

See Orientation Schedule (August 22-24) on back.

William and Mary welcomes Best and Brightest Students

by Brian Whitson

William and Mary is welcoming one of its best, brightest and most accomplished groups of new students this week.

While some of the country's top professional and graduate students have already started arriving on campus, new members of the freshman Class of 2012 will be on campus for move-in day today. Like their graduate-school counterparts, the new undergraduates come with sterling academic credentials—the freshman class comes to Williamsburg with a middle 50th percentile on the SAT of 1260-1430. Seventy-nine percent of new students who provided high-school rank finished in the top 10 percent of their class.

"The extraordinary new members of our community could have chosen to study at many other engaging places. They chose William and Mary. This is good," said Interim President W. Taylor Reveley III. "Of the countless factors that go into making a school great, the most crucial is the caliber of its people."

The College's Office of Undergraduate Admission received a record 11,600 applications, which helped attract the most diverse freshman class in William and Mary's history. Nearly 25 percent (24.9 percent) of the new undergraduates are students of color, which is up from last year's 22.5 percent. Also, 160 members of the Class of 2012 are first-generation students.

"We look forward to seeing these new students on campus and we know they will thrive here," said Dean of Admission Henry Broaddus.

William and Mary's graduate and professional schools saw similar success in recruiting this year's class. For example, the William and Mary Law School received a record number of applications—nearly 4,600 applicants for an entering class of 220. The Law School's newest class includes students who graduated from 122 colleges and universities across the country and recorded a median LSAT score in the 90th percentile.



The City of Williamsburg started a new tradition this year, posting eight signs around town welcoming William and Mary's students back to school. The signs were posted at locations surrounding the campus and at the city's entrance corridors.

At the Virginia Institute of Marine Science's (VIMS) School of Marine Science, applications rose by 23 percent. Applications came from 28 states and six countries. The newest VIMS graduate students arrive with research experience at

sea off the coasts of Alaska, Australia, Germany and South Africa.

More than 70 percent of the entering graduate students in Arts & Sciences conducted research projects as undergraduates, with half of these students receiving awards or honors for their work. More than half served as teachers or mentors in some capacity. More than 15 percent have already earned a graduate or professional degree, and 18 percent are international students.

The School of Education will welcome 150 new graduate students this fall. They include a former staffer at *USA Today*, a veteran of two national political campaigns, a state archaeologist, an elementary literacy teacher and a swim coach.

At the Mason School of Business, applications in the M.B.A. program increased by 15 percent. The 110 new M.B.A. candidates come from a dozen countries, including a banking executive from Kosovo, an international affairs consultant from Japan and an automobile marketing specialist from India.

Among the new freshman class of approximately 1,380 students, 65 percent come from the Commonwealth of Virginia and 44 are international students. In addition to their strong academic credentials, the students—like their graduate counterparts—come from varying backgrounds and experiences. The freshman class includes one who sang back-up for a Grammy Award winner, another who danced with the Rockettes, and others who started nonprofit organizations, raised seeing eye dogs, worked on a tiger reserve and interviewed veterans for the National World War II Museum. One new student even biked across a continent.

"This is a diverse group of students in every sense," said Earl T. Granger, associate provost for enrollment. "They come with unparalleled credentials, experiences and backgrounds. They represent the very best."

Photo by Erin Zagusky

IN THE NEWS

Forbes recognizes W&M as one of America's top colleges, cites College in naming Virginia "the best state for business"

For the second time in less than a month, Forbes magazine has recognized William and Mary as a top institution of higher education.

In its inaugural College guide, "America's Best Colleges," Forbes.com listed William and Mary as the sixth-best public university in the country. The annual ranking comes just a few weeks after Forbes.com listed the Commonwealth of Virginia as the best state for business for the third year in a row. Virginia topped the list, the magazine said, in part because of an "educated labor force fueled by its proximity to Washington, D.C., and top colleges like the University of Virginia and William and Mary."

In its guide, Forbes.com ranks 569 undergraduate institutions based on "the quality of the education they provide, and how much their students achieve." It was released on the magazine's web site on Aug. 14, 2008.

