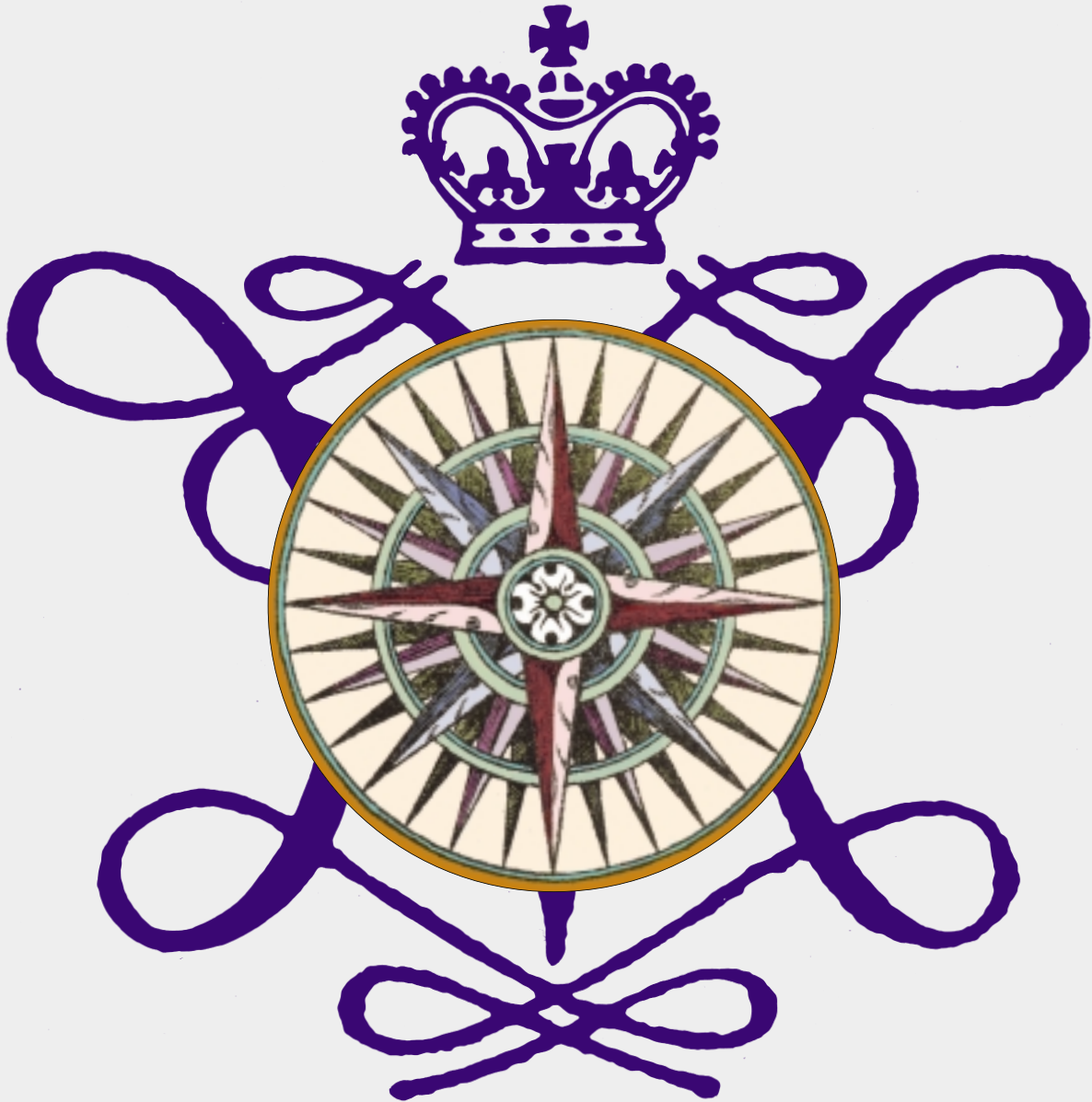


SPRING / SUMMER 2003

# WILLIAM & MARY

ALUMNI ASSOCIATION

ALUMNI MAGAZINE



## CHARTING OUR DESTINY

THE CAMPAIGN FOR WILLIAM AND MARY

William Ivey Long '69 Dresses Broadway

W&M Alumni Keep Rocking After Graduation

Basketball Coach Lefty Driesell M.Ed. '61 Retires

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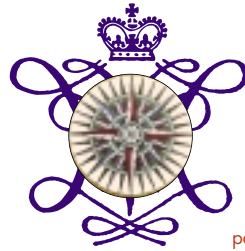
SPRING / SUMMER 2003  
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## Publisher's Note



Randy Seattle

As staff members of the Alumni Association's Records and Information Systems department were clearing old files and discarding surveys recently, they came across

a letter written in 1938 by President John Stewart Bryan. Addressed to "Members of the Last Five Classes," the dispatch was intended to entice a younger cadre of alumni back for Finals Week. Why anyone who had just barely been freed of the process of exams would want to return to campus to see others walking to their appointed endurance assessments is beyond me, but I got the feeling from the letter that there could be no better time. Eventually I gleaned enough from the communication to learn that Finals Week was obviously a time of merriment and rounds of congratulatory gatherings. President Bryan noted in the letter that he was enclosing a program "which lists the exercises and dances, and gives information concerning accommodations." Now that's a rendition of a Finals Week that offers some promise!

President Bryan was reflective in this letter and discussed the "amazing transformation" that had taken place at William and Mary. He went on to deliberate about everything from the student body to the growing faculty and from the realized beauty of the campus (citing the new dormitories of Barrett, Jefferson, Chandler, Monroe, Old Dominion and Taliaferro) to pronouncing that Lake Mataoka had "been made a thing of beauty and usefulness." He wrote proudly about "the blossoming athletic fields"

## SETTING SAIL

which had "been laid out, and a splendid stadium built." He highlighted some of the Fine Arts department contributions that "directs beautiful performances ..." but also "so interested the student body ..."

It is a tribute to how important a letter or note from the president of one's *alma mater* can be. President Timothy J. Sullivan '66 has done a wonderful job of writing to each of you with regularity. After each mailing we hear comments from alumni on how much the letter is appreciated and how good it makes them feel about William and Mary. Even today, many of the aspects told of this institution could still carry President Bryan's description of "amazing." It's nice to realize that such warmth and passion for relating the College's achievements to our graduates is a longstanding tradition.

But as this issue of our *Alumni Magazine* reveals, William and Mary is now in a multi-year capital campaign to raise \$500 million. (See "Charting our Destiny" on page 32). Today, campaigns are part of the necessary landscape at almost every higher educational institution in the country. Without appealing for additional resources from alumni and friends — in fact the entire community in which we exist and which we build upon — universities like ours could easily slip into mediocrity and our contributions to our nation and the world would substantially subside. I am not the first to declare that William and Mary is a national treasure that now must rely on your good understanding, commitment and yes, your generosity more than ever before in its history. Without a wide margin of support, letters like the one penned by President Bryan could be destined for old files and discard-

ed folders — not subject for comparison to the vision and zeal that predicated it with similar aspirations and enthusiasm drawn from President Sullivan's letters.

As this campaign takes on momentum and reaches out to thousands of you who cherish this special place, I encourage you to embrace it as fully as possible. This is a critical undertaking at a period in our history when it requires a bold, comprehensive effort for all of us working on campus and all of you volunteering and caring about William and Mary's future.

As President Bryan closed his letter to the youngest five classes, he recounted how pleased the College community was of the achievements to date. But he noted that the entire campus would be bolstered "... if our alumni, to whom we look with confidence and satisfaction, would make a special effort ... to take account of what has been accomplished ... and encourage and inspire the entire College. ..."

"No college," added Bryan, "is stronger than its alumni, and the strength of the alumni can be made manifest and effective only by their interest and support."

Now it's up to us, all of us, to ensure that the destiny the College is so well prepared for becomes a voyage in which we all can take pride in charting. We are not just passengers but part of the crew.

W. Barry Adams

EXECUTIVE VICE PRESIDENT AND PUBLISHER

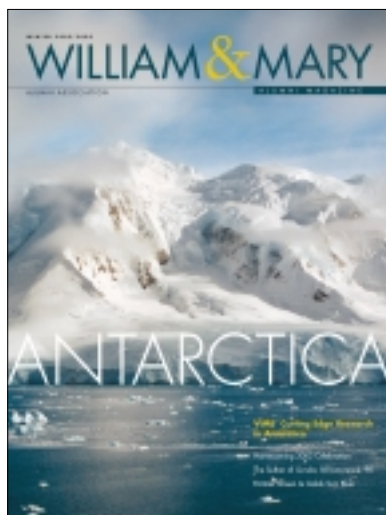
THE CAMPAIGN FOR  
William & Mary



**A Job Well Done**

I just finished reading the *William & Mary Alumni Magazine*, and continue to be amazed at the high quality and substance that this magazine carries. You and the entire staff of the magazine should be commended for continued success (even in the face of continuing budget cuts).

Matthew T. Lambert '99  
Washington, D.C.



