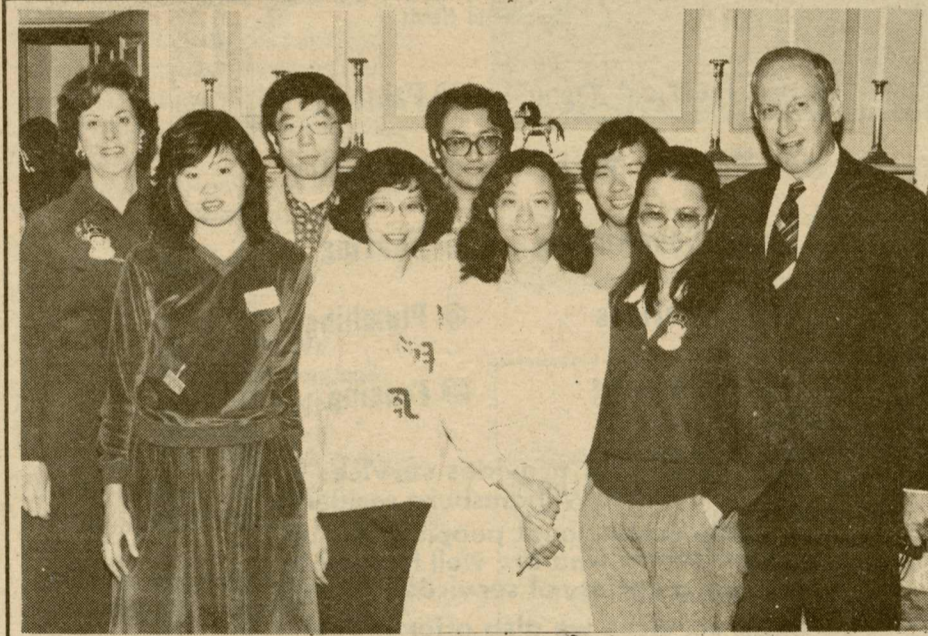
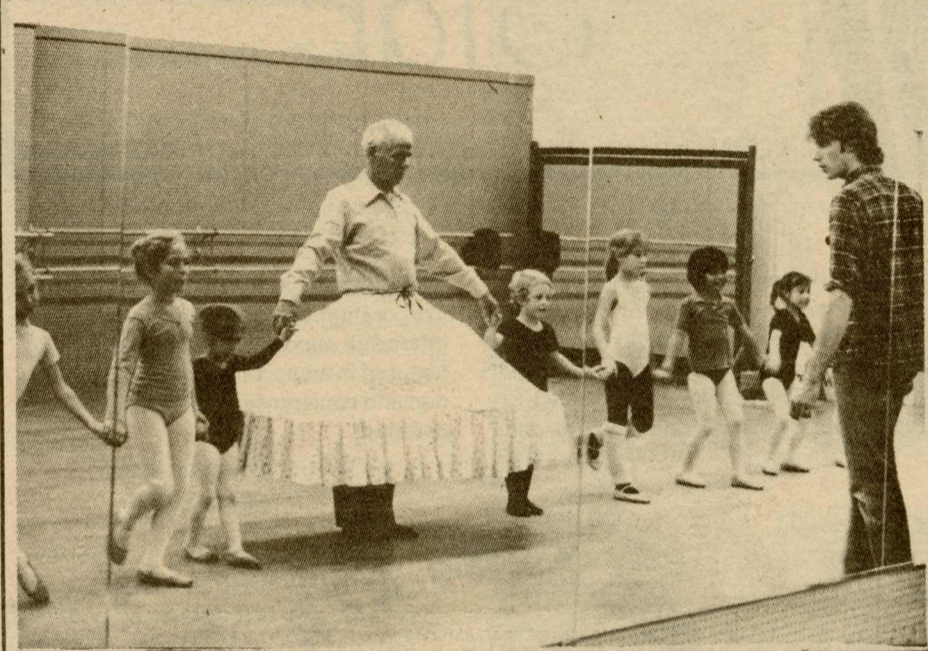


William and Mary NEWS

Volume XI, Number 15 17
Tuesday, December 14, 1982

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Business Students Undertake Projects in Community

Marketing students in the School of Business Administration have been undertaking independent study projects with local area merchants on the premise that there is more than one way to build a better mousetrap.

Paige Snarr, Brenda Gerstl, Lora Fawley and Jennifer Wauford have been working as a team at the Williamsburg Regional Library. As marketing consultants they have been working with Martha Vasquez, librarian, Richard Carr, director of the library's arts center, and Anna Grace Foster, publicity coordinator for the library.

The team set out to devise ways of making the facilities of the library and the events scheduled at the arts center, better known in the community. This they accomplished with public service announcements which they prepared for area radio stations, a direct mail piece to interest potential renters in the arts center space and a monthly calendar.

The team also worked up a plan to encourage greater participation by young readers in the children's section of the library. "Be a Reading Star," campaign included poster ideas, incentives to keep children coming back for more books and rewards, including a reading star button, for high achievers.

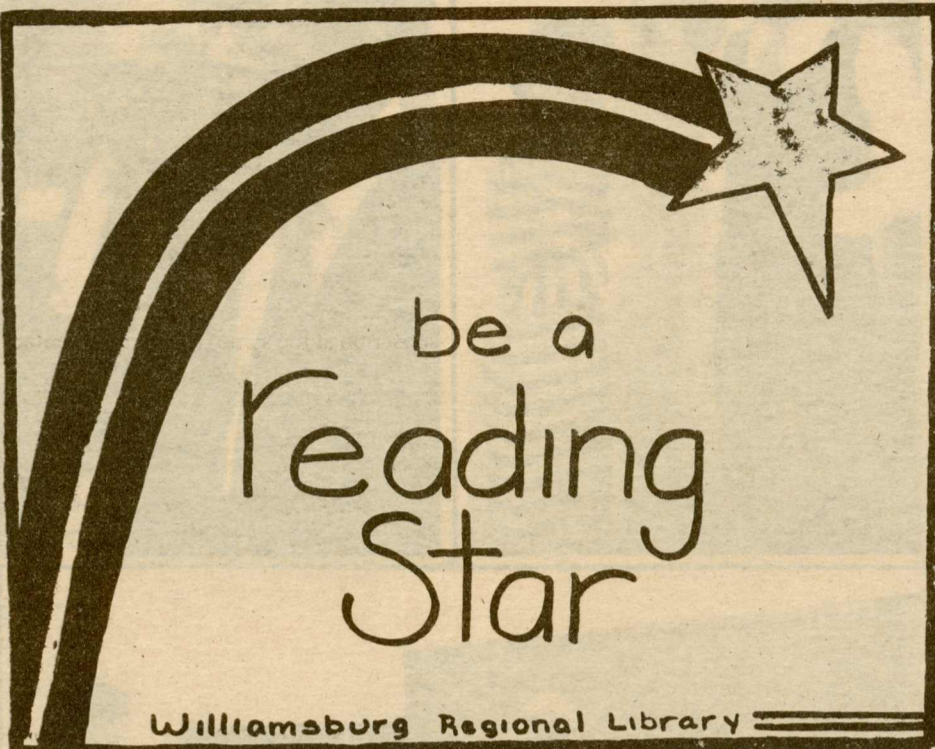
John Tammi, Mary Evans, Denise Aulenti and Laurie Caswell formed the team that worked to prepare a marketing plan for Christina's Kitchen in the Village Shops. The team's plan included advertising suggestions, ideas for photographic promotion through a reference book in the bakery and ideas for the decor of the bakery.

Advertisements for the yellow pages of the phone book, in-store displays, and suggestions for direct mailers were among the suggestions forwarded by Jennifer Cowan and Lynne McCoy who worked with Odd Jobs Ltd. The team added the logo "The professional solution to your household needs," to the company name and in their final semester-end report that also included ideas for painting the company trucks and dressing the drivers in colors that would give them a high level of recognition in the area.

