

# WILLIAM & MARY

## NEWS

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A NEWSPAPER FOR FACULTY, STAFF AND STUDENTS

THURSDAY, DECEMBER 11, 1997

## Quality At Risk Without New State Funding

*President Sullivan urges lawmakers to renew commitment to higher ed*

In testimony to the House of Delegates Appropriations Committee on Nov. 24, President Timothy Sullivan warned lawmakers of an imminent decline in the quality of the higher education system in Virginia unless schools receive renewed investment from the state.

Sullivan, speaking on behalf of the Council of Presidents, told the legislators that at least \$770 million will be needed over the next two years for updated science laboratories, new buildings, increased financial aid for students and higher salaries for professors.

"In the final analysis, a significant financial commitment to higher education will be necessary," said Sullivan, whose words were later echoed in testimony by Ronald Carrier, president of James Madison University.

Sullivan said, "We have an exceptional system of considerable quality, but that quality is currently

at risk. We are living off our inheritance, investments made a generation ago."

Sullivan's comments came on the heels of recommendations made recently by both the State Council of Higher Education for Virginia (SCHEV) and the Virginia Business Higher Education Council to boost substantially the state's investment in higher education. Both groups concluded that at least three quarters of a billion dollars in new spending is needed for Virginia's colleges and universities to maintain their competitive edge.

During his testimony, Sullivan touched on several warning signs, particularly the cost of higher education in Virginia, that the state's universities may already be losing ground. "For the first time in memory," he said, "the 'sticker price' of Virginia's universities is

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Photo by Paul E. Olson

Speaking through an interpreter, Lt. Col. Arnold Leonard, professor of military science, chats with Maj. Gen. Leng Chenghuai (left) of the People's Liberation Army last Thursday during a tour of campus.

## Chinese Learn About American Citizen-Soldier

*Army officers visit ROTC unit*

In one of the first high-level exchanges to take place since President Jiang Zemin's visit last month thawed relations between the United States and China, a group of senior Chinese military officers from the People's Liberation Army spent a day at William and Mary last Thursday learning more about the way the U.S. Army educates its citizen-soldiers.

Eight Chinese officers spent about eight hours on the Williamsburg campus in briefings with U.S. Army officials, several cadets from the College's Reserve Officers Training program, and their commander, Lt. Col. Arnold Leonard, professor of military science.

Maj. Gen. Leng Chenghuai is the deputy commander of the officer training command in the Chinese army, and he and his colleagues came to learn how the United States trains officers. One of the staff officers reported that China was particularly interested

in the ROTC program because it offers a less expensive way of educating officers than sending them through a military academy.

The Chinese visitors were clearly impressed by what they saw, and Leng judged the program and the visit a success. "Both the students and professors are excellent. The professors have done a good job of education and training," he said through an interpreter.

Although much of the briefing focused on the philosophy underlying the ROTC experience, late in the afternoon the group moved to College Woods for a demonstration of cadet tac-

tical training. Woven throughout the day were references to two long-standing American traditions: civilian control of the military and the concept of the citizen-soldier.

"The communication that occurs on exchanges like these helps us get to know the Chinese and vice

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"THE COMMUNICATION THAT OCCURS ON EXCHANGES LIKE THESE HELPS US GET TO KNOW THE CHINESE AND VICE VERSA."

— LT. COL. LEONARD

Stephanie Loehr (No. 6), a junior tri-captain with the Tribe women's soccer team, vies for the ball with a University of Virginia defender. William and Mary beat the Cavaliers 1-0 in NCAA playoff action on Nov. 22 in Charlottesville. See article pg. 2.

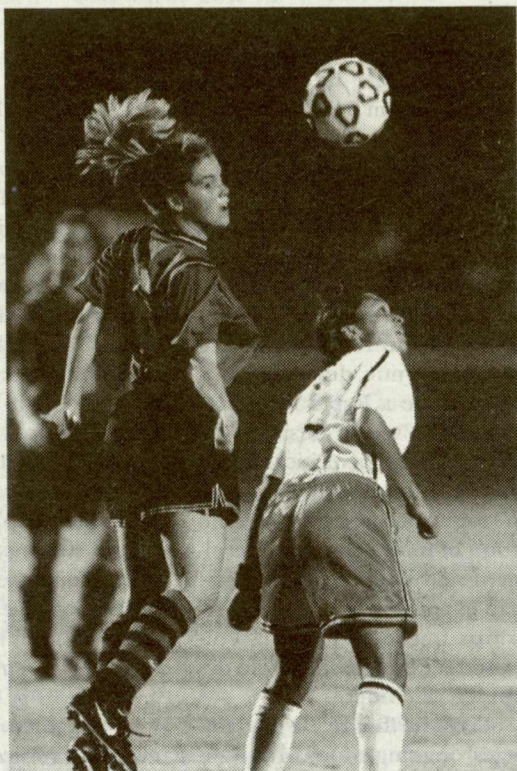


Photo by Paul Simpson



news  
makers

## Three Teams Post Stellar Seasons

A number of Tribe records were smashed this season as a result of outstanding showings by three teams that all saw post-season tournament action.

The men's cross country team finished ninth in the nation, the second-best showing in school history, following a standout ninth-place performance at the NCAA National Cross Country Championships. The Tribe also won its fifth consecutive CAA title and recorded a second-place finish in a tough 29-team field at the NCAA Southeast Regional.

Six Tribe runners were recognized with post-season accolades, led by All-American sophomore

Matt Lane. Joining Lane in earning All-Region honors were seniors Michael Brown, Kimble Woodworth and Brent Colburn.

In the Final 8 of the NCAA Women's Soccer Tournament on Nov. 30, the seventh-ranked Tribe (20-5) was defeated by fifth-ranked Connecticut 4-0. The loss ended the Tribe's 13-game winning streak and its most successful season in history. William and Mary ended the season as the Colonial Athletic Association champion for the second consecutive year. The Tribe also made an NCAA Tournament appearance for the 13th time in the last 14 seasons.

Sophomore Missy Wycinsky

led the team in scoring this season with 59 points, the second-best total in Tribe history. CAA Player of the Year, senior Ann Cook, followed close behind Wycinsky, scoring 52 points. The two women and junior Stephanie Loehr were named to the Mid-Atlantic All-Region First Team.

The men's soccer team was narrowly defeated in overtime by sixth-ranked American University, 2-1, in the first round of the NCAA Tournament. The Tribe ended the season with a 14-6-2 record overall and a 4-2-2 mark in CAA action. William and Mary won three of the four regular season tournaments it played in this year.

