



Bright, Engaged and Diverse: New Students Join the W&M Family

Buoyed by record applicant pools, William & Mary's entering classes are among the most accomplished and diverse in the College's history.

"Excitement and reinvigoration always characterize the arrival of new cohorts of undergraduate, professional and graduate students," said President Taylor Reveley. "This is especially true when our new students are strikingly accomplished. Those arriving this August are just that—smart, committed, and talented in countless respects. It will be great to have them with us."

William & Mary received more than 12,500 undergraduate applications, a record number for the fifth year in a row. This year's admit rate was 32 percent, compared to last year's rate of 34 percent.

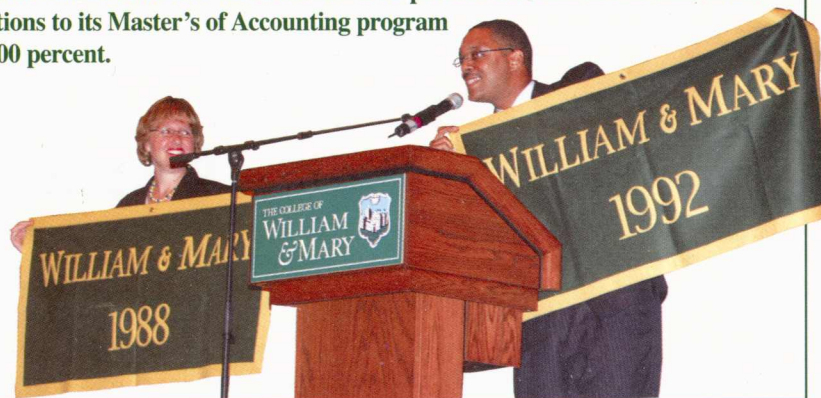
Enrolling students bring a middle 50th percentile of 1280-1430 on the SAT math and critical reading sections. Of the students who attended high schools that provided a class rank, 79 percent finished in the top 10 percent.

This year's entering freshman class of roughly 1,400 students brings together a wide range of backgrounds and experiences. The entering class includes 44 international students and 140 first-generation students. Twenty-six percent of this year's freshmen are students of color.

The excitement continues across the university, where William & Mary's graduate and professional schools also saw record applicant pools. Arts & Sciences, for example, saw an eight-percent increase in applications to graduate programs—a 23 percent increase over the past two years. Eighty-five percent of entering A&S graduate students conducted research as undergraduates.

The William & Mary Law School saw a 26-percent increase in applications to the J.D. program, receiving nearly 6,300 applications for slightly more than 200 seats. At the School of Education, graduate applications increased more than 20 percent to the highest mark in more than 20 years. The Mason School of Business saw a 12-percent increase in full-time MBA students and applications to its Master's of Accounting program were up more than 100 percent.

Vice President for Student Affairs Ginger Ambler '88, Ph.D. '06, and Associate Vice President for Development Earl Granger '92, M.Ed. '98, show some Tribe Pride for incoming students during last year's Welcome Week.



Rector to welcome students



Rector Henry C. Wolf

Henry C. Wolf '64, J.D. '66, William & Mary Rector and retired vice chairman and chief financial officer of Norfolk Southern Corporation, will welcome the College's newest students to campus during the 2010 Convocation Ceremony on Aug. 27.

Opening Convocation, a long-standing tradition that marks the beginning of the academic year, will be held in the Wren Courtyard at 4:30 p.m. Following

remarks by Wolf and Reveley, new undergraduates, transfers and graduate students will walk through the doors of the historic Wren Building, where they will be greeted in the Wren Yard by hundreds of cheering students, faculty, staff, and alumni.

"I am extremely pleased to have an opportunity to welcome the Class of 2014 to the College at Opening Convocation," said Wolf. "This is a very special occasion for me, as well, in that it marks the 50th anniversary of my own arrival in Williamsburg and the beginning of a lifelong association with William & Mary."

Wolf's own connection to W&M began in 1960 as an undergraduate. He received a bachelor's degree in economics in 1964, and in 1966 received his law degree from the Law School.

Wolf has remained a committed alumnus. In 2006, the Law School named its renovated and expanded, state-of-the-art law library as the Wolf Law Library.