**Antarctica**

As senior advisor to the Director of the National Science Foundation (NSF) — and a W&M alum, 1972, I was fascinated by the excellent, well-photographed *William & Mary Alumni Magazine* (Winter 2002/03) feature cover article on Antarctica by W. Mathew Shipman '98 [photos by VIMS student, Amy Chiuchio]. I intend to share this piece with Office of Polar Programs (OPP) Director Karl Erb and his staff. I had the rare opportunity to visit “the Ice” last year, in January 2001, along with Karl and some Congressional appropriations staffers. ... Always nice to see where the NSF funding money is going, and that the “broader impacts” of bringing in elementary students is involved in your situation. That’s an excellent publication you have. Good production and high quality paper is unusual for an alumni magazine.

Jack Mitchell '72  
Silver Spring, Md.



**Hail to the Class Reporters**

Hats off to our class reporters! They solicit, beg and plead for news of you. They faithfully observe deadlines and are unhappy if they do not have lots of news to report. So — it is up to us graduates to take a few minutes time to send them perhaps just a line to let us all know what is important in our lives. Your classmates care.

And I especially applaud the dedicated efforts of Alice Baxley Anthony '49 who has served our class faithfully for the past 54 years. Don't you think they deserve a few pats on the back? I know Alice does!

Mary Lou Hostetter Winder '49  
Haddonfield, N.J.

**The Fate of Barksdale Field**

Our College is moving forward with a Master Plan that failed to take into account alumni input, and Barksdale Field will be sacrificed as a part of it.

Most alumni are unaware that William & Mary plans to build two large dormitories on Barksdale Field, as well as some other buildings; there have been some disingenuous statements about the support base for plans that will destroy up to 70 percent of Barksdale field, and alumni had no real input.

... No matter how impressive the architectural drawings, and no matter how extensive the campaign, the fact remains that many stakeholders were not heard. ...

I ask that alumni make themselves heard and that the College actually encourage that. I ask that William & Mary ensure that an open and democratic process is instituted and I hereby concede that if that occurs, I will proudly support my College, even if that means the loss of the jewel that is Barksdale Field.

Daniel A. Shaye '90  
Williamsburg, Va.

*Editor's Note: A story about the new Master Plan can be found on pages 10-12 in this issue. Alumni wishing to express their opinions on this subject are invited to submit a letter to this page (see below) or contact the College's Office of Administration at 757/221-2514.*

*Please send any letters to the editor, Melissa Pinard, P.O. Box 2100, Williamsburg, VA 23187-2100, or e-mail alumni.magazine@wm.edu*



WMAA Archives

**Thanks for the Memories**

I was very surprised when I opened the Fall 2002 issue of the *William & Mary Alumni Magazine* to find a picture of the football team of 1926. My father is listed as Low Walker '29, which must have been his football nickname because his name was Leland D. Walker. He was an avid W&M football fan all of his life. He never missed the Thanksgiving game with the University of Richmond. Richmond was their primary rival in his day. I also remember that they played Harvard and Syracuse. He had some great times being on the football team. I have a gold football charm that was given to him as a memento of their championship. Plus, I believe I have a picture of the team from that time period.

Thanks for publishing the picture; it brought back some wonderful memories.

Betsy Walker '69  
Jeffersonton, Va.



COLLEGE WELCOMES U.N. SECRETARY-GENERAL KOFI A. ANNAN AT CHARTER DAY 2003

“War is a human catastrophe,” Secretary-General of the United Nations (U.N.)

Kofi A. Annan told an audience who filled William and Mary Hall at the 310th Anniversary Charter Day on Feb. 8. “[It is] a course that should only be considered when all other possibilities have been exhausted, and when it’s obvious that the alternative is worse.” Annan spoke to the College and was awarded an honorary doctor of public service during the Charter Day ceremonies.

His appearance at William and Mary came during a critical decision-making time for the U.N., with mounting hostilities between the United States and Iraq. He stressed the importance of the U.N.’s presence as an international representative, not a private entity, saying that “The United Nations is us: it is you and me.”

A native of Kumasi, Ghana, Annan began his career at the U.N. with the World Health Organization. He became secretary-general of the U.N. in 1997 and quickly initiated a reform plan designed to improve

the organization’s peace-keeping and security missions, as well as its human rights outreach to the international community. Annan won the Nobel Peace Prize in 2001 and

was reappointed for a second term as secretary-general until 2007.

Annan was grateful for the opportunity to address the College community during Charter Day exercises. “It is a great pleasure for me to receive this honorary degree ...” he said. He then took a moment to reflect on the extraordinary life of



Tim Jones

While much of Kofi Annan’s speech dealt with the situation in Iraq, he also emphasized the cooperative efforts of world leaders who came together at the U.N. in 2000 and adopted the Millennium Declaration, which sets “clear targets – not only for peace, security and disarmament, but also for development and poverty eradication.”

David M. Brown ‘78, who had been a mission specialist aboard the Space Shuttle Columbia. “My only sadness,” he said, “which I share with all of you — is that this year your celebration is muted by last week’s Columbia tragedy, and especially by the loss of one of this College’s most outstanding sons: David Brown.”

The secretary-general focused the remainder of his speech on the importance of employing all possible means to a peaceful solution before turning to military action in the conflict between the United States and Iraq. “There is deep unease,” he said, “about nuclear proliferation and the

possibility of new terror attacks. And of course, there is great anxiety, in this country and throughout the world, about the prospect of war with Iraq.” As Annan concluded, he encouraged the students in attendance to consider a career in public service, and further added, “... I hope all of you, whatever your profession, will be seeking to serve the public, and to contribute to the welfare, not only of your country, but of all your fellow human beings. ...”

President Timothy J. Sullivan ‘66 commended the secretary-general for speaking “with such force, such reason and humanity. It makes a





C. J. Gleason/VISCOM

**Above: President Sullivan (l) and Rector Patten (r) presented Assistant Professor of Chemistry Carey K. Bagdassarian with the Thomas Jefferson Teaching Award. Right: College Chancellor Henry A. Kissinger provided remarks and Provost Gillian T. Cell received the Thomas Jefferson Award during the ceremony.**

difference," he said, "and we thank you sir."

Before Annan's address, Rector Donald N. Patten and President Sullivan presented the Thomas Jefferson Awards to three outstanding members of the College community. Provost Gillian T. Cell (Honorary Alumna '03), who will retire her post in June, received the Thomas Jefferson Award — the highest honor which can be accorded to a faculty member. President Sullivan complimented Cell as "an inspirational, eloquent ambassador for William and Mary, the liberal arts and higher education." Next, Assistant Professor of Chemistry Carey K. Bagdassarian

received the Thomas Jefferson Teaching Award. Sullivan told Bagdassarian,

"We recognize ... your dedication to students and to the deep understanding of science and its place in the world of ideas." Finally, James F. Cahoon '03 was awarded the Thomas Jefferson Prize in Natural Philosophy. Sullivan praised Cahoon, saying, "It is clear that in your studies, in your research and in your daily life, you exemplify the love of intellectual inquiry, discovery and truth-seeking that so characterized Thomas Jefferson."

Tim Jones



while a student at William and Mary, and later, in 1987, the Alumni Medalion. Patten said, "James W. Brinkley, business statesman, philanthropist and friend of higher education, you have served your country, your profession and your College with thoughtful dedication and vigilant integrity." Kissinger and Patten also presented Gen. Anthony C. Zinni with an honorary doctor of public service. Zinni, President George W. Bush's envoy in the Middle East, was praised by Patten: "A decorated Vietnam War veteran and a four-star general in the United States Marine Corps, you have used your authority and leadership in support of your nation's most vital goals."

The College's Royal Charter was established by King William III and Queen Mary II of England in 1693, making the institution the second oldest university in the country. Provost Cell began Charter Day exercises by reading an excerpt from that original charter: "[the College] shall be erected, made, founded, and established, it shall be called and denominated forever, The College of William and Mary in Virginia." Looking back over 310 years, one comes to appreciate the longevity of the legacy of William and Mary, as established by this original charter. ●

— John T. Wallace



Stephen Seipulakas

**Above: Prior to the Charter Day Ceremony, Kofi Annan chats with James F. Cahoon '03 (r), recipient of the Thomas Jefferson Prize in Natural Philosophy. Right: Chancellor Kissinger (l) greets honorary degree recipients James W. Brinkley '59 (r) and Gen. Anthony C. Zinni (middle).**



Stephen Seipulakas



## Around the Wren

### JOSEPH J. PLUMERI II '66 AWARDED BUSINESS SCHOOL'S HIGHEST HONOR

Leaders assess an organization's capabilities, set the bar higher, communicate that vision — that dream — to everyone in the company, and then, with great passion, seek and are able to elicit the absolute best in its people," said Joe Plumeri '66, during a special ceremony at the Wren Building to honor his amazing business career. Plumeri received the T.C. and Elizabeth Clarke School of Business Medallion on Feb. 7.

Speaking on behalf of the William and Mary School of Business, Dean Lawrence B. Pulley '74 said, "In the classrooms of his *alma mater* and by his example, Joe has challenged the

future leaders being educated here to pursue their dreams."

During his 35 year career, Plumeri has held management positions at the financial services companies Travelers Group, Pramerica Financial Services, Citibank North America and Salomon Smith Barney. He became chairman and CEO of Willis Group Holdings Ltd., a London-based global insurance brokerage, in October 2000. Since that time, Willis returned to public ownership and was the third best performing Intellectual Property Owner (IPO) on the New York Stock Exchange in 2001. Under Plumeri's leadership at Willis, employee ownership in the company's stock has grown to nearly 70 percent today from eight percent in 1998.

