



William & Mary Faculty Survey: Report of Findings

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Overview

The William & Mary implementation of the Ithaka S+R Local Faculty Survey was launched on March 31, 2014, and was closed to new responses on April 28, 2014, with a total of 284 complete responses. The survey covers many scholarly research and teaching-related topics, overlapping with several iterations of the Ithaka S+R U.S. Faculty Survey. The questionnaire covers topics in several key areas, including: how scholars discover materials for research; faculty members' use of varying types of formats; the ways faculty members' access content; their data preservation and management behaviors and needs; expectations regarding undergraduates' research skills; faculty members' research dissemination practices and attitudes; and the role of the library in supporting faculty members' needs. The following report provides a high-level overview of findings from the W&M faculty survey.¹

Details

All 926 W&M faculty members received an email invitation to participate in a survey about the impact of electronic technologies on their research and teaching.² Three email reminders were sent before the close of the survey. In total, 385 respondents clicked the survey link (about 42% of those who received the email invitation), with 365 of those starting the survey (about 40%), and 284 of those respondents completing the survey, for an overall response rate of about 31%. Due to the survey flow and skip patterns, not all W&M faculty respondents received every question in the survey.

How to interpret the findings

For each question in the W&M faculty survey, this document provides a graph and table of overall responses. Responses are generally grouped together into categories for questions where respondents are asked to respond on a 1 to 10 scale. We report on responses in three categories: 1-3 (strong negative response), 4-7 (moderate or indifferent response), and 8-10 (strong positive response). Questions that use a 1-6 scale, and their responses are similarly grouped into categories: 1-2 (strong negative response), 3-4 (moderate or indifferent response), and 5-6 (strong positive response). Title pages provide information about survey flow and contingent items, which signify that a question was only presented to those who satisfied a condition in their response to another question.

If you have any questions about this report or working with the data provided, please contact Alisa Rod, Ithaka S+R Survey Coordinator, at alisa.rod@ithaka.org.

¹ This report covers results from completed surveys and does not include an overview of partially completed responses. Partially completed responses are included in the spreadsheet of raw data.

² The maximum n is 923, after taking consideration of undeliverable emails.

Discovery

Q1

Below are four possible starting points for research in academic literature. Typically, when you are conducting academic research, which of these four starting points do you use to begin locating information for your research? Please select one of the following answers.

Q2

When you try to locate a specific piece of secondary scholarly literature that you already know about but do not have in hand, how do you most often begin your process? Select one of the following answers.

Q3

When you explore the scholarly literature to find new journal articles and monographs relevant to your research interests, how do you most often begin your process? Select one of the following:

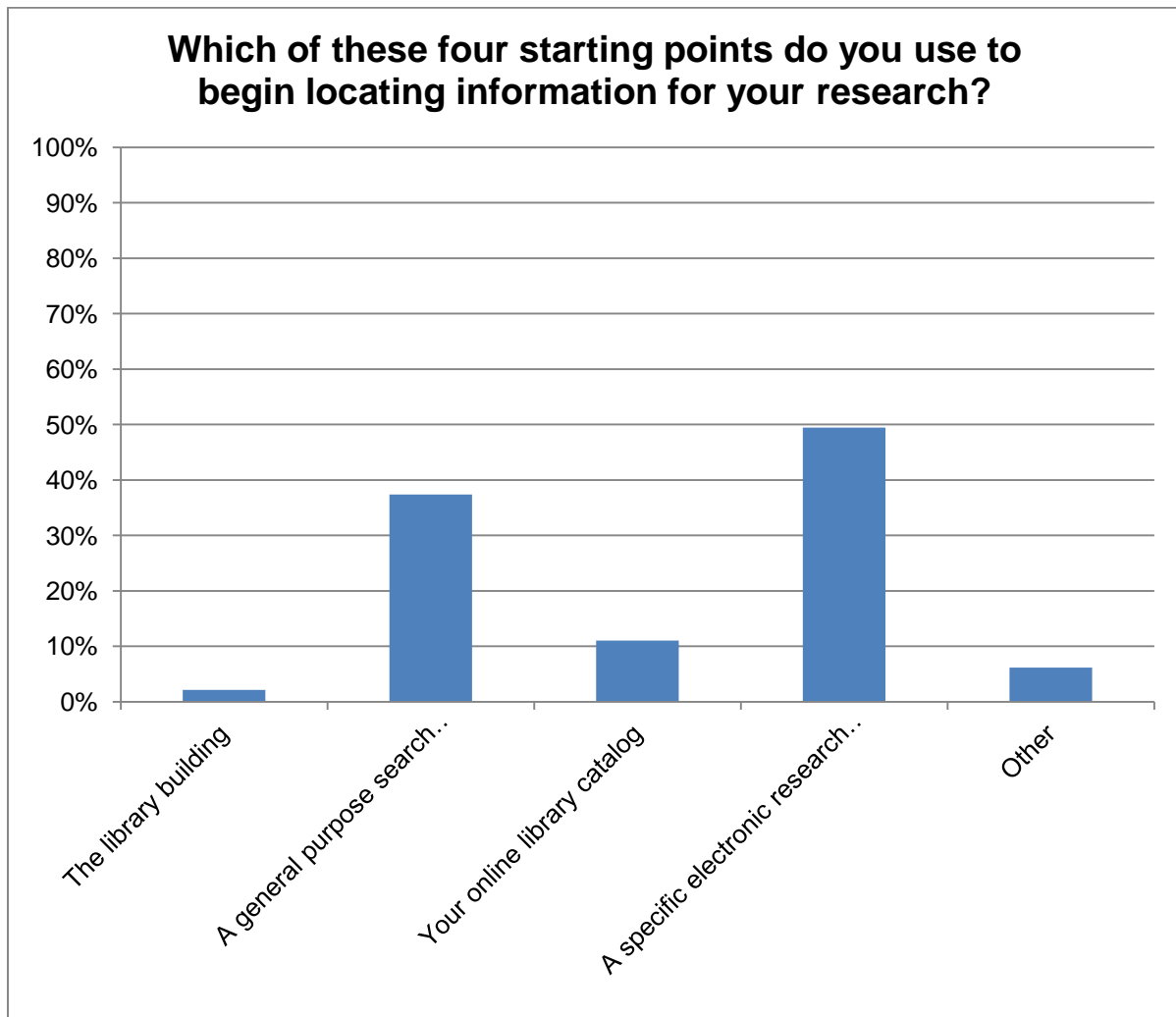
Q4_1 – Q4_10

You may employ a variety of different tactics to "keep up" with current scholarship in your field on a regular basis. Please use the scales below to rate from 10 to 1 how important each of the following methods is for staying current with new scholarship in your field, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one rating for each item.

Q1

Below are four possible starting points for research in academic literature. Typically, when you are conducting academic research, which of these four starting points do you use to begin locating information for your research? Please select one of the following answers.

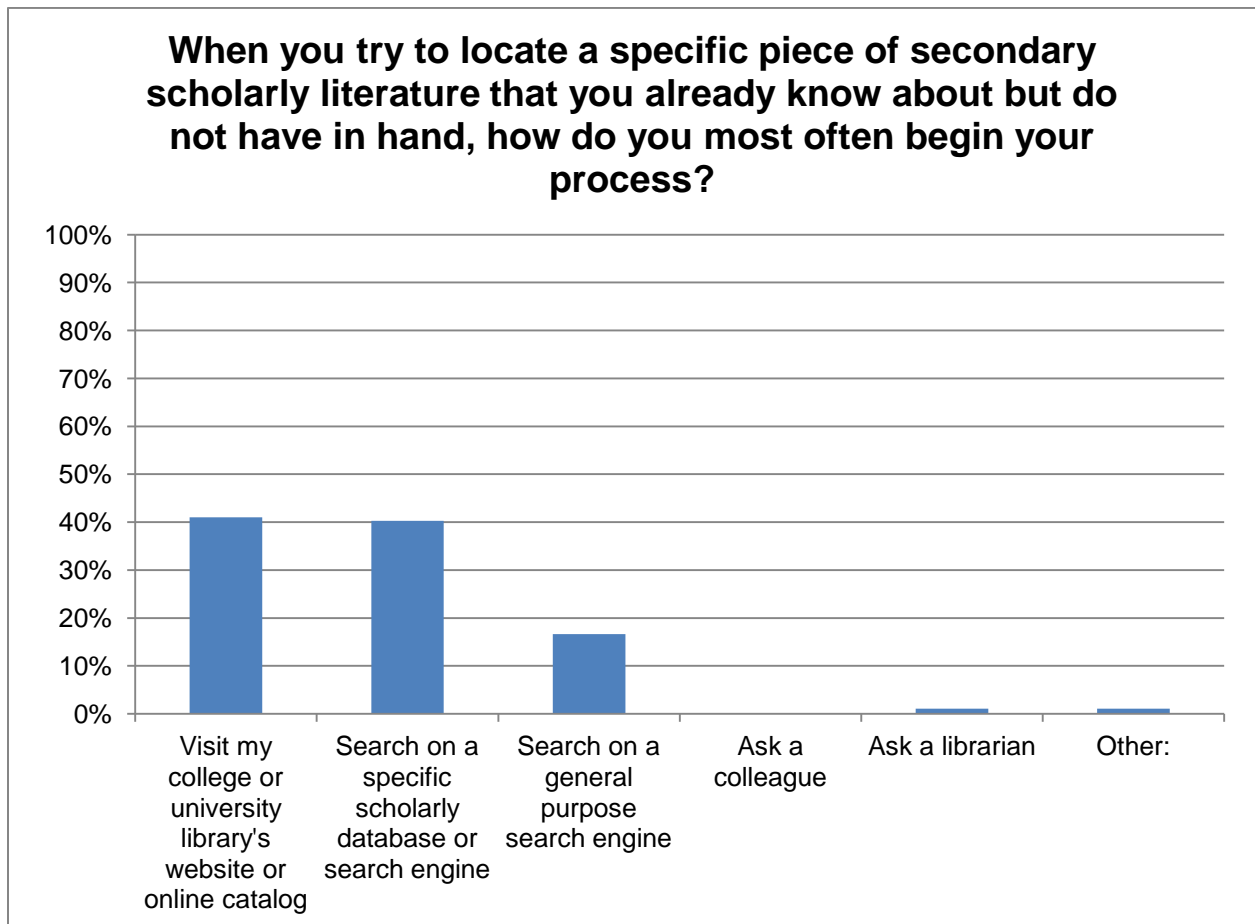
	Response	Percent
The library building	6	2.14%
A general purpose search engine on the internet or world wide web	105	37.37%
Your online library catalog	31	11.03%
A specific electronic research resource/computer database	139	49.47%
	281	100%



Q2

When you try to locate a specific piece of secondary scholarly literature that you already know about but do not have in hand, how do you most often begin your process? Select one of the following answers.

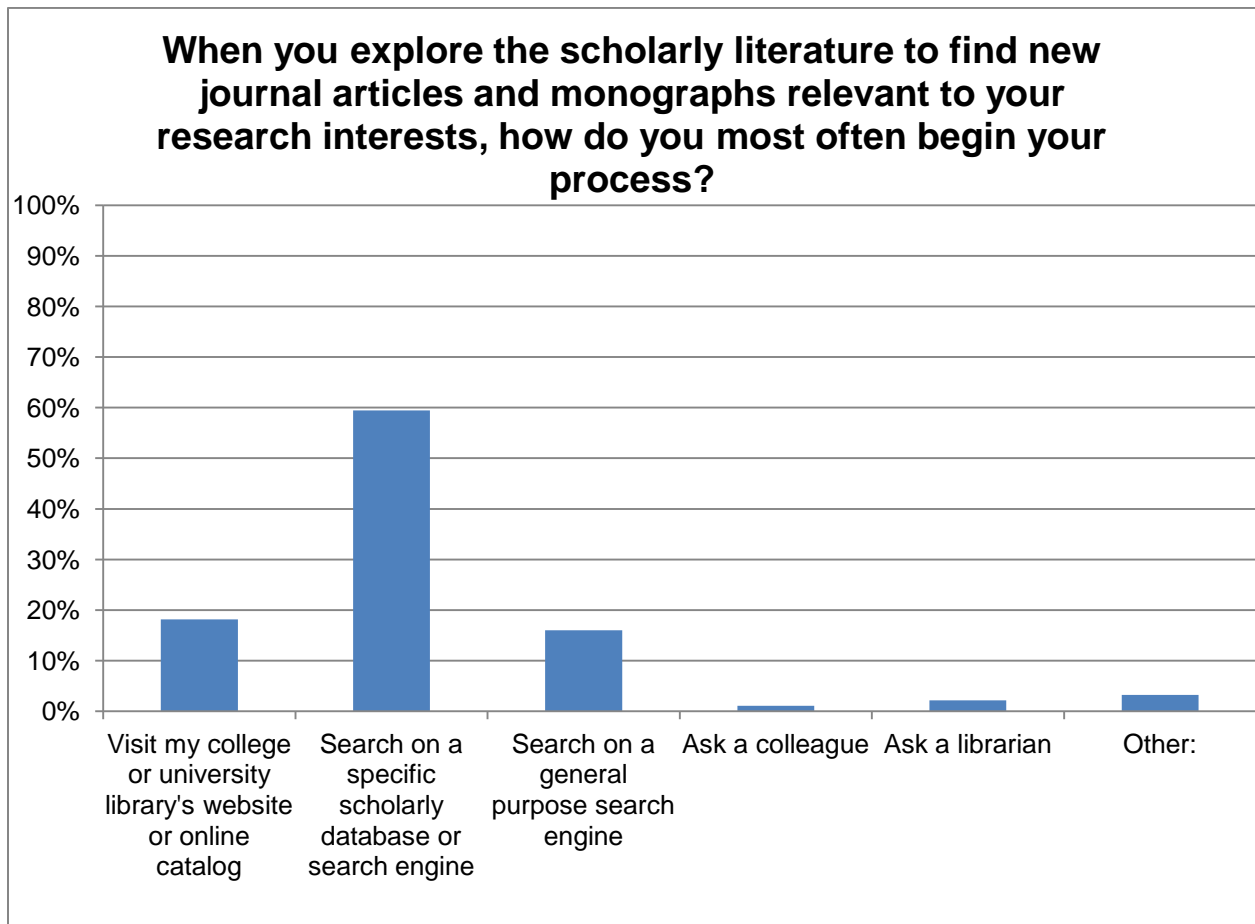
	Response	Percent
Visit my college or university library's website or online catalog	116	40.99%
Search on a specific scholarly database or search engine	114	40.28%
Search on a general purpose search engine	47	16.61%
Ask a colleague	0	0.00%
Ask a librarian	3	1.06%
Other:	3	1.06%
	283	100%



Q3

When you explore the scholarly literature to find new journal articles and monographs relevant to your research interests, how do you most often begin your process? Select one of the following:

	Response	Percent
Visit my college or university library's website or online catalog	51	18.15%
Search on a specific scholarly database or search engine	167	59.43%
Search on a general purpose search engine	45	16.01%
Ask a colleague	3	1.07%
Ask a librarian	6	2.14%
Other:	9	3.20%
	281	100%



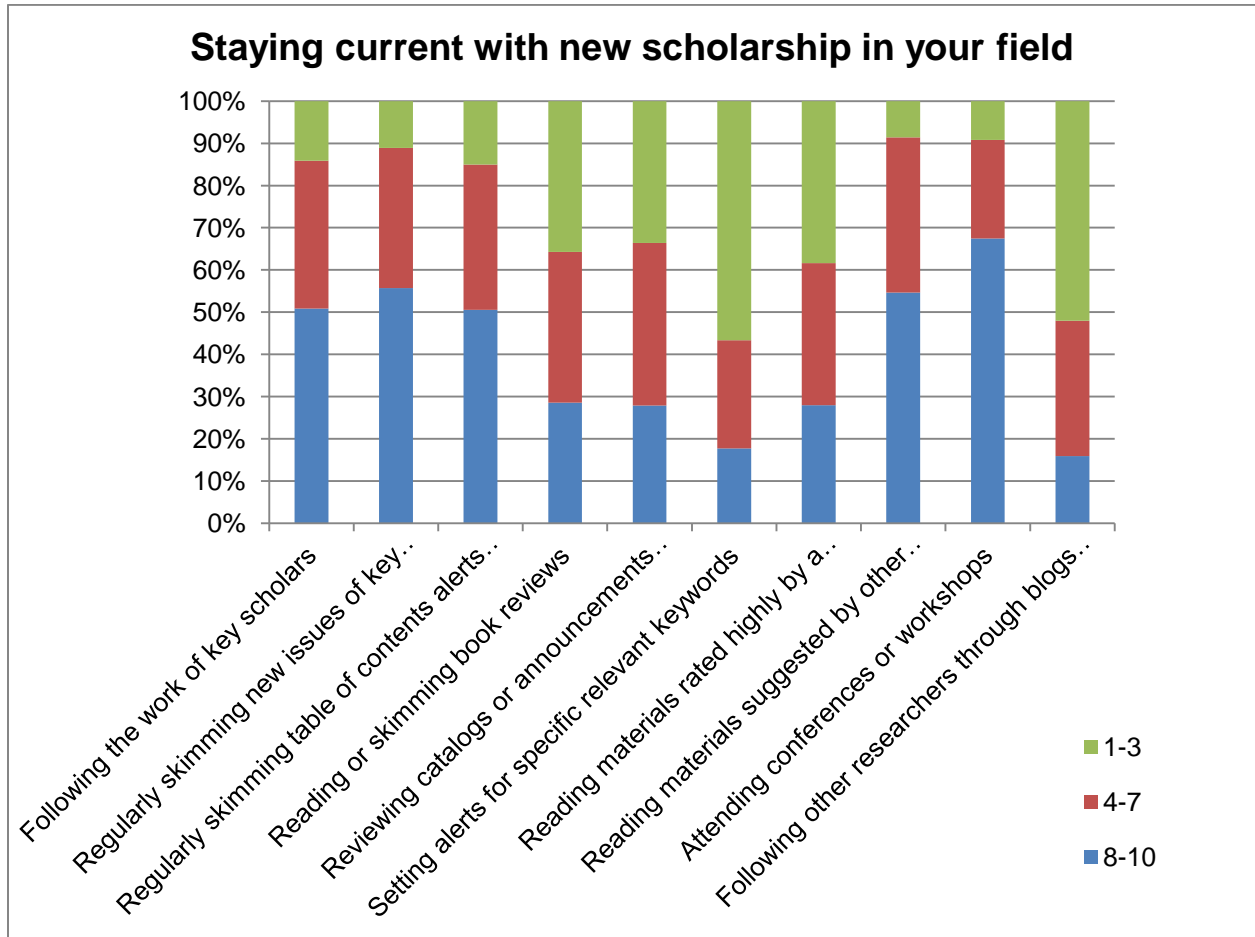
Q4_1 – Q4_10

You may employ a variety of different tactics to "keep up" with current scholarship in your field on a regular basis. Please use the scales below to rate from 10 to 1 how important each of the following methods is for staying current with new scholarship in your field, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one rating for each item.

	8-10	4-7	1-3	Response
Following the work of key scholars	50.88%	34.98%	14.13%	283
Regularly skimming new issues of key journals	55.71%	33.21%	11.07%	280
Regularly skimming table of contents alerts of key journals	50.54%	34.41%	15.05%	279
Reading or skimming book reviews	28.57%	35.71%	35.71%	280
Reviewing catalogs or announcements from scholarly publishers	27.86%	38.57%	33.57%	280
Setting alerts for specific relevant keywords	17.69%	25.63%	56.68%	277
Reading materials rated highly by a relevant repository or scholarly tool	27.96%	33.69%	38.35%	279
Reading materials suggested by other scholars	54.64%	36.79%	8.57%	280
Attending conferences or workshops	67.49%	23.32%	9.19%	283
Following other researchers through blogs or social media	15.88%	32.13%	51.99%	277

Q4_1 – Q4_10

You may employ a variety of different tactics to "keep up" with current scholarship in your field on a regular basis. Please use the scales below to rate from 10 to 1 how important each of the following methods is for staying current with new scholarship in your field, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one rating for each item.



Role of the Library

Q5

How dependent would you say you are on your college or university library for research you conduct? Please rate from 10 to 1 where 10 equals "Completely dependent" and 1 equals "Not at all dependent."

Q6_1 – Q6_6

How important is it to you that your college or university library provides each of the functions below or serves in the capacity listed below? Please use the scales below to rate from 6 to 1, where 6 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

Q7

Some libraries offer a range of digital services, like resources and facilities for instructional design, media creation, video editing, and more. How important is it to you that your library offers these digital services? Please use the scales below to rate from 6 to 1, where 6 equals "Extremely important" and 1 equals "Not at all important."

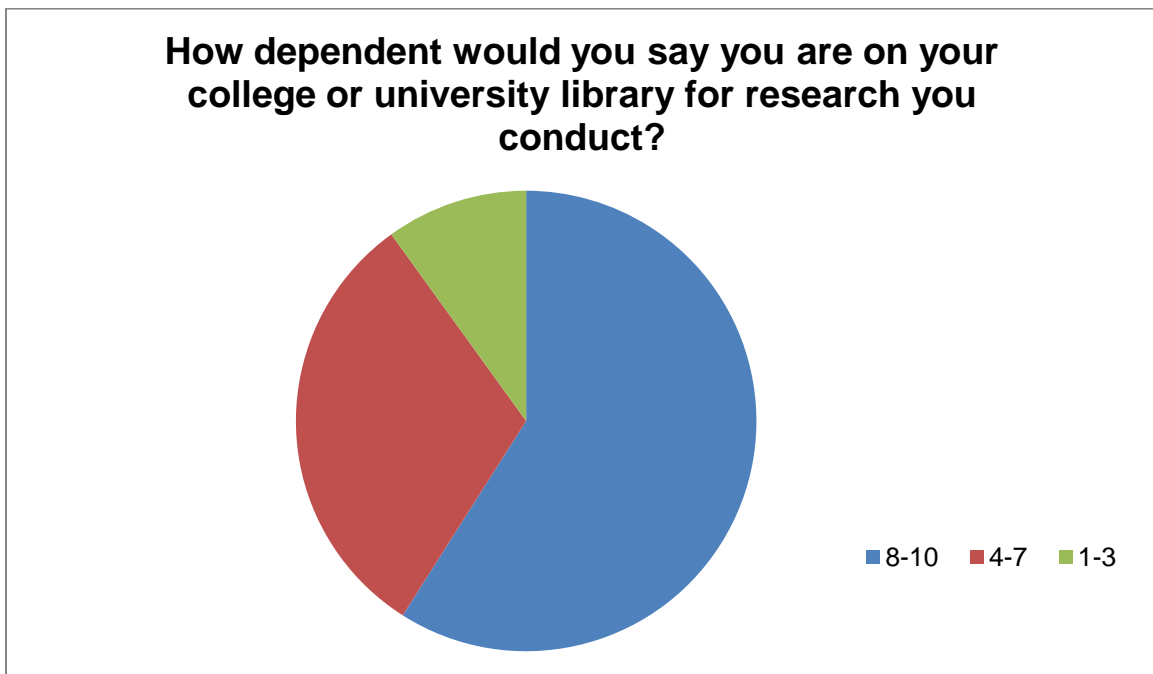
Q8_1 – Q8_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q6

How dependent would you say you are on your college or university library for research you conduct? Please rate from 10 to 1 where 10 equals "Completely dependent" and 1 equals "Not at all dependent."

