# William and Mary NIEWS

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## Journalism Program Receives Major Commitment

Daily Press, Inc. Pledges \$40,000

The College has received a major commitment from the Daily Press, Inc. to endow a program which attracts America's leading journalists to the William and Mary campus.

President Graves announced Thursday that the Board of Directors of The Daily Press, Inc., publishers of the Daily Press and The Times-Herald, had pledged \$40,000 to the College's Journalist-in-Residence program, which brings the nation's prominent media professionals into William and Mary classrooms.

"We are extremely pleased that two of our area's most respected newspapers have offered such major support to a program which encourages our students to enter professional journalism," noted Graves. "The Daily Press and The Times-Herald's names will lend prestige and stability to one of William and Mary's most exciting and worthwhile programs."



William R. Van Buren, Jr. '37

The Daily Press, Inc. Journalist-in-Residence program offers a major name in print or broadcast journalism the opportunity to visit the campus for a three-day series of classroom discussions, seminars and lectures. The visiting journalists also meet with the staffs of William and Mary's student newspaper, radio station, yearbook, and television network to discuss changing trends in journalism.

The program was devised in 1976 by the William and Mary Chapter of the Society for Collegiate Journalists, the the nation's oldest collegiate mass communications organization. Visiting professionals who have participated in the program are Roger Mudd of NBC News; syndicated columnist Charles McDowell of the Richmond Times Dispatch; James Naughton, former

White House Correspondent for the New York Times and current National Editor of the Philadelphia Inquirer; Robert Pierpoint of CBS News; Jack Nelson of the Los Angeles Times; and Max Robinson, Chicago anchorman from ABC Nightly News.

More than 1,000 students have participated in one or more activities of the journalist-in-residence program.

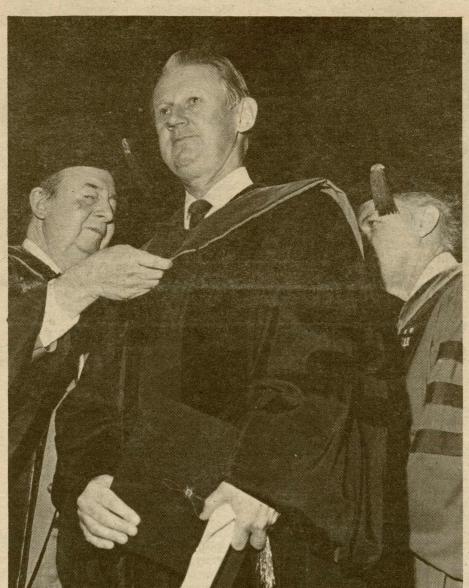
Although many decide to enter a variety of journalism careers, others pursue leadership roles in business and government.

"This is one of the major strengths of this very creative program," noted Graves. "It is vital that more Americans involved in virtually every field develop a greater understanding of the press and its tremendously important role in our society."

The efforts of the College to encourage students to pursue journalism careers have been effective, and the proof lies in the success of graduates who work in the field across the nation. They include nationally syndicated columnists and cartoonists; editors at major daily and weekly newspapers; managers of radio stations; television anchorpersons; and hundreds of reporters, photographers and creative artists. The list of employers of William and Mary graduates reads like a Who's Who of journalism, and includes the New York Times and Washington Post. Hundreds of graduates work in all areas of journalism, including Pulitzer-Prize winning reporter Ed Roberts of the Detroit Free-Press, award-winning syndicated cartoonist Hugh Haynie, Caskie Stinnett, former editor-in-chief of Travel and Holiday magazines, and Catherine Calvert, former editor with Mademoiselle now with the New York Daily

Yet dozens of William and Mary's most accomplished student journalists decide to remain in Virginia, many as reporters and editors with the Daily Press and The Times Herald. William R. Van Buren, Jr., who is currently the president, treasurer and news editor of the Daily Press and The Times-Herald, attended William and Mary and has served as an active supporter of William and Mary alumni activities for more than three decades.

"We are elated that this proven program has been endowed in perpetuity by an organization which recognizes so well the importance of professionalism in all areas of journalism," said Graves. "I know the College of William and Mary has always felt very close to our Peninsula newspapers, and this generous commitment to the College will certainly enhance this spirit of cooperation."



Wayne Kernodle, Chief Marshal, Hoods Hays T. Watkins at the conferral of honorary degrees. Watkins, President of CSX Corporation, received an LL.D. degree from the College. Similar degrees were conferred upon Edwin D.

Dodd, Chairman of the Board and Chief Executive officer of Owens-Illinois, Inc.; and D. Hillsdon Ryan '50, co-founder and Chairman of the Board of Minit International. (photo by Tom Williams)

## The Theme Was 'BUSINESS'

The College really got down to business over the weekend.

The School of Business Administration's Presidents Day on Friday was highlighted by the dedication of Chancellors Hall as the new home of the business school.

Hays T. Watkins, one of the nation's business leaders and president of CSX Corporation, gave the principal address at the Charter Day Convocation, Saturday in Phi Beta Kappa Memorial Hall.

Dean Charles L. Quittmeyer '40, was named the first Floyd Dewey Gottwald Professor of Business Administration, a chair endowed by the Ethyl Corp. of Richmond.

Associate Professor of Business Ad-

ministration Jean Conover Wyer received the Thomas Jefferson Teaching Award.

Watkins, along with Edwin Dillon Dodd, chairman of the board and chief executive officer of Owens-Illinois, Inc., and Donald Hillsdon Ryan '50, cofounder, chairman of the board and chief executive officer of Minit International, received honorary degrees from the College.

An assemblage of representatives from the nation's business sector and from abroad gathered on campus for the full weekend program, which got underway in Chancellors Hall Friday morning with the first sessions of the Presidents Day program.

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#### **Buffet Planned for Wellness Week**

Faculty, staff, and students are invited to a special buffet at the Commons and the Wigwam from 4:30 to 7 p.m. Thursday, Feb. 11 in conjunction with "Wellness" Week activities. With relaxing music and Nutribird providing the entertainment, the all-you-can-eat menu will include:

Baked Imperial Chicken, Beef and Lemon Baked Fish w/Lemon and Tartar Sauce, Almond Noodles, Honey Glazed Carrots, Peas with Water Chestnuts, Whole Wheat Raisin and Nutmeg Rolls, Lime Polka Dot Gelatin Mold, Fresh Spinach Salad, Relish Tray w/Dill Dip, Frosty Ambrosia, Strawberry Yogurt Whip and Apple Cake w/Cream Cheese Icing.

Posters and table tents will be promoting the American Dietetic Association's National Nutrition Month. Nutrition experts will be at the dining rooms to answer questions about nutrition and provide hand-out information. Also,



Martha Connolly

#### Connolly Concert Set Saturday

Martha Connolly, lecturer in voice, will present a recital at Bruton Parish Church at 8 p.m., Saturday, Feb. 13.

She will sing two German arias for soprano and violin by Handel; five early English songs from the times of Elizabeth I; and two modern settings of traditional hymns by Charles Ives and Aaron Copland. She will be assisted by Elnore Anderson, violin, and Giles Cooke, harpsichord and organ.

Martha Connolly received her early training in music at the New England Conservatory of Music where she studied piano for nine years. She received her bachelor of music degree from the University of Michigan at Ann Arbor and her master of music degree from Catholic University, where she held a full scholarship for graduate studies in voice and piano.

She performed in the Washington D.C., area for several years before coming to teach at William and Mary. She has appeared in opera, oratorio, musical comedy and given recitals in every major museum in the Washington area.

Ms. Connolly is past-president of the National Association of Teachers of Singing for the state of Virginia. She has also taught at Catholic University, Hood College, the University of Virginia, the Northern Virginia Community College and Mt. Vernon College. She last performed locally as the alto soloist for the "Messiah" presented by the Williamsburg Choral Society. She coaches with Genevieve McGiffert.

Shamrock supervisors will be encouraging the consumption of food and teaching the wisdom of avoiding food waste.

Board cards and punch cards will be honored. For others, the cost is \$4.50 per person.

#### Harpsichord Concert Planned

Jock Darling, lecturer in music and organist at Bruton Parish Church, and Thomas Marshall of Williamsburg, will perform in a two-harpsichord concert at 8:15 p.m., Sunday, Feb. 14, in Wren Chapel.