Senior Wade Barrett, CAA Player of the Year, finished the season as the Tribe's scoring leader with 12 goals and eight assists. Barrett was also named to *Soccer America's* Team of the Week after his standout performance in the Nike/Coca Cola Classic in Santa Clara, Calif. Junior David McGowan was second in scoring for the Tribe this year with 22 points. Sophomore goalkeeper Adin Brown finished another solid year with 84 saves and nine shutouts. That performance gives him 18 career shutouts and places him in third place on William and Mary's all-time shutout list. ■

## A Gift With Class

Seniors aim for record participation in gift project

In keeping with the gift-giving traditions of the holiday season, 34 members of the Class of 1998 are focusing this year on a lasting present that they hope to make to the College—the Senior Class Gift.

The College's largest Senior Class Gift committee ever launched the gift campaign in September by meeting with President Timothy Sullivan and Vice President for Student Affairs Sam Sadler. The committee decided on a record-setting class participation goal of 65 percent this year. Money raised for the Senior Class Gift supports the College through the William and Mary Annual Fund.

"Seniors have seven options within the Annual Fund to which they can designate their gift—an academic department, Swem Library, student financial aid, career services, the recreation center, technology, or the College's most pressing needs," explained Patty

O'Neill, assistant director for annual support. "The Senior Class Gift is recognized in the Senior Walk in front of Tucker Hall.

"Each class has a plaque that states its participation, and if it's the highest participation to date, a cipher will be engraved on their plaque." The first class gift to be memorialized on the Senior Walk was made in 1994.

Three seniors serve as chairs for this year's Senior Class Gift Committee: Jessica Colburn, Ryan Dolibois, and Jane Shivers. Assisting is Becca Stoner, an intern in the office of annual support.

"We're in the first phase of the fundraising process now, called the leadership phase, where each committee member calls 20 individual seniors," explained Colburn. "Once these pledges are turned in, the committee will begin to broaden its scope to include more of the senior class." Mailings and more telephone contacts will be

done in the spring.

So far, most seniors contacted have agreed to make two-year pledges to the William and Mary Annual Fund. "We already have 20 percent participation just with the committee members contacting people," said Stoner, who noted that the most popular gift categories appear to be academic departments and financial aid. "To have this much participation already is incredible."

The Senior Class Gift committee implemented several new initiatives this year, including competitions among student organizations to promote participation and a Senior Class Gift web page. Seniors can contribute to the gift by using the new web page that will be up in January, or by contacting the Annual Fund office at 221-1032.

The campaign will run through mid-May, and the gift will be presented during Commencement. ■

by Peggy Shaw

Betty Curran, Violet Chalkley, Sandy Wilms, Loretta Early and Linda Melochick (from left to right) were among members of the Hourly and Classified Employees Association (HACE) who last week stuffed 50 stockings for senior citizens in the community as part of the Salvation Army Christmas Stocking project. The charity drive is one of two projects HACE sponsors during the holiday season. The organization also puts together food baskets for needy College employees for Thanksgiving and Christmas. Donations are needed by Dec. 16. Call 221-1257.



### STOCKING STUFFERS

## Sullivan Calls For New Investment

CONTINUED FROM PAGE 1.

now having a measurable impact upon student applications."

Sullivan explained that the

ability of professors to offer high quality instruction is also being undermined by deficiencies in facilities and science equipment. "Our professors constantly re-

mind us that they cannot teach world class science with pre-computer technology."

Sullivan noted that compared to the competition overall levels of state spending on higher education are woefully inadequate. "Even adjusting for superior efficiency," he said, "we cannot provide the same quality of service to our students when they are expending twice as much money."

The president lauded the unity that has developed in recent years among Virginia's colleges and universities and the business community. "We are cooperating with Virginia's

business leaders, not only because our bottom line requires it, but because the future of the Commonwealth depends on it," he said.

Highlighting this cooperation, Sullivan detailed a number of planned initiatives designed to enhance the contribution of Virginia's colleges and universities to the state's economic development. These include a Rapid Response Group composed of business experts to address the critical needs of business, a virtual "one stop shop" for work force training, the creation of new technology development and application centers, and an expansion of current partnerships between Virginia colleges and federal research and development facilities.

Sullivan further reaffirmed the colleges' ongoing efforts to streamline their operations and to be relieved of "bureaucratic, centralized

fiscal controls" and "red tape."

Although they have the backing of SCHEV and the business community, Sullivan and his colleagues face a formidable challenge in their bid for a share of the \$1.1 billion in general fund money expected to be available in the state's biennial budget for 1998-2000. Budget proposals in excess of \$2 billion from state agencies are pending in the upcoming legislative session.

"In the next budget, we have to find ways to address this [current] 'investment gap' or the next generation of students will surely pay the price," concluded Sullivan. "We simply cannot have the best colleges in the country by investing the least."

The full text of Sullivan's speech to the House of Delegates Appropriations Committee is available at <http://www.wm.edu/news/testimony.html>. ■

by Poul E. Olson



"WE SIMPLY CANNOT HAVE THE BEST COLLEGES IN THE COUNTRY BY INVESTING THE LEAST."

— PRESIDENT SULLIVAN



# M H HEADLINES

MAKING

## Business School Team Wins First Place In Tax Challenge

For the third time in four years, the School of Business Administration Tax Team won first place in the undergraduate division of the Arthur Andersen Tax Challenge. William and Mary is the only university ever to make a first-place showing in the division more than once. The feat, which took place the weekend of Nov. 21, was recognized this week in a laudatory story in the *Wall Street Journal*.

The team consisted of four accounting majors including seniors Cheryl Carter, Kathrina Lee, Peter Marta and David Yi. James Smith, John S. Quinn Professor of Business Administration, served as the team's faculty advisor.

As a result of the team's showing, Arthur Andersen will award the accounting program in the School of Business Administration \$20,000 in scholarship funds.

The accounting program at the School of Business Administration has been consistently ranked as a 'top 20' program nationally.

## Law Professors Honored With Distinguished Professorships

Professors Neal Devins and Peter Alces have been named distinguished members of the law school faculty. The announcement was made Nov. 20 by Acting Dean of the School of Law Paul Marcus.

Devins, who also holds the title of lecturer in the government department and resident fellow in the Institute of Bill of Rights Law, has been designated the Ernest Goodrich Professor of Law. A Constitutional scholar who has authored several books and numerous articles on U.S. Constitutional law, Devins has served as assistant general counsel for the United States Commission on Civil Rights and was consultant to the Central and Eastern European Law Initiative of the American Bar Association.

Alces, one of the nation's leading scholars on commercial law and commercial paper, has been named the William H. Cabell Professor of Law for the 1997-98 academic year. Alces is a member of the American Law Institute, the American Bar Association Uniform Commercial Code Task force, and is an advisor to the Restatement of the Law on Suretyship.

## Who's Who 1998 Lists 25 Graduate Students From Arts And Sciences

The 1998 edition of *Who's Who Among Students In American Universities And Colleges* will include the names of 25 graduate students in the arts and sciences at the College.

