news flier February 2009

Charter Day edition



Charter Day Speaker is U.S. Senator Jim Webb

S. Senator (D-Va.) Jim Webb, who championed • the creation of a GI Bill for

post-9/11 service members, will serve as the keynote speaker at the College of William and Mary's annual Charter Day ceremony on Feb. 7, 2009. Webb will receive the honorary degree of doctor of public service at the ceremony.

Glenn Lowry, founding director of William & Mary's Muscarelle Museum of Art and current director of the Museum of Modern Art, and John Hope Franklin,

author and James B. Duke Professor Emeritus of History at Duke University, will also receive honorary degrees at the Charter Day ceremony. Lowry will receive the doctor of arts, and Franklin—who, at age 93, no longer travels - will receive the doctor of humane letters in absentia. The event, which is scheduled for 10 a.m. in Phi Beta Kappa Memorial Hall, marks the 316th anniversary of the awarding of the Royal Charter from

King William III and Queen Mary II of England establishing the College. "Sen. Jim Webb has dedicated his life to public

> service. We are delighted to have him as our Charter Day speaker and to be able to award him an honorary degree," said William & Mary President Taylor Reveley. "Few new members of the United States Senate have been as effective during their first two years in office as Senator Webb. We are

also delighted

Drs. Lowry and

to recognize

Franklin's enormous contributions to American knowledge, life, and culture.'

Webb, who recently assumed the role of senior senator from Virginia, started his career of public service after graduating from the Naval Academy in 1968 and receiving a commission in the Marine Corps. Graduating first in his class at the Marine Corps Officers' Basic School in Quantico, Va., Webb served with

the Fifth Marine Regiment in Vietnam. For his work as a rifle platoon and company commander in the An Hoa Basin, he was awarded the Navy Cross, the Silver Star Medal, two Bronze Star Medals and two Purple Hearts. He went on to serve as a platoon commander and instructor of tactics and weapons at Marine Corps Officer Candidates School and then as a member of the Secretary of the Navy's immediate staff before finally leaving the service in 1972.

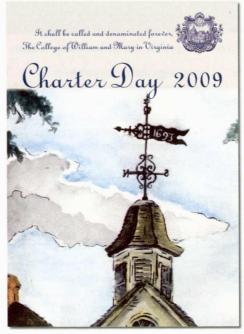
Webb received his law degree in 1975 from Georgetown University Law Center. From 1977 to 1981, he served in the U.S. Congress as counsel to the House Committee on Veterans Affairs. In 1982, he led the fight for including an African American soldier in the memorial statue at the Vietnam Veterans Memorial, and he wrote the inscription at the base of the flag pole. In 1984, he was appointed the inaugural Assistant Secretary of Defense for Reserve Affairs, and, in 1987, he became the first Naval Academy graduate to serve in the military and then become Secretary of the Navy.

In 2006, Webb was elected to the U.S. Senate and officially took office in January 2007. During his time in office, Webb has introduced and supported a new GI Bill for post-9/11 service members, established an oversight commission to prevent wasteful and fraudulent spending in wartime contracting and has remained committed to developing a

national energy strategy, according to his Web site. He serves on the Senate Committees on Foreign Relations, Armed Services, and Veterans' Affairs and on the Joint Economic Committee.

Glenn Lowry

Years before guiding the construction of the Museum of Modern Art's new building, Glenn Lowry oversaw the construction of the Muscarelle Museum. Lowry, who worked for the Muscarelle from 1982



to 1984, served as its first director

when it opened in 1983. Raised in Massachusetts, Lowry earned his undergraduate degree from Williams College and his master's and doctorate degrees in history of art from Harvard University. In 1995, Lowry became the sixth director of the Museum of Modern Art in New York City. In that position, he leads a staff of more than 650 and directs an active program of exhibitions, acquisitions and publications.

John Hope Franklin

A distinguished scholar of African-American history, John Hope Franklin received his undergraduate degree from Fisk University and his master's and doctorate degrees in history from Harvard University. He has been the James B. Duke Professor of History at Duke University since 1983, taking emeritus status in 1985.