The instruments, built by Richard Cox of New Jersey, are on their way home from a conference in Chapel Hill, N.C., Darling said. He and Marshall are using the opportunity to play these very fine harpsichords in a concert.

Darling and Marshall will perform solos and four-hand pieces using one or both harpsichords.

The concert is open to the public free of charge.

#### Landlubber Talks Offered by VIMS

"Oceanography for Landlubbers," a series of films and lectures offered by the VIMS-Sea Grant Marine Education Program, has four more programs scheduled before the current series ends.

Programs are held at the VIMS Byrd Hall Conference Room; there is no admission charge. Advance reservations are not necessary but seating is limited to 50 persons in most cases. Each program begins at 7:30 p.m.

Program schedule for the rest of the

series is as follows

March 3 - "The Oyster Industry of Virginia," Dexter Haven, head, VIMS department of applied biology, will present a slide-illustrated talk on the life history, growing, harvesting and processing of the American Oyster.

April 7 - "Pollution in the Chesapeake Bay - How Bad Is It". Dr. Robert Huggett, head, VIMS Department of Ecology-Pollution, will discuss the present pollution situation in the Chesapeake Bay and its tributaries. Topics will include Kepone, oil, industrial chemicals and trace metals.

May 5 - "Dangerous Marine Animals of Virginia," slide presentation about the marine animals of Virginia which fishermen, boaters and bathers should avoid during the upcoming summer season.

June 2 - "Incredible Edibles From the Sea," Ms. Liz Cornell, VIMS Sea Grant Marine Education Section, Jim Colvocoresses, VIMS Fisheries Division and Laurie Dean, VPI Sea Grant Home Economist, will present a taste testing program about unusual seafoods, including seaweeds and underutilized fin fishes of Virginia's waters.

#### Point/Counterpoint Tomorrow Night

Shana Alexander and James J. Kilpatrick, best known for their Point/Counterpoint commentaries on the CBS-TV program "60 Minutes," will square off again for the Speakers Forum at the College of William and Mary at 8 p.m., Wednesday, Feb. 10, in William and Mary Hall.

Tickets are \$2 for the general public; \$1.50 for members of the College community including faculty, staff and



Alice Artzt

#### Classical Guitarist to Give Concert, Master Class

Alice Artzt guitarist, will give a concert at 3 p.m., Sunday, Feb. 14 in the Campus Center Ballroom as part of the current Sunday Concert Series.

Miss Artzt will also hold a master class from 2-5 p.m., Saturday, Feb. 13

in Ewell 100. There is a fee of \$3 for auditing this class.

Although she grew up in Princeton, N.J., and has long been a resident of New York, classical guitarist Alice Artzt is, for some reason, better known to British audiences than American ones, says Allan Kozinn in a recent article about the artist in the magazine Guitar Player. Most of her long playing records have been released in Britain, and she has been a frequent guest recitalist with the BBC. The editor of England's guitar magazine calls her "America's best player and a model for any guitarist."

Miss Artzt has given concerts in most countries of the world and recently completed a 13-city tour of Japan and a tour of South America and the Caribbean.

She is a member of the Board of Directors of the Guitar Foundation of America and author of "The Art of Practicing," a book on technique published in London.

For her concert Sunday afternoon Miss Artzt will include in her program Sonata Pastorale in G Major by Scarlatti; "Chaconne" by Weiss; Sonata in D minor by Cimarosa; and "Fandango" by Aguado.



Mrs. Wallace poses with her supervisor Mrs. McCoy

#### Mrs. Wallace Wins Work Award

Mrs. Edith Wallace of Williamsburg has been given the Housekeeping Award for January for her spirit of cooperation and dependability on the job at William Small Hall. She was nominated by her supervisor, Mrs. Lillian McCoy, who supervises the staff in Jones, Small and Morton Halls.

Mrs. Wallace has been a member of the College staff for seven years. She is a graduate of Bruton High School and formerly worked at the Hospitality

The widow of William H. Wallace, Mrs. Wallace has six children, five of them in Williamsburg. John is serving with the Army in Germany. Edith, Janette, Theresa, Theodore and an adopted daughter, Francine Williams, reside in Williamsburg.

Mrs. Wallace is a member of Oak Grove Baptist Church and the Household Roof organization. When she has some time to herself, Mrs. Wallace likes to cook. She specializes in pastries, pies and cakes. Mrs. Wallace is the second generation of good cooks in her family; her mother Mrs. Sadie Cook is also considered a very good cook, she says.

Mrs. Wallace works the early shift at the College, starting at 5 a.m. This means getting up at 3:30 a.m. and going to bed at 6 p.m., says Mrs. Wallace, but she doesn't mind the schedule. She says she enjoys the people she works with.

At the presentation ceremonies in the office of William J. Carter, vice president for business affairs, the certificate of merit was presented by Ernest Boyce, executive housekeeper.

Mrs. McCoy, who nominated Mrs. Wallace, also came in for some praise of her work in readying Morton Hall after the asbestos removal work was completed.

## Indian Ambassador to Speak at Festival Dinner

India's Ambassador to the United States, K.R. Narayanan, will deliver the second Mahatma Gandhi Freedom Lecture at the Indian Festival, Sunday, Feb. 21.

The Ambassador will speak at 6 p.m. at a dinner to be held in the Campus Center Ballroom. A minimum donation of \$5 is being asked. All proceeds will go to the Mother Teresa Mission of Charity in Calcutta. Tickets are being sold at the Campus Center desk. All sales will be advance reservations; there will be no ticket sales at the dinner.

No topic has been announced for the ambassador's talk. The Gandhi lecture series was opened last year with Philippine Senator Benigno Aquino as the first speaker. The lectures are to be delivered "by outstanding public figures and scholars who by personal example have given meaning and substance to freedom."

Ambassador Harayanan's address is the highlight of a two-day festival sponsored by the South Asia Society and other groups in honor of President and Mrs. Thomas A. Graves, Jr., on their tenth year of leadership at the College.

The festival opens with a film, "Ours, Theirs," which will be shown at 6 p.m., Feb. 20 in Millington auditorium. There is no admission charge.

A program of Indian folk dances will be presented as part of the dinner program Feb. 21 and an exhibit of Indian publications will be on display in Swem Library for two weeks, beginning Feb. 21

A newspaperman from 1944-1948, Ambassador Narayanan joined the Indian Foreign service in 1949 and has served at posts in Rangoon, Tokyo, London, New Delhi, and also in



K. R. Narayanan

#### Physics Colloquium To Hear Garvey

Gerald T. Garvey of the Argonne National Laboratory, will speak on "Induced Weak Currents in Nuclear Beta Decay" at the physics colloquium Friday, Feb. 12.

Garvey will give an introduction to the nature of induced weak and electromagnetic currents, followed by a presentation of recent experimental results on conserved vector current (CVC), the absence of second class currents and the status of partially conserved axial currents (PCAC).

Friday colloquiums are held at 4 p.m., in William Small 109. Coffee is served in the conference room before each program at 3:30 p.m.

Australia. He has been Indian Ambassador to Thailand, to Turkey and the Peoples Republic of China. From 1979-80 he was Vice Chancellor of Jawaharlal Nehru University in New Delhi.

The Ambassador is a graduate of the University of Travancore and the London School of Economics which he attended as a Tata Scholar. His specialization was political science.

## 'Cabaret' Next For Theatre

The prize-winning musical play "Cabaret," with all of its nightclub glitter intermixed with the frenzy of the beginnings of Nazi Germany, will be presented in Phi Beta Kappa Memorial for six performances starting Friday, Feb. 19.

The William and Mary Theatre will present the highly acclaimed show at 8:15 p.m. Feb. 19 and 20, and in a special matinee at 2:00 p.m. Sunday, Feb. 21. The following week, "Cabaret" will be performed at 8:15 p.m. Thursday through Saturday, Feb. 25-27

According to critic Stanley Richards, "Cabaret" was "one of the most accoladed and successful musical plays of its decade." It won the New York Drama Critic's Circle Award for best musical of the season, eight Antoinette Perry (Tony) awards including best musical play, five citations in "Variety's" annual poll of New York Drama Critics, and an Outer Circle Award.

To bring "Cabaret" to life for the William and Mary Theatre, director Louis E. Catron has put together a cast of almost 40 students. Choreographer John Wesley Taylor and Musical Director Paul Ranzini, both seniors at the College, are designing the elaborate dance and choral numbers.