They are: Crystal Anderson, Antonio Bly, Dana Boswell, Matthew Cohen, Anthony DeStefanis, Stephen Feeley, Jeffrey Glenn, Ahmed Hafez, Enith Hickman, Curtis Hoepker, Joycelyn Josey-Harris, Catherine Lauer, MaryEllen Lorenzo, Margaret Mahoney, Kelly Mason, Adam Minehardt, Roxane Pickens, Melissa Rau, Allison Roberts, Jennifer Smith, James Spady, Amy Speckart, Jody Strausser, Ericka Thoms and Matthew Turnbull.

The students were chosen by a College committee and *Who's Who* editors based on their academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

o u t r e a c h

# Mentors, Advocates And Friends

*BFSF working to build a supportive environment*



Among the many students whom Charlotte Brown (right) mentors is junior Shaunte Newby.

"Who's my favorite among the students I've assisted?" asked Charlotte Brown, as she looked around her Tyler Hall office at photographs of graduates. "That's a tough one."

One, she decides, would be Jenee Gadsden, who just finished Rutgers Law School and passed the New York bar on her first try. And then there's Hassan Zia, a Pakistani who has returned home to work on an MBA, and Reyna Vazquez, who's a probation officer in Washington. The list grows longer as Brown looks at each new picture.

Clearly Brown's proud of them all, as well she should be—because she's taken time from her demanding job as director of the School of Business library to serve as a mentor to students of color attending William and Mary, helping them adjust to campus life and the demands of a new environment.

"Most of what I do is to allow students to express themselves," Brown explained. Her modesty, however, is undercut by the number of long-term relationships she's established. "I'm really supposed to be mentoring only one student per year, but my old ones just won't leave. I now have five. And then, of course, I use email to keep up with my graduates around the world," she said.

Brown is only one of many members of William and Mary's Black Faculty and Staff Forum (BFSF) who spend time mentoring students of color and undertaking a host of other positive steps to enhance the College's racial atmosphere. Included among these are assisting with the recruitment of students and faculty members of

color, serving on search committees, lending assistance to particular segments of the campus community and hosting social events—like the holiday gala on Dec. 13.

These and other Black Forum programs are making a difference, said Cynthia Burwell, who, with Lydia Whitaker, co-chairs the organization. "We still have a lot of work to do here at the College," said Burwell, "but we've improved a lot also."

To prove her point, she described a recent victory for William and Mary's housekeepers won by Forum efforts.

"With the assistance of the personnel office, we recently secured state upgrades for the housekeeping staff. We were concerned about their low pay and absence of benefits, so we organized a letter-writing campaign to the General Assembly's Black Caucus and worked with the personnel office to secure the upgrades. We're still working on the benefits," said Burwell, who is a campus health educator.

"To strengthen the group's ability to undertake such projects, we are hoping that more faculty and staff will join the organization. Although the Forum is open to all, we're concentrating on recruiting more of the 350 people of color on campus," explained Whitaker, who is the biology department's fiscal technician.

Founded in 1989, the Forum focuses its efforts on the College, but it has also taken action to meet pressing needs of the larger Williamsburg community.

"We host an annual talent show in the spring and use the proceeds to help local social service agen-

cies, including Big Brothers/Big Sisters and Avalon, the shelter for abused women," said Whitaker. "We've also been involved in voter registration drives."

Like every other campus organization, the Forum is open to membership by all, regardless of race, ethnicity, or any other factor.

The group welcomes members of the student body, staff, and faculty. One of the Forum's most active members from the latter group is Professor Ronald Sims of the School of Business.

Sims believes the Black Forum plays an important role in building a sense of community among faculty, staff and students of color.

"Faculty, in particular, have the tendency to interact with students in their particular school or department," explained Sims. "I wouldn't have the opportunity to get to know other students had it not been for my involvement in the Black Forum."

In addition to building the organization's membership, Sims and other Forum members have been stepping up efforts in recent years to increase interaction among black students and those of other ethnic groups on campus. "We have to look for ways in which we [in the Black Forum] can be supportive of them too," said Sims.

This advocacy role, he added, extends to serving as a mentor and resource for new faculty of color and the parents of prospective students.

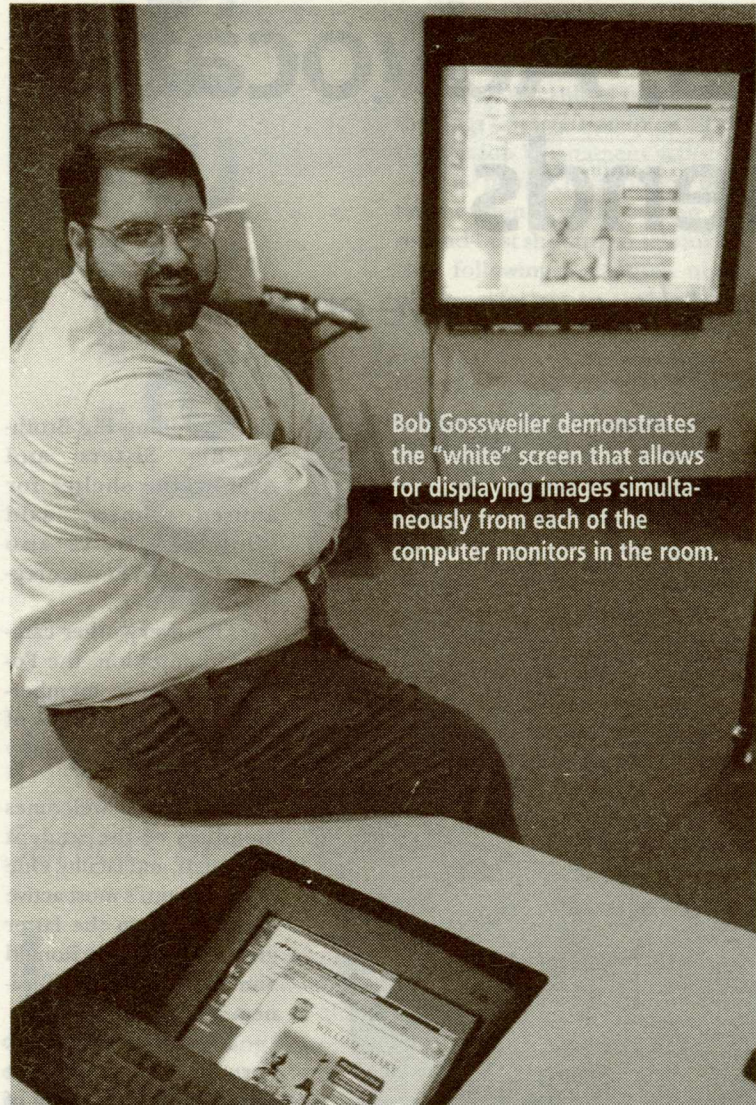
The commitment and hard work of people like Sims, Whitaker, Burwell, Brown and many others have gained the Black Forum a great deal of respect throughout the campus. As a result, senior administrators periodically meet with group representatives to discuss progress. One of these is President Timothy Sullivan, who admires the initiatives undertaken by the Forum.

