



News

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Prospects for Peace

When it comes to service, Anthony Zinni is the nonpareil. For nearly 40 years, he served in the U.S. Marine Corps, rising from a second lieutenant in command of an infantry company in Vietnam to a four-star general in charge of the U.S. Central Command—all the U.S. forces operating in a 25-nation area from the horn of Africa to the steppes of Central Asia.

Then came the tough duty.

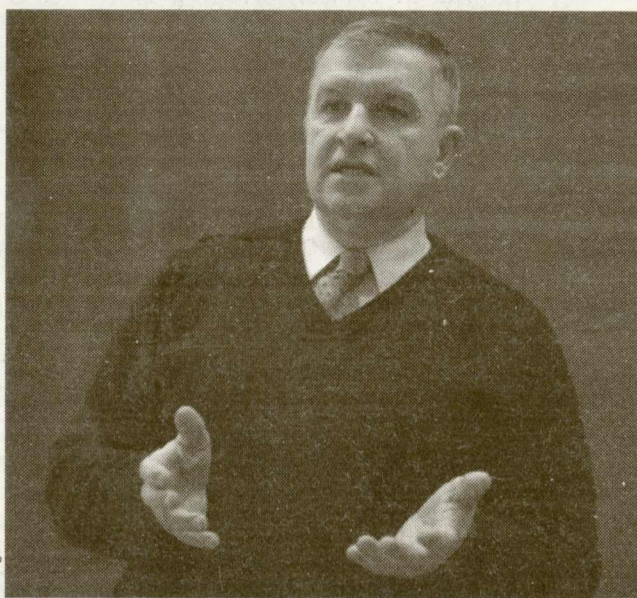
In 2001, President George W. Bush asked Zinni to become his personal envoy to the Middle East, a position that put the retired general into toe-to-toe negotiations with such intractable leaders as Yasser Arafat and Ariel Sharon.

Now Zinni—who makes his home in James City County—has taken on a new service role as a distinguished fellow in William and Mary's Reves Center for International Studies. For several years, he has served on the center's board and has taught a stimulating course in ethics and international relations in the College's government department.

In his new role, Zinni will assist Reves' acting director Ann Marie Stock in strengthening the center's programming, while Dean of International Studies Mitchell Reiss is on leave with the U.S. Department of State.

In the last few months, the retired general has begun to speak out about the war in Iraq. On such venues as PBS' "News Hour" and ABC's "Nightline," Zinni stated that "the case made to the American people for going in [to Iraq] was exaggerated," and that "there was definitely a lack of planning for the aftermath." Subsequent events have confirmed the general's judgment.

Recently, Zinni sat down with the William and Mary News to discuss how the war in Iraq has affected the prospects for progress in Iraq and for peace in the Middle East.



Tim Jones

Gen. Zinni speaks frankly about the road to peace.

WM News: Condoleezza Rice is now coordinating reconstruction of Iraq. Is this a step in the right direction?

Zinni: I believe it is. I think I was not too comfortable with the idea that this was all being run out of the Pentagon. Obviously, the Pentagon is the right organization to deal with the security issues, and the Pentagon can do very formidable planning because of the nature of the military and the size of the organization. I thought, however, that the planning for post-Saddam Iraq was woefully inadequate. You need someone to pull all the departments of government together. In some instances, especially in the post-conflict period, it makes more sense if the political, economic or humanitarian effort takes precedence. Security is always a key issue, but the others in the long run may be more significant. So, I think the appointment of Dr. Rice is recognition of the fact that more interagency coordination, more involvement was needed.

Continued on page 2.

Underrated

Tribe Football Squad Makes Virtual Debut

It's one thing to see yourself on the Saturday night local sports wrap-up making a game-winning grab or momentum-turning tackle. William and Mary football players know a thing or two about that. And they're no strangers to the newspapers either. But to see yourself in a video game? That's a thrill reserved for the pros, or at least those over-funded powerhouse division I-A players, right?

Not so this season. The Tribe is one of a handful of new teams featured in EA Sports NCAA Football 2004.

Complete with Cary Field, Zable Stadium, rosters and player ratings, the game allows William and Mary to beat up on Richmond, Maine and even Oklahoma (thanks to adjustable difficulty settings, of course). For the players actually in the game, it's a surreal experience to play as themselves.

"This is something you dream about from the time you're a little kid. You hope to make it to the pros just so you can be in a video game," said wide receiver John Pitts ('05). "It's really unbelievable."

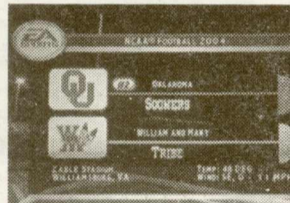
Already an avid fan of the EA Sports college football series before the Tribe showed up among the selectable teams, Pitts said it took awhile for the reality of his virtual representation to sink in.

"We'd have company over and start playing the game, and someone would say, 'Hey, is that William and Mary?' And they'd just start naming people they knew on the team. Then someone would say, 'You know that's you, right?'" Pitts said.

Now he's pretty used to it, but the thrill is still there, especially each time announcer Lee Corso comments on a Pitts' catch, "This kid loves to play. He wants the ball every time they throw it up."

Pitts is a master at the game too. He plays mostly

Continued on page 7.



Inside W&M News

Homecoming celebration



Share the memories and photos from Homecoming 2003 weekend, which brought more than 7,000 alumni back to the College to party with friends and family and to spend a day reminiscing.

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Herron Finds Herself Back in the 'Conversation'

Carolivia Herron seeks peace; with her past; with her future; with her presence here at William and Mary.

Herron, the English department's 2003-2004 writer-in-residence, admits that her life had grown "out of kilter" prior to coming to the College. Her writing, which had stunned the literary world with publication of her novel *Thereafter Johnnie* and her children's book *Nappy Hair*, had stalled. Her pioneering Web work, which had opened doors to learning "math and science through literacy" for elementary-school kids, had become a struggle. Her access to the kind of "conversation" necessary for "professional balance" was gone.

In hindsight, the problem stemmed from teaching elementary school for the past two years. It consumed her. "Young children drink up your spirit and soul," she says. "All night long I'm thinking about them and worrying about them, and I can't write very well."

Continued on page 3.



David Williard

Carolivia Herron's search for peace is one factor that brought her to William and Mary to serve as the College's writer-in-residence.

Prospects for Peace

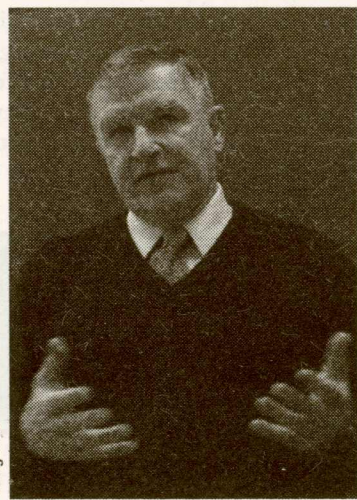
Zinni says serious compromises are needed to get the Middle East process back on track

Extended responses by Gen. Zinni to these and other questions regarding the Middle East will be posted online at the W&M News Web site. See web.wm.edu/news/faculty/index.php.

Continued from front.

WM News: *The administration argued that launching the war with Iraqi would help move the peace process along. How is this playing out?*

Zinni: I think that's a flawed strategy. The Middle East peace process will be resolved when the Palestinians and the Israelis come to an accommodation that can be lasting, that can be just and that can work on the ground. And that's going to have to be worked out between the two of them in the long run. The process obviously needs



Tim Jones

regional support, and it needs U.S. involvement, and, for that matter, international support to make this happen. To believe that you can create something in a neighboring country that somehow spills over and changes the dynamics on the ground or some way forces one side or the other into resolution, I think is a stretch. If anything, the war has been more disruptive in the short term.

WM News: *What needs to be done to get the peace process started again?*

Zinni: All sides of the peace process—including the international community, the United States, the Israelis and the Palestinians—have fallen into a trap. Let me explain. At the talks that President Clinton convened at Camp David, we were dealing with final-status issues, heart-and-soul issues of the status of Jerusalem, settlements, right-of-return. By all accounts, we were very close to formulas that might work on the ground. Since then, we have been pulled back, and each time we've been pulled back, we have put another requirement in front of getting back to that point that we were at at Camp David.

