

William and Mary News

Volume VII, Number 30
Tuesday, May 1, 1979



Summing Up

Parking Notice

The Campus Police wish to remind motor vehicle operators that all parking restrictions still apply during the exam period. Bicycle owners are advised that all bicycles left outside official storage areas during break will be picked up and sold at auction by the Student Association.

Final Opportunities To Visit With President

The final two open houses for students with President Graves will be Thursday at 4 p.m. and Tuesday, May 8, also at 4 p.m. Students may talk informally with the President at these times. An hour has been set aside for each day. No appointment is necessary.

Next "News" May 15

The *William and Mary News* next week will be entirely devoted to the successful culmination of the three-year Campaign for the College. There will be no classified advertisements or calendar items carried. The issue of May 15 will be the last issue on the regular weekly schedule before the *News* begins its summer issues.

Surplus Property Sale

Bids will be opened May 11 at 11 a.m. for items on the latest surplus property sale list distributed by the State Division of Purchases and Supply.

A copy of the sales list and information on making a bid may be obtained from the Purchasing Department, JB 306A, ext. 4215.

The "Conflict of Interest Act," passed in 1970, prohibits any employee, spouse or relatives residing in a household to purchase property belonging to the agency by which the bidder is employed.

Rain Forces Cornerstone Ceremony Indoors

Burger, Tate Speak at Law Day

Supreme Court Chief Justice Warren E. Burger called the Marshall-Wythe School of Law "one of the great institutions in America" and said that the law school and the National Center for State Courts could make Williamsburg "one of the major law centers in the country."

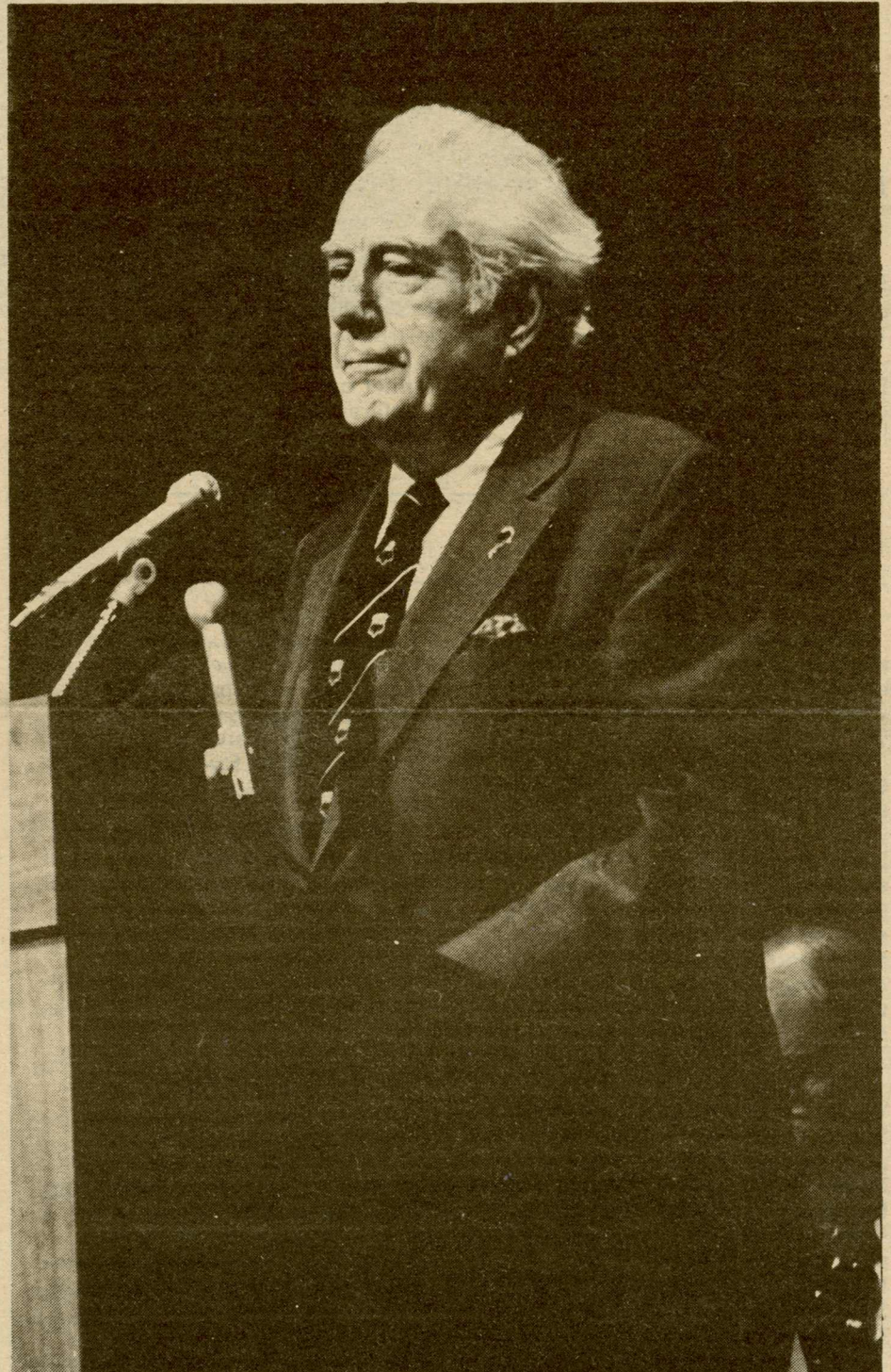
Speaking at Law Day ceremonies in Phi Beta Kappa Memorial Hall Saturday afternoon, Burger said that bricks, mortar, stone and concrete were not the most essential features in the construction of a law school. What is needed, he said, is the teaching of new lawyers in "how to deal with people and people's problems."

"Law schools of America have not met the responsibility of teaching potential lawyers how to deal with people and how to cope with their problems," said Burger, stressing an old theme. But we have been moving toward that goal in the last several years, he added.

Burger said that George Wythe, the first professor of law at William and Mary, recognized the importance of training lawyers to deal with the "practical problems of life." With the traditions of the city itself and the College of William and Mary, the Marshall-Wythe School of Law has a better opportunity to do just that than any other school in America, said Burger.

Earlier, S. Shepherd Tate, president of the American Bar Association, emphasized the legal profession's responsibility to promote public education about the law, to improve the delivery of legal services and to ensure that lawyers practice ethically.

In his remarks, Tate said that Thomas Jefferson and George Wythe, the school's founders, although men of far-reaching vision, could not have anticipated the current complexity of the law. "Even the greatest legal minds of the 18th century would not have foreseen the implied marriage contract alleged in the *Marvin* case, or the reverse discrimination claim in *Kaiser Aluminum versus Weber*, or the fair trial/free press conflict involved in the Farber controversy. Sometimes I wish we could call on Jefferson and Wythe to help us resolve these difficult legal questions," said Tate.



Chief Justice Warren E. Burger, sporting a William and Mary tie, speaks of future greatness for the Marshall-Wythe School of Law in its new building and its neighbor, the National Center for State Courts. Burger received an honorary Doctor of Laws degree from the College in 1973.

Five Retirements Noted

Board of Visitors Tackles Busy Agenda

The Board of Visitors meeting April 27 and 28 approved the 1979-80 Educational and General Maintenance and Operating Budget of \$22,484,242.

The Board also approved a budget for 1979-80 of \$1,458,955 for the Men's Athletic Association and \$415,271 for the Women's Athletic Association.

In a regular review of the Bylaws, the Board made several changes.

In particular, the role of the Board has been clarified in the Preamble. In

article 1, section 4, and relevant subsequent sections, the Athletic Policy Committee and the Committee on Legislative Relations Coordination have been established as standing committees of the Board and the Committee on Nominations for officers of the Board has been changed from one that is elected to one that is appointed by the Rector. The number of members on most committees has been changed.

In other changes, the relationship of the President of Richard Bland College with the Board of Visitors has been defined (Article II, Section 5) and the role of the Chancellor of the College has been defined (Article II, Section 5; Article VI); and the role of the Board of Visitors further clarified (Article II, Section 1). (A copy of the full text of the Bylaws as revised is available at the President's Office.)

Continued on P. 6

Dr. and Mrs. Cooley Endow Professorship in English

One of the nation's most accomplished surgeons and his wife, a graduate of the College, have given the College \$100,000 to endow the Louise Thomas Cooley Professorship in English.

Dr. and Mrs. Denton Cooley of Houston have endowed a professorship which will honor Mrs. Cooley, a 1945 graduate of the College, who has

been active in alumni activities in the Houston area for many years and has served as an officer of the Houston alumni chapter. She was a member of the regional committee of the Campaign for the College and hosted the alumni program attended by President Graves and more than 90 alumni.

At William and Mary, Mrs. Cooley,

the former Louise G. Thomas, was a psychology major who was active in the French, German, Psychology and Backdrop Clubs. She was a member and vice president of Pi Beta Phi social sorority. Upon graduation, she enrolled at The Johns Hopkins University to complete her certification as a registered nurse.

Dr. Cooley is one of the world's most respected heart surgeons as well as one of the most skilled technicians in his field. He has pioneered such techniques as the removal of aortic aneurysms, replacement of damaged heart valves and the development of the heart-lung bypass machine. He is the founder and chief surgeon of the Texas Heart Institute in Houston.

Dr. and Mrs. Cooley announced their intentions to make such a gift last fall at an alumni gathering at their home to discuss the Campaign for the College. In announcing the gift, Dr. Cooley spoke of how proud he and Mrs. Cooley are of William and Mary.

Because the gift is intended to attract and retain eminent scholars at the College, William and Mary will apply for matching funds from the State of Virginia under the Eminent Scholars Program.

The Campaign for the College, a three-year \$19 million fund-raising effort which is scheduled to close this June 30, has surpassed \$18 million as it enters the final week of the Campaign.

College Women Plan Luncheon, Fashion Show For Thursday

The College Women's Club will hold its annual Spring Luncheon and Fashion Show, Thursday, May 3, at 12:15 p.m. at the Sheraton Patriot Inn.

The luncheon will be preceded by a sherry hour at the President's House, beginning at 11 a.m.

Clothes for the fashion show will be provided by Casey's of Williamsburg with club members and their children serving as models.

