

FULL BOARD MEETING  
MINUTES – NOVEMBER 19-21, 2014

## MINUTES

### Meeting of the Board of Visitors The College of William and Mary

November 19-21, 2014

The Board of Visitors of The College of William and Mary in Virginia met on the campus in Williamsburg, on Wednesday, Thursday and Friday, November 19-21, 2014, and on the Richard Bland College campus in Petersburg on Thursday, November 20, 2014.

On Wednesday, November 19, the Committee on Audit and Compliance and the Executive Committee met in the Board Conference Room, while the Committee on Academic Affairs, the Committee on Financial Affairs and the Committee on Strategic Initiatives and New Ventures met in the Board Room. That evening the full Board convened for dinner at Plumeri House at 119 Chandler Court.

Those present on Wednesday were:

Ann Green Baise  
Thomas R. Frantz  
Lynn M. Dillon  
Sue H. Gerdelman  
John E. Littel  
Christopher M. Little  
William H. Payne II

Lisa E. Roday  
Robert E. Scott  
DeRonda M. Short  
Peter A. Snyder  
Todd A. Stottlemeyer, Rector  
John Charles Thomas  
H. Thomas Watkins III

Absent: Kendrick F. Ashton, Jr.  
Keith S. Fimian  
Leigh A. Pence

Others present were:

W. Taylor Reveley III  
Michael R. Halleran  
Virginia M. Ambler  
Henry R. Broaddus  
Samuel E. Jones  
Matthew T. Lambert  
Anna B. Martin  
Kiersten L. Boyce

Frances C. Bradford  
Kent B. Erdahl  
Michael J. Fox  
W. Fanchon Glover  
Jennifer B. Latour  
Jeremy P. Martin  
Brian W. Whitson  
Sandra J. Wilms

Also in attendance were Staff Liaison Nicholas J. Bell, University Counsel Deborah A. Love, Associate University Counsel Sarah E. Melchior, Dean Kate Conley, Dean John Wells, members of the William and Mary Faculty Liaison Committee, and other William and Mary staff.

Board of Visitors  
MINUTES  
Page 2

The Committee on Audit and Compliance met from 1:30 to 2:50 p.m.; the Committee on Academic Affairs met from 1:45 to 2:30 p.m.; and the Committee on Financial Affairs met from 2:55 to 4:00 p.m.

At 4:04 p.m., with Mr. Frantz presiding as chair, the Committee on Strategic Initiatives and New Ventures convened as a committee of the whole. Mr. Frantz reviewed the agenda and introduced Vice President for Strategic Initiatives Henry Broaddus and Provost Michael Halleran, who provided a brief update on the University Dashboard.

Mr. Frantz moved that the Committee convene in Closed Session to discuss the evaluation of performance of departments or schools, as provided for in Section 2.2-3711.A. 1., of the Code of Virginia. Motion was seconded by Mr. Scott and approved by voice vote. The observers were asked to leave the room and the Committee went into closed session at 4:06 p.m.

The Committee reconvened in open session at 4:37 p.m. Mr. Frantz reviewed the topic discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

Associate Director of Design Justin L. Schoonmaker provided an update on the Visual Identity program developed by Creative Services after discussion with campus offices and departments, and reviewed highlights from the new style guide. Mason School of Business Chief Marketing Officer Andrea P. Sardone reported on the work of the Licensing Project working group, and discussed goals and strategies.

Following a brief discussion and there being no further business, the Committee adjourned at 5:08 p.m.

The Executive Committee met from 5:12 to 7:15 p.m.

At 8:10 p.m. the Rector convened the full Board at Plumeri House, and moved that the Board of Visitors of the College of William and Mary convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees, as provided for in Section 2.2-3711.A. 1., of the Code of Virginia. Motion was seconded by Mr. Frantz and approved by voice vote. The observers were asked to leave the room and the Board went into closed session at 8:10 p.m.