The Forbes.com rankings are billed as an alternative to the annual college guide produced each year by *U.S. News & World Report*. In last fall's *U.S. News* rankings, William and Mary was also listed as the sixth best public.

Swem Library ranked among the best in the country

The College of William and Mary's libraries are among the best in the country, according to the latest rankings from the *Princeton Review*.

The rankings list William and Mary eighth in its category of "Best College Library." The list is part of the *Princeton Review's* annual college guidebook, the "Best 368 Colleges," which was published Tuesday and includes the College.

The recognition is satisfying news for those connected to William and Mary's main campus library, the Earl Gregg Swem Library. The library recently completed an extensive renovation and expansion. The six-year, \$36.2-million construction project, completed in 2004, transformed the building (originally built in 1965) into a state-of-the-art university library facility. The Wolf Law Library at the William and Mary Law School also recently completed a \$16.8-million renovation and expansion of its original facility, built in 1980. The rankings are based on surveys of nearly 120,000 undergraduates from across the country.

W&M prof receives national award for technology innovation

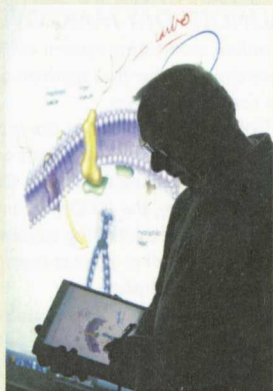
Randy Coleman, an associate professor of chemistry at William and Mary, was recently named a 2008 Campus Technology Innovator by *Campus Technology Magazine*.

Coleman, who is featured in the August issue of the magazine, was one of 14 innovators chosen out of about 340 applicants from across the country. He was recognized for his use of a tablet-style computer to improve teaching and learning in his fall 2007 courses.

By using a Lenovo Tablet PC with a webcam and the programs OneNote and Skype, Coleman saw remarkable results in both his large-lecture and smaller classes, including the highest class average ever for his organic chemistry course and the highest-level rating he's ever received as an instructor.

"I want to let the nation know that the second-oldest university is not using quill pens," he said. "We are using tablet PCs, and it's my favorite sidekick."

At right, Professor Coleman writes on his tablet PC.



Rhian Horgan '99 to speak at Opening Convocation

The College of William and Mary's Class of 2012 and its entering graduate and transfer students will be welcomed to campus by JPMorgan executive



Horgan

Rhian Horgan '99 at the annual Opening Convocation ceremony on Aug. 29.

Opening Convocation marks the beginning of the academic year. The event will be held at 4:30 p.m. in the courtyard of the Sir Christopher Wren Building.

The start of the 2008-2009 academic year marks the 90th anniversary of the admission of women to the College. In the fall of 1918, William and Mary welcomed its first women as regular students, becoming Virginia's first four-year, all-male college to do so.

"We're very pleased that one of our distinguished alumnae, Rhian Horgan, will help us begin the 2008-2009 session—the 90th anniversary of the admission of women to William & Mary," said Interim President W. Taylor Reveley III. "Ms. Horgan, who was an outstanding member of the College community while on campus in the Class of 1999, has already distinguished herself in the world of business. We look forward to her remarks at our Opening Convocation."

Currently a vice president at the JP Morgan Private Bank in New York City, Horgan graduated from the College of William in 1999 with a B.B.A., majoring in finance and public policy. After graduation she joined the JPMorgan Private Bank in New York as an analyst

in the credit division, providing clients in Latin America and the United States with liquidity solutions. In 2005, she assumed responsibility for the equity derivatives business for private client services. In her current position, she is a member of the JPMorgan Private Bank's Alternative Investments team, with whom she advises high net-worth individuals, endowments and foundations on private equity, hedge fund, real estate and infrastructure investments. She has been an active member of JPMorgan's William and Mary recruiting team since starting at the firm.