Plumeri has been an active and devoted alumnus for many years. He is a member of the governing Board of Visitors, the Business School Advisory Board and the Sir Robert Boyle Legacy Society. He is a lifetime member of the President's Council and a trustee emeritus of the William



Elen Rudolph

**Joe Plumeri '66 (l) holds the Business School Medallion alongside Dean Lawrence Pulley '74, who holds the medallion citation.**

and Mary Endowment Association. Plumeri also donated the funds to build a state-of-the-art baseball facility, which is named Plumeri Park in honor of his father.

"This award recognizes me for what I love doing," said Plumeri. "I am deeply honored to be this year's recipient and pledge to continue to live up to all that it represents — the highest standards of professionalism and integrity." ●

— John T. Wallace



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Don Beck '64



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## A PLAN FOR ALL SEASONS: COLLEGE CREATES NEW GUIDELINES FOR CAMPUS DEVELOPMENT

“Beautiful” is the first word that most visitors use to describe the campus of the College of William and Mary — with its stately Georgian buildings and tree-lined brick walkways, and its natural topography of lakes and wooded ravines.

But other, less flattering descriptions of the campus sometimes follow: “confusing,” “difficult to navigate,” “architecturally inconsistent.”

“The absence of a good plan has hurt the architectural character of the College,” says President Timothy J. Sullivan ’66. “With the exception of Tercentary Hall and the renovation of James Blair and the Alumni Center, there is little that we can point to by way of new buildings that make us proud.”

At the instigation of President Sullivan and Rector Donald N. Patten, the College’s Board of Visitors and administration have been engaged in intensive discussions over the past year on how best to preserve and enhance the beauty of the William and Mary campus while remedying its less positive features. The result:



a revised master plan for the main campus and the creation of architectural standards to guide future construction and renovation.

“The new plan has been done extraordinarily well,” says President Sullivan. “It is respectful of the best parts of the College’s architectural and environmental character, and translates those characteristics to meet future needs.”

### The Planning Process

The adoption of the revised master plan owes much to the foresight of Board of Visitors member Jeffrey L. McWaters, who was appointed chair of the Board’s Buildings and Grounds Committee in 2002. McWaters, chairman and CEO of AMERIGROUP Corporation of Virginia Beach, Va. — a

leading provider of managed health care services — expresses a Virginian’s pride in the unique history and beauty of the William and Mary campus. “I’ve always felt a kindred spirit with the school,” he says.

With the College poised to undergo a major building boom, McWaters and other College leaders recognized that the institution had a perfect opportunity to develop architectural standards that previous generations had lacked — leading to the construction of buildings such as Morton and Jones Halls, which have no aesthetic connection to older parts of campus.

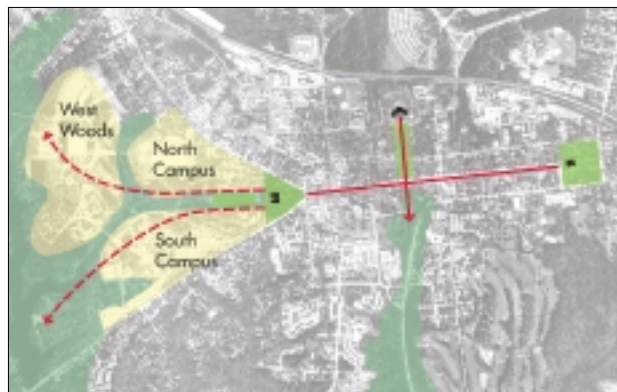
“In that process, we realized that we needed to take a step back and revisit the entire campus master plan, which was adopted back in 1987,” McWaters says. “We needed to ask ourselves, ‘Do we still believe the same things?’”

In the summer of 2002, under the leadership of Vice President for Administration Anna Martin, the College contracted with the nationally recognized design firm of Sasaki

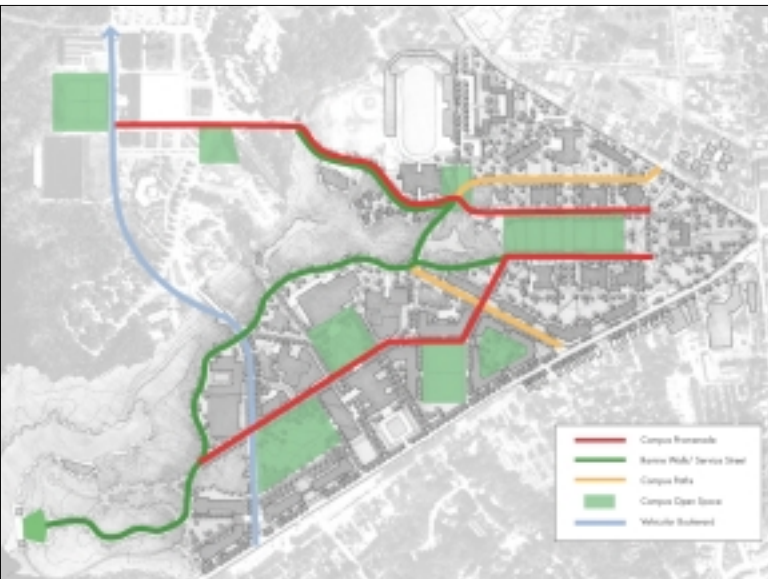


Images courtesy of Sasaki Associates, Inc.

**Reaching back to the College’s origins, the design firm of Sasaki Associates extended the axis line running from the Colonial Capitol to the Wren Building, thus forming three new simplified campus precincts — North Campus, South Campus and West Woods — from the previous eight (illustrated left).**







**A new system of pedestrian promenades will connect green spaces on campus and will feature unifying landscape features.**



Associates Inc. and Boynton Rothschild Rowland Architects to update the master plan. “Boynton Rothschild is the successor firm to Charles Robinson, which planned the Old Campus in the 1920s,” Martin explains. “They brought us a treasure trove of materials.”

The two firms were charged with the goal of developing a unified architectural and landscape vision for the main campus. The resulting plan, based on a simplified precinct system, was adopted by the Board of Visitors in February 2003.

**Highlights of the Plan**

“The revised master plan creates a sense of order while preserving the human scale of the campus,” says Martin, who points to the creation of pedestrian promenades as a key highlight. The promenades, modeled after the wide brick walkways along the Sunken Garden, will help to guide and orient visitors while improving the flow of traffic.

An immediate focus of the plan is construction and renovation in the South Campus precinct, along the Jamestown Road corridor. “Over the

**New guidelines encourage the creation of “iconographic” features on campus, which fall outside the confines of traditional Georgian architecture. The Japanese-style Crim Dell bridge is an example of one such feature that has become a favorite landmark.**

next decade, there will be more construction than the campus has seen since the 1960s,” Martin says. Among the buildings planned are a new School of Business facility, to be financed with private funds; a parking deck; and new student housing. A bond issue from the commonwealth of Virginia will finance renovation of Millington, Rogers, Small and Andrews Halls; a private donor has provided a matching gift challenge to renovate the Lake Matoaka amphitheater.

As Martin explains, the planned construction will help to blend the new and old campuses architectural-ly; in addition, the new campus will soon mirror the old by transforming from a group of strictly academic buildings to a mixture of academic, residential and recreational facilities.

Both Martin and McWaters emphasize the care that was taken in site selection, particularly for the new student housing to be located

next to Phi Beta Kappa Hall on a portion of Barksdale Field. The planners looked at eight sites in all, and determined that the Jamestown Road site would be optimal for students while minimizing environmental damage. “We recognize that alumni are very sensitive to the issue of Barksdale Field,” McWaters says. “We listened to everyone’s concerns and talked with the coaching staff, and were able to maintain a regulation-size playing field.”

The new architectural standards adopted by the Board will guide architects in determining the size and massing of buildings, as well as the appearance of doors, windows, cornices and other features. The standards allow for creative interpretation in all but the ancient campus.

“We looked a great deal at landscaping as well as buildings — pathways, trash receptacles, benches, lighting,” notes Martin. The planners hope to create additional “memo-

orable” public spaces such as the Sunken Garden, in areas including the Swem Library Quadrangle.



CONTINUED



## Around the Wren

PLAN *continued from page 11*

### Looking to the Future

In the near term, with plans to complete the parking deck by 2004 and student dorms by 2006, adherence to the new standards will be assured. But what of the long term? "Implementing the plan 25 years from now will require a focus and a commitment to quality," says President Sullivan.

To help ensure that the plan is respected over time, the College has created a permanent Design Review Board (DRB). The DRB is comprised of the chair and an additional member of the Board of Visitor's Buildings and Grounds Committee (currently Jeffrey McWaters and Barbara Ukrop '61); the vice president for administration and an additional Col-

lege administrator; the executive director of the historic campus; the chair of the faculty's Landscape, Energy and Environment Committee, and two non-voting members: the Colonial Williamsburg architectural historian and an outside university architect. "The board will look at site selection, schematics and preliminary architectural designs, and make recommendations to the president," Martin says.

Implemented with clear-sighted vision, the revised master plan promises to safeguard and enhance a campus beloved by generations of alumni and friends.

