

William and Mary

NEWS

A WEEKLY NEWSPAPER PUBLISHED FOR AND ABOUT THE FACULTY, STUDENTS AND STAFF OF THE COLLEGE OF WILLIAM AND MARY

Volume XVII, Number 10

Wednesday, November 4, 1987

Board of Visitors approves master plan for campus

By Rebecca Whyley
Manager Media Services

Described by consultants as "a document you can live with for many years to come," the new master plan of the university was unveiled last Friday for the Board of Visitors. The plan, developed by the Michigan firm of Johnson, Johnson & Roy (JJ&R), was unanimously accepted by the Board after a presentation by JJ&R consultant Richard Rigterink.

Commenting on the plan, Rigterink pointed out that it is a guideline rather than a set of concrete proposals to use in future planning efforts. "The plan does not say that William and Mary should grow to a certain size." The idea was to determine the limits of the campus' potential physical growth, he said.

The Master Plan summary document capitalizes the entire mission of the JJ&R consulting team. The plan is meant to "achieve a physical framework of open space, pedestrian circulation, parking, vehicular circulation systems and development opportunities to ensure appropriate and efficient site utilization, functional relationships and the ability to accommodate changing program requirements in an orderly and efficient manner."

Major points of the plan involve the realignment of the campus road system to decrease pedestrian-vehicular conflicts; a new Campus Center; and a continuous singular open space system, utilizing the College's system of ravines, extending from Lake Matoaka to the Sunken Garden.

With the Campus Center currently located on Jamestown Road, excessive pedestrian traffic is generated as students travel from there to other parts of the campus. Rigterink explained that placing a new campus center just south of Cary Field would centralize student life and eliminate the need for automobile traffic because it would be close to existing residence halls and athletic facilities.

Although the planners outlined areas of the campus where they believe prime development opportunities exist, Rigterink said the university is not locked into those locations or directions. "We are telling William and Mary that it can't go out and indiscriminately add buildings. They have to fit into an overall system now. The plan is the skeleton, and the College must add the flesh in years to come," said Rigterink.

"In order to protect William and Mary's ability to accommodate its maximum growth potential, development sites have to be protected," he added. "We aren't telling the university what it should put on each of those sites."

During the 16-month development of the plan, JJ&R consultants met with at least 50 members of the William and Mary faculty and administration. Rigterink commented that the William and Mary plan was JJ&R's most comprehensive college planning effort. "We covered at least 1,500 acres of William and Mary property, from VIMS all the way to College Woods," he said.

The master plan was investigated on five

levels, beginning with a regional analysis of the Historic Triangle, and ending with site elements as specific as trash receptacles and bike racks.

Three issues of potential difficulty between the university and the city involve housing, vehicular circulation and parking. Rigterink said William and Mary should separate traffic from pedestrian core areas. "The campus is impacted heavily by community use of New Campus Drive as a shortcut to other parts of the city," he said.

The consultants suggest building two new residence halls and moving undergraduates to old campus dormitories, since younger students have fewer cars and there is less parking available in that area.

Rigterink also pointed out that 15 entrances to the campus are too many. "We're looking for a system," he said. "Basically, we're saying if you don't need the road, take it out." The plan calls for the New Campus Road to be reconfigured to extend behind the present Commons dining hall, continue on behind William and Mary Hall and out Brooks Street to Richmond Road. Other entrances/exits would include those at Compton Drive, Cary Field and Campus Drive at Jamestown Road.

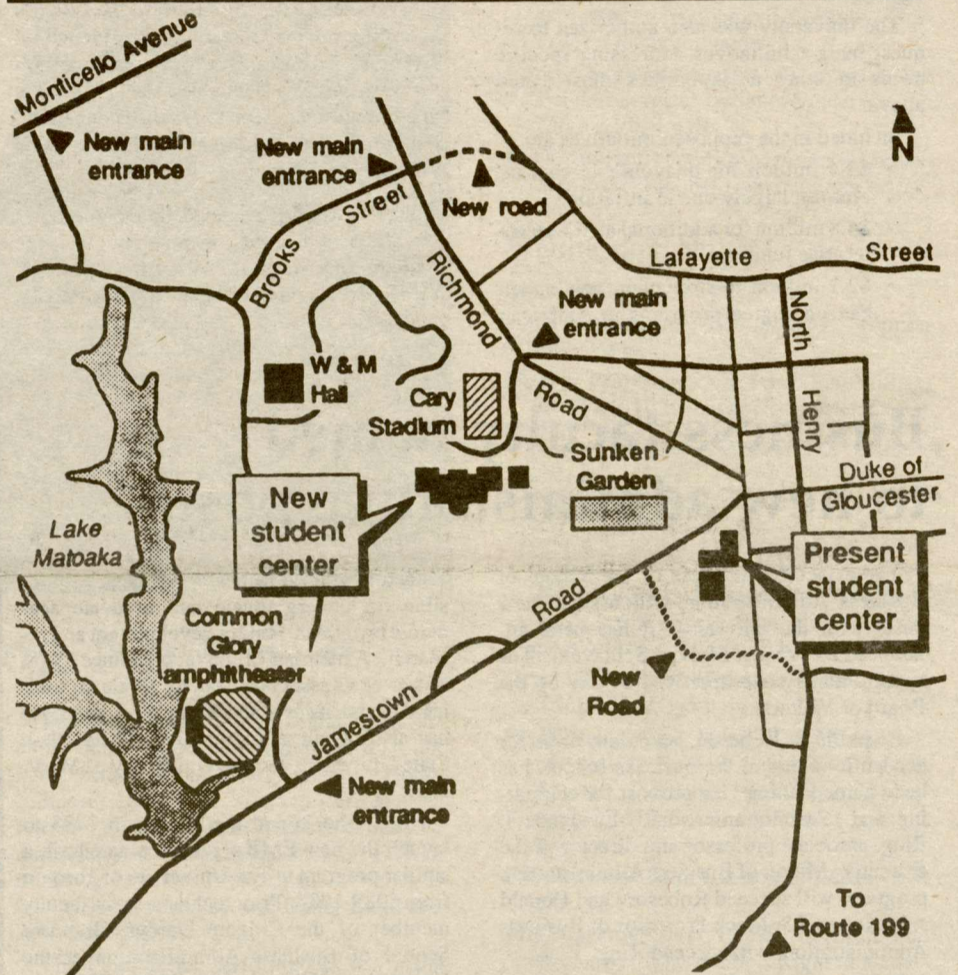
Contrary to popular belief, William and Mary does not have a shortage of parking spaces, just a problem with where they are located, the consultants said. They estimate that there are 3,800 parking places available on campus, with a need for only 3,000. One possible solution may be to have faculty and staff park in satellite lots and walk to their destinations. More parking spaces were suggested for the Common Glory lot at the edge of campus.

They also believe that student parking on city streets is done as a matter of convenience, not because the students can't pay the \$25 annual decal fee to park on-campus. In fact, the consultants said that William and Mary's parking fees are lower than many other colleges and universities they have visited.

The consultants also suggested eliminating Dillard Complex as an off-campus student residence and using that facility for storage, administrative offices, housing for graduate students or some other purpose.

"Administration supports the academic mission," Rigterink added. "We suggest placing at least 80 percent of the support staff off the main campus and put more students on Old Campus." The current campus center was suggested as a possible future office facility. In addition, planners say the College's Physical Plant operation should be relocated to prevent university service vehicles from having to use College Corner at Merchants Square and create more parking facilities as well.

The master plan also identifies over 35 developable acres on the main campus with a capacity of 600,000 gross square feet of additional building space. "This represents a 20 percent increase over the existing 2.7 million gross square feet on properties on main campus, Jamestown Road, Richmond Road, the law school and Dillard Complex," according to the plan.



Courtesy of Daily Press/Times-Herald, staff map.

Comprising over 500 acres, College Woods "is the largest, least developed and most environmentally sensitive parcel owned by the College," the plan continues. "The Master Plan identifies significant areas within the parcel to be protected and preserved as natural open space." Also identified are areas on the western edge of College Woods that could be developed "in an environmentally responsible manner."

Of the total acreage owned by the university, approximately 135 acres are potentially developable, according to the plan. The consultants said that significant growth opportunities exist west of the campus, particularly on properties William and Mary owns north and south of Monticello Avenue. William F. Merck II, vice president for administration and finance, says the university has no immediate development plans for those areas, although William and Mary property on the south side of Monticello is particularly attractive. William and Mary owns three parcels there, including one 55-acre tract flanked by two smaller pieces.

Because Monticello Avenue separates some of William and Mary's property from the rest of College Woods, that parcel to the north of Monticello is seen as having limited appeal for academic or student facilities.