While a student at William and Mary, Horgan served as student body president, a member of Kappa Alpha Theta sorority and an admission tour guide. Since graduation, she has remained closely connected to her alma mater. She has served as a member of the NYC Alumni Board, the NYC Auction Committee, the Class of '99 Fifth Year Reunion Committee and the Swem Library Board. Horgan also founded the W&M Wall Street Program (WSP), which has brought over 200 William and Mary students to New York City to educate them about careers on Wall Street. Last summer, Horgan worked with the College's Career Center and the Mason School of Business to expand the program to include a summer mentorship program for William and Mary students interning on Wall Street. Two of Horgan's sisters (Fiona '03 and Carys '07) are also graduates of the College.

Ginger Ambler, the College's interim vice president for student affairs, knew Horgan as a student and considers her a friend.

"I'm excited for the students to meet her and to see and be inspired, both by her experience as a student and by her success as an alumna," said Ambler.

New Student and Family Orientation Schedule — August 22–24

Friday, August 22

- 7-11 a.m. New Student, Family Orientation - Snacks & Limited Food Choices at the Marketplace
- 8-11:30 a.m. New Student - Peek Behind the Scenes: Tours of the Dining Facilities - The Commons, Sadler Center and the Marketplace
- 8 a.m.-1:30 p.m. New Student, Family Orientation - Move-In
Transfer Students: Orientation Check-In, Sadler Center, Study Lounge
- 8 a.m.-1:30 p.m. Off-Campus Freshmen: Orientation Check-In - Hunt Hall, Orientation Table
- 8 a.m.-1:30 p.m. Family Orientation - Transfer Students and Off Campus Freshmen: Orientation Check-In - Sadler Center, Study Lounge
- 8 a.m.-7 p.m. New Student, Family Orientation - WM ID and Mailbox Key Pick-up, Sadler Center, Commonwealth Auditorium
- 9 a.m.-2 p.m. New Student, Family Orientation - Vendors, Sadler Center, Lobby
- 9 a.m.-5 p.m. New Student, Family Orientation - Vendors, William & Mary Hall Parking Lot
- 9:30 a.m.-1 p.m. New Student, Family Orientation - Hospitality Tents, DuPont Hall & Monroe Hall
- 10:30 a.m.-1:30 p.m. New Student, Family Orientation - Lunch
- 2 p.m. New Student, Family Orientation - Welcome Session for Students and Families, Kaplan Arena, William & Mary Hall
- 3 p.m. Family Orientation - The College Transition, Kaplan Arena, William & Mary Hall
- 3-5 p.m. New Student - Beginning with the Basics: Freshmen will meet on their halls. Transfer students will meet in the Sadler Center, Chesapeake A. Off-Campus freshmen will meet on the first floor of Hunt Hall.
- 4 p.m. Family Orientation - Academics at William and Mary, Kaplan Arena, William & Mary Hall
- 4:30 p.m. Family Orientation - Open/Free Time
- 5-7 p.m. New Student - Dinner with Your OA and Small Group, Sadler Center or Commons
- 5:30 p.m. Family Orientation - President's Reception, Wren Yard (Rain plan: Trinkle Hall)
- 7-9 p.m. New Student - Residence Hall Meeting
- 7-9:45 p.m. New Student - Transfer and Off-Campus Student Social, Sadler Center, Tidewater Room
- 8 p.m. Family Orientation - Colonial Williamsburg Reception for Families of New Students, DeWitt Wallace Decorative Arts Museum

Saturday, August 23

- 7-9:30 a.m. New Student - Breakfast, Sadler Center or Commons
- 8:30-10:30 a.m. Family Orientation - Family Resource Fair & Continental Breakfast, Sadler Center, Chesapeake Rooms
- 8:50-10:30 a.m. New Student - Academic Life: Blue, Sadler Center, Commonwealth Auditorium
- 9-10 a.m. New Student - The William & Mary Community: Green - Phi Beta Kappa Hall Auditorium
- 9-9:45 a.m. Family Orientation - The Student Perspective. Family members whose last names begin with the letters A-L will attend this session; last names beginning M-Z, see 10:00 a.m. listing. Locations are listed after the first letter of your last name. **A**-James Blair 201; **B**-James Blair 205; **C**-James Blair 213; **D-E**-James Blair 215; **F**-James Blair 219; **G**-James Blair 221; **H-I**-James Blair 223; **J**-James Blair 228; **K**-James Blair 229; **L**-Tyler 102