"I think of two words in describing the William and Mary campus:

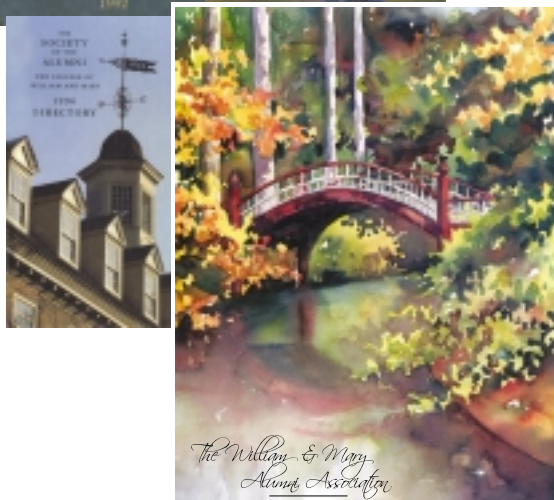


**New construction will be focused along the Jamestown Road corridor. Campus planning includes a joint traffic study with the city of Williamsburg in preparation for the Jamestown 400th anniversary celebration in 2007.**

beauty first and memory second," says President Sullivan.

"If the plan is well-executed, there will be many people who leave here who will have had the chance to live in greater beauty, and therefore to have more beautiful memories." ●

— Sara F. Piccini



## William & Mary ALUMNI DIRECTORY

The William and Mary Alumni Association is pleased to announce publication of the 2004 Alumni Directory. The directory will only be available to College of William and Mary alumni. Listings will include names, class years, addresses, phone numbers, e-mail addresses and spouse information. The directory will be available in hard-bound, soft-bound and CD-ROM versions.

The William and Mary Alumni Association has contracted with Publishing Concepts, L.P. to produce your directory and they soon will be researching and compiling data for it by mailing a questionnaire to each alumnus. If you do not wish to have your detailed information listed, please write to the Alumni Records and Information Systems office as soon as possible at [alumni.records@wm.edu](mailto:alumni.records@wm.edu) or at P.O. Box 2100, Williamsburg, VA 23187.

The new 2004 William and Mary Alumni Association Directory will make finding fellow alumni easy and will be an attractive addition to your reference collection. Look for more details on the directory project in upcoming Alumni E-Connections and on the Alumni Association Web site at [www.wmalumni.com](http://www.wmalumni.com).

## SHAKESPEARE FESTIVAL CELEBRATES 25 YEARS



Author Jane Austen once said, "One gets acquainted with [Shakespeare] without knowing how." This summer

the Virginia Shakespeare Festival (VSF) will celebrate its 25th season, making now the perfect time for theatre-goers to become acquainted — or reacquainted — with the Bard.

Special productions of *The Two Gentlemen of Verona* and *King Henry VIII* will take place from July 11–Aug. 3 at the College's Phi Beta Kappa (PBK) Memorial Hall.

William and Mary Theatre Professor Jerry Bledsoe, who has held leadership roles and directed plays for the VSF, is excited about this summer's productions. "We've never done *Henry VIII* before," said Bledsoe, who promises a "visually spectacular play with a much more opulent appearance than normal." Another bonus at this

year's festival is the performance of Michael Frayn's brilliant new drama *Copenhagen*, directed by Theatre Professor Richard Palmer and playing in the Studio Theatre in PBK July 24–

Aug. 10.

Auditions for the VSF's plays draw professional actors from across the country, but many are from Williamsburg and the College. Bledsoe also notes that, "we hire eight or nine non-equity actors and about the same number of student interns." Of the eight or nine interns, four or five are usually William and Mary students, while the rest are students from other institutions. Once the interns are chosen, they compete with the professional and volunteer actors for roles.

Julia Osman '04 became one such intern last summer and landed the roles of both Celia in *As You Like It* and Cordelia in *King Lear*. "I was really surprised when I passed the audition," says Osman, who spent a large part of her summer working on both productions. She is also quick to point out that interns are expected to pitch in wherever help is needed. "You may be an acting intern, but they always need extra hands working on the set or the costumes, or manning the phones in the box office."

For Osman, a secondary education and history major who plans to teach after she completes her degree, one of the most rewarding experiences from her VSF internship was Camp Shakespeare, a day camp held for two weeks during the Festival. Since the set work and rehearsals are



Paula G. Koz

already complete and the plays are performed in the evenings, the actors are able to mentor elementary and middle school students during the day. The first week of last year's camp was attended by elementary students, while the second week was for middle school students. "The camp was great because I was able to work with the kids," says Osman. Camp Shakespeare's ongoing popularity ensures that it will be continued in 2003.

On March 11, Osman auditioned again for the Festival and recently learned that she will reprise her role as an intern. She credits her time with the VSF for giving her "a lot of practical experience, not just acting experience." Osman says of the Festival, "Depending on what you make of it, you can learn so much."

With professional actors and talented student interns like Osman involved with this summer's Festival, wonderful performances are guaranteed. Those interested in a fantastic season of Shakespeare can obtain additional information or secure reservations by calling 757/221-2674, on or after June 10. Tickets for one play are \$15, two plays for \$25 or, for groups of 20 or more, \$12 per play. Tickets will also be available for *Copenhagen* at the VSF box office. ●

— John T. Wallace



Jerry Bledsoe

**Above: *The Two Gentlemen of Verona* will return to this year's Festival. Right: Julia Osman '04 (center) performed as Celia in Shakespeare's romantic comedy *As You Like It* during the 2002 Festival.**



C.J. Gleason/VISCOM



## THE UNITED STATES AND THE PERSIAN GULF: A CONFUSED AND CONFUSING FOREIGN POLICY

**O**n March 19, 2003, the United States invaded Iraq in a major military operation designed to overthrow dictator Saddam Hussein. In so doing, the United States finds itself bogged down in the oil-rich and politically-primitive Persian Gulf for the indefinite future. Despite having sent two huge contingents of Americans to fight two wars in this fragile part of the world, the United States remains surprisingly uninformed about the peoples and the politics of the gulf.

Eight countries border the Persian Gulf: Iran, Iraq, Saudi Arabia, Kuwait, Bahrain, the United Arab Emirates, Qatar and Oman. Two of these states, Iran and Iraq, have already witnessed violent revolutions, Iraq in 1958 and Iran in 1978.

The other six countries are traditional family-run mini-states whose continuing survival has confounded political observers everywhere.

The countries of the gulf possess nearly 70 percent of the world's proven reserves of petroleum. Saudi Arabia alone accounts for one out of every four barrels of oil in the world (260 billion barrels). Iraq's oil reserves are over 100 billion barrels while Iran, Kuwait, and the United Arab Emirates have an estimated 80-90 billion barrels each. Besides oil, the gulf states sit astride huge natural gas deposits. Iran boasts the world's second largest reserves of

gas, while tiny Qatar is the home of the world's largest gas field.

Despite serious problems of internal conflict and instability, the countries that border the gulf have managed to survive primarily because of their huge hydrocarbon resources. These reserves provide the gulf states with badly-needed revenue that enable their leaders to buy time.

During the 1980s, the United States created an Iraqi Frankenstein when it decided to back Saddam Hussein. Then, in 1990-91, the United States abruptly changed its policy when it sent half a million troops to thwart Saddam's surprise attempt to annex Kuwait.

After the 2000 election, President George W. Bush appointed advisors

who had at one time befriended Saddam Hussein. The same individuals who led economic and political missions to Baghdad in the 1980s, led the campaigns against Saddam in 2002 and 2003.

Donald H. Rumsfeld, George W. Bush's secretary of defense, served as a presidential envoy to Baghdad in



### THE UNITED STATES: ENGULFED BY THE GULF

As the world's lone global hegemon, the United States has assumed an interventionary posture in the Persian Gulf. The American confrontation with Saddam Hussein's Iraq in 2002-2003 is only the most recent U.S. military action taken in the gulf region.

In the late 1970s, the United States actively supported the Shah of Iran and opposed the Iranian revolution. In the 1980s, the United States further alienated Iran when America threw its support behind Saddam Hussein in Iraq. During this time, the U.S. deliberately looked the other way as Saddam's regime used chemicals against both the Kurds and against neighboring Iran.

December 1983 under Ronald Reagan. Here, he met with Saddam Hussein and other high-ranking Iraqi officials. Rumsfeld is the same person who continually condemned Saddam in a series of press briefings in 2002 and 2003. *The Washington Post* of Dec. 30, 2002, printed an embarrassing picture of Rumsfeld and Saddam shaking hands in Iraq on Dec. 20, 1983.

### THE UNITED STATES AT WAR IN THE GULF

By the end of the 20th century, the United States found itself deeply engaged militarily and politically in the Persian Gulf. In July 1988, the U.S. shot down an Iranian airbus killing

290 civilian passengers. In the years following the war for Kuwait, the United States fired several Tomahawk missiles at Iraqi targets while dropping thousands of tons of ordnance on Iraq during over flights of the northern and southern zones.

The economic costs of the massive American buildup in the gulf in the spring of 2003 have been astronomical. With a quarter of a million troops dispatched to the gulf, Pentagon sources estimate that a campaign against Iraq could cost as much as \$95 billion for the military alone. The Gulf War of 1990-91 cost over \$60 billion, but most of this tab was picked up by the Saudis and the Kuwaitis. Both countries have informed the United States that they have no intention of providing these kinds of financial resources the next time the United States goes to war against Iraq.

Besides the direct use of force by the U.S. military, the United States has sold billions of dollars of the latest military equipment to the governments of the six traditional gulf countries. Between 1990 and 1997, for example, the gulf states accounted for \$36 billion of U.S. arms exports. This policy may make economic sense, but it is akin to pouring gasoline on a fire. The counter-productive nature of such a policy is seen in the cases of Iran and Iraq when the United States faced going to war against an enemy armed with many of America's own weapons.