Wolf was first appointed to the Board of Visitors—William & Mary's governing body—in 2003, and he was reappointed in 2007. Wolf was elected Vice Rector in 2006 and elected Rector of the College in 2009. In addition to his time on the Board of Visitors, Wolf is also an emeritus member of the Virginia Institute of Marine Science Council (1993-2001). He has also served as a board member of the William & Mary Real Estate Foundation (2007-2010).

School of Ed moves to new state-of-the-art building

The School of Education moved into its brand-new, state-of-the-art building this summer, and the school's faculty and staff are excited to show it off -- and even more so to begin using it in the fall.

Virginia McLaughlin, dean of the school, noted the variety of people who would pass through the new building's doors, including babies and children, undergraduate and graduate students, the school's hundred employees, school teachers and administrators from around the world, and retirees involved in the Christopher Wren program.

"We will serve a lot of publics," she said. "This will be a hub."

The new building is approximately 113,000 square feet - quite an improvement from the 26,000 square feet in Jones Hall where the School of Education used to be housed, with many of its centers located around the campus and Williamsburg area.

The first floor of the building features the Literacy for Life center, a tiered classroom with advanced technology options, a Java City, a board room and a professional development center that will allow the school to host its training activities for more than 20,000 educators per year in one location. The center includes two break-out rooms and a main room—Matoaka Woods— which can hold around 300 people.

Above the professional development center on the second floor of the building are classrooms that can

hold 20, 30 or 40 people. Many of the classrooms feature special technology that will assist professors in teaching classes as well as helping students collaborate and share their work. The second floor of the building also includes the Learning Resources Center, Technology Integration Center and STEM Education Alliance.

Additionally located on the building's second floor is what McLaughlin refers to as the "human services wing," which includes the New Horizons Counseling Center, the Historic Triangle Substance Abuse Coalition, Project Hope and the New Leaf program, which provides counseling to William & Mary students.

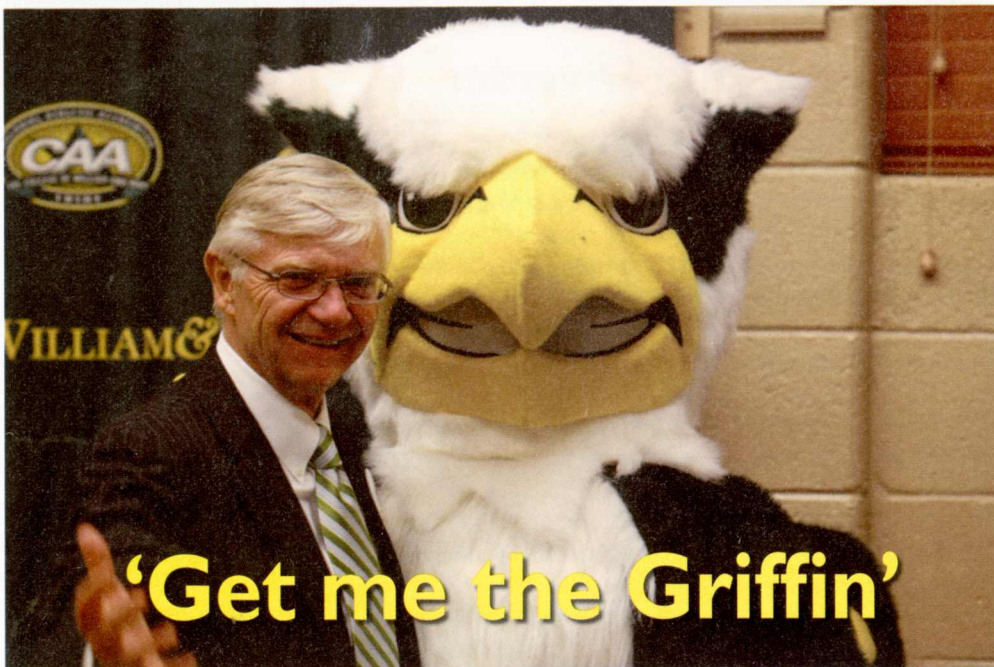
On the third floor of the building are faculty offices, work areas for graduate assistants, the special education Training and Technical Assistance Center, the Center for Gifted Education and the School Leadership Institute.