Cost for members is \$4.75; \$5 for guests. Reservations must be mailed to Nancy Archibald, 4 Tyndale Court, Williamsburg.

Physical Fitness Course Begins May 8

"Body Beautiful," an eight-week total fitness course sponsored by the Office of Special Programs, will be offered on Tuesday and Thursday evenings from 7-8:15 p.m., beginning May 8.

Designed for women of all ages, the classes will meet at William and Mary Hall.

Instruction in achieving positive

mental attitude and physical exercises designed to increase strength, stamina, and flexibility will be included. The instructor is Ann Sinsigalli. This course is open to both new students and former ones. The fee is \$40.

Interested persons should call the Special Programs office, 877-9231, ext. 200.

Newsmakers

Judith Ewell attended the annual meeting of the South Eastern Council on Latin American Studies held at the University of South Florida from April 19-21. She presented a paper entitled "Maritime Diplomacy in the Caribbean: The Influence of Domestic Politics on Foreign Policy" as part of a panel on "Trends in Caribbean International Relations." She also has written a chapter in *The Restless Caribbean: Changing Patterns of International Relations*, edited by Richard Millett and W. Marvin Will (Praeger, 1979); the chapter is entitled "The Caribbean and the Law of the Sea: New Occasion for Discord."

Julie Leverenz, director of the Women in Business program at the School of Business Administration, presented two workshops on "Women in Business" at the 1979 Virginia Business Opportunity Fair, April 17-19 in Norfolk. The VBOF was co-sponsored by the Virginia State Chamber of Commerce, the Virginia State Office of Minority Business Enterprise, Tidewater Area Business and Contractors Association and regional businesses. On April 19 Ms. Leverenz was interviewed on the WTAR-TV program "Three in the Morning" about women in the business world.

John F. Lavach, professor of education, presented a paper written jointly with **Ruth K. Mulliken**, also of the School of Education, at the 50th Annual Meeting of the Eastern Psychological Association in Philadelphia. The paper was entitled "Anatomy of a School Psychology Intern."

Jay Chambers and **Beth Surma**, of the Center for Psychological Services, have published an article, "Dimensions of Picture Identification Test Need Associations," in the April issue of the *Journal of Personality Assessment*.

Patricia Ondercin, staff psychologist at the Center for Psychological Services, has published a paper on "Compulsive Eating in College Women" in the March issue of the *Journal of College Student Personnel*.

William Barnes, assistant professor of fine arts, was awarded a certificate of distinction for his work entitled "Table Top with White Box," by Allan D'Arcangelo, juror for Virginia Artist 1979. The award was given to ten works the juror considered outstanding from a final juroring of 350 works.

David Montgomery, professor of physics, co-authored a paper on "Guiding Center Plasmas in the Presence of Gravitational (VB) Drifts," and one on "Vortices in 2-D Guiding Center Plasma with Gravity" at the Sherwood meeting of Theoretical Aspects of Controlled Thermonuclear Fusion held at Mt. Pocono, Pa., April 18-20. **George Vahala**, assistant professor of physics, presented a paper entitled "Stability and Force-Free Fields in an Elliptical Cylinder" and, with **John Ambrosian**, authored a paper entitled "Most Probable MHD Equilibria and Their Stability."

Recent Publication: **Lynn M. Parsons** and **C. Richard Terman**. Influence of vision and olfaction on the homing ability of the white-footed mouse (*Peromyscus leucopus noveboracensis*) *Journal of Mammalogy* 59: 761-771.

James Baron and **Ward Jones** of the Department of Classical Studies attended the annual meeting of the Classical Association of the Middle West and South in Madison, Wisconsin, April 19-21. Baron delivered a paper entitled "Ingmar Bergman as Classical Dramatist." Jones read a paper entitled "The Unity and Meaning of Horace's Second Roman Ode." Jones also served as chairman for a session of papers on April 19.

Who's Who Selects Emden

Karen A. Emden, a lawyer and assistant professor of Business Administration, is included in the 1979-80 edition of the Marquis publication "Who's Who of American Women."

A graduate of William and Mary with an A.B. in Government, Emden received a J.D. degree from the Marshall-Wythe School of Law. She is a member of Phi Beta Kappa and Kappa Delta Pi.

Emden joined the faculty of the School of Business Administration in 1976. She teaches courses in business law, including one designed especially for accounting students to give them a foundation in law in preparation for the C.P.A. examination. She is also working toward an Ed.D. in higher education at William and Mary's School of Education. She is currently a faculty advisor to the Business School's Women in Business Program.

Emden is actively researching a number of environmental, labor and constitutional law issues. She recently had an article entitled "Intermediate Tier Analysis of Sex Discrimination

Cases: Legal Perpetuation of Traditional Myths" published in the *Albany Law Review*. In March, she addressed a group session at the Second Anglo-American Business Law Association on the topic of equal protection analysis.

She has been selected as a delegate by the Virginia State Bar to represent Virginia and the United States in a program of exchange for lawyers and judges which will include participants from Monaco, Luxembourg, Belgium, Austria and The Netherlands. She is a member of the Virginia State Bar, Virginia Trial Lawyers Association, American Bar Association, Trial Lawyers Association of America, American Business Law Association, second vice president and former secretary-treasurer of the Mid-Atlantic Business Law Association and member of the environmental law section of the Virginia State Bar.

She was also a panelist for a recent presentation by the Women in Business Program at the School of Business Administration on how women develop successful lifestyles that combine marriage, parenthood and careers. Her husband, Willard F. Emden, Jr., is the manager of beer packaging and shipping at Anheuser-Busch, Inc., in Williamsburg.

The law has been a part of Emden's life for as long as she can remember. She is the daughter of Judge John A. Gallucci, senior county court judge for Rockland County, New York. She also has a brother who is a lawyer in New York State.

Hobson Edits Law Papers

Charles F. Hobson, co-editor of The Papers of James Madison at the University of Virginia, has been named editor of The Papers of Chief Justice John Marshall.

Hobson succeeds Charles T. Cullen, who recently resigned to accept a position as co-editor of The Papers of Thomas Jefferson at Princeton University. Mr. Hobson will assume his new position on September 1.

He attended Brown University, graduating cum laude in history, and received the M.A. and Ph.D. degrees from Emory University. From 1970 to 1972 he taught at Georgia State University. Joining the staff of the Madison Papers in 1972, he was appointed associate editor in 1973 and co-editor in 1977.

In addition to his editorial work on several volumes of the Madison Papers, he is the author of "The Negative on State Laws: James Madison and the Crisis of Republican Government," which appeared in the April 1979 issue of *The William and Mary Quarterly*.

He is a member of Phi Beta Kappa and received the 1976 Hamer Award for Outstanding Junior Editor, awarded by the Society of American Archivists.

With several volumes of the Marshall Papers already published or in preparation, Mr. Hobson will begin his editorial work at the time of Marshall's appointment to the Chief Justiceship of the United States Supreme Court in 1801.

Brown Baggers To Hear Harris

Trudier Harris, assistant professor of English, will be speaker May 4 at the brown bag lunch at the Williamsburg Women's Center at St. Stephen's Church on Jamestown Road.

Ms. Harris will lead a discussion on "Images of Black Women in Black Literature."

Jeanne Buckley, circulation librarian at Swem Library, will give an illustrated talk on "The History of Women Photographers from Imogen Cunningham to Joyce Tennyson Cohen," at the May 11 session.

Speaker on May 18 will be Millie West, chairperson of the women's physical education department, who will lead a discussion on "Title IX and Women's Athletics."

Dr. June Henderson of the Student Health Center will discuss the medical and personal aspects of childbirth after 30 at the May 25 meeting.

Free child care is provided for the programs, upon request. Arrangements may be made by calling the Center, 229-7944, Monday and Friday, 1-6 p.m., Tuesday and Thursday, 6:30 to 9 p.m., and Wednesday, 6:30-7:30 p.m.

Brooks George Named Chairman of Sponsors

W. Brooks George, chairman of the board of Larus and Brother Company in Richmond and former rector of the Board of Visitors, was elected chairman last weekend of the School of Business Administration Sponsors, Inc.

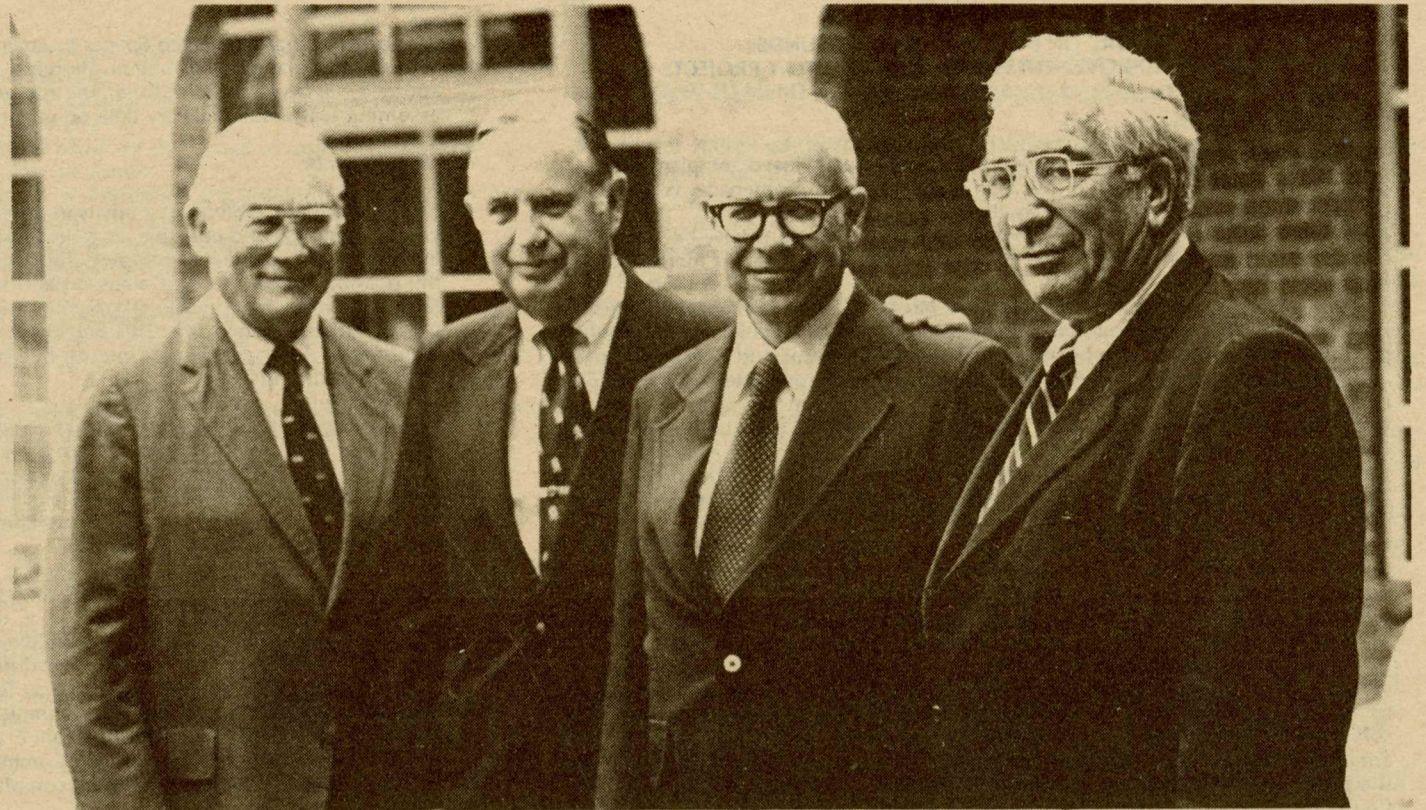
George will succeed George M. Walters, current secretary of transportation for the Commonwealth and former vice chairman of Reynolds Metals Company. Hays T. Watkins, chairman and president of Chessie System, Inc., will serve as new vice chairman of the Sponsors Board.