The heavy American presence in the gulf region has increasingly alienated many citizens of the Middle East. The continuing embargoes against Iran and Iraq have done more to harm everyday citizens than to hurt government leaders. In the Iraqi case, for example, the economic embargo has resulted in the suffering and



Professor James A. Bill

**Women shop at a fish market in the United Arab Emirates.**

deaths of thousands of Iraqi civilians. According to U.N. sources, more than 1.2 million Iraqi children under age 5 suffer from malnutrition.

It has become increasingly difficult for Americans to walk the highways and byways of the gulf states. This is seen in the travel advisories that warn Americans — whether merchants, tourists, government officials or scholars — against traveling or living in the gulf. It is a sign of the times that American diplomats and military advisors inhabit embassies that resemble concrete fortresses surrounded by sensors and computerized barriers. It is ironic that the United States, the sole global superpower, finds itself in a situation where its citizens must increasingly step carefully and cautiously in many important areas of the world. What can be done to improve U.S. policy in the gulf?

**A FOREIGN POLICY AGENDA FOR THE U.S. IN THE PERSIAN GULF**

Even at this late date, while the United States is in the midst of a war with Iraq, there are five policy suggestions that may help improve U.S. gulf policy.

First, Americans must inform themselves about the intricacies of Persian Gulf societies. Without a strong grasp of the language, religion and history of the region, it is impossible to understand these complex cultures. Witness the American government's blundering role in the creation and cultivation of the Shah of Iran and of Saddam Hussein in Iraq.

Second, the United States should consider encouraging the ruling families of the gulf to introduce serious programs of reform. In communicating with these leaders, the United States must develop innovative diplomacy backed by power to convince these rulers to cut back on the corruption and repression that have come to dominate their policies.

Third, Washington must question the preoccupation with force and the glorification of war. Delicate social and political problems cannot be bombed or "missiled" out of existence. A strong military is essential, but by applying only huge doses of force, the U.S. tends to spread these festering problems. Violence can be likened to a virus — the more one bombards it, the more it spreads.

Fourth, the United States would do well to develop a foreign policy that is rooted in a sense of morality. As a global hegemon pursuing an aggressive agenda, the United States tends to alienate both friend and foe in the international arena. As the most powerful nation in the world, the United States must beware of what the late Sen. William Fulbright called "the arrogance of power." Many in Europe, Asia and the Middle East see President George W. Bush and his associates as swaggering examples of American arrogance.

Fifth, the United States must use all its power and persuasiveness to

*CONTINUED*



## Viewpoint

VIEWPOINT *continued from page 15*

solve the Palestinian-Israeli war and also must cautiously re-establish relations with the Islamic Republic of Iran. The hardline policy of Ariel Sharon's Israel has alienated Muslims everywhere. Furthermore, the continuing construction of the illegal settlements is an especially provocative act. The vicious cycle of Israeli military attacks against civilians in Gaza and the continuing Palestinian suicide bombings must be broken.

The inclusion of Iran in President Bush's "axis of evil," has acted as a gratuitous insult to the Islamic Republic, a country that will be badly needed if there is ever any serious chance for stability to prevail in the gulf.

The social and political situation of the Persian Gulf is one of great

fragility. Plagued by limited political participation, torn by ethnic and religious cleavages, exposed to the enticing messages of the secular West, alienated from their own repressive leaders, the peoples of the Persian Gulf are unsure of their identities and confused about their futures. In these circumstances, United States policymakers, if informed and sensitive, can do much to improve the situation.

If, on the other hand, the United States replaces astute diplomacy with the heavy club of military power, if it fails to think strategically and misunderstands the peoples and politics of the region, then it may find itself trapped in the midst of the firestorm, a conflagration that will spread with time and that has already begun to spill over into the United States itself. ●

— James A. Bill

*About the Author: James A. Bill is professor of government and director emeritus of the Reves Center for*



**Professor James A. Bill**

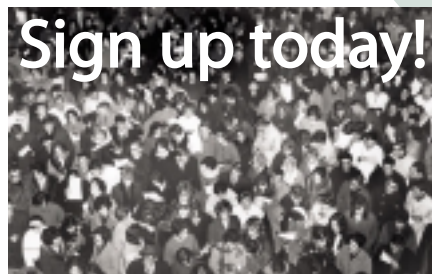
*International Studies at the College of William and Mary. A Princeton Ph.D., Dr. Bill is the author and co-author of seven books on the Middle East. He is the author of the award-winning The Eagle and the Lion: The Tragedy of American-Iranian Relations. His most recent publication is his co-authored study entitled Roman Catholics and Shi'i Muslims: Prayer, Passion, and Politics.*

*Editor's Note: Viewpoint does not necessarily represent the opinions of the College, the William and Mary Alumni Association or the editorial staff.*

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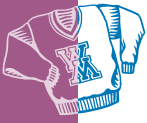
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## Alumni Spirit

### ALUMNI SERVICE AWARDS

The William and Mary Alumni Association presented **Julian W. Fore '71** with the 2002 Alumni Service Award on Oct. 24, 2002.

Fore has been an alumni leader in many organizations across campus.



Courtesy of Julian Fore

**Julian Fore '71**

He served as chair of the 25th Reunion Gift Committee for the Class of 1971 and was an active member of the 30th Reunion Gift Committee. Fore also lent his talents to the Alumni Association's successful 2002 New York Auction. A resident of McLean, Va., he is a member of the Washington, D.C., Alumni Chapter.

Formerly on the Board of Directors for the Fund for William and Mary, Fore chaired the communication and nominating committees in 1996-97, and served as chair in 1997-99. Currently, Fore is trustee for the Endowment Association, a member of the Muscarelle Museum of Art Board's development committee and the Museum's acquisitions committee.

Fore also lent his talents to the



John T. Wallace

**Jack Fritz '48**

#### **John H. "Jack" Fritz '48**

received his 2001 Alumni Service Award on Feb. 7, 2003. Since his graduation, Fritz has faithfully and continually supported his *alma mater*. Fritz has served as a

class agent and participated in the class of 1948's 50th reunion gift committee that raised over \$540,000 for the College. He has been a member of the Association of 1775 since 1991, and a member of the Sir Robert Boyle Legacy Society and the Fourth Century Club since 1993. Fritz is a retired professor of history at Farleigh Dickinson University. He currently resides in Rockford, Ill.

**George C. Grant M.A. '62** was presented the 2002 Alumni Service Award on March 7, 2003 at a Lord Botetourt Chapter event. Grant regularly corresponds with other alumni, attracting participation and support for the Virginia Institute of Marine Science (VIMS). He was the first to become a member of the Annual Fund Committee when it was established at VIMS in 2000. A former profes-



Kristin L. Terrant

**George Grant M.A.'62**

sor and assistant director at VIMS, Grant helps foreign students edit their theses and dissertations, and tutors students in English language skills. He also continues to mentor new faculty members at VIMS. An active member of the Lord Botetourt Alumni Chapter, Grant served as its president from 1997-99.

**J. William Harrison Jr. '60** received the William and Mary Alumni Association's 2002 Alumni Service Award during halftime at the William and Mary vs. Richmond football game on Nov. 23, 2002.

As a member of the Washington, D.C., Alumni Chapter and past president of the D.C. chapter of the Athletic Educational Foundation (AEF), Harrison, who lives in Fairfax, Va., has encouraged many alumni

in his area to get involved with the College. Harrison is a member of the Association of 1775 and the Order of the White Jacket. He has served as a class agent



Melissa V. Pinard

**William Harrison '60**

for the Fund for William and Mary as well as a volunteer for Career Services. He and his wife Ann '62 were co-chairs of the 1988-89 William and Mary Annual Fund, and members of the President's Council and Fourth Century Club.

Harrison currently serves on the Athletic Committee for the Campaign for William and Mary. Since 1980, he has played continuous roles with the AEF and established an endowment for an athletic scholarship.

#### **T. Montgomery "Monty" Mason '89**

received the William and Mary Alumni Association's 2002 Young Alumni Service Award during halftime at the William and Mary vs. Richmond football game on Nov. 23, 2002.

Mason has been a member of the Athletic Educational Foundation (AEF) at the College since 1992 and has served on its Executive Committee since 1996. Currently, he is treasurer of the AEF Executive Committee. As an undergraduate at William and Mary, Mason was chairman of the student senate, president of the junior class and president of Phi Lambda Phi fraternity. ●



Melissa V. Pinard

**Monty Mason '89**

## NEW ALUMNI BOARD OF DIRECTORS OFFICERS ELECTED

**J**ames E. Ukrop '60, L.H.D. '99 formerly vice president of the Board, is now president. A Richmond, Va., resident, he has served as a class agent and on the Athletic Educational Foundation (AEF) board as president, the Endowment Association Board, the Business School Board of Advisors, the Board of Visitors and the Board of the Richmond Alumni Chapter. Ukrop, an Alumni Center Circle of Friends member, received the Alumni Medallion in 1982 and the Thomas Jefferson Award for Public Service in 1999.

**Walter "Pete" W. Stout III '64**, of Richmond, is vice president. Formerly treasurer of the Board, he has been involved with the AEF and with the Richmond Alumni Chapter, of which he is a past president. Stout, who received the Bronze Star for his service during the Vietnam War, is a recipient of the Alumni Association's Distinguished Military Graduate Award and the Alumni Service Award.