Franklin is the author of dozens of landmark books and essays, including "From Slavery to Freedom: A History of African-Americans." Franklin has received numerous honors for his work, including the NAACP's Spingarn Medal and the Presidential Medal of Freedom

Though he will be unable to attend Charter Day exercises, the College will present him with his honorary degree at a later date.

William & Mary ranked among country's best bargains

Webb

By Brian Whitson

or the second time this academic year, the College of William and Mary has been ranked among the country's top values in public universities. In its 2009 annual college rankings of best bargains, The Princeton Review listed William & Mary third among its top public universities.

The Jan. 8 announcement came with an added bonus-national television exposure. The "Today" show, NBC's popular morning program, ran a full segment with co-host Meredith Vieira on The Princeton Review rankings-including a feature on William & Mary. The segment, which included video footage of faculty and students on campus, gave special recognition to the College and its place as one of the country's No. 3 best value. The set was also decorated in colors from a number of the top universities, including a green and gold pennant from William & Mary. The rankings were also highlighted Thursday in USA Today. The country's largest newspaper partnered with The Princeton Review this year to present the rankings.

The news came on the heels of several other rankings this academic year highlighting the College, including an announcement in October that Kiplinger's Personal Finance magazine listed William & Mary as fifth among its top 100 public universities

that combine "outstanding economic value with top-notch education." The College was featured on Kiplinger's Web site with an audio slideshow and online tour of William & Mary as a "best value.

In August, William & Mary was listed 32nd overall and 6th-best public university, according to U.S. News & World Report's annual ranking of undergraduate programs. Earlier in August, the College was ranked 49th overall —based on a different methodology—by Forbes Magazine. In July, Forbes also ranked Virginia as the country's best state for business. Virginia topped the Forbes list, according to the article, in part because of "top colleges like the University of Virginia and William & Mary.' In July, The Princeton Review also ranked William and Mary and its Swem Library eighth in the category of "Best College Library." In October, Financial Times ranked the William & Mary's Mason School of Business' Executive MBA program as one of the top 100 programs in the world. The program ranked 41st among U.S. schools and 94th worldwide.



William & Mary tops 12,000 applications in another record year

By Brian Whitson

/illiam & Mary's undergraduate admission applications for next fall's entering class have surpassed 12,000 for the first time in the College's

The total also signifies a record year for the fourth year in a row in terms of undergraduate admissions—and is a more than 70 percent increase in applications over the past decade and 3.4 percent increase over last year.

"It's grand to see so much enthusiasm for William & Mary among high school seniors," said William & Mary president Taylor Reveley. "The strength of this year's applicant pool makes clear that the College continues to appeal to thousands and thousands of very talented young people."

Henry Broaddus, dean of admission, credits the increase to a number of factors, including continued outreach efforts; the College's new admissionfriendly Web site, including a new video prompt the admissions staff produced earlier this year to instruct prospective students how to fill out their supplemental application essay; and William & Mary's growing reputation as an institution that offers a great education at a great value. William & Mary was featured in multiple publications this year as one of the country's "best values," including a feature on NBC's "Today" show following news last month

that The Princeton Review ranked the College its third-best bargain among public universities across the country. Kiplinger's Personal Finance magazine rated W&M the nation's fifth-best value.

"We're pleased to see such strong interest in the College," Broaddus said. "My colleagues and I have been impressed enormously by the wide array of these students' talents and backgrounds.'

Admission officials are still reviewing and recording undergraduate applications so the numbers could increase slightly. The Class of 2013's pool also represents one of the most diverse in the College's history. Applications from students of color (African American, Asian, Latino/ Hispanic, Native American students) rose 7 percent."While we are very excited this year about the largest applicant pool in the history of the College, we are equally excited about the opportunity that this kind of pool presents," said Earl Granger, associate provost for enrollment. "Building a vibrant and engaging community that challenges and celebrates the collegiate experience is our ultimate goal. The pool this year gives us an unyielding foundation in achieving that

Admissions staff will spend the coming weeks reading and reviewing each of the more than 12,000 applications. Of that group, more than 3,000 prospective students will be offered admission as officials anticipate a freshman class of approximately 1,380 students to enter in the fall of 2009. Offers of admission are mailed by April 1, 2009. Application numbers for graduate programs and professional schools will be available later this



Photos by Stephen Salpukas.