"Let your balloon go on the first Tribe Touchdown," was the cry from the Cary Stadium loudspeaker at Homecoming.

The green and gold balloons were part of a promotion for EXXON Corporation by three William and Mary seniors, Pam Fritz, Sue Newman, and Steve Shaifer. The group presented a marketing campaign to increase EXXON sales, while encouraging Tribe enthusiasm at Homecoming utilizing colorful balloons, attractive banners, and coupons for free Tribe mugs and cups.

The promotion was part of an internship for EXXON through the School of Business at the College. Under the guidance of William E. Rice of the School of Business and Lawrence Whitehurst, EXXON Senior Marketing Representative, the three students are encouraged to apply their classroom knowledge to a real-life situation. The internship's goal is developing an overall marketing plan for the Williamsburg EXXON stations, which includes identifying product and service trends, integrating marketing techniques of the regional operation with those of



other marketing areas, and analyzing the overall marketing strategy effectiveness.

Fritz, Newman, and Shaifer also assisted Whitehurst with a presentation for EXXON executives. The presentation included research into optimal merchandising and

marketing techniques relevant to EXXON Corporation, as well as a critique of the internship opportunity, which will be featured in an upcoming regional publication and conference of the EXXON Corporation.

Pictured on Page 1

Clockwise, top left. Sharon Horner vice president of Alpha Kappa Alpha sorority delivers a check for \$104 from Derby Day receipts earned with Zeta Phi Beta to Ben Montgomery, community coordinate for Bacon Street.

Chonghan Kim, professor of government, chats with a visiting Chinese scholar at a reception recently in the history department.

Victoria Graves hopes someone will let her in before Santa arrives.

Business students pose outside Christina's Bakery in the Village Shops where they developed a merchandise plan for the business.

Lawrence Whitehurst of Exxon shows his approval of Homecoming Promotion.

Business students meet to confer with Librarian Martha Vasquez in the new theatre at the Williamsburg Regional Library.

President and Mrs. Graves entertain students and tutors of the Adult Skills Program at a traditional Christmas party at the President's House.

Howard Scammon, retired professor of theatre and speech emeritus, rehearses his role as Mother Gigone in the upcoming Chamber Ballet Company performances of the Nutcracker. Scammon will enter the stage wearing a pair of 18-inch stilts concealed under an expansive hoop skirt. Children in the performance will gather beneath his skirt for the scene. Prompting the dancers is Don Tolj, director of the Chamber Ballet. The Nutcracker will be seen Friday, Dec. 17 and Saturday, Dec. 18 at 8:15 p.m., and Sunday Dec. 19 at 2 p.m. at Phi Beta Kappa Hall. Tickets are \$5 for adults, and \$3.50 for senior citizens, students and children under 12.

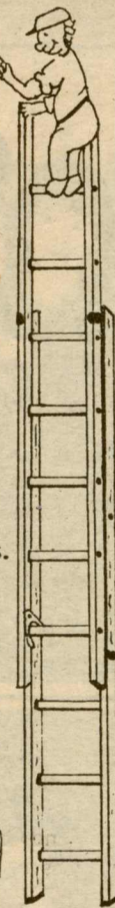
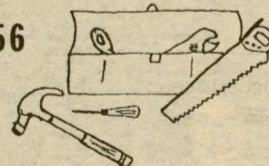
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WAVY Sports Offers Program For Interns

The WAVY-TV 10 sports department is once again taking applications for its sports intern program. This program is open to any college student in any curriculum as long as the student can receive some type of credit from their instructor in a related class.

The sports intern program gives a student the opportunity to work within a television newsroom and a chance to find out first-hand the responsibilities of put-

ting on a television newscast. A sports intern is given the chance to learn all he can.

The program is now heading into its fifth year. In the past interns from six different colleges in Virginia have participated. Several have gone on to jobs in television and sports information.

For applications, please call WAVY-TV Sports at 393-1010 Monday through Friday between 4 and 6 p.m.

Notebook



Congratulations and thanks for a job well done to members of the College Community who contributed to the Greater Williamsburg United Way.

This year, we pledged a record total of \$11,411.

Thanks to all of you, the Greater Williamsburg United Way exceeded its goal and will work for the community in 1983.

Dick Kiefer
College Campaign Chairman

Students Pay Checks

We are reminded that December time sheets must be in the College Payroll Office no later than Dec. 17, at 9:00 a.m. Time sheets may be submitted on Dec. 16.

Students who wish to have their pay checks mailed to them must leave a self-addressed, franked envelope with the Office of Student Financial Aid before leaving for the holidays.

W&M Basketball Parking Plan Expanded

Athletic director Jim Copeland has announced that an expanded parking plan for all Tribe home games will be utilized beginning Jan. 17 for the Wake Forest game.

The expanded plan includes priority parking for all season ticket holders.

Special consideration has been given to Senior Citizens who are season ticket purchasers.

The new plan has been outlined in a letter to all season ticket holders.

Swem Library Christmas Closing and Interim Schedule

Tuesday, Dec. 21 through Thursday, Dec. 23, 8:00 a.m.-5:00 p.m.

Friday, Dec. 24, through Sunday, Jan. 2, CLOSED.

Monday, Jan. 3 through Sunday, Jan. 16, Monday through Friday--8 a.m.-5 p.m., Saturday and Sunday, CLOSED.

Christmas Greens

The Buildings and Grounds department will offer cut greens for the holidays from 1-3 p.m., Dec. 14, 17 and 21 on a first come, first served basis, in front of the parking lot at the Campus Police Station.

Ecumenical Service

The Campus Ministries will hold an ecumenical service on Sunday, Dec. 19 at 12:30 p.m., in the Wren Chapel, especially for students who will miss church services that morning due to Sunday exams.

Bargain Rate for Times

The New York Times is available for all members of the academic community for only 25¢ a copy daily. The Times has extended its educational discount here to encourage classroom use of the paper. A subscription may be purchased and the paper picked up each day at the Campus Center. Subscription term is for an entire semester, Monday through Friday, with no delivery on vacations or holidays. Faculty wishing to arrange for classroom order should call Paul Lucido, representative for the Times at 212-556-1311 station-to-station collect. Individuals may also subscribe at the same rate. Simply contact the Campus Center desk before the start of the spring semester.

Governor Robb to Make Major Education Speech At Charter Day '83

Governor Charles S. Robb will make a major address on the future of higher education in Virginia at the College's 290th Charter Day convocation at 10:30 a.m., Saturday, Feb. 5.

Governor Robb will receive the Honorary Degree of Doctor of Laws during ceremonies that morning. Leaders in

government, education and business are expected to attend the Charter Day events in Phi Beta Kappa Hall on campus.

This 290th anniversary of Charter Day commemorates the establishment of the College in February 1693 under a royal charter from King William III and Queen Mary II.



Sinfonicron Visits School

Members of the cast of Sinfonicron's "The Merry Widow," teach the finer points of the Can-Can dance to students at Rawls Byrd School during a pre-Christmas visit. "The Merry Widow" will be presented on campus Jan. 26-29.

President's Hours

President Graves has set aside designated times to see students in his office in Ewell Hall on an informal basis. No appointment is necessary.

Thursday, Dec. 16, 4-5 p.m.

A Summer at Oak Ridge

The Placement Office, 140 Morton Hall has application forms and information concerning 1983 summer programs for graduate students and new graduates planning to enter graduate school, offered by the Oak Ridge National Laboratory.

Completed applications must be received by Jan. 31 to be considered. Decisions will be made by April 15.

Please ask for announcement D-7-1.