However, the 55-acre tract south of Monticello Avenue adjacent to the campus is desirable due to its proximity and its access directly off of that thoroughfare.

Of the plan, Merck said he was "both pleased and impressed with the process. The commitment shown by the on-campus committee members was also impressive. I particularly appreciated (Director of Operations) Chuck Lombardo's and (Dean of School of Education) Jack Nagle's devotion to the project."

He added, "Now the question is, where do we go from here? There are a lot of things we'd like to accomplish, including improved facilities for housing, academics and student meetings. As all of those people involved in the planning process have stressed, we now have a framework within which to develop our potential." He said the university can no longer deal with projects in isolation, since "that isn't the best way to maximize the use of our resources in the long run."

After a dozen visits and meetings with five different Master Plan committees, the consultants have given the College "a new way of thinking about itself," according to Rigterink. It will be up to the administration to decide how many of JJ&R's suggestions to implement in the future.

Board of Visitors approves biennium budget

By S. Elaine Justice
Director of Public Information

At its meeting Friday, Oct. 30, the William and Mary Board of Visitors approved a budget proposal for the 1988-90 biennium that would add about 40 faculty positions, the first such addition in five years.

Board members also voted Friday afternoon to accept the university's new master plan (see related story p. 1) and heard a progress report on campus construction.

The budget proposal came in response to the Governor's Guidance Memorandum, which allowed William and Mary to request, in addition to its base budget allocation, support for uncontrollable costs, student assessment, teacher education, international education, economic development and telecommunications. Eligibility for the funding depends in part on compliance with the Governor's policies on equal opportunity, student and program assessment and cooperation and support of the Center for Innovative Technology.

The university was also authorized to request budget initiatives addressing specific needs in other areas besides those listed above.

Included in the proposed initiatives are:

- \$2.4 million for unavoidable cost increases, largely due to inflation;
- \$4.8 million for additional auxiliary enterprise funding;
- \$2.1 million to strengthen new or enhanced degree programs in American

studies, history, computer science, modern languages, and the master of science in taxation, and for the Writing Resources Center and the Center for Honors and Interdisciplinary Studies;

- \$4.4 million for new faculty and staff positions;
- \$3 million for upgrades of mainframe, administrative and library computing systems;
- \$1 million for establishment of a telecommunications network with William and Mary as the hub to support M.B.A. programs at both Christopher Newport College in Newport News and Mary Washington College in Fredericksburg;
- \$1.1 million for recruitment and retention of underrepresented groups, such as women and minorities within the student body, faculty and staff; and
- \$1.5 million for additional undergraduate and graduate student financial aid.

In presenting the initiatives to the Board's committee on financial affairs, President Paul Verkuil called the budget "the most important you've received." He added that 1988-90 is "the crucial biennium for higher education" and that he believes many of the proposals will succeed in receiving funding.

The Board also received financial reports for the fiscal year ending June 30, 1987, for William and Mary, Richard Bland College, VIMS and the intercollegiate athletic department.

Business faculty named to new administrative posts

Three faculty members of the School of Business Administration will assume new posts with the university, it has been announced by Provost Melvyn Schiavelli. The appointments were approved Friday by the Board of Visitors.

Franklin E. Robeson, associate dean for academic affairs at the business school, has been named acting vice provost for computing and telecommunications. Lawrence J. Ring, associate professor and director of the Executive Master of Business Administration program, will succeed Robeson, and Donald J. Messmer, J.S. Mack Professor of Business Administration, will succeed Ring.

In his new post, Robeson will be responsible for all computing and telecommunications activities on campus. He will report to the Provost and to Vice President for Administration and Finance William F. Merck II.

As the business school's associate dean for

academic affairs, Robeson has been responsible for undergraduate and graduate academic programs, faculty development and research. A member of the faculty since 1978, he served as associate dean for graduate studies at the business school from 1980-1985. He has also taught at Indiana University, Utah State University and the University of Maryland.

Ring, who joined the faculty in 1985 to launch the new EMBA program, taught in a similar program at The University of Toronto from 1982-1985. Prior to that he was a faculty member of the Colgate Darden Graduate School of Business Administration at the University of Virginia from 1976-1982.

Messmer, whose fields of speciality include marketing, advertising and retail management and research, has been on the faculty since 1973. He has been the J.S. Mack professor since 1981.

Fredric Slight joins development

Fredric W. Slight, former executive director of development of the School of Business Administration at the University of Southern California, has been named director for corporate relations.

Slight's appointment was approved by the university's Board of Visitors Friday, Oct. 30. He will assume his new duties immediately.

A 1968 graduate of William and Mary, Slight was development director at the U.S.C. business school from 1978 to 1987, and was responsible for all fund-raising activities of the school, including the cultivation and solicitation of corporations, foundations, alumni, individual major donors and governmental entities.

Prior to that, Slight held positions in Washington, D.C., including administrative assistant to U.S. Sen. Robert Dole (1977-78); deputy special assistant to the President (1976-77); director of research, The President Ford Committee (1975-76); and staff assistant to the President (1974-75).

Slight replaces John W. Dayton, who has



Fredric Slight

assumed new responsibilities with the advancement office as a development coordinator establishing and directing a national program to help the university identify potential supporters.

James J. Connolly, director of facilities planning and construction, said that renovation of Tyler Hall is on schedule and that work on the main structure should begin this week. He reported that the Ewell Hall renovation, which began two months ago, is about two weeks behind but should make up time if the weather remains good. Concrete footings have been poured for the foundation of the new physical education facility near William and Mary Hall, and that project is on schedule as well, he said.

The Board also voted to adopt designations of the Roy R. Charles Center for Honors and Interdisciplinary Studies, the Jesse C. and Mildred J. Phillips Room at Swem Library and the Classes of 1986 and 1987 Study Alcove at Swem.

The Board's committee on university advancement received a summary report on private gift income for the fiscal year ending June 30, 1987, with support totaling \$12.6 million, a 42 percent increase over the previous year. An interim progress report on fundraising for the period of July 1 through Sept. 30, 1987, for current operations, capital purposes and undesignated gifts showed a total of \$1.3 million received by the university, a 62 percent increase over the same period last year.

In faculty matters, the board approved the appointment of President Verkuil as professor of law and government, effective Nov. 1.

Other appointments included the following: Mary Jo Gentes, part-time assistant pro-

fessor of religion, effective Jan. 1 through May 15. This is a temporary, restricted appointment.

John S. Maybee, part-time professor of mathematics, effective Jan. 1 through May 15. This is a temporary, restricted appointment.

James Rettig, full-time assistant university librarian for reference and information services, Earl Gregg Swem Library with the faculty-equivalent rank of lecturer, effective Jan. 1-Dec. 31, 1988.

Sylvia Huberman Scholnick, part-time special assistant to the provost, effective Oct. 1 through June 30, 1988. This is a temporary, restricted appointment.

In other action, the Board accepted the resignations of the following: Philip Auslander, assistant professor of English; Robert H. Barnett, director of auxiliary services; Bernadette Cafarelli, assistant sports information director; Carl F. Cerco, assistant professor of marine science; Michael Franek, instructor of computer science; Delmas W. Moore Jr., coordinator of reference services, Swem Library; and Bernie L. Whitlow, director of equipment services, athletics.

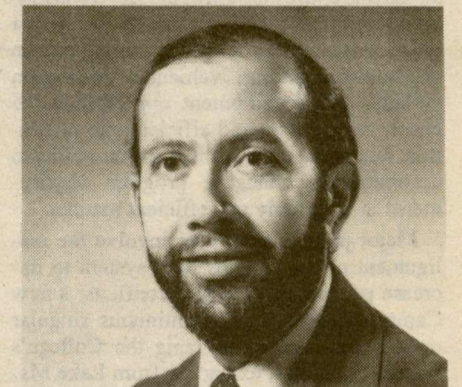
Faculty leaves of absence were approved for Elsa Nettels, professor of English, (fall semester 1987); George T. Rublein, associate professor of mathematics (spring semester 1988); and Edgar W. Williams, associate professor of music (fall semester 1987).

Tzvee Zahavy is appointed Gumenick professor in religion

Tzvee Zahavy, a noted scholar and popular teacher of the history of Judaism, has been named the Nathan and Sophia Gumenick Visiting Associate Professor of Judaic Studies.

Zahavy will assume the post in January and will teach in the department of religion during the 1988 spring semester. He will also deliver several public lectures while at William and Mary.

Zahavy received a bachelor's degree in mathematics from Yeshiva College, a master's degree in Jewish history and rabbinic ordination from Yeshiva University, and his Ph.D. in Judaic History from Brown University. He began his teaching career in the Department of Ancient Near Eastern and Jewish Studies at the University of Minnesota, where he has been a faculty member for 11 years. He was department chairman for five years, and is also a member of the graduate faculty of the Center for Ancient Studies there.