'I thought, however, that the planning for post-Saddam Iraq was woefully inadequate.'

These pre-steps keep lining up, keep building up, but I think that if we are going to move forward,

let's take the steps that are on the table now.

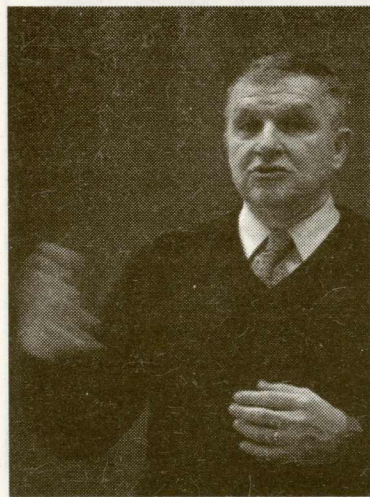
I think that the U.S. has fallen into a little bit of a trap. Instead of the Israelis and Palestinians coming together to form their own plans as was done at Oslo or at Camp David where we were facilitators, now the U.S. has become the promoter of the plan. Whether it was the Mitchell, Tenet or Zinni plan, or the roadmap, we prepare the plans and they sit back and reject them. We have done something very wrong in this process now in not forcing them to sit at the table and work the plans.

If they don't have a sense of ownership of the plan, it won't work.

In my mind I've never seen these processes work unless you have two leaders—one on either side—who are willing to take risks. If you think about it, Sadat and Begin were willing to take great risks. Begin and King Hussein, Rabin, Hussein and others—they were willing to take risks. You need two leaders, both leaders, to take risks. When you only have one that takes risks, it won't work. Israeli Prime Minister Barak was willing to take a tremendous risk, one that

'I think [Arafat] is not willing to make the kinds of compromises he needs to be able to make.'

probably cost him his political future, but without the other party, it didn't work. The risk out there is tremendous. Everybody has seen what has happened to Rabin and Sadat at the hands of their own people who didn't buy into what they were trying to do in the name of peace. But you are going to need two very courageous leaders



Tim Jones

who are willing to take risks. It isn't going to be forced down their throats by a third party.

WM News: *Can Arafat be a worthy partner in this process?*

Zinni: I don't think he can be a worthy partner in the way he's doing business now. He has refused to take action against the extremists. Despite the fact that he says he will, he doesn't take action.

He's allowed Hamas, Jihad, the extremists and even elements of his own party and security forces to be involved in this terrorist activity. I think he has tried to leverage it and use it. I think he is not willing to make the kinds of compromises he needs to be able to make. Both sides will have to make serious compromises. But I don't think he's capable of that. He would have to change drastically from the positions he's taken thus far.

WM News: *Can Sharon be a worthy partner in the peace process?*

Zinni: I think Sharon can start a process, but I don't know if he can finish the process. When I was out there, Sharon accepted the plan we put on the table, the work plan, which required withdrawal from the areas and a lot of hard measurable things.

He wasn't happy about it, but they accepted it. It would have been monitored. He would have had

to live up to it. I believe that he would agree to the starting of a peace process. In the end, however, when the issues of the settlements, the status of Jerusalem and all those things are on the table, can he be there to make that happen? That's always been a question. From my time out there, I would say he

could start a process, but I don't know if he could be there for the final agreements.

'I think Sharon can start a process, but I don't know if he can finish the process.'

WM News: *How do your efforts in the classroom help advance the cause of peace?*

Zinni: I spent 39 years in the military in the Marine Corps. And I spent several

years after that in indirect government service like the Middle East work. I still do some work through the U.S. Institute of Peace and the Center for Humanitarian Dialogue to resolve conflicts in the Philippines and Indonesia. So I still keep my hand in some of that indirectly, and I really like conflict-resolution work.

I feel that work like teaching is an attempt to put something back. After all of the wonderful experiences that I had, to whatever degree those experiences are worth relating or gleaning, whatever I can pass on, is a wonderful opportunity. In the business of conflict resolution, it's feeling that you've saved lives, you've helped generate a peaceful resolution to problems. In the teaching, it's working with the next generation, our future, hoping that in some ways you can encourage them and impart something useful.

One thing that has impressed me most is the number of students who come to me who want to do something after graduation to put something back. It may be military service or another form of

service to their country; it may be some sort of humanitarian service involving work for a non-governmental organization or an international organization like the United Nations; but their commitment to service of some sort really surprised me.



Tim Jones

The number of students who want to serve is really overwhelming. It's almost made me feel that we should have a more concentrated way throughout all our universities to help provide direction for that. I would like to see a national voluntary service program, part of which would be to help students looking for service.

This interview was conducted by Bill Walker.

W&M Becomes 'Real' to Herron

College's writer-in-residence relishes the 'conversation'



David Williard

For Herron, home is where she keeps a copy or two of Milton.

Continued from front.

Here, that is changing. It can be sensed in the rustle of her purple robe as her flying arms animate the Merlin-like wizard from a student's story she reads. It can be seen in the eye-spark glancing against the orange windowless walls of her office as she envisions *Asenath and Our Song of Songs*, her forthcoming novel. It can be realized as she grips her volume of John Milton: "You know if I have an office without a copy of Milton in it, I don't consider it a real place. When I bring my Milton, you know it's real."

Peace, for the moment, seems at hand.

Welcome of the blue heron

For some time, she has been working on *Asenath*. In it, *Asenath*, a main character, sets out from Virginia in a boat and heads toward the Mediterranean. The scenario resulted from a "visual apparition," a "way of thinking," resulting from Herron's epilepsy.

"I remember hearing the words, 'If it becomes too hard for you, remember to leave by this route and have peace,'" she says. To Herron, a convert to Judaism, it became apparent that the destination was Israel. That it would start in Virginia was a given.

"I knew it was from the Virginia shore," she explains. "One of my slave ancestors arrived somewhere near the Virginia beaches. Mythic tradition has it that she walked from the Virginia shore up through this area (Williamsburg) to Richmond, where she was bought by a lawyer."

That history presented a dilemma: "One of the basic themes of this novel is peace," Herron says. "I'm Jewish, and I think about the Palestinians. And I thought, how can I call for peace in Israel when I'm so mad about Virginia enslaving my ancestors. Coming here is part of my making peace."

The process got off to an unexpected start. In August, Herron went to College Landing Park while waiting for her parking permit to be issued. She recalls: "I was just sitting there thinking, *I'm here, and my ancestors were here, and what am I going to do?* Lo and behold, a blue heron leaps out of somewhere, gets up on the bannister and starts doing this dance up and down. My name is Herron. It seemed like a conversation. It was a welcome."

Enthralled with Archimedes

In her office, Herron leans toward the screen, where she is color-coding the text submitted by students in her advanced writing and fiction course. "Blue means I like it; red means I'm making a change to it; green means the text has topped me," she says. Many of the electronic pages have

fewer color marks than she would have anticipated.

She looks at a piece by Cassie Smith-Christmas. "Not only is she talented, but I can't find any cracks in her story," Herron says. "She evokes a strong sense of winter in Ireland; even as I talk about it, I find myself huddling down as if to be warm."

Another submission, *The Awesomeness of Archimedes*, delights her. The author, John (Patrick) Shaffner, has written "about a wizard who runs out of paper and pencil and uses syrup to write messages to people," she says, her entire body beginning to mimic the movements of the imaginary character. "He falls into the water as he tries to pin this note up to tell the world he's there, and as he falls, he's like a quasi-Merlin, who says, 'I am a fish, and I can swim in this water,' and as he tries it, he starts drowning." She is drowning; drowning in laughter with the mind that created the fiction.

She admires her students. The first assignment she gave involved their introducing themselves by way of the blue heron. She began the story; they wrote subsections. From their performance, she at once considered them colleagues. She learns from them; she insists that they learn from each other.

And she teaches.

One lesson: "The biggest flaw of new writers is that they try to be universal by being nonspecific," she says. "Dostoyevsky is universal because he is so specific. You read him, and you know exactly what it looked like on a specific street in St. Petersburg."

Another lesson: "When something fails, it's usually because the writer didn't take the image far enough," she explains. "If something is wrong with a paragraph, invariably it's not something you should erase, or take back, but you should do it harder, do it bigger, do it wilder."