The Board reconvened in open session at 8:55 p.m. Mr. Stottlemeyer reviewed the topic discussed during closed session for the benefit of the observers, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Frantz and approved by roll call vote of the Board members conducted by Secretary of the Board Thomas R. Frantz. (Certification **Resolution** is appended.)

Board of Visitors  
MINUTES  
Page 3

There being no further business, the Board adjourned at 8:56 p.m.

On Thursday morning, November 20, the Board met in the Barn Theatre on the campus of Richard Bland College in Petersburg.

Those present in Petersburg on Thursday morning were:

Kendrick F. Ashton, Jr.  
Ann Green Baise  
Lynn M. Dillon  
Sue H. Gerdelman  
John E. Littel  
Christopher M. Little  
William H. Payne II  
Leigh A. Pence  
Lisa E. Roday

DeRonda M. Short  
Peter A. Snyder  
Todd A. Stottlemeyer, Rector  
John Charles Thomas  
H. Thomas Watkins III  
Faculty Representative: Kevin Peters  
Suzanne Raitt  
Student Representative: Kelsey M. Keeley

Absent: Keith S. Fimian  
Thomas R. Frantz  
Robert E. Scott

Others present were:

Debbie L. Sydow  
Vern L. Lindquist  
Kent B. Erdahl  
Michael J. Fox  
Chandragupta Gudena  
Debra Kaufman  
Caroline C. Rivera  
Sandra J. Wilms

Also in attendance were W&M Staff Liaison Nicholas J. Bell, University Counsel Deborah A. Love; Associate University Counsel Sarah E. Melchior, and other Richard Bland staff.

At 9:15 a.m., Rector Todd A. Stottlemeyer convened the Board, welcomed everyone and introduced Richard Bland President Debbie Sydow, who briefly reviewed the planned agenda.

Aimee Joyaux, Director of Instructional Resources and Emerging Technologies, discussed key trends in higher education.

Dean of Faculty Vern Lindquist introduced the faculty participants for the faculty roundtable presentations and conversation.

Student panel presentations and conversation were co-moderated by Richard Bland and William & Mary alumnus Jonathan Malbon and current RBC student representative Kelsey Keeley.

Board of Visitors  
MINUTES  
Page 4

The Richard Bland College Committee met from 11:10 to 11:45 a.m. Following a short campus tour and lunch with the Richard Bland College Foundation Board of Directors, the Board of Visitors returned to Williamsburg for the afternoon committee meetings in the Board Room on the William and Mary campus.

Those present in Williamsburg on Thursday afternoon were:

Kendrick F. Ashton, Jr.	Lisa E. Roday
Ann Green Baise	Robert E. Scott
Thomas R. Frantz	DeRonda M. Short
Lynn M. Dillon	Peter A. Snyder
Sue H. Gerdelman	Todd A. Stottlemyer, Rector
John E. Littel	John Charles Thomas
Christopher M. Little	H. Thomas Watkins III
William H. Payne II	Faculty representative: Suzanne Raitt
Leigh A. Pence	Student representative: Colin Danly

Absent: Keith S. Fimian

Others present were:

W. Taylor Reveley III	Kiersten L. Boyce
Michael R. Halleran	Kent B. Erdahl
Virginia M. Ambler	Michael J. Fox
Henry R. Broaddus	W. Fanchon Glover
Edward C. Driscoll, Jr.	Jennifer B. Latour
Samuel E. Jones	Jeremy P. Martin
Matthew T. Lambert	Brian W. Whitson
Anna B. Martin	Sandra J. Wilms

Also in attendance were Staff Liaison Nicholas J. Bell, Associate University Counsel Sarah E. Melchior, Dean Kate Conley, Dean Davison Douglas, Dean John Wells, members of the William and Mary Faculty Liaison Committee, and other William and Mary staff.

At 2:50 p.m. the Board convened in the Board Room as a committee of the whole for the Provost Report and Faculty Presentation.