Elizabeth MacLeish

**The new officers are (l-r) James E. Ukrop '60, L.H.D. '99, Marilyn Ward Midyette '75, Walter "Pete" W. Stout III '64 and Henry H. George '65.**

**Marilyn Ward Midyette '75**, of Atlanta, Ga., is secretary of the Board. She has served as president, vice president and treasurer of her local alumni chapters in Chicago, Ill., and Atlanta. Midyette participated on the Class of 1975's 25th reunion committee and helped with class gift fundraising efforts. She is a member of the Fourth Century Club, the Sir Robert Boyle Legacy Society and the Alumni Admissions Network and also has served as a class agent.

**Henry H. George '65**, of Richmond, is treasurer of the Board. He serves as president and a member of the executive committee for the AEF. George was also active with his 25th and 35th reunion committees and served as a class agent and president of the Richmond Alumni Chapter. He is a member of the President's Council, the Green and Gold Society, the Sir Robert Boyle Legacy Society, the Alumni Association's Circle of Friends and the Fourth Century Club. ●

## PINARD PROMOTED TO DIRECTOR OF ALUMNI COMMUNICATIONS

**M**elissa V. Pinard has been promoted to director of Alumni Communications. Previously associate director of Alumni Communications, she assumed her new role in October 2002, after a four-month period as acting director.

As director, Pinard serves as editor of the *William and Mary Alumni Magazine*, managing everything from its content to design. She also oversees media relations, photography, hiring of freelance photographers and writers, and day-to-day operations of the Alumni Communications office. "I am pleased to be serving the alumni of William and Mary, and to be working with a great team on an outstanding publication," says Pinard.

Before joining the Alumni Association in 2000, Pinard was the special sections editor for *The Daily*

*Advance* in Elizabeth City, N.C. She obtained her bachelor's degree in literature from Grove City College in Grove City, Pa., before earning her master's in journalism from Regent University in Virginia Beach, Va. ●



John T. Wallace

## MACLEISH PROMOTED TO FIRST DIRECTOR OF ALUMNI TRAVEL

**P**romoted in January to be the first director of Alumni Travel for the Association, Elizabeth MacLeish has been involved in the administration of the effort since 1992, when only one or two travel programs were offered each year. Today, the programs for alumni to consider number nearly 18 annually with hundreds of alumni and friends participating.

As director of Alumni Travel, MacLeish is responsible for developing, marketing and coordinating international and domestic travel programs. As part of her duties, MacLeish trains alumni staff members who escort alumni on trips and she maintains connections between the Alumni Association and the more than 1,500 past travelers.

"We are confident that our Alumni Association offers one of the best values for touring abroad and traveling domestically," says MacLeish. "It is a wonderful way to build our alumni community."

MacLeish began her career in 1987 with the Alumni Association as executive assistant to the CEO. ●



Melissa V. Pinard





## Alumni Spirit

### FRIENDS OF THE COLLEGE JOIN ALUMNI RANKS

William and Mary Alumni stand out as a unique community of individuals who join together, support and attend numerous events and programs, thereby greatly enhancing the College. However, sometimes members of this community are not, in fact, alumni of this college, but friends who share a common interest and love for the institution. The William and Mary Alumni Association annually bestows Honorary Alumni status on a select group of friends of the College who go the extra mile. On Feb. 7, during a special ceremony at the Alumni Center, the Association recognized a small group of individuals who each came to know the College through different circumstances, and who each continue to make a difference through personal contributions to William and Mary.

"Everyone in the William and Mary athletic family is grateful for all that Mary [Busbee] has done in support of our student-athletes and coaches," said Bobby Dwyer, associate director of athletics development. Mary Whitt Busbee, who is married to Howard J. Busbee '65, J.D. '67, M.L.T. '68, has been extensively involved with the Athletic Educational Foundation (AEF). She has served on AEF's Lord Botetourt Auction Committee since 1992, chairing it in 2001. Busbee has also served on the AEF's catalog committee, during which time she did much of the preparation work for the Auction's catalog. Busbee participates on the College's National Campaign Committee as well as the Richmond Regional Campaign. She has also been involved with the Richmond Alumni Chapter and is a member of the Alumni Center's Silver Circle of Friends.

Busbee noted that she was "overwhelmed and speechless" when she opened the envelope to find that she had been selected as an Honorary Alumna, adding, "It was made even more exciting because I have always thought of the things I've done for William and Mary as fun and very rewarding."

Jay Colley, affectionately known as the "Voice of the Tribe," has promoted athletics at the College as a William and Mary Radio Network

Nancy Sadler George has been constantly involved in a variety of William and Mary athletic programs. "Nancy exemplifies the role of a supporter," said Brent Schneider, associate director of athletics development, "she is involved with sporting events from tennis to football to baseball and William and Mary athletic events in the Richmond area." George also served the Richmond chapter of the Tribe Club as a trustee, and was involved in organizing last year's Tribe



Melissa V. Pharr

announcer for 21 years. He calls the play-by-play for Tribe football games and recently entered his 20th season of broadcasting William and Mary basketball games. However, Colley has been equally supportive behind the scenes in a number of other capacities. Instrumental in obtaining marketing sponsorships for athletics, he is a member of the Quarterback Club and the Football Scholarship Club. Colley is also the master of ceremonies for the end-of-season basketball wrap-up dinner. Additionally, he has provided narration for several promotional videos, which highlight the William and Mary athletic program and its student-athletes.

Colley is employed by Prudential McCordle Realty, which donated \$1000 to help sponsor the Honorary Alumni induction ceremony. Colley explained his dedication to William and Mary, saying, "It's the people — the student-athletes and the coaches who mold them." Colley and his wife Cindy live in Williamsburg.

**Gillian Cell (l-r), Mary Whitt Busbee, Jay Colley, Nancy Sadler George, Margaret Stockton and Carlton Stockton received Honorary Alumni status.**

Club Golf Tournament. Along with husband Henry '65, she often travels to William and Mary athletic events. A member of the President's Council and the Alumni Center's Silver Circle of Friends, she has participated in the Alumni Association's biennial New York Auction and Leadership Assembly. In accepting Honorary Alumna status, George cleverly mimicked a popular credit card commercial when recounting her experiences at William and Mary. After "210 nights in the Hospitality House ... 30 parades ... 58 College Dolly Subs and 1132 new friends [who knew] that I'd be standing here 30 years later being honored as an Honorary Alumna. Priceless," said George.

Carlton and Margaret Stockton's involvement with William and Mary began when their son Khary '93 entered the College as a freshman in

*"[The awarding of Honorary Alumni status] is the recognition that through the love of the community found here — the people, the place, the events in our lives — we can be bound forever to the character and share the success of William and Mary."*

— Lynn Melzer Dillon '75  
President, William and Mary Alumni Association

1989 and they joined the Parents Steering Committee.

In 1992, Carlton joined the College's Endowment Association where he served as a member and later as chair of the Development Committee. Following a year as an emeritus member, Carlton served an additional term on the Endowment Association in 1999-2000. He also served as a member of the Tercentenary Observances Commission, which helped plan the College's 300th anniversary celebration in 1993, and began a term on the Muscarelle Museum of Art Board in 2000. In 1994, Margaret joined the Friends of the Library Board of Directors and served for six years raising awareness and funding for the Swem Library.

After moving to Williamsburg in 2000, the Stocktons have continued their involvement at William and Mary by becoming members of the Christopher Wren Association. Both have participated in the Alumni Association's biennial New York Auction and Leadership Assembly and the AEF's Lord Botetourt Auction. Additionally, they have been members of the President's Council since 1993 and are supporters of the Fund for William and Mary, the Swem Library, Tribe Athletics and the Muscarelle Museum. The Stocktons also established an endowed soccer scholarship in honor of Khary, who was a member of the soccer team at William and Mary and currently plays the sport professionally.

Upon receiving Honorary Alumni status, Carlton spoke for both himself and Margaret, saying, "We love the College and all that it stands for. We thank you for this honor and proudly accept it."

The Association's Board of Directors also granted Honorary Alumna status to College Provost Gillian T. Cell, and passed a resolution to instate her. For the past decade, Provost Cell has been instrumental in establishing a plan of growth, which has and will continue to allow William and Mary to remain a small public institution, but one which also has opportunities for undergraduate research. Cell, who developed many programs to attract and retain outstanding instructors, also created a research infrastructure investment fund which helps faculty secure grant funding for their research. Cell, who will retire on June 30, was officially presented Honorary Alumna status at a joint dinner with the Alumni Board of Directors and the Board of Visitors. ●

— John T. Wallace

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## PENELOPE W. KYLE E.M.B.A. '87 RUNS VIRGINIA'S BIGGEST GAME

It's not often the governor calls and says he has a job for you. But Penelope W. Kyle E.M.B.A. '87 received such a call one day in 1994 when then-Gov. George Allen wanted her for a state government position.

"I heard he was interested in me because I was a lawyer and a business person," she says. Two hours into an interview with the governor, Kyle found out she was being considered for executive director of the Virginia Lottery.

"It was a total shock," she recalls. "I knew nothing about the gaming industry." But Kyle, who was used to taking on new challenges, accepted Gov. Allen's appointment and today, nine years and two governors later, she is still at the helm of the ever-growing Virginia Lottery.