Garden State Grants

Information concerning the New Jersey Graduate Fellowship program is now available at the Office of Placement in Morton 140. Please ask for Ref. D-2-1.

Fellowships are awarded on the basis of the applicant's GRE scores, and faculty appraisals. Awards pay \$4,000 annually and are renewable for up to four years. Recipients must attend a New Jersey graduate school on a full-time basis in a course of study other than a professional degree program.

Applications must be filed by March 1. Other Fellowship requirements and application procedures are listed on the application forms available at the Placement office.

Graves Drafts Response To Title IX Case

Reprinted below is the draft of a letter from President Graves to Dewey E. Dodds, Office of Civil Rights.

We have received your letter of December 3, 1982, in which you indicate that you have closed the intercollegiate athletics investigation of the College of William and Mary under Title IX. It has always been our understanding that your review of our athletics programs was a routine review initiated by your office, and not related to any individual grievance which may have been filed with your office.

Through reports in the media, we are somewhat familiar with your efforts to seek guidance from OCR headquarters on the impact of the Richmond decision upon your review of the College's athletics programs. We do not believe, however, that your office has ever advised us directly that you reached a final determination regarding our compliance of Title IX. Throughout the review process we have taken the position that we would be pleased to discuss any issues raised as a result of the review. I trust that we have demonstrated willingness to be responsive to our mutual interests in the College's athletic programs.

I believe that the College has an excellent record of achievement in the quality and diversity of its athletic program for women, which ranks as one of the finest in the nation. We have every intention of continuing our efforts to enhance the women's athletic program at William and Mary, because this course is consistent with the mission of the College and the desires of our Board of Visitors. We have always maintained that the primary purpose of athletics at the College of William and Mary is to provide our students with all the elements of a liberal education, including athletic programs that meet their needs.

The Jefferson Awards

The Thomas Jefferson Awards Committee for the 1982-83 academic year will soon be meeting to choose this year's recipients of the annual Jefferson Award and the Jefferson Teaching Award. The Jefferson Award is open to anyone currently employed by the College. It is to be given to a person who has demonstrated a deep devotion and outstanding service to the College and who "exemplifies the principles of Thomas Jefferson through his life, his character, and his influence on the College."

The Jefferson Teaching Award was established to recognize a younger teacher on the faculty "who by his concern as a teacher, his character, and his influence has demonstrated the stimulation and inspiration of learning for the betterment of the individual and his society as exemplified in the life of Thomas Jefferson."

Written nominations should be sent to me by January 10, 1983.

Historian tells new members: "You young men and women must write your own books; that is your calling."

PHI BETA KAPPA ADDRESS,
DECEMBER 5, 1982

After two hundred-odd years one can hardly hope to discover some new topic for an address on this occasion. And when one considers further the hundreds of chapters, each with its ceremony, and so thousands--indeed tens of thousands of addresses over the years, even these words are only cliches. We can easily compose such an address: the compliment, the passionate advocacy of a liberal arts education, the shamed acknowledgment that the speaker's generation has failed to solve the problems of the world, the eager insistence that you can and must.

Far be it from me to depart from so venerable a tradition, especially at its very cradle. Congratulations! An education in the Liberal Arts is certainly an excellent thing. The older generation (present company excepted) has indeed left major problems for you to solve. We retire, dishevelled, in your favor: good luck.

Now for a few discordant notes, some modifying adjectives and adverbs. This venerable speech takes for granted some dubious assumptions:

"...for you, nothing to it."

One, that you're a superior order of beings.

Two, that the older generation--your real or intellectual fathers--suffers by comparison.

Three, that the world's problems which they so evidently left unsolved are capable of ready solution.

Four, that they therefore remain because your elders proved incompetent, and,

Five, for you, nothing to it.

Let me offer some brief comments on these propositions. I do not underestimate your accomplishment, seeing too much pride in the faces before me, and remembering the expressions on my own parents' faces in an honors convocation. But there remain other capabilities than that of achieving a high GPA, other measures of excellence, different values and qualities. Some societies, even our own perhaps in the distant past, venerated godliness, the good man, the "Goodwife." The Deacons, Elders, vestrymen stood near the very top of the prestige order, next only to the minister, called indeed "Reverend," or his equivalent. The quality of human sympathy, the capacity to love and to value love for another, sometimes exceeds in merit any other characteristics. Perhaps we all know such people--I hope we all do--and think at times that if everyone shared their excellences, the world's problems might fade away without the need of schools at all.

But of course the problems would not vanish. And so another kind of excellence, admirable in its way, is pragmatic knowledge, the practical ability to perform well the tasks which sustain or improve our lives. We commemorate the strong and courageous who defended their societies: Washington, "Stonewall" Jackson, those

who died at Thermopolae, Chief Joseph, Saladin; those who saved lives and relieved miseries, from Hippocrates to Pasteur and Salk; the scientists who seem to have almost invented the world as we know it or who applied that knowledge; men who know how to raise our food; the bankers who find the money for our homes and the carpenters who build them; the artists, poets, musicians who meet another profound need, as did the painters in the caves of the Pyrenees millennia ago. A liberal arts education creates a type of person possessing certain attributes which the world needs, but others without such an education contribute equally. You are indeed superior, but so are these others; each has a calling.

The failure of the older generation, of all the generations past, reflects not an inherent inferiority but the nature of the questions. We disagree as to what problems we face: do we need more or less government? assimilation or diversity? We are uncertain over the correct procedure for identifying and solving problems--the research design; and we apply different value judgments, so that one society's solution seems to another people to create, not to resolve, a crisis, as we judge the decisions in Iran or in Israel and they, no doubt, ours.

I will suggest five problems as illustrative. One of the finest men I know talks one Sunday every summer in a little chapel on the coast of Maine. A distinguished graduate of the Harvard Divinity School, he has devoted himself to the people of Harlem as it became one of the worst slums in the United States. Last summer he spoke about his visit to Cuba. The Cubans, he acknowledged, infringe some of our cherished liberties--freedom of speech and the press, the right to criticize the government, certain protections of our legal system. On the other hand they do not tolerate unemployment, vast distinctions between wealth and poverty, unequal medical facilities--in general, economic and social injustice. Unlike us, they exchange political and personal liberty for freedom from want. The minister insisted that we were not confronting our deep moral problem. He did not know whether we could or should follow the Cuban policy, but he lamented ours, raising a question we sought to avoid.

"...the proper approach to education..."

An issue which has divided both teachers and students concerns the proper approach to education, whether we should create an atmosphere of the utmost freedom, allowing the students to learn what and however they wished, free from the confinement of set courses and the fear of low grades; or instead provide a structure including a sense of security, so that the student knows what the college requires, and what rewards and punishments one may expect, a system in which everyone has a certain place. A few years ago I participated in a course which