A public reading and a dedication

Between classes, Herron anticipates a visit from her mother, Georgia, who will be 80 years old in a couple of weeks. She also looks forward to her public reading at the College, a reading that will include *Asenath*, which is progressing faster now—in part because "teaching here has reconnected me with the conversation I need," she says.

Many of her writings reflect such conversation. "Thereafter Johnnie" was a fictionalization of three students at Villanova University. *Asenath* is a fictionalization of my experience of getting a Ph.D. at Harvard," she says, "although William and Mary is figuring into that."

"Yes, I'll read *Nappy Hair*, and probably the intro to *Thereafter Johnnie*, but I'll concentrate on *Asenath*," she says—"probably the part where an 11-year-old girl who has three dollars goes into a bookstore and finds a copy of John Milton's poetry. It becomes the masterpiece of her life," she says.

That passage strikes close to home. At 11, Herron discovered Milton. She carries it with her to peaceful places now. She has carried it here.

by David Williard

College enters three-way alliance

Crossroads Project to Foster Educational Opportunities

In support of Governor Mark Warner's goal of creating a seamless educational experience for Virginia students, the College is joining Williamsburg-James City County Schools and Thomas Nelson Community College (TNCC) to develop integrated educational opportunities at the Warhill Tract.

The venture is a product of the cooperation fostered by the Crossroads Group, a broad-based coalition including the city, county, Colonial Williamsburg, a variety of community groups and businesses and William and Mary. The group met Oct. 29 at the new regional headquarters of SunTrust Bank in New Town.

"The new historic triangle campus presents an opportunity like few others in the Commonwealth to show Virginia what education for a lifetime will actually look like," said Glenn DuBois, chancellor of the Virginia Community College System.

Earlier in October the county offered TNCC space on the campus of its proposed new high school at the Warhill Tract. Peter Spina, interim president of the community college, expressed enthusiasm, calling the project "a once-in-a-lifetime chance."

"This new initiative builds upon existing strong partnerships," said Virginia McLaughlin, dean of William and Mary's School of Education. "And while William and Mary will contribute research and development expertise, we will also benefit from professional development and technology opportunities available through the partnership."

The intent of the collaboration is to provide an enriched experience for students, to apply integrated technology to improve services and programs, and to provide innovative professional development programs for both beginning and experienced teachers and administrators from each institution.

'The new historic triangle campus presents an opportunity like few others in the Commonwealth to show Virginia what education for a lifetime will actually look like.'

—Glenn DuBois

Substantial progress on several other key projects was also presented at the Crossroads meeting. The first was the dedication of the SunTrust Building and a discussion of progress on the New Town project. New Town is being developed by a partnership between the William and Mary Endowment Association and the Casey family of Williamsburg.

Approximately 200 individuals attended the dedication that preceded the Crossroads meeting. Shepard W. McKenney, a representative of the Endowment Association, outlined the next steps in the development of the New Town land near the intersection of Ironbound Road and Monticello Avenue, including the ground breaking of New Town's first residential development projected by the spring of 2004.

The Crossroads Group also announced that work will soon commence on the reconfiguration of the Monticello-Ironbound intersection.

Les Donahue, Administrator of Sentara Williamsburg Community Hospital (SWCH), announced the formation of a new committee to develop options for re-use of the current hospital. That facility will become vacant when the new building is completed on Mooretown Road sometime in 2006.

Committee members include Jim Golden, director of economic development at William and Mary; Jeanne Zeidler, mayor of Williamsburg; Jack Tuttle, Williamsburg city manager; Sandy Wanner, James City County administrator; Marc Sharp, SWCH Board Chairman; Jim Yankovich, Crossroads project chairman; John Favret, director of Eastern State Hospital; and Michael Fox, president of the Williamsburg Chamber of Commerce. A representative from Matoaka Court will be named at the committee's first meeting in December.

by Suzanne Seurattan

Alumni Get Together to Celebrate the Memories

Homecoming memories tend toward fondness; reminiscing brings out the best of the past. Among those interviewed, even one seeking to exorcise a 45-year-old ghost from his former biology lab had only good things to say. Another, a '60s graduate, seemed turned on as he tuned in to the continuing radical element here. Remembrances of kisses (first, or otherwise) on Crim Dell bridge definitely remained sweet. A few were in awe of their former selves as they recalled and re-counted just how many shots of liquor they consumed when they were "heartier partiers." Speaking of liquor, a stolen tree came up. Speaking of trees, one was saved the day Hurricane Gloria shut the campus down.

Following are snippets of the shared memories.

Staying with the band

Randy Perkins ('84), sipping a beverage in the Sunken Garden, had been enjoying hanging out with the Time Slots, a band formed by College classmates in the 1980s. Talk about inertia, the band would play that evening. Another thing unchanged: When asked why he was not at the football game, Randy, implicating all fellow alumni within the sweep of his arm, said, "I'm hanging out with these guys, and we usually sneak in at half-time. ... By the way, you don't know if security has tightened around here—or not?"

Across the lawn, his wife, Alyssa ('83), mingling with the "gals," said that she met Randy while dancing to the Time Slots. Yes, they would dance again that night. What has changed? "He wasn't a very good dancer then; he had a broken foot, or something." As he approached, she quickly added, "He's a much better dancer now."

Non-chilling dictate of Dean Lambert's ghost

Across the garden, Alice Flambert ('58) stood in front of Tyler Hall with two cups. The second belonged to her husband, Dave, who was inside the otherwise empty building "paying his respects." As for her, things were going well. "First, we found a great parking spot (apparently a challenge since the 1950s), then we stayed for the '58 class picnic, had a nice lunch, and I had my class picture taken," she said.

Dave ('57) was on a higher mission. Wandering out, he explained, "I just had to go back in there and make sure Dean Lambert wasn't walking around." Lambert was tough, he said. The biology labs were intense. "No," he had not found him, "not this time," nor did he know what he would have done if he had, but the holder of a Ph.D. from Rutgers vowed to remain on the lookout. When pressed, Dave admitted there had been a "run-in" with Lambert, but it was not tied to academics. "It was related to a refrigerator in the closet in the dormitory," he said. "That was a no-no."

Asked about Alice, Dave recalled how they met: "We had a philosophy class together. She was an education major, so she didn't mess around over there in chemistry or biology. I took the philosophy class because I didn't need another lab." Prompted by Alice, he added, "Yes, we did kiss on the Crim Dell bridge." Yes, they were married 45 years ago; they have had a refrigerator ever since.

Radical review of the 'big lie'

In the stands at Zable Stadium, Andrew Reed ('68) vocally protested a non-call in favor of the foes. At halftime, his penchant for protest became clear. He was a radical—note his move to Canada during the draft days of the Vietnam conflict. He remains a radical. During Homecoming ("my first time back in 35 years"), he was thrilled to find others like him here.

"William and Mary always has had a radical undercurrent," he boasted. "It was here in the 18th century. It was here in the '60s. It is here now."

Asked where, he didn't flinch: "It exists in the ability of the students to think for themselves; to have an instinct for networking; to have built-in crap detectors that we tried to install in the '60s enabling students to recognize the big lie when it is told. William and Mary has some bright young students. The future is in good hands."

The big lie? "The big lie in the '60s was the war. Don't look now, but we've got another one," he said.

'Jockey's Corner' and the 'big scandal'

On the other side of the stadium, William Brink ('54) talked about the draft and the "big scandal."

He was a football player; played for the Tribe for a year and a half. Why not four years? "The big scandal," he said. "The whole football staff and half the administration resigned because they were altering grades. That made TIME magazine. One day you couldn't get a job on campus anywhere unless you were a football player, and the next day you couldn't get a job anywhere if you were a football player."

His wife, Barbara ('54), admitted for him that he had not exactly been a star, causing him to confess, "I also spent a lot of time on the bench; that was the other problem."

"But he was president of the interfraternity council," she boasted. And he boasted, "She was a drum majorette and a homecoming queen."

And they had met on "Jockey Corner": "Where all the athletes used to sit," Barbara explained, "and, when all the girls would walk by to the post



Quarterback coaching



Masters of Ceremonies



Leading the alumni band



Flippin' for the Tribe



Spelling out Tribe Pride



Improv entanglement at the Crim Dell

No Place Like Homecoming

Ah, it's good to be home—especially when home happens to be this place.