Kyle, a native of the small town of Galax, Va., never really considered any kind of career in the gaming industry and held positions in several different fields of work before assuming her role as director of the lottery.

"My father was chairman of the school board in Galax, my mother was a substitute teacher, many of my aunts and uncles were teachers and my sister is currently a Virginia public school teacher," she says.

Raised by a family of educators, it was only logical that Kyle would pursue a career in teaching. After earning a bachelor's degree from Guilford College in Greensboro, N.C., Kyle went to Southern Methodist University in Dallas, Texas, to pursue a graduate degree. From the sprawl of "Big D," she found her way home to Virginia and started teaching English at Thomas Nelson Community College in Hampton, Va.

Kyle spent five years as an assistant professor, but when a group of



**A \$368 million Mega Millions jackpot? It hasn't happened yet. Penny Kyle E.M.B.A. '87 used this billboard in Richmond to tell Virginians how much the lottery raised for public education in fiscal year 2002.**

Photos Courtesy of the Virginia Lottery

lawyers, who were handling a family business matter for her, became impressed by her legal potential, they encouraged her to consider a career in law. She took their advice and enrolled in the University of Virginia's (U.Va.) School of Law and, upon completing her degree, was hired by the prestigious law firm McGuire Woods LLP, in Richmond.

During this time, Kyle also met her future husband, a William and Mary alumnus, as well as a fellow U.Va. law graduate, Charles Menges '74. As a lawyer, she thrived at McGuire Woods, but when she and Charlie decided to get married, one of them had to find a new job because company policy did not allow both spouses to work together.

In a short period of time, Kyle found a position as associate counsel in the law department at CSX Corporation, a Fortune 500 railway and transportation company headquartered in Richmond. She became increasingly interested in the operations side of the business and soon made the switch from her role as

attorney to the assistant corporate secretary position, becoming the first female officer at CSX. Hays Watkins LL.D. '82, then chairman and CEO of CSX, quickly recognized Kyle's abilities and told her about a new E.M.B.A. program at William and Mary which was tailored to meet the needs of busy executives who wanted to earn a graduate business degree.

"Penny was a very able, very competent young lady," recalls Watkins, former rector of the College. "I knew having an M.B.A. from William and Mary would give her an excellent basis for whatever she did in life." Kyle decided to give it a shot and, in 1985, became a member of the first class of William and Mary's E.M.B.A. program. Two weeks after completing her degree in 1987, she was transferred to a new position — assistant vice president and assistant to the president at CSX Realty.

Over the next seven years, she was promoted through a variety of positions within the CSX family of companies ending her career there in

the finance department as a vice president. Little did she know the variety of professional experiences, coupled with her recently earned business degree, would soon converge and she would begin a new career, one which she had never before considered.

While Kyle was satisfied with her career at CSX, her reputation as an innovative businesswoman was spreading throughout Richmond. Soon she received that life-changing phone call from the governor and made the decision to leave CSX and become executive director of the lottery.

Kyle had experience as a private sector lawyer and businesswoman, but the lottery is a state-run operation. However, Virginia has the only state lottery in the U.S. with a director who oversees every aspect of the business. "We don't have anyone setting the course for us," says Kyle. "There is no outside vendor running any aspect of the Virginia Lottery."

Without many of the bureaucratic hurdles which have the potential to impede government organizations, Kyle, with her private sector business experience, sought to reorganize the lottery to operate like a major corporation, addressing marketing, employee incentives and operating costs. She added more scratch games to give lottery players better variety. Kyle, along with four lottery directors from other states, created the Big Game, a multi-state, mega jackpot lottery game that eventually turned into the current Mega Millions game. This game holds the record for the largest jackpot in North American history, \$363 million, and is now offered in 10 states. Kyle also partnered the Virginia Lottery with Georgia and Kentucky, creating the multi-state game Lotto South.

In an effort to reduce development time and increase sales, she organized the Instant Ticket



**The Virginia Lottery came into existence in 1987. Hired in 1994, Kyle, shown with the Instant Ticket Task Force, is the agency's second director.**

Task Force (ITTF), bringing together more than a dozen lottery employees who each play crucial roles in getting scratch games to the marketplace.

"By putting everyone in one room, we can benefit from all points of view," says Kyle. "I was frustrated by how long it would take to get a scratch game on the market." Since forming the ITTF, instant product sales have jumped 33 percent (from \$300 million in 1998 to \$492.5 million last fiscal year).

After working at CSX, Kyle knew the importance of having productive employees. "In this business, you have to be creative," she says. Kyle introduced employee incentives which reward workers who meet or exceed established goals. By doing so, employees have a stake in

the bottom line, giving them an interest in making the lottery run more efficiently. She attributes the high employee involvement as much of the reason behind the lottery's low overall operating costs. The lottery is allowed by Virginia law to spend 10 percent of its

gross sales on administration, but in fiscal year 2002, their operating costs were a low 6.8 percent.

Like any business, the lottery's goal is to make money. But it's what the commonwealth does with that money, which makes their job vitally important to Virginia. Since 2000, when Virginia voters approved an amendment mandating lottery profits to public education K-12, all lottery profits have been put into Virginia's school system. Kyle emphasizes, "Every one of our employees knows we are helping Virginia's future."

Gov. Mark Warner LL.D. '02 also recognizes that the lottery is a critical element of the state's operations. He recently called the lottery a bright spot in the state's economic picture. Under Kyle's leadership, the lottery's sales have grown 26 percent from \$875 million in fiscal year 1994 to \$1.1 billion in fiscal year 2002. In both 2001 and 2002, the lottery achieved record sales of over \$1 billion each year. In fiscal year 2002, the lottery was able to hand over \$367.7 million in profits to Virginia's schools.

From the classroom to the courtroom to the boardroom, Penny Kyle traveled many avenues on her path to the lottery. Looking back over her career, everything seems to have come full circle. The little girl whose family stressed the importance of a quality education and attended the public schools in her hometown of Galax, now oversees a business rivaling a Fortune 1000 company that gives every dime of its profits to public education K-12 in Virginia. ●

— John T. Wallace



**VIRGINIA LOTTERY®**



## BOOK REVIEWS

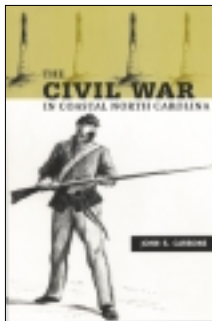
### Fiction

Ten compelling tales of fate and free will are told by **Mark Doyon '85** in his collection of short stories, entitled, *Bonneville Stories* (Clifton, Va.: Pocol Press, 2001). In the fictional town of Bonneville, Va., good people lose limbs, fight lightning and slip into sinkholes. They pitch over bicycles, tumble off ladders and expire without warning. They spin the wheel and take their chances — all in a day's work. Echoing the wondrous oddity in the works of Roald Dahl and Ray Bradbury, Doyon's stories explore a quirky environment evocative of Kurt Vonnegut novels. Mark Doyon is a fiction writer and a musician with the rock bands Wampeters and Arms of Kismet.

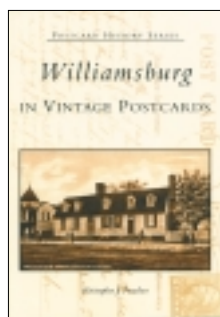


### History

**Dr. John S. Carbone '84** recently published a concise portrayal of the explosive events that took place in the coastal region of North Carolina during the Civil War in his book *The Civil War in Coastal North Carolina* (Raleigh, N.C.: N.C. Division of Archives and History, 2001). From the drama of blockade-running to graphic descriptions of battles on the state's islands and sounds, the book discusses the strategic importance of the Tar Heel coast. *The Civil War* is illustrated with 85 photographs, engravings, drawings and maps. Although a psychiatrist by profession, Dr. Carbone has long held an enthusiasm for Civil War history and his passion for the subject is reflected in this work. He lives with his family in Bristol, Tenn.



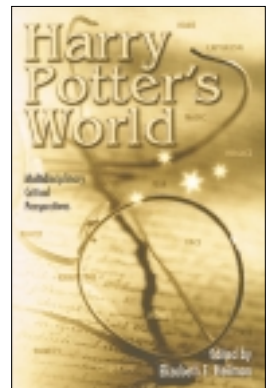
As part of Arcadia Publishing's popular *Postcard History* series, **Kristopher J. Preacher M.A. '98** recently published *Williamsburg in Vintage Postcards* (Charleston, S.C.: Arcadia Publishing, 2002). The book is a collection of more than 190 rare postcard images from the turn of the 20th century onward, along with Preacher's



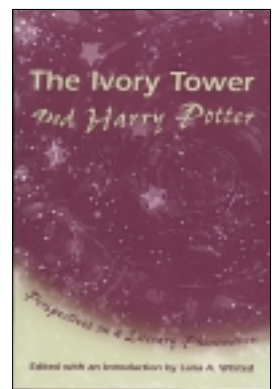
informative text. Some of the images include: the interior of the Wren Building under renovation in 1929, the Eastern State Hospital's infirmary, the Williamsburg Hotel, the Colonial Inn, the original C&O railroad depots, as well as some fascinating old photos of the College! *Williamsburg in Vintage Postcards* is sure to enchant readers young and old alike.