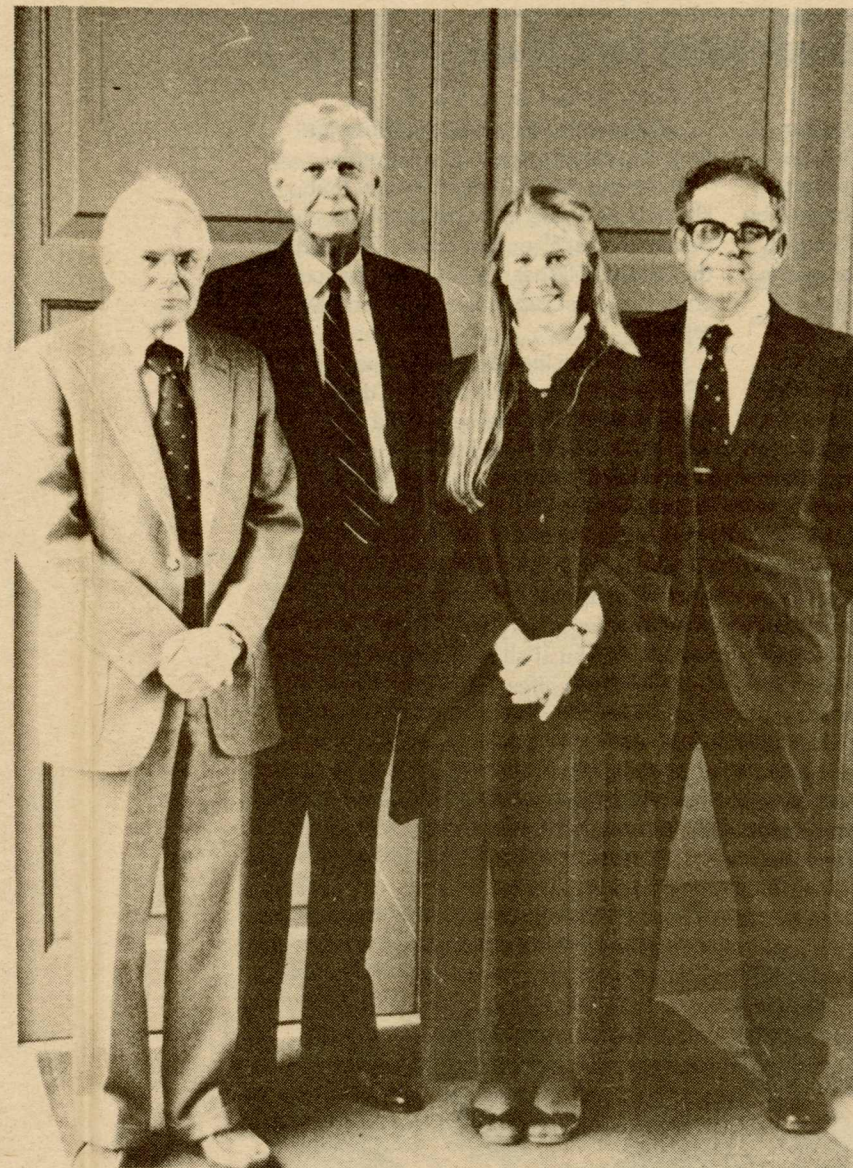
adopted the former assumptions. It taught the U.S. history survey through primary sources. We divided the class into small sections. Each instructor provided the students with a set of documents relating to some issue, in my case first the nature of Shays' Rebellion and then questions relating to secession in the south after Lincoln's election. The students supposedly asked their own questions, developed their own research projects, each following a desired path, while the teacher simply tried to furnish materials, never volunteering answers or delivering a lecture. There were no grades, rather every student was guaranteed an A, though I am not sure that this principle was essentially part of the plan, or another matter. It worked out as follows. A few students, in my small section one out of eight, flourished. The freedom stimulated them, they immediately formulated questions, organized their classmates, worked hard--indeed "work" is not the verb--and submitted papers which, had we assigned grades, would have earned straight A's. A somewhat larger group, in my case two, also benefitted, and would have received B+ or A-. For another set of students, equal in number, the course was a disaster. They kept asking about their assignments, the course requirements, how long should the papers be, what the truth was about the problem; they wanted me to lecture on

types of society. One involved an attempt to establish an ideal society based on cooperation--a Christian, communal commonwealth. The other sought to free the individual from all, or most restraints, to replace authority with liberty. The one extolled order, the other freedom. The conflict between the two affected, perhaps fundamentally, the first political system. The latter won out during the nineteenth century in a form involving, in its economic aspect, laissez-faire individualism, with various other accretions, social as well as political. The cooperative spirit survived in isolated communities, notably in rural America, sometimes taking the form of religious Utopias. It has recently experienced quite a revival for a variety of reasons well-known to you, and I will only observe that nowadays we have become less certain that the triumph of rugged individualism was an unqualified benefit, or that it remains the better way for us or for other peoples.

"...we have become less certain that the triumph of rugged individualism was an unqualified success..."

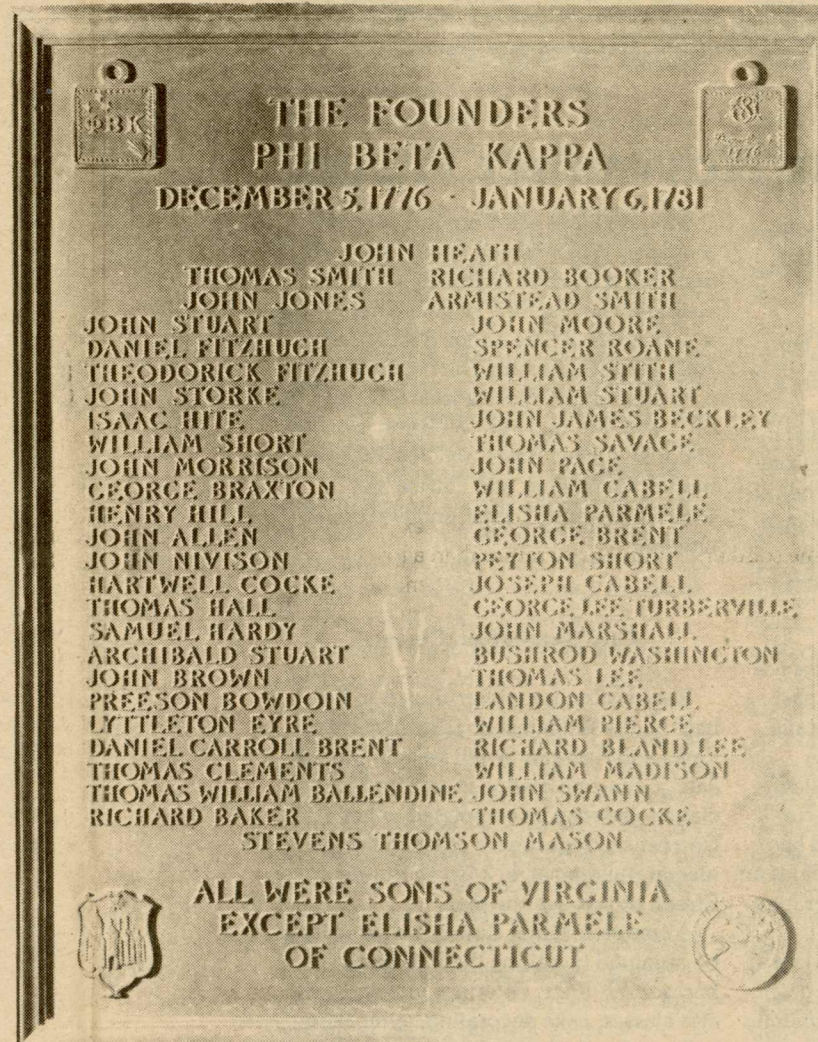
Another familiar problem concerns the power that warms, cools, lights, transports, and in general maintains the nations of our world. One school of thought would almost forego the use of power as we have developed it over the past century, returning to the slower, simpler and perhaps more elemental life before the internal combustion engine, the life led by the people of colonial Williamsburg (though I am not so sure about whether power then equalled slavery; but never mind). Others preach conservation--moderation rather than abstinence--depending upon the familiar sources: oil, wood, and water. Still others advocate a gigantic expansion, a technological revolution, based at the moment on the sun or the atom, perhaps in forms yet unknown. Both the first and the last imply major changes in opposite directions; all have their vocal, sometimes passionate adherents.