Tzvee Zahavy

The recipient of several prestigious honors and grants, Zahavy has lectured at a number of colleges and universities, and has been a visiting scholar at Hebrew University in Jerusalem. He is the author of books and articles on Judaic studies.

Data bank identifies expertise

The Office of Grants and Research Administration recently conducted a Faculty Profile Survey to identify the faculty's research areas of interest and expertise. The information collected will be used to develop a statewide data bank of the expertise of the faculty members in all of Virginia's universities. It will also be used to form a campuswide data bank to allow the Grants Office to alert faculty of funding opportunities that arise in their areas of interest.

The statewide data bank is being developed by the Center for Innovative Technology and the State Department of Economic Development. The data bank will be an easily accessible means for business, industry, government and participating universities throughout the Commonwealth to tap Virginia's intellectual resources. In addition, it will allow our faculty the opportunity to present their research interests to these groups, thereby expanding possible sources of funding for their research.

The data bank is not restricted to techno-

logical areas of expertise. According to a survey conducted by CIT, there is a strong interest in a wide range of faculty disciplines. The survey showed that the private sector is interested in a service like this, which will help establish partnerships with the academic community in an effort to solve problems, find answers, seek professional assistance or develop new products and processes.

Within the College, the information provided in the survey will be used by the Office of Grants and Research Administration to keep the faculty better informed of funding opportunities. It will allow the Office to target opportunities directly to the faculty in a more timely manner.

Surveys were sent to the faculty last spring and again this fall. Any faculty members who did not receive a survey or did not have the opportunity to respond are encouraged to participate in the data bank at this time. If you would like to receive a copy of the survey or have any questions, please call Meredith Wagner in the Office of Grants and Research Administration, ext. 4563.

Calendar

Wednesday, Nov. 4

Second Annual American Music Week continues (Through Nov. 6)

Second National Soft-Shell Crab Symposium, VIMS (Through Nov. 5). Sponsored by Sea Grant Mid-Atlantic and Southeast Marine Advisory networks in conjunction with the Mid-Atlantic and Gulf and South Atlantic Fisheries Development foundations.

Seminar: "Technical Problems of Exhibition Design" by Gaillard F. Ravenel II and Mark A. Leithauser, Muscarelle Museum, 1 p.m.

Honors Program: "On Nietzsche" by Laurence Lampert, Indiana University at Indianapolis, Tucker 120, 7:30 p.m.

English Department film, Botetourt Theatre, 7:30 p.m.

Oceanography for Landlubbers, Watermen's Hall, VIMS, 7:30 p.m.

Thursday, Nov. 5

*Town and Gown Luncheon: "Ospreys and the Environmental Quality of the Bay" by Mitchell Byrd, professor of biology, CC ballroom, noon.

Career Speakers Series: "Careers in Museum Management" by Frank D. Roche '72, museum specialist, Smithsonian Institution, Morton 141, 4 p.m.

The Supreme Court, The Bill of Rights and the Law: "Due Process, Privacy and Personal Autonomy" by Gene R. Nichol, Cutler Professor of Constitutional Law and director of the Institute of Bill of Rights Law, Marshall-Wythe School of Law, Wmsbg. Regl. Lib. Aud., 8 p.m.

WCWM Band Party, CC ballroom, 8 p.m.-midnight

*W&M Concert Series: "Feld Ballet," PBK, 8:15 p.m. \$5.

Friday, Nov. 6

Psychology Colloquium: "The Clockwork Muse: Psychological Studies of the Historical Evolution of Art and Literature" by Colin Martindale, professor of psychology, University of Maine, Millington 211, 4 p.m. (Refreshments, Millington 232, 3:30 p.m.)

Business Sponsors

"**Libel on the Editorial Pages,**" Marshall-Wythe School of Law (Through Nov. 7)

Women's field hockey: South Atlantic Tournament, Barksdale field, tba

Women's volleyball (W&M Classic) v. Penn, Adair gym, 7 p.m.

*W&M Concert Series: "Feld Ballet," PBK, 8:15 p.m. \$5.

Faculty Club Party, Botetourt Gallery, Swem Library, 5:30-7:30 p.m.

*SA Movies, Trinkle Hall: "Dumbo," 7 p.m.; "Crocodile Dundee," 9 p.m.; "Clockwork Orange," 11 p.m.

Saturday, Nov. 7

Women's volleyball (W&M Classic) v. Drexel, Adair gym, 9:30 a.m.

Women's field hockey: South Atlantic Tournament, Barksdale field, tba

Wren Chapel organ recital, 11 a.m.

Women's cross country: CAA Championship, Dunbar Farms, 11 a.m.

Men's cross country: CAA Championship, Dunbar Farms, noon

Women's volleyball (W&M Classic): Drexel v. Penn, Adair gym, noon

*Football v. Bucknell, Cary field, 1 p.m.

Women's volleyball (W&M Classic): Maryland v. Penn, Adair gym, 2:30 p.m.

Women's volleyball (W&M Classic) v. Maryland, Adair gym, 5 p.m.



Feld ballet coming Nov. 5, 6

The Feld Ballet will give two performances in Phi Beta Kappa Memorial Hall Thursday and Friday Nov. 5 and 6 at 8:15 p.m. as part of the College's Concert Series.

A limited number of individual tickets will be available. Tickets are \$5 each and may be purchased at the Campus Center desk or the box office the evenings of performance.

The company will give two programs in Williamsburg. On Thursday evening the performance will include four ballets choreographed by Eliot Feld, "Harbinger" (1967), music by Serge Prokofieff (Concerto #5 for Piano and Orchestra); "Medium Rare" (1985) music by Steve Reich; "Vermont Counterpoint"; "Embraced Waltzes" (1987), music by Frederic Chopin; and "Skara Brae" (1986), with traditional Irish, Scottish and Breton music.

The program for Friday evening will include three ballets choreographed by Eliot Feld, "Straw Hearts" (1982), music by Henry Fillmore, Herbert L. Clarke, Carl Hohne, Forrest L. Buchtel, Jean Baptiste Arban and Arthur Pryor; "Intermezzo No. 2" (1984), music by Johannes Brahms; and "The Jig Is Up" (1984), music by the Bothy Band and John Cunningham.

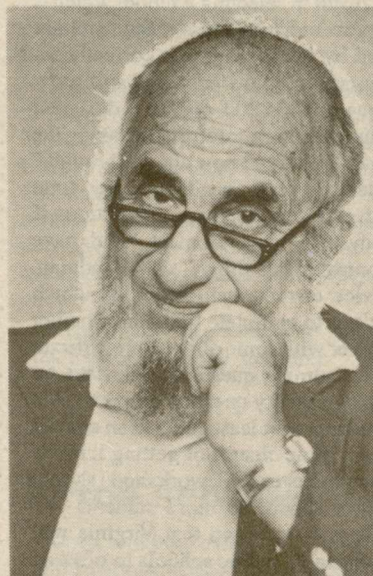
The Feld Ballet performances are made possible in part by the Robert Sterling Clark Foundation, Inc., the Andrew W. Mellon Foundation, the National Corporate Fund for Dance, the Rockefeller Foundation, the Emma A. Shaefer Charitable Trust, the Shubert Organization and public funds from the New York State Council on the Arts and the National Endowment for the Arts.

Fackenheim to speak Nov. 14

Emil Fackenheim, world-renowned Jewish philosopher and writer, will give a public lecture on "Jews and Christians after Auschwitz" on Saturday Nov. 14, at 7:30 p.m. in Rogers Hall.

Sponsored by the department of religion, Fackenheim is the Rosalie R. Furman lecturer in Judaic Studies for 1987-88. Educated in Germany and at the University of Toronto, Fackenheim served until 1983 as University Professor of Philosophy at Toronto. Currently he is Professor of Jewish Thought at the Hebrew University in Jerusalem.

The recipient of many prestigious fellowships, lectureships, and honorary degrees, Fackenheim is the author of a dozen books and 200 articles on philosophy and Jewish thought and life. Among his notable books are *Metaphysics and Historicity*; *Quest for Past and Future*; *God's Presence in History*; *Encounters Between Judaism and Modern Philosophy*; and *To Mend the World: Foundations of Future Jewish Thought*.



Emil L. Fackenheim

Sunday, Nov. 8

Music at the Muscarelle, Muscarelle Museum, 3 p.m.

Women's field hockey: South Atlantic Tournament, Barksdale field, tba

House Band in concert, Wmsbg. Regional Library, 8 p.m. Tickets \$5.

Monday, Nov. 9

Lecture: "Holidays in Hell: The Troubled Tourist" by P. J. O'Rourke, international affairs editor, *Rolling Stone*, CC ballroom, 8:30 p.m.

