

COMMITTEE ON STUDENT AFFAIRS

April 18, 2013

2:45 – 3:30 p.m.

Board Room - Blow Memorial Hall

Leigh A. Pence, Chair
John C. Thomas, Vice Chair

- I. Introductory Remarks - Ms. Pence

- II. Report from Vice President for Student Affairs – Virginia M. Ambler
 - A. Radio Station Report
 1. WCWM-FM Annual Report 2012-13 - Enclosure H .
 - B. Vice President's Update
 1. Spring 2013 Initiatives
 2. New Residential Facilities: Positive Changes for Campus Living
 3. Managing Risk and Strengthening Community: Hazing Prevention and Education at W&M

- III. Report from Student Liaisons

- IV. Discussion

- V. Adjourn

COLLEGE OF WILLIAM AND MARY
WCWM-FM Annual Report 2012-2013

In accordance with the Board of Visitors' operating policies for WCWM-FM, the following report is submitted as an annual review of the station's operations for 2012-2013.

WCWM-FM (90.9 MHz.) is a student-funded, student-run, radio station approved by the Publications Council of the College. The operating budget for the 2012-2013 fiscal year is \$20,465, which is derived from the student activities portion of the General Fee. The amount allocated by the Publications Council covers basic operating expenses such as a contracted engineer, electricity, phone service, memberships, subscriptions and computer leases. Major repairs, equipment purchases or replacement items, when necessary, are covered through a special reserve fund maintained by the Publications Council.

As a requirement of the Publications Council, each editor/station manager presents his/her annual goals and objectives to the group during the first meeting of the fall semester. Membership consists of undergraduate and graduate students who show an interest in working at the station. The station actively recruits new freshmen and transfer students at the annual Activities Fair during Orientation. New members can also join by contacting the station and attending their weekly station meetings.

Training and orientation sessions are very important to the success of the station, and provide consistency from year to year. Before DJs can go on-air they must meet pre-established training guidelines and complete a required number of volunteer hours. WCWM's leadership is primarily responsible for this training. Our contracted engineer, Mr. Joe Wetherbee, holds training sessions for the station's leaders at the beginning of each semester to discuss FCC guidelines and general station protocol.

WCWM has a contract with RDX Systems to perform monthly inspections, measurements and calibrations and to monitor transmission frequency to maintain WCWM transmitters in accordance with FCC regulations. RDX Systems provide on call emergency repair service 24-hour per day, seven days a week and responds to emergency calls within 24 hours.

Todd Van Luing is our current station manager. Todd was very active in the operation of the station prior to becoming the manager and has continued to work to make the station more visible on campus. Last Spring WCWM promoted WCWMFest, co-sponsoring with other student organizations to providing the campus with a day of entertainment and an opportunity for campus engagement. WCWM is also reaching out to the College community through social media such as facebook and twitter.

WCWM continues to be productive and is making every effort to stay current with today's broadcast technology. WCWM is currently providing a streaming broadcast and are working with WM TV to establish a music channel on the campus cable TV system.

Board of Visitors

Enclosure H

April 17-19, 2013

Page 2 of 2

Elections for a new station manager usually take place in early April. Todd will work closely with the newly elected station manager during the last month of the semester to assure continued success in the operation of the station. Student involvement in the station continues to increase yearly.

Anne Arseneau, Director
Office of Student Leadership Development

Anita Forrest, Student Publications Media Adviser
Office of Student Leadership Development