Tickets are available at the PBK box office, which will be open beginning Feb. 8, from 1 p.m. to 6 p.m. Monday through Friday. For tickets call 253-4272 during box office hours, or beginning one hour before curtain time the days of performances.

Because past William and Mary Theatre productions have sold all tickets for several production nights, theatre officials urge early reservations for "Cabaret."

According to Dr. Catron, "Cabaret's" popularity results from a potent mixture of dramatic effects. "For one thing, the show features highly effective musical numbers," he says. "There is the tender 'Married,' which lifts the hearts of two of the play's elderly people;

there is the challenging question, expressed by one who wishes to survive anti-Semitic oppression, 'What Would You Do?'

"The mysterious Master of Ceremonies lures his audiences to suspend their intellect with his songs which welcome them, and us, into the cabaret's retreat from reality," Catron adds. "His decadent repertoire includes such famous numbers as "Willkommen," Sitting Pretty," 'Two Ladies," and 'If You Could See Her' (or the Gorilla-girl act.)

Among the unique features of Catron's "Cabaret" is his insertion of the well-known song, "Money," from the movie version, which is not ordinarily included in stage productions.

"'Cabaret' also has a theme which is hidden in soft silken threads," Catron adds. The musical is based upon the John van Druten prize-winning play "I Am A Camera," which deals with adventures in Berlin "when the Nazis were breaking the thin crust of a dream world." The van Druten play in turn is based on Christopher Isherwood's Berlin Stories.

The main plot of "Cabaret" concerns the romance between Clifford Bradshaw, a conscientious, alert young writer who realizes the dangers of Nazi encroachment, and Sally Bowles, an eccentric nightclub singer who would rather not face the reality of impending doom; she lives instead in a world of illusion and glitter where "life is a cabaret." "We see in her escapism the mentality that is most susceptible to totalitarian movements," says Catron.

"Never didactic, 'Cabaret' expresses its message by indirection," he adds. "We in the audience know what is happening in the outside world and so the increasingly frenzied atmosphere of the cabaret world makes us think even more about the dangers of blind escapism."

## Nuclear Disarmament is Topic of Two-Day Program Feb. 22-24

The Nuclear Disarmament Study Group at the College, an informal study group of students and faculty, is planning an awareness program Feb. 22-24 on the threat of nuclear war.

Bishop Walter Sullivan of the Diocese of Richmond will speak on "The Nuclear Arms Race and the Threat of Nuclear War," at 7:30 p.m., Wednesday, Feb. 24, in Millington auditorium.

Bishop Sullivan is one of a small number of the nation's Catholic hierarchy who have in the past year taken courageous stands against the arms race. With Bishops Hunthausen of Seattle and Matthiesen of Amarillo, he has called upon his people to stand against the arms race and for those working on, or connected with, the use of nuclear arms, to consider the moral implications of that work and association.

The program will begin at 7:30 p.m., Monday, Feb. 22 with a showing of the film "War Games," in the Campus Center Little Theatre. A discussion of the film will be led by Stephen Hodges, director of the Richmond Peace Education Center.

On Tuesday several members of the William and Mary faculty will present 15-minute talks and will participate in a discussion period following their presentations. Speakers and their topics are as follows: Martin Cook, visiting assistant professor of religion, "Rethinking the Morality of War"; Hans vonBaeyer, professor of physics, "Some Political Misconceptions About the Arms Race"; Jonathan Strauss, assistant professor of of economics, "Some Economic Misconceptions Concerning the Arms Race"; and Gary Kreps, associate professor of sociology, "The Social Consequences of Nuclear War."

An ecumenical Ash Wednesday service will be conducted at St. Bede's Catholic Church Social Center by Father Ron Sequin and other campus clerou.

James C. Livingston, professor and chairman of the department of religion, and Mark C. Fowler, assistant professor of philosophy, serve as coordinators for the Nuclear Disarmament Study Group.

## Hampton Institute Choir to Perform Feb. 20

Hampton Institute's concert choir will present a concert at 7 p.m., Saturday, Feb. 20 in the Little Theatre of the Campus Center.

The concert is being sponsored by the Black Student Organization and the Office of Minority Affairs. The concert is open to the public. There is no admission charge. The concert is part of a current series of lectures and performances during the semester which will include Maya Angelou, poet, author and artist, at 7:30 p.m., Feb. 19 in the Campus Center Ballroom; and Washington Attorney Elaine Jones at 7:30 p.m., March 19 in the Campus Center Little Theatre.

The program schedule also includes a student musical performance March 21.

The Hampton choir under the direction of Roland Marvin Carter, will present a program highlighting the work of Black composers. They will sing several motets and anthems by R. Nathaniel Dett who used Afro-American spiritual music as themes in his works. Dett was director of the Hampton Institute choir from 1913 to 1931.

The program will also include "Hold

Fast to Dreams," based on poems of Langston Hughes, composed by the current choir director Roland Carter; selections from Scott Joplin's opera "Treemonisha," and Duke Ellington's Third Sacred Service.

Over the years the Hampton Institute

# Architecture Lecture To Be Given By Richard Guy Wilson

Richard Guy Wilson, associate professor and chairman of the department of architectural history at the University of Virginia, will give a slide lecture on "Victorian Architecture Against the Backdrop of Victorian Civilization," at 7:15 p.m., Thursday, Feb. 11, in Rogers Hall room 107.

A noted architectural historian, Wilson specializes in 19th and 20th century architecture and is currently writing a book about the 20th century firm of McKim, Mead and White.

Wilson's lecture is open to the public. There is no admission charge.

Choir has appeared in New York's Carnegie Hall, Boston's Symphony Hall, the Library of Congress in Washington, D.C. and major educational institutions in the East and mid-West. The choir has performed on local and coast-to-coast radio and television.

#### VSRS Pre-Retirement Seminars

During February and March, the Field Services department of the Virginia Supplemental Retirement System will conduct a series of pre-retirement seminars. The program will include representatives from VSRS, Blue Cross-Blue Shield and Social Security. These meetings are tentatively scheduled in Williamsburg on Feb. 23 and in Hampton on Feb. 26.

Employees nearing age 55 or older who have begun planning for retirement are encouraged to attend.

Those individuals who wish to register may do so by calling Charla cordle in the Personnel Office at ext. 4214 on or before Feb. 11.

## Frank Lendrim and Jean Wyer Receive 1982 Jefferson Awards

Frank T. Lendrim, professor of music, has contributed generously of his time and talents to enhance the musical enjoyment of both the College Tidewater communities since joining the faculty in 1974.

As director of the William and Mary Choir and associate organist at Bruton Parish Church, he maintains a vigorous schedule of performances and classes throughout the year.

During the school year he directs College singers in approximately 35 performances. During 1980-81 Lendrim directed the choir in concerts for Parent's Weekend, the annual Occasion for the Arts Festival in Williamsburg, the Sunset Memorial Ceremony at Homecoming, the meeting of the President's Council, Charter Day Convocation, the visit in May of Prince Charles of of England, the baccalaureate service, commencement, and the program honoring the 50th anniversary class in in addition to Christmas and Spring concerts, which include both the choir and the women's chorus.

A special Christmas TV program taped last year featuring the choir was directed by Lendrim.

The Botetourt Chamber Singers, a group from the choir, have represented the College on several occasions at functions in the Tidewater area and have been invited repeatedly to participate in the traditional Open House at the Governor's Mansion in Richmond.

Lendrim was director of the College's Summer School at the University of Cambridge in England in 1980.

In 1981 Lendrim was director of a 21-concert, five-country tour of Europe by the Choir. This was the second European tour for the William and Mary Choir under Lendrim's leadership, but he had arranged tours as chairman of the department of music at Kenyon College.

At Bruton Parish Lendrim is director of the Evensong Choir, composed of College students, and often gives organ recitals in the Wren Chapel at William

Lendrim is a graduate of Oberlin College, where he received a bachelor of music degree in 1950 and a bachelor of music education degree a year later. He received both master of music and doctor of philosophy degrees from the University of Michigan, in 1955 and 1962.