Behind the building is a courtyard and covered portico area, as well as a pathway to the main campus. Also outside is a garden that will use rain water that runs off the portico. The garden was part of the plan to make the building sustainable, along with the utilization of things such as energy star equipment, natural light and motion sensors. The School of Education expects the new facility to earn a silver LEED certification.

A building dedication is expected to take place in September.



The School of Education opened its new building in the summer of 2010.



'Get me the Griffin'

President Reveley introduces the Griffin at an April news conference.

With the head of an eagle and the body of a lion, the College's new mascot, the Griffin, couldn't be a better fit for the College.

"We considered the best symbol to help represent the academic and athletic excellence of our sports team," Terry Driscoll, director of athletics and chairman of the Mascot Search Committee said. "When you put it all together—the grace, agility, intelligence and strength—the Griffin really embodies everything we were looking for in a mascot."

The Griffin made its debut in April to hundreds of cheering students, alumni, faculty and staff in William & Mary Hall's Kaplan Arena. Last year, President Taylor Reveley appointed

a committee to help in the selection process of the school's mascot.

While the College has a new mascot, the Tribe nickname will remain.

After the announcement, the Griffin was featured on everything from the front page of the *Flat Hat* to a segment by W&M alumnus Jon Stewart on Comedy Central's "The Daily Show." In between, stories of the Tribe's new rallying figure made their way to the websites of national media outlets such as the *Washington Post*, the *Chronicle of Higher Education*, *U.S. News & World Report*, *Sporting-News.com* and *USA Today* online. A story picked up by the *Associated Press*

also went national and ran on *ESPN.com*.

And the good news keeps rolling in for the College's new feathered guardian. In July, William & Mary received two gold awards in the Council for Advancement and Support of Education's 2010 Circle of Excellence Awards for the College's mascot search efforts. William & Mary took the top spot in the categories of Alumni Relations Programs and Best Uses of Social Media. Photographer Stephen Salpukas also earned a silver award and a bronze award in the Individual Photographs category.

W&M ranks high in *The Princeton Review*

William & Mary's faculty, libraries and undergraduate happiness level have again been ranked among the best in the country, according to the latest survey by *The Princeton Review*.

The rankings list W&M at 12th in the "Happiest Students" category, up two spots from 14th last year. Additionally, the College ranked eighth in both the "Professors Get High Marks" and "Best College Library" categories. The College's "green rating" improved, climbing from a 90 last year to a 93 this year. The score is on a scale of 60 to 99.

"We're delighted to see the nation's second-oldest institution of higher education recognized for exceptional fac-

ulty, happy students and a great library—all important elements of an engaged learning environment," said Provost Michael R. Halleran.

The rankings are part of "The Best 373 Colleges: 2011 Edition," which is this year's version of *The Princeton Review's* annual college guidebook. The listings are based on surveys sent to 122,000 students across the nation. *The Princeton Review* does not give schools an overall ranking between one and 373. Instead, the book includes 62 ranking lists of "top 20" colleges in various categories.



W&M launches YouTube

William & Mary officially launched its new YouTube Channel on Aug. 20. The channel, youtube.com/williamandmary, features a wide variety of video subjects, from campus events and news features to alumni news, academics and campus life. The work of the College's professors is highlighted in videos such as "Book of the Month" and "Faculty Features," and the array of students' interests is seen in numerous videos, from service projects to performances. Several departments and offices across campus contributed videos to be used on the new channel.

Soft launched in May, the page now has approximately 140 uploaded videos, more than 150 other YouTube channel subscribers, 87,100 total upload views and 15,500 channel views.

The new channel is part of the YouTube EDU partner program, which allows the College more options for its video uploads and provides broader visibility for the campus channel.



Tribe looks to build off record year

Is the Tribe No. 1 in the Football Championship Subdivision? One expert thinks so.

Jimmye Laycock, in his 31st season, welcomes 12 starters back from a team that equaled a school-record 11 victories in 2009, including a season-opening triumph at Virginia. Laycock owns a school-record 200 wins (against 141 losses and two ties), 20 winning seasons, and has guided the Tribe to the NCAA semifinals twice in the last six years.

Two of his best players heading into 2010—running back Jonathan Grimes and linebacker Jake Trantin—earned preseason All-American mention in Phil Steele's College Football Preview 2010.