- 9 a.m.-3 p.m. New Student - Mailbox Key Pick-up, Sadler Center, Post Office
- 9 a.m.-3 p.m. New Student - ID Pick-up, Campus Center 169
- 10-10:45 a.m. Family Orientation - The Student Perspective. Family members whose last names begin with the letters M-Z will attend this session. Locations are listed after the first letter of your last name. **M**-James Blair 201; **N-O**-James Blair 205; **P**-James Blair 213; **Q-R**-James Blair 215; **S**-James Blair 219; **T**-James Blair 221; **U-V**-James Blair 223; **W**-James Blair 228; **X-Z**-James Blair 229;
- 11 a.m.-Noon The William & Mary Community: Gold - Phi Beta Kappa Hall Auditorium
- 11 a.m.-Noon Family Orientation - Disability Information Session - Sadler Center, York Room
- 11 a.m.-Noon Family Orientation - Why Willpower Doesn't Work: Three Critical Factors for Optimal Success in College and What Parents Can Do to Help - Sadler Center, Tidewater Room
- 11 a.m.-1 p.m. Family Orientation - Bursar & Financial Aid Offices Open for Business, Blow Hall
- 11:30 a.m. -
- 2 p.m. New Student - Lunch, Sadler Center or Commons
- 12:50-2:40 p.m. New Student - Academic Life: Green - Phi Beta Kappa Hall Auditorium
- 1-2 p.m. New Student - The William & Mary Community: Blue - Sadler Center, Commonwealth Auditorium
- 2-6 p.m. New Student - Honor Pledge and Wren Tour - Wren Building
- 2:50-4:40 p.m. New Student - Academic Life: Gold - Phi Beta Kappa Hall Auditorium
- 4:30-7 p.m. New Student - Dinner, Sadler Center or Commons
- 6:45-8:15 p.m. New Student - A Colonial Williamsburg Evening, Market Square
- 9 p.m.-Midnight New Student - Late Night at the Student Rec Center, Busch Field and Student Recreation Center

Sunday, August 24

- 7 a.m.-1:30 p.m. New Student - Brunch, Sadler Center or Commons
- 9-3 p.m. New Student - ID Pick-up, Campus Center 169
- Noon-1 p.m. New Student Prime Tribe Welcome & Reception, Sadler Center, James Room
- Noon-1 p.m. New Student - Sharpe Community Scholars Program Welcome & Reception, Spotswood Lower Lounge
- Noon-1 p.m. New Student - Monroe Scholars Information Meeting, Tucker Hall, Theatre
- 1-2 p.m. New Student - Sex & Alcohol: Making a Tribe Choice: Gold, Phi Beta Kappa Hall Auditorium
- 2:30-3:30 p.m. New Student - Sex & Alcohol: Making a Tribe Choice: Green, Phi Beta Kappa Hall Auditorium
- 3:30 p.m. & 4:30 p.m. New Student - Academic Major and Pre-Professional Programs - Informational Meetings, Sadler Center
- 4:30-5:30 p.m. New Student - Sex & Alcohol: Making a Tribe Choice: Blue, Phi Beta Kappa Hall Auditorium
- 4:30-7 p.m. New Student - Dinner, Sadler Center or Commons
- 7-8:30 p.m. New Student - Residence Hall Meetings
- 9-11 p.m. New Student - The W&M Night of Entertainment, Lake Matoaka Amphitheatre (Rain plan: William & Mary Hall)

Students ready to 'SHOW' their service

Nearly 200 William and Mary students will start the school year not in a classroom, but by serving the Williamsburg community.

The students, most of whom are incoming freshmen, will be taking part in the second annual Students Helping Out Williamsburg (SHOW) Day on Aug. 26. Created by the College's Office of Student Volunteer Services (OSVS), the event is meant to provide new students an orientation to the service opportunities available in the community.