"The programs of the Black Forum have certainly helped create a more supportive campus atmosphere for people of color, and I applaud their efforts and encourage others to join the organization," said Sullivan. "We must keep in mind, however, that this task is not the Black Forum's alone. All of us must play a role in building a stronger campus community, one that encourages the success of all its members." ■

by Bill Walker



## focus on technology



Bob Gossweiler demonstrates the "white" screen that allows for displaying images simultaneously from each of the computer monitors in the room.

# Building 'Intellectual And Virtual Bridges'

"Social scientists need that technical capability," explained Gary Kreps, associate provost for academic affairs. "Having a facility like PSRL labs gives us the opportunity to develop research and teaching applications in policy studies which we couldn't even consider before."

More than a year in the making, PSRL labs include not only two high-tech classrooms, but also a research laboratory outfitted with a Computer Assisted Telephone Interview (CATI) system, and a laboratory devoted to data and multimedia production.

Kreps and colleagues in the social sciences have been particularly interested in launching a CATI at the College because much of the complex survey work associated with public policy research requires such a sophisticated system to produce meaningful data from representative samples.

In a trial run of CATI last month, graduate students from the Thomas Jefferson Public Policy Program successfully conducted a survey for the Hampton Health Department. Students interviewed a random sampling of people over the telephone while keying in responses, saving time both in gathering the information and analyzing it.

The research lab includes other sophisticated software for social science research. A Geographic Information System tool, for example, can be used for detailed analysis of multiple data sets by layering "maps" of information over one another.

Much of the responsibility for planning and constructing PSRL labs fell on Robert Gossweiler, director of the facility, and an advisory board consisting of faculty in the social sciences, Dennis Aebersold, associate provost for information technology, and Kreps. Especially challenging for the group was creating the high-tech classrooms.

"All of the technology must stay behind-the-scenes to support the educational experience and not get in the way of teaching," explained Gossweiler, who holds both undergraduate and graduate degrees from William and Mary. "We particularly wanted to make sure that we created an environment that facilitated collaboration and interaction between instructors and students and among students themselves."

To that end, the computers in the room are interconnected to make it possible to display an im-

age from one monitor on all of them. To guide students through a lesson, instructors can take control of an individual student's terminal from their terminal and even display the student's screen for the entire class.

The showpieces of the teaching laboratories are state-of-the-art, multi-use "white" boards at the head of each room. By touching the board with a special pen, instructors can operate a computer as if they were manipulating it through the mouse. If they choose to write on the board, which also doubles as a projection screen, the computer can translate their handwriting into typewritten text. All of the equipment, said Gossweiler, was chosen for its user-friendliness.

In many ways, Kreps and Gossweiler consider PSRL labs as the nexus between teaching and research. The equipment provides faculty the opportunity to teach "real life" methods of policy studies and to pursue their own research. Students, meanwhile, can apply what they learn about using

eventually be able to develop electronic resources for their courses, including chat rooms for facilitating communication between faculty and students. "We will really be pushing the envelope with this Intranet," predicted Gossweiler.

The data and multi-media production lab will also give faculty the opportunity to create CD-ROMs for their courses or research which can be copied and distributed to students or accessed remotely over the campus network from a classroom.

Many of these efforts, Gossweiler added, are being coordinated closely with the restructuring efforts taking place in information technology.

Some 20 faculty members associated with the policy studies cluster have already signed up to teach or to conduct research in the PSRL labs next semester when it becomes operational. Gossweiler expects this demand to swell as more resources are made available and the labs become more widely known.

As faculty and students experiment with the capabilities of the facility, Gossweiler and Kreps expect PSRL labs will quickly live up to expectations. While having a "campus-wide impact," they said the labs will also help the College remain competitive in attracting students and outside sources of support.

Their primary goal, however, is to spur the development of the policy studies cluster as an intellectual network. Kreps is particularly hopeful that among the many possible cross-discipline col-

laborations, PSRL labs will give rise to increased ties between the main campus and the Virginia Institute of Marine Science/School of Marine Science.

"In the near future, I think we'll see new courses developed that use technology to enhance learning," said Kreps. "The cluster concept seeks to build intellectual and virtual bridges among disciplines. PSRL labs will make that possible for policy studies."

For more information about PSRL labs, contact Robert Gossweiler at 221-1438 or via email at [rsgoss@facstaff.wm.edu](mailto:rsgoss@facstaff.wm.edu).

by Poul E. Olson

## Policy studies launches technology facility for teaching and research

At first glance, Morton 341 looks like any other modern college classroom. Desks ring a lecture area outfitted with an inconspicuous "white" board and a computer terminal. Beneath each desk, however, are Pentium Pro computers which, in concert with other instructional technology in the room, form the most sophisticated "teaching laboratory" at the College.

Morton 341 is the first of two classrooms that make up the foundation of the Policy Studies Resource Laboratories (PSRL), an ambitious effort by the policy studies cluster to bring technology to the forefront of teaching and research.

Under the Strategic Plan issued in 1994, the College created

three academic clusters—policy studies, computational science, and environmental science and policy—to leverage resources in the most efficient manner while stimulating cross-discipline collaboration and scholarship. The plan recommended the extensive use of technology to promote "intellectual bridges" among the disciplines in the clusters.

For policy studies, which includes all the social sciences and the Schools of Law, Marine Science, Business and Education, technology occupies an essential role, especially in research. Understanding market trends or relationships among sets of statistics, for instance, requires sophisticated software that can run only on the most modern computers.

## HOLIDAY GREETINGS TO THE COLLEGE COMMUNITY

At this special season, we wish to all in this College community a wonderful holiday.

We look forward to seeing you at the Yule Log Ceremony at the Wren Building on Dec. 13 when we shall join together in expressing our hope that all may enjoy a joyous and healthy New Year and share a traditional moment of campus fellowship.

Tim and Anne Sullivan



## visiting scholar

In the 1930s, '40s and '50s, drug store bookshelves were packed with seamy crime novels and their stories of deception, deceit and betrayal. Now, more than 40 years later, these pulp novels have migrated from the streets to the classroom as examples of the surreal, dark side of America's soul.

"There's a way in which 1997 is more noir than 1947," said Robert Polito, who came to the College last month to teach a one-week interdisciplinary seminar titled "American Noir." "I think the great noir books and films gave you the feeling that, if you pulled back the skin of America, there was a dark side lying underneath. They compose a kind of unofficial history of America, a kind of secret culture that the official history doesn't include."

Polito, who is the director of the Graduate Writing Program at New York's New School, recently edited a two-volume anthology of crime novels for the Library of America. The novels Polito chose to include are not the traditional detective books that people typically associate with hardboiled crime fiction. Instead, these stories

are set in the bleak landscape of the Depression and tell of dangerous crimes through the minds of killers.

"The novels were selected with the notion that literary merit was paramount," explained Polito. "These books form a kind of vernacular that is surprisingly experimental in form."