Finally, we confront two related though not identical questions: whether we prefer nationalism to localism, integration to diversity. Ever since our war for independence, or perhaps the adoption of our Constitution we have, I think, opted for a national government exerting ultimate authority rather than a loosely associated confederacy of independent states. The preference has not been unanimous, but the trend over time seems clear. The emergence of a national economy, of national political parties, of a national culture and character, and the geographical expansion of the nation, mutually reinforce one another and seem to constitute an irresistible centripetal force. The process of course did not originate with us, but without citing past empires we can refer simply to the rise of nation-states in Europe. At the same time, Americans have sought to incorporate all of the citizens into a harmonious whole. To some extent this reflects our ethnocentrism, the conviction that the American way, meaning that



Principals in the initiation ceremonies pose outside the door of the Capitol. Left to right, Jackson T. Main, James Pinckney Harrison Professor of History, Judge Laurence W. J'Anson, president of Alpha Chapter; Elizabeth Lynn Weidenmuller who responded for the initiates; and Robert T. Siegel, professor of physics, faculty initiate.

Alpha of Virginia Chapter of Phi Beta Kappa holds ceremony for fall initiates at Colonial Capitol



of the dominant majority, was best for all; but to our credit it did involve an attempt to embrace as equals, to integrate, assimilate, people of all cultures and colors.

Quite recently we have begun to wonder about all of this. Advocates of local government, diversity, variety have always existed, as southerners above all others know. People in many areas, such as rural New England, and of many types, like religious dissenters, cultural regionalists, defenders of grass-roots democracy, immigrant groups, and racial minorities, celebrate the variety of human experience, the contributions of many cultures, the deep-felt values of different ways of life. To concentrate power, to homogenize culture, to fuse everything into a single, uniform mold, does not create but destroys. Which path should we follow, or can we choose both, in some degree?

In each case, the way to truth seems unclear. The converted sees no difficulty, finds the answer self-evident. The person who cannot live without knowing the answer, who dwells within four walls, insists that the truth exists, eternal, immutable, unquestioned, and demands it from some encyclopedia, authority, or prophet. The Cubans cannot be right; one or the other educational theory surely fails for all; either a communal or an individualistic society must prevail, but not both; the experts on energy should tell us what to do so that we will know and conform; and we must either choose unity or anarchy. But a liberal arts education teaches us no such simplicities. We know the varieties of human behavior, how truth changes with culture; we appreciate the subtle complexities of the world, recognize the need for many different answers.

ries," Kinsey wrote. And who then can say what behavior is "better?" "What is right for one individual may be wrong for the next."

Perhaps we need not decide which behavior is correct, but we must, like Charlie Brown, choose whether to write. Yet in selecting our tortured course we should remember that truth, the correct solution, varies from culture to culture and even person to person. The educated man or woman possesses the courage--has been trained--to appreciate complexities, to comprehend that an answer can combine both yes and no. The correct method of teaching adapts to both of our types of student; liberty and security, cooperation and individualism, national and localism, oil or atom may not be mutually exclusive but may form spectrums, so that we and the Cubans can choose without violating some eternal verity.

The peculiar virtue of the liberal arts education is that it does not simply impart knowledge, supposed facts, given truths. It rather teaches--taught you--how to think. Most students cannot cope with uncertainties; they demand to be told their assignments, to learn the techniques for solving solvable problems. Yours is the far more difficult assignment of living with the insoluble, of providing many answers rather than one. It requires at once humility and independence of mind. A last appeal to authority: Emerson admonished his meek young men in libraries reading Locke, Newton and Bacon to write their own books, for these great men were not infallible prophets but had been only meek young men in libraries when they wrote those books. Our Freud, Marx, Einstein

"the truth is wishy-washy..."

I cite just two undoubted authorities. Charles M. Schulz, in his "Peanuts" cartoon, has Charlie Brown debating whether to write a letter to the little red-headed girl. On the one hand that might please her, which would be wonderful; on the other, she might reject it: awful. Which way was right? Charlie sighs and says, "The truth is wishy-washy just like I am." I submit this as one of the century's great philosophical statements, which I teach in every history course. Truth is indeed wishy-washy; we must live with that, and do the best we can.

The second authority, Stephen Jay Gould, writes for *Natural History* a monthly essay entitled "This View of Life." In the December issue he discusses the research on wasps by someone of whom you may have heard in another connection--Alfred C. Kinsey, whose 1939 Phi Beta Kappa lecture Gould quotes. Kinsey discovered that the family of wasps which he spent years studying, the *Cynipidae*, not only included 165 species, but the species overlapped and varied, shading into one another, forming a continuum, along which to be sure one might identify clusters but never absolute essences. Later he would find a similar heterogeneity in human sexual behavior. "Only the human mind invents categor-

and Darwin each had an answer, but there are many answers. You young men and women must write your own books; that is your calling.

Jackson Turner Main

Jackson Turner Main is James Pinckney Harrison Professor of History at the College for 1982-83. He is on leave as professor of history at the State University of New York (SUNY) at Stony Brook, N.Y.

An Early American history specialist, Main is the author of several books including "The Antifederalists 1781-1788," "The Special Structure of Revolutionary America," "The Upper House in Revolutionary America," "Political Parties Before The Constitution," "The Sovereign States 1775-1783," and "Connecticut Society in the Era of the American Revolution."

He was an American Council of Learned Societies Fellow 1962-63 and an NEH Fellow at the Center for Advanced Studies in Behavioral Science, Stanford, 1980-81. He has been professor of history at SUNY since 1966. He earned all three of his degrees from the University of Wisconsin and received an honorary LL.D. from Washington and Jefferson College where he was a member of the history faculty, 1948-50.

Newsmakers

Curtis H. O'Shell, School of Education, has been notified by the Virginia Board of Professional Counselors that he has been designated as an approved supervisor of candidates for licensure as professional counselors.

Robert J. Huggett, associate professor of marine science, was recently invited to lecture on "Recent Research Trends in Environmental Measurements," at the Eastern Analytical Symposium in New York City.

Joseph G. Loesch, professor of marine science, and **Robert J. Huggett**, of the School of Marine Science, and **Eric J. Foell** of Deepsea Ventures, Gloucester Point, Va., recently had an article published in the estuarine research journal *Estuaries*, entitled "Kepone Concentration in Juvenile Anadromous Fishes."

Sandra Peteron, documents librarian, Swem Library, attended the annual meeting of the National Association of Government Communicators Nov. 19. Ms. Peteron, along with William McQuaid, Senior Management Analyst, Office of Management and Budget and Tom Kleis, Staff Director, Joint Committee on Printing, U.S. Congress, were speakers in a debate "the Public's Right to Know."

Robert Archibald, **Clyde Haulman** and **Carl Moody** of the economics department recently learned that their paper, "Product Quality, Price, Advertising and Published Quality Ratings" was accepted for publication in the *Journal of Consumer Research*. The paper will appear in the March 1983 issue.

Donald L. Ball, professor of English, has written the introduction to *Sunbathing With The Professors*, a collection of poems concerning life on Maryland's Eastern Shore, written by Gilbert Byron and published early in December.

David Kranbuehl, associate professor of chemistry, presented a paper entitled "Dielectric and Chemical Characterization of the Polyimide LARC-160" at the First International Conference on Polyimides in New York in November. The paper was co-authored by Sue Delos, who also attended the meeting, and two undergraduates, Patricia Jue and Robert Schellenberg.

Alan J. Ward, professor of government, presented a paper entitled, "Eamon De Valera and the Irish Constitution, 1919-1937," Oct. 22 to a conference held at the American Irish Historical Society in New York to celebrate the one hundredth anniversary of the birth of Eamon De Valera. As President of the American Committee for Irish Studies, Ward also presided over regional meetings of the organization at Lafayette College, PA, and James Madison University in October.

John F. Lavach, school of education, has been awarded a grant from the Department of Education for his study "Project ACCESS (Alternative Career Counseling Eliminating Sexual Stereotyping)" for the 1982-83 school year.

Bruce McConachie, theatre and speech, recently delivered a paper on "The Concept of Modernization as a Framework for Nineteenth-Century American Theatre History" at the American Society for Theatre Research Convention at Brown University.