	Response	Percent
8-10	154	59.00%
4-7	81	31.03%
1-3	26	9.96%
	261	100%



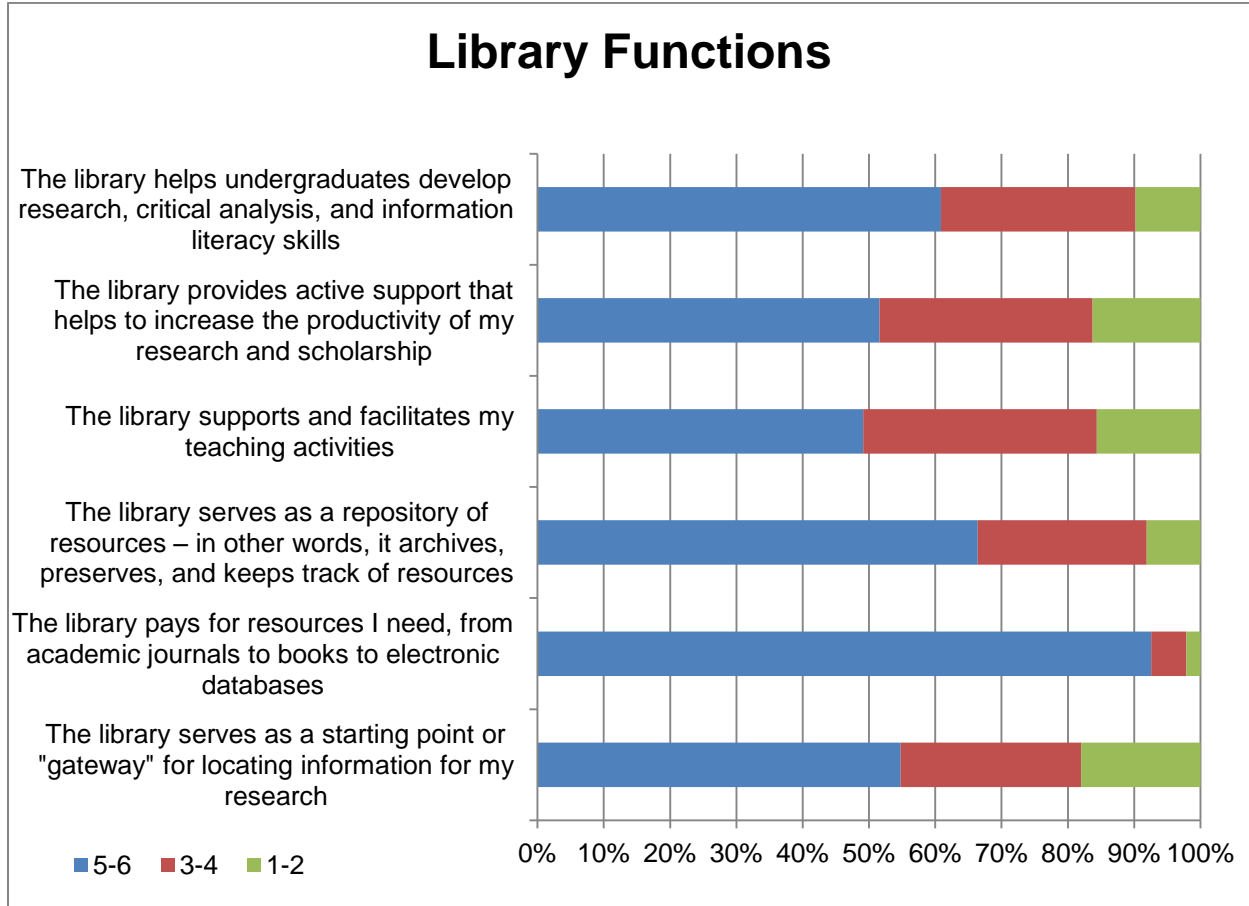
Q7_1 – Q7_6

How important is it to you that your college or university library provides each of the functions below or serves in the capacity listed below? Please use the scales below to rate from 6 to 1, where 6 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

	5-6	3-4	1-2	Response
The library serves as a starting point or "gateway" for locating information for my research	54.77%	27.21%	18.02%	283
The library pays for resources I need, from academic journals to books to electronic databases	92.58%	5.30%	2.12%	283
The library serves as a repository of resources – in other words, it archives, preserves, and keeps track of resources	66.43%	25.44%	8.13%	283
The library supports and facilitates my teaching activities	49.11%	35.23%	15.66%	281
The library provides active support that helps to increase the productivity of my research and scholarship	51.59%	32.16%	16.25%	283
The library helps undergraduates develop research, critical analysis, and information literacy skills	60.87%	29.35%	9.78%	276

Q7_1 – Q7_6

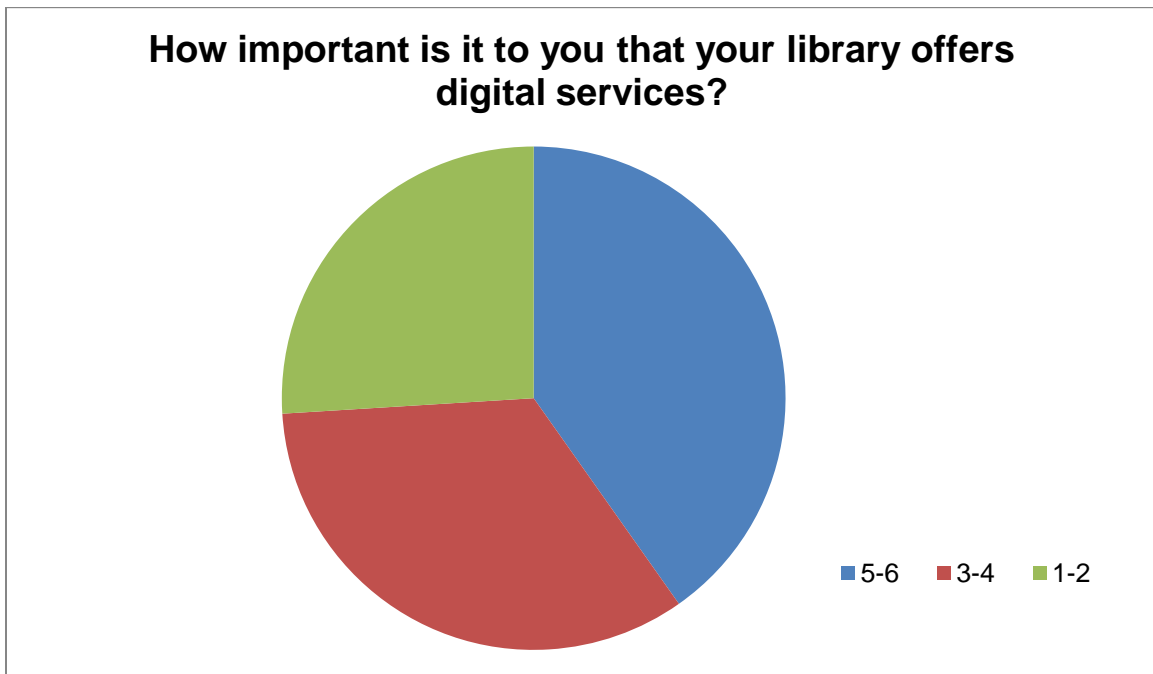
How important is it to you that your college or university library provides each of the functions below or serves in the capacity listed below? Please use the scales below to rate from 6 to 1, where 6 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.



Q8

Some libraries offer a range of digital services, like resources and facilities for instructional design, media creation, video editing, and more. How important is it to you that your library offers these digital services? Please use the scales below to rate from 6 to 1, where 6 equals "Extremely important" and 1 equals "Not at all important."

	Response	Percent
5-6	113	40.21%
3-4	95	33.81%
1-2	73	25.98%
	281	100%



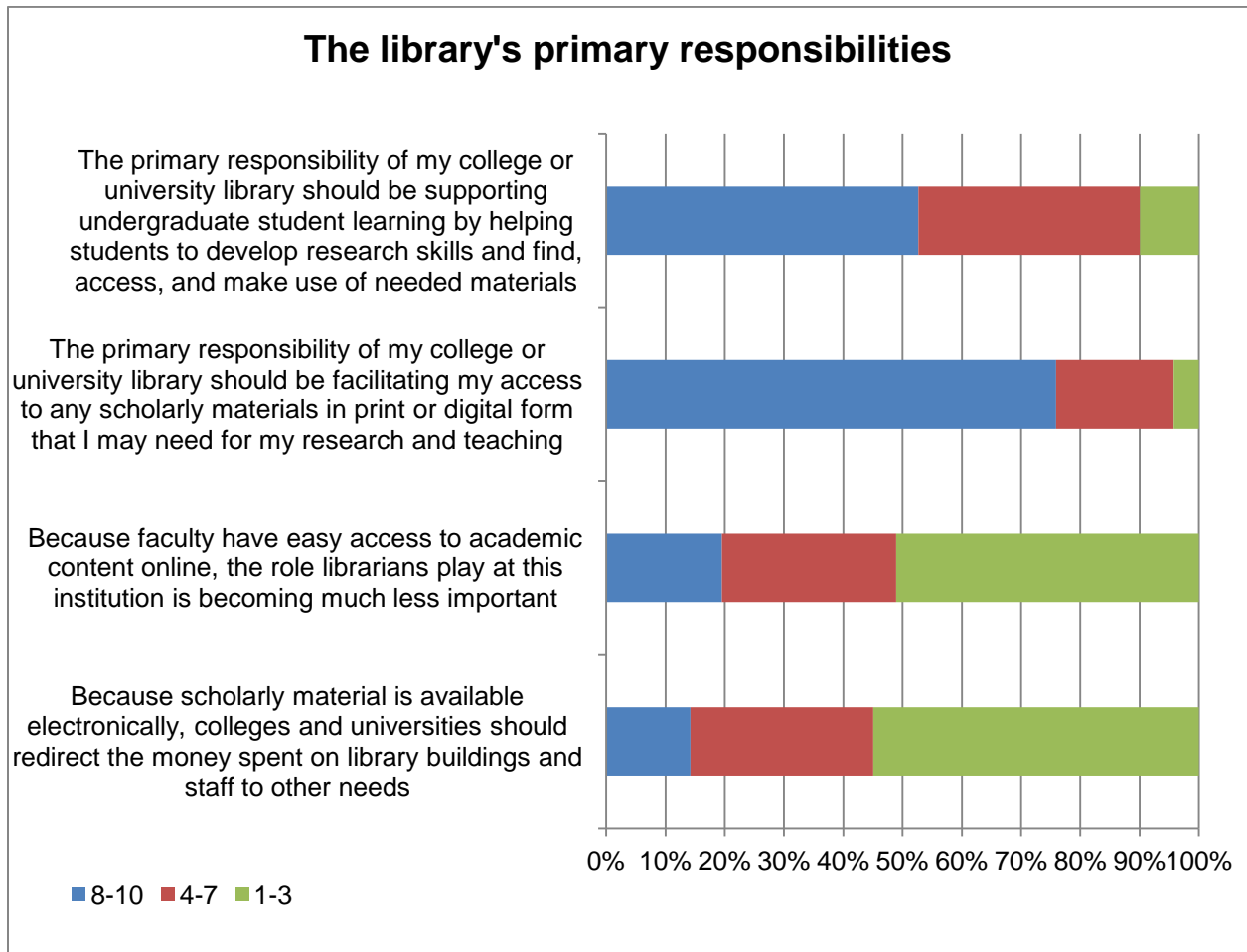
Q8_1 – Q8_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
Because scholarly material is available electronically, colleges and universities should redirect the money spent on library buildings and staff to other needs	14.18%	30.85%	54.96%	282
Because faculty have easy access to academic content online, the role librarians play at this institution is becoming much less important	19.50%	29.43%	51.06%	282
The primary responsibility of my college or university library should be facilitating my access to any scholarly materials in print or digital form that I may need for my research and teaching	75.89%	19.86%	4.26%	282
The primary responsibility of my college or university library should be supporting undergraduate student learning by helping students to develop research skills and find, access, and make use of needed materials	52.67%	37.37%	9.96%	281

Q8_1 – Q8_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Research Dissemination

Q9_1 – Q9_7

You may have the opportunity to share the findings of your scholarly research in a variety of different formats. Please use the scales below to indicate how often you have shared the findings of your scholarly research in each of the following ways in the past five years – often, occasionally, rarely, or never. Please select one answer for each item.

Q10_1 – Q10_9

When it comes to influencing your decisions about journals in which to publish an article of yours, how important to you is each of the following characteristics of an academic journal? Please use the 10 to 1 scales below where a 10 equals "Extremely important" and a 1 equals "Not at all important." Select one answer for each item.

Q11_1 – Q11_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q12_1 – Q12_5

Thinking back to the last scholarly article or monograph that you published, how valuable to you were the activities performed by your publisher in each of the following aspects of this process? Use the scales below to rate from 10 to 1 where 10 equals "Extremely important" and 1 equals "Not at all important." Select one answer for each item.

Q13_1 – Q13_5

Does your college or university library, scholarly society, university press, or another service provider assist you with any of the following aspects of the publication process?

Q14_1 – Q14_5

How valuable do you find support from your college or university library, scholarly society, university press, or another service provider for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you? Use the scales below to rate from 10 to 1, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

Q15_1 – Q15_6

How important is it to you that your research reaches each of the following possible audiences? Please use the 10 to 1 scales below where a 10 equals "Extremely important" and a 1 equals "Not at all important." Please select one answer for each item.

Q16_1 – Q16_3

How valuable do you find support from your college or university library, scholarly society, university press, or another service provider for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you? Use the scales below to rate from 10 to 1, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

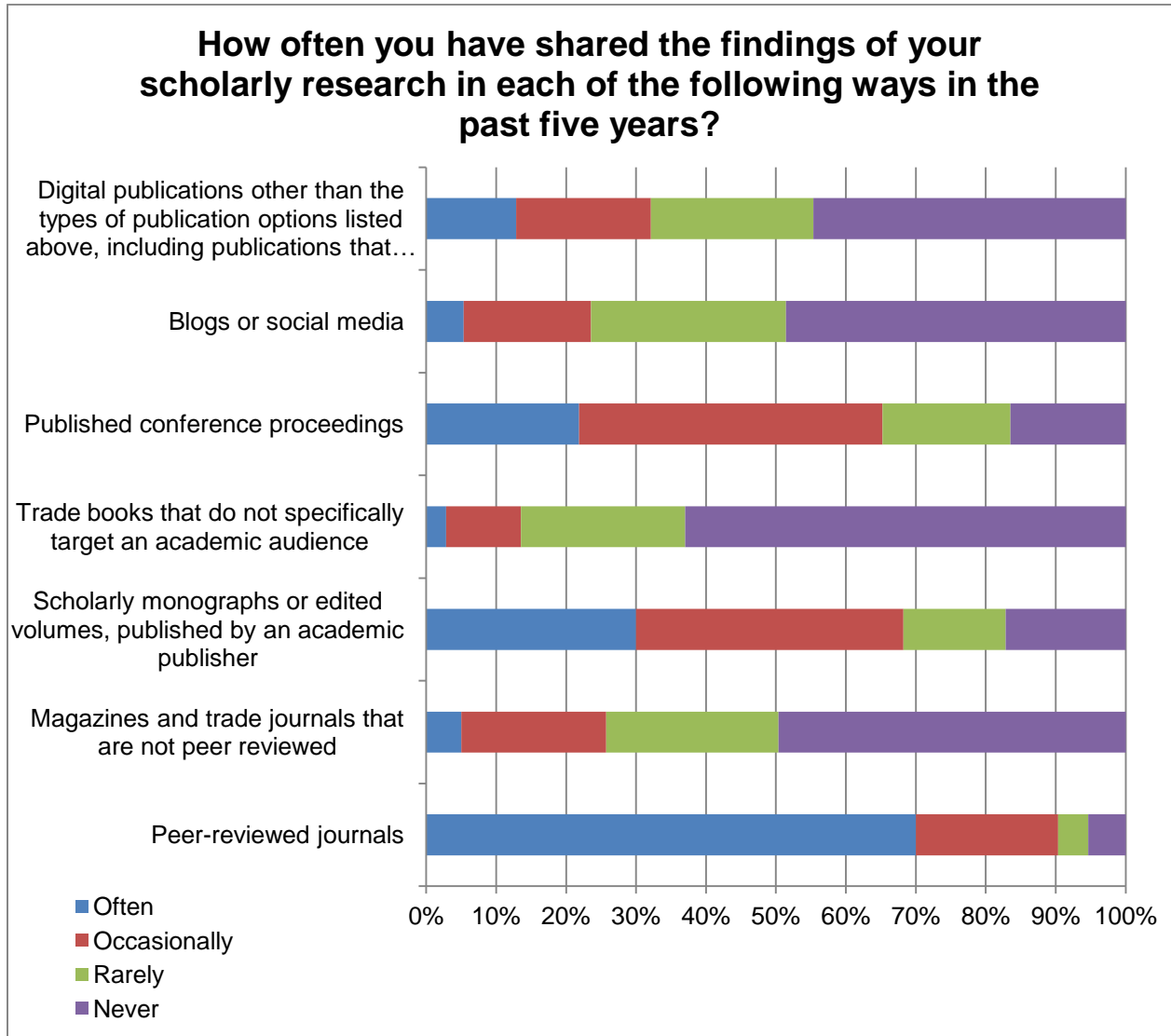
Q9_1 – Q9_7

You may have the opportunity to share the findings of your scholarly research in a variety of different formats. Please use the scales below to indicate how often you have shared the findings of your scholarly research in each of the following ways in the past five years – often, occasionally, rarely, or never. Please select one answer for each item.

	Often	Occasionally	Rarely	Never	Response
Peer-reviewed journals	70.00%	20.36%	4.29%	5.36%	280
Magazines and trade journals that are not peer reviewed	5.00%	20.71%	24.64%	49.64%	280
Scholarly monographs or edited volumes, published by an academic publisher	30.00%	38.21%	14.64%	17.14%	280
Trade books that do not specifically target an academic audience	2.85%	10.68%	23.49%	62.99%	281
Published conference proceedings	21.86%	43.37%	18.28%	16.49%	279
Blogs or social media	5.36%	18.21%	27.86%	48.57%	280
Digital publications other than the types of publication options listed above, including publications that are not primarily textual	12.86%	19.26%	23.21%	44.64%	280

Q9_1 – Q9_7

You may have the opportunity to share the findings of your scholarly research in a variety of different formats. Please use the scales below to indicate how often you have shared the findings of your scholarly research in each of the following ways in the past five years – often, occasionally, rarely, or never. Please select one answer for each item.



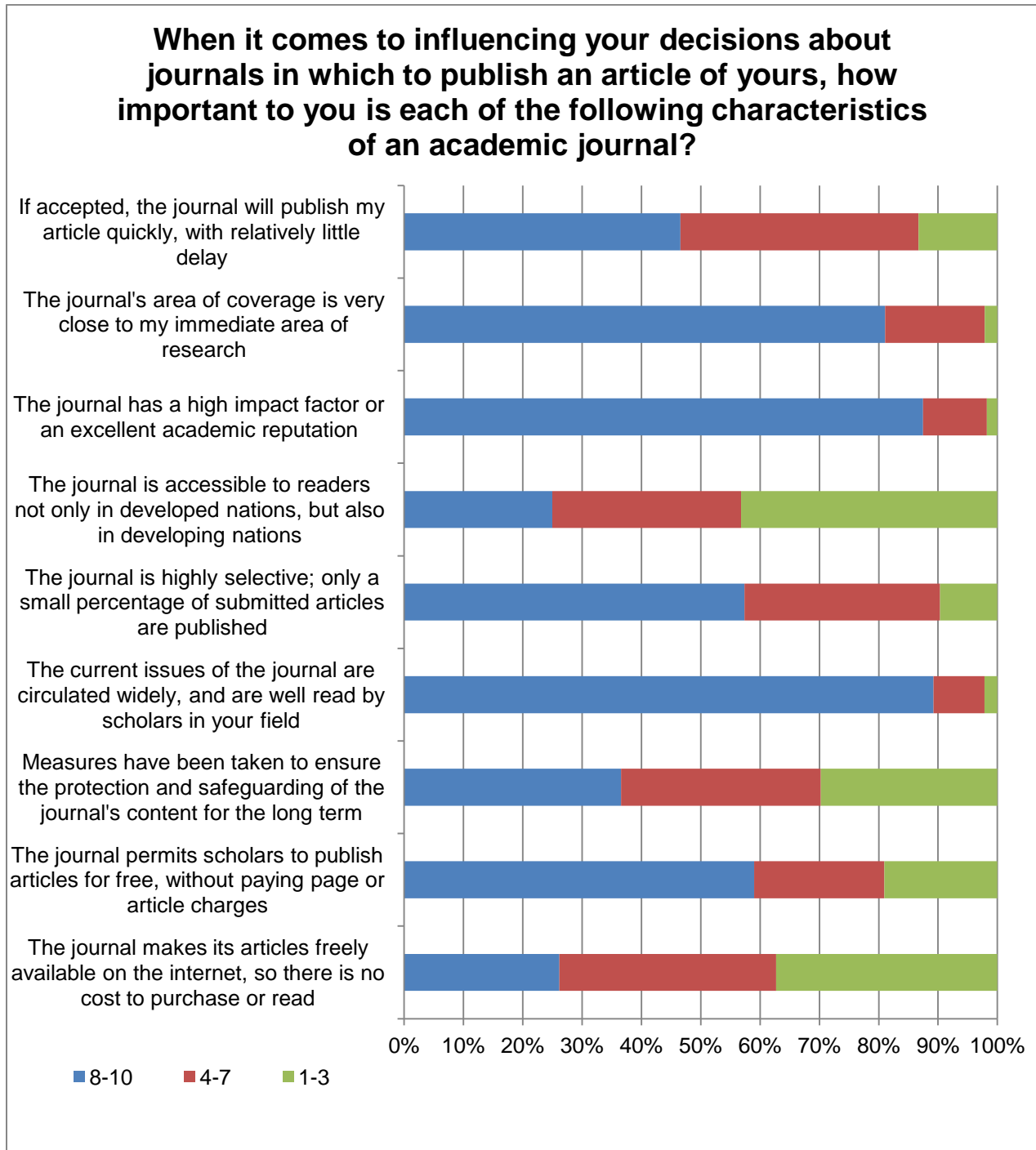
Q10_1 – Q10_9

When it comes to influencing your decisions about journals in which to publish an article of yours, how important to you is each of the following characteristics of an academic journal? Please use the 10 to 1 scales below where a 10 equals "Extremely important" and a 1 equals "Not at all important." Select one answer for each item.

	8-10	4-7	1-3	Response
The journal makes its articles freely available on the internet, so there is no cost to purchase or read	26.16%	36.56%	37.28%	279
The journal permits scholars to publish articles for free, without paying page or article charges	58.99%	21.94%	19.06%	278
Measures have been taken to ensure the protection and safeguarding of the journal's content for the long term	36.56%	33.69%	29.75%	279
The current issues of the journal are circulated widely, and are well read by scholars in your field	89.21%	8.63%	2.16%	278
The journal is highly selective; only a small percentage of submitted articles are published	57.35%	32.97%	9.68%	279
The journal is accessible to readers not only in developed nations, but also in developing nations	25.00%	31.79%	43.21%	280
The journal has a high impact factor or an excellent academic reputation	87.46%	10.75%	1.79%	279
The journal's area of coverage is very close to my immediate area of research	81.07%	16.79%	2.14%	280
If accepted, the journal will publish my article quickly, with relatively little delay	46.59%	40.14%	13.26%	279

Q10_1 – Q10_9

When it comes to influencing your decisions about journals in which to publish an article of yours, how important to you is each of the following characteristics of an academic journal? Please use the 10 to 1 scales below where a 10 equals "Extremely important" and a 1 equals "Not at all important." Select one answer for each item.



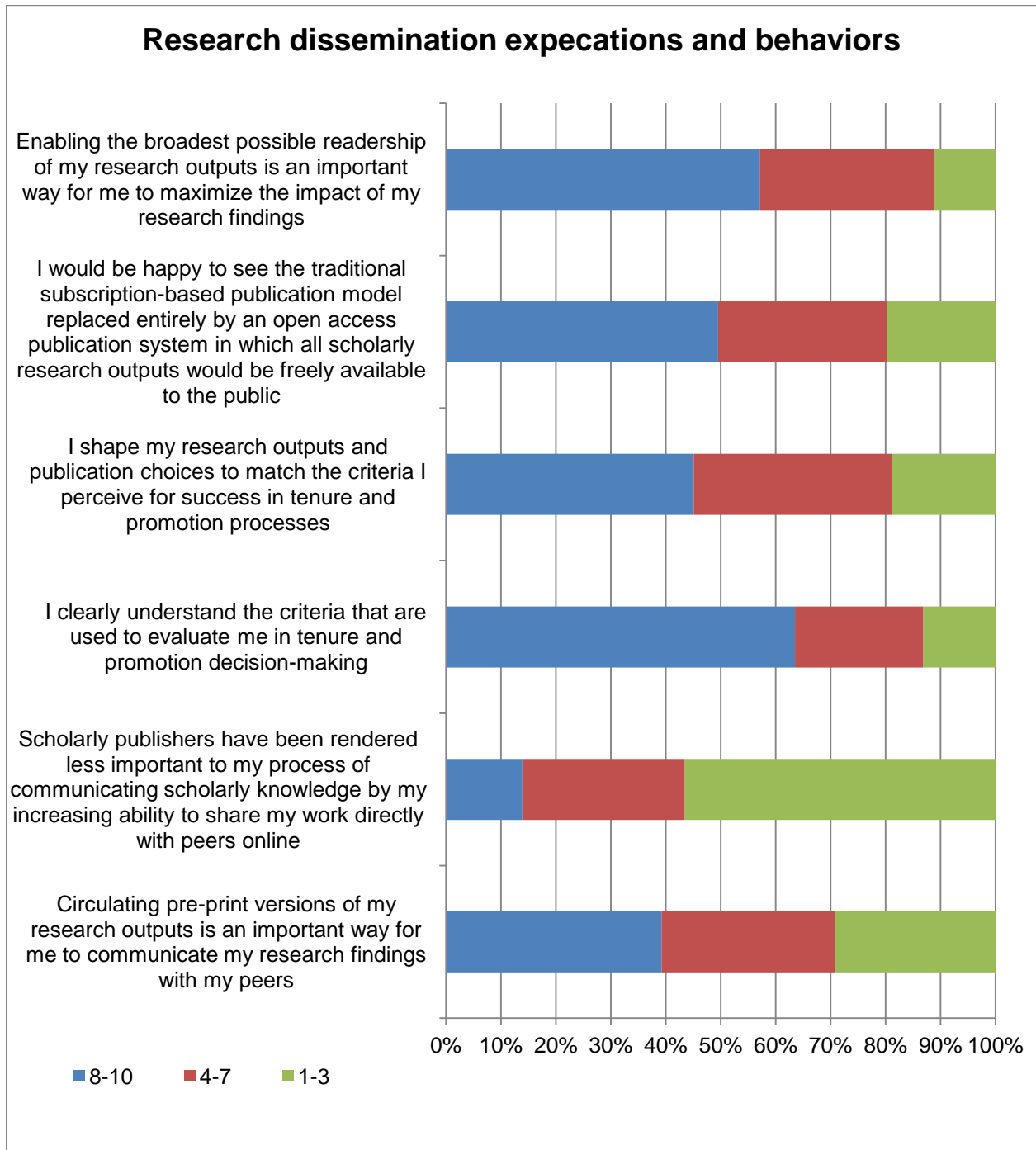
Q11_1 – Q11_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
Circulating pre-print versions of my research outputs is an important way for me to communicate my research findings with my peers	39.19%	31.50%	29.30%	273
Scholarly publishers have been rendered less important to my process of communicating scholarly knowledge by my increasing ability to share my work directly with peers online	13.87%	29.56%	56.57%	274
I clearly understand the criteria that are used to evaluate me in tenure and promotion decision-making	63.50%	23.36%	13.14%	274
I shape my research outputs and publication choices to match the criteria I perceive for success in tenure and promotion processes	45.09%	36.00%	18.91%	275

Q11_1 – Q11_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



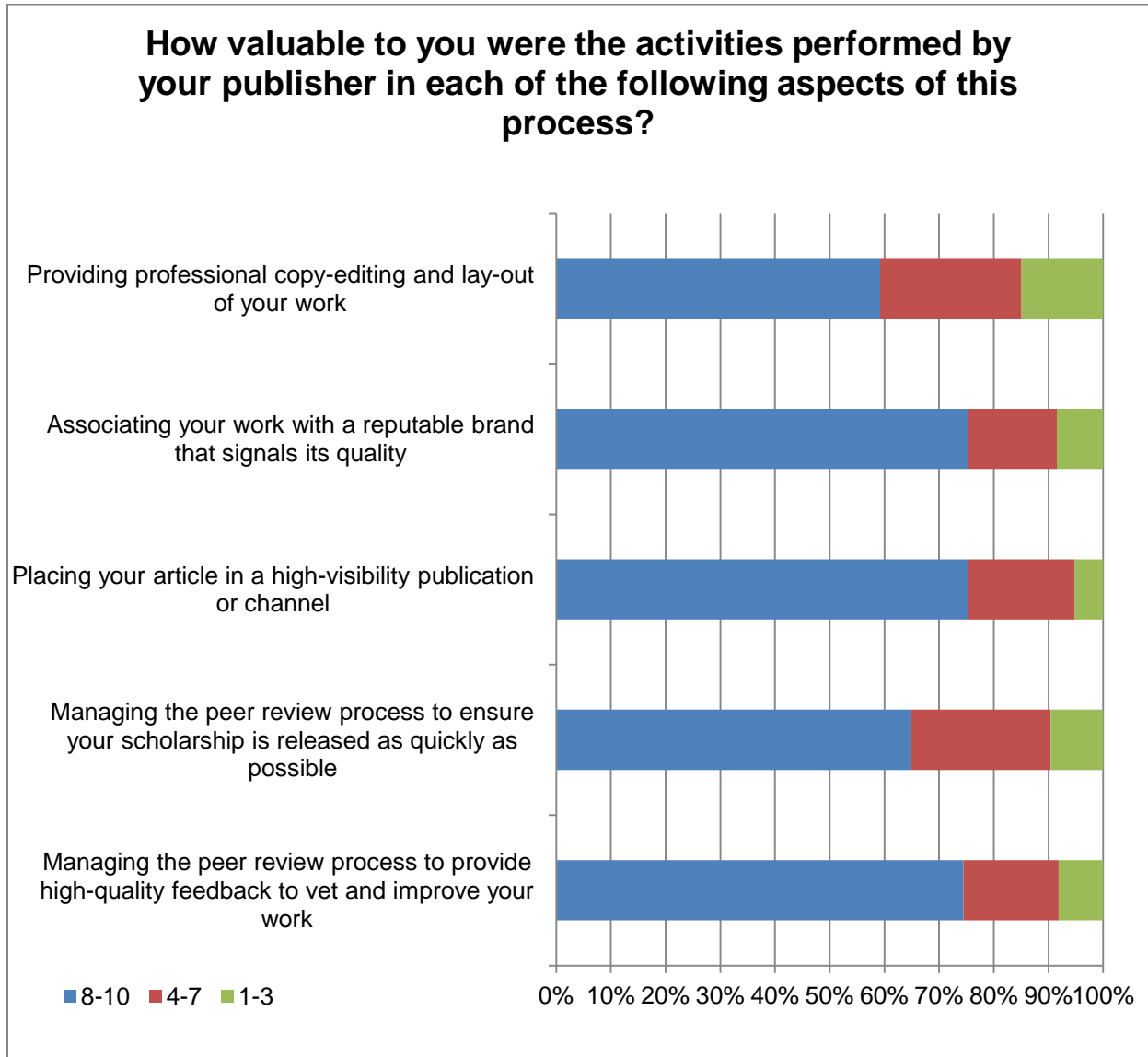
Q12_1 – Q12_5

Thinking back to the last scholarly article or monograph that you published, how valuable to you were the activities performed by your publisher in each of the following aspects of this process? Use the scales below to rate from 10 to 1 where 10 equals "Extremely important" and 1 equals "Not at all important." Select one answer for each item.