William & Mary receives \$6 million to construct Cohen Career Center

By David Morrill

he College of William and Mary has announced that Sherman Cohen, a Manhattan real estate developer who attended the College in 1938, and his wife, Gloria, have committed \$6 million to build a new career center at the College.

"It is a pleasure to help today's students and alumni find their own paths in life with the state-of-the-art facility they deserve,'

said Cohen, who grew up in the Tidewater Virginia area. "This Career Center will guide the future leaders of this country. Gloria and I are thrilled to support that effort."

The Cohen gift will largely fund construction of the 11,000-gross-squarefoot facility, which will be named The Sherman and Gloria H. Cohen Career Center. The facility will be located at the heart of the campus between Walter J. Zable Football Stadium and the Sadler Center and will feature an open and welcoming reception area and resource lounge, comfortable and spacious interview rooms and a presentation room equipped with



Artist's rendering of the new Cohen Career Center.

technology that develops career awareness and skills necessary for career development.

"Career counseling and help in finding jobs have become increasingly important to students and

their parents," said William & Mary President

> Taylor Reveley. "Excellent physical facilities are crucial to success on these fronts. Because of the Cohens' great generosity, William & Mary will finally have such facilities. They will help tremen-

The \$7.9 million facility is scheduled to be completed during the fall semester of 2010. Construction is scheduled to begin in fall 2009. A ceremonial groundbreaking took place at the site on Dec. 5, 2008.

With more students each year using the Career Center at its current location in the basement of

Blow Memorial Hall, space and resources are at a premium. The Career Center's current space in Blow Hall

is approximately 5,100 square feet. Last year, through programs and services, the center worked with more than 2,500 students and had a total (including return visits and services) of more than 6,800 student contacts.

Dean Virginia McLaughlin discusses the new SOE facility under construction

onstruction for the new School of Education building is well underway at the Monticello entrance to campus. The new facility will bring all of the SOE's programs together under one roof. Dean Virginia McLaughlin, who was appointed this week to the State Board of Education, recently talked with William & Mary News about the new facility and what it will mean for the school and the Commonwealth.

Q. How will the new facility benefit both the College and Virginia?

A. Education students, faculty, and staff are not the only ones who will benefit from this new facility. A hallmark of this School of Education has been a deep commitment to outreach programs, and the new building will help us to serve children, families, practicing professionals, and the public even more effectively. Consider, for example, the New Horizons Family Counseling Center. Despite being headquartered in a tiny suite of cubicles on the second floor of Jones Hall originally assigned to graduate assistants, the program has been providing free counseling services to over 200 families a year. In the new building, this program will finally have the clinic space that it deserves, space easily accessible to families and well-designed for supervision of counselors in training. Similarly, our internationally renowned Center for Gifted Education, which for over 20 years has provided Saturday and Summer Enrichment Programs to children aged four through 16, will now have appropriate space for the 900 children who participate each year. Particularly exciting are our plans for a professional development center within the new facility. The School of Education offers a full calendar of conferences, workshops, and symposia that draw local, state, national, and international participants. As many as 20,000 practicing educators are served each year through our training and technical assistance activities.

Not surprisingly, the prospect of a new facility has stimulated creative ideas for new initiatives being actively explored through School of Education strategic planning.

Q: What will the new facility allow you to do that maybe wasn't pos-

A. The new building will include



McLaughlin

approximately 112,000 square feet of space designed specifically to accommodate Education programs. With roughly 150 undergraduate, 500 masters, and 150 doctoral students, the School of Education facility will be in active use from morning to night year round. New classrooms and labs will enable faculty to model emerging instructional strategies and technologies. Our Learning Resource Center will provide sufficient space and technology support for innovative curriculum development projects. Throughout the building, other spaces will invite collaboration among students and faculty—a critical aspect of acculturation into the Education profession.