Tuesday, Nov. 10

Forum of Williamsburg: "Changes I Have Seen: A Black Woman's Perspective" by Del. Mary T. Christian, member of General Assembly from the 92nd District and professor at Hampton University, Cascades Restaurant, noon. \$8.

Career Speakers Series: "Careers in the Foreign Service" by Janet Sanderson '77, Morton 20, 4 p.m.

Lark Quartet, chamber music string quartet, Wmsbg. Regional Library, 8 p.m.

Wednesday, Nov. 11

Bloodmobile, CC ballroom

Panel Discussion: "Law Schools," Morton 342, 7 p.m.

Honors Program: "On Freud" by William McGrath, University of Rochester, Tucker 120, 7:30 p.m.

Thursday, Nov. 12

*Town and Gown Luncheon: "Economic Outlook for the State of Virginia and the Nation" by Roy Pearson, professor/director of business research, School of Business Administration, CC ballroom, noon.

Graduate and Professional School Day, Trinkle Hall, 1-5 p.m.

Ph.D. Oral exam: Mengli Du, "The Effects of Closed Classical Orbits on Quantum Spectra: Ionization of Atoms in a Magnetic Field," Small conference room, 2 p.m.

French House film, Botetourt Theatre, 7:30 p.m.

The Supreme Court, The Bill of Rights and the Law: "The Public's Right to Know" by William B. Spong, dean and Dudley W. Woodbridge Professor of Law Emeritus, Marshall-Wythe School of Law, and former U.S. Senator from Virginia, Wmsbg. Regl. Lib. Aud., 8 p.m.

Friday, Nov. 13

Conference: "Health Care Policy: Where is the Revolution Headed?" (Through Nov. 14)

Cissy Patterson Lecture in Undergraduate Mathematics: "The Most-Used Technique in Mathematics" by Howard Eves, Distinguished Professor, University of Central Florida, Jones 301, 2:30 p.m.

*SAMovies, Trinkle Hall: "Black Widow," 7 p.m.; "Secret of My Success," 9 p.m.

Saturday, Nov. 14

Wren Chapel organ recital, 11 a.m.

Furman Lecture: "Jews and Christians after Auschwitz" by Emil Fackenheim, Rogers, 7:30 p.m.

Sunday, Nov. 15

Music at the Muscarelle, Muscarelle Museum, 3 p.m.

* indicates an admission charge.

Grayson: Politics in Mexico

By George W. Grayson
John Marshall Professor of Government

On Oct. 4, the president of Mexico's ruling Institutional Revolutionary Party (PRI) shocked many observers when he "unveiled" Budget and Planning Minister Carlos Salinas de Gortari as the party's standard-bearer in next year's presidential contest. Although several parties will field candidates, obtaining PRI's nomination is tantamount to victory in a country where the official party has captured every major election since its founding in 1929.

Why the surprise at Salinas' candidacy? The Mexican selection procedure is so Byzantine that, in comparison, it makes the process of choosing a Soviet general secretary appear as open as a New England town meeting. Still, everyone agreed that incumbent chief executive Miguel de la Madrid ultimately would name his successor, provided — of course — that several months of hush-hush consultations with party, labor and business bigwigs did not spark intractable opposition to his choice.

And there was substantial opposition to the 39-year-old Salinas. PRI stalwarts lamented the fact that the diminutive Salinas, who holds a Harvard Ph.D., was a technocrat who had never run for public office. "How could the dapper cosmopolite squeeze biceps with tough-as-nails governors or drink tequila and Carta Blanca beer with snaggletoothed *campesinos*?" it was asked.

However, the longest knives were wielded by Fidel Velazquez and other leaders of the 4.5 million-member Mexican Labor Confederation, the PRI's staunchest pillar. They excoriated Salinas' role as the architect of an austerity program that has seen workers' wages plummet 50 percent since de la Madrid took office in 1982.

As a result, cafe kibitzers expected either Energy Minister Alfredo del Mazo or Interior Minister Manuel Bartlett Diaz to get the nod.

However, de la Madrid defied *politicos*, CTM bosses and the pundits to award the brass ring to the budget and planning minister. Several factors worked in Salinas' favor:

- his undisputed intelligence, which has enabled him to master the intricacies of an economy in which the government generates or controls more than 60 percent of GDP;

- his unswerving commitment to a new economic model keyed on spurring non-petroleum exports even as Mexico tumbles huge protectionist walls;

- his having assembled a dynamic brain-trust, headed by assistant budget and planning secretary Pedro Azpe, which would excite the envy of any U.S. or European cabinet head;

- his familiarity with both world-scale economic questions and the leaders of international financial institutions who wrestle daily with questions of debt, protectionism, and commodity prices; and

- above all, his emphatic loyalty to de la Madrid, another Harvard technocrat absorbed in economic matters.

Salinas will not don the red, white and green presidential sash until Dec. 1, 1988. Meanwhile, 14 months of grueling campaigning and coalition-building await him. Once installed in Los Pinos presidential palace, he may chart his own course, especially with respect to his nation's \$103 billion external debt on which the new Mexican *jefe maximo* will doubtless seek relief from creditors.

Yet, even as he epitomizes the emergence of a new generation in power, Salinas boasts impressive brain power, experience, and advisers — all of which he will have to marshal to quell ever louder grousing among old-line politicians.



*Grayson is the John Marshall Professor of Government at William and Mary. His next book, *Oil and Mexican Foreign Policy*, will be published by the University of Pittsburgh Press.

Friedman teaches mini course on how to max the SAT

Nearly everyone in the Baby Boom generation can remember taking the Scholastic Aptitude Test (SAT), that 200-question, multiple-choice rite-of-passage before high school graduation. In recent years, college-bound students have found that taking the SAT has become as much a matter of strategy as smarts, since many feel that the higher their score is, the higher their chances of getting into a good school.

Granted, SAT scores play a significant role in a college's admissions selection process. But psychology professor Herbert Friedman believes that students should concentrate on doing their best on the SAT rather than worry about a high score, and he has written an after-school preparatory course so students will know what to expect.

"Doing Your Best on the SAT" was a labor of love for Friedman, who began teaching prep courses for it when he found that his son had had no review for the exam as a private school student during the 1970s. As an educator with general knowledge of the exam but without using specific or even simulated questions, he offered to teach a minicourse on the SAT at his son's school, and later taught it at Christopher Newport College.

After a few years, Friedman had enough data to write "Doing Your Best." He says his course is the only one "designed for high school use, by high school students, and to be

taught by high school teachers."

He thinks many students don't have the discipline to go through an at-home prep course on their own, and he disagrees with SAT coaching programs which promise to increase exam scores 150 points or more.

"Inaccurate and inflated test scores would not help a student decide on the right school and could result in selecting a school which is too high-powered," he says. "Students are best-served by a test score that correctly reflects their current knowledge and ability."

Consequently, his SAT course is designed to make students more comfortable taking the test "so that what they know shows through." And students won't spend precious time trying to figure out the exam instructions if they already know what to expect. "Kids have to be in control of this thing," says Friedman.

His advice covers such tactics as which exam sections to complete first, and whether to even bother with some of the more difficult and time-consuming questions. He says no one can answer every question correctly, but advises students to at least guess at an answer to give them some chance of getting it right.

Friedman believes SAT workshops should be held after school so more students can attend. He is encouraged that Virginia will begin requiring its public schools to offer an SAT prep course with the 1989 freshman class.



Governor's Evening Music — Costumed musicians will give a concert of 18th-century chamber music at 8:30 p.m., Thursday, Nov. 5 in the ballroom of the Governor's Palace as part of the second annual American Musical Week in Williamsburg, which opened Nov. 2 and will continue through Nov. 8. Flyers available on campus or from the music department carry the complete schedule.

Ripple describes admissions: 'nothing but good news'

There was an applicant to a New England school who wrote on an admissions application: "I suppose if there is one word you could use to describe me, it is that I am a protectionist [*sic*]."

That story, says Gary Ripple, illustrates the task of the admission office staff in choosing applicants from a pool of candidates; it is neither an art nor a science. "We are trying to sort out some of these budding 'protectionists' out there who have worked hard and are very deserving of the opportunity of attending this great university."

Speaking at a recent Town and Gown luncheon, Ripple told his audience that he had nothing but good news to impart about the admissions outlook for William and Mary; the pool of students who wanted to come is expanding and the quality of applicants is rising.

The selection process is about to begin again. Ripple said that from 50,000 prospects the College will receive between 10,000 and 12,000 applicants. From this pool, he said, would come the approximately 1,200 students for the freshman class next year.