	8-10	4-7	1-3	Response
Managing the peer review process to provide high-quality feedback to vet and improve your work	74.44%	17.41%	8.15%	270
Managing the peer review process to ensure your scholarship is released as quickly as possible	64.94%	25.46%	9.59%	271
Placing your article in a high-visibility publication or channel	75.28%	19.56%	5.17%	271
Associating your work with a reputable brand that signals its quality	75.28%	16.24%	8.49%	271
Providing professional copy-editing and lay-out of your work	59.63%	25.56%	14.81%	270

Q12_1 – Q12_5

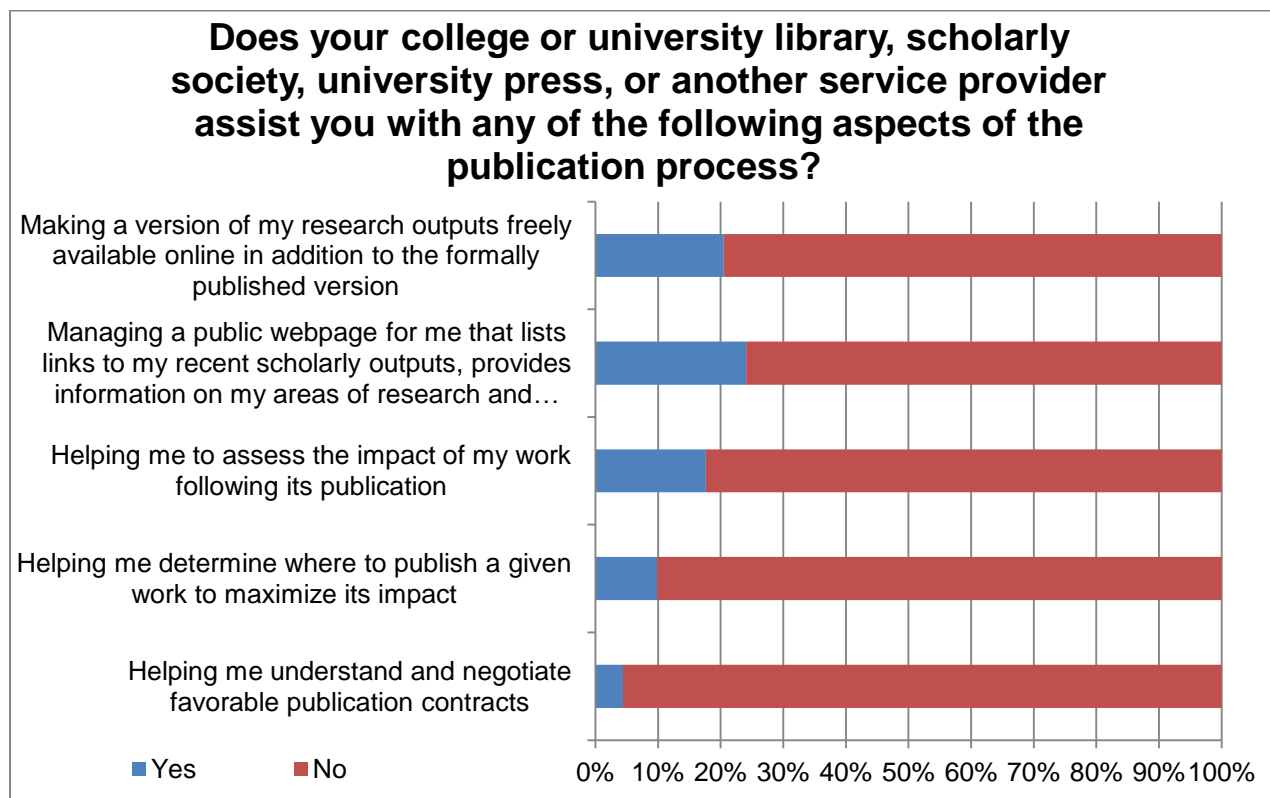
Thinking back to the last scholarly article or monograph that you published, how valuable to you were the activities performed by your publisher in each of the following aspects of this process? Use the scales below to rate from 10 to 1 where 10 equals "Extremely important" and 1 equals "Not at all important." Select one answer for each item.



Q13_1 – Q13_5

Does your college or university library, scholarly society, university press, or another service provider assist you with any of the following aspects of the publication process?

	Yes	No	Response
Helping me understand and negotiate favorable publication contracts	4.38%	95.62%	274
Helping me determine where to publish a given work to maximize its impact	9.89%	90.11%	273
Helping me to assess the impact of my work following its publication	17.65%	82.35%	272
Managing a public webpage for me that lists links to my recent scholarly outputs, provides information on my areas of research and teaching, and provides contact information for me	24.09%	75.91%	274
Making a version of my research outputs freely available online in addition to the formally published version	20.51%	79.49%	273



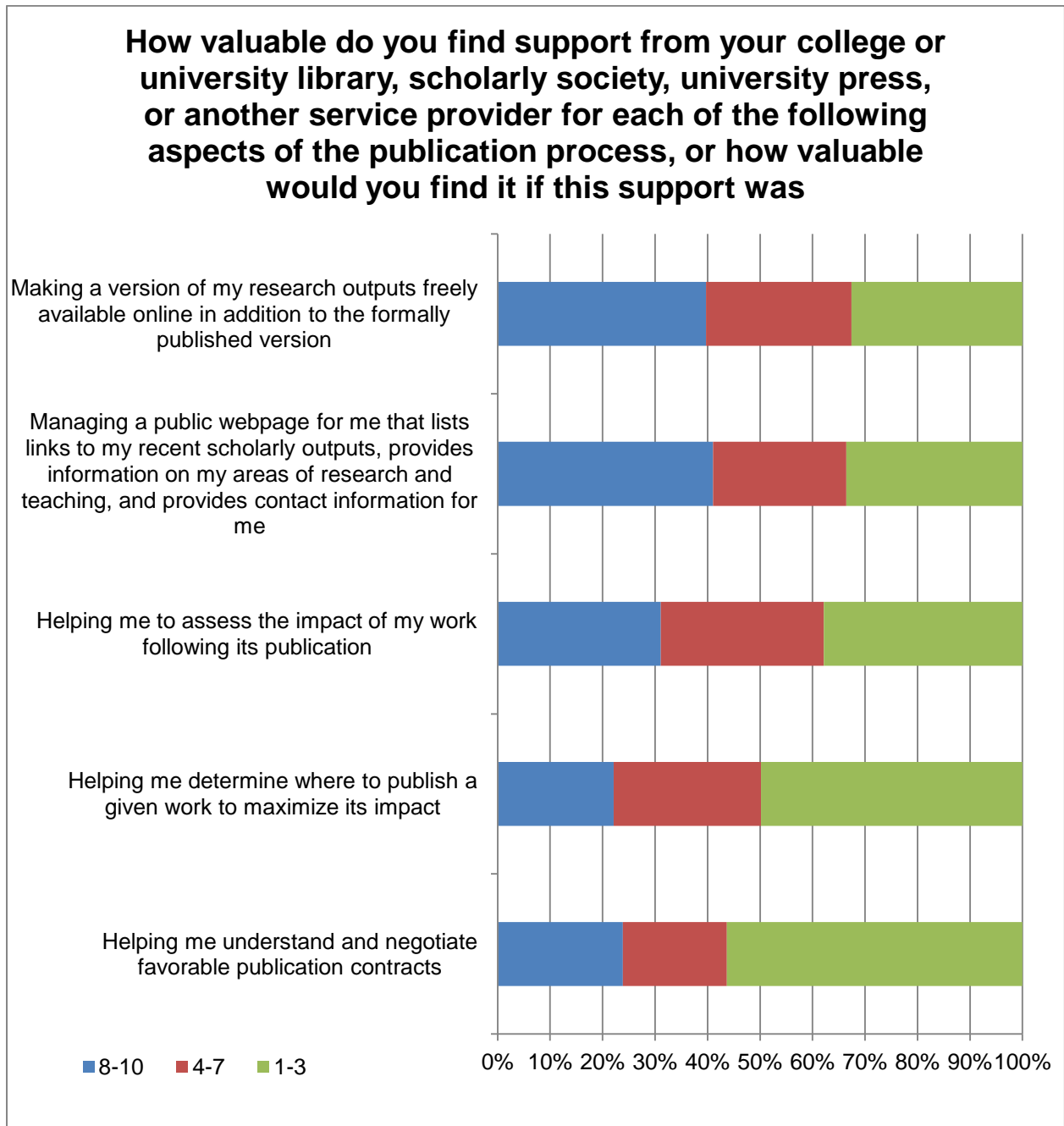
Q14_1 – Q14_5

How valuable do you find support from your college or university library, scholarly society, university press, or another service provider for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you? Use the scales below to rate from 10 to 1, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

	8-10	4-7	1-3	Response
Helping me understand and negotiate favorable publication contracts	23.88%	19.78%	56.34%	268
Helping me determine where to publish a given work to maximize its impact	22.10%	28.09%	49.81%	267
Helping me to assess the impact of my work following its publication	31.09%	31.09%	37.83%	267
Managing a public webpage for me that lists links to my recent scholarly outputs, provides information on my areas of research and teaching, and provides contact information for me	41.04%	25.37%	33.58%	268
Making a version of my research outputs freely available online in addition to the formally published version	39.70%	27.72%	32.58%	267

Q14_1 – Q14_5

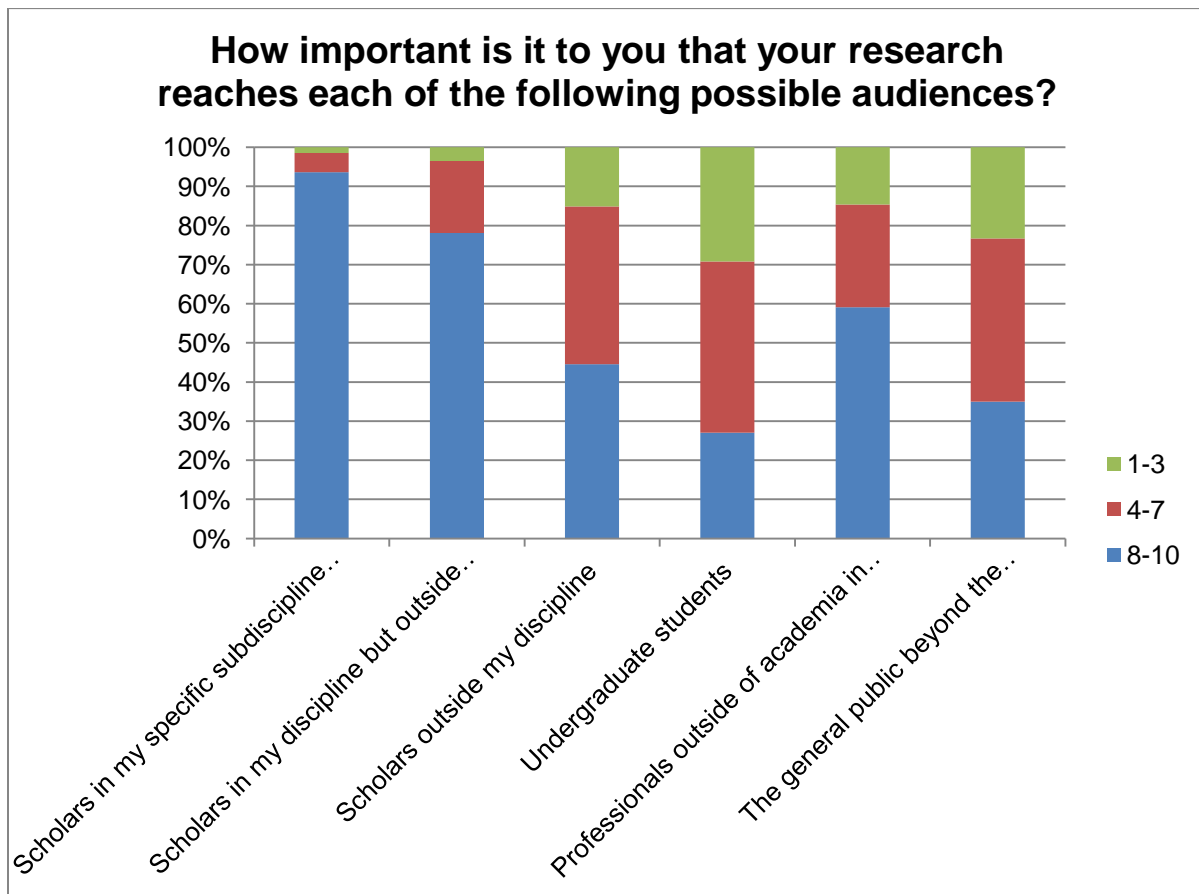
How valuable do you find support from your college or university library, scholarly society, university press, or another service provider for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you? Use the scales below to rate from 10 to 1, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.



Q15_1 – Q15_6

How important is it to you that your research reaches each of the following possible audiences? Please use the 10 to 1 scales below where a 10 equals "Extremely important" and a 1 equals "Not at all important." Please select one answer for each item.

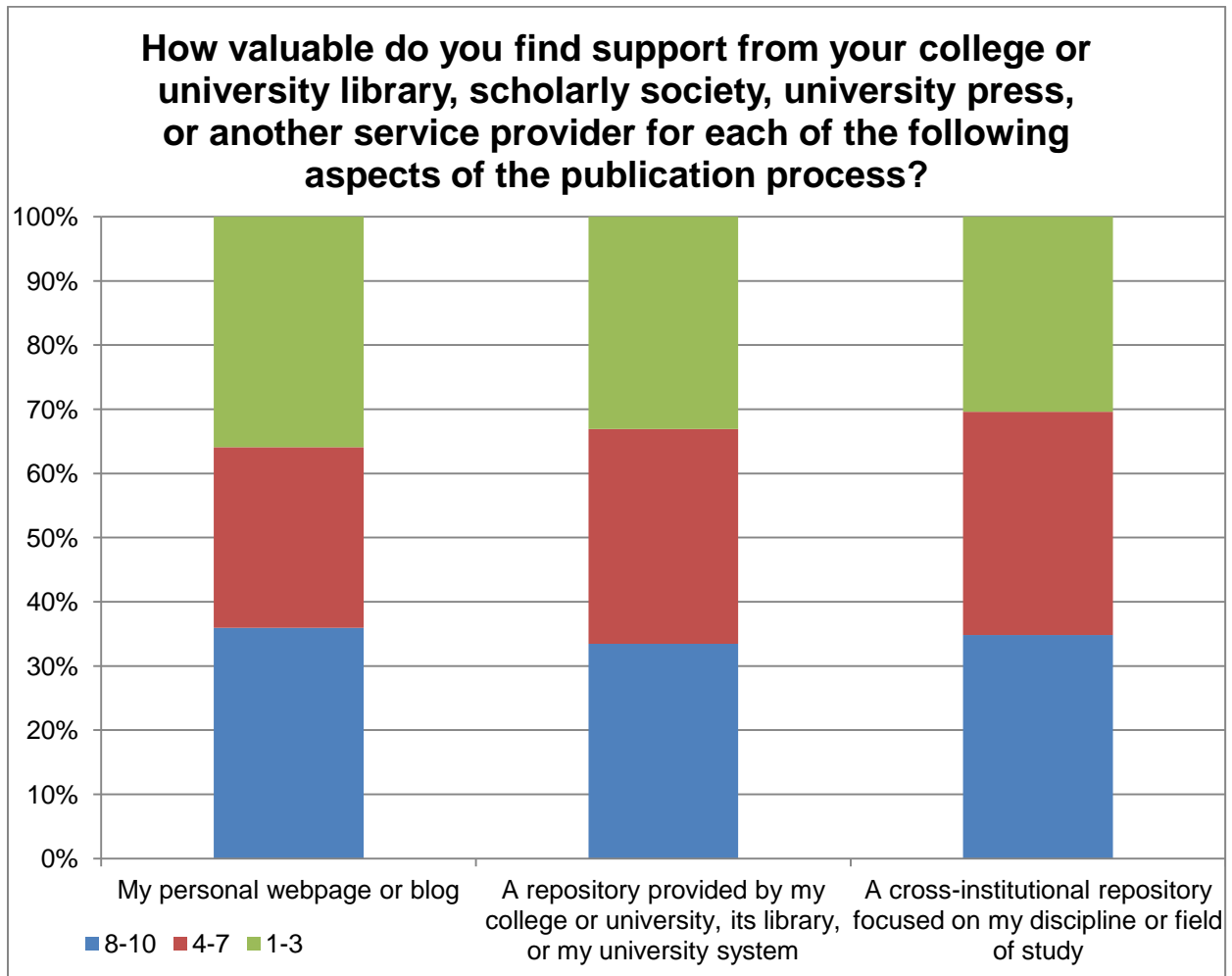
	8-10	4-7	1-3	Response
Scholars in my specific subdiscipline or field of research	94.16%	5.47%	0.36%	274
Scholars in my discipline but outside of my specific subdiscipline or field of research	78.10%	19.34%	2.55%	274
Scholars outside my discipline	43.22%	41.39%	15.38%	273
Undergraduate students	34.07%	41.76%	24.18%	273
Professionals outside of academia in areas related to my research interests	53.48%	32.97%	13.55%	273
The general public beyond the scholarly and associated professional community	36.86%	40.88%	22.26%	274



Q16_1 – Q16_3

How valuable do you find support from your college or university library, scholarly society, university press, or another service provider for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you? Use the scales below to rate from 10 to 1, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

	8-10	4-7	1-3	Response
My personal webpage or blog	35.93%	28.15%	35.93%	270
A repository provided by my college or university, its library, or my university system	30.97%	34.70%	34.33%	268
A cross-institutional repository focused on my discipline or field of study	38.95%	32.58%	28.46%	267



Access

Q17_1 – Q17_5

When you think about the journal articles and scholarly monographs that you routinely use - for research as well as for teaching - how important are each of the following sources? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

Q18_1 – Q18_7

When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library's physical or digital collections, how often do you use each of the following methods to seek access to that material - often, occasionally, rarely, never?

Q19_1 – Q19_3

In addition to the published version of a scholarly work, you may also be able to access pre-print or other versions of the work made available by the author directly or through an institutional or disciplinary repository which contain the same substance as the published version but may lack the copy editing, layout, and formatting of the final version. How often do you do each of the following with these versions of scholarly outputs - often, occasionally, rarely, or never? Please select one answer for each item.