Associate professor of history, **Judith Ewell** attended the Southern Historical Association's annual conference in Memphis, Tenn., Nov. 3-6. She chaired a panel on "The United States and Central America, 1936-1948."

College to Host White House Fellows Friday

The fourteen White House Fellows for 1982-83 will visit the College on Friday and will be guests at a luncheon in their honor at the Alumni House. George R. Healy, vice president for academic affairs, will welcome the Fellows on behalf of the College and John Selby, professor of history, will give a lecture following lunch.

While in Williamsburg the group will also tour Colonial Williamsburg.

The White House Fellowship program was established in 1964 to provide "gifted and highly motivated young Americans with some firsthand experience in the process of governing the Nation and a sense of personal involvement in the leadership of the society."

The educational program is a distinguishing feature of the program. The Fellows participate as a class in a series of off-the-record meetings, usually held two or three times a week throughout the Fellowship year, with prominent representatives from both the public and private sectors.

Medallion Winner, Alumnus Among Recent Deaths

Two recent deaths have touched the College community.

Leon Jaworski, 77, who as special Watergate prosecutor played a major role in forcing the resignation of President Nixon, died Dec. 9 at his ranch in Wimberly, Texas.

Jaworski received the Marshall Wythe School of Law Medallion in 1976.

Ferguson High School Principal Timothy Walter, killed in an automobile accident Friday, Dec. 10, was a 1966 graduate of the College. He was a varsity basketball player.

Walter received a bachelor's degree in education. He earned a master's in 1967 and an advanced certificate in 1980 and was working toward a doctorate.

After teaching for two years in Williamsburg, Walter joined the Newport News school system as counselor at Warwick High School in 1969. He became a counselor and director of activities at Menchville High School in 1970. In 1971 he was appointed assistant principal at Ferguson. He left the school to work as director of business affairs to the school division and then returned to become principal in 1978.

For several years, Walter had been a consultant to the Hampton School Board on a proposed middle school plan.

An avid sports enthusiast, Walter was chosen chairman of the Peninsula district of the Virginia High School League this year.

DeMille Details Teaching in China

Barbara DeMille, assistant professor of English, has published an article on her teaching experience in 1980-81 in The People's Republic of China in the Winter '82 issue of the ADE Bulletin, published by the Association of Department of English.

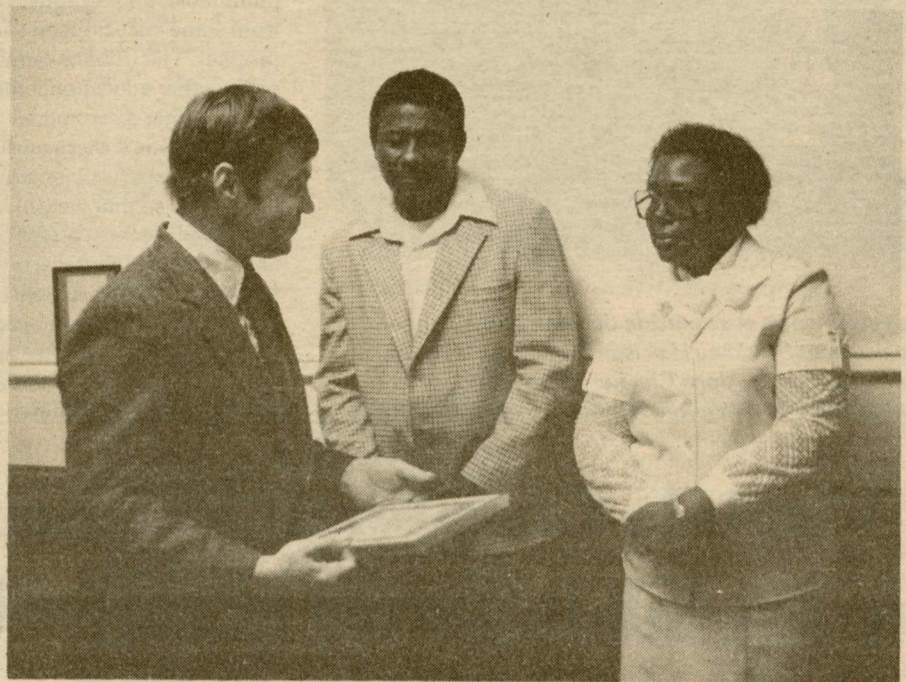
As an English professor on a campus in the United States she writes, she did not cause a stir, but in China she was the "Foreign Expert," whose opinions and reactions were taken as a response not from an individual but from "America."

In her article she recalls her day in China: "As I enter my classroom, politeness dictates that one of my students remove the chalk dust that lies visibly on my desk and chair, that another erase the blackboard for me. And once I've begun to lecture, any latecomers will knock and ask permission to enter. The positive side of Chinese politeness is an attentiveness in my students such as I've rarely encountered and also a willingness to study hard. The negative aspect is that Chinese students will almost never disagree with you, to the point that they will sometimes allow you to think that they understand what

you've told them when they do not.

Teaching in China, says DeMille was intense, often frustrating but also fun. "Where else will a student tell you that Hawthorne wrote 'The House of the Seven Camels?' or that Poe's 'The Fall of the House of Usher,' is his indictment of a cruel system of capitalism based on slavery?"

DeMille also includes advice for future "Foreign Experts" She suggests they take peanut butter and cheese instead of clothes. . . go prepared to walk miles and climb stairs." Every famous monument and pagoda is preceded by a zillion stairs. Dress is casual. China is dusty and the national banner is the laden laundry pole. My fingernails have never been so clean. Boil the water. Carry your Peace toilet paper with you at all times. Learn to like tea instead of coffee. Look forward to the beer and the chocolate. Most of all, try to fortify yourself against the unexpected gentleness, the respect, and the consideration. These may be the most unnerving of all."



John Bond, assistant director of buildings and grounds (1) presents the Housekeeping Award for November to Mrs. Ethel Williams. Her supervisor, Raymond Wallace, looks on.

Williams Wins November Award

Mrs. Ethel B. Williams, who has been awarded the Housekeeper of the Month award for November, is an energetic individual.

Mother of four, she raised four of her cousin's children because she admits, "I'm crazy about children."

She has a garden in the summer and does a lot of canning of the produce from that garden. Mrs. Williams likes to cook so those vegetables are an important part of her kitchen stock. She doesn't have a special dish and she doesn't use recipes she says - she just loves to cook.

She expresses the same kind of enthusiasm about her job. She has been a member of the College staff for the past ten years and likes the work. She recalls the excitement there was in Phi Beta Kappa Memorial Hall when the Presidential Debates were held there. She is currently working in Swem Library and has been assigned to several other buildings on the new campus during her ten years here. Before coming to the College, Mrs. Williams was employed in food services at Eastern State Hospital and has also been employed at the Williamsburg Community Hospital.

Mrs. Williams was born in Toana and moved to Williamsburg about five years ago. She is married to Junius Williams, custodian for the First Baptist Church. She is a member of Elks Lodge 380, a Pastor's Aide at Chickahominy Baptist Church and a member of the Blossomette Savings Club of Toano. Mr. and Mrs. Williams have four children, Felicia Baker and Joy Jackson, both of Richmond; and Patrice and Cedrick Baker of Toano, and two grandchildren.

City Recreation Classes

Registration for winter classes to be held by the Williamsburg Department of Parks and Recreation will be held through Jan. 5. Pre-registration is required for all classes and may be completed either at the Recreation Department office in the Municipal Building at 412 North Boundary Street, or through the mail.

A complete list of classes available may be obtained by calling the Recreation office at 229-4821. Offerings include exercise classes, cake decorating, gymnastics, calligraphy, bridge and flower arranging.