Provost Halleran's PowerPoint report focused on the characteristics and teaching contributions of non-tenure eligible instructors, including how much teaching they do by level of instruction (lower and upper-level undergraduate and graduate) and by school, as well as information on the years on campus for these instructors.

The Faculty Presentation focused on the role of research, with particular emphasis on the importance of the initial university investment in junior faculty's research. Faculty Assembly Vice President and Chair of the Faculty Liaison Committee Eric Chason introduced

Board of Visitors  
MINUTES  
Page 5

Professor Jamie Settle from the Government Department, whose research focused on social science, and Professor Jason Chen from the School of Education, whose research focused on assessing students' beliefs about science. A brief discussion ensued.

Following a short break, the Board convened at 3:50 p.m. as a committee of the whole for the Committee on Student Affairs. Ms. Pence presided as chair, briefly reviewed the agenda, and called on Vice President for Student Affairs Ginger Ambler and student liaisons Megan Brew and Peter Rechter for their reports.

Vice President Ambler provided an update on the work of the Task Force for Preventing Sexual Assault and Harassment, and discussed leadership development as a strategic priority. A brief discussion ensued.

Student liaisons Megan Brew and Peter Rechter reported on student leadership at William and Mary, specifically as promoted by new initiatives and programs in the Office of Student Leadership Development. Following a brief discussion, and there being no further business, the Committee adjourned at 4:20 p.m.

The Committee on University Advancement met in the Board Room from 4:23 to 5:05 p.m. Following brief announcements, the Board recessed at 5:05 p.m.

On Friday, November 21, the Committee on Athletics met from 8:00 to 9:11 a.m. and the Committee on Administration, Buildings and Grounds met from 9:15 to 10:11 a.m., in the Board Room, prior to the full Board meeting.

Following a short break, the Rector convened the meeting of the full Board at 10:35 a.m. He announced that Keith Fimian was unable to attend the meeting but wished to listen to the meeting by phone. In compliance with Freedom of Information regulations, the Rector announced that Mr. Fimian could listen to the meeting on the phone but could not participate in any of the discussions, and the phone connection was established.

Those present in the Board Room were:

Kendrick F. Ashton, Jr.	Lisa E. Roday
Ann Green Baise	Robert E. Scott
Lynn M. Dillon	DeRonda M. Short
Thomas R. Frantz	Peter A. Snyder
Sue H. Gerdelman	Todd A. Stottlemeyer, Rector
John E. Littel	John Charles Thomas
Christopher M. Little	H. Thomas Watkins III
William H. Payne II	Faculty representatives: Kevin Peters
Leigh A. Pence	Suzanne Raitt

Via phone: Keith S. Fimian

Board of Visitors  
MINUTES  
Page 6

Others present were:

W. Taylor Reveley III	Kiersten L. Boyce
Michael R. Halleran	Kent B. Erdahl
Virginia M. Ambler	Michael J. Fox
Henry R. Broaddus	W. Fanchon Glover
Edward C. Driscoll, Jr.	Jennifer B. Latour
Samuel E. Jones	Jeremy P. Martin
Matthew T. Lambert	Brian W. Whitson
Anna B. Martin	Sandra J. Wilms

Also in attendance were Staff Liaison Nicholas J. Bell, University Counsel Deborah A. Love, Associate University Counsel Sarah E. Melchior, Richard Bland College President Debbie L. Sydow, Dean Kate Conley, Dean Davison Douglas, Dean John Wells, members of the William and Mary Faculty Liaison Committee, and other William and Mary staff.

Recognizing that a quorum was present, Mr. Stottlemyer asked for a motion to approve the minutes of the meeting of September 24-16, 2014. Motion was made by Mr. Scott, seconded by Mr. Littel; and approved by voice vote.