Last year 9,200 applicants were vying for 1,200 places in the freshman class. Non-Virginia residents had a 16 percent chance of being accepted, Virginians a 39 percent chance of acceptance. The current freshman class is approximately 65 percent Virginians and 35 percent out-of-staters.

The College tells its candidates that there are three main criteria used in the selection process. The high school transcript is by far the most valid predictor of what a William and Mary transcript is going to look like, explained Ripple.

"Every year we always have two or three students who apply with straight-A averages and top ratings in their classes who do not get accepted. They will often say they were turned down because their SAT scores were not high enough. I usually tell them 'I never even looked at your SAT scores, because when I looked at your transcript I noticed you were taking courses that were so watered down that it made it possible for you to have an A average and be first in your class. These are not the courses you needed to take to prepare you for a William and Mary classroom experience. We would rather see challenging and difficult courses on the transcript.' Given a choice between the student who has an A in consumer math and the one with a C in advanced placement calculus, I would have to choose the student who had taken calculus."

"If the student says 'I really wanted to take those tough courses, but I knew I wasn't going to do very well in them,' I reply, 'If you can't do well in tough courses in high school, why in the world are you applying to William and Mary?'"

"We make no apologies for the fact that this

institution has always prided itself in being everything you could ever ask for in a challenging college experience. In an age when education is being questioned and when we have been called in one national report 'a nation at risk,' isn't it great to know that there are at least some colleges, William and Mary among them, that believe that academics should come first, where professors should set the ceilings in courses that students are to attain and where both perspiration and inspiration are necessary to be a superior performer?"

Ripple said, "When I am visiting schools, I do not hesitate to tell my student audiences 'William and Mary is not for everyone. If you are looking for a social experience as a first priority I really have to encourage you to go elsewhere, because our faculty sets the very highest standards and will not compromise those standards while making you the best possible scholar you can ever be.'"

"We look at high school transcripts and standardized test scores. The third criterion is personal qualities, which stands for everything but the transcript and SAT," said Ripple.

"The College has its institutional needs. We need to constantly strive for as diverse a student body as possible, and we are concerned with underrepresented minorities and international students. Ten percent of this year's freshman class is represented by three of these underrepresented minorities. There are about 124 blacks, Asians and Hispanic-Americans in the freshman class of 1,230.

"The College also strives to maintain effective relations with the Society of the Alumni. About 5 to 7 percent of the freshman class are sons and daughters of William and Mary graduates. And the demands of a very ambitious NCAA Division I athletic program must be taken into account in the decisions that we make," said Ripple.

Although the volume of applicants has grown significantly since Ripple became dean of admission in 1980, and requests for information have risen, he has been able to deal with the increases through a network of faculty and alumni volunteers. The admission office has increased its paid staff by only one half-time person in the past seven years.

"We have developed a network of mostly recent graduates, who currently number 195 throughout Virginia and cities across the country," said Ripple. "We have also developed the student guide program to new heights. The admission office has a program of student ambassadors, students selected to visit their high schools during the year. Active and emeriti faculty members have volunteered to assist in the interviewing program during the spring and fall. With about 300 people pitching in we are able to do twice the work that we did before with about the same number of salaried personnel."

Ventis looks at aging myths

By Emily Davies
Editorial Assitant

How do we perceive age and the aging? Do our fears of growing old affect the way we treat the elderly? Does our society revere the aged for their knowledge and wisdom, or ignore them because they are a burden and a nuisance? The answers probably lie somewhere in between these two points. The subject of age and the aging makes up part of the curriculum taught by Deborah Ventis, professor of psychology.

According to Ventis, Americans have false notions about attitudes toward the aged here and in other countries. For example, many people think that in certain countries, such as Japan, younger generations venerate the elderly for their wisdom; or that "in the old days," in this country the aged received better treatment and more respect. In reality, the amount of respect given to older people both here and abroad has often depended upon how much power and wealth they have or had in their younger years.

The same problems of caring for the aged occur today the world over. Ventis cites Japan as an example, where many young people resist caring for the elderly and, even if willing, cannot do as much as they would like to because they now live in the cities, where housing is limited, rather than in rural areas.

Often society holds a misperception of most elderly as poor and destitute, continues Ventis. She agrees that poverty strikes many of the elderly; yet she feels that little evidence exists to suggest that the aged are more stricken than other age groups. In fact, she cites the figures that while approximately 12.5 percent of those over 65 live in poverty, the number of poor under 65 approaches 14 percent.

Also, while the idea of fixed incomes raises concerns about the cost of living and rising health-care expenses, government programs such as Social Security and Medicare, and private groups such as the American Association of Retired Persons that give discounts on goods and services to the elderly, help supplement low incomes. "The elderly get much more in the way of financial security than almost any other age group," says Ventis.

Another incorrect but commonly held belief, she says, is that most of the elderly live alone, abandoned by their families. "In reality, only about 30 percent of older people live alone," Ventis contradicts. "A high number of those are widowed, of course, but about two thirds of the population live in family settings: with a spouse, sibling, or child."

Approximately 80 percent of the elderly population have children, she adds, and some studies show that an immensely high number,

even 75 percent, had seen their children quite recently, many within the past week. "Research tends to suggest," Ventis reiterates, "that, although it is important for older people to have a confidant of some kind, that older people tend to prefer to associate with a small group of close friends, rather than a larger group."

She believes older people are not as dissatisfied with their social lives as we might think; sometimes in places such as nursing homes, heavily emphasizing group activities, the elderly even feel imposed upon to be involved in highly social situations.

Even more than poverty or social isolation, Ventis states, many people fear the physical and mental deterioration often associated with age. Yes, older people are more likely to have some kind of pathological problem, but age is not automatically a synonym for total breakdown, she says. Problems such as heart disease, arthritis and cataracts may become a fact of life, but a majority of older people do not find that these problems really severely limit their daily activities.

She explains that some people choose to limit themselves to certain activities, because of physical limitations, but those who make physical activity a priority in later life often find themselves in better shape than they have been at any other time in their lives. "In other words," says Ventis, "older people do not necessarily have to be incapacitated merely because of age."

Sexuality, or lack of it, as another concern about growing older, also attracts many misconceptions by society. Sexuality may seem to disappear with age, but it really does not, asserts Ventis. Older people tend to become more androgenous in personality and activities, but the influence of age on sexuality is fairly negligible. Even Masters and Johnson, she says, in their classic studies of sexuality, discovered that factors such as boredom and fears of performance, which are not related to age, affect sexual performance in men in later life more than actual ability.

The concerns of women with changes in their appearance in later life can affect their sexual response, but freedom of worry about pregnancy often counterbalances these concerns. Ventis adds, "Frequently, according to Masters and Johnson, sexual activity can extend to and beyond the 80-year age level."

Just like physical changes, mental changes that come with age are much less pronounced than people think. Ventis emphasizes that older people tend, more than younger people, to have mental deterioration, but again, this deterioration does not automatically go hand-in-hand with age. The misunderstanding that senility usually accompanies age pervades society, and she explains that instead the term



Deborah Ventis

"senescence" describes normal age-related changes.

Only an estimated 5-15 percent of older people will ever suffer from any kind of dementia, such as Alzheimer's disease or senility. In fact, she says, recent studies find that often, the opposite occurs. Development of intelligence can continue into old age; some skills, such as vocabulary, can even increase. "Cognitive expertise as a result of experience, such as in a job, can in some cases give the older worker the edge over a younger one," she states.

Ventis specializes in cognitive development, the development of the mind, which led to an interest in the cognitive development of the later stages of life. "It used to be thought," she said, "that everything that happened in old age, cognitively, was decline, and now, people are beginning to look at how cognitive changes in old age might represent at least adaptive functions if not further cognitive growth."

Many people also have fears about financial responsibilities of supporting the elderly, says Ventis. Because of the small population growth in the United States, the fear increases each year that the proportion of old to young will grow much higher, and eventually the younger generation will be unable to support the aged.

In reality, the population today, as a whole, supports itself better than the population in the past; perhaps because people have fewer children as an economic burden, or because better health and health care mean fewer medical bills; so chances are that when they advance to 65 or over, the aging will not need to rely as heavily on the young for financial support.

Although there will be a higher percentage than today of those over 65, the financial burden to the under-65 population will not change significantly; the term "able elderly" describes those who are financially independent.

As a large percentage of the population moves toward middle age, and later into old age, more and more awareness will result of the issues and problems in dealing with growing old. Already, advertisers are exploring the over-65 market as a money-spending target area, and television shows such as "The Golden Girls" are making us realize that life does not, by any means, end at 65.

The idea of growing old scares many people, but, according to Professor Ventis, by exploring and erasing many of the popular misconceptions surrounding growing older, we can all have a better understanding, not only of the elderly today, but of those slowly becoming the aged, as well as ourselves as we grow older.