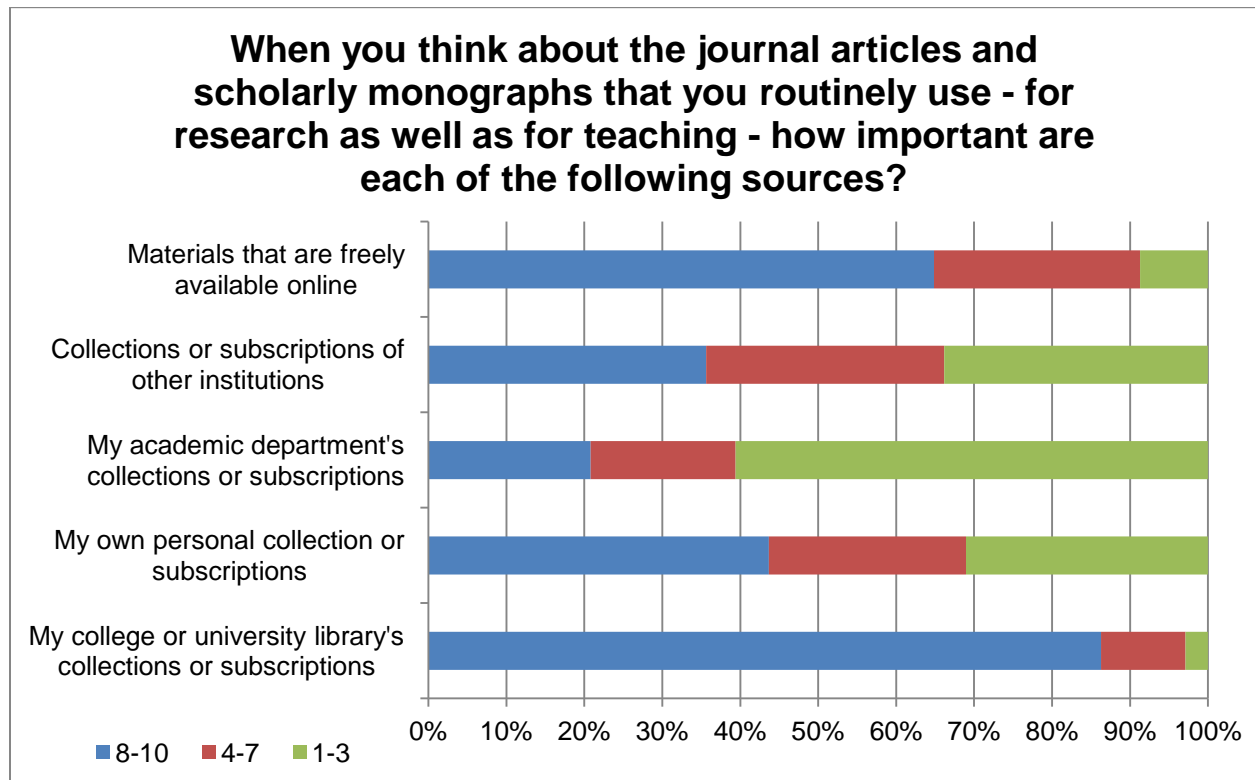
Q20_1 – Q20_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q17_1 – Q17_5

When you think about the journal articles and scholarly monographs that you routinely use - for research as well as for teaching - how important are each of the following sources? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

	8-10	4-7	1-3	Response
My college or university library's collections or subscriptions	86.28%	10.83%	2.89%	277
My own personal collection or subscriptions	43.68%	25.27%	31.05%	277
My academic department's collections or subscriptions	20.80%	18.61%	60.58%	274
Collections or subscriptions of other institutions	35.64%	30.55%	33.82%	275
Materials that are freely available online	64.86%	26.45%	8.70%	276



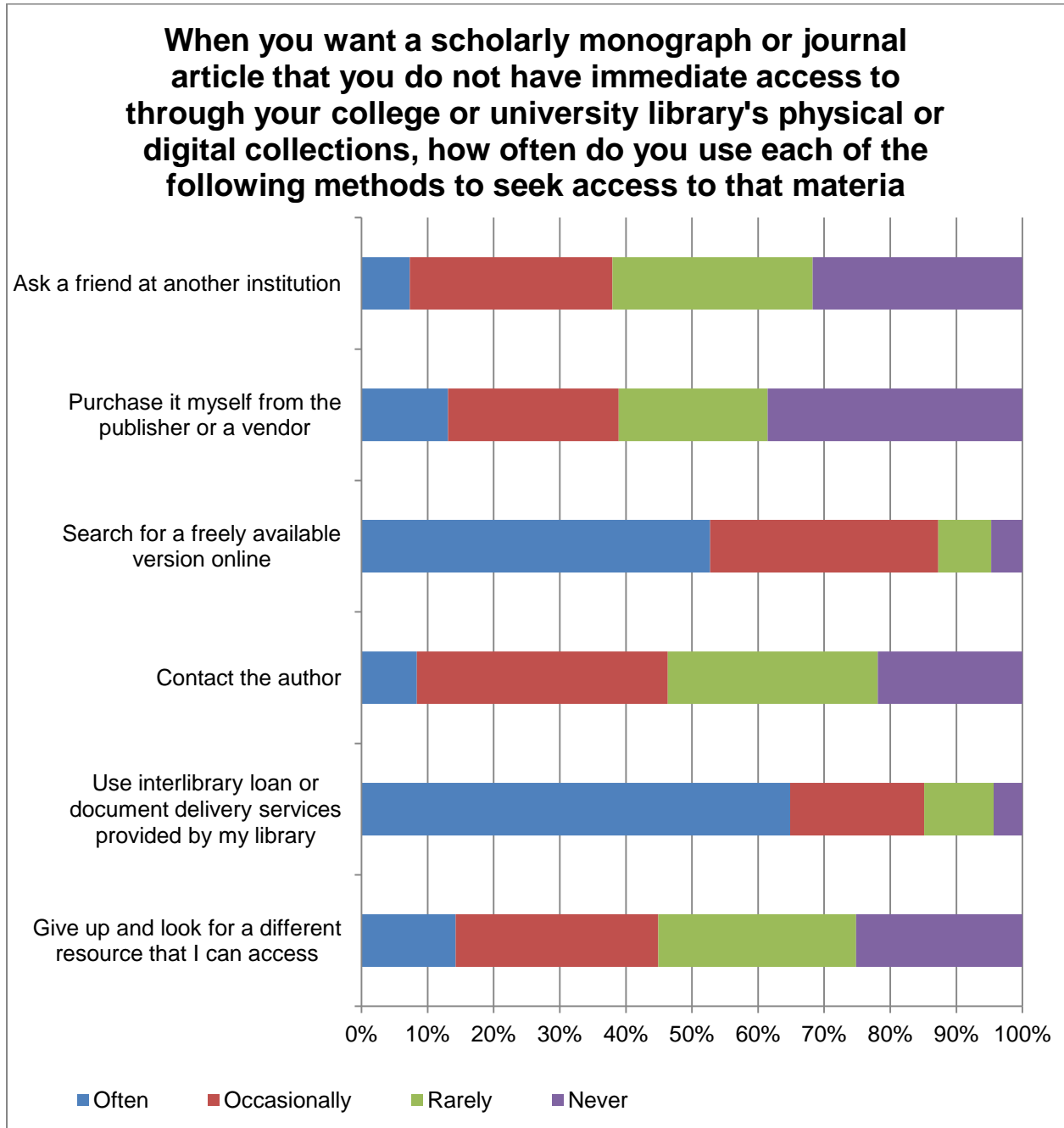
Q18_1 – Q18_7

When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library's physical or digital collections, how often do you use each of the following methods to seek access to that material - often, occasionally, rarely, never?

	Often	Occasionally	Rarely	Never	Response
Give up and look for a different resource that I can access	14.23%	30.66%	29.93%	25.18%	274
Use interlibrary loan or document delivery services provided by my library	64.86%	20.29%	10.51%	4.35%	276
Contact the author	8.39%	37.96%	31.75%	21.90%	274
Search for a freely available version online	52.73%	34.55%	8.00%	4.73%	275
Purchase it myself from the publisher or a vendor	13.09%	25.82%	22.55%	38.55%	275
Ask a friend at another institution	7.30%	30.66%	30.29%	31.75%	274

Q18_1 – Q18_7

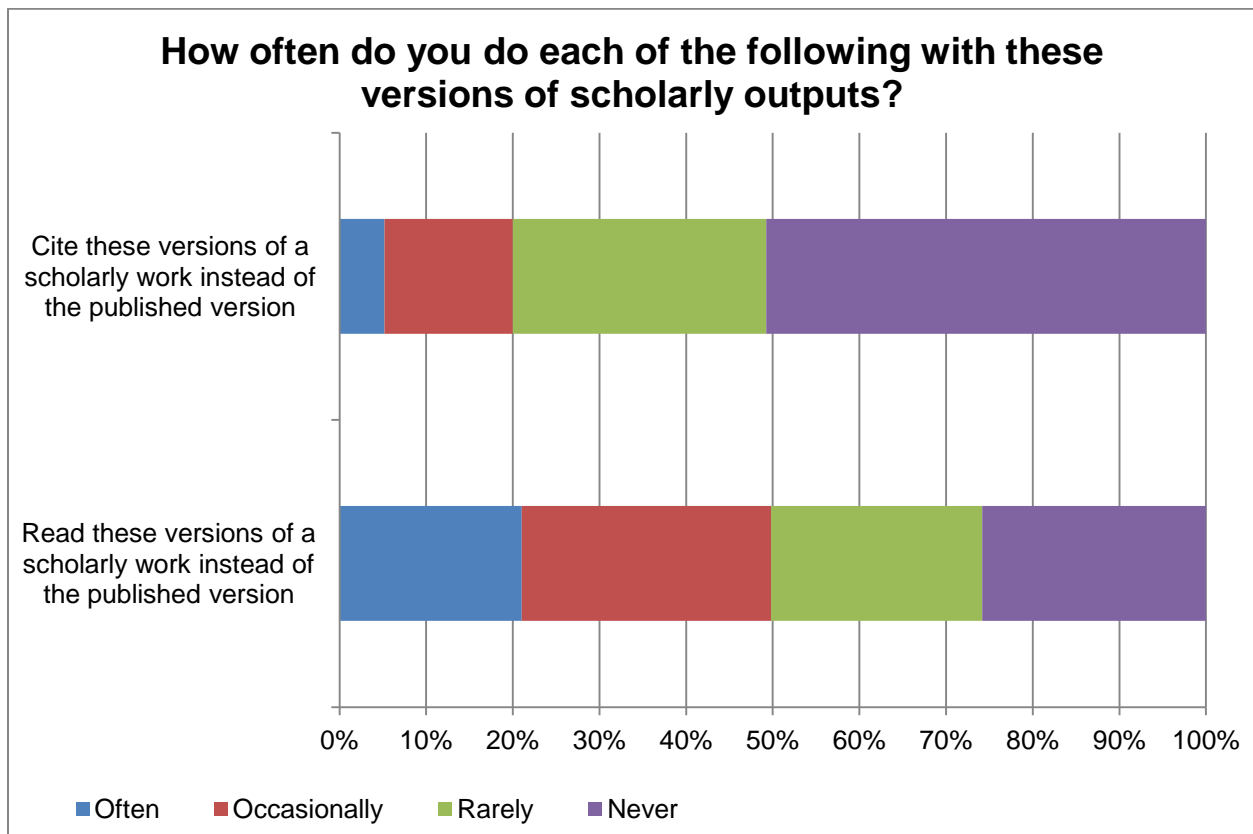
When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library's physical or digital collections, how often do you use each of the following methods to seek access to that material - often, occasionally, rarely, never?



Q19_1 – Q19_3

In addition to the published version of a scholarly work, you may also be able to access pre-print or other versions of the work made available by the author directly or through an institutional or disciplinary repository which contain the same substance as the published version but may lack the copy editing, layout, and formatting of the final version. How often do you do each of the following with these versions of scholarly outputs - often, occasionally, rarely, or never? Please select one answer for each item.

	Often	Occasionally	Rarely	Never	Response
Read these versions of a scholarly work instead of the published version	21.03%	28.78%	24.35%	25.83%	271
Cite these versions of a scholarly work instead of the published version	5.19%	14.81%	29.26%	50.74%	270



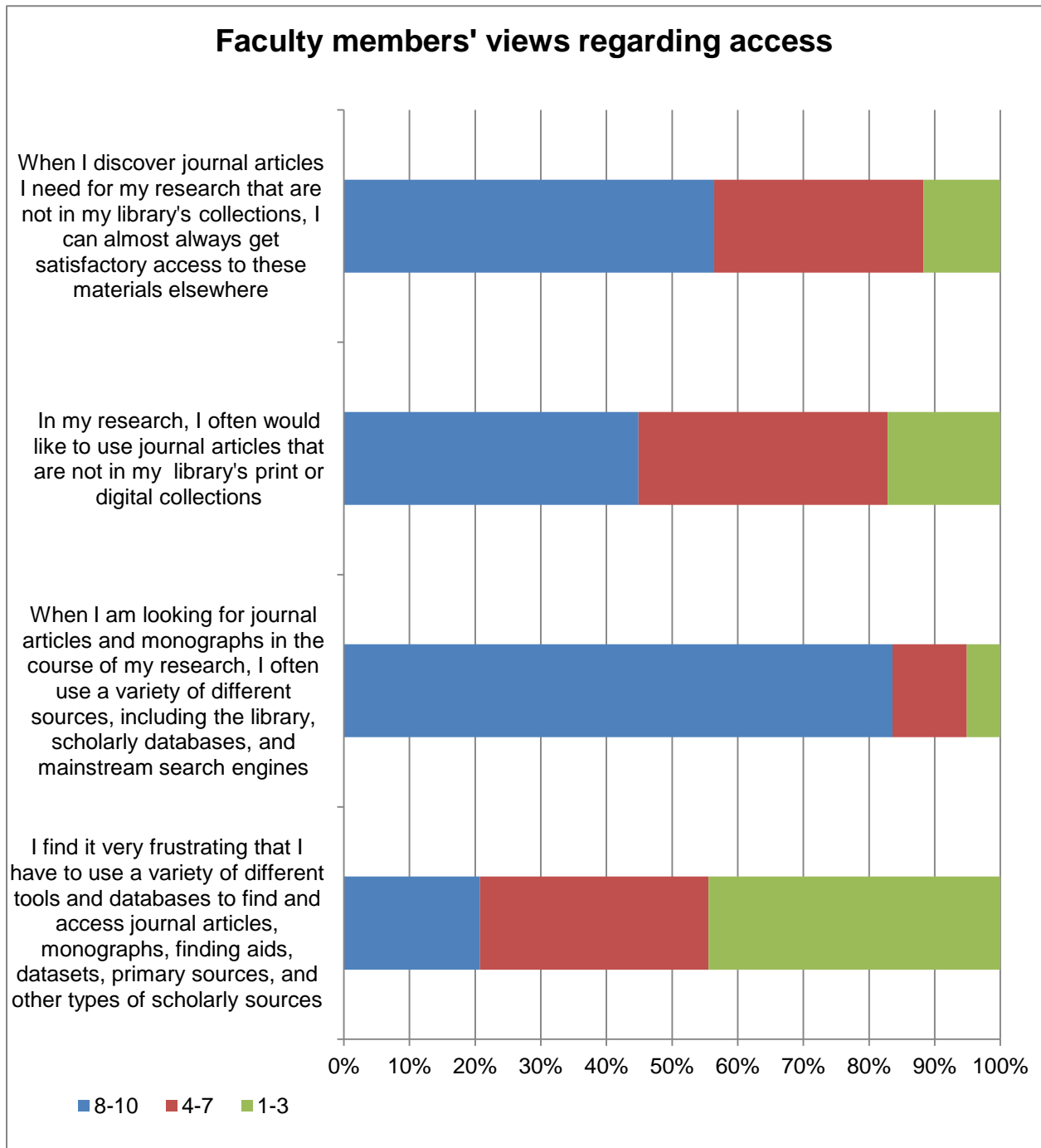
Q20_1 – Q20_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
I find it very frustrating that I have to use a variety of different tools and databases to find and access journal articles, monographs, finding aids, datasets, primary sources, and other types of scholarly sources	20.74%	34.81%	44.44%	270
When I am looking for journal articles and monographs in the course of my research, I often use a variety of different sources, including the library, scholarly databases, and mainstream search engines	83.58%	11.31%	5.11%	274
In my research, I often would like to use journal articles that are not in my library's print or digital collections	44.89%	37.96%	17.15%	274
When I discover journal articles I need for my research that are not in my library's collections, I can almost always get satisfactory access to these materials elsewhere	56.41%	31.87%	11.72%	273

Q20_1 – Q20_4

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Student Research Skills

Q21

Is teaching either undergraduate or postgraduate courses among your professional responsibilities?

Q22_1 – Q22_3 **[Contingent on Q21]**

Please select which types of courses you have taught in the last 2 years:

Q23_1 – Q23_6 **[Contingent on Q22]**

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q24_1 – Q24_2 **[Contingent on Q22]**

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q25_1 – Q25_2 **[Contingent on Q22]**

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q26 **[Contingent on Q21]**

As far as you know, how often do students in the courses you teach interact with librarians at your college or university library - often, occasionally, rarely, or never?

Q27 **[Contingent on Q22]**

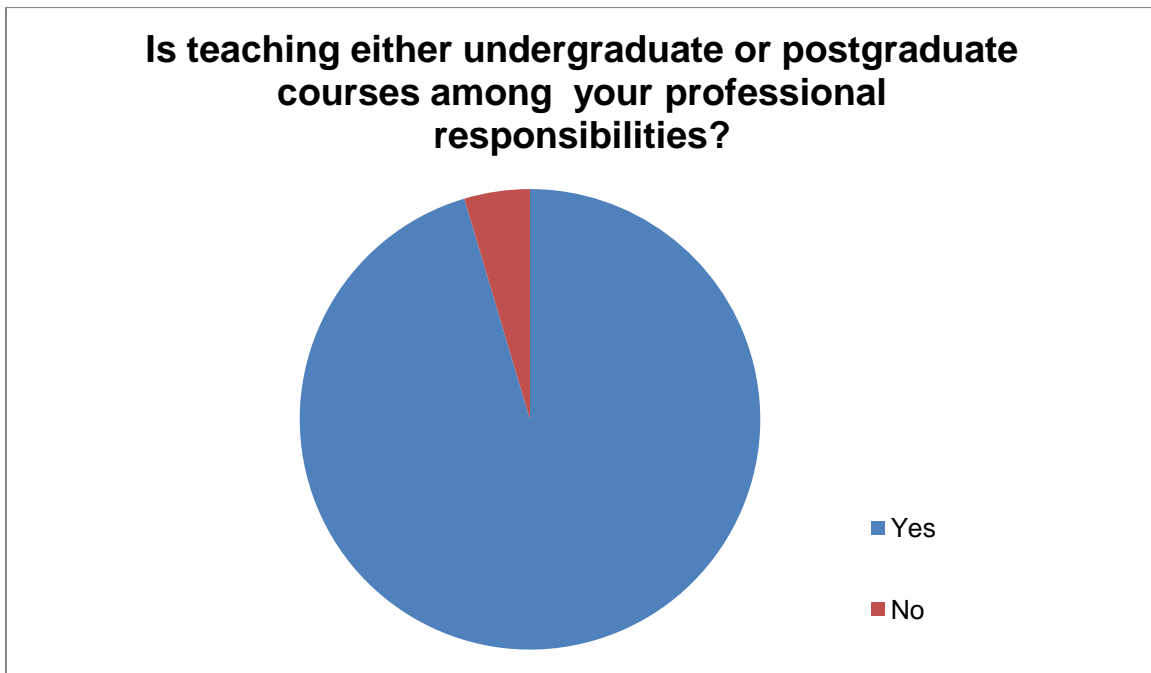
Please use the 10 to 1 scales below to indicate the extent to which undergraduate students' interaction with librarians at your college or university library helps them to succeed in your courses, where a 10 equals "Helps significantly" and a 1 equals "Does not help at all".

QSkip1

Q21

Is teaching either undergraduate or postgraduate courses among your professional responsibilities?

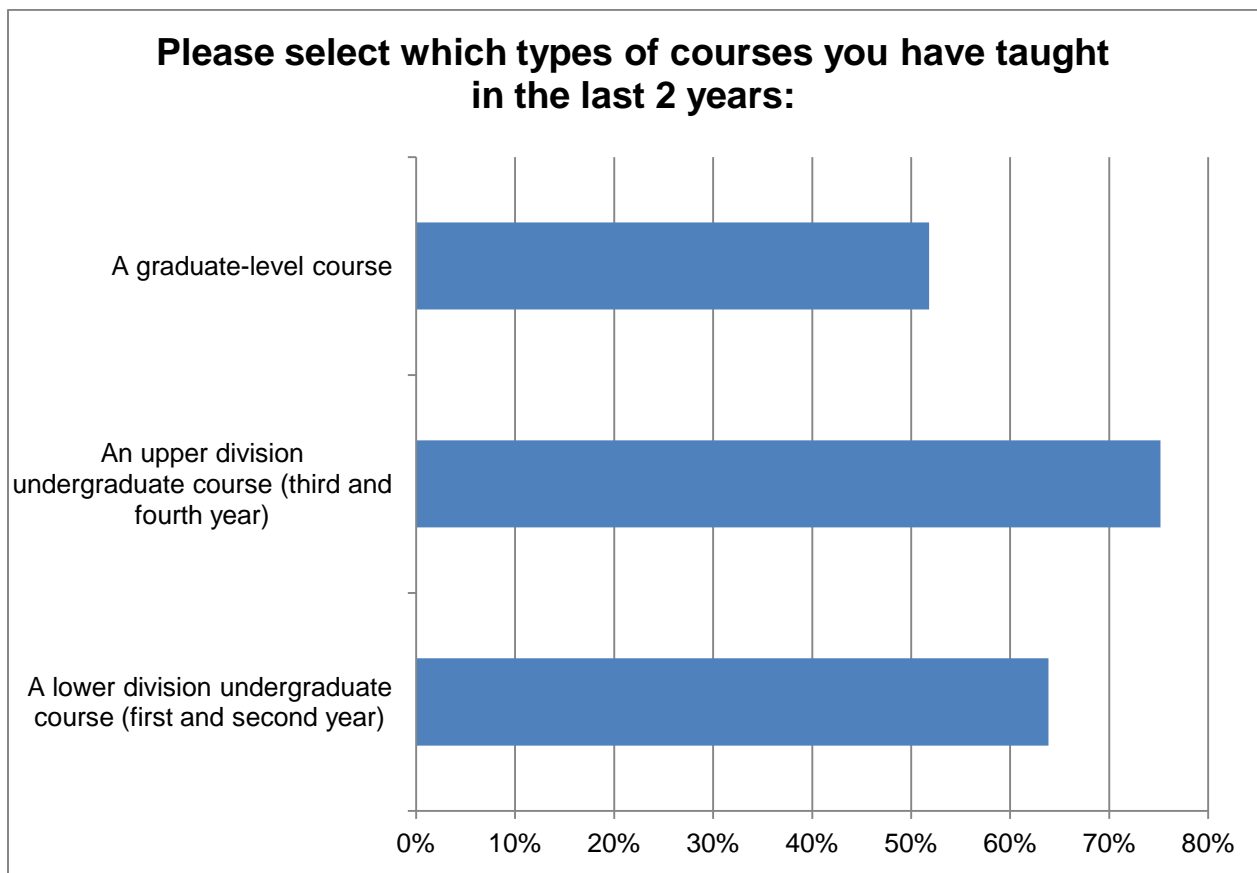
	Response	Percent
Yes	296	95.39%
No	13	4.61%
	282	100%



Q22_1 – Q22_3 [Contingent on Q21]

Please select which types of courses you have taught in the last 2 years:

	Response	Percent
A lower division undergraduate course (first and second year)	175	63.87%
An upper division undergraduate course (third and fourth year)	206	75.18%
A graduate-level course	142	51.82%
	523	



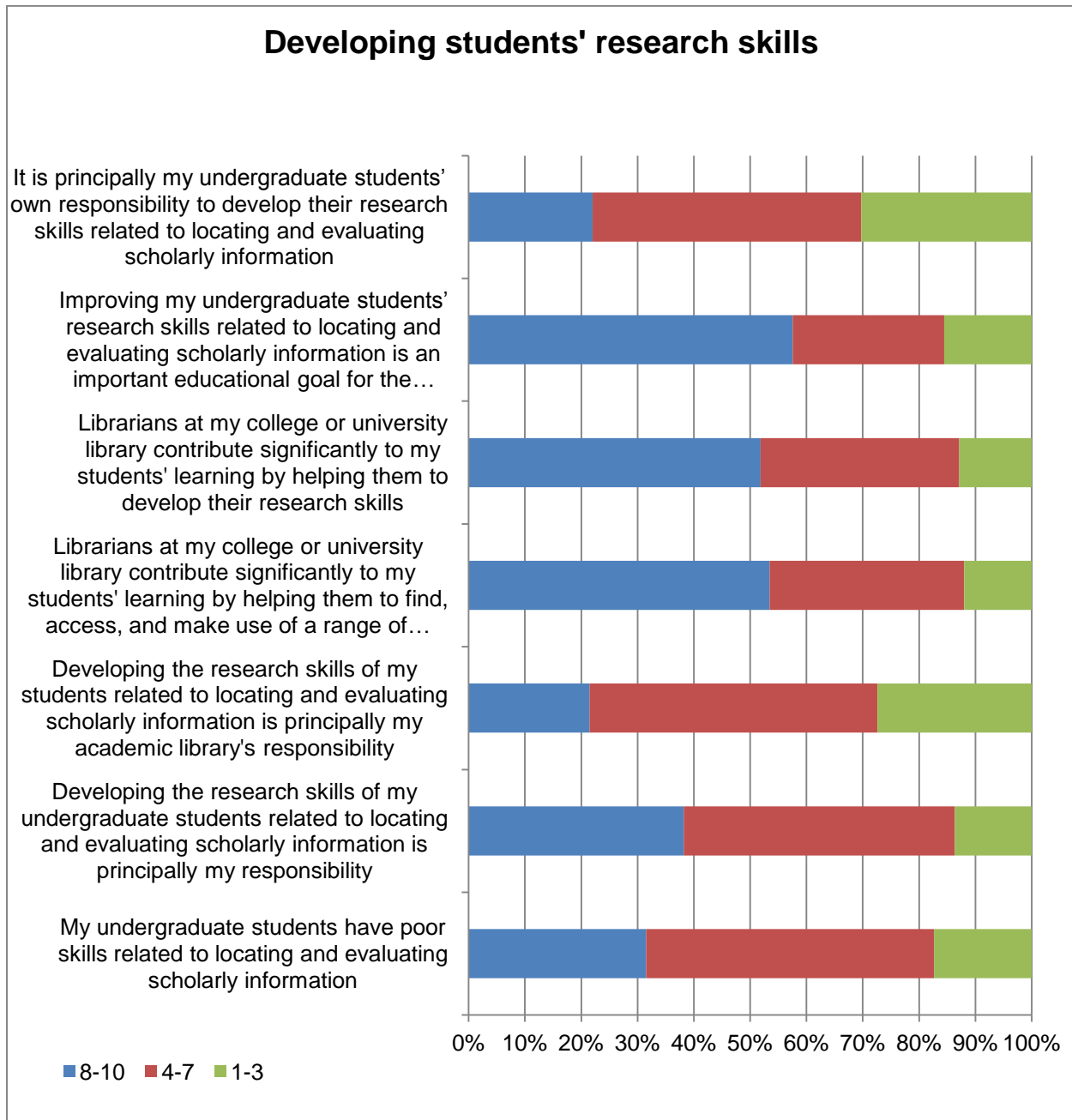
Q23_1 – Q3_6 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
My undergraduate students have poor skills related to locating and evaluating scholarly information	31.51%	51.14%	17.35%	219
Developing the research skills of my undergraduate students related to locating and evaluating scholarly information is principally my responsibility	38.18%	48.18%	13.64%	220
Developing the research skills of my students related to locating and evaluating scholarly information is principally my academic library's responsibility	21.46%	51.14%	27.40%	219
Librarians at my college or university library contribute significantly to my students' learning by helping them to find, access, and make use of a range of secondary and primary sources in their coursework	53.46%	34.56%	11.98%	217
Librarians at my college or university library contribute significantly to my students' learning by helping them to develop their research skills	51.83%	35.32%	12.84%	218
Improving my undergraduate students' research skills related to locating and evaluating scholarly information is an important educational goal for the courses I teach	57.53%	26.94%	15.53%	219
It is principally my undergraduate students' own responsibility to develop their research skills related to locating and evaluating scholarly information	22.02%	47.71%	30.28%	218