At the Board of Sponsors' annual meeting in Williamsburg, four members of the leadership group for the Business School retired after long terms to become directors emeriti. L. C. Ackerman, assistant dean at the Business School and former chairman of Newport News Shipbuilding and Dry Dock Company; Graydon C. Essman, retired brigadier general and former vice president of Sybron Corporation; Henry Clay Hofheimer, II, chairman of the board for Virginia Real Estate Investment Trust; and Thomas Roy Jones, former vice chairman of Schlumberger, Ltd., will remain active in Business School activities.

The Board also elected four new members to its ranks. New directors are Horace G. Fralin, secretary-treasurer of Fralin and Waldron, Inc., in Roanoke; Paul H. Riley, chairman and president of Commonwealth Natural Resources, Inc., in Richmond; E. Claiborne Robins, Jr., president and chief executive officer of A. H. Robins Company in Richmond; and S. Warne Robinson, chairman of the board of G. C. Murphy Company, which is headquartered in McKeesport, Pa.

In his final report to the 25-person Board, Walters emphasized the progress the Business School has made since the sponsor organization was created in 1970. Both the undergraduate and graduate degrees of the School were quickly accredited by the American Assembly of Collegiate Schools of Business, noted Walters, and since that time, the faculty has grown to 34 full-time and 10 part-time positions. He added that the Business School has the largest enrollment of any of William and Mary's four schools, and that one of six undergraduates leaves William and Mary with a business administration degree.

Walters emphasized that the future will look even more promising if the Business School is able to move from cramped quarters in Jones Hall to its



L. C. Ackerman, Brooks George, Dean Quittmeyer and William E. Allaun, Jr., President of Bulkeley Corporation and retiring vice president of the Sponsors Board, pose on the terrace of the Hospitality House during a break in meetings Friday.

own refurbished building on the old campus.

In handing over the chairman's gavel to George, Walters left the leadership of the Board in experienced hands. George served on the Board of Visitors from 1958-1968, during which time he served as secretary, vice rector and as rector from 1966-68. He was a member of the Board of Directors of the Society of the Alumni from 1954-58 and served as President of the Society in 1955-56. He is currently on the Board of Trustees of the William and Mary Endowment Association and serves as treasurer of the Campaign for the College Executive Committee. George graduated from the College in 1932 and received an honorary doctorate from William and Mary in 1972.

Watkins, the new vice chairman, is one of the most experienced and respected railroad executives in the nation. His long career includes leadership positions at C&O Railroad, B&O Railroad, and now with Chessie, which gave \$100,000 to the Business School to establish the Chessie Professorship and to support the Campaign for the College.

Thomas Finn Receives NEH Award To Study At Seminary In New York

Thomas M. Finn, associate professor of religion, will spend the summer in New York doing research on emergent Rabbinic Judaism and Jewish Christianity as part of an Institute funded by the National Endowment for the Humanities and sponsored by the Jewish Theological Seminary of America.

He has been awarded a fellowship at the Institute for the Teaching of the Post-Biblical Foundations of Western Civilization which will study the cultural and intellectual impact of emergent Rabbinic Judaism and Jewish Christianity on the first five centuries of the Common Era (A.D.).

Twenty scholars from across the country will participate in the seminar at the seminary which offers one of the best sources for studying primary

Jewish source documents of the first two centuries.

Finn's summer research will be related to his work on the social setting of early Christianity and, most particularly, the Jewish community in Alexandria. He is interested not only in the religious life of the community but also in the institutions, including lower and higher education.

Last year, Finn had an NEH summer grant to do research on early Christians in Rome. In 1977 he was selected as a participant in an NEH summer seminar at Yale on the social world of early Christianity.

Finn declined the Seminary Institute last summer to take the research grant and this year has declined a college faculty research grant to attend the Institute in New York.

Amended Calendar

In the *William and Mary News* of April 17, I approved an academic calendar for 1979-80 as recommended by the Academic Calendar Committee chaired by Assistant Vice President for Academic Affairs, Linda Collins Reilly. That calendar includes a fall break of two days in October.

Dr. Reilly has informed me that the academic calendar for 1979-80 as published in the *William and Mary News* of April 17 was in error for the second or spring semester of 1980. The semester in error had classes beginning on January 21 with Commencement on May 18. The correct second semester calendar should have classes beginning on January 14, 1980, with Commencement on May 11, 1980.

The corrected 1979-80 calendar is as follows for all parts of the College of William and Mary except the Marshall-Wythe School of Law.

Thomas A. Graves, Jr.
President

COLLEGE CALENDAR (Except Marshall-Wythe School of Law)

1979-80

1979

June 11
July 13
July 16
August 17

Summer Session

Beginning of First Term (Monday)
End of First Term (Friday)
Beginning of Second Term (Monday)
End of Second Term (Friday)

First Semester

August 25-28
August 28
August 29
August 30
October 15-16
November 21-25

Orientation Period (Saturday-Tuesday)
Registration of Graduate Students (Tuesday)
Registration of Entering Freshman and Other New Students (Wednesday)
Beginning of Classes: 8 a.m. (Thursday)
Fall Break (Monday and Tuesday)
Thanksgiving Holiday: 1 p.m. (Wednesday-Sunday)
End of Classes: 5 p.m. (Friday)
Reading Period (Saturday-Tuesday)
Examinations (Wednesday-Thursday)

December 7
December 8-11
December 12-20

Second Semester

1980
January 11
January 14
February 29
March 10
April 23
April 24-27
April 28-May 6

Registration of New Students (Friday)
Beginning of Classes: 8 a.m. (Monday)
Beginning of Spring Vacation: 5 p.m. (Friday)
End of Spring Vacation: 8 a.m. (Monday)
End of Classes: 5 p.m. (Wednesday)
Reading Period (Thursday-Sunday)
Examinations (Monday through Tuesday)
Commencement (Sunday)

May 11

Summer Session

June 2-August 8

Actions By Board of Visitors — Campus Improvements, Guidelines Set for Naming of College Buildings

REPORT ON BUILDINGS AND GROUNDS CAMPUS IMPROVEMENTS AND CAPITAL OUTLAY PROJECTS

Campus Improvements:

Crim Dell Area - Campus road through this area has been closed and plans are in progress for the development of the road as a landscaped promenade. Work will progress in stages as funds become available.

Jamestown Road Parking Area - Planting plans and specifications have been completed. First phase completed; other phases of work will proceed as funds become available.

Traditional Campus Area Landscaping - Work has been completed around Jefferson Hall, Monroe Hall, Old Dominion Hall and Crim Dell Sedimentation Basin. Planting plans and specifications have been completed for Barrett Hall and Bryan Hall Complex and have been reviewed by the new Landscape Advisory Committee. Work will proceed as funds become available.

Old Fraternity Lodge Area Site Work - Working drawings and specifications have been completed and work is scheduled to be performed as funds become available.

Commons Dining Hall Plaza Improvements - The area has been fenced on all sides. Topsoil has been brought in, the area graded and seeded in order to remove the erosion from this heavy traffic area.

Commons Dining Hall Improvements - Improvements are being phased so as to not disrupt the operation of the dining hall. Work completed in the past includes re-decoration and painting, new draperies, new tables and chairs. The second phase completed during the recent spring break included acoustical treatment, floor covering and room dividers. The third phase, to be carried out during the summer of 1979, will be replacement of dishwashing equipment and renovation of the waste disposal system. Future phases will include improved lighting, newly developed serving areas to increase the serving capacity, and renovation of the kitchen area to update the food service equipment. These latter phases will proceed as funds become available.

Small Hall Planetarium - Schematic plans and cost study have been prepared to show the possibility of locating the planetarium and conference area on the present open first floor deck on the north side of the building. The possibility of seeking funds for this project is being pursued by the Physics Department and the Vice President for College Development.

Wigwam Dining Area - New booths, chairs, tables and carpeting have been installed during the recent spring break. New dishwashing equipment was installed during the Christmas break as part of a plan to renovate and modernize this dining facility in order to better serve the College Community.

Renovation of Chandler Hall - Project completed in August 1978.

Renovation of Taliaferro Hall - Project completed in August 1978.

Replacement of Aged Steam and Condensate Lines - Project is now 95% complete. Final completion is expected in June, 1979.

Student Residence Complex and Activities Center - Construction was started on December 15, 1978 and is scheduled for completion on July 7, 1980. Furnishings are scheduled for July 1980 installation, permitting total project completion in August, 1980.

New Law School Building, Phase II - Construction was started in March 1978 and is scheduled for completion in December 1979. Furnishings are scheduled for January installation, permitting total project completion in late January, 1980. The Moot Court special equipment may extend beyond this date subject to LEAA grant conditions.