Notes

Friday auction

The College and Eastern State Hospital will jointly hold an auction of surplus equipment on Friday, Nov. 20. The auction will begin promptly at 9 a.m. in Building 22, Eastern State. Items may be viewed and inspected Nov. 19 from 1 to 3 p.m., and Nov. 20 from 8 to 9 a.m.

Items to be auctioned include sofas, typewriters, calculators, tables, desks, copiers, chairs, stoves, refrigerators, recorders, mowers, scientific equipment, computer equipment, a piano, etc.

For more information call Annette Ashcraft, ext. 4179.

B'ball tickets

Faculty and staff basketball season tickets

are now on sale at the William and Mary Hall box office.

Parquet/box seats are \$40; mezzanine, \$30. Regular price for these tickets is \$55 and \$35.

Faculty and staff members may purchase tickets in the preferred seating areas in the parquet/box seat sections without making a gift to the AEF.

First game of the regular season is Nov. 28 against Old Dominion.

To order tickets call ext. 4705.

Faculty party

The Faculty Club will hold its second social event of the year in the Botetourt Gallery of Swem Library from 5:30 to 7:30 p.m., Friday, Nov. 6.

The usual beverages and hors d'oeuvres will be served.

Tours of the new addition to the library will be given.

The Faculty Club is open to all members of the faculty and administration of the College. The membership fee is \$15 per year. Membership entitles members to reduced rates at all Faculty Club parties. Individuals who join on Nov. 6 at the door, or who pay their membership fee before that date, will be admitted to this party along with a spouse or guest at no extra charge.

Membership fees should be paid to Norman Fashing, biology, treasurer.

Xerox seminar

Xerox will hold a day-long business seminar for juniors, seniors and graduate students with an interest in sales careers on Jan. 12 from 8 a.m. to 5 p.m.

Those who wish to participate may obtain applications from the receptionist in the Office of Career Services, Morton 140. Completed forms must be returned to the Career Services Office by 5 p.m. on Nov. 20.

Xerox will select 20 students from the applicants. Names of those selected will be posted on the bulletin board outside Morton 140 by Dec. 4. Those selected must confirm their plans to attend.

'Taverner' wants contributors

The Taverner, a magazine dedicated to satire of all kinds, is seeking submissions. Nearly every subject and almost any style has a home in this new publication. Students, alumni, faculty, administration and community members are invited to participate. Advertising inquiries are welcome. Contact John at ext. 4566 or send to C.S. Box 1348.

Notes

Artful carving

The artful carver of last week's W&M pumpkin was Julie Secor, later McVoy, who won a 10-speed bicycle for her artistry — back in 1978.

jump!

Students and faculty are invited to submit poetry and fiction for the next issue of **jump!** magazine. The deadline is Nov. 11. Submissions may be left at the Campus Center desk.

Next T and G

Roy L. Pearson, director of the Bureau of Business Research, will speak on "Economic Outlook for the State of Virginia and the Nation," at the Town and Gown luncheon at noon, Thursday, Nov. 12 in the Campus Center ballroom. Faculty and staff are invited to attend.

Price of the luncheon is \$6 and reservations should be made before 2 p.m. on Tuesday with Cindy Tracy in the Office of University Relations, ext. 4331.

Roche talk

Frank D. Roche '72, a museum specialist at the Smithsonian Institution, will speak on careers in museum work at 4 p.m., Nov. 5 in Morton 141.

His talk is sponsored by the Office of Career Services.

Career speaker

The Office of Career Services will host Graduate and Professional School Day from 1 to 4 p.m., Thursday, Nov. 12 in Trinkle Hall.

Representatives from more than 70 universities will attend.

Representatives from law schools will present a panel discussion on Wednesday, Nov. 11 in Morton 342 at 7 p.m.

For further information contact the Office of Career Services, ext. 4604.

Literary award

The Confederate Memorial Literary Society offers two awards for 1987, the Jefferson Davis Award for a book-length narrative history and the Founders Award for excellence in the editing of primary source materials.

Awards are presented annually on June 3 at the Museum of the Confederacy, Richmond. Each award consists of a citation, handstruck from the original Great Seal of the Confederacy. Only works published in 1987 will be accepted.

Deadline for entries is March 1. For further information contact Guy R. Swanson, Museum of the Confederacy, 1201 East Clay Street, Richmond, VA 23219.

Workshops

The Department of Personnel and Training has issued an announcement that proposals are being sought to provide workshops for employees of the Commonwealth through that agency's Office of Personnel Development Services. Proposals are requested for the following topics: Basic Writing Skills, Effective Writing, Financial Management for Non-Financial Managers, Managing Change, Office Management, Planning and Scheduling Work Activities, Project Management, Public Management, Strategic Planning, Survey of Statistical Methods.

Persons interested in receiving additional information should contact Dale Robinson at ext. 4651. There is a Nov. 23 deadline for these proposals.

Selective service

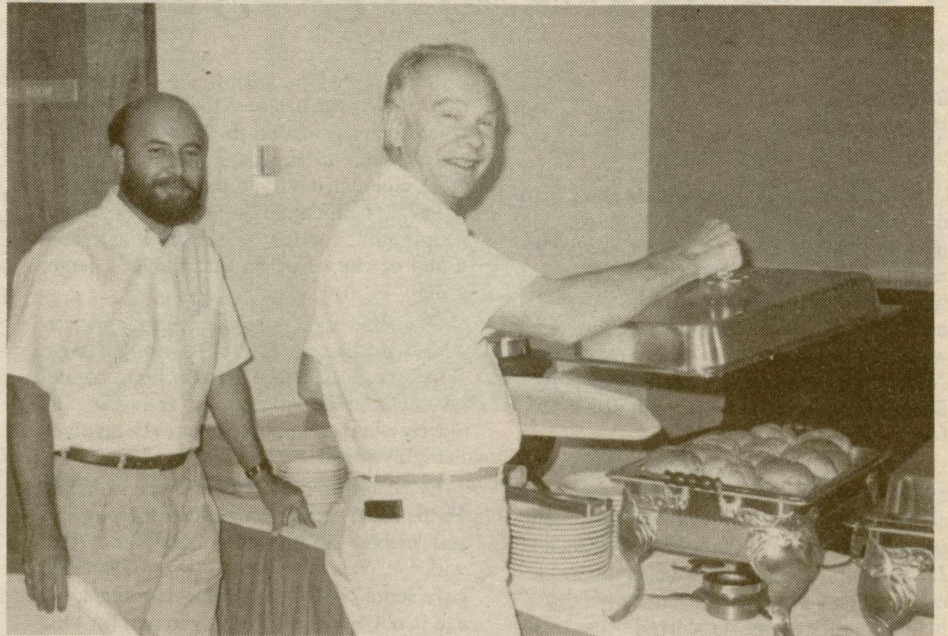
If you are a male and about to turn 18, you need to register with selective service at the post office; federal law requires it.

Turkey walk

Circle K and the Williamsburg Community Hospital are sponsoring a Turkey-Walk at 1 p.m., Dec. 5 for the benefit of the American Heart Association.

Prizes, including turkeys and T-shirts, will be awarded to individuals and organizations that raise the most money.

Please register early. Contact Grant Sackin at 253-7893 or call HELP UNLIMITED at ext. 4129.



'Come on in — the food's fine'

The faculty/staff dining room in the Sit 'n Bull room of the Campus Center offers a good variety of menus for lunch at a modest price. Rick Griffin (l) and Jay Chambers of the Center for Psychological Services staff are preparing to go through the buffet line which always includes a hot entree and a salad bar.



'Office fashions'

The rest of the year they are dead serious about their work but when Halloween rolls around the staff of the Registrar's Office get in the spirit of the occasion with some unusual office fashions.

Eating tour

The Lafayette Educational Fund, Inc., is offering 1987-88 "Tour of Excellent Restaurants" booklets. Each contain coupons from 13 restaurants in the area and entitles the holder to a free meal at one of the participating restaurants when accompanied by a diner who purchases the same or a higher priced meal at the regular price. Coupons are valid from Dec. 1 to March 31, 1988.

Money raised will be used for vocational and academic scholarships for graduating seniors at Lafayette. In 1987, 37 scholarships amounting to over \$38,000 were awarded.

Booklets will be available Nov. 1 from Lafayette High School, the School Board office and local branches of Crestar Bank.

Internships

The Virginia Governor's Office is offering volunteer internships during the 1988 Virginia General Assembly Sessions. The intern program will begin Jan. 11, 1988, and continue through the end of the General Assembly Session (March 1988).

Interns will be supervised by a senior member of the governor's staff and will follow the progress of legislation considered by the 1988 General Assembly. Interns may work on a part-time (minimum of two days a week) or a full-time basis.