Q23_1 – Q23_6 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



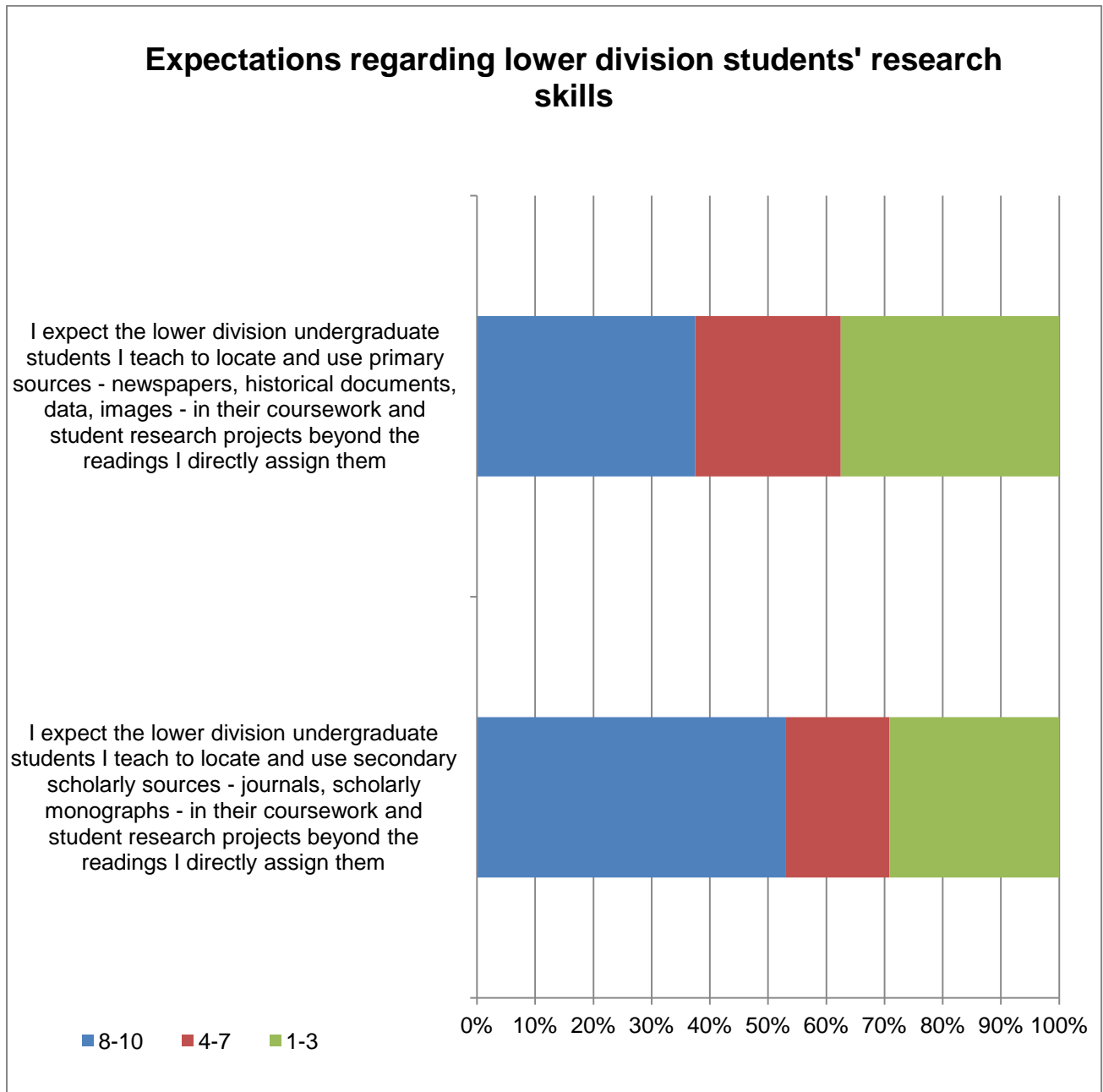
Q24_1 – Q24_2 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
I expect the <u>lower division undergraduate</u> students I teach to locate and use secondary scholarly sources - journals, scholarly monographs - in their coursework and student research projects beyond the readings I directly assign them	52.98%	17.86%	29.17%	168
I expect the <u>lower division undergraduate</u> students I teach to locate and use primary sources - newspapers, historical documents, data, images - in their coursework and student research projects beyond the readings I directly assign them	37.50%	25.00%	37.50%	168

Q24_1 – Q24_2 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view - a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



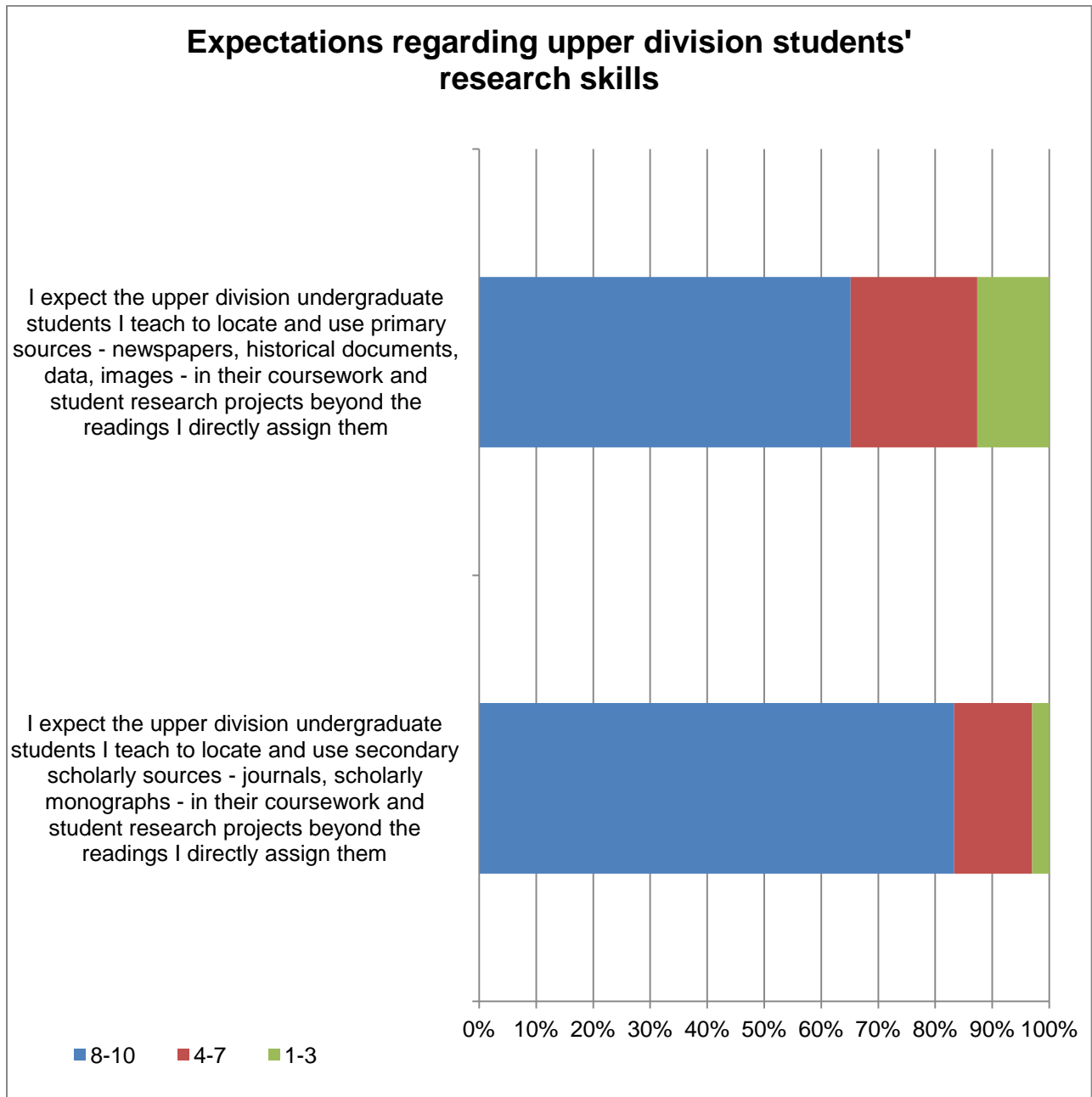
Q25_1 – Q25_2 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
I expect the <u>upper division undergraduate</u> students I teach to locate and use secondary scholarly sources - journals, scholarly monographs - in their coursework and student research projects beyond the readings I directly assign them	83.33%	13.64%	3.03%	198
I expect the <u>upper division undergraduate</u> students I teach to locate and use primary sources - newspapers, historical documents, data, images - in their coursework and student research projects beyond the readings I directly assign them	65.15%	22.22%	12.63%	198

Q25_1 – Q25_2 [Contingent on Q22]

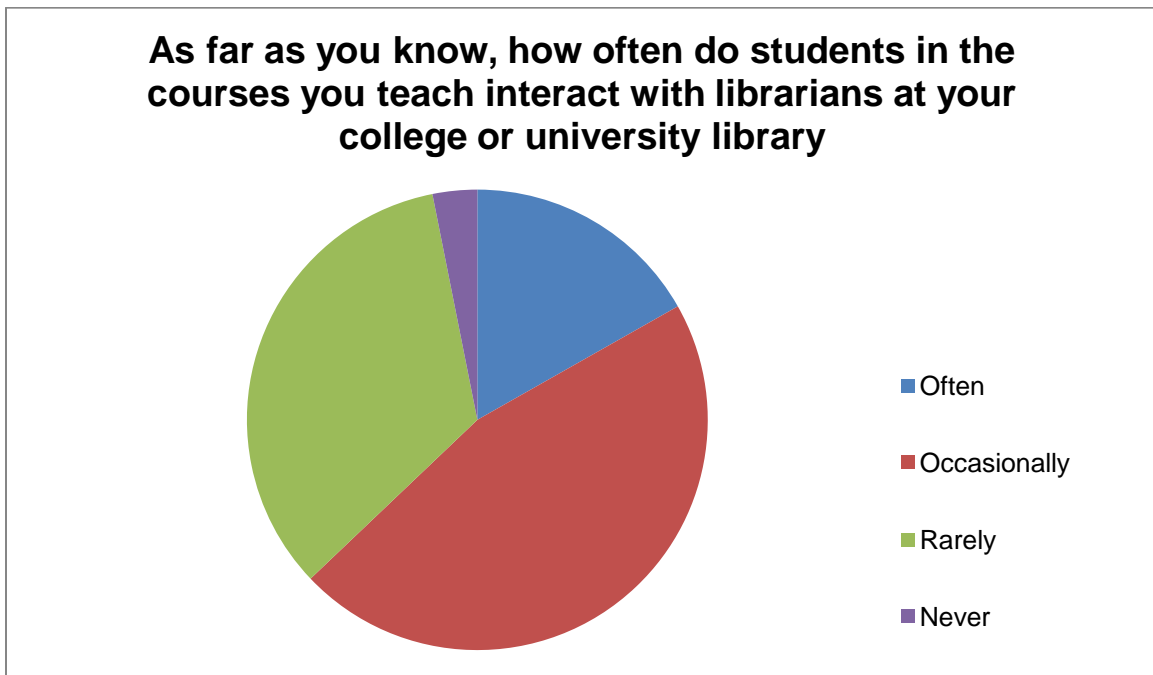
Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Q26 [Contingent on Q21]

As far as you know, how often do students in the courses you teach interact with librarians at your college or university library - often, occasionally, rarely, or never?

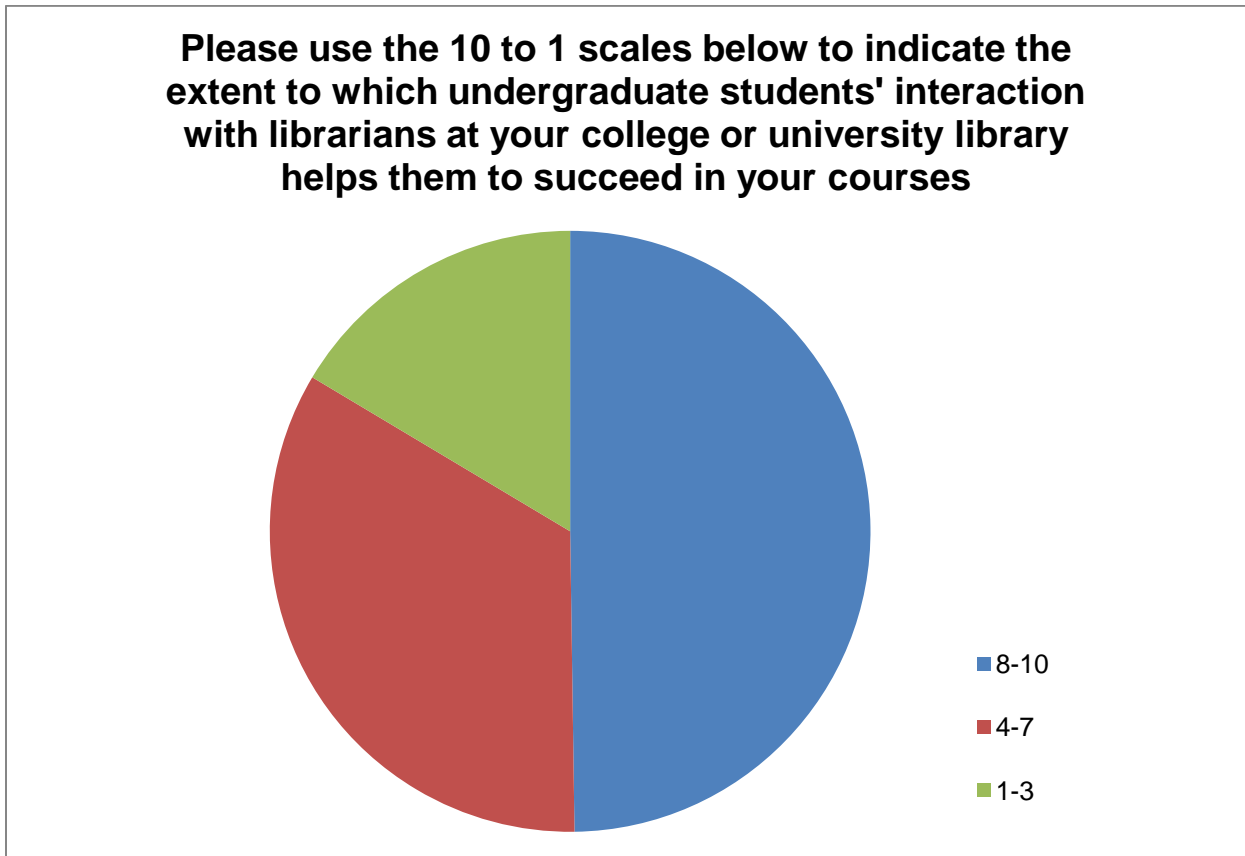
	Response	Percent
Often	43	16.80%
Occasionally	118	46.09%
Rarely	87	33.98%
Never	8	3.13%
	256	100%



Q27 [Contingent on Q22]

Please use the 10 to 1 scales below to indicate the extent to which undergraduate students' interaction with librarians at your college or university library helps them to succeed in your courses, where a 10 equals "Helps significantly" and a 1 equals "Does not help at all".

	Response	Percent
8-10	106	49.77%
4-7	72	33.80%
1-3	35	16.43%
	213	100%



Data Preservation and Management

Q28

In the course of your research, you may build up collections of scientific, qualitative, quantitative, or primary source research data. Do you accumulate any of these types of data in your research? Please select one answer.

Q29

In the course of your research, you may build up digital collections of image or media research data, either by personally digitizing these materials or by downloading these materials from other sources. Do you accumulate any of these types of data in your research? Please select one answer.

Q30_1 – Q30_7 [**Contingent on Q28 and Q29**]

How important to your research are the following types of data? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

Q31_1 – Q31_8 [**Contingent on Q28 and Q29**]

When you think about managing or preserving the research data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

Q32_1 – Q32_7 [**Contingent on Q28 and Q29**]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q33_1 – Q33_8 [**Contingent on Q28 and Q29**]

Please use the scale below to rate from 10 to 1 how valuable you would find each of the following possible sources of support for managing or preserving research data or how valuable you do find each of the following sources of support for managing or preserving research data, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

Q34_1 – Q34_7 [**Contingent on Q28 and Q29**]

How important to your research are the following types of digital image or media collections? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

Q35_1 – Q35_7 [Contingent on Q28 and Q29]

When you think about managing or preserving the image or media data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

Q36_1 – Q36_7 [Contingent on Q28 and Q29]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

Q37_1 – Q37_8 [Contingent on Q28 and Q29]

Please use the scale below to rate from 10 to 1 how valuable you would find each of the following possible sources of support for managing or preserving image or media data or how valuable you do find each of the following sources of support for managing or preserving image or media data, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

Q38_1 – Q38_5 [Contingent on Q28 and Q29]

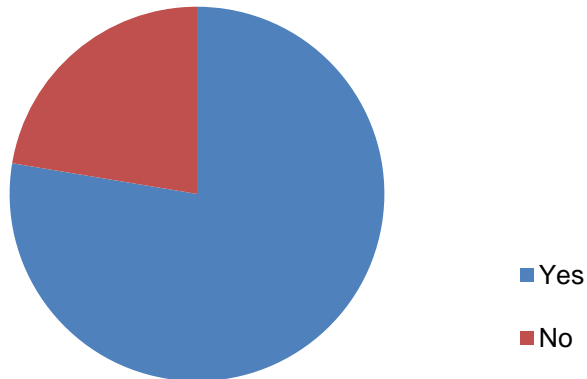
If these collections or sets of research data are preserved following the conclusion of the projects, what methods are used to preserve them? Please select each method by which they are preserved or indicate that they are not preserved.

Q28

In the course of your research, you may build up collections of scientific, qualitative, quantitative, or primary source research data. Do you accumulate any of these types of data in your research? Please select one answer.

	Response	Percent
Yes	215	77.62%
No	62	22.38%
	277	100%

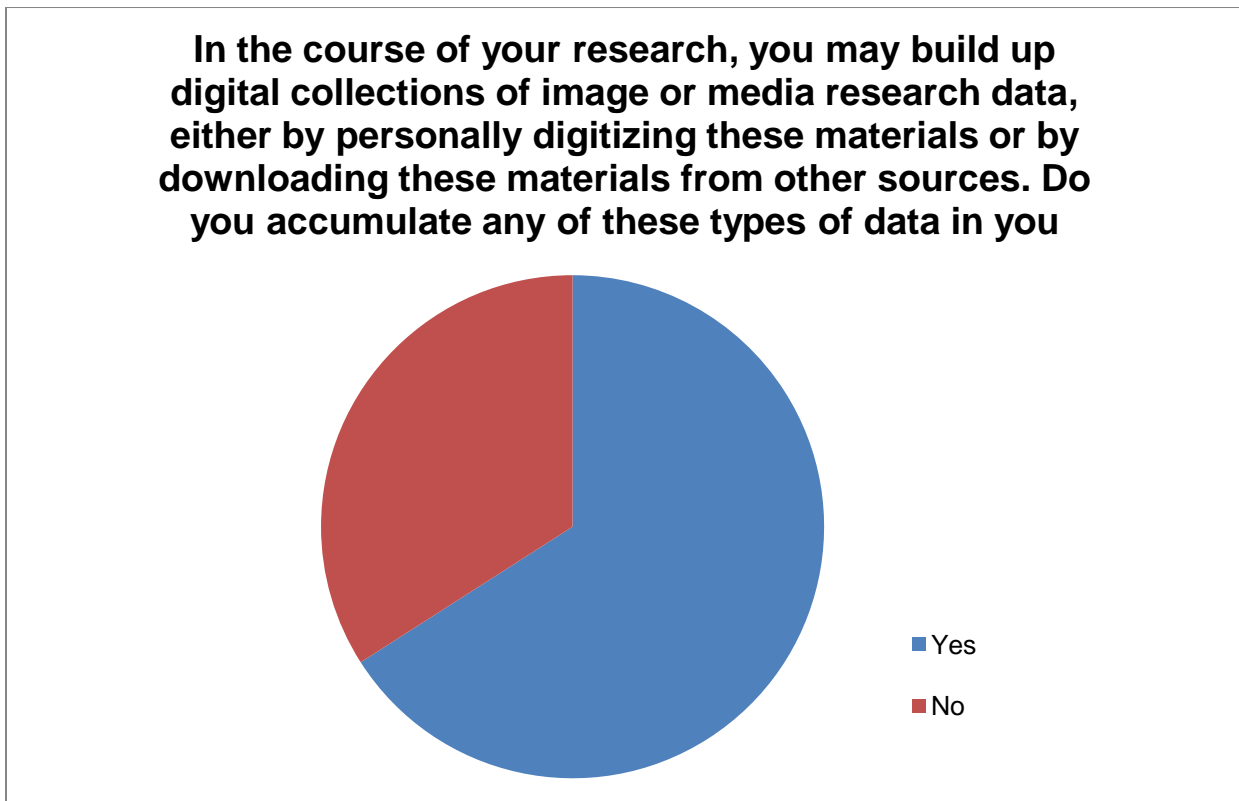
In the course of your research, you may build up collections of scientific, qualitative, quantitative, or primary source research data. Do you accumulate any of these types of data in your research?



Q29

In the course of your research, you may build up digital collections of image or media research data, either by personally digitizing these materials or by downloading these materials from other sources. Do you accumulate any of these types of data in your research? Please select one answer.

	Response	Percent
Yes	182	65.94%
No	94	34.06%
	276	100%



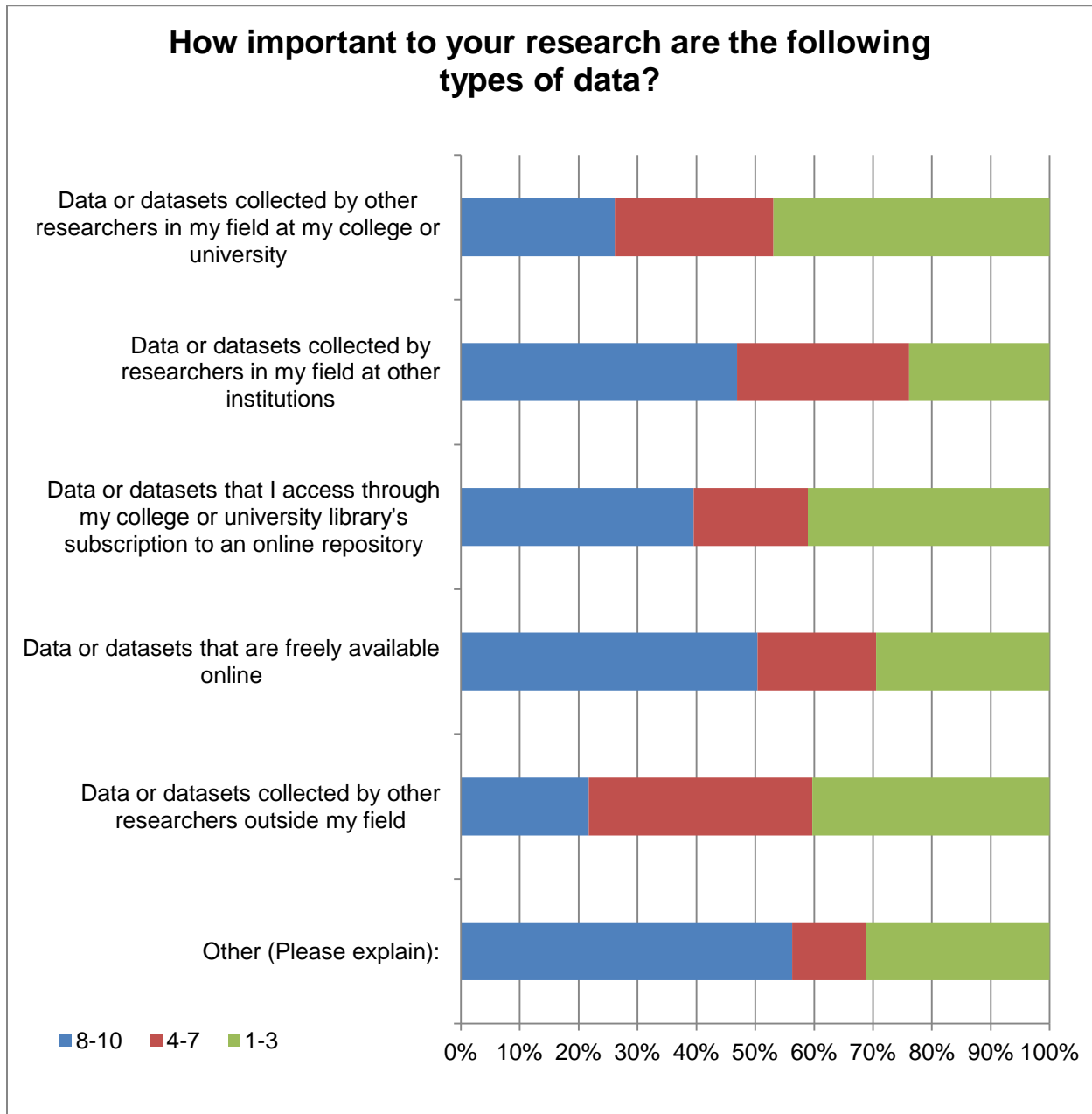
Q30_1 – Q30_7 [Contingent on Q28 and Q29]

How important to your research are the following types of data? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

	8-10	4-7	1-3	Response
Data or datasets that I collect myself	80.15%	10.69%	9.16%	131
Data or datasets collected by other researchers in my field at my college or university	26.15%	26.92%	46.92%	130
Data or datasets collected by researchers in my field at other institutions	46.92%	29.23%	23.85%	130
Data or datasets that I access through my college or university library's subscription to an online repository	39.53%	19.38%	41.09%	129
Data or datasets that are freely available online	50.39%	20.16%	29.46%	129
Data or datasets collected by other researchers outside my field	21.71%	37.98%	40.31%	129
Other (Please explain):	56.25%	12.50%	31.25%	16

Q30_1 – Q30_7 [Contingent on Q28 and Q29]

How important to your research are the following types of data? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.