Polito opened the first meeting of his course by playing recordings of two songs: a blues clip and a number from Henry Smith's *Anthology of American Folk Music*. The music, like the noir novels that Polito selected, captured a vivid, violent and frequently bizarre American language just before it vanished.

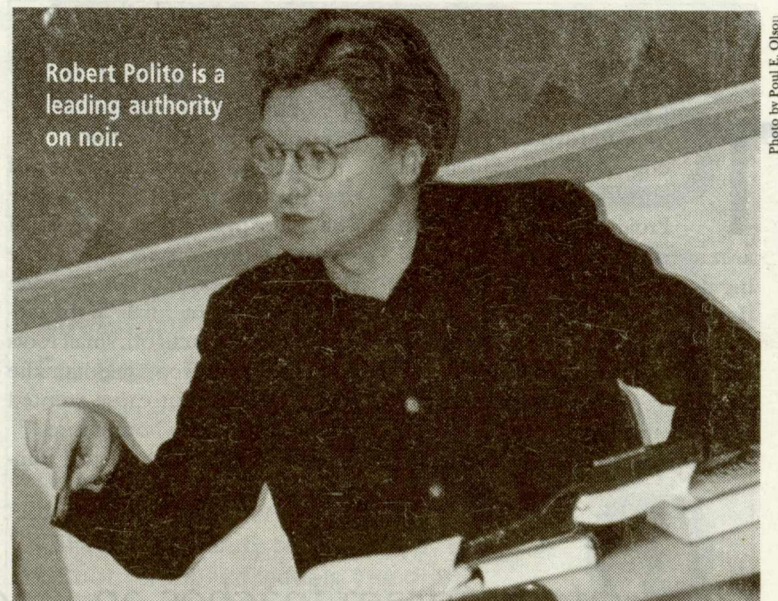
"Polito's emphasis on the weird America of the '40s and '50s was a powerful focal point for me," said senior James Wilkinson, who took Polito's course. "He pushed us, and he gave us a chance to take a look at a genre I never otherwise would have seen."

Students read five novels, watched three movies and looked at sections of true-crime magazines and short fiction that appeared during the same time period. The movie *Detour*, which Polito called

one of the most convincing examples of an unreliable narrator in film, tells the story of a man who seems to have nothing more than a case of bad luck. He quits his job and hitchhikes to California in search of his lost love. Along the way, he catches a ride with a man who just happens to have a heart attack ... or does he?

*The Killer Inside Me*, on the other hand, follows the slightly more honest, though still uncertain, path of

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Robert Polito is a leading authority on noir.

Photo by Poul E. Olson

Seminar uses crime novels from the 1930s-50s to explore an often unseen side of American life

## Pulling Back The Skin Of America

## campus news

### Chinese Officers Get Lesson In U.S. Military Training

CONTINUED FROM PAGE 1.

versa," said Leonard, who helped arrange the meeting. "Obviously, we hope that some of our deeply-held ideals will influence Chinese thinking. We're trying to show them what Americans are."

In his briefing, Leonard stressed the role of a strong liberal arts education in making effective officers. "In an Army that is globally deployed," he said, "we need broadly educated officers who are

capable of working with people of different cultures in ambiguous situations to resolve complex problems. This demands that we have officers who have broad knowledge, can plan and act independently, and possess strong ethical values."

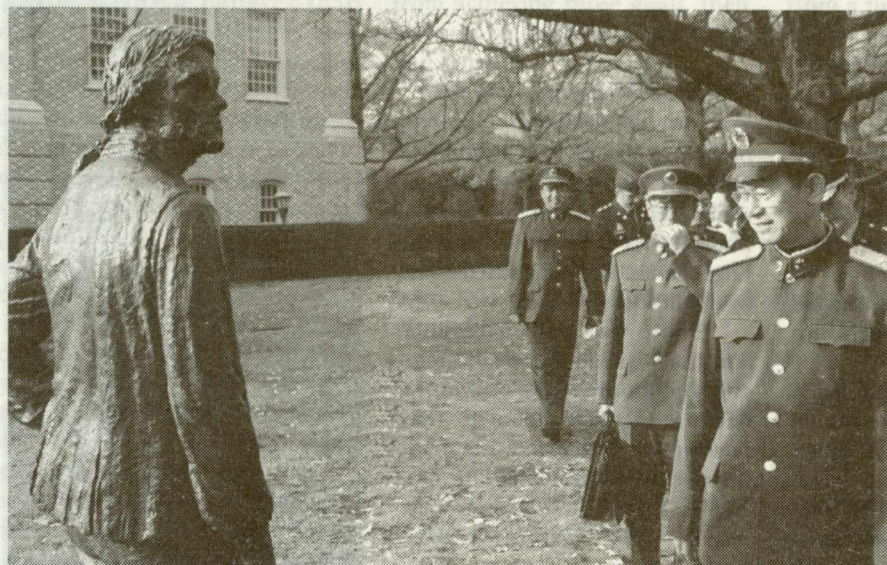
These themes were echoed by Cadet Battalion Commander Matthew Shepherd and Cadet Information Officer Aileen Ruaya, who followed Leonard's



Following a tour of the campus and a series of meetings with students and faculty, Maj. Gen. Leng Chenghuai and the visiting Chinese officers witnessed a field exercise involving William and Mary ROTC students (below). At left, Leng ponders the exercise with Lt. Col. Arnold Leonard. Below left, he examines the plaque on the Thomas Jefferson statue.



Photos by Poul E. Olson



comments with accounts of their ROTC experiences.

"This was a unique opportunity to brief a visiting high-ranking officer," said Ruaya, who is a senior from Virginia Beach. "I was

nervous, but I wouldn't have missed it."

In charge of the field exercise briefing were cadets Eric Haas of Williamsburg and Wendy Olesen from northern Virginia.

The Chinese officers didn't spend all their time focusing on military matters. They also met with

a group of students and faculty from the East Asian Studies program. During a campus tour, the group visited Swem Library where a staff member demonstrated the LION catalog system. ■

by Bill Walker



## school of education

The comfortable couches, dog-eared magazines and ringing telephones of Project Taproot's reception area are similar to those of any waiting room—it's the red oak tree in the foyer that really stands out.

This tree is the symbol of Project Taproot, the College's graduate degree program in substance abuse counseling and prevention developed by Charles Matthews,

director of Project Taproot.

Explaining the significance of the Taproot symbol, Laurie Rokutani, prevention director of Project Taproot, said that a tree needs a taproot in order to reach its full growth potential. "If the taproot of the tree is cut off, small roots shoot out. These roots maintain the life of the tree but cause stunted growth, producing bonsai trees."

Rokutani compared the stunted

growth of a bonsai to a person with a substance addiction. "With an addiction, the potential of a person, like the taproot, gets cut off. The person remains alive but their growth in all areas is stunted." Therefore, the Project Taproot tree symbolizes a "full and vibrant" addiction-free person, "whose taproots have been restored."