That sentiment repeatedly was expressed by many of the 7,000 alumni who came back to the campus to celebrate Homecoming 2003. Some came for the parties, dances and formal ceremonies hosted by the Alumni Association. Others stopped in on lectures offered by faculty members, or took time to revisit the Wren. Several thousand took advantage of a beautiful summerlike afternoon to cheer the Tribe football team to a victory.

But mostly they came back just to be with each other: to mingle with family and to reminisce.

Stephanie Estes ('89) put it succinctly: "The best friends that we have were made here."

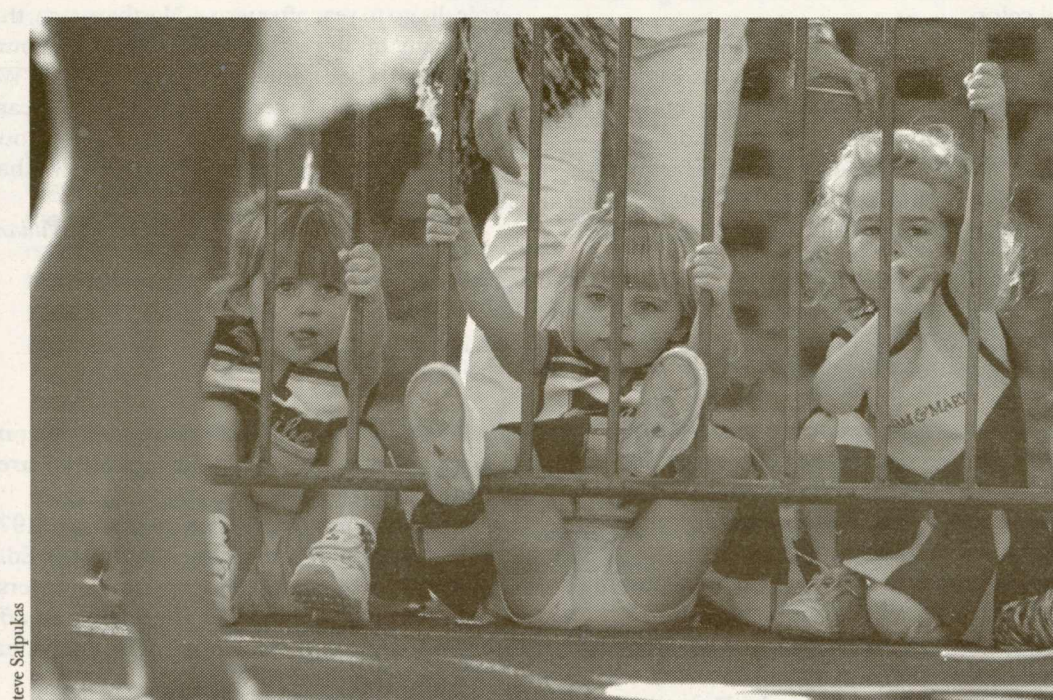
Added her husband, Howard ('88), "Coming back is a way to foster this; to keep memories and friendships alive and burning."



Sullivan strikes up the pep band



Ridin' high



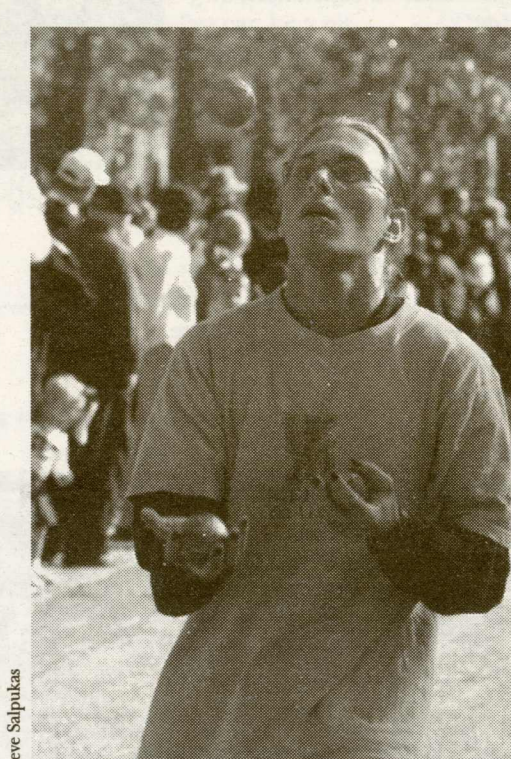
One of many tense moments during the football game



270 years later



Lovin' the parade



Jugglin' down DoG Street



High-steppin' performance

office, they would check us out." Yes, William checked her out. "Absolutely, we kissed on the Crim Dell bridge (I don't think it was my first)," she added.

A further revelation: Even before radical Andrew, William had avoided selective service. "In order to play football here, you had to sign up with the ROTC," he said. "The coach marched us all over and made us sign up because he didn't want us to get drafted." Out of College, William joined the Marines.

Cat-calls and sleeping in

Fifteen years after jocks whistled at Barbara, construction workers expressed vocal interest in Cheryl Shortell ('68). "When I was a freshman," she recalled, "I was assigned to DuPont dorm. That was on the developing campus; the only thing out there. We used to have to trek. There was mud all around. We had to cross over these planks, and all the guys who were building Swem Library would whistle and cat-call as we went to class."

Due to the length of the trek, and somewhat due to the overly enthusiastic spectators, Barbara avoided taking 8 a.m. classes. Hearing her say that, her husband, Brian ('68), added, "I never wanted 8 a.m. classes because I never got up that early." Ah, the good old days; Brian has been going to work by 8 a.m. ever since.

All you need at the deli

Andy ('93) and Jenny ('95) Pulliam were seen admiring the new Halloween face chalked on the James Blair statue. The couple was walking from "Paul's Deli," where Andy, a meat eater, ordered up his traditional "Hot Holly"—"roast beef, turkey, bacon, lettuce and pickle on a toasted bun, just like 15 years ago," he said—and Jen, a vegetarian, had her usual cheese fries and veggie sub. Despite the difference in diets, the two have been ordering the same fare at the same place since Homecoming 1996.

Chris Hennel ('03) also had been to the deli. Hennel, who delivered a graduation speech around the theme of community only months before, was enjoying his new status as an alumnus. "Once you're an alum, there's a whole new family," he said. "I met a guy from the class of '74; he was pretty cool."

Asked who the '74 grad was, he could not remember. Asked why he was cool, Hennel replied, "I don't know. We were sharing a drink at Paul's. That's all you really need at William and Mary."

12 shots and three trees

Meanwhile, on the Alumni Center side of Zable Stadium, conversation with Howard Estes ('88) revealed how he both saved one tree—"we kind of propped one up along a path in the woods on the day the College was closed after Hurricane Gloria went by," he explained—and conscripted another. "Our fraternity had hosted a Christmas party for the needy in Williamsburg, and we needed a tree. I don't know who did it, and I certainly won't mention any names, but there is a tree missing on the grounds. It got written up in The Flat Hat crime report."

Another tree—a small magnolia—somehow ended up in the dorm room of Sissy Estes ('89), who is Howard's sister. Sissy said, "It was probably after 12 or 13 tequila shots; it was the night of the heaven and hell party at Sigma Chi. All I know is that the tree was in our dorm room when we woke up the next morning. I had wanted a new plant, and it was good to have a living tree."

"We got it out of a ditch," Howard defended his sister. "The parties we have now revolve around food; around having dinner," said Howard's wife, Stephanie ('89), defending them all.

Party professionals and party poopers

Other alumni agreed that the partying they engaged in became a bit tamer after graduation, although the point was not contested.

Robert Bryant ('83) said, "We were much better partiers when we were in college than we are now. We've gone from professional status back to amateur status. Some things do go downhill."

On the other side of the fence was Joyce Suydam ('63), who claimed not to remember many student parties at all. In fact, she, along with other members of her class, were "laughing about the restrictions we had here as freshmen," she said. "We weren't allowed to talk to boys after 7 o'clock. We had a curfew. We weren't allowed to wear slacks; we weren't allowed to wear shorts." Yes, such restrictions were party killers. "In hindsight," she said, "it was probably a good thing."