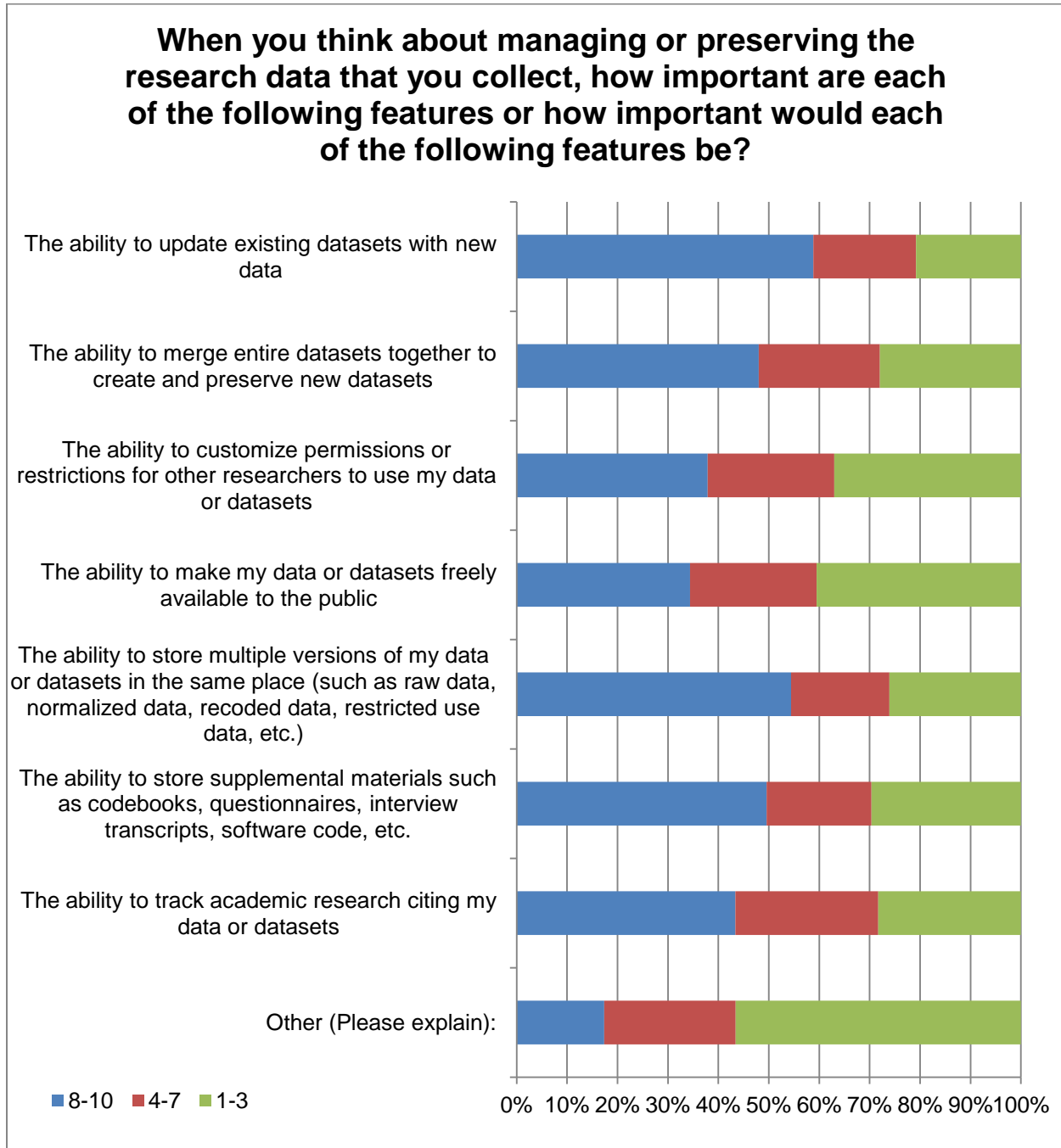
Q31_1 – Q31_8 [Contingent on Q28 and Q29]

When you think about managing or preserving the research data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

	8-10	4-7	1-3	Response
The ability to update existing datasets with new data	57.03%	23.44%	19.53%	128
The ability to merge entire datasets together to create and preserve new datasets	43.41%	28.68%	27.91%	129
The ability to customize permissions or restrictions for other researchers to use my data or datasets	36.43%	26.36%	37.21%	129
The ability to make my data or datasets freely available to the public	26.69%	32.81%	37.50%	128
The ability to store multiple versions of my data or datasets in the same place (such as raw data, normalized data, recoded data, restricted use data, etc.)	55.04%	20.16%	24.81%	129
The ability to store supplemental materials such as codebooks, questionnaires, interview transcripts, software code, etc.	50.00%	23.44%	26.56%	128
The ability to track academic research citing my data or datasets	41.86%	31.78%	26.36%	129
Other (Please explain):	25.00%	25.00%	50.00%	12

Q31_1 – Q31_8 [Contingent on Q28 and Q29]

When you think about managing or preserving the research data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".



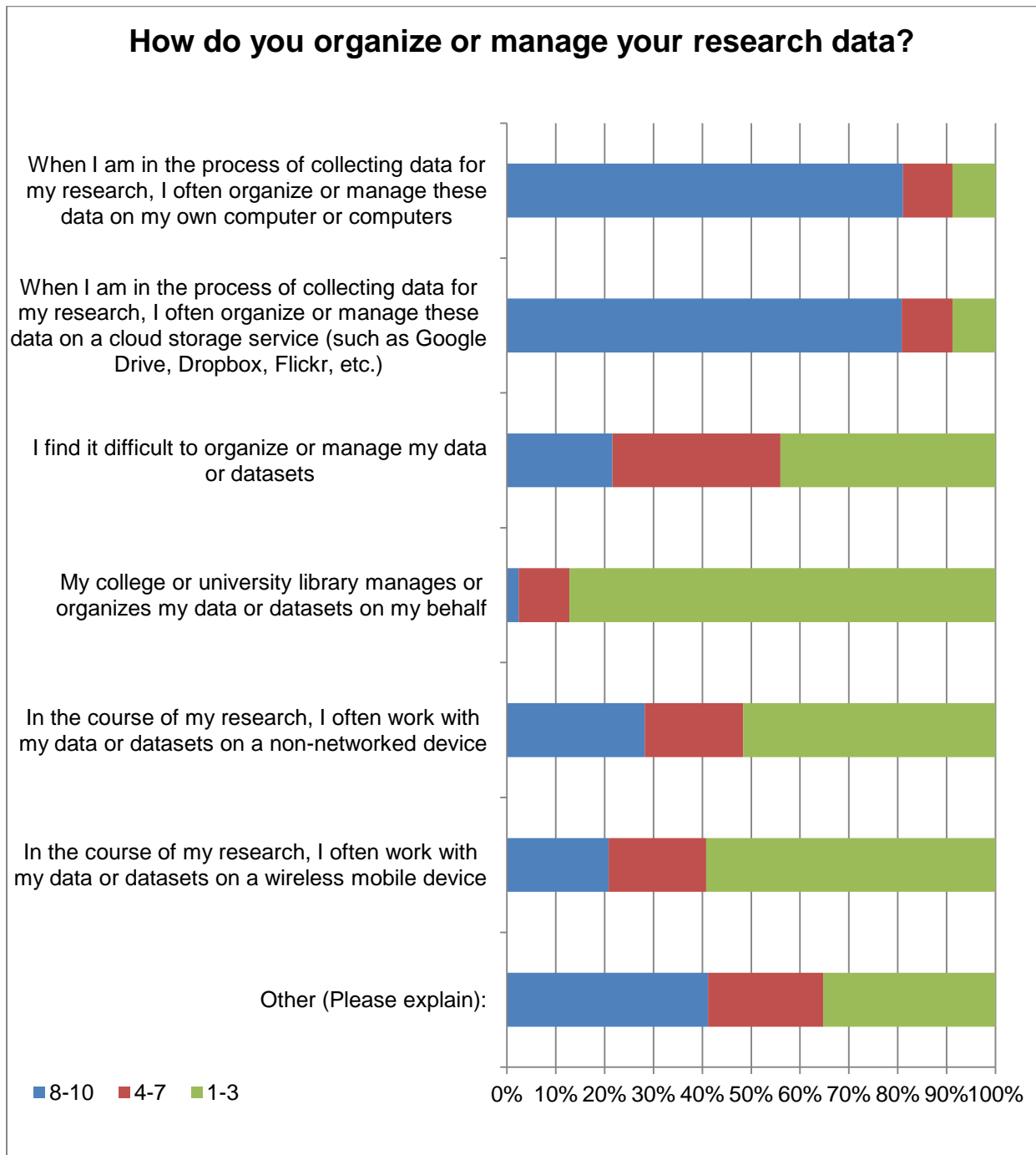
Q32_1 – Q32_7 [Contingent on Q28 and Q29]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
When I am in the process of collecting data for my research, I often organize or manage these data on my own computer or computers	80.80%	10.40%	8.80%	125
When I am in the process of collecting data for my research, I often organize or manage these data on a cloud storage service (such as Google Drive, Dropbox, Flickr, etc.)	33.33%	19.05%	47.62%	126
I find it difficult to organize or manage my data or datasets	21.60%	34.40%	44.00%	125
My college or university library manages or organizes my data or datasets on my behalf	2.40%	10.40%	87.20%	125
In the course of my research, I often work with my data or datasets on a non-networked device	28.23%	20.16%	51.61%	124
In the course of my research, I often work with my data or datasets on a wireless mobile device	20.80%	20.00%	59.20%	125
Other (Please explain):	41.18%	23.53%	35.29%	17

Q32_1 – Q32_7 [Contingent on Q28 and Q29]

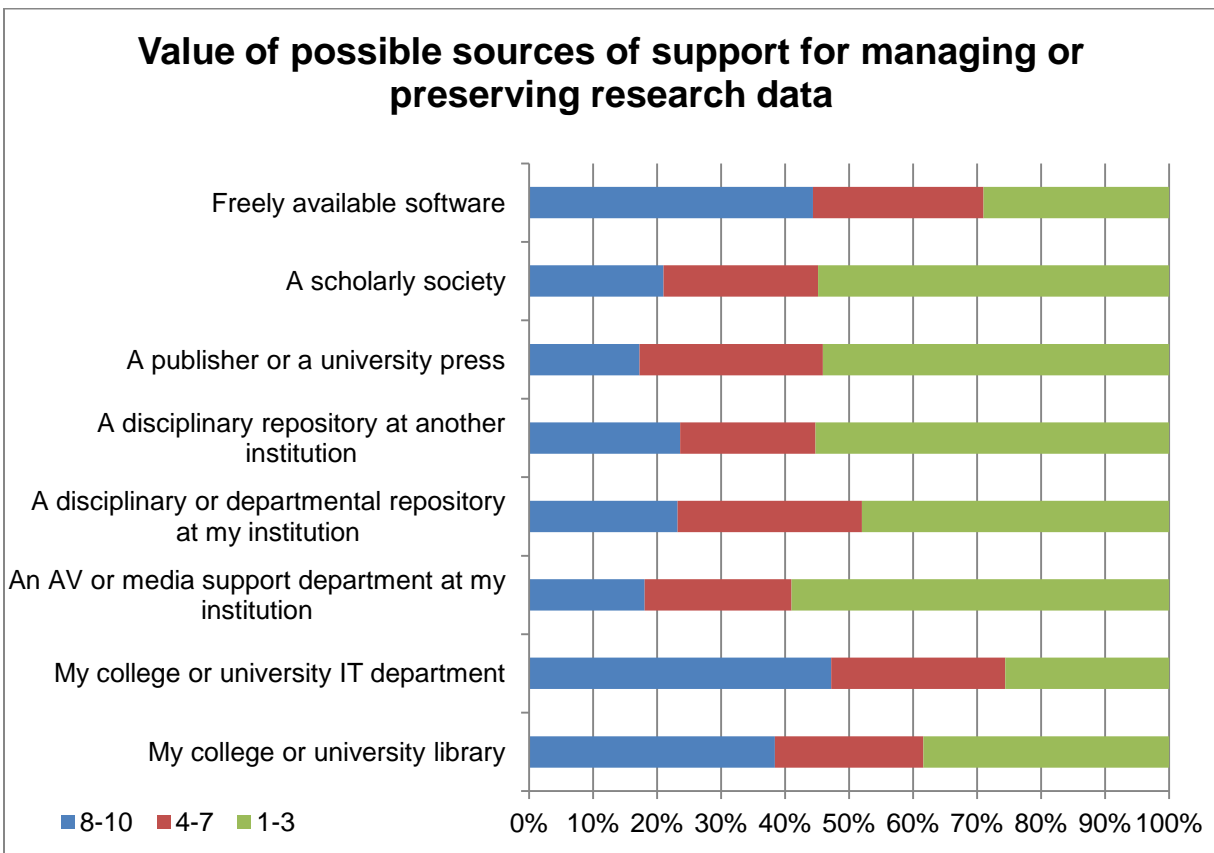
Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Q33_1 – Q33_8 [Contingent on Q28 and Q29]

Please use the scale below to rate from 10 to 1 how valuable you would find each of the following possible sources of support for managing or preserving research data or how valuable you do find each of the following sources of support for managing or preserving research data, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

	8-10	4-7	1-3	Response
My college or university library	38.40%	23.20%	38.40%	125
My college or university IT department	47.20%	27.20%	25.60%	125
An AV or media support department at my institution	18.03%	22.95%	59.02%	122
A disciplinary or departmental repository at my institution	23.20%	28.80%	48.00%	125
A disciplinary repository at another institution	23.58%	21.14%	55.28%	123
A publisher or a university press	17.21%	28.69%	54.10%	122
A scholarly society	20.97%	24.19%	54.84%	124
Freely available software	44.35%	26.61%	29.03%	124



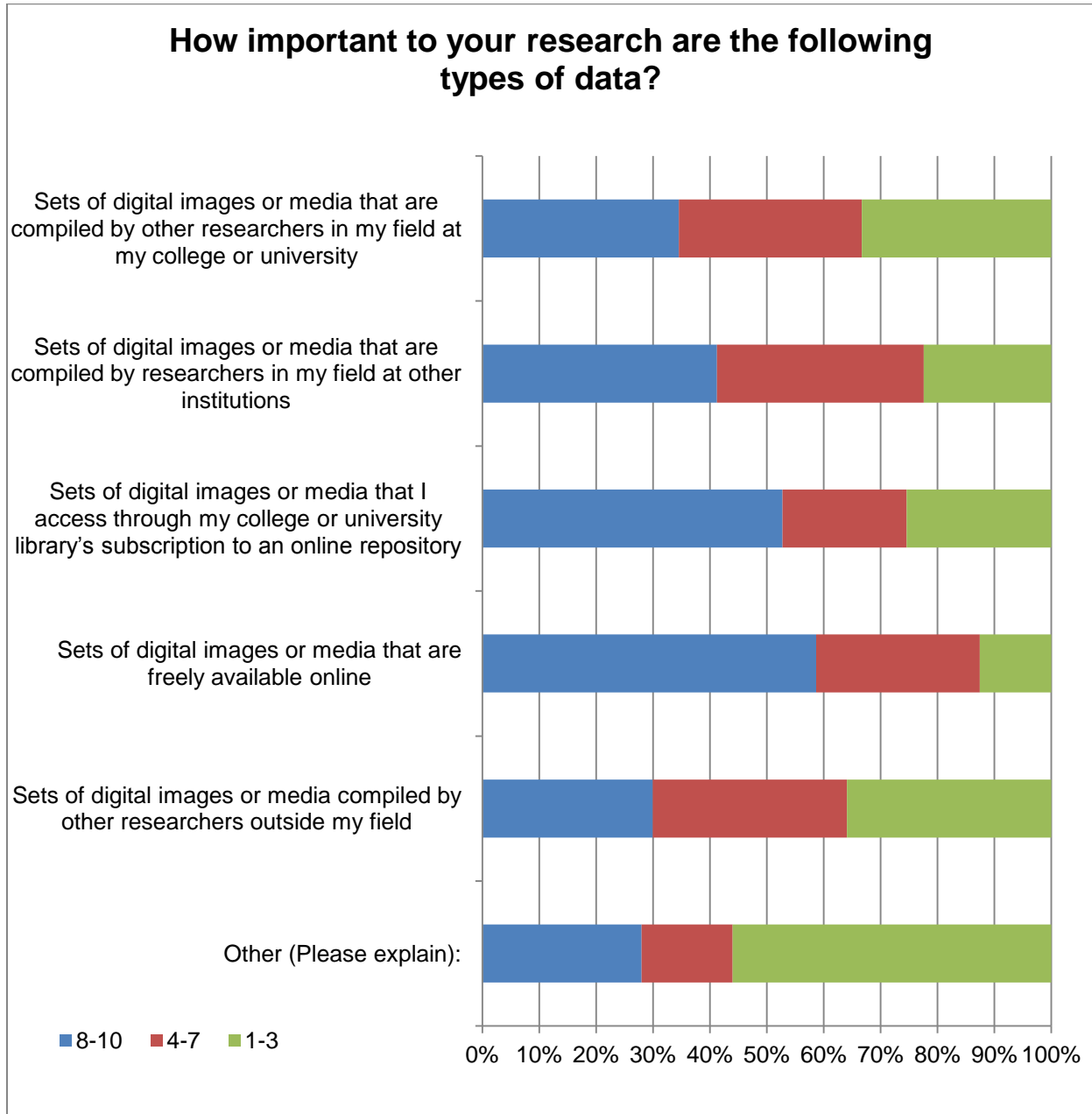
Q34_1 – Q34_7 [Contingent on Q28 and Q29]

How important to your research are the following types of digital image or media collections? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.

	8-10	4-7	1-3	Response
Sets of digital images or media that I compile myself	69.15%	23.40%	7.45%	94
Sets of digital images or media that are compiled by other researchers in my field at my college or university	25.53%	34.04%	40.43%	94
Sets of digital images or media that are compiled by researchers in my field at other institutions	37.23%	29.79%	32.98%	94
Sets of digital images or media that I access through my college or university library's subscription to an online repository	39.78%	31.18%	29.03%	93
Sets of digital images or media that are freely available online	60.64%	27.66%	11.70%	94
Sets of digital images or media compiled by other researchers outside my field	21.28%	42.55%	36.17%	94
Other (Please explain):	30.77%	7.69%	61.54%	13

Q34_1 – Q34_7 [Contingent on Q28 and Q29]

How important to your research are the following types of digital image or media collections? Use the scales below to rate from 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important." Please select one answer for each item.



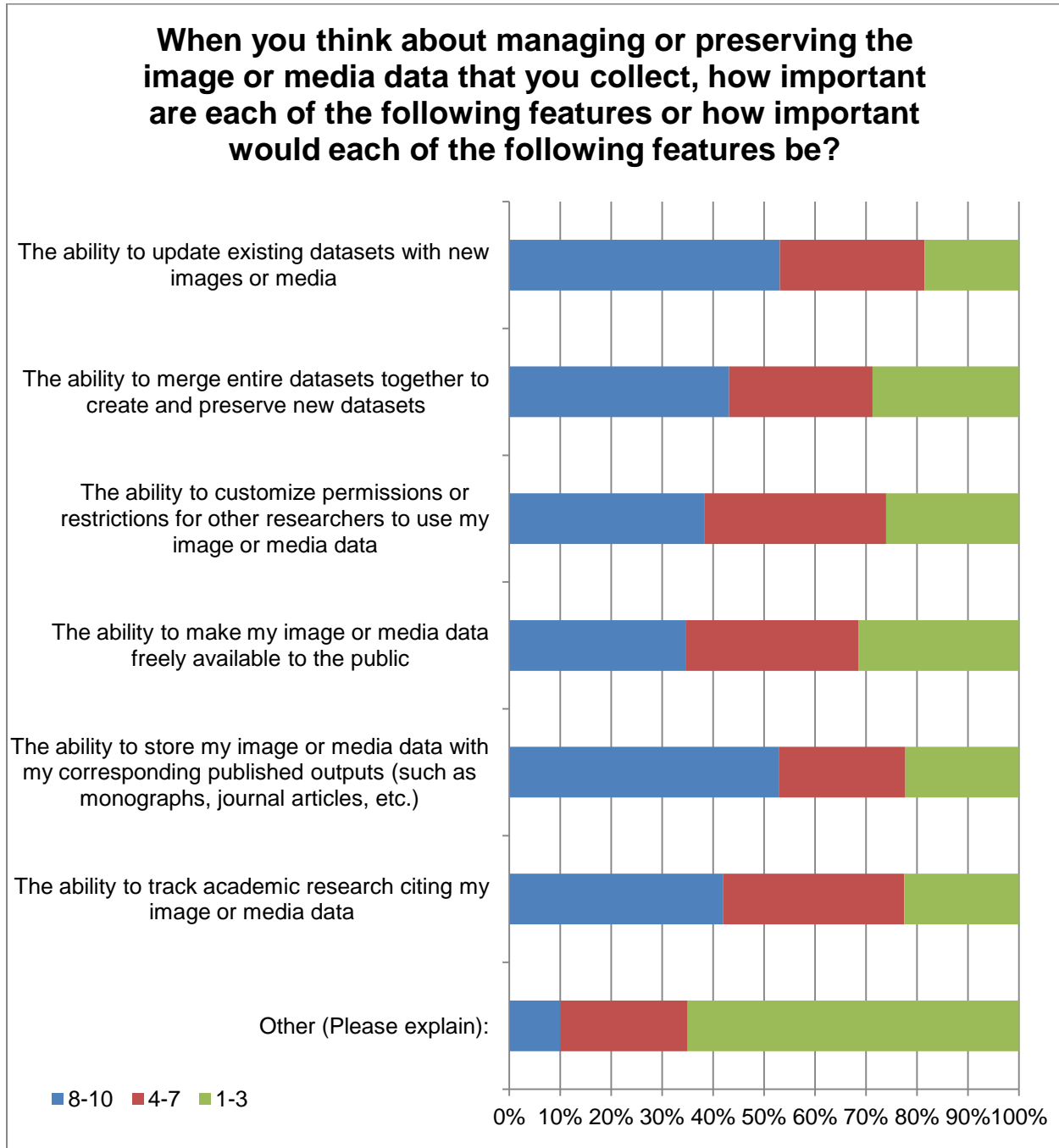
Q35_1 – Q35_7 [Contingent on Q28 and Q29]

When you think about managing or preserving the image or media data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".

	8-10	4-7	1-3	Response
The ability to update existing datasets with new images or media	45.65%	26.09%	28.26%	92
The ability to merge entire datasets together to create and preserve new datasets	31.18%	29.03%	39.78%	93
The ability to customize permissions or restrictions for other researchers to use my image or media data	32.61%	28.26%	39.13%	92
The ability to make my image or media data freely available to the public	25.00%	33.70%	41.30%	92
The ability to store my image or media data with my corresponding published outputs (such as monographs, journal articles, etc.)	54.95%	25.27%	19.78%	91
The ability to track academic research citing my image or media data	26.37%	30.77%	42.86%	91
Other (Please explain):	0.00%	23.08%	76.92%	13

Q35_1 – Q35_7 [Contingent on Q28 and Q29]

When you think about managing or preserving the image or media data that you collect, how important are each of the following features or how important would each of the following features be? Use the scales below to rate each item 10 to 1, where 10 equals "Extremely important" and 1 equals "Not at all important".