Renovation of Physical Plant Services Complex - Preliminary drawings and outline specifications have been completed and were submitted to the Division of Engineering and Buildings February 15, 1979. Working drawings are in progress and their completion is subject to receipt of project scope and preliminary approval from the Division of Engineering and Buildings. Contract award is scheduled for June 1979 with construction completion in July, 1980.

Tennis Courts - Eight new tennis courts were completed in October 1977 with a balance of funds remaining. Phase 2 was developed to provide spectator bleacher seating, benches, refuse containers and stamba with commemorative tablet and announcement board. All work has been completed.

Southwest Campus Improvements (Old Common Glory Parking Lot) - Construction was completed in December 1978 with the exception of final surface treatment of one area which is being held until spring weather conditions permit continuation of paving. The area has a capacity of 247 cars and has been in use since December 1978. Lighting has now been installed and landscaping is underway. About 35 specimen size trees have been donated by Colonial Williamsburg Foundation and are now being planted.

Wildflower Refuge Amphitheatre - A construction contract was awarded in December 1978. All work will be complete and ready for use by mid-April 1979. Only wood staining and clean-up work remains to be completed.

Roof Repairs to Three Academic Buildings - The buildings comprised in this project are: Adair Gymnasium, the lecture hall wing of William Small Hall and Swem Library. Adair and the lecture wing of William Small Hall will have completely new roofs installed; the library roof will receive repairs to remove roof bubbles. The entire roof will have a coating of restaurant material applied to prolong its life. Work has commenced on this project and will be completed in early May, 1979.

William and Mary Hall Waterproofing and Interior Repairs - A contract has been awarded and construction will be completed by August 13, 1979.

Planning and Alterations for Handicapped Accessibility - Working drawings have been completed and submitted to the Division of Engineering and Buildings for approval. Following approval the project will be advertised for bids in April 1979 with a contract to be awarded in May 1979. This schedule will permit construction during the summer of 1979.

Renovation of Cary Field Stadium - Renovation will include repairs to deteriorated concrete east and west stands; replacement of seating, renovation of team rooms and public toilets under east stand, regrading and sodding of playing field, new storm drainage system and re-surfacing of track. Authorization to proceed with the project has been requested from the Division of Engineering and Buildings; however, the working drawings are in an advanced stage of completion and will be submitted to the Division of Engineering and Buildings in April 1979. A contract will be awarded for construction in May 1979 with completion of exterior renovations in September 1979 and interior renovation in October 1979. Interior spaces will be usable for the fall football schedule.

Alterations to Adair Gymnasium - Project will consist of alterations to provide two additional offices on first floor and athletic training facility in existing locker room. The construction contract was awarded on March 21, 1979 and completion is scheduled for June 1979.

Lecture Room Addition to Rogers Hall - Addition will consist of construction of a demonstration laboratory-lecture room to complete the facility as originally designed. Authorization to proceed has been requested from the Division of Engineering and Buildings. Working drawings are scheduled for completion in June 1979 with construction to begin in July for September, 1980 occupancy.

Renovation of Old Rogers Hall for School of Business Administration - Working drawings were previously carried to 50% completion under a previous authorization. Authorization to proceed with completion of the working drawings has been requested from the Division of Engineering and Buildings. Completion of the drawings and specifications is scheduled for September, 1979.

Air Conditioning of Selected Spaces in Adair Gymnasium - A project engineer has been selected and planning has begun. Working drawings will be completed in May; the contract will be awarded in June; and the project completed by September 1979, assuming reasonable delivery time on major equipment.

Special Projects:

Andrews Hall Art Gallery - A study is in progress to determine the feasibility of providing additional and effective art gallery space as a part of the Andrews Hall - Phi Beta Kappa Memorial Hall complex. This study is to result in schematic plans showing the possibilities for the Art Gallery expansion while retaining all of the necessary facilities for the Art educational program. Included in the study will be cost estimates for each phase of the work. This preliminary planning effort has been undertaken in response to the expression of interest by several donors in seeing such a facility constructed in the future.

Renovation and Expansion of College Bookstore - A preliminary study for needed expansion and renovation of the College Bookstore is now in progress. Present sales, administrative, and storage space is inadequate. Accumulated transfers to the Renewal and Replacement Fund of this private auxiliary enterprise will be sufficient to finance the project. After completion of the preliminary feasibility study, an architect will be appointed, and full drawings prepared.

Progress Report on the Property Control Program:

The initial inventory of all Academic Buildings, Student Residence Halls, and the College Faculty Housing was completed during the month of December, 1977. A total of 68,112 items were placed on inventory. The perpetual inventory effort was begun in January 1978 and is now over 20% complete. Progress has been slowed by the need to use the services of the inventory team (2 persons) to process and install new items of equipment in Residence Halls and Commons Dining Hall. Steps will be taken to accelerate progress toward projected completion date of September 1980.

POLICY AND PLANS ON NAMING OF COLLEGE BUILDINGS AND OTHER CAMPUS LOCATIONS

At the February 1978 meeting of the Board of Visitors, the Chairman of the Committee on Student Affairs indicated that there was interest among the students and among members of the Board in a planned approach to the naming of the several buildings which may need new names in the next two to three years, as well as a specific naming of the units in the Botetourt Residences. The President of the College subsequently appointed a committee to give consideration to these ideas for recommendation to the Board of Visitors.

Attached to this resolution is the report from the Task Force on the Naming of College Buildings. The conclusions reached on General Guidelines and the Recommendations for Naming Specific Buildings have been endorsed by the President and are recommended for approval to the Board of Visitors. The only exception taken by the President to these recommendations is item #9, the naming of the Student Health Center. This facility was named, by the Board of Visitors at its meeting on September 28-29, 1973, the David J. King Student Health Center in honor of Dr. David J. King, who was College Physician from 1919 to 1934.

RESOLVED, That the Board of Visitors of the College of William and Mary hereby approves the recommendations of the President for the General Guidelines on Naming College Buildings and Other Campus Locations, as detailed in the accompanying enclosure; and

RESOLVED FURTHER, That the Board of Visitors approves the recommendations of the President for Naming Specific Buildings, as detailed in the accompanying enclosure, with the exception regarding the David J. King Student Health Center, as noted above.

**From The Task Force on the Naming of College Buildings
To President Thomas A. Graves, Jr.
Subject: Recommendations on the Naming of College Buildings**

Dear President Graves:

Herewith the Task Force submits its recommendations concerning the naming of College buildings for your consideration and the consideration of the Board of Visitors. You will note that we have included recommended guidelines as well as proposals for the naming of specific buildings. (We have appended a list of College buildings and the persons for whom they are named.)

The Task Force was especially concerned that consideration be given to noted persons associated with the College during this century, including women and minorities. We researched the subject thoroughly and consulted with several knowledgeable people. Unfortunately, we did not find persons not already so honored whose association with the College and whose achievement merited this form of honor at this time.

I. General Guidelines

While the Task Force was charged with recommending names for those College buildings that will require either naming or renaming, we believe that specific guidelines also will be helpful in the future of this endeavor. Therefore, we are recommending the following:

1. That the naming of College buildings for living persons be done only in rare and very special instances. However, in such rare cases the President and the Board of Visitors should be encouraged to do this;
2. that the College, through the Board of Visitors, change the name of existing buildings only in rare instances and for compelling reasons;
3. that the College, through the Board of Visitors, should normally name College buildings after persons who have had an appropriate association with the building's use or prospective use. Obviously, this is not always possible; for example, in the case of the residence halls. Nevertheless, valid exceptions do not revoke the rule. It would be especially appropriate if academic buildings were named after prominent educators associated with the College;
4. that the Board of Visitors alone has the responsibility for officially approving the naming of major rooms or facilities (auditoriums, libraries, seminar rooms, laboratories, etc.) within existing named buildings.
5. that individual buildings within larger residential complexes (e.g., the Botetourt and New Complex residences) be individually named rather than individually numbered, lettered, or named only as a group;
6. that the off-campus frame houses owned by the College not be named after persons associated with the College; rather, that they be named by the President or his designate, either using the name traditionally associated with the house or a name appropriate to its use.

II. Recommendations for Naming Specific Buildings

1. That the name Marshall-Wythe be transferred from the present Law School building and be used as the name of the Law School at its new site when the move is effected;

2. that when the Law School moves to its new site, the name of Tyler Hall be transferred to the present Marshall-Wythe building;
3. that in view of the uncertain plans for the future of the present Tyler Hall, no name be considered for that building at the present time;
4. that the Botetourt Residences retain that name for that group of residences but that each building in the complex be given a specific name;
5. that the names of the current special interest houses in the Botetourt Residence Complex retain their present names (viz., Project Plus, French House, German House, and Spanish House) but that no official Board action be taken on these names in view of the fact that these programs could be terminated or transferred to other facilities in the future;
6. that the two unnamed buildings in the Botetourt Residences (Units 1-2 and 3-4) be named Fauquier House and Spotswood House, thus retaining the Royal Governors theme. As other units in the complex require naming, we recommend that they be named after eminent Royal Governors;
7. that the name Old Rogers be discontinued and that, for the foreseeable future, that building be named Chancellors Hall in honor of the College's distinguished chancellors. In view of the fact that Chancellors Hall would not be named after an individual, it would make it possible in the future to name the building after an individual if such action proved compelling;
8. that the new residence village be called the Randolph Residences after the four Randolphs who were students of the College and Governors of Virginia (Edmund Randolph, Beverley Randolph, Peyton Randolph, and Thomas Mann Randolph) and that each of the six individual residences in the Village be named after a distinguished Governor of Virginia who attended the College. Specifically, we recommend that the six buildings be named Harrison House, Page House, Cabell House, Pleasants House, Giles House, and Tazewell House.
9. that, for the foreseeable future, William and Mary Hall, the Campus Center, the Commons, the Student Health Center, the Center for Psychological Services, and the Plant Complex retain those names.

Ann M. Bryant
David G. Healy
W. Samuel Sadler
Harriet N. Storm
Ross L. Weeks, Jr.
James C. Livingston, Chairman

Retirements

ANTHONY L. SANCETTA SCHOOL OF BUSINESS ADMINISTRATION

Anthony L. Sancetta began at The College of William and Mary in 1948 as an Assistant Professor of Economics, and was appointed Professor in 1961.