His studies abroad included a summer course at the Royal School of Church Music in England. Earlier, he had been director of a Ford Foundation sponsored program for underprivileged high school students in Sedalia, N.C. Lendrim began his musical education while a high school student at the Guilmant Organ School of the Juilliard

Lendrim was named an Alumni Fellow at William and Mary for 1980-

#### Jean Wyer Wins **Teaching Award**

Jean Conover Wyer, associate professor of business administration, has been an active scholar and teacher since she joined the faculty of William and Mary in 1977 as a lecturer.

She was a Mid-Atlantic Regional Finalist in the White House Fellows Competition in 1981; winner of an Alumni Fellow Award for Teaching from the Society of the Alumni of the College in 1980; is listed in the professional directory "Outstanding Young Women of America"

From 1979 to 1981, Wyer was Director of the Accounting Intern Program at the School of Business Administration. She has served as chairman of the undergraduate curriculum committee at the business school and as a member both of the graduate and undergraduate admissions committees. Ms. Wyer was a freshman advisor in

During 1980-81 Ms. Wyer was producer for a radio program entitled 'Strictly Business," aired by WHRO-

Before coming to William and Mary. Ms. Wyer won the American Accounting Association Fellowship in 1975-76, and the Northwestern University Fellowship in 1973-1976.

Ms. Wyer began her teaching career as an instructor in the economics department at Northwestern University. Before entering the teaching field, she had been a field staff member for the American Red Cross and was also associated with Sears-Roebuck and Company.

Ms. Wyer received a doctorate of education degree from the College of William and Mary in 1980. She has an undergraduate degree from Vassar College and received her M.B.A. degree from the University of North Florida.

Her publications include "Liberal Education in Transition," a research monograph with Dr. Clifton F. Conrad; "Calendar and Degree Innovations," in "The Undergraduate Curriculum: A Guide to Innovation and Reform," also with Conrad; and "Information Capturing Subsystems: An Approach to the Environment - Organization Transfer," for the American Institute for Decision Sciences Eighth Annual Conference; and "The Case Method: Its Philosophy and Educational Concept," with M. Reza Vaghefi and William M. Arthur.

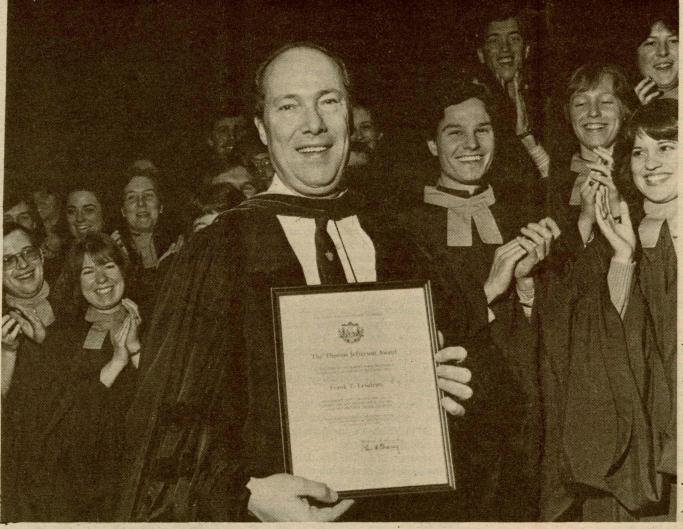
Her consulting experience covers a wide range of topics from financial analysis, entry skills in management, institutional inbreeding, women and money, the professional image, and personal financial decision making. She has worked as a consultant with the Virginia Medical Group Management Association; the firm of Paul, Weiss, Rifkind, Wharton and Garrison in New York City; Southeastern Poultry and Egg Association; and the Women in Business Program at the College.

#### Secrets Kept

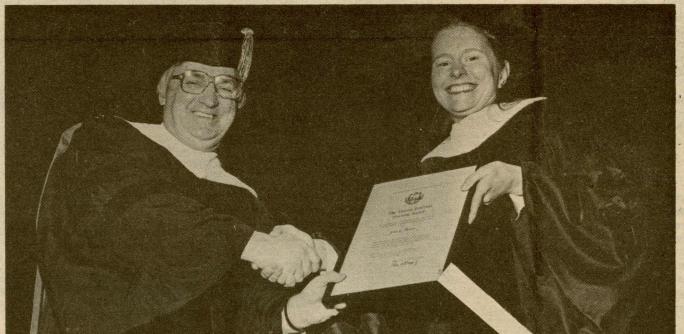
Each year elaborate plans are made to insure that the recipients of Thomas Jefferson awards are genuinely surprised when their names are announced at Charter Day. For another year the plans worked.

Jean Wyer overslept and didn't have time for breakfast Saturday morning, but she had agreed to attend Charter Day and go to lunch with a friend. She by-passed the hair style she likes to wear for an academic procession for a simple one and rushed to PBK. Was she surprised? Yes, she says, very surprised and thrilled.

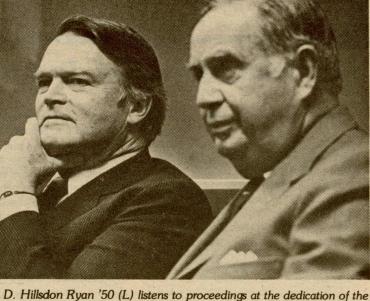
Frank Lendrim, seated just off stage in the wings was looking rather ruefully at his muddy shoes because the shine on a chorister's highly polished ones had caught his eye. It was a few seconds before Lendrim made his way to the podium. He was stunned, he said. His family waited in the hall outside the balcony of the auditorium for the big moment. Mrs. Lendrim knew that if either her husband or choir choir members recognized her in the audience before the award was announced they would know something special was going to happen.



Members of the choir enthusiastically endorse the choice of their director Frank Lendrim as winner of the 1982



Rector Brickell congratulates Jean Wyer, winner of the 1982 Thomas Jefferson Teaching Award.



D. Hillsdon Ryan '50 (L) listens to proceedings at the dedication of the Chancellors Hall for the Business School, with Brooks George '32, Chairman of the Board of Larus & Brother Company, Inc., in Richmond. George is chairman of The Business Sponsors, Inc. Ryan, who was principal speaker for the dedication, is co-founder and Chairman of the Board and Chief Executive.



Dean Charles L. Quittmeyer '40, chats with Edwin D. Dodd, chairman of the Board and chief executive officer of Owens-Illinois, Inc., who received an honorary degree from the College at Charter Day

(photos by Tom Williams and Mark von Wehrden)

## Charter Day 1982

Presidents Day speakers included Robert C. Dawson, president and chief executive officer of Lawvers Title Insurance Corporation headquartered in Richmond; Edwin D. Dodd; James L. Dunlap, vice president and general manager of Texaco, Inc.; A. Gilbert Heebner, executive vice president and economist of the Philadelphia National Bank; George W. James, senior vice president-economics and finance of the Air Transport Association; J. Robert Prince, managing partner of the consulting division of Arthur Andersen & Co.; D. Hillsdon Ryan; W. Bruce Thomas, executive vice presidentaccounting and finance of United States Steel Corporation.

D. Hillsdon Ryan gave the dedicatory address at the afternoon ceremony at Chancellors Hall. Remarks were also given by Brooks George '32, chairman, Business Sponsors, Inc.; James Trask '72 MBA, president of the MBA Alumni Association; and David Peterson, MBA student chairman of Presidents Day.

The presentation of the key to the building and dedication plaque was made by Hubert Jones, architect and accepted by Edward E. Brickell '50, Rector of the College, President Graves and Dean Quittmeyer.

At Saturday's Charter Day convocation, the traditional readings from the College Charter of 1693 and the Royal Proclamation were made by Dr. George R. Healy, vice president for academic affairs and Leland E. Traywick, Chancellor Professor of Business Administration.

The Thomas Jefferson Award was presented to Frank T. Lendrim, professor of music and director of the William and Mary choir.

The title of President Emeritus was conferred in absentia upon Vice Admiral Alvin Duke Chandler, 22nd President of the College, from 1951-60, and Chancellor from 1962-74.

#### Dean Honored

Charles L. Quittmeyer, Dean of the School of Business Administration has been named the first Floyd Dewey Gottwald Professor of Business Administration, effective July 1. The announcement was made Saturday, at Charter Day Exercises.

President Thomas A. Graves, Jr., also announced on that occasion that Dean Quittmeyer will retire as the first Dean of the School of Business Administration in June 1983, at the completion of 15 years in that position, to assume full-time teaching and research responsibilities.