Project Taproot, like Alcoholics Anonymous, is based on the theo-

or she has lost control over their life, and can then begin the recovery process," Borrero-Ruiz said.

The foundation for Project Taproot was laid at William and Mary in the late 1980s following the recommendations of a state task force on the future of the Virginia higher education system. Former Gov. Douglas Wilder instituted a competition among the state schools to develop initiatives

staff made a great difference in my healing process. It enabled me to deal with a number of problems while continuing to be a contributing member of the community. Project Taproot was a lifesaver."

On the state level, Project Taproot is involved in a number of prevention efforts. At Henrico Jail-East, a medical prison staffed by trained counselors, Taproot students assist in a program that concentrates on rehabilitating prisoners and helping them to overcome drug dependencies.

"Our students work within the existing system to help inmates explore the consequences of substance abuse and learn to live drug-free lives," said Rick Gressard, Project Taproot's counseling director.

In addition to providing community service, Project Taproot is very involved in the research aspect of addictions counseling. For the past two years Taproot has been working with Dr. Herbert Benson of the Mind/Body Medical Institute at Harvard Medical School. Benson has identified a "Relaxation Response" that blocks stress hormones from influencing the brain and body, resulting in decreased anger, depression and hostility. Based on Benson's successful programs in Boston, Project Taproot is implementing stress management curricula in local schools and stress management programs at the Henrico-East prison.

Beyond counseling and community service, Project Taproot encourages the inner growth of both clients and counselors. Said Barbara Stephenson, who completed Project Taproot's graduate program in May 1997, "The two years I spent at Project Taproot were the most meaningful of my life. I walked away with an affirmation of the human spirit and a belief in the potential of every person. That's what Project Taproot is about." ■

by Christine Houde  
University Relations Intern

Graduate program teaches an innovative approach to substance abuse counseling and prevention

# Tapping Life's Full Potential

Photo by Paul E. Olson



Standing in front of the branch of a symbolic red oak tree in the Project Taproot lobby are lead program faculty Charles Matthews (rear), Rick Gressard and Laurie Rokutani.

ries of transpersonal psychology that emphasize a 12-step process to gain control of addictions. Transpersonal counselors encourage patients to become more complete people and to always strive for self-improvement. Like the bonsai tree, whose growth is stunted by its small roots, the growth of the addict's body, mind and spirit is stunted by addiction. In order to grow, addicts need something to hold onto besides substance abuse, and something to restore their "taproot."

A significant part of this process involves connecting with the spiritual. According to graduate student Milagros Borrero-Ruiz, a person does not have to worship a god to be spiritual, just surrender to a "higher power" that could be anything from a god to nature. "By choosing to believe in a higher power, a person is admitting that he

reflecting the report's ideals and offered to fund the winning projects. Project Taproot, which began in 1993, was one of the winners.

Many of Project Taproot's programs exemplify William and Mary's long tradition of public service. Along with Mary Crozier, William and Mary's substance abuse educator, Project Taproot volunteers provide information for the Fishbowl, organize fraternity and sorority substance abuse programs and hold information sessions in the freshman dorms.

In the local schools, Taproot is involved with the Tidewater Regional Youth Alcohol and Drug Abuse Prevention Project Conference. Last February, the group sponsored a series of workshops for teens and their adult sponsors focusing on healthy lifestyle choices. Workshop topics included HIV, alcohol and drugs, teen dating and violence, team-building and self-esteem.

Project Taproot also offers free addiction counseling to anyone in the surrounding community. According to a former client, "The accessibility of the Project Taproot

## Course Probes American Noir

CONTINUED FROM PAGE 5.

twisted violence. The novel tells the story of Deputy Lou Ford as he wanders through a small Texas town, cracking corny jokes, smiling easily ... and savagely beating and then killing his fiancé, along with three other people who get

in his way. Ford believes that he is schizophrenic, and the story tracks his attempts to mask the pressure he feels by joking and smiling until he bursts. The story was written by Jim Thompson, the legendary pulp novelist who originally spurred Polito's academic interest in noir.

After completing his graduate work at Harvard, Polito spent some time teaching at Wellesley College. In his spare time, he wrote book and music reviews for the *Boston Phoenix*, an independent weekly

newspaper. One of Polito's articles, a review of reissued Thompson paperbacks, attracted the attention of a Columbia Records executive who had been a close friend of Thompson's. The executive called Polito and put him in touch with Thompson's sister.

Polito's new connections led to work co-editing a collection of Thompson's lost magazine writings. Along the way, he picked up a great deal of information about Thompson's life. In 1995 after researching, writing and interviewing 250

people, Polito had published *Savage Art: A Biography of Jim Thompson*, which went on to win the National Book Critics Circle Award and the Edgar Award and established Polito as an authority on noir.

"Polito was really accessible, and that was kind of refreshing," said sophomore Leslie Bowne, reflecting on Polito's course. "The reading was great, and that made the class worthwhile." ■

by Brian Hatleberg

## campus crime report

November 1997

### crimes

|                                  |   |
|----------------------------------|---|
| Larceny                          |   |
| Bikes                            | 5 |
| From buildings                   | 8 |
| From motor vehicles              | 3 |
| Motor vehicle parts, accessories | 1 |

### arrests

|                             |    |
|-----------------------------|----|
| Driving under the influence | 3  |
| Drunk in Public             | 6  |
| Liquor law violation        | 4  |
| Miscellaneous (not traffic) | 8  |
| Summons issued (traffic)    | 41 |



counseling center

# Guide Through The Darkness

*Martha Dennis Christiansen believes in the power of counseling to help students overcome adversity*

**M**artha Dennis Christiansen has looked down the abyss with many students suffering from depression, anxiety or any of a host of psychological problems. What consistently amazes her is the power of counseling to relieve pain that often-times may seem intractable.

"Human beings are amazingly resilient in their ability to work through their problems and trauma," said Christiansen, the new director of the College's Counseling Center. "Counseling provides a means for people to understand what they're going through and move on with their lives."

An experience in her previous position as assistant director at the University of Iowa Counseling Service helped Christiansen fully appreciate the value of counseling in times of crisis. In November 1991, a former student went on a shooting spree that left six people dead and another a quadriplegic.

Christiansen remembers thinking that she and her staff would have an insurmountable challenge ahead of them. Many people needed to understand what had happened and to regain their sense of security.

"This was one of the most severe experiences that I've encountered that really tested the mettle of what we have to offer in psychology," said Christiansen. "Not everyone needs psychological therapy in times of crisis, but for those who do, counseling offers an opportunity for people to work on problems together."

Christiansen believes that many psychological issues can be understood by examining the impact of early life experiences and the belief systems developed out of those experiences. The most effective treatments, she said, are those that "empower people to realize their competencies rather than focusing on their deficiencies."