He has had a full academic career, including serving as Coordinator of the Evening College from 1955-57; Professor of Economics in 1962 (changing to Director of Business Administration in 1965); a Heritage Fellow in 1969; Director of Graduate Studies in Business, and from 1970-72, Associate Dean for Graduate Studies in the School of Business Administration; the School's Associate Dean for Undergraduate Studies from 1976-79; and Zollinger Professor of Business Administration, 1978-79. Since the School of Business Administration's inauguration on February 1, 1968, he has been instrumental in its development, making significant contributions to the resultant professional accreditation of the School's BBA degree and MBA degree programs.

He is a recognized scholar and consultant in business, economics, finance and banking. In the summer of 1955 he held a Ford Foundation Fellowship under the guidance of Professor Fritz Machlup at Johns Hopkins University. He is a member of Beta Gamma Sigma, a founder and director of Southern Bank of Williamsburg, and is currently serving as Vice President of the Eastern Finance Association. Also, for five years he has taught each summer in the Virginia Bankers' School of Bank Management held at the University of Virginia. In all that he has done, Professor Sancetta has given fully of his time and energies to his students. Through the years he has maintained a close association with the undergraduates and the alumni, insuring that those who cared would always have a good faculty friend.

BE IT RESOLVED, That the Board of Visitors acknowledge with deep regret the retirement of Anthony L. Sancetta and gratefully approves a change in his status from Associate Dean for Undergraduate Studies in the School of Business Administration and Zollinger Professor of Business Administration to Zollinger Professor of Business Administration, Emeritus.

BE IT FURTHER RESOLVED, That a copy of this resolution be spread on the Minutes of this Board and a copy transmitted to Zollinger Professor Sancetta.

WILLIAM F. SWINDLER THE MARSHALL-WYTHE SCHOOL OF LAW

William Finley Swindler has served on the Faculty of the Marshall-Wythe School of Law for fourteen years. During that time he has earned a reputation as a constitutional scholar of national eminence. A generation of students has shared his wisdom and his insight into the legal foundations of our free society.

Despite the many honors he has earned, Professor Swindler has remained unwavering in his devotion to William and Mary. He has loved the College, and those who have worked with him will not soon forget the passion and the persistence with which he has sought to advance the interests of this institution. We cannot repay such exceptional loyalty, but we can here record our gratitude for what Professor Swindler has meant to William and Mary.

BE IT RESOLVED, That the Board of Visitors of the College of William and Mary in Virginia, taking note of the imminent retirement of Professor Swindler after this long period of distinguished service, herewith expresses the gratitude of the College and the Commonwealth for his important contribution to its academic and professional heritage and gratefully approves a change of his status from John Marshall Professor of Law to John Marshall Professor of Law, Emeritus, effective at the close of the 1978-79 session, and BE IT FURTHER RESOLVED, That this resolution be spread upon the records of the Board and a copy of the same be delivered to Professor Swindler with best wishes for continuing and creative work in the years ahead.

ALEXANDER KALLOS DEPARTMENT OF MODERN LANGUAGES AND LITERATURES

Alexander Kallos came to William and Mary in 1949 as an Assistant Professor and was promoted to Professor of Modern Languages in 1964. He was coordinator of the German-Russian area from 1968-1971.

Over the years Mr. Kallos has taught virtually the entire range of courses in German literature and language, but in addition to being a German scholar he also has a great interest in, and knowledge of, the literature of France. He has applied this breadth of learning to his own research as well as to his courses, in particular to those he has given for the Comparative Literature and Project Plus programs. Of equal importance to his scholarly expertise, however, is his profound faith in the humanizing influence of literature. The true relevance of literature to one's understanding of himself and his fellow man has been imparted to generations of students in all his courses, most recently to the great number who have taken his popular courses on the novels of Hesse and Rilke in English translation.

Nor has Mr. Kallos' dedication to the young people of this College been limited to the classroom. He has given his time and guidance to a number of student-oriented organizations, among them the Publications Council, Omicron Delta Kappa and Delta Phi Alpha. He has been and will always be held in the greatest esteem and affection by his colleagues and by the students he has taught and inspired over the past thirty years.

BE IT RESOLVED, That the Board of Visitors acknowledge with deep regret the retirement of Alexander Kallos and gratefully approves a change of his status from Professor of Modern Languages and Literatures to Professor of Modern Languages and Literatures, Emeritus.

BE IT FURTHER RESOLVED, That a copy of this resolution be spread on the Minutes of this Board and a copy be transmitted to Professor Kallos.

ALAN C. STEWART DEPARTMENT OF MUSIC

Alan C. Stewart came to The College of William and Mary in 1944. His promotion to Professor in the Department of Music was made in 1968.

In his thirty-five years in Williamsburg, he has been part of the music not only of the College but of the whole community. He has played violin with many local orchestras and chamber music groups; he has conducted the William and Mary College - Community Orchestra and the Williamsburg Youth Symphony; he was co-founder of the Williamsburg Friends of Music; and, for these years, has always taught courses in theory and violin at the College. He has nurtured musical interest in young people, enriched musical knowledge and awareness in his students, and contributed to the pervasiveness and enjoyment of music in this area.

BE IT RESOLVED, That the Board of Visitors acknowledges with deep regret the retirement of Alan C. Stewart and gratefully approves a change of his status from Professor of Music to Professor of Music, Emeritus.

BE IT FURTHER RESOLVED, That a copy of his resolution be spread on the Minutes of this Board and a copy be transmitted to Professor Stewart.

RICHARD K. NEWMAN DEPARTMENT OF FINE ARTS

Richard K. Newman joined the Fine Arts faculty of The College of William and Mary in 1946. He was promoted to the rank of Professor in 1966, and in all of his years has served the College enthusiastically in many capacities.

He has shaped the minds and the vision of countless students through his courses and particularly those dealing with his special interests, Medieval Art, Colonial Architecture and Modern Architecture. Particularly noteworthy is his course on the History of Art and Architecture, Fine Arts 201-202. This course has achieved the unofficial but nevertheless "concrete" status of a College tradition. Numerous alumni proudly date themselves as being students in Dr. Newman's "Survey Course." Richard K. Newman has served the College well with his vision of what a liberal arts institution can be and with his guidance in committees and in formal and informal meetings of the members of the faculty. He has been instrumental in the growth of the Department of Fine Arts and an inspiration to the younger faculty members serving with him and under his Chairmanship.

BE IT RESOLVED, That the Board of Visitors acknowledge with deep regret the retirement of Richard K. Newman and gratefully approves a change in his status from Professor of Fine Arts in the Department of Fine Arts to Professor of Fine Arts, Emeritus.

BE IT FURTHER RESOLVED, That a copy of this resolution be spread on the Minutes of this Board and a copy transmitted to Professor Newman.

Official Memoranda

NOTICE TO ALL CAMPUS POST OFFICE BOX HOLDERS

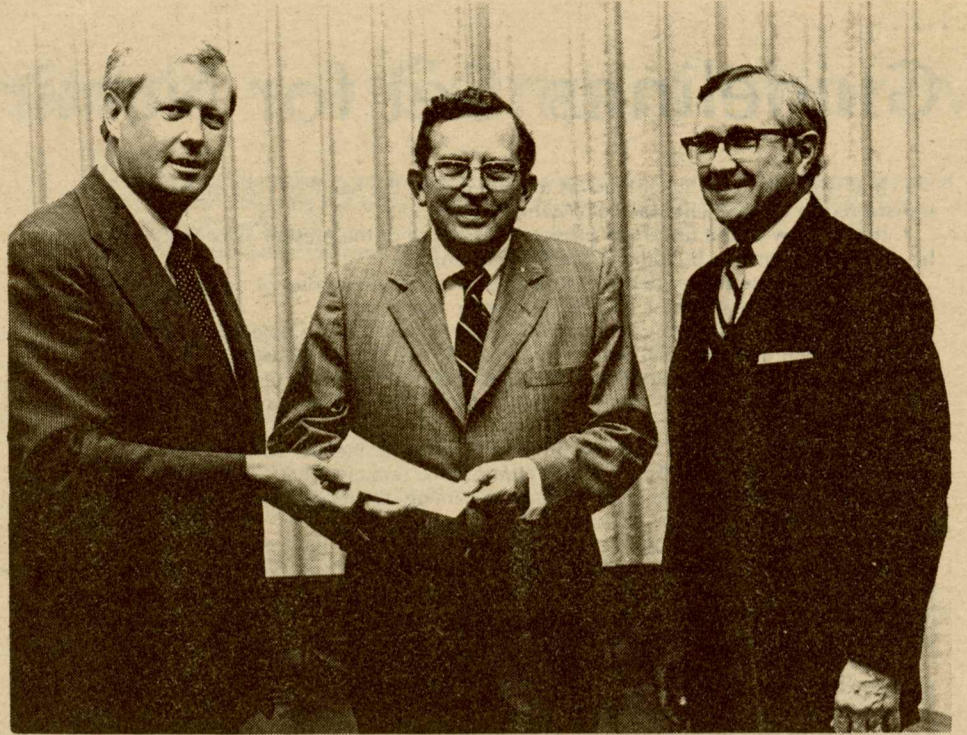
This is to notify all box holders that delivery will not be made to currently-assigned campus post office boxes after Saturday, *August 18, 1979*. After that date, we will convert to the recently announced new system of box assignment according to room number in College housing. As your box number is changed, PLEASE NOTIFY THE SUPERVISOR OF THE CAMPUS POST OFFICE OF YOUR NEW ADDRESS, as well as notifying *A L L* correspondents. Thank you for your understanding cooperation in this matter.

Dennis K. Cogle, Assistant to the Vice-President for Business Affairs



William F. Swindler, retiring Marshall Professor of Law, with Mrs. Betty Wells, courtroom artist for NBC, at the reception in Andrews Hall which followed the Law Day program in Phi Beta Kappa Memorial Hall. Mrs. Wells was the artist for a portrait of the Marshall Court, based on contemporary portraits given to the Law School for its Bicentennial.

At right, William Prince, President of the Virginia State Bar (l), presents a check for \$500 from the Virginia Bar Foundation to Dean William B. Spong for the Marshall-Wythe School of Law. Looking on is S. Shepherd Tate, President of the American Bar Association and principal speaker at Law Day ceremonies.