The Gottwald Professorship, established in 1980 by the College's Board of Visitors, is funded by the Ethyl Corporation of Richmond, which endowed the position with a \$100,000 gift. Income from the endowment will be applied toward matching funds from Virginia's Eminent Scholars Program.

The professorship is named for Floyd D. Gottwald, Vice Chairman, and a member of the Executive Committee and the Board of Directors of Ethyl

A lifelong resident of Richmond, Gottwald was Chairman of the Board and Chief Executive Officer of the prominent corporation from 1962-68.

Gottwald attended the Richmond division of William and Mary in the late 1920s. His career spans more than 50 years in corporate business, during which time he has been an avid supporter of business education at the



Students from the School of Business Administration at the College who are advising local businesses how to deal with their marketing/ advertising problems include (I-r): Debbie Haynes of Roanoke, Va.; Earl Straight of Va. Beach, Va.; George Boatright of Lynchburg, Va.; and Keith Ferrone of

## Student Team at Business School Produces Marketing Program for Williamsburg Community Hospital

While most college students are wondering how to face the challenges of the real world, a team of four students is showing businesses how to solve their marketing and advertising problems--and the real world is listening.

George Boatright, Keith Ferrone, Debbie Haynes, and Earl Straight, are seniors majoring in business administration who have developed a complete marketing/advertising plan for Williamsburg Community Hospital. The project has netted the hospital plenty of workable, original ideas and given the students valuable out-of-classroom experience.

The students approached us because in their course of studies this year they wanted to do a project involving an organization that was different from a traditional business, says hospital president Kenneth Axtell. The students undertook the hospital project as an independent study course under the supervision of William E. Rice, associate professor in the School of Business Administration, and received three credit hours toward their bachelor's degrees.

Boatright, Ferrone, Ms. Haynes and Straight call their team "encompass, inc., a total marketing/advertising agency," an appropriate trade name since

their strategy includes everything from printed brochures, to professionalsounding radio commercials, to a comprehensive 33-page marketing plan. "We had worked on a complete

marketing plan for a retailer in another course, but never for this type of institution," says team member Boatright. "It was really more of a challenge than we thought it would be.'

Most of the hospital's community relations programs are handled by Axtell, hospital vice president Steven Montgomery, or the community relations committee of the hospital's board of directors.

The student team began the project

by having a series of in-depth me with hospital administrator Axtell. "I gave them background on the type of services we provide, where we are as a hospital, and what our concerns are in the area of community relations," he

And the students listened. Really listened. "After we talked with Mr. Axtell and got a feel for what he wanted, we went ahead. We incorporated a lot of the techniques we learned in our marketing and advertising courses," says team member Straight.

"The most important factor in creating a marketing plan and advertising

campaign is to come up with a continual image so that everything is related to everything else," says Boatright. "We think a campaign should be a continual effort with a central

"One of the things we wanted to stress is the warm, caring atmosphere here at Williamsburg Community Hospital," says Axtell. The students responded by creating a logo for internal hospital relations using the phrase, "Williamsburg Community Hospitality." Ms. Haynes and Ferrone, who together created most of the artwork for the project, reproduced the logo on lapel buttons, on notepads, and even on

hospital patient tolders, a compl mentary token for those needing care.

"The catchy logo was just what we were looking for," says Axtell. "The phrase caught the spirit of what we were trying to convey." The team's other ideas ranged from staging a community-wide fair to promote hospital facilities, to creating a slide show distributing a health care leaflet called a from the project. "It's a lot more 'slide guide" to be sold at area

"The student group made a onehour presentation at a community relations committee meeting that was totally professional and innovative,"

aus committee member Norma Beatty, also the director of public affairs for Colonial Williamsburg. "All the committee members were extremely impressed, and we hope to incorporate several of their ideas into our community relations program.'

Not only did the hospital benefit from the experience, but the students each and essay contest for schoolchildren, to stressed how much they had learned creative to be able to work on your your own," says Boatright. "It was a refreshing change for me."

"The experience has prepared me

continued on p.8

## Newsmakers

## Track Coach Gives Pointers For Aspiring Marathon Runners

by Roy Chernock, Track Coach

As we in the athletic department at William and Mary begin our preparations to conduct the 4th Annual F&M Bank/Colonial Half Marathon it dawned on me that there are a number of beginners who would like to set a goal of running our race but need help to prepare. The following general guidelines should help.

 Before you begin, see a physician and have him assess your readiness to begin.

Plan to run at least five days a week, less and you're kidding yourself if you think you'll ever be ready for competitive runs.

3. Schedule your runs for a specific time period daily and stick with your schedule.

4. You should not be exhausted after your runs but rather feel refreshed. If exhausted, you're running too fast or too far - cut back!

 Set reachable goals for yourself daily - weekly - monthly. Keep your goals in mind and reach them.

Seek advice from experienced runners but decide yourself what's best for what you're trying to accomplish.

Now, more specifically, the following are important as well.

What Should I Wear? Wear cotton socks and jockey type undershorts (Men) and loose fitting tee shirt, sweat shirt or thermal underwear top and cotton or nylon shorts. Your one important investment is a good pair of running shoes, ones with a strong heel counter, plenty of cushion but supple at the midsole. Try on several brands before you decide what's best for you. If possible get two pair so you can change off to air out or dry each pair. Repair them as they wear down. With wet and cold weather coming this may be important as well as getting a pair of cotton gloves and a hat to wear when it's really cold. You'll find that you won't need to bundle up as running warms all of you but your hands and

st & Merchants National Bank.

How Far and How Fast Do I Run? Learn to take your pulse and then run at that moderate rate of speed that keeps your pulse somewhere between 120 and 155 beats per minute (somewhat higher for college age



runners - 140-170), lower for folks over 50, for about 20 minutes at the start. Walk when you feel breathless and run again when your breathing returns to normal but continue for 20 minutes. You should be able to work up to 30 minutes in a matter of several weeks and now you're ready for a real training schedule: plan on running five or six days a week and include one longer but slower run per week and one shorter but faster run. Your five day schedule might look something like this:

Day #1 - 40 minutes with pulse at about 140 beats per minute.

Day #2 - 40 minutes with pulse at about 140 beats per minute.

Day #3 - 20 to 30 minutes with pulse at about 160 beats per minute.

Day #4 - 40 minutes with pulse at about 140 beats per minute.

Day #5 - One hour with pulse at

about 120 beats per minute.

Optional #6 and #7 - Repeat Day

After about two months you could be training at least six days per week and seven would be optimal. In either case the extra day should be similar to Day

#3 above. Always follow the hard day with an easy day. As you feel stronger you may want to increase the length of time of your short, medium, and long runs to 30, 60 and 90 minutes but only make changes when you are positive you're ready physically and mentally. Always consider weather conditions and time of year when making changes.

Summary Remember that almost anyone can run, almost anywhere, almost anytime and it's almost free!

See you at the F&M/Colonial Half Marathon on March 14.

Marathon awards include souvenirs to all competitors, awards to the top 10 places, the first three women, the first three men and women sub-masters and masters. Merchandise awards will also be given and additional awards as entry size warrants.

(Questions concerning the marathon should be addressed to Coach Chernock, ext. 4320.

### "Earl The Pearl" Is A Real Gem

McLane Devotes Time And Money To Women's Diving Team by Karen Smith Women's Sports Information Director

Earl McLane, the women's diving coach "officially" at the college for the past seven years, spends one and a half hours a day, five days a week, patiently watching and correcting the women divers. But Earl "the Pearl," as one diver refers to him, is truly a gem in his demeanor and year's of service to the diving program.

McLane receives around \$800 a year, most of which he puts back into the program, according to swimming coach Chris Jackson. "Earl is so patient," she says. "He goes on all the trips - Earl and 27 females for a week - that could drive anybody crazy."

Initially, McLane started hanging out at Adair Pool to teach his son Shawn, now an accomplished diver who has competed at the USA Age Group Nationals, how to dive. "Shawn's the major reason I got involved in diving," McLane admits. "But diving is such a fascinating sport, it's a challenge to both the diver and the coach."

And the 27 females? "It's fun to take part in the team and to be involved in a team activity," he says. "The swimmers (and divers) change, but the spirit of the team and character of the kids doesn't change."