Q: How will the new facility impact the SOE's ability to procure

A. Requests for Proposals issued by governmental agencies or foundations typically require evidence of our capacity to implement the proposed project in a cost-effective manner. Education projects tend to be labor intensive, so we need to able to house the additional people who will work on the new initiative. About a decade ago, we simply ran out of space in Jones Hall. Four of our large projects are currently leasing office space in the Williamsburg community. The new facility includes space for existing centers and projects, as well as more flexible space for future initiatives. By bringing all of our centers and projects under one roof, our students and faculty will have easy access to the additional staff, resources, and opportunities supported through \$5 to \$8 million of external grants and contracts each year.

Two W&M professors receive outstanding faculty awards

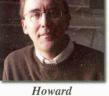
By Erin Zagursky

wo William & Mary faculty members received the state's highest honor for professors, the State Council of Higher Education for Virginia recently

Christopher Howard, the Pamela C. Harriman Professor of Government and Public Policy, and Lizabeth Allison, the Dorman Family Term Distinguished Professor of Biology and Director of Graduate Studies, are among only 12 professors out of 101 applicants statewide to receive the Commonwealth's Outstanding Faculty Awards. The awards recognize the finest among Virginia's college faculty for their demonstrated excellence in teaching, research and public service.

Including this year's awardees, 33 William & Mary professors have received the honor since the awards' inception in 1987, more than any other university in the state. On Feb. 19, this year's honorees will be introduced on the floor of the Virginia General Assembly before receiving their awards during a luncheon ceremony.

For more about Howard and Allison, see the online story and video at http://www. wm.edu/news/stories/2009/two-wm-professors-receive-outstanding-faculty-awards.php.



Howard



Allison

W&M named one of top producers for Peace Corps

The College of William and Mary is still one of the top producers of Peace Corps volunteers in the nation, the

The College was ranked the 5th-highest producer of Peace Corps volunteers among medium-sized colleges and universities, which have between 5,001 and 15,000 undergraduates. Since the creation of the Peace Corps in 1961 by President John F. Kennedy, 525 William and Mary alumni have served. Currently, 46 William and Mary undergraduate alumni and two graduate alumni are serving with the Corps.

W&M BOV launches blog

The William and Mary's Board of Visitors has launched a revamped Web site complete with a blog, audio clips and PowerPoint presentations from their regular meetings. Michael K. Powell, Rector of the College, announced last semester that the Board was exploring ways to enhance communication with students, alumni, faculty and staff. As part of that effort, the Board is recording open sessions of their regular committee meetings. Those recordings, in addition to PowerPoint committee presentations and the BOV blog, are now posted on the Board's Web site. Visitors to the site will be able to click and listen to the meetings, download the file, or even get it on iTunes U. Powell is also blogging on the BOV site to provide summaries and previews of meetings. The site can be reached at www. wm.edu/bov. To see faculty, staff and student blogs at the College, go to www.wm.edu/blogs.

University Relations launches Twitter feed

The College of William and Mary's Office of University Relations now has another way to disseminate news and information about the College to its community and the world.

The office recently launched a Twitter feed at www.twitter.com/WMNews. Twitter is a social networking site where members answer the question "What are you doing?" with updates—or "tweets"—of 140 characters or less. People who are signed up to follow the feeds receive updates each time a new tweet is posted. Twitter users can send and receive tweets in a variety of ways, including via their cell phones. twitter

Students serve with Governor on MLK Day



Virginia Gov. Timothy Kaine put on a flannel shirt, jeans and boots to work side-by-side with William & Mary students on a Tri-Cities Habitat for Humanity project in Petersburg on Jan. 19. He is pictured talking with Drew Stelljes, director of Student Volunteer Services at the College, and the student volunteers.