College Invites Community to Share Yule Log Ceremony

Mortar Board and ODK will co-sponsor the traditional Yule Log celebration at 6 p.m., Saturday, Dec. 18 in the portico at the rear of the Wren Building.

Members of the College and Williamsburg community are invited to attend.

The William and Mary Choir will invite the audience to join them in singing Christmas carols.

Sam Sadler, Dean of Students, will read the Christmas Story from the Bible and readings will be given by the presidents of Mortar Board and ODK.

A special feature of the holiday program is a reading by President Graves, who gets dressed up as Santa Claus.

The Yule Log will be ceremoniously carried into the Great Hall and placed in the large fireplace there. Members of the audience will be given sprigs of holly so they may participate in the ceremony. According to legend, cares and worries are tossed away when the holly touches the Yule Log and is thrown into the fire to burn.

Refreshments of punch and cookies will be served as the Yule Log burns in the fireplace of the Great Hall.

when the log burned, the flames would drive the devil out of the house and protect it from ghosts and evil spirits for the rest of the year. The ashes were diluted with water and swallowed as a cure for internal disorders. They were also made into a paste and applied externally for infections.

The holly sprigs that you have in your hands signify the woes of the past year. In a few moments the members of ODK and Mortar Board will carry the Yule Log into the Great Hall. As the log passes you are sure to ward off evil spirits if you touch your sprig of holly to it.

We wish you health, and good fires, good stomachs; innocent diversion and good company; honest trading, and good success; loving courtship, and good wives; and lastly, Merry Christmas and a Happy New Year.



ODK and Mortar Board speakers detail legends

The Yule Log originated among the German Tribes of Northern Europe as part of the celebration of the Winter Festival. In medieval times the log, sometimes the whole trunk of a tree, was selected on Candlemas Day (The Feast of Purification, February 2) and carefully stored to dry out during the summer. On Christmas Eve the Yule Log was dragged into the house and kindled with the unburnt parts of the last year's log which had been saved for that purpose.

The Scottish and English later adopted the custom and applied it to their Christmas celebration. The Yule Log Tradition arrived in America with the first colonies of Englishmen.

We know from various records of the time that the Tradition was well kept by the Virginia Planters in this area. In preparation for the Christmas celebration a tree was felled, and the Yule Log, which was usually oak, pine, or ash, was cut from the tree, marked, and hidden away in the forest. At a given time the field hands and the household servants went out in search of it. When it was found it was dragged into the Master's house where it was split in half and carried into the living room. There one half was placed upon the fire and the other half was set aside for use in kindling the fire the following year.

Although the log was never used as a religious symbol, it came to be held in respect verging into reverence. Many superstitions grew up around it. It was, for example, considered unlucky if the log did not burn for the full twelve days of the Christmas season. As a matter of fact, the plantation workers in this area soaked the log before it was placed into the fire and then watered it down at day's end to preserve it during the season. This served a double purpose since many planters excused their servants from all their duties as long as the log burned.

In another practice wine was pured on the log as a libation. This insured that

College Offers Concurrent Courses

For local high school students who excel academically and plan a college career, the College offers a program to enhance their secondary school curriculum, and at the same time, prepare them for higher education.

The "concurrent education" concept is designed as a cooperative agreement between area high schools and William and Mary that allows students to take college courses for both high school and college credit. At present, three Lafayette High School students are taking advantage of the program.

The project has been in place for several years, but according to Terry Meyers, associate dean of the faculty of arts and sciences, "unless a student happens to come across it in the catalog, he wouldn't know much about it." Information so far has been limited to one line in the undergraduate curriculum listings.

To date, only students from the Williamsburg-James City County school system have taken part in the program. But Meyers, hoping to interest other students, has sent letters to school principals in adjoining localities.

One of the anticipated benefits of the program is that William and Mary will become known to top-notch students who will decide to enroll after high school. "They get the enrichment of our coursework, and we get the benefit of obtaining good students," Meyers says of the program. "For academically aggressive students, William and Mary has particular attractions."

Alan Robertson, administrative assistant to the Williamsburg-James City County school superintendent, says he, too, would like to see the program expand. "My concern is that we don't have as many students taking advantage of the program as we should."

Any course at William and Mary, whether upper or lower, is open to concurrent students, "provided they have the background," Meyers says. After prospective concurrent students file applications at their high schools, they are reviewed by the College Arts and Sciences office, and the students are interviewed.

Those who are accepted are enrolled as unclassified students, and Meyers acts as an informal advisor. Since the College does not have a tuition-free scholarship program, the concurrent student participants must pay for their courses.

One of the concurrent students is Joan Marahrens, a junior at Lafayette High taking History 201 and Government 201 at the College. Those courses, while not intended to contribute toward her college major, will satisfy secondary school educational requirements, as well as transfer to the university of her choice.

At 16, she is the youngest member of her college classes, but her fellow collegians have not noticed. "I haven't said anything to anybody, and I just carry on at the same level with them," she says.

Although Joan does not plan to attend William and Mary, she believes that taking courses "carries some prestige" when it comes to transferring credits elsewhere.

High school students who want to participate in the concurrent education program should try to eliminate class periods taken up with study halls instead of coursework, according to Robertson.

While high schools may be sensitive to the idea of losing students to colleges via programs like concurrent education, Robertson suggests that school administrations need to "reach out to the student, rather than be an observer. One way to improve education is to push programs like concurrent education, and bend the rules a little."

Telephone Changes

Telephone Information

In the absence of central telephone attendant services in James Blair Hall, please use the following numbers for the purposes shown:

STUDENT INFORMATION (Location and telephone extension)
Extension 4196

GENERAL COLLEGE CALENDAR INFORMATION (Not in campus telephone directory)

Extension 4600

TELEPHONE REPAIR (College instruments only)

Extension 4800

Thank you for your understanding cooperation in operating under this new telephone system.

SCATS Directories

SCATS Directories for 1982-83 are available on a first come, first served basis from Dennis Cogle, assistant vice president for business affairs. They may be picked up at James Blair 101.

Dennis K. Cogle
Assistant Vice President for
Business Affairs

Calendar

WEDNESDAY, DECEMBER 15

AA Meeting, CC, Gold Room, 11 a.m.-12 noon
Faculty Luncheon Group, CC, Gold Room, 11 a.m.-1 p.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.
Special Programs, Millington 211, 7-9:30 p.m.

THURSDAY, DECEMBER 16

Personnel Workshop, CC, Sit'n Bull, 8 a.m.-4:30 p.m.
State Health Section, CC, Rooms A & B, 8 a.m.-4 p.m.
Faculty Forum, PBK, Dodge Room, 12 noon-2 p.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.

Helicopter Landing - Campus Police, Baseball Field, 1-3 p.m.
Water Rescue E.M.T., Adair Pool, 6-10 p.m.

FRIDAY, DECEMBER 17

Personnel Workshop, CC, Sit'n Bull, 8 a.m.-4:30 p.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.
Econ Review, Morton 141, 7-9:30 p.m.

SATURDAY, DECEMBER 18

Organ Recital, Wren Chapel, 11 a.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.

Yule Log Ceremony, Wren Great Hall, Portico, 6 p.m.

SUNDAY, DECEMBER 19

AA Meeting, CC, Gold Room, 10 a.m.-11:30 a.m.
Ecumenical Worship, Wren Chapel, 12:30-1:30 p.m.
CSA Mass, CC, Ballroom, 7 p.m.

MONDAY, DECEMBER 20

Organ Recital, Wren Chapel, 11 a.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.

TUESDAY, DECEMBER 21

Organ Recital, Wren Chapel, 11 a.m.
CSA Mass, Wren Chapel, 12:15-1 p.m.