In his opening remarks, Mr. Stottlemyer recognized and welcomed Dan Maxey, former student representative to the Board and current Ph.D. candidate at the University of Southern California, who for his dissertation, is conducting an anonymous study that explores how public university governing board members learn about and understand their roles as trustees, and encouraged Board members to participate. The Rector welcomed Judge Thomas back from successful knee surgery and congratulated him on the establishment by The Thomas Jefferson Foundation of an endowment in his name and recognized and presented new member Lisa Roday with her Board of Visitors pin.

The Rector advised that he had participated in a campus forum with President Reveley in October and met with members of the senior administration, faculty, staff and student leadership. He reported that he and Vice Rector Bob Scott were on campus earlier in the week to meet with faculty members and thanked Dean Conley for setting up the meetings and class visits.

Rector noted it was a good visit to Richard Bland College yesterday, thanked Board members for going, thanked President Sydow for hosting, thanked John Littel and Ann Baise for the time they have been spending on the RBC campus.

The Rector advised the Board that Colin Danly was not able to attend the full Board meeting as his mother passed away last night and he was flying home this afternoon.

In his opening remarks, President Reveley thanked the Rector for his good work on behalf of William and Mary.

Mr. Stottlemeyer moved that the Board of Visitors of the College of William and Mary convene in Closed Session for the purpose of discussion personnel matters involving college employees and/or approving personnel actions pertaining to the appointments, promotions, tenure and leaves of specific executive, instructional and professional faculty; and the evaluation of performance of departments or schools; discussion of matters that would involve the disclosure of information contained in a scholastic record consultation with legal counsel regarding specific legal matters; and discussing specific recommendations related to fundraising initiatives, priorities and strategies, as provided for in Section 2.2-3711.A.1., 2., 7., and 8. of the Code of Virginia. Motion was seconded by Mr. Scott and approved by voice vote. The observers were asked to leave the room and the Board went into closed session at 10:48 a.m.

The Board reconvened in open session at 10:58 a.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

The Rector called for the reports of the standing committees.

Mr. Thomas reported for the **Committee on Audit and Compliance**, and briefly reviewed the agenda.

Mr. Thomas moved adoption of **Resolution 8**, Approval of 2015 Internal Audit Work Plan. Motion was seconded by Mr. Stottlemeyer and approved by voice vote.

Mr. Littel reported for the **Richard Bland College Committee**, and briefly reviewed the agenda.

President Debbie Sydow noted the entire campus community appreciated the Board's visit yesterday. The President reported on the groundbreaking ceremony held on November 6 for the renovation and re-purposing of Ernst Hall as the new humanities and social sciences facility, which is part of the new Master Plan, and thanked Mr. Littel for participating. Richard Bland College has received a \$25,000 grant from the Dominion Foundation for program development with the Army Logistics University at Fort Lee. This program will make it possible for soldiers training at ALU to receive college credit for army training that can be applied to an Associate of Science in Business Administration with a Logistics Certificate. President Sydow reported that the men's basketball team remains undefeated and ranked 11<sup>th</sup> nationally, and advised that pecan harvesting was now underway.

Mr. Littel moved adoption as a block of **Resolution 1**, 2014-15 Amended Operating Budget Proposal; **Resolution 15**, Receipt of the Consolidated Financial Report of The College of William and Mary in Virginia and Richard Bland College for the Fiscal Year Ended June 30, 2014; **Resolution 2**, Appointments to Fill Vacancies in the Professionals and Professional



Faculty; **Resolution 3**, Retirement of Susan B. Basl, Assistant Director of Financial Aid; **Resolution 4**, Retirement of Roger E. Franklin, Jr., Associate Professor of Computer Science; **Resolution 5**, Retirement of Roland A. Havis, Professor of Psychology and Sociology; **Resolution 6**, Retirement of Richard Love, Professor of History; and **Resolution 7**, Retirement of Franklyn C. Morgan, Professor of Sociology and Criminology. Motion was seconded by Mr. Stottlemeyer and approved by voice vote.