Commencement 1979

Saturday, May 12

9:30 - 10:30 a.m.

Baccalaureate Service
United Methodist Church, Jamestown Road

10:45 a.m.

ROTC Commissioning
Phi Beta Kappa Memorial Hall

11:00 a.m. - 2:00 p.m.

Picnic Lunch for degree candidates and families - Crim Dell Meadow
\$2.50 per person - advanced sales only
In case of rain--College Commons

1:00 p.m.

50th Reunion Class Luncheon on the Lawn
Alumni House

4:00 - 6:00 p.m.

President's Reception
President's House and Campus Yard
In case of rain--Wren Building
William and Mary Choir Concerts, 4:30 and 5:30 p.m. - Wren Chapel

5:30 - 7:30 p.m.

Marshall-Wythe School of Law
Parent-Faculty Reception - National Center for State Courts, Newport Avenue

6:30 p.m.

50th Reunion Class Social Hour
Alumni House

8:00 p.m.

50th Reunion Class Banquet
Great Hall, Wren Building

8:30 p.m.

Senior Class Candlelight Ceremony
Front of the Wren Building

9:30 p.m.

Dance for degree candidates and families
Campus Center Ballroom
Live entertainment, refreshments

Sunday, May 13

11:00 a.m.

50th Reunion Class Memorial Service
Wren Chapel

12:15 p.m.

50th Reunion Class Champagne Luncheon
College Commons

1:00 p.m.

Seniors depart Wren Building for William and Mary Hall

1:30 p.m.

Candidates for degrees assemble
William and Mary Hall

2:00 p.m.

Commencement - William and Mary Hall

Above is the official schedule for Commencement, 1979. There is, however, one addition. In case of rain, the senior class candlelight ceremony will be held at 9 p.m. in the Wren Building.

Tickets for the Picnic Lunch on Saturday, May 12, from 11 a.m. to 2 p.m. can be purchased in Dean Sadler's office for \$2.50 until May 7. Seniors with Caf cards will be admitted free.

If seniors have any questions about graduation activities, they may call Lela Early at Ext. 4237 or 4062.

"The Last Class of 1979" will be distributed on Saturday, May 12, at the Campus Center Little Theatre during cap and gown sales.

Board Approves Naming Guidelines

Continued from P. 1

The Activities Fee for students at the Marshall-Wythe School of Law was raised from \$8 to \$12, effective this fall. The Report on Buildings and Grounds campus improvements was received.

(Board actions in detail are carried elsewhere in the News.)

The Board approved the recommendations of the President for the General Guidelines on Naming College Buildings and Other Campus Locations. The Board exempted from the guidelines the Student Health Center, named by the Board in 1973 for David J. King, College Physician from 1919-1934.

The Board also approved the naming of the soon-to-be-constructed addition to William Barton Rogers Hall as the Professor William George Guy Lecture Hall, to commemorate the many contributions of the late Dr. Guy, Chancellor Professor of Chemistry.

In a report on energy conservation, a net savings of \$17,857.45 was reported for the first year (11/76-11/77) of the Building Operating Service System (BOSS), a control system installed under a leasing contract with the Honeywell Corporation. The second year (11/77-11/78) showed a net savings of \$81,855. During the two-year period, a total of approximately 7 million kilowatt hours of electricity has been saved.

Andrews, the Campus Center, Jones, Phi Beta Kappa, Millington, Morton, New Rogers, William and Mary Hall, Small and Swem Library were served by BOSS the first year. Millington was dropped the second year because of

the special needs of researchers, but Ewell and Marshall-Wythe were added.

For alterations and equipment not to exceed \$180,000, the Board approved projects at the Student Health Center and the Commons. Work at the Student Health Center will include additional office and examination space and improved pharmacy facilities. At the Commons the major portion of the funds will be spent to replace dishwashing and scullery equipment which has been used for over 12 years and is approaching obsolescence.

The Board authorized adoption of motor vehicle regulations for enforcement by the Campus Police Department.

In other business, the Board accepted the bequest of Aurelia Behm Walford and J. Binford Walford for the establishment of scholarship endowment funds for scholarships in architecture and classical music.

The Board also accepted the gift of the late Colonel Warren J. Green, which includes an antique grandfather clock (works by James Wilson, 1788) which will be displayed as part of the furnishings of the Alumni House.

The Alan K. Barr Library Endowment Fund was established by the Board, funds from which will go for the purchase of books and other materials for Swem Library.

An M&O budget of \$640,800 for 1979-80 was approved for the Virginia Associated Research Campus (VARC). The operating budget for Richard Bland College was set at \$1,770,334 for 1979-80.

Plan Goes to Finals in Detroit

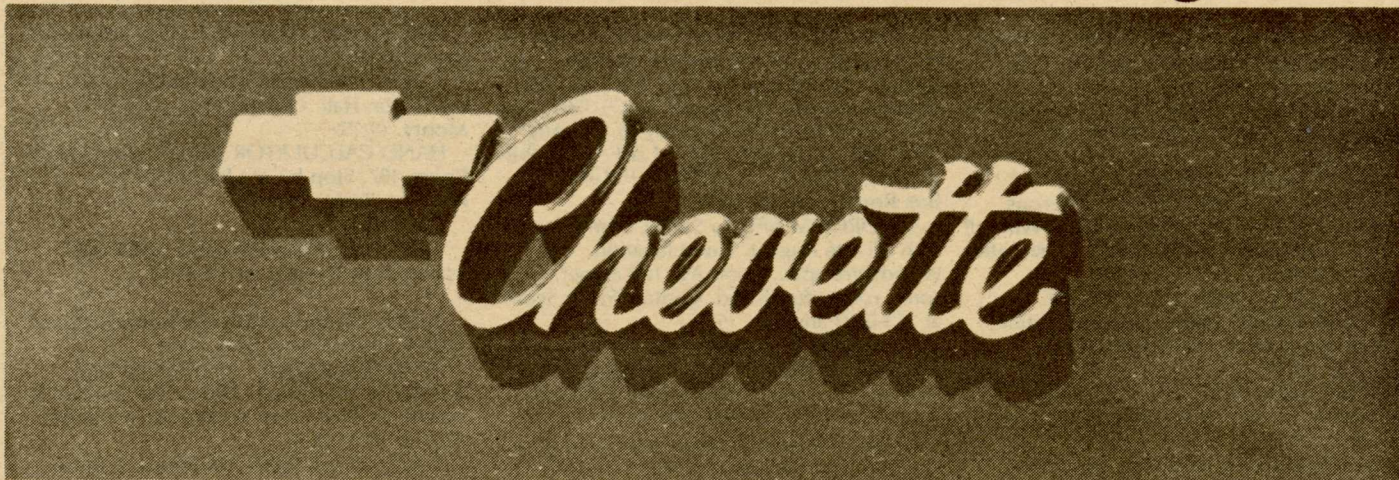
GM Executive Praises Student Merchandising

Who is 18 to 34 years old, makes somewhere between \$15,000 and \$25,000 for an annual salary, and attended high school and probably at least a year or two of college?

Need more? This person is white, male, and most importantly, economy-minded. He doesn't go in for luxury items -- and looks for bargains whenever he can.

According to a marketing team of William and Mary business students, the description fits the person who is most likely to buy a Chevette, Chevrolet's sub-compact assault on the imports. But now that the "target buyer" for the Chevette has been identified, the problem remains -- how can GM convince longtime buyers of imports to switch to the new Chevette?

To answer this question, students in William E. Rice's business advertising class placed over 200 long distance telephone calls and sent out 550 direct mail inquiries. They talked to 1,500 people in two research studies and interviewed 161 car dealers in seven different states. They stopped 350



people at nearby shopping centers to get "off-the-wall" impressions about the Chevette. Finally, when the three months of scrambling came to a close, the class had accumulated research materials which would fill "two-thirds of the cargo space in a 1979 Chevette."

The class recently presented its marketing and advertising strategy to a group of tough-minded executives from General Motors. William and Mary's School of Business Administration is one of 20 schools which will compete for a \$5,000 cash prize. GM will award the prize to the school which prepares the most thorough and creative plan to sell more Chevettes.

With the guidance of Rice, students were careful to pay special attention to the small details which Madison Avenue-types are sure to recognize. The setting for the presentation in the Great Hall of the Wren Building served as a powerful background for the students' case. Dressed in navy blue blazers with carnations, six students spoke eloquently about the qualities of the Chevette, and then tactfully told the GM executives that the firm's advertising was not emphasizing the points that it should.

Junior Kim Lopdrup and senior Nancy Troborich explained that Americans underestimate the economy of Chevette and sometimes overestimate its price. So the class decided to focus its advertising on three principal selling points -- Chevette's economy, price and serviceability. The slogan used throughout all phases of the campaign would be simple but catchy -- Chevette: Your Best Bet.

Seniors Jim Ryan and Judy Berger told the GM executives that the advertising budget should be used primarily for television, a regular pastime for Chevette's target audience. The best television shows to sponsor would be the ABC Sunday Night Movie, MASH, Monday Night Baseball and 60 Minutes. Seniors Kathy Lawlor and John Adams emphasized that advertisements in *Time*, *Sports Illustrated* and *People* magazines would be expensive but effective in reaching the target buyers.

Virtually every minute of the hour long presentation was illustrated, as Carol Beth Spivey shuffled display boards, graphs, charts and other illustrations that supported the campaign. A full-color magazine lay-out by Lilian Paterson was particularly impressive, and two radio spots, with original music and lyrics by Spess Neblett, had the GM executives tapping their feet. A video-tape of an outline for a 60-second television commercial, which was coordinated by John Paine and Mike Myers, utilized at least five different locales, and several characters selected to represent members of the target audience. The star of the commercial, of course, was the Chevette itself, which GM loaned to the class for the semester project.

Before the presentation was over, the stern-faced judges had seen a decorative mobile to hang in the

dealer showrooms, a creative direct mail package that includes a pop-up model of a red Chevette, and a special plan to convince corporations to utilize Chevettes as fleet cars.

The GM executives are accustomed to high-powered presentations with slick illustrations and bold predictions for the future. But how would the students react to the specific, carefully-worded questions the GM judges would fire when the presentation concluded?