Of course, students have been the focus of Christiansen's work during her 14 years in higher education counseling. They share many of the same psychological problems experienced by the general population, including anxiety, depression, relationship troubles,



Being connected to the needs of students is Martha Dennis Christiansen's top priority as director of the counseling center.

eating disorders and other serious conditions arising from sexual assault and childhood abuse. But students, especially at William and Mary, also have their own unique set of mental challenges.

"There's a lot of self-imposed pressure on the part of students to perform here," said Christiansen, noting that nearly a quarter of students seeking help at the center last year cited academic problems as the reason for their visit. "And sometimes they set themselves up to interpret a bad grade as failure."

In situations of this type, Christiansen and her full-time staff of counselors, psychologists, social workers and two graduate students work to help students refocus on the importance of their overall experience at the College rather than dwell on specific events.

"Students are here because of academic goals," she said. "If students are having a psychological problem that is preventing them from achieving those goals, then we want to help them solve that and move on."

For problems spawned by academics, Christiansen said the "psychological sophistication" of William and Mary students enables many to work through problems after only one or two visits. Other conditions with deeper roots, however, may require longer-term counseling.

"In some cases, the larger issues that we address begin in the family but aren't salient until the student leaves home," explained Christiansen. "Once in college, these issues may start interfering with normal functioning at which

time students realize they have to address them."

Christiansen emphasized that the Counseling Center doesn't just serve students with psychological problems. "We're also an essential support mechanism that can help students work through a wide variety of issues arising in both their academic and personal lives," she said.

The center's services are apparently well used by the student body. Last year, its counselors delivered 4,352 individual hours of counseling to more than 800 students.

"I'm proud of the fact that this center is well used by the student body," said Christiansen. "We want students to know that we're here for them and can help them."

One of the biggest challenges facing Christiansen and her staff is developing treatment plans around the academic schedule. "When the need is there, we may provide longer-term services," she said. "But we have to view therapy from a time-limited approach because of the scheduled breaks in the academic calendar."

As part of the center's commitment to be integrated with the academic mission of the College, Christiansen and her staff also provide psycho-educational programs on topics such as stress management, eating disorders and responding to students in distress.

"My primary goal is just being really connected in any way that can be helpful," said Christiansen.

*Christiansen welcomes feedback from the College community on the center's services. She can be reached at 221-3620. ■*

by Poul E. Olson

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## Monetary Donations Sought For Bone Marrow Drive

Student organizers of the annual Alan Bukzin Memorial Bone Marrow Drive scheduled for April 9 are seeking donations from members of the College community to help defray the cost of testing individuals. The drive, the largest of its type on any college campus, is hoping to enter 650 people into the registry this year. Bone marrow transplants benefit leukemia patients and those suffering from several other diseases. For more information or to make a tax deductible donation, contact Jason Torchinsky at 220-2132 or via email to jbtorc@mail.wm.edu, or Karen Silverberg at 221-3205 or via email at kesilv@mail.wm.edu.

## Brandt '85 Wins Presidential Award

Andrew Brandt '85 was one of 60 researchers selected this year to receive the Presidential Early Career Award for Scientists and Engineers. Brandt was honored for his work at the U.S. Department of Energy's Fermi National Accelerator Laboratory in Batavia, Ill. The award is the highest honor given by the U.S. government to outstanding scientists and engineers beginning their careers.

Brandt, who now lives in Naperville, Ill., holds undergraduate degrees from the College in economics and physics. He received his Ph.D. in particle physics from the University of California at Los Angeles in 1992.

Brandt works in Fermilab's DZero collaboration, one of two groups of experimental scientists who have been advancing the frontiers of particle physics. In 1995, the two collaborations discovered the top quark, one of the particles in the Standard Model, the prevailing theory that describes nature and its forces.

Most recently, Brandt has been working on a project to set up new mini-detectors outside a massive 5,000-ton DZero detector, which is used to analyze particle collisions.

Brandt received his award at a White House ceremony on Nov. 3.

## Holtzman '92 Named One Of The Most Powerful Americans In Their 20s

Michael Holtzman '92 has been named by *SWING* magazine as one of the most powerful Americans in their 20s. Holtzman, who was recently elected to the Advisory Board of the Reves Center for International Studies, was profiled in the December 1997 issue of the magazine and has also been featured in *New York* magazine.

A government major at the College, Holtzman served for two years as director of public affairs for the Council on Foreign Relations. He is currently vice president for communications and corporate affairs for TMC Management Group, Inc., a consulting firm in New York City. Holtzman has written several articles on economics and foreign policy issues that have appeared in the *Christian Science Monitor*, *Newsday* and academic journals.

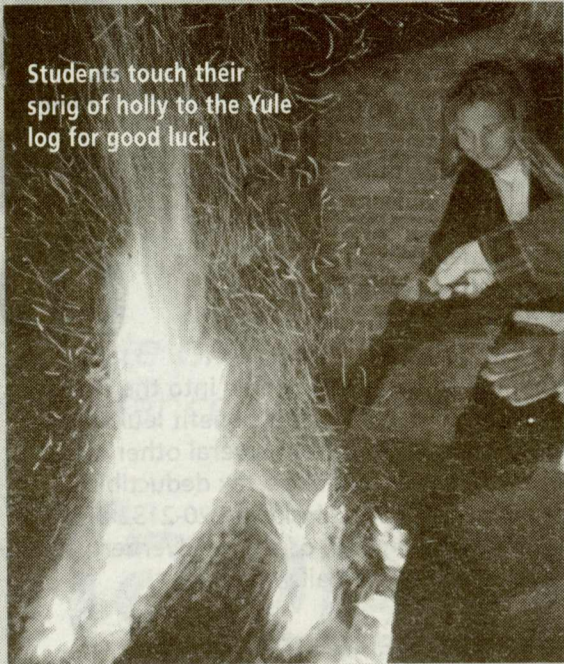
## Reves Hall Applications Now Available

Applications for residency in Reves Hall for 1998-99 are now available at the Reves Center for International Studies. International Studies concentrators, foreign students, students with experience abroad and other undergraduate students with strong interests in foreign cultures and international affairs are encouraged to apply. Applications are due at the Reves Center by Friday, Jan. 30, 1998. Students must schedule an interview upon submission of their application. For more information, call Ruth Reagan at 221-3590.



# Calendar

Students touch their sprig of holly to the Yule log for good luck.



## Yule Log Ceremony Dec. 13

Omicron Delta Kappa and Mortar Board invite the College community to welcome the holiday season by participating in the traditional Yule Log Ceremony at 6 p.m. on Saturday, Dec. 13 in the Wren Building courtyard. As in past years, the festivities will include Christmas carols led by the Choir and Gentlemen of the College, seasonal readings and President Sullivan's telling of the favorite holiday story, *How the Grinch Stole Christmas*. Those who attend are asked to bring canned goods, clothing, books or toys to be given to FISH, an umbrella organization that provides clothing, food and other services to several local aid organizations.