Resumes and college transcripts should be sent to Office of the Governor, c/o Leonard L. Hopkins Jr., Executive Assistant for Policy, Richmond, VA 23219, no later than Nov. 13,



Wightman Cup stays in U.S.

The Wightman Cup stays in the United States for another year. The American team, captained by Pam Shriver, currently rated No. 5 in the world, overwhelmed the British visitors in a series of matches held last weekend in William and Mary Hall. A charity event, the tennis matches over the past two years have raised funds for Williamsburg Community Hospital, Riverside Hospital and William and Mary Olympic sports.

Phyllis Hall: A medievalist among the colonialists

Colonial historians revel in the resources available in Williamsburg; resident Renaissance scholars envy that bounty and learn to adjust.

One successful adapter is Phyllis Hall, an adjunct faculty member in history, a working mother, published author and essayist.

She has written several articles on local history and because of her love of sailing has been attracted to naval topics.

One of her latest articles "Virginians Remember the Raiders" in *The Mariners' Museum Journal*, includes interviews with men who remember when two German ships entered neutral Hampton Roads during the spring of 1915 and were later held as prizes of war. "I loved talking to the men and seeing the situation in human terms not as just bare facts.

"It is a long way from the Renaissance, which I dearly love, and I think of myself as a historian first, but it is extremely difficult in Colonial Williamsburg to work in European history," Hall says. "So basically, my interests have shifted to local history topics. I am a part-time faculty member and, not having institutional support, that is sabbaticals and money for research and travel, part of my Puritan upbringing says — 'make do with what you have.'"

Hall is currently collecting photographs for an article about the British ship, to be published this winter by *The American Neptune Magazine*. Seized in World War I by a German sea raider and brought to the then-neutral port of Hampton Roads, it was the center of a complicated round of international negotiations to determine who was entitled to this war prize.

She has also been a speaker on local historical topics for area audiences, including the Mariners' Museum and the naval history symposium at the U.S. Naval Academy.

Her first love, however, is the Renaissance period because it is a period of history that doesn't tie the scholar down to a narrow field of research but lends itself to an interest in art, music, philosophy and education.

A facility with languages is also a needed skill in studying the Renaissance. For her dissertation at Columbia University, Hall wrote a critical edition of a text that was written in both French and Latin.

A native of upstate New York, Hall grew up in the small town of Star Lake. She got early impetus for her later career choice when she attended St. Bonaventure University with its Medieval architecture and Medieval Institute.

While studying for her doctorate at Columbia she taught at Cathedral College, the seminary for the Archdiocese of New York. She also taught at New England College in New Hampshire and at its English campus in Arundel, Sussex. Hall has also taught at Wisconsin State University—Eau Claire and Christopher Newport College.

Her first national audience came recently when she earned a "My Turn" by-line in the Oct. 12 issue of *Newsweek* magazine.

The process of first draft to final copy gave her material Ellen Goodman or Erma Bombeck would have prized for a column.

It all started last October when Hall was pushing her young son on the swings in the playground behind James Blair School. She had opted to work part time rather than put her son in an all-day care center, but she hadn't bargained on the lonely landscape of empty neighborhoods she found. The urgencies of modern lifestyles kept children from the rollicking rough and tumble exchanges that were part of her experiences growing up that she wanted her son to enjoy.

Later that afternoon while her son, Alexander, watched his favorite TV show, "Sesame Street," Hall quickly composed the first draft of her essay, prompted by a visit to the playground. She sent it off to *Newsweek* and two months later got a letter that said the magazine was definitely interested but they wanted more material.

The next step, recalled Hall, was more difficult. She had a hard time integrating addi-

tional material into the original manuscript. She sent off her amended copy and it wasn't until the first of June that she got another letter from *Newsweek*. Yes, they were still interested; and could they have her telephone number?

A chance meeting with Emily Pease, who won the Irene Leache essay contest last year and is an adjunct faculty member in the English department, sparked a "writers meeting" of friends. At Emily's urging Hall did some more rewriting and sent the article off again.

Sept. 25 will probably be etched in Phyllis Hall's memory for a long time. She recalls she was sorting laundry when the phone rang. The magazine might use her essay in the next issue, the editor said.

They needed more material, they wanted an update on what her son was doing, some biographical material about her and would she please have her picture taken; they would call a photographer. There were no guarantees, cautioned the editor; anywhere in the process to print an editor might reject the copy.

Although it was the call she had hoped she would receive, it still paralyzed her with excitement. She had the weekend to do some rewriting; she had to call the editor back at 4:30 p.m. on Monday.

The photographer called. It would be better if she could come to the studio in Norfolk — better lighting, better setting. She understood, she would go. And could she wear a plain colored blouse, a pink or beige, no stripes please. The trip to the studio was a welcomed respite from the pressure of the rewrite due Monday.

As 4:30 p.m. Monday approached Hall prepared the way for the draft she would dictate to the editor.

There was one unexpected delay. Alexander was playing in the house. Please don't answer the door to anyone, his mother pleaded. Alexander was five, he didn't need a litany of all the parental don'ts; it turned out he did. Alexander's playmate came over and offered him a bead which he promptly put in his nose where it lodged and had to be extracted by the pediatrician.

Ten days went by. The editor called again with changes she had made. She was searching for the right phrase to sum up the article. Hall suggested that the essay in essence described a "no-win situation." The editor liked the turn of phrase.

The editor called back at 8:30 p.m. that night with a final draft; but she would not know until noon tomorrow whether the article would make it into the next edition. She called a little after noon — the article had gone to the printer and, barring any last-minute hitches, would appear in the edition which would be on the newsstands in Washington on Monday.

Hall got a call from her mother in Washington Monday; she had been to the newsstand, perused the latest *Newsweek* and Phyllis' article was not included. Hall asked her mother to go back and recheck, especially in the front part of the magazine.

Waiting for her mother to call back, Hall's anxiety was heightened by the roofing repair man who asked if he could make a couple of phone calls. Hall hovered close to the phone hoping to discourage any lengthy conversations. The waiting was agonizing.

She tried to keep busy. She filled the sugar bowl and made coffee for the next day. Finally the roofer left and her mother called. Yes, it was there.

Hall hasn't decided what she will do with the \$1,000 prize that goes with publication. She says she had fantasized about going to New York and taking Alexander to a Pavarotti concert but concedes that realistically he isn't old enough to enjoy that. The money is not going to be spent on mundane things she is sure; it is not going toward the roof repairs, the dentist or the grocery bill. It may end up as a painting, some elegant silver jewelry — "something I pick out myself, something special."

Hall's adviser/editor and energetic supporter through the maze of drafts and rewrites



Phyllis Hall

has been her husband, a writer himself whose main interests are issues in leadership and management.

Although usually unflappable, the rounds of telephone calls with *Newsweek*, checking the rewrites and offering suggestions, took their toll. He found himself going the wrong way to the drive-in window at the bank the day he took his wife out to lunch to celebrate her success. Hall was too excited to enjoy a meal at the posh restaurant he suggested; even Wendy's was almost more than she could enjoy at the time.

One of the reasons Hall is so excited about the *Newsweek* article is that it achieves one of her writing goals — to write material that is professionally respectable but of interest to a wide audience. Much scholarly writing, she feels, contains exciting material that is not read by wide audiences because of the style in which it is presented.

Hall loves to write and has done a great deal of it. The *Newsweek* article was her ninth publication.

She wrote a book on teenage prostitution, which received a great deal of praise but for which she could not find a publisher, despite rave reviews from those who read it and an energetic agent. This book grew out of a sense of social responsibility following a mugging in New York by a group of teenagers that hospitalized her.

"I realized that what I was studying at Columbia was so esoteric, that I thought I would like to do something about conditions today. It was my way of trying to save the world." Hall also has the manuscript of a novel in first draft.

She'll keep writing, she says, and if the opportunity presents itself, will undoubtedly opt for topics in the Renaissance or Medieval fields. Whatever comes next, however, Hall will cherish in her writer's soul her favorite line from the *Newsweek* essay, "I don't know whether children in full-day care miss their mothers, but I know I would miss my son. I miss my husband when he spends long hours at work, and he can tie his own shoelaces."

Phyllis Hall has received several letters from *Newsweek* readers concerning her essay "All Our Lonely Children." Responses have been from both mothers and fathers.

A father from Weirton, W. Va., wrote "You've spoken clearly my exact feelings and thoughts concerning child raising in society today."

A father and journalist from Portland, Ore., wrote of difficulties trying to find playmates for his young children. "I've ended up as their playmate as well as their father, an experience I share with other friends who have become parents. ... Just thought you might like to know. Thanks for an excellent article on a sad situation that, unfortunately, has no easy answer."