This year's participants will help do a variety of tasks at local government and non-profit agencies, including Head Start, Avalon and the Heritage Humane Society. About 177 first-year students will participate, and approximately 20 upperclassmen will lead the projects.

Although all of the spots for SHOW Day have been filled, students can find out about other service opportunities through the OSVS web site at <http://web.wm.edu/osvs/> or during the annual volunteer fair, scheduled for 4:30 p.m. on Sept. 4 in the Sadler Center.



Photo by Stephen Salpukas

Virginia Symphony at Lake Matoaka Amphitheater

The College of William and Mary will host a free concert by the Virginia Symphony at the Lake Matoaka Amphitheater on Thursday, Aug. 28 at 7:30 p.m.

The pre-season concert, titled "La Vida Salsa," is being sponsored by the City of Williamsburg and co-sponsored by the College of William and Mary and the Virginia Symphony Society of Greater Williamsburg. In case of rain, the concert will be held in the College's Phi Beta Kappa Memorial Hall.

The concert is free and open to the public, though space is limited. For information about this event and other Virginia Symphony concerts, call the Symphony Box Office at (757) 892-6366 or visit www.virginiasympphony.org.

NEWS TO USE

COLLEGE LAUNCHES REDESIGNED WEB SITE • Featuring beautiful images, easier navigation and student blogs, the College of William and Mary's newly redesigned web site made its official debut July 31 at www.wm.edu. Highlights of the new, user-centric site include a more effective search engine, better presentation of news and multimedia and five new audience-specific "gateways." The web redesign project, which was dubbed "re.web," was officially announced in February 2007. The Chicago-based consulting group mStoner was awarded the redesign contract in July 2007, and three potential designs for the site's home page were unveiled in January 2008. The new site currently includes all of its "top-level" pages and the sites for undergraduate admission, financial aid, registrar, psychology, dean of students and Arts & Sciences. The process of moving content from the old site to the new is ongoing and will eventually include the sites for the School of Law and Virginia Institute of Marine Science (Sept. 30, 2008), the School of Education (late fall 2008) and the Mason School of Business (March 2009).

WILLIAM AND MARY TO TEST EMERGENCY SIREN • The College of William and Mary will test its emergency alert system Wednesday, Sept. 3, 2008. The drill, which will be conducted at 12:15 p.m., will include both a test of the campus-wide siren system and the mass notification messaging system.

The 120-decibel siren system is stationed above both the Integrated Science Center and the William and Mary Law School. The test will begin with three 10-second blasts that will be separated by five-second intervals. That will be followed with a three-minute sounding of the alarm, which is expected to be heard on the campus and in the neighboring community.

The sirens will be coupled with a test of the College's mass notification messaging system, which was implemented last year and enables rapid communication to the campus community through messages to cell phones, land phones, e-mail and text message.

In the event of a real emergency, people in the community who hear the siren may also check for information and instructions at www.wm.edu.

Faculty, staff and students can provide their most current contact information by logging into myWM. Once logged in, click the Banner icon, then Personal Information, then Update Campus-wide Emergency Phone Numbers.

LAUNDRY DAY MAKEOVER • Doing laundry on campus is now a little easier for students thanks to an online monitoring system called eSuds, which eliminates the need to traipse back and forth to the laundry room checking for free washers or dryers. With eSuds the availability of laundry facilities can be checked from any computer screen.

"We are excited about the installation of the eSuds system," said Director of Residence Life Deb Boykin. "Students have many demands on their time and we hope this tool helps to reduce the demand of one of life's necessary chores on that time. Our thanks go out to the Student Assembly, Residence Hall Association, Information Technology, the ID Office and our laundry vendor, Caldwell & Gregory, for making this venture possible."

In addition to allowing students to see which washers and dryers are free, the system also allows them to be notified by email or by text message to a cell phone when a machine becomes available or when one of their own loads is complete.

The eSuds system was installed on campus in June, bringing 43 dorms online. Use of the system is included in student fees. The system may be accessed on the web at wm.esuds.net.