Suydam, like all the alumni interviewed, could not finish a conversation without reveling in the sense of belonging that, indeed, had brought everyone back together. "There are certain times in your life that are pivotal, and going to college certainly is one. Those are the friendships that you keep," she said.

Alexis Cox ('98) added, "Just being back at the College makes you feel like you are back in the College." That is a good thing, she explained.

Ruby Osborne, who received her graduate degree in 1981, and who has returned every year since, said the fellowship at homecoming "is important," both to the school and to the alumni.

"It is like a family," she said. "It's important that so many people are so loyal to the College and treasure the memories that they have. It is a wonderful school. You can't think about the beginnings—of this country and of other things—without thinking about William and Mary."

by David Williard

notes

Business school ranked again

The *Financial Times* has ranked William and Mary's Executive MBA program 33rd in the United States and 60th worldwide. In the detailed breakdown, the program was in the top 10 for percentage of women students enrolled and 19th for students' assessments of how the program fulfilled their goals.

Dean Lawrence B. Pulley acknowledged three elements contributing to the program's success. "The first is the quality and dedication of our faculty in the classroom," he said. "The second is the caliber of our students and their hard work in mastering group learning and challenging assignments. The third is our dedicated administrative staff members who make it possible for faculty and students to stay focused on the educational experience."

The designation comes on the heels of the school's being ranked 23rd nationally in the *Forbes* magazine survey of the best business schools and 44th internationally in a *Wall Street Journal* survey.

Newman wins SETAC founders award

Virginia Institute of Marine Science professor Mike Newman has been selected to receive the Society of Environmental Toxicology and Chemistry's highest award in recognition of his career contributions to the environmental sciences. The award is given annually to a person with an outstanding career who has made clearly identifiable contributions in the environmental sciences consistent with the goals of SETAC.

Newman is a professor of marine science in VIMS' department of environmental and aquatic animal health. Department Chair Steve Kaattari notes that "this award is a real honor for Mike and reflects on the exceptionally high quality of VIMS faculty."

During his 25-year research career, Newman has focused on quantitatively studying how contaminants such as mercury and polycyclic aromatic hydrocarbons affect populations of fish and invertebrates. He has written or co-written 94 peer-reviewed publications and written four books among his publishing contributions.

Newman is active in graduate education at VIMS, having served as dean of graduate studies from 1999-2002. He has taught courses on Quantitative Ecological Toxicology and Environmental Risk Assessment at VIMS, as well as in Finland, England, Belgium, Australia and in several U.S. universities.

SETAC is a nonprofit professional society for individuals and institutions engaged in the study of environmental issues. The organization has more than 5,000 members in more than 70 countries worldwide.

Alums get successive *NYTimes* book reviews

Highly favorable reviews of books by William and Mary graduates have appeared in two successive issues of the *New York Times Book Review*. First, David A. Price ('83) had his history of the Jamestown Colony, *Love and Hate in Jamestown; John Smith, Pocahontas, and the Heart of a New Nation* (New York: Knopf) reviewed on Oct. 19. Second, Christopher Bram's ('74) novel, *Lives of the Circus Animals* (New York: William Morrow) was reviewed on Oct. 26.

100-Year-Old Marketing Model 'Cracked'

Mark Miller proposes new strategy to W&M business students

Not only has a crack formed in the basic marketing model employed for the past 100 years, the communication process between buyers and sellers is flawed, Mark Miller ('76, MBA), president of Rapp Collins Worldwide (Omnicom), told business students at the College.

In his talk, "The Future of Marketing for the Next Ten Years," Miller alerted students to a new way of thinking, "the flywheel effect," which utilizes emerging technologies to produce an "experience immersion" for consumers.

The process can take marketers and their clients beyond standard mass-media driven strategies while cutting through time-consuming decision-making processes for consumers, he said.

"The flywheel effect is built on the premise that I now have all types of tools and capabilities to better understand you as an individual, or you as a group of individuals," Miller said.

He used the internet retailer Amazon.com as one example of a company mining available consumer profiles to tailor sales pitches—right up to your favorite genre of literature and your favorite author. In the near future, he predicted, DIRECTV will provide similar capabilities: "It will be able to provide one commercial in your house and another commercial in the house next door," Miller said.

"If I can give you that sample, you don't have to search, because you either like the sample or you don't like the sample; then it's only a question of where do you go to buy it," Miller said. For the seller, steps are cut out of the supply cycle and competitors can be bypassed. "Most importantly," he continued, "if the sample I gave you truly matches the experience, then I usually have a more satisfied customer who is going to come back again and again."

Describing the standard marketing model, Miller said, "It is based on the simple premise that through mass media I can reach a whole lot of people very, very cheaply." Some prospects will fall off in the initial consideration of the product or service because it doesn't fit into the parameters of their "desired experience." Others, who get past that point, will discover that the commodity is lacking key elements that they consider essential, and will turn elsewhere. Still others will be lost when the decision-making process gets down to things like price and color.

"The model says if I keep shoveling whole buckets of people into the top part of the funnel, I'll get enough down into my business so that it will be profitable," Miller said.

Declining mass audiences is one factor negatively affecting that approach. To illustrate, Miller pointed out that, in 1975, when *All in the Family*

was the number-one prime-time network program, it was watched by 32 percent of households. This year, the number-one program, *CSI*, is watched by 16 percent of households. As the cost of making "network buys" increases, in effect the seller is spending significantly more to get less. Technology expansion, including ability to deliver more channels, along with evolving products such as palm pilots, only will exacerbate the problem.

Factors affecting the model from the consumer side include a "drastic increase in corporate skepticism," a "lessening of brand preference" and "information overload," Miller said.

The flywheel effect, which is where Rapp Collins is headed, assumes "I have all the capability. I have a consumer desire for on-demand commerce, for the right experience delivered to me when I want it, where I want it," he continued. It becomes merely a question of delivery.

Throughout his lecture, he showed several examples of re-

cent marketing pieces by Rapp Collins, including interactive Web sites produced for Mercedes Benz and Nike that take advantage of two-way interaction to enable the consumer to create an individually tailored product. He also showed footage from a Webcast promoting Sony's PlayStation2. Ten computer game users were given cameras and microphones and "set loose" in a high-technology exhibit, from where they "reported" directly to six-million prospective consumers, he said.

Miller, who came to William and Mary's business school, along with several of his top executives, to lead a three-day workshop on marketing for both graduate and undergraduate students, had several incentives.

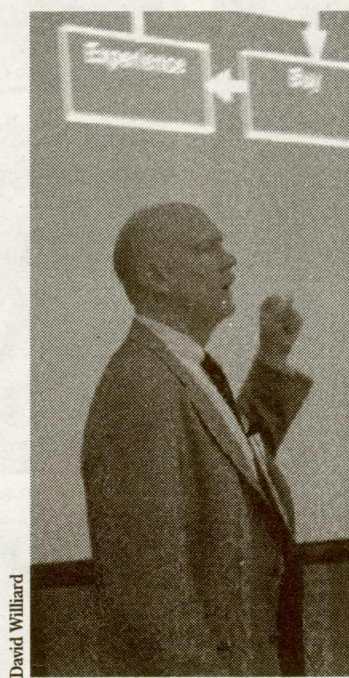
"One of the reasons I wanted to do it is that I came here out of undergrad school with an engineering degree," he explained.

"The only thing I knew is that I didn't want to be an engineer. I ran into a couple of professors here, one who was a retired advertising executive, who got me into this profession, who got me excited about it. So, I think I owe a lot to William and Mary because for the past 25 years that's how I made my living."

He also came to recruit—"in fact, I was recruiting this afternoon," he said, prior to his speech.

"We have about six or seven schools that we typically go to year after year—Northwestern, the University of Texas, the University of Missouri journalism school, and here," he explained. "We used to have a broader list, but in recent years we have said here is where we have gotten our best people from, so now we've honed down that list."

by David Williard



Mark Miller

Clinical Psychology Program Celebrates 25th: W&M Faculty Provide Key Leadership

The Virginia Consortium Program in Clinical Psychology will celebrate its 25th anniversary on Nov. 15 at the Hilton-Norfolk Airport. Graduates of the program will present a day-long series of continuing education workshops on psychological assessment and therapy to the program's practicum supervisors, faculty, students and alumni.