A native of Wagner, S.C., (where he did very little diving) McLane has been a member of the William and Mary faculty since 1965, and is now a full professor in the Philosophy department. He received a B.A. in Religion and Philosophy from George Washington University and his M.A. and Ph.D. degrees in Philosophy from Yale

Each year McLane requests permission from the Dean of Faculty and his department chairman to be involved with the diving program. "I've had to miss a few philosophy classes over the years, although my students didn't mind that much," he says adding that, "Our divers and swimmers miss very few classes because the away meets are usually late in the afternoon."

McLane says he learned that courage is an important factor in trying a new dive when you know you might land flat on your back on the water. "I did quite a bit of diving when Shawn was learning; of course he left me in the dust when he was about 10, but by trying to dive yourself and learn where to put your arms and so forth, that's very valuable to coaching."

In addition to coaching, McLane has done his share of judging at the AIAW Division II National Championships for four years and at the National USA Age Group and National Junior Olympics. Sometimes he is asked to

judge dual meets where William and Mary is involved, but he prefers not to since "I'm usually soft on the opponents and harder on our divers."

Senior Wendy Berry says McLane is anything but "hard" on the divers in practice. "Dr. McLane helps us to relax," she says. "He is very patient and understanding but will push us to a certain extent to learn new tricks."

The women's diving program lost its two most outstanding divers over McLane's tenure to graduation last year. Theresa Norman holds the Adair Pool and School records with 384.4 points in the 1-meter dive as well as the school's 3-meter record at 369.401. Carolyn Morse was an All-American in the 1-meter board and Norman was an All-American in both 1 and 3-meter events during their college careers!

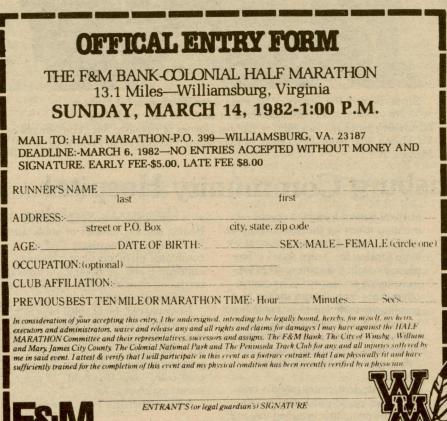
This year Berry, a former gymnast who learned most of her dives from McLane, has been joined by freshman Lynda Harnish who McLane predicts will reach nationals this year or the next.

Most of the William and Mary divers are either very interested in attending William and Mary or have had mostly 1-meter experience since the College does not have a 3-meter board. In addition, since the boards have more spring then when the pool was built, the divers must adjust to a quick slope to a shallow depth and practice diving with swimmers in the lanes most of the time.

Still, McLane who also handles recruiting of the divers, says "we have an excellent 1-meter facility. Our 1-meter board is as good as any in the country." McLane himself donated the 1-meter board and is trying to arrange 3-meter practice time nearby since the tack of a 3-meter board is a major recruiting problem.

Obviously, the pay is not the crucial ingredient to McLane's tenure as diving coach. "You might have heard me yelling during practice yesterday," he says. "Wendy learned a new dive and I could emphasize with how that felt. Intrinsically, diving is a fascinating sport."

(Reprinted from Smoke Signals)



## Notebook

#### President's Hours

Wednesday, Feb. 10 4-5 p.m.

Wednesday, Feb. 17 4-5 p.m.

No appointment necessary.

#### For Hearing Impaired

The Williamsburg-James City County Chapter, American Red Cross, will conduct an adapted aquatics swimming course on Saturday mornings from 9-10 a.m. in Adair pool. The course is open to all hearing impaired individuals and will run from Feb. 27 until May 1.

Interested individuals are requested to call the Red Cross office at 253-0228 by Feb. 13 to register.

There is no charge for the course.

#### Women's Athletes New Records Set

Highlights from last week: Gymnastics -- placed first at six team GWU Invitational with a national qualifying 126.1 team score. . .freshman Mary Ellen Williford won the all-around, vault and balance beam. . . Fencing -- upped record to 5-0 with 13-3 wins over Lynchburg and Randolph-Macon. Diane McGimpsey 6-0 on the weekend. Swimming -- defeated VCU 92-48. Heather Sell rebroke 100 Fly record in 1:01.17. . . Track -- at Virginia Tech Invitational 2 Mile Relay of Cathy Sardo, Alison Hawley, Val Roeder and Diane Hawley qualified for outdoor nationals and set a new school record in 9:23. . . Basketball -- lost to Longwood 52-58, placed sixth at Foxy Lady Invitational. . . Karen Thorne set new career high of 16 points in both losses to UNC-Wilmington 60-81 and C.W. Post 50-53.

#### **Placement Interviews**

Monday, Feb. 22 First American Bank of Virginia Nypirg Citizens Alliance University of Alabama American Security Bank

Tuesday, Feb. 23

Perdue, Inc.
David Taylor Naval Shipyard
Sperry Univac-Technical Services Div.
Central Telephone & Utilities Corp.

Wednesday, Feb. 24
Central Telephone & Utilities Corp.
Miller & Rhoads
Xerox
Philadelphia National Bank

Thursday, Feb. 25
Philadelphia National Bank
The National Center for Paralegal
Training
CBS, Inc.
U.S. Military Personnel

Friday, Feb. 26

Marriott
Drug Fair
Milliken & Company
Aetna Life & Casualty - Group Division

#### Benefit Raffle

Panhellenic Council is sponsoring a Raffle in support of summer camping experiences for residents of the adolescent unit at Eastern State Hospital. All sororities are involved in ticket sales for the service project, according to Barbara Buzzell, publicity chairman.

Tickets are 50 cents and may be purchased until Feb. 22 from any sorority member.

Drawing for eight prizes which have been donated by local businesses will be held during the last William and Mary home basketball game on Feb. 27 at William and Mary Hall. Children from the hospital unit will participate in the drawing

Prizes include: Three \$25 gift certificates from Binns Fashion Shop, Alexander Beegle and Daddy's Money; a picnic for four from the Cheese Shop; a leather address book from D.M. Williams' leather shop; vinyl sports tote from Athletic Attic; a canvas purse from the Unicom; and a medium pizza from Paul's Delly

#### Take a Cool Break

How about a cool adventure over spring break? Spaces are still available in the Winter Camping class to be held in the Adirondacks, New York, March 5-13 for 1 physical education credit. Skills include cross country skiing, snowshoeing, snow shelter construction, ice fishing, mountain climbing. A fee of \$180 covers lodging in an outdoor education center, food, equipment, travel, and instruction. For further information, call Sylvia Shirley, MW 10:30-11:30 a.m. ext. 4360.

#### Summer Study in China

The U.S.-China Education Foundation in the Peoples Republic of China offers a full six weeks of academic study at several Chinese universities. Fourteen weeks of additional travel are included. Program dates: June 14 to August 10; cost: \$2,995. There are several types of programs offered and applications are now available at the Office of Extramural Programs, Room 8 in the Brafferton. Any further information on this and all the other overseas study programs available can be found at this office.

#### **Craft Shop Hours**

The following schedule has been established for the Craft Shop in the Campus Center:

Monday, noon - 5 p.m.

Tuesday, noon - 3 p.m.

Wednesday, 9 a.m. - 5 p.m.

Thursday, 1 - 5 p.m.

Friday, 9 a.m. - 5 p.m.

Saturday, 9 a.m. - 5 p.m.

Ms. Varian Ayers, vice president and head of the division of human resources at Sotheby Parke Bernet, Inc., in New York City, will give a program on career opportunities at Sotheby's at 7:30 p.m., Thursday, Feb. 11, in Andrews 201.

This is a return visit for Ms. Ayers, who presented a seminar last spring on career opportunities with her company, which specializes in art and antiques sales and auctions.

#### VaPIRG

VaPIRG is in the process of forming a committee to monitor legislation on federal budget cuts concerning student financial assistance. Students interested should contact either Taima Hervas at ext. 4709 or Ed Sabec at 229-5039.

#### Meet the Dean

The International Circle will hold a reception for Dean Zeddie Bowen, Dean of the Faculty of Arts and Sciences, at 7 p.m., Wednesday, Feb. 10 at the International Circle on Boundary Street. The Circle has planned the program as an opportunity for students to meet the Dean, who joined the administration last year.

The International Circle is also planning a party at the cottage from 7:30 p.m. to 1 a.m., Friday, Feb. 12.