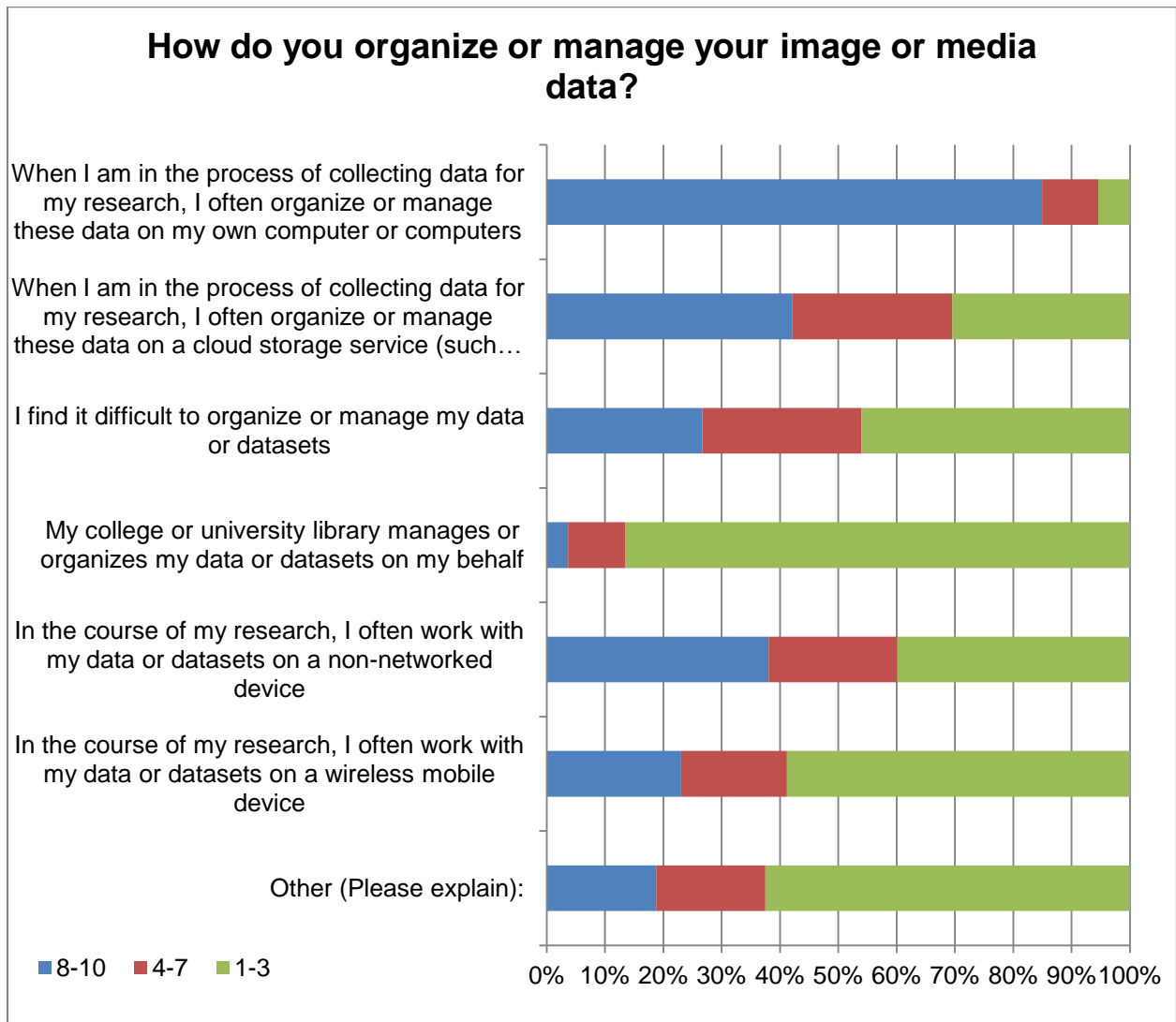
Q36_1 – Q36_7 [Contingent on Q28 and Q29]

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
When I am in the process of collecting data for my research, I often organize or manage these data on my own computer or computers	88.04%	5.43%	6.52%	92
When I am in the process of collecting data for my research, I often organize or manage these data on a cloud storage service (such as Google Drive, Dropbox, Flickr, etc.)	42.86%	15.38%	41.76%	91
I find it difficult to organize or manage my data or datasets	26.97%	19.10%	53.93%	89
My college or university library manages or organizes my data or datasets on my behalf	3.33%	4.44%	92.22%	90
In the course of my research, I often work with my data or datasets on a non-networked device	33.33%	16.67%	50.00%	90
In the course of my research, I often work with my data or datasets on a wireless mobile device	20.88%	25.27%	53.85%	91
Other (Please explain):	0.00%	0.00%	100%	8

Q36_1 – Q36_7 [Contingent on Q28 and Q29]

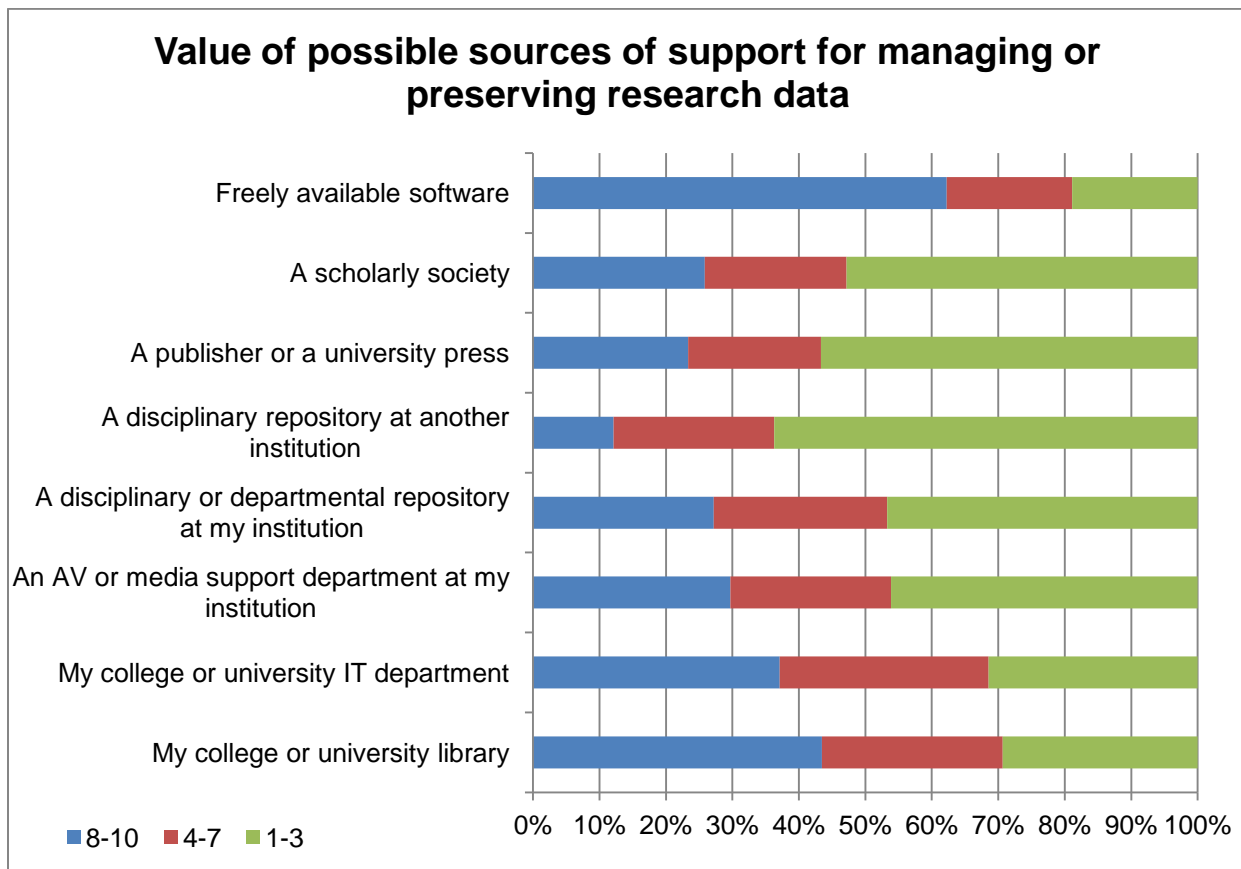
Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view, where a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Q37_1 – Q37_8 [Contingent on Q28 and Q29]

Please use the scale below to rate from 10 to 1 how valuable you would find each of the following possible sources of support for managing or preserving image or media data or how valuable you do find each of the following sources of support for managing or preserving image or media data, where 10 equals "Extremely valuable" and 1 equals "Not at all valuable." Please select one answer for each item.

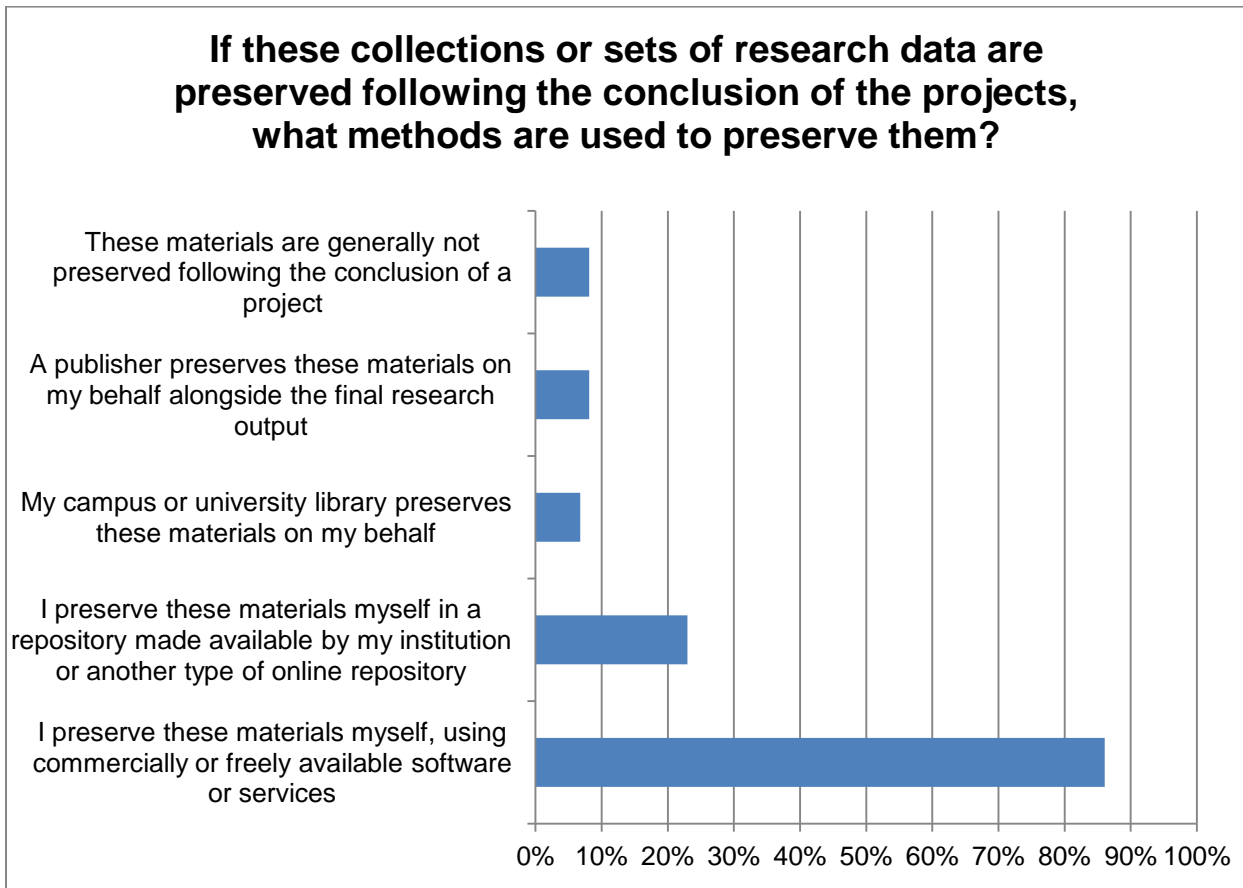
	8-10	4-7	1-3	Response
My college or university library	43.48%	27.17%	29.35%	92
My college or university IT department	37.08%	31.46%	31.46%	89
An AV or media support department at my institution	29.67%	24.18%	46.15%	91
A disciplinary or departmental repository at my institution	27.17%	26.09%	46.74%	92
A disciplinary repository at another institution	12.09%	24.18%	63.74%	91
A publisher or a university press	23.33%	20.00%	56.67%	90
A scholarly society	25.84%	21.35%	52.81%	89
Freely available software	62.22%	18.89%	18.89%	89



Q38_1 – Q38_5 [Contingent on Q28 and Q29]

If these collections or sets of research data are preserved following the conclusion of the projects, what methods are used to preserve them? Please select each method by which they are preserved or indicate that they are not preserved.

	Response	Percent
I preserve these materials myself, using commercially or freely available software or services	191	86.04%
I preserve these materials myself in a repository made available by my institution or another type of online repository	51	22.97%
My campus or university library preserves these materials on my behalf	15	6.76%
A publisher preserves these materials on my behalf alongside the final research output	18	8.11%
These materials are generally not preserved following the conclusion of a project	18	8.11%
	293	



Formats

Q39_1 – Q39_7

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view

Q40

You may have the opportunity to read scholarly monographs in electronic format, either through a library subscription database or as standalone e-books. How often have you used scholarly monographs in digital form in the past six months - often, occasionally, rarely, or never?

Q41_1 – Q41_6

Below is a list of ways you may use a scholarly monograph. Please think about doing each of these things with a scholarly monograph in print format or in digital format, and use the scales below to indicate how much easier or harder is it to perform each activity in print or digital format. Please select one answer for each item.

Q42_1 – Q42_8

You may have the opportunity to read scholarly monographs in electronic format, either through a library subscription database or as a standalone e-book. Certain changes in the future may make digital versions more valuable to you. Use the scales below to rate how much more valuable each of the following would make digital versions of scholarly monographs to you than they are today, from 10 to 1 where 10 equals "Much more valuable than they are today" and 1 equals "Not at all more valuable than they are today." Please select one answer for each item.

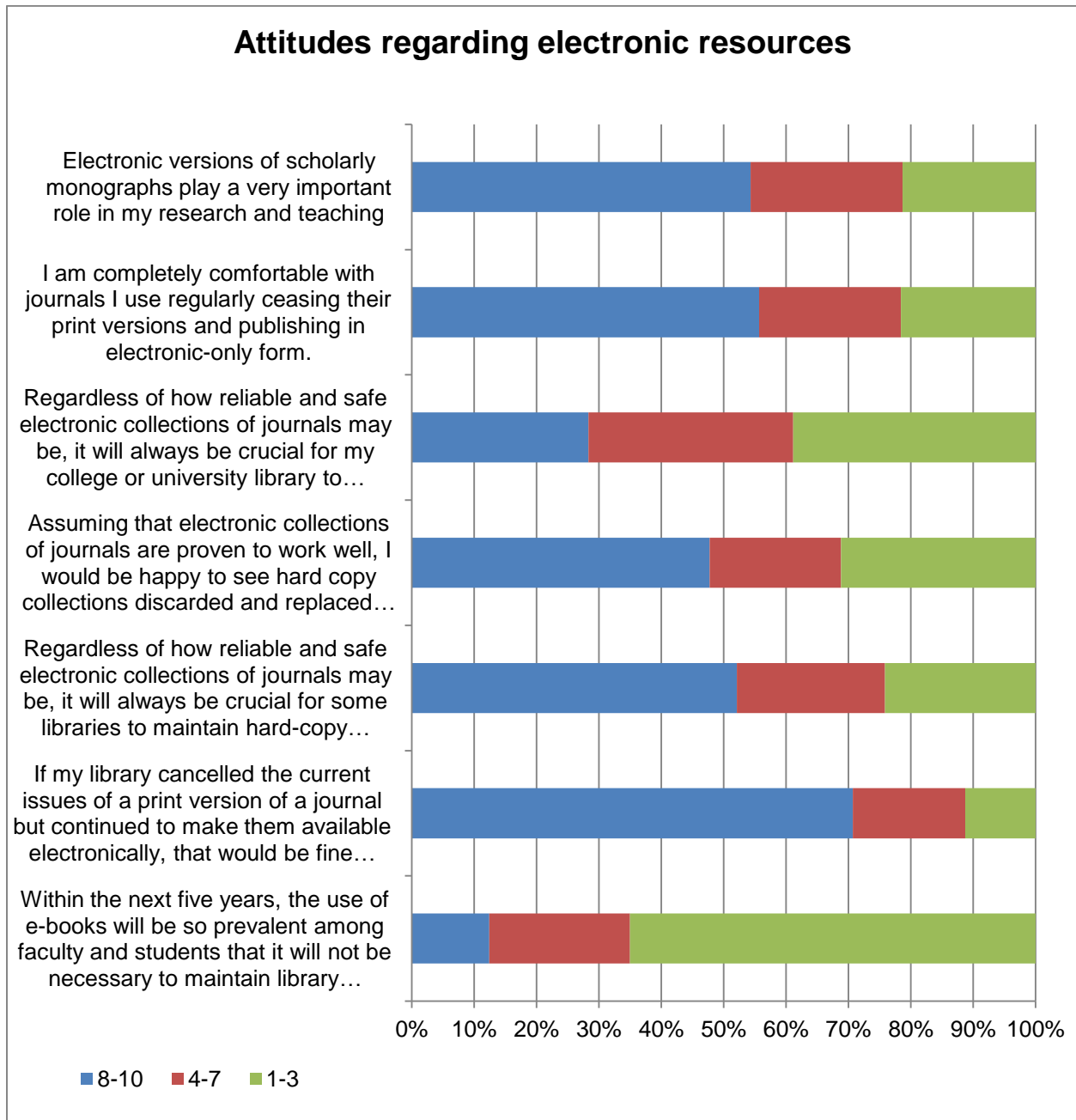
Q39_1 – Q39_7

Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.

	8-10	4-7	1-3	Response
Within the next five years, the use of e-books will be so prevalent among faculty and students that it will not be necessary to maintain library collections of hard-copy books.	12.41%	22.56%	65.04%	266
If my library cancelled the current issues of a print version of a journal but continued to make them available electronically, that would be fine with me	70.68%	18.05%	11.28%	266
Regardless of how reliable and safe electronic collections of journals may be, it will always be crucial for some libraries to maintain hard-copy collections of journals	52.08%	23.77%	24.15%	265
Assuming that electronic collections of journals are proven to work well, I would be happy to see hard copy collections discarded and replaced entirely by electronic collections	47.74%	21.05%	31.20%	266
Regardless of how reliable and safe electronic collections of journals may be, it will always be crucial for my college or university library to maintain hard-copy collections of journals	28.30%	32.83%	38.87%	265
I am completely comfortable with journals I use regularly ceasing their print versions and publishing in electronic-only form.	55.68%	22.73%	21.59%	264
Electronic versions of scholarly monographs play a very important role in my research and teaching	54.31%	24.34%	21.35%	267

Q39_1 – Q39_7

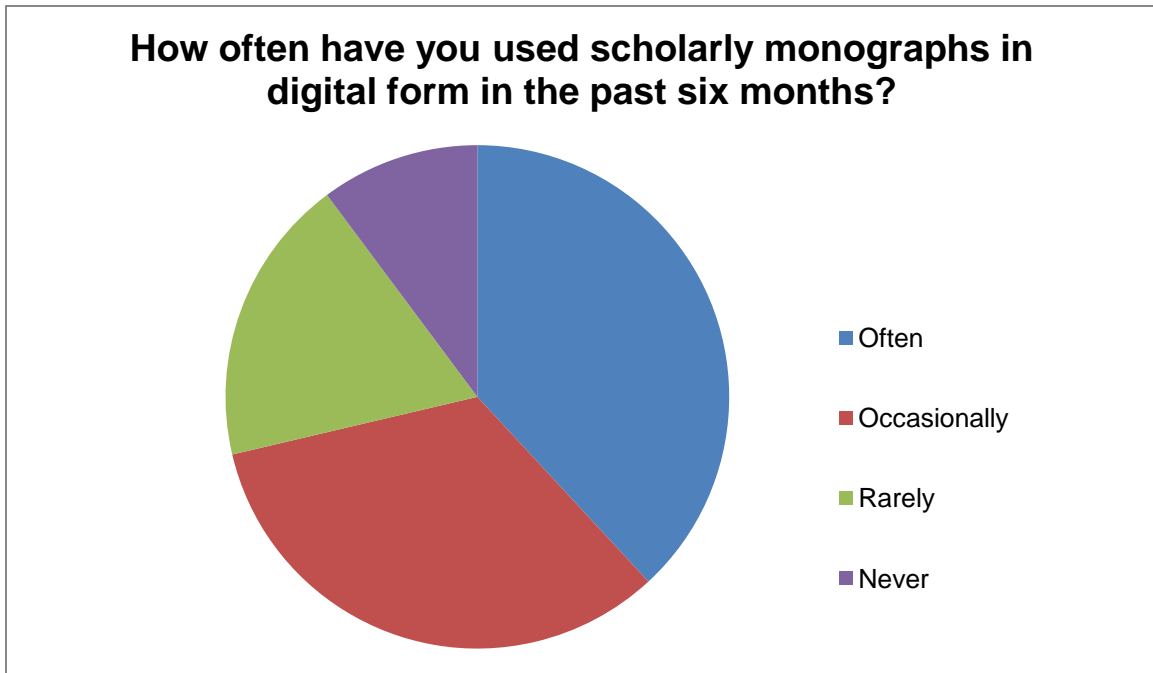
Please use the 10 to 1 scales below to indicate how well each statement below describes your point of view – a 10 equals "Extremely well" and a 1 equals "Not at all well." You may pick any number on the scale. The higher the number, the better you think the statement describes your point of view. The lower the number, the less you think the statement describes your point of view.



Q40

You may have the opportunity to read scholarly monographs in electronic format, either through a library subscription database or as standalone e-books. How often have you used scholarly monographs in digital form in the past six months - often, occasionally, rarely, or never?

	Response	Percent
Often	101	38.11%
Occasionally	88	33.21%
Rarely	49	18.49%
Never	27	10.19%
	265	100%



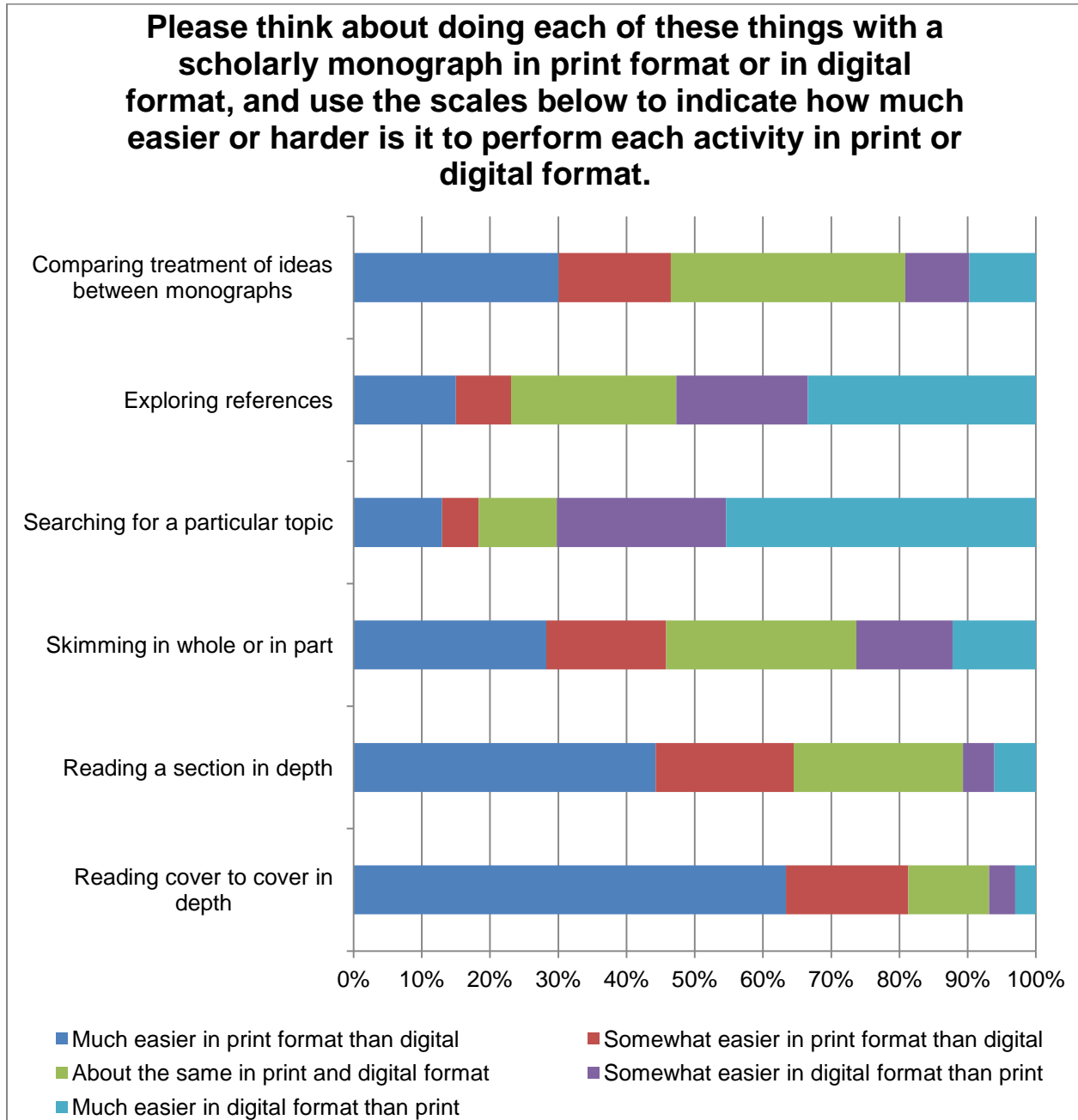
Q41_1 – Q41_6

Below is a list of ways you may use a scholarly monograph. Please think about doing each of these things with a scholarly monograph in print format or in digital format, and use the scales below to indicate how much easier or harder is it to perform each activity in print or digital format. Please select one answer for each item.

	Much easier in print format than digital	Somewhat easier in print format than digital	About the same in print and digital format	Somewhat easier in digital format than print	Much easier in digital format than print	Response
Reading cover to cover in depth	63.36%	17.94%	11.83%	3.82%	3.05%	262
Reading a section in depth	44.27%	20.23%	24.81%	4.58%	6.11%	262
Skimming in whole or in part	28.24%	17.56%	27.86%	14.12%	12.21%	262
Searching for a particular topic	12.98%	5.34%	11.45%	24.81%	45.42%	262
Exploring references	15.00%	8.08%	24.23%	19.23%	33.46%	260
Comparing treatment of ideas between monographs	30.08%	16.41%	34.38%	9.38%	9.77%	256

Q41_1 – Q41_6

Below is a list of ways you may use a scholarly monograph. Please think about doing each of these things with a scholarly monograph in print format or in digital format, and use the scales below to indicate how much easier or harder is it to perform each activity in print or digital format. Please select one answer for each item.