Since 1988, William and Mary has taken the lead in the consortium, which is a joint doctoral program to educate and train practicing clinical psychologists, said program chair Neill Watson, associate professor of psychology. Others from the College providing lead-

ership include Joseph Galano, associate professor of psychology, Larry Ventis, chair of the psychology department, Mike Nichols, psychology professor, Adam Rubenstein, assistant professor of psychology and Glenn Shean, professor of psychology.

The program is unique because it combines the resources of four local institutions—the College of William and Mary, Eastern Virginia Medical School, Norfolk State University and Old Dominion University—to award one diploma and one degree, the Doctor of Psychology (Psy.D.) in Clinical Psychology.

Twenty-four faculty teach in the program. Clinical

practicum training is provided by more than 60 community supervisors in over 20 public and private area mental health agencies.

The consortium program began operation in 1978 as the brainchild of the State Council on Higher Education for Virginia. The arrangement—three universities and one medical school—was considered an efficient use of resources to do what none of the individual institutions could do alone.

The program has been accredited by the American Psychological Association since 1982. There are 189 graduates to date.

Tribe Football Hits the Virtual Big-Time

Continued from front.

the 'dynasty' mode, which allows players to control a particular school over a 30-year period—and he plays on the hardest level. Pitts has taken William and Mary to the year 2018. In his first season as coach/player, he took the Tribe to the Orange Bowl, where they suffered a difficult loss to Florida State. Since then, a slew of players have gone pro (into *EA Sports Madden 2004*—the NFL counterpart to the college game), and William and Mary continues to build its reputation as a national contender.

While anyone can enjoy beating the daylight out of an Ohio State or a Nebraska team, some of the best fun comes from conference games. *EA Sports* has dubbed the match-up between University of Richmond and William and Mary "The South's Oldest Rivalry." Early on, Pitts emerged victorious in an emotional triple overtime 17-14 game. His strategy for victory is pretty simple.

"In a pass offense, I run mostly crossing patterns. Send the fast guys deep, Rich Musinski, for example, and myself and other receivers. I also run Jon Smith a lot, because that guy's just a beast in this game," Pitts said. "I guess I do find



Tribe vs Sooners: (above) Jon "the beast" Smith manhandles an Oklahoma defender while (right) John Pitts makes a reception between two Sooners. Images captured from *EA Sports* game.



myself calling my own number a little bit though," he added with a laugh.

Using *EA Sports* rating system to figure out which guys are fast can be a bit misleading. Musinski, who has broken several school and conference records, only ranks 79 (out of 100) overall. His speed is assessed as an 83, relatively low considering the 90s and higher many second string receivers on other teams

received. According to Pitts, many of the William and Mary players, including him (59 overall), are underrated.

"They rate us compared to the big Division I-A schools, like Florida State, so we come out lower overall. But they think that just because we're Division I-AA, individually we can't be as fast or as strong as those guys, but we can," Pitts said.

One player the game severely mis-

treated in the ratings, Pitts said, is his roommate, Marques Bobo. The All-America candidate is rated a 77 overall. It's an oversight that hasn't gone, and probably never will go, unnoticed as long as Pitts plays the game.

"Every time I turn it on, Marques complains about how bad they rated him," Pitts joked.

But it's just a game after all, and simply being included and recognized as a worthwhile football school is enough. And, of course, there's the infinite trash-talking potential which Pitts takes full advantage of at practice.

"I'll always joke with the other guys, saying 'Man, you dropped three passes in a row last night so I had to bench you,' or I'll tell Lang I had to take him out because he was overthrowing every pass," Pitts said.

If only those situations were as easy to fix on the real field as they are virtually. A little adjustment of the difficulty level, and William and Mary can take on anyone. Ohio State? Bring it on. And don't be surprised if you hear Tribe fans chanting "overrated" as the giants fall.

by Tim Jones

sports briefs

Five honored from Tribe hockey squad

William and Mary's field hockey team had five players earn All-Colonial Athletic Association honors. Four Tribe athletes were picked to the first team. They were seniors Kelli Duggan, Stacey Gaenzle, Kelly McQuade and Jordan Steele. Sophomore defender Anna Davis was picked to the CAA second team.

Shocks #1

Tribe tennis player Jeff Kader ('05) upset the No. 1 seed and fourth-ranked player in the nation in the first round of the 2003 ITA National Intercollegiate Indoor Championships Nov. 6.

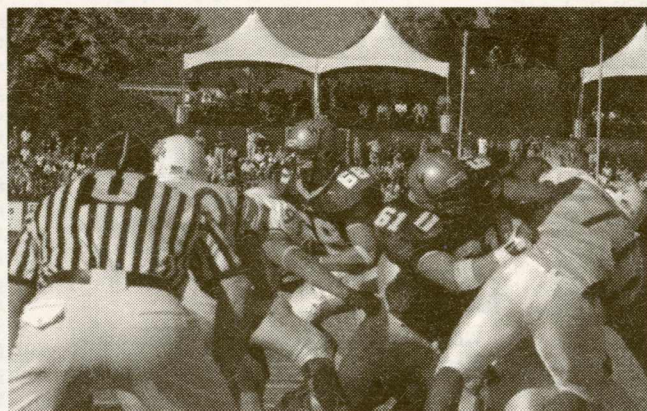
Women's soccer in NCAA tournament

The 2003 Colonial Athletic Association champion Tribe women's soccer team (14-6-2) will face the University of Virginia Cavaliers (12-5-2) in the first round of the 2003 NCAA women's soccer tournament on Friday, Nov. 14 at Klockner Stadium.

The Tribe received one of the 29 automatic bids to the tournament by winning the CAA championship last Sunday. It will make its 12th consecutive NCAA tournament appearance and the 19th in the squad's 23-year history.

Tribe beats Hofstra at Homecoming

C. J. Gleason/VISCOM



Redshirt freshman tailback Delmus Coley rushed for a career-high 133 yards on 25 carries and scored twice in the second half as William and Mary rallied to defeat Hofstra 23-9 before a Homecoming crowd of 9,051 at Zable Stadium.

"Our guys hung in there early when we were struggling and fought back to get the win," Tribe head coach Jimmye Laycock said.

In addition to it being the Tribe's second-straight victory, the win also saw senior wideout Rich Musinski break the Atlantic 10's all-time receiving yardage record, as he made five receptions for 44 yards. He broke Brian Forster's mark of 3,944 career receiving yards.

The squad returns to action Nov. 15 when it hosts New Hampshire.

Need sports?



Go to www.TribeAthletics.com

Site features up-to-date schedules, stories, scores and stats about NCAA teams at William and Mary.

College Employee of the Month

Lightfoot Keeps Law Library Order

Tim Jones



Lightfoot has the library looking good.

Without Theresa Lightfoot, the Marshall Wythe Law Library would have great difficulty keeping order within its own walls.

Lightfoot, the Hourly and Classified Employees' Employee of the Month for October, is one of the main reasons the library looks as good as it does. Beyond her regular duties as a member of the housekeeping staff, Lightfoot goes out of her way to keep library administrators abreast of any and everything that needs attention.

"She's my eyes and ears," said Betta Labanish, administrative assistant to the library's director. "Theresa keeps me on top of everything and even informs me of potential problems."

For Lightfoot, the extra effort isn't really anything extra. It's just part of how she does her job.

"I look at things the way I would look at things in my own house—I treat the library like I treat my home," she said. "I don't think I really work *that* hard. I just have a job to do and I do it."

But for the time she spends working hard every day, Lightfoot still finds time to relax. Although the hours she works—5 a.m. to 2 p.m.—are a touch difficult to "enjoy" at 3:30 a.m. when she wakes up, the afternoons and evenings afford her time to herself, playing bingo a few times a week. Also, appropriate for someone who works in a library, Lightfoot reads a great deal, even some of the books found in the law library.

"I'll read anything that catches my interest," she said.

Hours aside, Lightfoot says that it's the people, coworkers, library administrators and others, that have kept her loyal for the nine-and-a-half years she's been at the library. Those people couldn't be happier she's the one keeping order.

calendar

PLEASE NOTE ... Members of the College community may submit items to the calendar and classified ad sections of the *William & Mary News*. College events and classifieds must be submitted in writing through campus mail, by fax or by e-mail. Submissions must be signed with a contact name and telephone number for verification purposes. Items may be edited for clarity or length. Direct submissions to the *William & Mary News*, Holmes House, 308 Jamestown Rd. Fax to 221-3243. E-mail to wmnews@wm.edu. Call 221-2644 for more information. The deadline for the Dec. 11 issue is Dec. 4 at 5 p.m.