Members are invited to come and bring a friend

#### Arts, Crafts Deadline

Tonight at 10 p.m. is the deadline for submissions of arts for the Second Annual Randolph Village Arts and Crafts Exhibit entitled "Perspectives."

There is no entry fee. Items should be submitted to the Randolph Village Council. Entries will be displayed Saturday and Sunday, Feb. 13 and 14 in Tazewell Hall from noon to 7 p.m.

This year's exhibit is being held in conjunction with the Residence Hall Life program "Wellness Week".

#### **German House Events**

A German film with English subtitles will be shown at 8 p.m., Thursday, Feb. 11 at the German House. Directed by Helmut Kaeutner, and starring Curt Juergens and Maria Schell, "Der Schinderhannes" is a Robin Hood tale set during the Napoleonic Wars.

Kaffeeklatsch at the German House will be held Tuesday, Feb. 9, and Monday, Feb. 15, from 3:30 - 5 p.m.

#### La Maison Française

The French House film series will present "L'Adolescente" at 8 p.m., Thursday, in the French House lobby. The film is in French with English subtitles. Admission is free.

#### Bread for the World

The local chapter of Bread for the World will hold a meeting at 7:30 p.m., Sunday, Feb. 14 at 7:30 p.m. in Room D of the Campus Center. Legislation currently in Congress concerning hunger will be discussed. Anyone interested is welcome to attend.

#### **Careers Day Set**

The offices of Career Planning and Placement, in cooperation with the Society of the Alumni, will hold a second "Career Exploration Day," Saturday, Feb. 27.

The program is designed to provide students with practical career advice. Selected alumni will serve on panels to discuss with groups of students the paths their careers have taken since leaving the College.

There will be 17 panel presentations on various career fields. Each panel will be presented three times. Lunch will be served in Tazewell Hall. Participants will be the guests of the Society of the Alumni for lunch at the conclusion of the panel presentations.

#### Schools Here for Interviews

Tuesday, March 2 Suffolk Public Schools 9:00 a.m. - 4:00 p.m. Jones Hall 305

Wednesday, March 3 Culpeper County Public Schools 9:00 a.m. - 4:00 p.m. Jones Hall 305

Tuesday, March 16 Newport News Public Schools 9:00 a.m. 4:30 p.m. (two interviewers) Jones Hall 305

Botetourt Public Schools 1:00 p.m. - 4:30 p.m. Jones Hall 305

Wednesday, March 17 Warren County Public Schools 10:00 a.m. - 3:00 p.m. Jones Hall 305

Friday, March 19 Chesapeake Public Schools 9:00 a.m. 4:30 p.m. (two interviewers) Jones Hall 305

Monday, March 22 Montgomery County Public Schools (Maryland) 9:00 a.m. - 4:00 p.m. Jones Hall 305

Monday, March 22 Chesterfield County Public Schools 9:00 a.m.-4:30 p.m. (two interviewers) Jones Hall 305

Tuesday, March 23
Franklin City Public Schools
10:00 a.m. - 4:30 p.m.
Jones Hall 305

Wednesday, March 24 Spotsylvania County Public Schools 10:00 a.m. - 4:00 p.m. Jones Hall 305 Stafford County Public Schools 10:00 a.m. - 4:00 p.m. Jones Hall 305

Thursday, March 25 Virginia Beach Public Schools 9:00 a.m.-4:30 p.m. (two interviewers) Jones Hall 305

Friday, March 26
Fluvanna County Public Schools
9:00 a.m. 4:00 p.m. (two interviewers)
Jones Hall 305

Lancaster County Public Schools 1:00 p.m. - 4:00 p.m. Jones Hall 305

Monday, March 29 Alleghany County Public Schools 10:00 a.m. - 4:00 p.m. Jones Hall 305

Tuesday, March 30 Indian River School District (Delaware) 9:00 a.m. - 4:00 p.m. Jones Hall 305

Howard County Public Schools (Md.) 9:00 a.m. - 4:30 p.m. Jones Hall 305

Students are urged to go to the Office of Educational Placement in Jones Hall, Room 305, and sign up for these school systems. Also, CREDENTIAL PAPERS MUST BE COMPLETED in order to interview. Credential forms for setting up files may be obtained in the Office of Educational Placement. This is not an automatic procedure - students must obtain the forms, fill them out and return to the Office of Educational Placement, J-305, and request that the recommendations that they give out are also returned to the office.

## Calendar

TUESDAY, FEBRUARY 9

WMCF, CC Room D, 8:30 a.m.

Yates Dorm - Carnation Sale, CC Lobby, 11
a.m. - 2 p.m.; 4:30 - 7 p.m.

Marine Recruiting, CC Lobby, 9 a.m. 5 p.m.

Marine Recruiting, CC Lobby, 9 a.m.-5 p.m. Women in Business luncheon, Wren Great Hall, Noon

KaffeeKlatsch, German House, 3:30-5 p.m. BSA, CC Room C, 3:30 p.m. SAC, CC Little Theatre, 4 p.m. InterVarsity, CC Room D, 5 p.m. Alpha Phi Omega, CC Room A/B, 6 p.m. Ebony Expressions - Rehearsal, CC Little

Theatre, 6:30 p.m.
CSA Mass, Wren Chapel, 7:15 p.m.
Collegiate Civitans, CC Room C, 7:30 p.m.
International Relations Club, Swem LibraryBotetourt Theatre, 7:30 p.m.
Last Lecture Series, Millington Aud., 7:30

WEDNESDAY, FEBRUARY 10

Marine Recruiting, CC Lobby, 9 a.m.-5 p.m. Yates Dorm - Carnation Sale, CC Lobby, 11 a.m.-2 p.m.; 4:30 - 7:30 p.m. Faculty Lunch Group, CC Room D, Noon Episcopal Eucharist, St. Martins Church, Jamestown Rd., 12:15 p.m.

Delta Gamma, CC Sit'n Bull, 4:30 p.m. Alpha Kappa Alpha, CC Ballroom, 5-9 p.m. InterVarsity, CC Gold Room, 5-6 p.m. Soph. Steering Committee, SuperDance Pictures on Sale, CC Lobby, 5-7 p.m. Alpha Chi Omega, PBK Dodge Room, 5:30

p.m.
Study Skills, Botetourt Theatre, 7:30 p.m.
Speakers Forum "Point/Counterpoint"
Shana Alexander & James Kilpatrick,
General Public \$2; College Community
\$1.50, W&M Hall, 8 p.m.

THURSDAY, FEBRUARY 11 CSA, CC Gold Room, 8 a.m. CSA Mass, Wren Chapel, 12:45 p.m. Yates Dorm - Carnation Sale, CC Lobby, 4:30 -7:30 p.m. InterVarsity, CC Gold Room, 5-6 p.m.

InterVarsity, CC Gold Room, 5-6 p.m. Canterbury Association, Wren Chapel, 5:30 p.m.

PanHel, CC Gold Room, 6 p.m. Delta Gamma, CC Room C, 6:30 p.m. FCA, CC Little Theatre, 7:30 p.m. College Republicans, CC Sit'n Bull, 7:30

GO Club, Jones 206, 7:30 p.m. Womens Basketball v. Hampton Institute, W&M Hall, 7:30 p.m.

Careers at Sothebys, lecture and reception, Andrews 201 and Foyer, 7:30 p.m. Alpha Kappa Alpha, CC Room D, 8 p.m. LDSSA, Morton 202, 8 p.m. Modern Language Film: "Der Schinderhannes", German House, 8 p.m. Irish Cultural Society, CC Room C, 10-11

FRIDAY, FEBRUARY 12

Yates Dorm - Carnation Sale, CC Lobby, 11 a.m. - 2 p.m.

Womens Swim Team v. Geo. Washington, Adair Pool, 4 p.m.

InterVarsity, CC Gold Room, 5 p.m.

InterVarsity, CC Gold Room, 5 p.m. WMCF, CC Sit'n Bull, 5:30 p.m. Alpha Kappa Alpha, CC Room D, 6 p.m. SA Films: "La Cage Aux Folles", 7 p.m.; "Blues Brothers" 8:45 p.m. W&M Hall

Weekly Sabbath Services, Temple Beth El, Jamestown Rd., 7:30 p.m. Alpha Phi Omega, CC Sit'n Bull, 9 p.m.