An academician from Pensacola, Fla., who writes that he has passed by "a deanship or two" to help raise his family, writes of how he and his wife scouted the neighborhoods for big wheels, skateboards and other signs of children in a neighborhood before contacting the realtor. "Then we bought a house that cost too much and didn't have the yard I wanted to garden in, but that yard will always have 3-15 kids in it; and the monthly house payment isn't so bad when I see my daughter running through the halls with her friends."

From Lawrenceville, N.J., a mother wrote lamenting not only the loss of playmates for her children but the neighborhood friends her mother enjoyed. "The only life forms I saw during my weeks with my baby were the mailman, some squirrels, and a few dogs. ... Thank you for your column, it reaffirmed my concerns for the quality of my children's life and made me feel not so alone in my thoughts."

A reader in Ogdensburg, N.Y., an area Hall knows well, wrote suggesting that Alex might have more fun in the north country.

A lawyer from Boca Raton, Fla., wrote, "this writer wanted you to know that your column really hit home and the situation is certainly no better in Florida than in Williamsburg. I truly wish that I could report otherwise, but 't ain't so."

Hall's article prompted a reader in Chappaqua, N.Y., to write, "It is sad that the spontaneity of play and friendship that we knew as children is gone."

A reader from Clintonville, Wis., suggests a simple solution to the problem of no playmates: have lots of children of your own.

A six-page letter from a lonely reader in Lancaster, Pa., said that she thought about inviting an aggressive real estate agent in for company. "I'd thought of offering her tea, then envisioned her sipping and speculating her commission simultaneously so I abandoned the idea ... there is no escaping (the loneliness); there is no one here until 5 o'clock. The tiniest of infants are whisked away to the centers. I hear they take them now at one month old. ... Thanks for letting me know I'm not in an unordinary situation — should I say thanks?"

Classified Advertisements

FOR SALE

Typewriter — Smith Corona, coronet cartridge 12 w/case and 2 cartridges, \$90. Call Betsy at ext. 4623. (11/18).

1981 Toyota Corolla Blue Sport Coupe, Automatic trans. AM/FM Stereo Cassette, new brakes and tires, one owner, \$1,450. Call 887-5402 after 6:30 p.m. (11/18)

1972 Ford LTD, green. Has been inspected; needs some work. Best offer. Call Mrs. Barbara A. Brown, 253-2289, after 4 p.m. (11/11)

FOR RENT

House for rent, York Terrace, 1 BR, attached garage, central A/C, nice yard, w/w carpet, \$450 per month. Available immediately. Call 229-2032 after 4:30 p.m. (11/18)

Young professional male — seeking responsible post. grad. or older male to split rent and utilities in new townhouse — 4 minutes from campus: 2 BRs, 2 baths, kitchen, living room — all furnished/carpeted with washer/dryer, dishwasher, cable TV. Rent, \$262.50 plus one half utilities. Call Charles, 229-9385, evenings and weekends. (11/11)

Apartment in private home for graduate student, senior or faculty/staff. Bedroom, full bath, kitchenette, large closet plus storage, private entrance, off-street parking. Non-smokers only. All utilities except phone included. Furnished, \$315; unfurnished \$275. \$200 deposit required. Call 229-0596. (11/4)

WANTED

Good home for loveable male, 3-year-old black Labrador retriever. Excellent hunter with AKC

Classifieds are carried as a service to members of the College community only. There is a charge of \$3 for an advertisement of 40 words or less in three consecutive issues. Copy changes constitute a new advertisement. Copy and payment should reach the News Office (James Blair 310A) no later than 5 p.m. the Friday preceding the first insertion.

papers. Breedable. Call Kevin at 564-0249 after 6 p.m. (11/18)

INSTRUCTION

Piano lessons: Experienced teacher with master's degree from Peabody Conservatory offers piano and music theory lessons for all ages and levels. Reasonable rates — Lafayette Manor location. Gayle Pougher, 565-0563, evenings. (11/18)

FOUND

In Phi Beta Kappa Hall parking lot, pair of women's size 8 leather gloves. Call 229-1810 to identify and claim. (11/18)

LOST

Small, short-haired domestic female cat. Spayed, solid black with green eyes. Disappeared near fraternity complex. Reward. Call Lee Weber, 229-8221. (11/18)

Hard gold bracelet. Reward offered. Please call 253-8622. (11/18)

SERVICES

Child care with integrity provided in my home. Creative activities, reading and counting, outside play, wholesome meals and snacks, no TV. Most ages, most hours. References available. Please call 220-8982. (11/4)

Employment

Informational interviews will be held in the Office of Personnel Services each Thursday from 9 a.m. to noon on a first-come, first-served basis. This is an excellent chance to learn more about employment opportunities at the College and VIMS.

The following positions at the College are open to all qualified individuals. Call 229-JOBS for further information, or visit the Office of Personnel Services in Thiemes on Richmond Road for information and application forms, Monday-Friday, 8 a.m.-4 p.m. An EEO/AA employer.

Deadline for the following positions is Nov. 6 unless otherwise indicated.

ACCOUNTANT (Grade 9) — Entry salary \$19,147. No. 281. Location: Treasurer's Office.

PERSONNEL SERVICES — Benefits Administrator (Grade 9) — Entry salary \$19,147. No. 569. Location: Office of Personnel Services.

PAINTER (unclassified) — \$7.05 per hour. *This is a temporary appointment, which will not exceed 90 calendar days.* No. V007. Location: VIMS (Buildings and Grounds).

OFFICE SERVICES ASSISTANT (unclassified) — \$5.90 per hour, part time, approximately 35 hours per week. No. A61. Location: University Relations.

WAREHOUSEMAN (unclassified) — \$5.90 per hour, part time, approximately 40 hours per week. Two positions available. *This is a temporary appointment, which will not exceed 90 calendar days.* No. A62. Location: Bookstore.

OFFICE SERVICES ASSISTANT (unclassified) — \$5.90 per hour, part time, approximately 30 hours per week. No. A63. Location: American Studies.

OFFICES SERVICES ASSISTANT (unclassified) — \$5.90 per hour, part time, approximately 20 hours per week. *This is a*

restricted appointment with funding which is subject to renewal June 30, 1988. No. A64. Location: Treasurer's Office.

SECRETARY SENIOR (Grade 5) — Entry salary \$13,412. No. 470. Location: Theatre and Speech.

MARINE SCIENTIST B (Grade 12) — Entry salary \$25,027. No. 049. Location: VIMS (Biological and Fisheries Science). *Deadline Nov. 13.*

LABORATORY SPECIALIST A (Grade 7) — Entry salary \$126,025. No. 050. Location: VIMS (Biological and Fisheries Science). *Deadline Nov. 13.*



Housekeeping employees honored

Housekeeping Employee of the Month award winners pose on the steps of Phi Beta Kappa Memorial Hall (back row, l-r) Julius Green Jr., superintendent for general support services, buildings and grounds, and William F. Merck, vice president for administration and finance. Pictured (front row, l-r), Mary Cooke, Martha Christian, Joyce Piggott, Joan Brown, Barbara Smith and Louise Berkley. Second row: Hortense Washington, Josephine Strong, Juanita Achols, Joyce Butler, Ann Jones, Raymond Wallace (receiving award for Duerant Wallace) and Elenora Robinson. Award winners received their certificates at a ceremony held in the Dodge Room of Phi Beta Kappa Memorial Hall, which was followed by a punch-and-cookies reception.

College Bowl seeks entrants

College Bowl, "the varsity sport of the mind," is returning to campus this fall. Tournaments are scheduled Nov. 11-19 in the Campus Center.

Students who wish to participate should contact Julie Ambrose at the Campus Center main office, ext. 4133.

Faculty and staff members are being sought to serve as judges and moderators during the upcoming tournaments. No prior knowledge of the College Bowl program is necessary, and a commitment of just one hour will be greatly appreciated.

The game features two teams of four players each competing to score points. Questions cover a variety of topics from literature, science, history, current events, religion, philosophy, art, music drama and mythology to rock 'n' roll music, sports and the movies.

The winning team will represent William and Mary at the regional tournament to be held in Knoxville, Tenn., Feb. 26-28. College Bowl is sponsored nationally by the Association of College Unions and locally by the Campus Center.

The William and Mary News is issued weekly during the school year for faculty, staff and students of the College and distributed on campus Wednesday afternoons.

News items and advertisements should be delivered to the News Office, James Blair 310A, no later than 5 p.m. the Friday before publication. Notices for the calendar should be delivered to the News Office no later than 5 p.m. the Wednesday before publication.

Barbara Ball, editor
Publications Office, production
News deadline: Fridays, 5 p.m.