Today

AIA Lecture: "Archaeological Explorations of Cultural Identity and Rural Economy in North of Ireland," Audrey Horning, assistant professor of anthropology, 4 p.m., Andrews 101. 221-2160.

Office of Multicultural Affairs Presents: Christina Chan in a one-woman show, "Unbinding Our Lives," 7 p.m., Commonwealth Auditorium, University Center. 221-2300.

Nov. 13, 20; Dec. 4, 11

CWA/Town & Gown Luncheon and Lecture Series: "Civil Liberties in Times of National Stress," Rod Smolla, dean, University of Richmond Law School (Nov. 13). Ardie Boggs, CWA member, will play the Celtic harp and relate the history of the instrument (Nov. 20). "A Holiday Preview Concert," Jamie Bartlett and the Botetourt Chamber Singers (Dec. 4). "Update on Our Regional Water," Larry Foster, general manager, James City Service Authority (Dec. 11) Noon-1:30 p.m., Chesapeake Rooms A and B, University Center. 221-1079 or 221-1505.

Nov. 14

Institute of Bill of Rights Law Symposium: "Dual Enforcement of Constitutional Norms." Co-sponsored with the National Center for State Courts and the Conference of Chief Justices. Keynote address will be delivered by William Rehnquist, Chief Justice of the United States. 8:30 a.m.-5 p.m., Law School. 221-3810.

Nov. 14, 21; Dec. 5

Women's Studies and Black Studies Brown Bag Lunch Series: WMST/BLST Internship Presentation/Discussion (Nov. 14). "Early Christian Concepts of Gender Identities," Isabel Kinnard, adjunct instructor in religion. (Nov. 21). "Racial Discrimination and the Contact Hypothesis," Eileen O'Brien, visiting assistant professor of sociology (Dec. 5). All events are from noon-1 p.m., Morton 314. 221-2457.

Nov. 15

"Battle of the Bands," 9 p.m., Chesapeake Rooms, University Center. 221-2132.

Nov. 15-16

Pointe Blank Dance Performance. 6 p.m., Commonwealth Auditorium, University Center. 221-2132.

Nov. 18

Concert: William and Mary Jazz Band. 7:30 p.m., Lodge 1, University Center. 221-1086.

Nov. 19-21

Flu Shot Schedule: Nov. 19: 11 a.m.-1 p.m., University Center lobby. Nov. 20: 2:30-4:30 p.m., Jones, first floor. Nov. 21: 11 a.m.-1 p.m., Swem Library, third floor. In addition, flu shots are available in the Student Health Center. No appointments are necessary; shots will be given on a first come, first serve basis. Cost is \$15. 229-1433.

Nov. 20

Earl Gregg Swem Library and Williamsburg Regional Library Speakers Series: A new series of talks by noted scholars and authors. The first speaker is Gail Kern Paster, director of the Folger Shakespeare Library in Washington, D.C. 4 p.m., Williamsburg Library Theatre, 515 Scotland St. Free and open to the public. A reception will follow Paster's talk. 259-4071.

The American Culture Lecture Series: "The Maya of Morganton: Work and Community in the Nuevo New South," Leon Fink, University of Illinois, Chicago. 5 p.m., McClothlin-Street 20. 221-1282.

VIMS After Hours Seminar Series: Speaker and topic to be announced. 7 p.m., Wilson House, VIMS, Gloucester Point. The event is free and open to the public, but reservations are required because of limited space. Call (804) 684-786 or e-mail programs@vims.edu.

Nov. 20-21

49th Annual William and Mary Tax Conference: "Guiding Privately Held Businesses and Their Owners in a Difficult and Uncertain Economy." Sponsored by the Business and Law Schools and the Virginia Bar Association. All sessions will be held at the Kingsmill Resort and Conference Center. For registration, fee and accreditation information, call Carolyn Chambers at 221-3817 or visit the Web site at www.wm.edu/law/institutesprograms/taxconference/index.shtml.

Nov. 20-23

William & Mary Theatre: "Carnival." 8 p.m. (Nov. 20-22) and 2 p.m. (Nov. 22-23), Phi Beta Kappa Memorial Hall. Admission \$10. Call the box office at 221-2674 for reservations.

Nov. 21

Gallery Talk, Muscarelle Museum Holiday Open House and Museum Shop Sale: To complement the exhibition *W&M Collects II: A Celebration*, collectors Julian Fore, Kathy Hornsby and Jean Steele '65 will give a gallery talk at 2 p.m., followed by the open house and sale. All events at the Muscarelle Museum. All merchandise will be 20 percent off, excluding consignment items. Light refreshments will be served. Free and open to the public. 221-2703.

Nov. 21, Dec. 5

VIMS Fall Seminar Series: "Assessing Human and Climatic Alteration of Water Quality in Estuarine and Coastal Ecosystems: What is Manageable and What is Not?," Hans Paerl, University of North Carolina at Chapel Hill (Nov. 21). "Phytoplankton Toxins in California Coastal Food Webs," Mary Silver, University of California, Santa Cruz (Dec. 5). 3:30 p.m., McHugh Auditorium, VIMS, Gloucester Point. (804) 684-7194 or (804) 684-7838.

Nov. 23, 26

"With Good Reason" radio program: "Not Your Father's P.E.," a program examining the dramatic changes in physical education over the past 25 years, including the name change to kinesiology. Featured speakers are John Charles, professor of kinesiology; Ken Kambis and Ray McCoy, associate professors of kinesiology. Produced by the Virginia Higher Education Broadcasting Consortium. Airs locally on WNSB-FM 91.1 (Norfolk) at 6:30 a.m. on Nov. 23 and on WHRV-FM 89.5 (Norfolk) at 11 a.m. on Nov. 26.

Nov. 25

Thanksgiving Concert: Symphony Orchestra. 8 p.m., Phi Beta Kappa Memorial Hall. Tickets \$7, \$10 (balcony) and \$3 students. Call 221-1089.

Nov. 26-30

Thanksgiving Break

Dec. 1-4

William and Mary Theatre Second Season: Fall Directors' Workshop. 8 p.m., Studio Theatre, Phi Beta Kappa Memorial Hall. 221-2660.

Dec. 3

Concert: Appalachian Music Ensemble "Sharing" with Mike Seegar and Amy Wooley. 8 p.m., Ewell Recital Hall. 221-1071.

Dec. 4

Student Lunch with President Sullivan. President Timothy Sullivan will host a luncheon to give students an opportunity to meet with him informally in groups of 10. Lunch begins at 12:30 p.m. in the President's House and lasts approximately one hour. Students may sign up to attend a luncheon by contacting Carla Jordan at 221-1693 or cajor@wm.edu.

Dec. 4, 6

Holiday Concert: William and Mary Women's Chorus, Choir and Botetourt Chamber Singers. 8 p.m., Phi Beta Kappa Memorial Hall. For tickets and information, call 221-1085. For reservations call the PBK box office at 221-2674 the week of the concert.

Dec. 5

Student Open House with President Sullivan. President Timothy Sullivan has reserved office hours especially for students to discuss issues that concern them (or just to chat). Individuals or small groups may reserve 10-minute appointments from 4-5 p.m. Contact Carla Jordan at 221-1693 or e-mail cajor@wm.edu.

Pre-Kwanzaa Celebration: 7 p.m., University Center. 221-2132.

Holiday Concert: William and Mary Concert Band. 8 p.m., Phi Beta Kappa Memorial Hall. General admission \$5, students \$3. 221-1086.

Dec. 6

Green and Gold Christmas: 11 a.m.-3 p.m., University Center. For information, call Arthur Barksdale, 221-4320.

Family Holiday Concert: William and Mary Women's Chorus, Choir and Botetourt Chamber Singers. 2 p.m., Phi Beta Kappa Memorial Hall. For tickets and information, call 221-1085. For reservations call the PBK box office at 221-2674 the week of the concert.