SATURDAY, FEBRUARY 13

Organ Recital, Wren Chapel, 11 a.m. W&M Gymnastics v. Towson State University, W&M Hall, 1 p.m. Womens Basketball v. Radford, W&M Hall, 5 p.m. BSO, CC Little Theatre, 7 p.m. Mens Basketball v. Temple, W&M Hall, 7:30 p.m.

**SUNDAY, FEBRUARY 14** 

Episcopal Eucharist - St. Martin's Church, Jamestown Rd., 8 and 10 a.m. Christian Education, 11 a.m. Society of Friends (Quakers) Silent Worship, 104 W. Kingswood Dr., (Call 229-3480)

10:30 a.m. CSA Mass, 10:30 a.m., CC Ballroom; also St Rede's 5 p.m.

St. Bede's, 5 p.m.

Historical Simulation Society, CC Room D,
11:30 a.m. - 6 p.m.

W&M Bridge Club, CC Sit'n Bull, 1-5 p.m. Sunday Concert Series, Alice Artz, Guitar, CC Ballroom, 3 p.m.

Evensong and Dinner Following, Bruton Parish, 5:30 p.m.

NTSA, CC Sit'n Bull, 7-9 p.m. Ecumenical Council - Bread for the World, CC Room D, 7:30 p.m. Cinema Classics Society, "To Be Or Not To

Cinema Classics Society, "To Be Or Not To Be", Millington Aud., 8 p.m.

Hospital Marketing

continued from p 5

for jobs in the real world because of the self-imposed deadlines we had to work under," says Straight. "It was tougher than a lot of jobs you would get after college."

Although creating something from scratch means putting in extra hours of thought and work, all four students say they wouldn't have it any other way.

Concert: James Darling & Thomas Marshall, Wren Chapel, 8:15 p.m.

MONDAY, FEBRUARY 15

KaffeeKlatsch, German House, 3:30-5 p.m. InterVarsity, CC Gold Room, 5-6 p.m. CSO, CC Room D, 5:15 p.m. Phi Mu Alpha, CC Sit'n Bull, 6:30 p.m. French Film, Botetourt Theatre, 7 p.m. Lambda Alliance, CC Room C, 7:30 p.m.

TUESDAY, FEBRUARY 16
WMCF, CC Room D, 8:30 a.m.
Student Affairs, CC Room D, 10:30 a.m.
SAC, CC Little Theatre, 4 p.m.
InterVarsity, CC Room D, 5 p.m.
Alpha Phi Omega, CC Room A/B, 6 p.m.
Ebony Expressions, CC Little Theatre, 6:30 p.m.

Alpha Kappa Alpha, CC Sit'n Bull, 7 p.m. CSA Mass, Wren Chapel, 7:15 p.m. Collegiate Civitans, CC Room C, 7:30 p.m. Last Lecture Series, Millington Aud., 7:30 p.m.

"We enjoyed coming up with ideas and putting the whole program together," says Ms. Haynes, who adds the ultimate compliment: "We got really psyched about it."

## Classified

#### FOR SALE

FOR SALE: TWIN BED mattress, springs and frame, \$25; Hardwood chest of drawers in excellent condition, only needs repainting, \$35; Overhead garage door, 8 ft. wide, with window, lock and all hardware, \$40. Call 229-5294 between 4:30 and 8 p.m. (2/23)

LOFT BED SINGLE \$45 with mattress \$70. Call after 5:30, 565-1905 (2/16)

1965 VW BUG, good condition, 20,000 miles on rebuilt engine, 2 radial tires, \$700. Call Carol at 877-6613, evenings & weekends. (2/16).

1970 VOLKSWAGEN BUG- excellent car, needs minor repairs - contradiction in terms? See for yourself. Seriously though, I need the money to gas up my Cadillac, so I'll let it go for \$500. Check it out. Call Johnny 229-3216. (2/9).

FOR SALE: 1.5 cu. ft. Sanyo refrigerator, fan, backrest for bed, Call Susan at ext. 4420. 2/9.

TWIN SIZE BEDSPREAD, dustruffle, curtains, large pillow, bedroom chair, all matching 18th century blue-green screen print. Curtain 61 inches long - good for girls room. \$50. Call Becky 565-0129 after 5 or weekends. (2/9)

HONDA ACCORD LX, 78½, 1-owner, Air, AM/FM Stereo Cassette, garaged, new exhaust system, silver, very clean, \$4700. 229-6770 after 5:30 p.m. (2/23)

COLONIAL HOME. 4 BR, 2½ baths, large living room w/french doors onto a 23 by 14 deck; breakfast room, double garage, ¾ acre wooded lot. 2 miles from College, off off Jamestown Rd. Neighborhood pool. \$81,500. Please call 229-5056. (2/23)

#### FOR RENT

ROOM FOR RENT \$90 plus util. Room in 4 bdrm house 2 miles from campus. Available immediately til June 1. Call 253-4458 daytime. 253-2585 night. Ask for Phil Stevenson.

#### WANTED

EXPERIENCED HOUSE SITTER available. Please call 229-8226. (2/23)

WANTED: Any information concerning one or two bedroom apts. near campus, available for 1982-83 academic year. Call evenings, 229-0953. 2/9.

ROOMMATE — Female grad. student to share 2 Br house near College. \$162.50 plus util. Call 253-5491 Sheila Klatt during the day. (2/16)

WANTED: Pool Staff Mgr. and Guards. W.S.I. preferred. Kingswood Pool. Call 229-7605 (2/9).

FACULTY MEMBER interested in purchasing home directly from owner. Please contact at X4717 or 229-8505. (2/2)

#### LOST

GOLD PINKY RING with onyx stone -Jan. 25 near Jones or Psych. Services. Reward. 8:30 - 5 ext. 4231 ask for Jan after 5:30. 220-0416. (2/23)

LADIES OMEGA WATCH, gold. Lost in vicinity of Campus Center. Reward. Please call 229-9266. (2/23).

BRACELET FOUND at The Mixer. Call 229-0392 (2/16).

FOUND: Glasses, watches, lap desk, scarf, sweater and umbrella in Chemistry Dept. Come by or call to identify ext. 4664. (2/9)

## Employment

The following positions at the College of William and Mary are or will be vacant. They are open to all qualified individuals. However, current faculty and classified employees of the College will receive first consideration. Those wishing to apply for these positions should submit their applications to reach the Personnel Office, James Blair Hall, no later than 5 p.m. on the deadline date. The College of William and Mary is an Equal Opportunity/Affirmative Action employer. Accordingly, women, minorities, and the handicapped are encouraged to apply for those positions for which they are qualified.

Inquiries about vacancies should be directed to the Personnel Office between the hours of 8 a.m. and 4 p.m. and not to the department where the openings exist.

WORD PROCESSING EQUIPMENT OPERATOR -Unclassified, Full-time, \$4.93 per hour. Qualifications - High school graduate preferred with clerical experience. Experience operating word processing equipment required. Demonstrated ability to type required. Location - Development Services. Deadline 2/11.

CLERK D - Unclassified, full time - \$5.38 per hour. Qualifications - high school graduate preferred with clerical experience. Incumbent will process and maintain student records. Neat printing is essential. Demonstrated ability to type required. Location - Office of the Registrar. Deadline 2/12

CLERK TYPIST C - Unclassified, part time - \$4.51 per hour (20 hours per week) Qualifications - high school graduate with clerical experience, ability to interpret a variety of data and procedures, and experience working with the public are preferred. Accurate typing and good command of oral and written English are are required. Demonstrated ability to type required. Location - Swem Library (Government Documents Department) Deadline 2/15

MARINE SCIENTIST C (Grade 14) Salary range \$22,847 to \$31,207 per year. Starting salary dependent upon experience or exceptional qualifications and previous salary level of the appointee. This is a restricted position. #519. Qualifications - Ph.D. in Resource Economics or closely related field preferred. Ability to interpret and communicate research findings for professional and lay groups concerned with economic problems of the seafood industry, recreational and commercial fisheries, and other marine related activities. Ability to conduct basic research projects in marine fishery resource development, marketing and utilization. Ability to conduct conferences and workshops on fishery related problems pertaining to the resources of the Chesape Bay and Virginia continental shelf and to assist the seafood industry, waterfront business and municipal, state and federal agencies in solving economic and socio-economic problems related to marine resource utilization. Location - VIMS (Advisory Services Department) Deadline 3/1

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Barbara Ball, editor Publications Office, production