Right or wrong, the students appeared to have an answer for every question, a rationale for every part of the elaborate campaign. The reactions

of the judges clearly indicated that some of the ideas presented were new, and that the points brought up by students deserved further attention when the executives return to Detroit.

One executive, who said that he had worked in the education arm of GM for some 25 years, stood up at the end of the presentation and claimed he had "never been more impressed by a group of students."

What are the chances that William and Mary's team will be one of five to advance to the finals of the competition at GM headquarters in Detroit? From all indications, William and Mary may be Your Best Bet.

Faculty Recital

The music department will present a faculty recital by Mary Lou Eason Fletcher, soprano, and H. Edwin Godshall, piano, Sunday, May 6, at 8:15 p.m. in the Campus Center Ballroom. Guest artist will be Ryan K. Fletcher, baritone. Mrs. Fletcher and Dr. Godshall are lecturers in music at the College.

The program will include selections from Handel's "Julius Caesar," songs of Wolf, Ravel and Barber, and a duet from Donizetti's "Don Pasquale."

Cato Leaving For California

Sergeant Major John Cato, Jr., chief instructor with the Military Science Department for the past four years, is leaving for a new tour of duty in California.

Cato will attend the organizational effectiveness school at Fort Ord and, after completion of his course, will be assigned to the school faculty.

A native of Graniteville, S.C., Cato began his army career at Fort Hood. He spent three years in Germany, completed three tours of duty in Vietnam, was a platoon leader in Korea and, before coming to William and Mary, was stationed at Fort Benning as an instructor in the Infantry School. He will receive a baccalaureate degree from St. Leo's College, Fort Eustis branch, on Tuesday. He will receive a B.A. in Human Resources as a distinguished graduate.

An outdoorsman, Cato likes to fish and enjoys rock climbing. He says he enjoys the challenge.

When he came to William and Mary, he took as one of his challenges the revitalization of the Queens Guard. When he took over as advisor, there were only seven members in the unit. There are 14 now and he feels the unit is in good hands with Matt Ames as commander next year and Karen Layden, second in command.

Cato received a gift from the cadets at the Military Ball and at the Dining Inn, the last formal function of the year for the Queens Guard, he received a plaque.

Today Cato celebrates 22 years of service in the Army. Congratulations, Sergeant Major Cato!

Wilford Kale, SCJ Advisor, Is Named National Prexy

Wilford Kale, chapter advisor for the College's chapter of the Society for Collegiate Journalists, was elected national president of SCJ at the group's biennial convention Saturday in Richmond, Ky.

Kale, who is Williamsburg bureau chief of the *Richmond Times-Dispatch*, has been advisor since the chapter was revived in 1972-73. He served from 1974-77 as chairman of the Publications Council.

From 1977-79, Kale served on the SCJ national council as national first vice president and now succeeds J. W. Click, professor of journalism at Ohio University, for a two-year term as national president.

The William and Mary chapter has approximately 55 members and annually sponsors the Journalist-in-Residence program which this year invited CBS news correspondent Robert Pierpoint.

Rosemary Harold, new editor of the *Colonial Echo*, served as 1978-79 chapter president and Anne Gornet, new managing editor of *The Flat Hat*, will be chapter president for 1979-80. During the past two years it has helped establish chapters at James Madison University, George Mason University and Mary Baldwin College. Gornet and another student, Christine Zvosec, represented William and Mary as visiting delegates at the national convention. Gornet served on the nominating committee and Zvosec on the chapter committee.

At the convention awards were presented to more than 60 national SCJ publications contest winners. *The Flat Hat* won honorable mention in general excellence category for weekly newspapers and its editor, George Stukenbroeker, won second place in editorial writing. John Bloom of *The Flat Hat* won honorable mention in feature writing.

The yearbook, the *Colonial Echo*, tied for third place in the yearbook division.

Mike Jennings, *Flat Hat* cartoonist, won first place in editorial cartooning.

The competition was judged by Jeff McNelly, Pulitzer prize-winning cartoonist for the *Richmond News Leader* who will be commencement speaker at William and Mary in May.

Beta Gamma Sigma Inducts Students And '37 Alumnus

Twenty-nine students and one successful business leader who graduated from the College have been inducted into Beta Gamma Sigma, the national scholastic honorary society for business students.

At a banquet honoring the new members, Carter O. Lowance, former advisor to Virginia's governors and vice president at the College, welcomed the students to the national organization, which includes 175 chapters and over 120,000 members.

W. Warne Robinson, a 1937 graduate of the College who currently serves as Chairman of the Board for G. C. Murphy Company, was initiated as an honorary member of the society.

Graduating seniors in the School of Business Administration who joined the group are Judith Ann Berger, Paul Andrew Copley, John Kevin Garlick, David Alan Glupker, Arthur Lee Halpert, Jan Elizabeth Hough, Cheryl Lynn Proscino, William Paul Saunders, David Harper Smith, Tanya Hatcher Stepp and Marta Ruiz Stewart. Two juniors, Mark Richard Andino and Martha Ann Sedwick, were also initiated.

Graduate students initiated are Keith Warren Fuhrmeister, Peter Haug, Mitchell Wade Hoffman, David Stuart Holland, Jean Lynn Horner, Raymond Harrell Johnson, Robert Scarritt Jones, Jr., Kevin Robert Loud, John Alfred Mapp, Jr., Gretchen Anne Miller, Joseph Carl Moorman, Sandra Louise Peterson, John Philip Raney, Jeffrey Francis Russo, Biagio Anthony Sancetta, and Robert Armistead Smith.

Classifieds

FOR SALE

LADY'S HIKING BOOTS: Vasque, Vibram soles, excellent condition, size 7C. Call Kathy, ext. 4572. (5/29)

FREE SPRING KITTENS! 2 litters in assorted sizes, colors, sexes. Call 220-0804 after 5 p.m. (5/29)

LENOX CHINA, "Montclair" pattern. 12 dinner plates, 12 cups/saucers, numerous additional pieces, some never used. Will sell for 1/2 retail price, \$250.00. Call 220-0804 after 5 p.m. (5/29)

FULL SIZE WASHER AND ELECTRIC CLOTHES DRYER. White. Good condition. Sell by graduation. Call Elizabeth at 229-4567. (5/29)

GREEN SHAG RUG, 12 x 11 1/2, good condition, \$15.00. Perfect for lodges. Call Ext. 4623. (5/29)

TOASTMASTER OVEN; like new with continuous cleaning, \$25. Contact Steve Willett, Ext. 4363 or Chandler 111. (5/15)

MINOLTA 110 ZOOM SLR CAMERA w/case & Vivitar 253 electronic flash. 2 yrs. old, excellent shape. Great for amateur photographer. \$230 new, will sell for \$130. Call Lee at 220-0495 for details. (5/29)

ROOM-SIZED multi colored rug. Best offer accepted. Call ext. 4615. (5/15)

DYNACO A-25 SPEAKERS. Excellent low-budget speakers; best buy rated. Walnut cabinets, good condition. Would like to sell these before graduation. Asking \$100 for both. Call Scott ext. 4535. (5/15)

PORTABLE REFRIGERATOR--\$30.00; 2 burner hotplate, 1 yr. old, orig. \$35, asking \$20. Call Jean ext. 4209. (5/15)

FIRST COLONY brk. col. ranch, exc. cond., panelled fam. rm., eat-in kit., crown mldg & chr. rail in din. rm., and liv. rm. with fp., 3 bdrms, A/C, wood flrs., w/w carpeting, low utils., gar., wooded lot. \$62,900. 229-2055. (5/15)

SEARS COLDSPOT REFRIGERATOR, 4.3 cu. in., 3 years old, excellent condition. \$100 or best offer. Call Stephen Macedo at ext. 4254. (5/15)

17 cu. ft. FROSTFREE REFRIGERATOR/FREEZER--white, and electric clothes dryer--white. Both in good condition. Call 229-8895 after 5 p.m. (5/15)

1977 MGB, 24,000 mi. \$4000 (negotiable). Like new. Wire wheels, AM-FM cassette, luggage rack, roll bar. Leaving U.S. Must sell. Call 220-2457. (5/1)

MEDITERRANEAN CORNER UNIT living-room set: two sofas, two hammered copper topped end tables; round, solid wood coffee table. Call 229-0073. (5/1)

USED AIR CONDITIONERS, room size \$25-\$75. Call 220-3181. (5/1)

APARTMENT FULL OF FURNITURE for sale. Will sell as a group or in pieces. Call Cindy at 229-3489, evenings. (5/1)

KENWOOD AMP & TUNER--7100 AMP (60 watts) 7500 Tuner. Owned less than 1 yr. extended 5 yr. warranty on AMP. upgrading system. Call Bob Manderfield at ext. 4450. (5/1)

1972 PLYMOUTH DUSTER, very good mechanical condition. \$595. Call 229-6366. (5/15)

COMPLETE SET OF ALBUM BOOKS "The International Library of Piano Music." 1 through 15, never used. Cost \$150.00, will sell for \$75.00. 229-1416 after 5:30 p.m. (5/29)

FOR RENT

1 BEDROOM FURNISHED APT., 4 miles from campus. Owner desires married tenants. Available early May. \$160/mo. plus utilities. Contact Mr. Bazzle at 229-3564. (5/29)

THREE-BEDROOM HOME, 1 bath, DR/LR w/fireplace, carpeted, attached single garage. Available in May. \$300 per month plus utilities. Call 564-9346 after 6 p.m. (5/29)

3 BEDROOM, RUSTIC COTTAGE in Cape Cod, Mass. Available June, 2 wks. in July & 2 wks. in August. \$125 1st week, and \$100 each additional week. Call Dudley Jensen at 229-4849. (5/29)

SUMMER SUBLET - 2 bedroom, 1 1/2 bath townhouse apart. completely furnished, washer & dryer, May-Aug. \$237 per month + electricity. Close to campus and Busch Gardens. Call 253-0330, ask for Nell. (5/1)

SUMMER SUBLET--2 bdrm., furnished, 1 dble. bed, central air, pool. Woodshire apts. Available early May-mid August (flexible) \$230 plus electricity. 220-1198, Rick Mann. (5/1)