Ms. Baise reported for the **Committee on Administration, Buildings and Grounds**, and briefly reviewed the agenda. Ms. Baise commented on the Design Review Board meeting and commended Clark-Nexson Architects for work on handicap accessibility. Ms. Baise, commenting that food service seems to be much better, noted there was improving synergy between Sodexo and the students.

Ms. Baise moved adoption of **Resolution 18**, Resolution to Approve Demolition of Braxton House on Prince George Street. Motion was seconded by Mr. Scott and approved by voice vote.

Ms. Gerdelman reported for the **Committee on University Advancement**, and briefly reviewed the agenda. There were no action items.

Mr. Snyder reported for the **Committee on Athletics**, and briefly reviewed the agenda. There were no action items.

Mr. Littel reported for the **Committee on Financial Affairs**, and briefly reviewed the agenda.

Mr. Littel moved adoption as a block of **Resolution 14**, College of William and Mary Revised FY 2014-15 Operating Budget for Educational and General Programs; **Resolution 15**, Receipt of the Consolidated Financial Report of The College of William and Mary in Virginia and Richard Bland College for the Fiscal Year Ended June 30, 2014; **Resolution 16**, Receipt of the Financial Report of the Intercollegiate Athletic Department for the Fiscal Year Ended June 30, 2014; and **Resolution 17**, Virginia Institute of Marine Science Revised FY 2014-15 Operating Budget. Motion was seconded by Mr. Scott and approved by voice vote.

Mr. Scott reported for the **Committee on Academic Affairs**, and briefly reviewed the agenda, noting that Susan Grover was chairing the SACS re-accreditation effort due in March 2016.

Mr. Scott moved adoption as a block of **Resolution 9**, Appointment to Fill Vacancies in the Professionals and Professional Faculty; **Resolution 10**, Designated Professorships; **Resolution 11**, Faculty Leave of Absence; **Resolution 12**, Resolution to Modify the Faculty Assembly Constitution; and **Resolution 13**, Resolution to Modify the Faculty Assembly Bylaws. Motion was seconded by Mr. Frantz and approved by voice vote.

Board of Visitors  
MINUTES  
Page 9

There was no Old Business

There was no New Business.

Mr. Stottlemeyer moved that the Board of Visitors convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees, discussion or consideration of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, and for consultation with legal counsel and briefings by staff members , as provided for in Section 2.2-3711.A. 1., 3. and 7., of the Code of Virginia. Motion was seconded by Mr. Scott, and approved by voice vote. The observers were asked to leave the room and the Board went into Executive Session at 11:25 a.m.

The Board reconvened in open session at 12:55 p.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by the Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

There being no further business, the Board adjourned at 12:55 p.m.

November 19, 2014

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors Committee on Strategic Initiatives and New Ventures has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Committee that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Committee on Strategic Initiatives and New Ventures, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Committee on Financial Affairs.

VOTE

AYES: 12

NAYS: 0

ABSENT DURING CLOSED SESSION:



Thomas R. Frantz  
Chair  
Committee on Strategic Initiatives and  
New Ventures

Board of Visitors

November 19, 2014

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

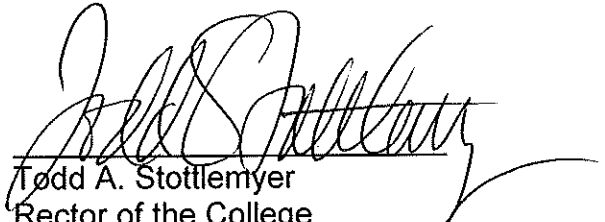
NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 14

NAYS: 0

ABSENT DURING CLOSED SESSION:

  
Todd A. Stottlemeyer  
Rector of the College

Board of Visitors

November 21, 2014

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 16

NAYS: 0

ABSENT DURING CLOSED SESSION:

  
Todd A. Stottlemeyer  
Rector of the College

Board of Visitors

November 21, 2014

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;


NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 16

NAYS: 0

ABSENT DURING CLOSED SESSION:

  
Todd A. Stottlemyer  
Rector of the College