Steele also fingers the Tribe to be best in the nation. In addition to Grimes and Trantin, five other players earned preseason all-conference accolades: senior defensive tackle Mike Stover, sophomore cornerback B.W. Webb and junior punter David Miller were first team. Webb was named to the second team as a return specialist, as was senior offensive lineman Keith Hill.



Alum Michael "Pinball" Clemons '89 celebrates with coach Jimmye Laycock following the Tribe's 2009 victory over Virginia in Charlottesville.

Photo courtesy Tribe Athletics

Grimes, fastest player in school history to hit the 1,000-yard mark, is coming off an outstanding sophomore season in which he earned first-team all-conference honors after leading the league with 1,294 yards rushing.

Trantin, second-team all-conference in 2009, led the team with 90 tackles while adding 2.5 sacks, 10 tackles for a loss, and three interceptions.

Quarterback remained a major unanswered question. Candidates include North Carolina transfer Mike Paulus, redshirt freshman Brent Caprio, senior Mike Callahan and junior D.J. Mangas. They seek to replace All-CAA performer R.J. Archer.

Sufficient depth remains to replace Adrian Tracy and Sean Lissemore, defensive linemen drafted by New York Giants and Dallas Cowboys, respectively.

The schedule opens with a night game at Massachusetts on Sept. 4, followed by Maine, North Carolina, New Hampshire, and James Madison. Games against defending national champion Villanova and archrival Richmond highlight the home slate.

FACULTY IN THE MEDIA

The Bray School



Meyers

The Washington Post recently ran a feature article on research by Terry Meyers, Chancellor Professor of English, regarding the 18th-Century Bray School and its possible connection to an old house tucked on the edge of campus. The house, located on Prince George Street and presently used by the College's ROTC program, could be the nation's oldest surviving schoolhouse

for black children, free and enslaved, Meyers told *The Washington Post* in the July 23 article.

Meyers's research indicates that the house may have been home to the Bray School, established in Williamsburg in 1760 on the recommendation of Benjamin Franklin by an English philanthropy, the Associates of Dr. Bray. Bray and the Associates advocated for the religious education of black and Indian children. The research ties into work by the Lemon Project, a committee of faculty, staff, students and alumni looking at the College's connections to slavery and race relations from the Civil War to date.

The article was distributed on the national wire by the *Associated Press*. Meyers was also featured in a May 30 article in the *Chronicle of Higher Education*.

The Washington Post

Creativity Crisis

An assistant professor in W&M's School of Education, Kyung-Hee Kim was featured in an article in *Newsweek* about the "Creativity Crisis" in America. Recent research by Kim shows that while

American IQs are getting higher with each generation, the country's creativity scores are trending downward. While IQ tests are given to determine a person's intelligence, the Torrance Tests of Creative Thinking are administered to measure one's creativity or "CQ." Kim, who specializes in educational psychology and creativity, recently analyzed the Torrance scores of 300,000 children and adults and found that American creativity scores have been falling since 1990.



Kim

Newsweek

Gulf Oil Spill and Chemical Dispersants

Following reports from the Gulf of Mexico of a reduced presence of oil in the area surrounding the BP oil spill, Robert Diaz, associate professor of marine science, briefed Senators on Capitol Hill on the known and unknown ecological impacts of the chemical dispersants used in the ocean following the April 2010 spill.



Diaz

Diaz's presentation was featured in a *New York Times* June 30 online article outlining scientists' concerns over the long-term impact of the dispersants on aquatic life. Diaz told senators, "It doesn't make the oil go away, it just puts it from one part of the ecosystem to another." Diaz cautioned that the oil had already started to make its way into the sea life food chain and that further research was needed to understand the oil and dispersants full impact on the food chain.

The New York Times

Mexican Drug Violence

Mexican troops shot and killed one of their country's most powerful drug lords, Ignacio "Nacho" Coronel, in early August. Government Professor and Mexico scholar George Grayson was called upon by major news outlets to explain the political fallout and potential for increased violence in an already volatile country.



Grayson

Grayson told the *Wall Street Journal* that the loss of Coronel "is by no means a death blow" to the organization because his cartel operates under numerous kingpins. Grayson was also quoted by the *Associated Press* in a story picked up by numerous press outlets including *Forbes Magazine*, *U.S. News and World Report* and the *Houston Chronicle*.

THE WALL STREET JOURNAL



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