## miscellaneous

Dec. 26, 29

Professor James Smith from the School of Business and Professor Richard Newmark from ODU will be featured on "With Good Reason," a radio program produced by the Virginia Higher Education Broadcasting Consortium. The program, titled "Let's Get Fiscal: Year-End Tax Tips," will offer strategies for making money decisions. It will air locally on Mondays at 8 a.m. and 9:30 p.m. on WYCS/Yorktown, 91.5 FM; at 9:30 a.m. on WNSB/Norfolk, 91.1 FM; and at 6 p.m. on WCWM-AM, 90.7. Also, on Fridays at 1:30 p.m. on WHRV/Hampton Roads, 89.5 FM.

## exhibits

Dec. 15 through Feb. 18

### Muscarella Museum

The exhibit "Romare Bearden in Black-and-White: The Photomontage Projections, 1964," organized by the Council for Creative Projects, will be on display. The opening reception for the exhibit will be part of a holiday open house at the Muscarella Museum from 3 to 5 p.m. on Dec. 19. See below.

## sports

Jan. 3

Basketball vs. VCU, W&M Hall, 7:30 p.m.

Jan. 7

Basketball vs. American, W&M Hall, 7:30 p.m.

Jan. 12

Basketball vs. Navy, W&M Hall, 7:30 p.m.

For additional information, call 221-3368.

## deadlines

Contributions to the HACE Christmas food basket project (canned/dry goods or monetary contributions) should be received by 5 p.m. on Dec. 16. 221-3108.

Minor Research Grants (open to students, staff and faculty)—Jan. 29, 1998. 221-3485 or via email to mike@grants.wm.edu.

## looking ahead

Jan. 16, 20, 23

The William and Mary School of Law will hold information sessions for individuals interested in learning more about the school's programs, application procedures, admission and financial aid, career services and curriculum. The sessions will be from 9 a.m. to 1 p.m. and will include a tour of the school, observation of a class, presentations by administrators and faculty and a question-and-answer period. 221-3785.

## special events

Dec. 13

The Black Faculty and Staff Forum will hold its 5th annual Holiday Gala from 9 p.m. to 1 a.m. in Chesapeake Rooms A, B and C, University Center. Dress is semi-formal. There will be door prizes and dancing to the music of "Mix Master B." Those attending are asked to bring canned goods or toys for distribution to those in need. Tickets are \$10 in advance, \$12 at the door. Call 221-3235.

The annual Yule Log ceremony will begin at 6 p.m. in the Wren Yard. See above.

## speakers

Dec. 11

The Christopher Wren Association/Town & Gown brown bag luncheon is from noon to 1:30 p.m. in Chesapeake Rooms A & B, University Center. John McGlennon, professor of government, will speak on "Lessons from the Campaigns, 1997." 221-1365.

## meeting

Dec. 18

The Black Faculty and Staff Forum general meeting will be at noon in Tidewater B, UC. P.B. Welbeck will speak. 221-2195.



"Mysteries," part of the exhibition Romare Bearden in Black-and-White: The Photomontage Projections, 1964, opening Dec. 15 at the Muscarella Museum of Art.

## classified advertisements

### FOR SALE

Wood's End arm chair with matching ottoman. Excellent condition. View at <http://members.aol.com/ckrebs9831/forsale.html>. Retail cost more than \$600. Must sell. \$100 for all. Call 221-2639 (day) or 804-648-4058 (evening).

Antique child's desk, rolltop with pigeonholes, mission style, circa 1930s; 22" wide x 29" high, writing surface 20" high; excellent condition, refinished, sturdy; \$200. Antique cross-stitched quilt top, white background with dark red or maroonish stitching, full size, needs

quilting, \$125. Call Judy at 642-7199 (days) or 221-0703 (evenings, weekends).

Timeshares at Tierra Verde Yacht & Tennis Resort, overlooking the Gulf of Mexico. Marina, tennis courts with pro on staff, swimming pool, jacuzzi. Terrace and poolside dining, indoor and outdoor lounges. Units for up to 6 people with full kitchen available. Can be traded with RCI and Interval Intl. \$3,250 for deced fixed week condo. Must sell. Call Charlie at 229-1731.

Toyota Tercel, hatchback, white, excellent condition, \$1,800. Upholstered sofa with wood trim, \$100. Call 221-2305 or 565-1317.

Gently used Nordatrack Pro with personal performance monitor and pulse sensor. Paid \$550, asking \$300. Call 229-3741.

Image 830 Stairmaster/Stepper. Model with digital readout display and adjustable step tension. \$80 or best offer. Call 220-1564 and leave message.

Nikon camera, top promodel #F4s body; #AF-zoom Nikon 35-70/filmstop 2.8; #AF-zoom Nikon, ED80-200/FS 2.8; Nikon Speedlight unit #SB-24; large pro photographer's bag (gore tex with lead foil film pouches plus other accessories). Call 221-6451.

Pompano, Fla. timeshare for sale or rent in beachfront complex. Fully equipped efficiency on first floor facing pool. Last week in February, first week in March. Buy for \$10,000 or rent for \$700/wk. Call (954) 741-0411.

### FOR RENT

Small furnished apartment for one person. On Jamestown Rd., a block from W&M. Includes private entrance, parking, utilities. No pets. \$490/mo. Call 566-0593 for appointment.

Townhouse in Ford's Colony, two bedroom, two bath, LR, DR, eat-in kitchen w/ fireplace, on golf course. Short term lease, no pets. \$1,000 per month, owner pays homeowner fees. Call Nancy Nash at 221-2743.

### Resident Staff Wanted

Applications are now available for students interested in resident staff positions for the 1998-99 academic year.

Application materials are available at [www.wm.edu/OSA/res/rljob.htm](http://www.wm.edu/OSA/res/rljob.htm) or in Campus Center 212.

Applications for resident advisor and head resident positions will be accepted Jan. 21 from 8 a.m. to 5 p.m. only.

For more information, contact the Office of Residence Life at 221-4314 or via email at [housing@facstaff.wm.edu](mailto:housing@facstaff.wm.edu).

## WILLIAM & MARY NEWS

The next issue of the *William & Mary News* will be published on Thursday, Jan. 15. Deadline for submission of items is 5 p.m. on Friday, Jan. 9, although submissions before the deadline are encouraged. Call 221-2639 with any questions or concerns. For questions about classified advertising, call 221-2644. Ads are only accepted from faculty, staff, students and alumni.

The *William & Mary News* is issued throughout the year for faculty, staff and students of the College and distributed on campus. It is also available on the World Wide Web at [http://www.wm.edu/wmnews/wm\\_news.html](http://www.wm.edu/wmnews/wm_news.html).

News items and advertisements should be delivered to the *News* office in Holmes House, 308 Jamestown Rd. (221-2639), faxed to 221-3243 or e-mailed to [wmnews@mail.wm.edu](mailto:wmnews@mail.wm.edu), no later than 5 p.m. the Friday before publication.

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