WEDNESDAY, DECEMBER 22

AA Meeting, CC, Gold Room, 11 a.m.-12 noon
Faculty Luncheon Group, CC, Room D, 11 a.m.-1 p.m.
Special Programs, Millington 211, 7-9:30 p.m.
Williamsburg Bird Club, Millington 117, 7:30 p.m.

Employment

The following positions are open to all qualified individuals; however, current faculty and classified employees will receive first consideration. Except where noted, inquiries and applications should be made at the Personnel Office, 201 James Blair Hall, and not at the department where the opening exists. Call 229-JOBS (229-5627) for an updated listing and 24-hour service. An EEO/AA employer.

FISCAL ACCOUNTING TECHNICIAN (Grade 7) Salary range \$12,731 to \$17,390 per year. Starting salary dependent upon experience or exceptional qualifications and previous salary level of appointee. No. 190. Serves as payroll supervisor with responsibilities which include payroll preparation, auditing and processing time and effort sheets, and preparation of quarterly and annual FICA, state and federal income tax reports. Serves as liaison with such offices as Commonwealth Payroll Department, Computer Center and Personnel Office. Qualifications: Ability to prepare payroll, audit and process payroll changes and compute gross pay required. Ability to analyze and correct error edit lists for payroll and time sheets required. Knowledge of Central Commonwealth Payroll System preferred. Knowledge of and ability to prepare all Commonwealth and federal tax and payroll reports preferred. Ability to reconcile Blue Cross/Blue Shield and other payroll related vendor billings is preferred. Proficiency in typing alpha/numeric material preferred. Location, VIMS (Payroll Office) Deadline, Dec. 21.

ACCOUNTANT B (Grade 9) Salary range \$15,213 to \$20,791 per year. Starting salary dependent upon experience or exceptional qualifications and previous salary level of appointee. No. 29. Incumbent serves as cost accountant in financial analysis section of agency. Responsibilities include preparation of indirect cost rate payroll proposal documents, recommendation on disposition costs in accordance with regulations and calculation of cost rates incurred. Qualifications: Bachelor's degree in accounting or related field preferred. Ability to prepare indirect cost rate proposal according to OMB Circular A-21 and other federal cost principal guidelines preferred. Ability to calculate fringe benefit rates, compute user rates for service and support centers, and prepare financial statements, interim managerial reports, and analyses required. Knowledge of generally accepted accounting principles and of fund accounting principles preferred. Location--VIMS (Business Office) Deadline, Dec. 21.

CLERK STENOGRAPHER C (Grade 5) Salary range \$10,656 to \$14,556 per year. Starting salary dependent upon experience or exceptional qualifications and previous salary level of appointee.

No. 284. Performs clerical duties for department chairman and faculty members. Responsibilities include handling correspondence, typing and answering inquiries. Qualifications: High school graduate or equivalent preferred. Demonstrated ability to type required. Demonstrated ability to take and transcribe dictation required. Ability to operate mimeograph, ditto, and copier machines preferred. Location, Government Department, Deadline, Dec. 17.

Classified

FOR SALE

1979 PONTIAC SUNBIRD HATCHBACK: 6 cylinder, new tires, excellent running condition, super shape, \$3,300. Call 887-1493 or Sylvia Shirley, Women's P.E., ext. 4360.

1973 VW CAMPER: reconditioned engine, new tires, new battery, very good body work, newly upholstered seats. Asking \$3,100. Call 887-1493 or Sylvia Shirley, Women's P.E., ext. 4360.

SIX-PIECE MAHOGANY bedroom suite; antique oak upholstered rocker; small sofa and armchair set, small air conditioner, several bookshelves. Call 220-1091 after 6 p.m. or on weekends.

1966 VW SQUAREBACK, white. Needs body repairs but runs well. Original owner. \$300 as is. Call 565-1284.

USED "PREP-COURSE" for new LSAT: 14 hours of cassette tapes in conjunction with a 177-page text. Produced by Graduate Admissions Preparation Service at \$179. Ideal for student budget of both time and money. Call Tom at: 229-2395. Best offer.

1979 DODGE OMNI 4DR HATCHBACK. 31000 mi. New radials. 4 sp manual. A/C, P/S, P/B, AM/FM. Excellent condition. Will sell for wholesale \$3300. Dan 253-4547, 229-4007.

1980 DATSUN 210, 2dr Sedan, 23,500 mi 25 & 30 MPG, AC, AM/FM, Automatic, RW Defrost, Excellent condition \$4,400 firm. Call Kathy after 5:30 565-3098.

FIREWOOD FOR SALE: all first-quality, split hardwood. \$40 per half-cord, delivered. Call 564-9493, evenings.

LIVING RM FURNITURE - 2 love seats, 2 end tables, best offer. Kitchen oak table, 4 chairs with barley twist legs, best offer. Singer Stylist Sewing Machine \$100.00 Old Sewing Machine w/table, best offer. Call 565-2173

FURNITURE FOR SALE: custom mediterranean 8' sofa and matching chair (navy blue), (2) high-back chairs (green & blue brocade); Bassett maple bedroom set; 9x12 carpet (burgundy); all good condition; best offer. Call after 6, 253-2890.

SKIS OLIN MK IV, 185 cc brand new, never been used; never been drilled. Asking \$185.00, however neg. 220-3829. Serious inquiries only please.

FOR RENT

ONE ROOM available in a 3 br. apt. at Parkway. \$140/mo. plus 1/3 utilities. Available Jan. 1. Call Alan Brodie or Fred Folch, 253-4471 or 229-8214.

TOWNHOUSE ROOM FOR RENT; new, fully furnished all utilities included; ideal for two additional students to share room together; \$250 ea. per mo.; two blocks from campus, directly across from public library; call 229-9632 for more info.

PATRIOT CONDOMINIUM, 2 BR., 2 Baths, spacious living room with fireplace, patio, fully equipped kitchen, reasonable utilities. Available Jan. 1-June 1. Call Gary Slagle, 565-2895.

FACULTY MEMBER SEEKS efficiency-type apt. or room with kitchen privileges, within one mile of campus. Call Carole Rankin at ext. 4230; evenings and weekends at 229-0596.

3-BR APT TO SUBLET - avail. mid-Jan. Village of Woodshire. \$395/mo. includes heat; Lease expires in Aug. Call 220-1378 after 5:30 p.m.

FURNISHED ROOM FOR RENT, adjacent to campus. Roommates, only \$140 per person. Includes your own study and bathroom. Very comfortable. Call 220-3235.

1½ ROOM FURNISHED Apt. for rent Dec. 12-Jan. 14, 1 block from campus. \$300, call 229-0045 before noon.

WANTED

HOUSING FOR SPRING SEMESTER. Room within walking distance of campus for 22 year old art history student. Willing to share housing. Call Marc (202) 296-7210 Leave message

WANTED ROOMMATE for 2 BR apt. share utilities. 3 miles from campus. Call 565-3449 after 4 p.m.

LOST

MAN'S BEIGE RAINCOAT, extra long, in vicinity of Brafferton conference room. Contact Jim Kelly, ext. 4213.

NAVY BLUE/BEIGE reversible down vest in lobby of James Blair Hall around 7:30 p.m., Nov. 17. If found please call Will Gimpel, ext. 4459.

LOST LADIES GOLD BENRUS WATCH, gold strap (may be broken) either in Morton Hall or vicinity of Commons. If found please contact Mary at ext. 4505.

FOUND

FOUND IN ADAIR, call ext. 4016 to identify: earring, necklace, bracelet.

CASH FOUND in vicinity of power plant. Call modern languages office, ext. 4362 to identify.

Needs Home

"SASHA", part Siamese female cat needs good home. Beautifully marked, well groomed, lovable, calm, mannerly. About 1 yr old. Call J. Crebbs, ext. 4774.

**Merry Christmas
Happy New Year**

(next issue Jan. 18)