FOR RENT

1 BEDROOM FURNISHED APT., 4 miles from campus. Owner desires married tenants. Available early May. \$160/mo. plus utilities. Contact Mr. Bazzle at 229-3564. (5/1)

SUMMER SUBLET--Mid May to end Aug. '79. 2 BR, carpeted furnished apt with cable TV. AC, \$180/mo. + utilities. On Campus Bus Route. Call 229-5940. (5/1)

3 BEDROOM APT. to Sublet from May 20th till late August. Good location. Woodshire apts., pool, AC, full carpet, some rooms furnished. Contact Steve Scott at 253-0393 anytime. (5/1)

FOR SUBLET - Furnished apartment 3 miles from town for one or two occupants. \$160 per mo. plus utilities. May 1 through August 31. Call 229-6866 after 6. (5/1)

TOWNHOUSE FOR RENT. June 4-August 24. 2 BR, A/C. 565-0834. (5/15)

STILL AVAILABLE SUMMER SUBLEASE: Nicely furnished 1 bedroom apt., TV, A/C, dishwasher, balcony & lounge chairs, pool. Available mid-June through Aug. Discount on rent, esp. for a single indiv. looking for a quiet summer. Call Joe Galano, 229-4862 evenings or weekends. (5/15)

WANTED

TO SUBLEASE A 2 BEDROOM APARTMENT as close to campus as possible from early May to late August. Call Nancy 229-5457. (5/15)

CHURCH ORGANIST to fill in during summer, begin when exams end. Call 229-7909 or 253-2408. (5/15)

3 or 5 SPEED BICYCLE in excellent condition. Call 229-0078 after 5 p.m. (5/1)

RIDER! Leaving Allentown, Pa., Sunday 3 June '79 arrives Berkeley, Calif. Tuesday 12 June '79. Share expenses. Female preferred! Call Katherine 229-6091 before 13 May '79. (5/1)

HOUSE-CARETAKING POSITION after May 25 through summer or longer for married couple, wife grad student at W&M, presently house sitting until May 25. Excellent references available. Call 229-8290 after 6 p.m. (5/1)

Mature responsible female graduate student needs HOUSING for the summer. Will house sit, or share house. Will also take apartment for one. Prefer space. Near campus, but am flexible. Call 703-942-8037 anytime. (5/1)

MALE STUDENT to share apartment for the summer--Woodshire Apts. furnished, w/w carpeting, dishwasher, air-conditioning. \$95/month + electricity. Call 229-0753 for more info. (5/1)

HOUSE-SITTER mid-June/July. Preferred mature. Spacious accommodations. Weekly cleaning supplied. Three miles from College. Car available. Occasional simple cooking, talking with active elderly gentleman living in self-sufficient apartment. Other terms negotiable. 229-3239 evenings. (5/29)

LOVABLE GEORGE, a handsome St. Bernard, needs a temporary or permanent home because his master is going away for a year. Phone 229-0902 evenings. (5/15)

LOST

VERY LARGE SUM OF MONEY lost on campus; I need the money now and will gladly repay in one year's time whatever portion returned to the Campus Police Station. Thank you -- Call Sheldon at 4621. (5/29)

SEIKO SPORT WATCH, in vicinity of Swem Library, engraved with initials and social security number. Call Bob at Ext. 4443; leave message. (5/29)

1 PAIR READING GLASSES with brown plastic frames lost between Jones & PBK around noon on Tues. April 3. Reward. Call Bill Bynum, ext. 4481. (5/15)

LOST

2 GOLD BANGLE BRACELETS left on raquetball court #1 Wed. April 4 at about 7 p.m. \$75.00 reward. Call Barbara at 229-2470. (5/1)

FOUND

A TEXAS INSTRUMENTS MBA CALCULATOR was turned in. Call 229-5058 to identify after 6 p.m. (5/29)

FOUND

ONE SILVER CROSS PEN. Call Melissa at ext. 4420. (5/15)

A SAINT PETER MEDAL found in Old Dominion Hall. Call ext. 4066, ask for Monty. (5/15)

HAND CALCULATOR found in Jones Hall Room 107. Stop by 114 Jones Hall to identify. (5/15)

DOG, Black Spaniel w/flea collar and chain. Call 229-1871 or 229-8033.

3 KEYS found in parking lot near Morton. Call A. Bodie at ext. 4405. (5/1)

PORTABLE RADIO - found 3/28/79 in vicinity of W&M Hall. Owner can contact S. Haynie in W&M Hall to identify or call ext. 4267 or 4320. (5/1)

5 1/4" x 3 3/4" black Notebook w/loose-leaf paper. Left in History office. Call Ext. 4313 or stop by History office to identify. (5/1)

WATCH in Math Library in Jones Hall. Call Ext. 4393 to identify. (5/29)

SEIKO WATCH-RING, on path in front of OD. Call 4623 to identify. (5/29)

Calendar

WEDNESDAY, MAY 2

CSA Mass, Wren Chapel, 12:15 p.m.
Private Pilot Ground School, Millington 211, 7 p.m.
Assertiveness Training, Women's Center, CC Rooms A&B, 7 p.m.
Lambda Alliance, Basement of Wesley Foundation, 8 p.m.
Circle K, Circle K Office, So. Boundary St., 7 p.m.

THURSDAY, MAY 3

CSA Mass, Wren Chapel, 12:15 p.m.
Catholic Student Assoc. Christian Ed., Student Room, Basement of St. Bede's 7 p.m.
Coffee Hour with refreshments and conversation-topics related to Spain and Latin America, Spanish House, 8 p.m.
Holy Eucharist, Wren Chapel, 5:30 p.m.

FRIDAY, MAY 4

Grad. Student Assoc. Seminar, Conf. Room, Swem Library, 10 a.m.
Sabbath Service, Temple Beth El, 7:30 p.m.
CSA Mass, Wren Chapel, 12:15 p.m.
CPR Classes, Adair 202, 203, 204, 6:30 p.m.
Maceo Dixon, "Report from So. Africa: The Liberation Struggle and What Americans Can Do To Support It," CC Rooms A&B, 8 p.m. Sponsored by the So. Africa Divestment Committee.

SATURDAY, MAY 5

Poetry Society, CC Rooms A&B, 10 a.m.
Organ Recital, Wren Chapel, 11 a.m.
CSA Mass, Wren Chapel, 12:15 p.m.
Eperance Dance Theater Performance, PBK Aud., 8:15 p.m.

2 SLIDES MARKED DONNELLY found in front of PBK. Come by Theatre & Speech office to identify. (5/29)

SILVER RING with small diamond. Found behind W&M Hall. Come by Men's Athletic Dept. to identify -- ask for Myrtle. (5/29)

JOB OPENING

Reporter wanted for South Boston paper. College degree required, interest in or experience in newspaper work. Job includes reporting, photography and other responsibilities of a small town newspaper. Position previously held by W&M graduate; paper owned by W&M parent. Contact Mrs. Sylvia McLaughlin, Drawer 100, South Boston, 24592.

MISC.

ANYONE WHO SAW SOMEBODY back into a red Toyota on Thursday 4/12/79 near W&M Hall. Please contact Vanamali at 253-4471. Reward offered. (5/15)

NEW PUPPIES, half English Setter, half Dalmatian. Ready and weaned April 16. I can keep till school is out. Evenings call 595-4899 (Newport News). Days come by Jones 131. (4/24)

SUNDAY, MAY 6

Episcopal Services, Bruton Parish Church, 8, 9:30 and 11 a.m.
Esperance Dance Performance, PBK Aud., 5 p.m.
Catholic Student Assoc. Mass, St. Bede's Parish Center, 5 p.m.
Faculty Recital, CC Ballroom, 8 p.m.

MONDAY, MAY 7

CSA Mass, Wren Chapel, 12:15 p.m.

TUESDAY, MAY 8

LDS Institute of Religion, "New Testament: Life and Teachings of Jesus Christ," Morton 202, 7:30 p.m.

WEDNESDAY, MAY 9

Circle K, Circle K Office, So. Boundary St., 7 p.m.
Lambda Alliance, Basement of Wesley Foundation, 8 p.m.

THURSDAY, MAY 10

Coffee Hour with refreshments and conversation-topics related to Spain and Latin America, Spanish House, 8 p.m.
Women's Tennis Regional Tournament, W&M Courts, Thurs-Sat.

FRIDAY, MAY 11

Sabbath Service, Temple Beth El, 7:30 p.m.

SATURDAY, MAY 12

ROTC Commissioning, PBK Aud., 8 a.m.
Reception, Dodge Room, 10 a.m.
Organ Recital, Wren Chapel, 11 a.m.
Senior class candlelight ceremony, front of Wren Bldg., 8:30 p.m.
Senior class dance, CC, 9 p.m.

Employment

CLERK STENOGRAPHER B, \$7,032. High school graduate with one year clerical experience or College.

Physics department, deadline 5/2.

CLERK C, unclassified, full time,

\$3.53 per hour. High school graduate

with two years clerical experience or

college. Purchasing and Stores,

deadline 5/3.

DATA ENTRY OPERATOR A, \$7,344 per

year. High school graduate with six

months experience as a keypunch

operator. Registrar's office, deadline,

5/3.

SALES AND HOUSE MANAGER,

unclassified, full time, \$7,344 per

year. Responsibilities include

merchandising functions, clerical

functions and Alumni House rentals.

Basic typing skills necessary and

some heavy lifting is involved.

Varying hours. Alumni House, dead-

line 5/4.

GROUNDSMAN, unclassified, tempo-

rary, \$3.38 per hour. One year ex-

perience in groundskeeping or

related work. Buildings and

Grounds, deadline 5/8.

RESIDENCE HALL COORDINATOR,

\$643 per month plus furnished

apartment. College graduate with

major in a social science field or any

bachelor's degree plus one year's ex-

perience in directly related residence

hall management and counseling.

Residence Hall Life Office, deadline

5/31.

AUDITOR (Senior). Starting salary

\$14,328/yr. Will develop audit plans

and conduct financial/operational

audits primarily at VIMS. Quali-

fications-College degree with major in

accounting and 3 years experience in

internal auditing or public account-

ing. A CPA or CIA is desired.

Supervisory experience, knowledge

of public fund or institution account-

ing systems and familiarity with com-

puter systems is preferred. Reports

directly to College director of

internal accounting. Deadline 5/2.