Dec. 9

HACE General Meeting and Annual Holiday Luncheon: 11:45 a.m.-1:15 p.m., Chesapeake Room A, University Center. Attendees should bring a dish for the buffet or contribute \$5. Dishes should be delivered no later than 11:30 a.m. Other highlights of the meeting include the installation of 2004 officers, presentation of the College Employee of the Month Award, collection of holiday food drive contributions (canned/dry goods or monetary contributions), door prizes for attendees, with special door prizes for HACE members. Yearly HACE membership is \$7. Nonmembers are welcome and are asked to contribute \$3 toward ongoing special projects. 221-1791.

Dec. 13

Annual Yule Log Ceremony: Caroling, seasonal readings, President Timothy Sullivan's rendition of *How the Grinch Stole Christmas* and the traditional tossing of holly sprigs into the fire. 6-8 p.m., Wren Courtyard (rain location: Trinkle Hall). Mortar Board and Omicron Delta Kappa will conduct a coin drive before and during the event to benefit AVALON Shelter for Women and Children. 6 p.m., Wren Courtyard. 221-1236.

Tuesdays

William & Mary Christian Faculty Fellowship Meeting. 12:15 p.m., Colony Room, University Center. 221-3523.

Fridays

Informal Meeting of Faculty Group: A group organized to read the Hebrew Bible in a non-religious context. No preparation required. Bring an English-translation Bible of your choice. 11 a.m.-noon, Morton 340. For information, e-mail Naama Zahavi-Ely at nzaha@wm.edu or call 229-2102 (home).

Weekdays, Sunday-Thursday Evenings

Writing Resources Center and Oral Communications Studio: Offering free one-on-one consultation to students at all stages of the writing process and assisting students preparing for speeches or oral presentations. Mon.-Fri., 10 a.m.-noon and 1-4 p.m.; 7-10 p.m., Sun.-Thurs. evenings. Students should call 221-3925 to make appointments or stop by the Center during regular hours.

exhibitions

Through Nov. 21

The Figure As Content

The exhibition will be on display 10 a.m.-5 p.m. weekdays in Andrews Gallery, Andrews Hall. Admission is free. 221-1450.

Through Jan. 11

William and Mary Collects II: A Celebration. An exhibition of works, lent by alumni and friends of the College and Museum, honoring the 20th anniversary of the Muscarelle Museum.

Looking Back: The First Twenty Years. An exhibition documenting highlights of the museum's first 20 years.

These exhibitions will be on display in the Muscarelle Museum on Wednesdays, Saturdays and Sundays from 12 noon-4 p.m., and on Thursdays and Fridays from 10 a.m.-4:45 p.m. The museum will be closed Mondays and Tuesdays. Admission to traveling exhibitions will be free for museum members and William and Mary students. Admission for all other visitors is \$5. Admission to galleries that display objects from the permanent collection is free. 221-2703

sports

Nov. 14

Volleyball vs. James Madison, 7 p.m.

Nov. 15

Football vs. New Hampshire, 1 p.m., Zable Stadium

Volleyball vs. VCU, 7 p.m.

Nov. 18

Men's Basketball vs. Interhoop (Exhibition), 7 p.m.

Nov. 21

Women's Basketball vs. ODU, 7 p.m.

Nov. 23

Men's Basketball vs. Liberty, 2 p.m.

Dec. 3

Women's Basketball vs. Norfolk State, 7 p.m.

Dec. 4

Men's Basketball vs. UNC-Wilmington, 7 p.m.

Dec. 6

Women's Basketball vs. Vermont, 7 p.m.

For information, call 221-3369.

deadlines

Nov. 21, Dec. 19

The Hourly and Classified Employees Association (HACE) is sponsoring two projects for the holiday season: Salvation Army Christmas stockings for senior citizens and Thanksgiving and Christmas food baskets for fellow employees in need of help during the holidays. Collection boxes for food basket contributions and stocking stuffers are located at various places around campus and will be provided at the December HACE meeting. The deadline for Thanksgiving food basket contributions and items for Christmas stockings is Nov. 21. The deadline for Christmas food basket contributions is Dec. 19. Monetary contributions may be made by check, payable to HACE and sent by campus mail to Cay Davis, HACE treasurer, Swem Library Cataloging Department. Monetary contributions should be designated for the stocking project or food drive or they may be marked for the holiday project fund to be used where needed. For additional information, contact Selma Blair, 221-3101; Lydia Whitaker, 221-2207; Joanne Wilkerson, 221-2740; Margaret Womack, 221-2440; or Sandy Wilms, 221-1257.

NEWS

The next issue of the *William & Mary News* will be published on Thursday, Dec. 11. The deadline for submission of items is 5 p.m. on Thursday, Dec. 4, although submissions before the deadline are encouraged. Call 221-2639 with any questions or concerns. For information about classified advertising, call 221-2644. Ads are only accepted from faculty, staff, students and alumni.

The *William & Mary News* is issued throughout the year for faculty, staff and students of the College and distributed on campus. It is also available on the World Wide Web at www.wm.edu/wmnews/wm_news.html.

News items and advertisements should be delivered to the *News* office in Holmes House, 308 Jamestown Rd., (757) 221-2639, faxed to (757) 221-3243 or e-mailed to wmnews@wm.edu no later than 5 p.m. the Thursday before publication.

David Williard, editor

Tim Jones, associate editor

Marilyn Carlin, desktop publishing

Susan Weber, proofreader

C. J. Gleason/VISCOM, photography

Stewart Gamage, vice president for public affairs

Bill Walker and Suzanne Seurattan, university relations

Cindy Baker, university publications

classified advertisements

FOR SALE

Charming townhouse in Norfolk's Ghent Square. 2 BRs, 2-1/2 baths. Hardwood/marble floors on first floor, one-car garage, brick courtyard. Third floor unfinished, ready for personal touch. \$295,500. Call 589-9537.

1995 Ford Thunderbird LX, gold, V6. Clean, runs great. 200K miles, all highway. Well maintained. \$2,400 OBO. E-mail streich@wm.edu.

1995 Mazda Protégé LX, great condition, 213K miles. Moonroof; AC; automatic; CD/AM/FM/cassette; power windows, locks, steering; anti-lock brakes. One owner, all maintenance records available. \$2,900 OBO. Call 221-7637 or e-mail bjlam@wm.edu.

Robland X31 European Woodworking Machine with three 3HP motors: 12" joiner, 12" planer, 10" table saw, shaper, mortiser, \$3500. Contemporary furniture, all excellent condition: 6' wide bookcase, very sturdy, pine and blue, \$75; 2 nightstands/end tables: oak/beige laminate, \$65; white laminate, \$30; 2 desks: oak/white laminate with file drawer, \$170; white laminate, \$60; blue leather/teak armchair, \$120; Kingsdown double mattress, \$45. Call 220-5743.

1989 Honda Civic LX sedan, 4-door, automatic, AC. Power steering, windows and door locks; AM/FM stereo, Sony CD, lifetime muffler. New inspection, complete record. Very clean, inside and out. 150K miles. \$1,800. Call 253-1984.

Dog kennel, 10'x10'x6', and long wire fence, free. Must remove and transport. Call 221-3685 or 645-3385.

FOR RENT

Classic beach cottage in Duck (Southern Shore), across the street from ocean. Great room with fireplace, TV and Nintendo. Sunroom with dining area that seats 8, TV and VCR. 2 BRs, 1 bath, back deck, screened porch. Ocean view from rooftop deck. Enclosed outside shower with dressing room. Beach chairs, boogie boards, ceiling fans throughout. \$60/night, 2-night minimum through April 30, 2004. Call Trisha Macchini at 229-9561.

Fully furnished condo in prime location close to W&M and Colonial Williamsburg. 2 BRs, 2 baths, LR, DR, kitchen. Large screened porch. Available March 30, 2004-March 1, 2005. No smokers, no pets. References required. Call 565-4339.

WANTED

Female roommate to share pleasant 2-BR, 1-bath apartment near campus. \$225/mo. + 1/2 utilities. Call 565-6469.

Experienced, responsible part-time bookkeeper. Will consider applicable education as substitute for experience. Also, energetic, part-time front desk staff for Williamsburg office. If you value health, good work and a friendly environment, e-mail your resumé, references and cover letter with salary range and goals to info@performancechiropractic.com. We offer flexible, weekday scheduling. Prefer non-smokers.