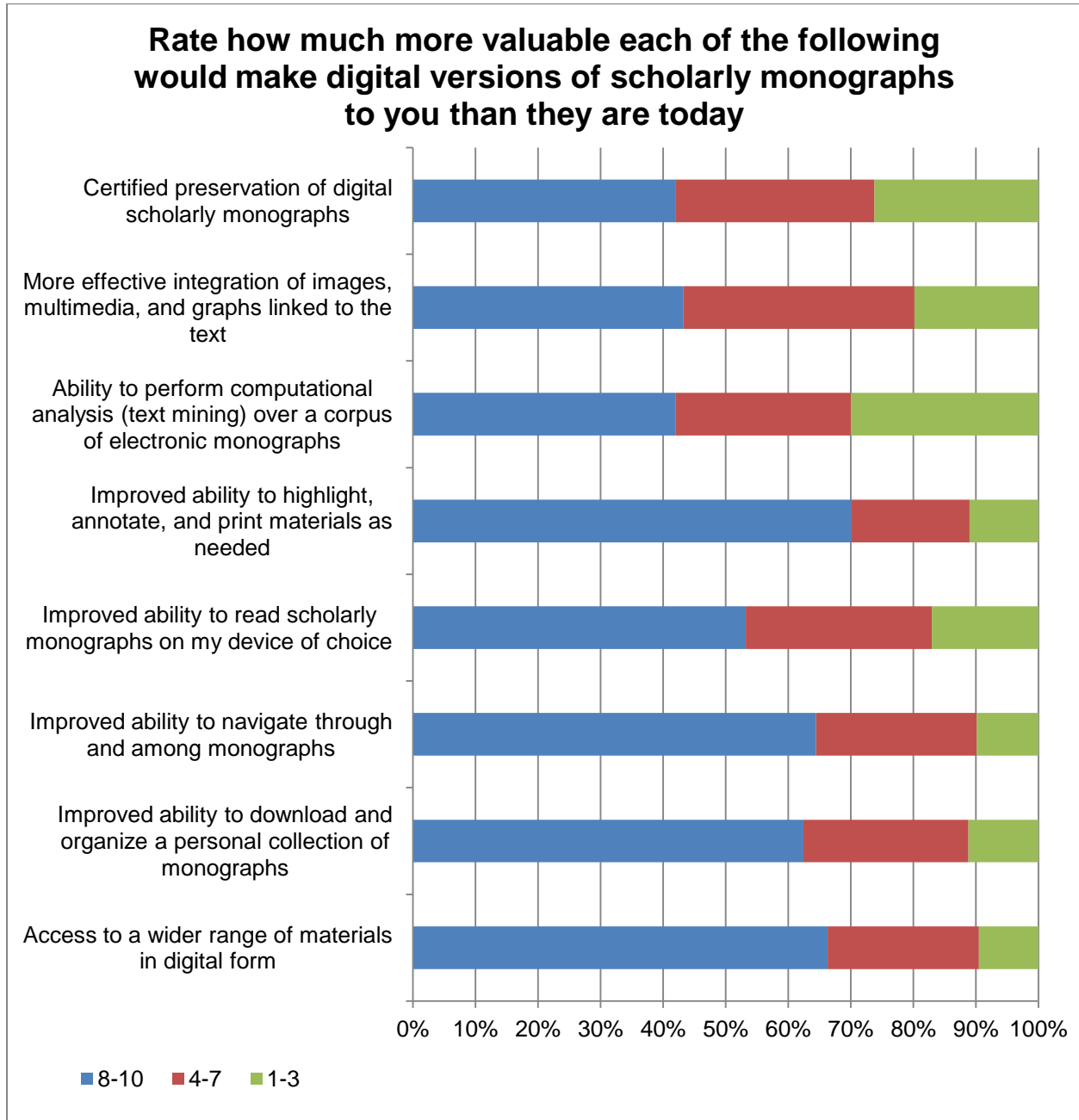
Q42_1 – Q42_8

You may have the opportunity to read scholarly monographs in electronic format, either through a library subscription database or as a standalone e-book. Certain changes in the future may make digital versions more valuable to you. Use the scales below to rate how much more valuable each of the following would make digital versions of scholarly monographs to you than they are today, from 10 to 1 where 10 equals "Much more valuable than they are today" and 1 equals "Not at all more valuable than they are today." Please select one answer for each item.

	8-10	4-7	1-3	Response
Access to a wider range of materials in digital form	66.27%	24.21%	9.52%	252
Improved ability to download and organize a personal collection of monographs	62.40%	26.40%	11.20%	250
Improved ability to navigate through and among monographs	64.43%	25.69%	9.88%	253
Improved ability to read scholarly monographs on my device of choice	53.17%	29.76%	17.06%	252
Improved ability to highlight, annotate, and print materials as needed	70.08%	18.90%	11.02%	254
Ability to perform computational analysis (text mining) over a corpus of electronic monographs	42.00%	28.00%	30.00%	250
More effective integration of images, multimedia, and graphs linked to the text	43.25%	36.90%	19.84%	252
Certified preservation of digital scholarly monographs	41.94%	31.85%	26.21%	248

Q42_1 – Q42_8

You may have the opportunity to read scholarly monographs in electronic format, either through a library subscription database or as a standalone e-book. Certain changes in the future may make digital versions more valuable to you. Use the scales below to rate how much more valuable each of the following would make digital versions of scholarly monographs to you than they are today, from 10 to 1 where 10 equals "Much more valuable than they are today" and 1 equals "Not at all more valuable than they are today." Please select one answer for each item.



Demographics

For reasons concerning space, responses to the following self-reported demographic items are not included in this report: primary academic department, years at W&M, and years in field. Responses to this item are included in the dataset file of findings.

D1

What is your faculty status?

D2

What is your faculty rank?

D3

Which of the following title modifiers do you have?

D4

Do you currently hold an administrative title? (eg. Department Chair, Program Director, Director of Graduate or Undergraduate Studies, Assistant Dean, Associate Provost, Vice President, etc.)

D6

Do you think of yourself primarily as a researcher, primarily as a teacher, or somewhere in between?

D7

Faculty members teach courses both in traditional face-to-face classroom settings and using a variety of distance education models. Do you teach courses primarily face-to-face, primarily remotely, or somewhere in between?

D10

Are you: [male/female]

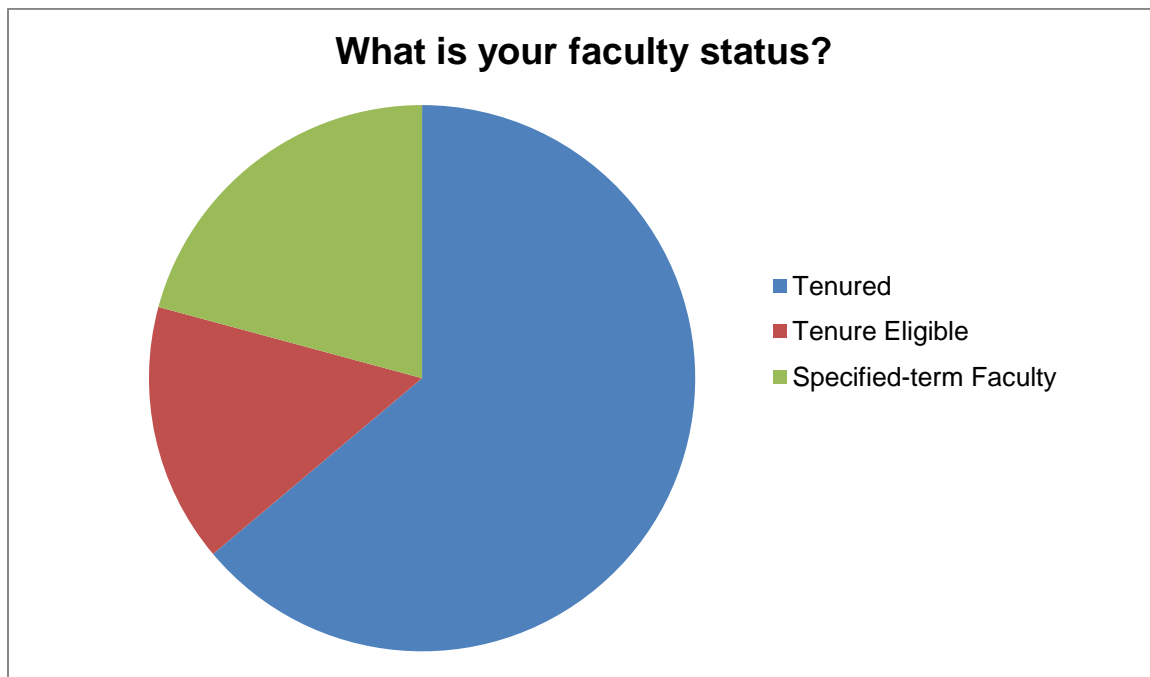
D11

Please select the age range that best fits:

D1

What is your faculty status?

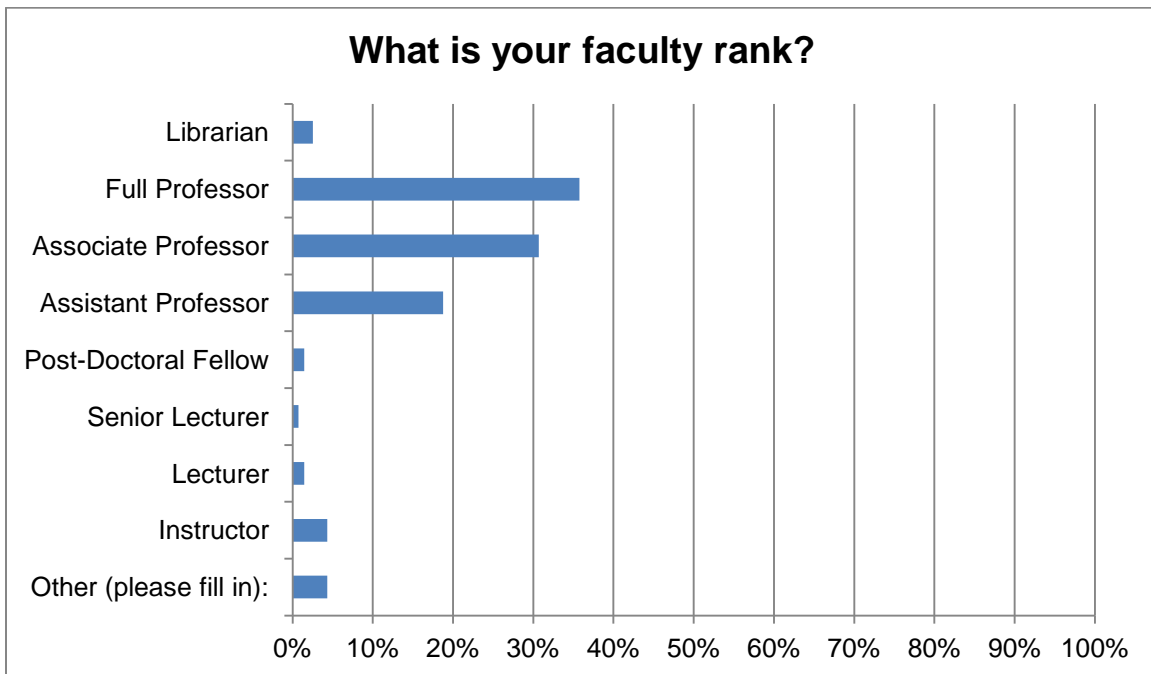
	Response	Percent
Tenured	175	63.87%
Tenure Eligible	42	15.33%
Specified-term Faculty	57	20.80%
	274	100%



D2

What is your faculty rank?

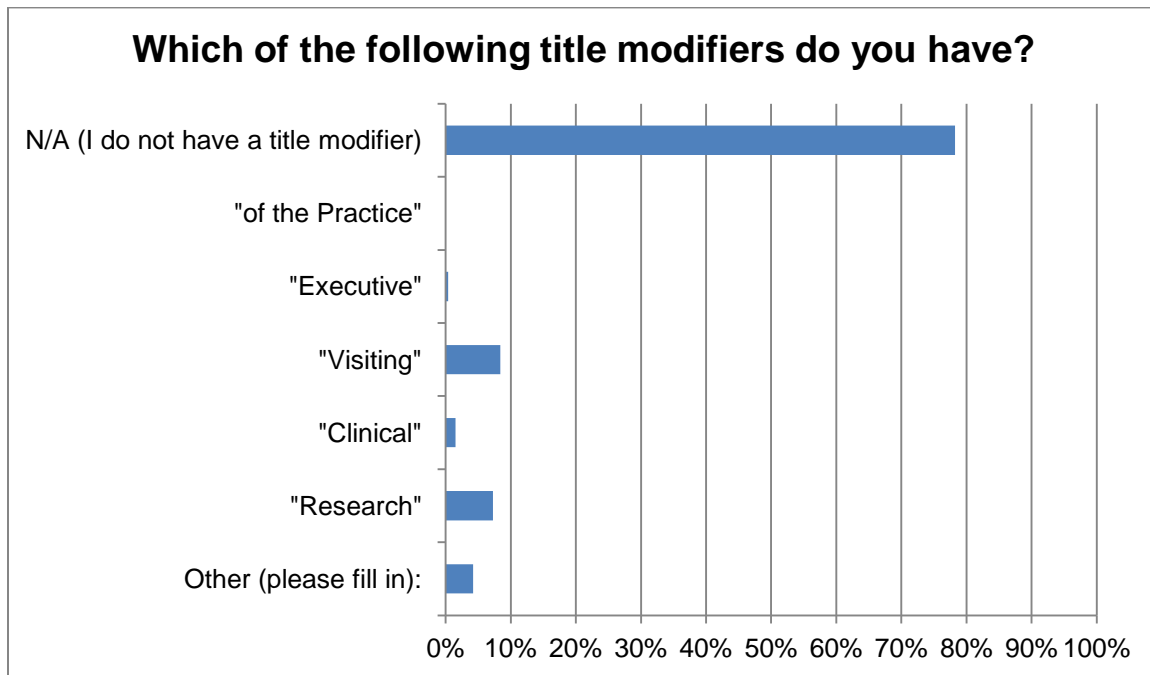
	Response	Percent
Instructor	12	4.33%
Lecturer	4	1.44%
Senior Lecturer	2	0.72%
Post-Doctoral Fellow	4	1.44%
Assistant Professor	52	18.77%
Associate Professor	85	30.69%
Full Professor	99	35.74%
Librarian	7	2.53%
Other (please fill in):	12	4.33%
	277	100%



D3

Which of the following title modifiers do you have?

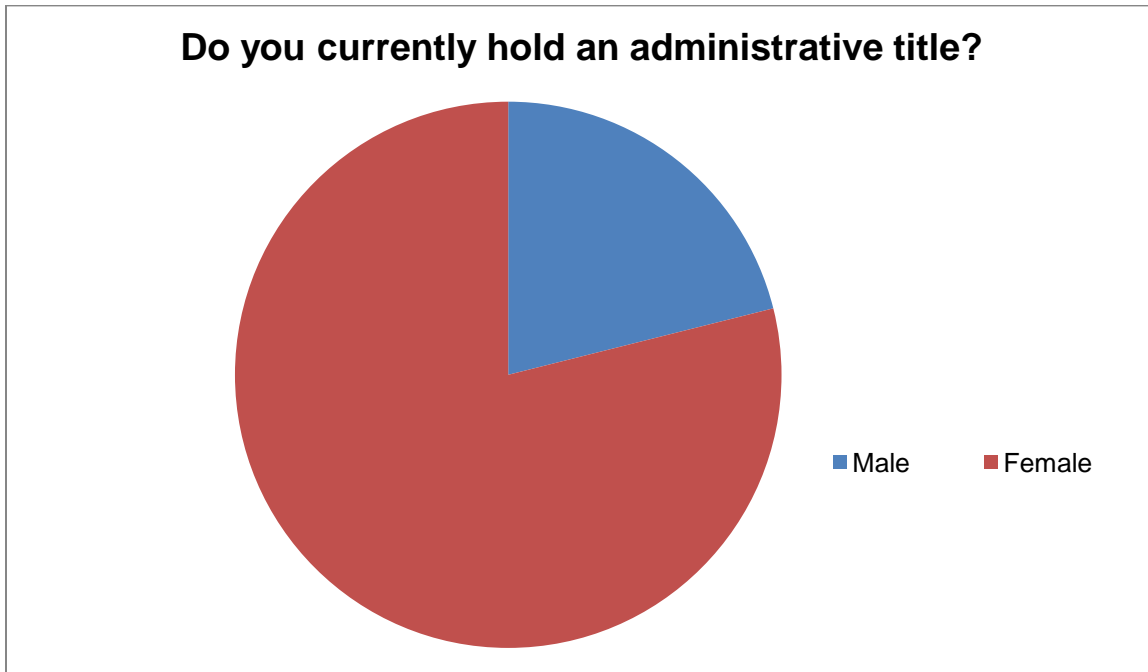
	Response	Percent
"Research"	19	7.25%
"Clinical"	4	1.53%
"Visiting"	22	8.40%
"Executive"	1	0.38%
"of the Practice"	0	0.00%
N/A (I do not have a title modifier)	205	78.24%
Other (please fill in):	11	4.20%
	262	100%



D4

Do you currently hold an administrative title? (eg. Department Chair, Program Director, Director of Graduate or Undergraduate Studies, Assistant Dean, Associate Provost, Vice President, etc.)

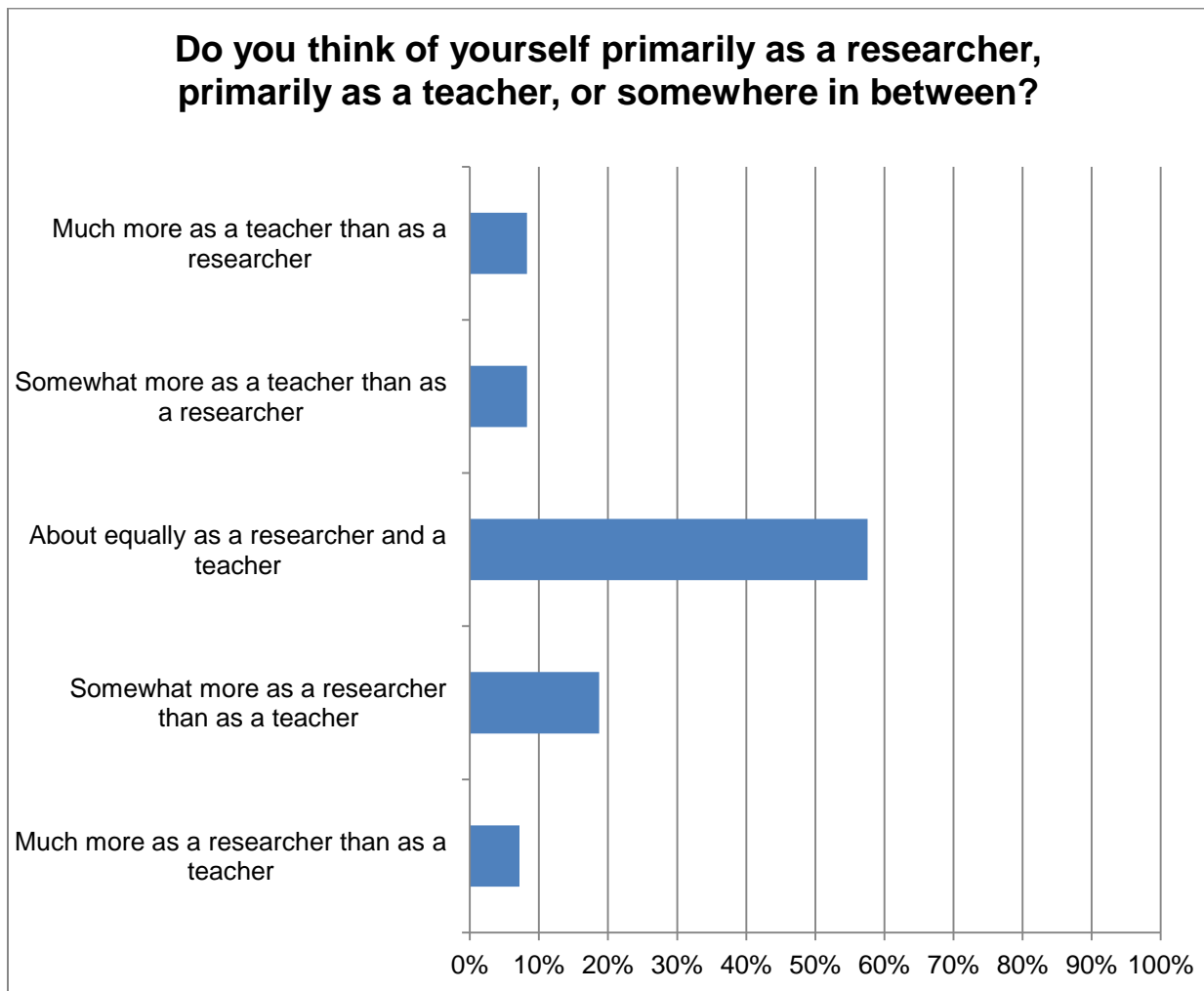
	Response	Percent
Yes	58	21.09%
No	217	78.91%
	275	100%



D6

Do you think of yourself primarily as a researcher, primarily as a teacher, or somewhere in between?

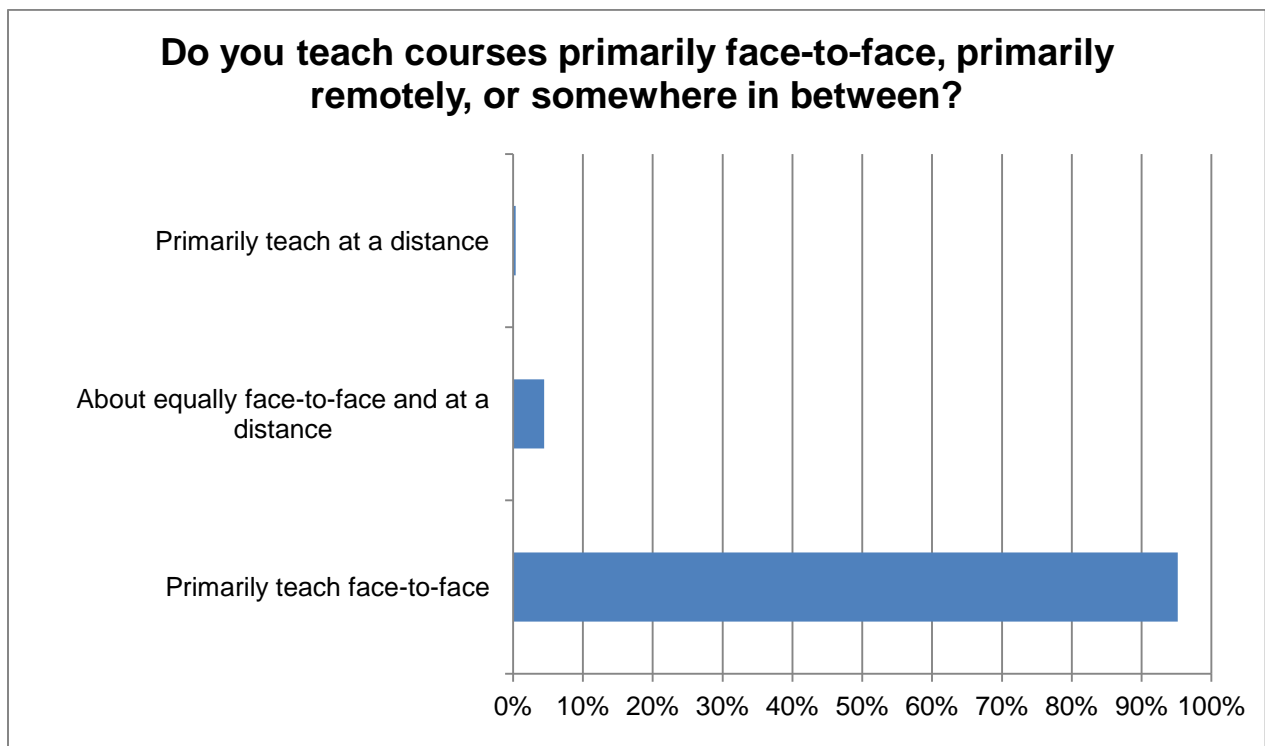
	Response	Percent
Much more as a researcher than as a teacher	20	7.19%
Somewhat more as a researcher than as a teacher	52	18.71%
About equally as a researcher and a teacher	160	57.55%
Somewhat more as a teacher than as a researcher	23	8.27%
Much more as a teacher than as a researcher	23	8.27%
	278	100%



D7

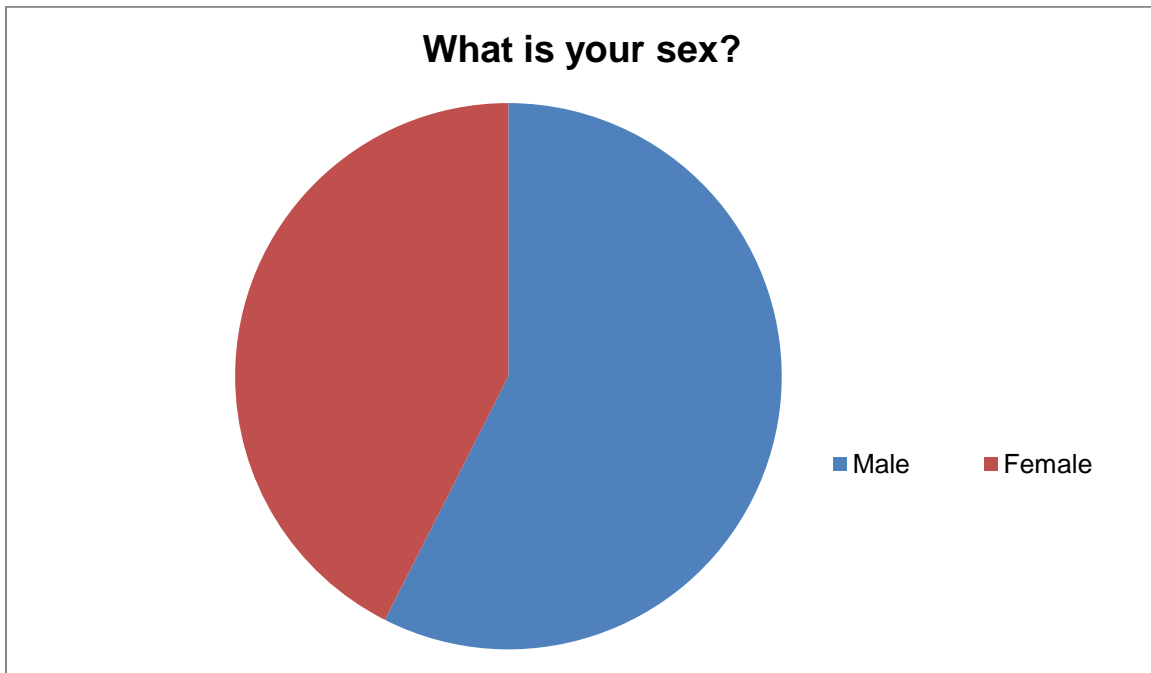
Faculty members teach courses both in traditional face-to-face classroom settings and using a variety of distance education models. Do you teach courses primarily face-to-face, primarily remotely, or somewhere in between?

	Response	Percent
Primarily teach face-to-face	258	95.20%
About equally face-to-face and at a distance	12	4.43%
Primarily teach at a distance	1	0.37%
	271	100%



D10
Are you:

	Response	Percent
Male	154	57.46%
Female	114	42.54%
	268	100%



D11

Please select the age range that best fits:

	Response	Percent
Under 30	1	0.38%
30 - 44	101	37.97%
45 - 59	107	40.23%
60 - 70	50	18.80%
Over 70	7	2.63%
	266	100%