### Literary Review

**Elizabeth Heilman '85** recently published an extensive literary analysis on the Harry Potter phenomenon. The book *Harry Potter's World* (New York, N.Y.: Routledge, 2002) provides analyses of the Potter phenomenon, bringing together scholars from various disciplines to examine the public impact of the series. Drawing upon various theories and studies, this collection examines marketing hype and product spin-offs and offers interpretive and critical perspectives on the books themselves. Elizabeth Heilman is currently an assistant professor of teacher education at Michigan State University.



Coincidentally, **Lana A. Whited M.A. '81** recently edited and wrote an introduction to another comprehensive literary analysis of J. K. Rowling's *Harry Potter* series, entitled *The Ivory Tower and Harry Potter* (Columbia, Mo.: University of Missouri Press, 2002). Including contributors from Great Britain, the United States and Canada, *The Ivory Tower* is the first book-length analysis of Rowling's work from a broad range of perspectives within literature, folklore, psychology, sociology and popular culture. Written to ensure its accessibility to a broad audience, this volume will appeal to librarians, teachers, parents, and the general *Harry Potter* reader, as well as to literary scholars. Lana Whited is an English professor at Ferrum College in Virginia and a weekly columnist on media issues for roanoke.com.

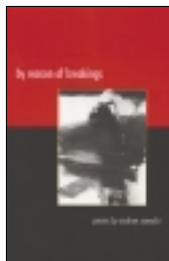


## Poetry

**Brian Henry '94** recently published his first book of poetry entitled *Astronaut* (Pittsburgh, Pa.: Carnegie Mellon Press, 2002). Accomplished poet James Tate says, "Brian Henry's first collection of poems, *Astronaut*, is a marvelous bustle of energy, distinct ideas and images clanging together in a celebration of the multifariousness of humanity thriving in its myriad guises. These poems are fun, skilled, intelligent and often beautiful." *Oxford Poetry* says, "the diverse voices, monolithic images and indefinable moods of *Astronaut's* sometimes maddeningly elusive beauty repay a long, lingering look. Henry is a unique new voice, subtle, original, affecting ..." Brian Henry is co-editor of *Verse* and senior editor of Verse Press. He also reviews poetry for the *Times Literary Supplement*, *The Kenyon Review*, *Boston Review* and other publications. He lives in Athens, Ga., and teaches at the University of Georgia.



**Andrew Zawacki '94** recently published his first book of poetry entitled *By Reason of Breakings* (Athens, Ga.: The University of Georgia Press, 2002). The collection won the University of Georgia's prestigious Contemporary Poetry Series Competition in 2001. *By Reason of Breakings* overwhelms and silences by virtue of its extreme austere beauty.



Each intimate and restrained line is a glimpse at a wisdom that defies paraphrase, each image carefully chosen and constructed. Zawacki's language summons and invites — almost menacing in its delicate intensity. A native of Warren, Pa., Zawacki is co-editor of the international journal *Verse*, and a reviewer for the *Boston Review* and the *Times Literary Supplement*.

He is also an editor of the anthology *Afterwards: Slovenian Writing, 1945-1995* and the Poetry in Motion coordinator for the Poetry Society of America.

## Self-Help/Memoir

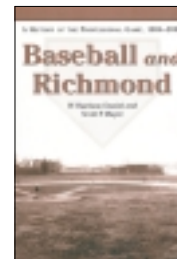
**Rose Marie Curteman '63** gives a first-hand account of her relationship with her dying husband in her newly published book *My Renaissance: A Widow's Healing Pilgrimage to Tuscany* (Sterling, Va.: Capital Books, Inc., 2003). Curteman's inspiring journey begins with a passionate midlife romance and marriage, continues through the ordeal of care-giving and widowhood, and culminates in her rebirth and healing in Tuscany, Italy. "Not only a delightful and enchanting memoir of widowhood and an Italian pilgrimage, but a serious and thoughtful contribution to the study of Parkinson's disease and allied dementias," says



John Bayley, literary critic and author of *Elegy for Iris*. Curteman lives in Seattle, Wash., where she is a fund development consultant for major organizations. She is currently working on a book about her experiences in the Middle East where she spent several years as a public relations liaison.

## Sports

**Scott P. Mayer '92** recently co-authored a book about early baseball in Richmond, Va., entitled, *Baseball and Richmond: A History of the Professional Game, 1884-2000* (Jefferson, N.C.: McFarland & Company, Inc., 2003). The book chronicles Richmond's affiliation with the sport from 1884-2000, with highlights of baseball's early amateur beginnings in Richmond prior to 1884. Highlights also include the revival of the Virginia State League from 1906 to 1914; the Virginia League from 1918 to 1928 and the Eastern State League in 1931 and 1932; the Richmond Colts and the Piedmont League from 1933 to 1953; and Richmond's association with the International League beginning in 1954. Mayer is associate director of admissions at the University of Richmond. ●



Alumni book reviews are compiled by Gina M. Wangrycht. If you are an alumnus/a of the College and have published a book, please contact her at [alumni.magazine@wm.edu](mailto:alumni.magazine@wm.edu) or 757/221-1742.

## Win A Cruise for Two!



The William and Mary Alumni Association is offering a raffle opportunity for alumni and friends. Choose a cruise for two from four destinations in 2004: Scandinavia, the Mediterranean, Asia or the South Pacific. Airfare is included. Only 1,000 tickets will be sold. Drawing will be held on Nov. 1, 2003. For more information and to purchase a ticket please contact the Alumni Travel office at 757/221-1165 or send an e-mail to [alumni.travel@wm.edu](mailto:alumni.travel@wm.edu)





### SHAWNA MITCHELL '01 KNOWS WHAT IT'S LIKE TO HAVE TRIBE PRIDE

On March 19, William and Mary's own Shawna Mitchell '01 was eliminated from the hit CBS reality TV show *Survivor: The Amazon*. The show debuted in February 2003, bringing 16 strangers to a remote section of the Amazon River. "I knew that if we [the Jaburu tribe] lost immunity, I'd be on my way out," she says.

Mitchell's mantra "you should always do something each day that scares you," led her to drop in on an open-call for *Survivor*, which happened to be across the street from the coffee shop, which was her original destination. She sat down with the producers, taped her two-minute spiel and went on her way.

Even though she didn't make it for the long haul in *Survivor*, she has no regrets. "It was a life altering experience in the most amazing way," Mitchell says. She even found a few new friends — and ... maybe even some romance. "The hardest part about leaving the game was leaving friendships like [the one I had with Alex]," she says. "I have no doubt that we will be good friends for a long time."

Mitchell also believes that her College experience helped prepare her for *Survivor*. "I truly found my own skin at William and Mary," she says. "I accredit a lot of who I am today to what William and Mary brought out



Mommy Brinnon/CBS Worldwide, Inc.

**On March 19, the Jaburu tribe sent Mitchell packing. "I was prepared to go, but I wasn't ready," she says.**

in me [as a person], and [the producers] cast me as who I am today."

So what's next for Mitchell? "I became enchanted with the entertainment industry and all of the behind-the-scenes stuff was fascinating to me," she says. Who knows? Maybe in a few years she'll be producing her own reality show. ●

— Gina M. Wangrycht

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THE WILLIAM & MARY  
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**RUTH ANNE MILLER '03 DOES MORE THAN GET HER FEET WET**

One might think that attending the College of William and Mary is a challenge in itself, much less attending while participating in one of the College's varsity sports. But for swimming standout Ruth Anne Miller '03, athletics and academics are just the beginning of her college experience.

In her fourth year with the Tribe, the Williamsburg native was elected as the swim team's captain and president of the Tribe Club Ambassadors. Away from the pool, she also spent countless hours volunteering with the College's bone marrow drive and Williamsburg Community Hospital.

In the pool, Miller recently won three individual events at the 2003 Colonial Athletic Association (CAA) Championships, making her the first swimmer in Tribe history to capture three individual titles at the meet. Miller also shattered conference records in the 200 and 400 IM and improved five W&M records, achieving four NCAA provisional and U.S. National qualifying times along the way.

The senior is one of the all-time top 10 performers in Tribe history in eight of the 14 possible events.

"Without a doubt, this year she is definitely stronger than she has ever been. She is very focused and very relaxed," commented Gregg Sarbak, director of swimming and diving.

At swim meets, Miller is often found at the end of a lane, cheering for her teammates and friends, while her parents, Gary '67 and Anne

Miller '69, M.Ed. '74 are more than likely cheering for the team from the stands. In fact, Mr. and Mrs. Miller have been so supportive and thrilled about their daughter's swimming accomplishments that they have only missed one of Ruth Anne's collegiate competitions.

Miller's team-oriented and often selfless attitude carries over to other aspects of her life. As the elected president of the Tribe Club Ambassadors, she volunteered at activities surrounding athletic events, such as halftime gatherings at basketball or football games and at the athletic department's annual auction. Miller is the only member in recent memory to have been elected president as a junior and serve as president for two years.

Additionally, Miller was a member of the steering committee of the school's Bone Marrow Drive, an effort offering free bone marrow testing in an attempt to find a match for people suffering from blood-related cancers. As the publicity chair, Miller helped to raise awareness across campus and within the community through on-campus programs and fund raisers.

Last summer, Miller could be found in Williamsburg Community Hospital's Emergency Room, shadowing physicians' assistants and volunteering her time to help the nurses. Also, she mentored with Dr. Hallett Mathews (Honorary Alumnus '02), an orthopedic surgeon, observing both office procedures and several spinal surgeries.

"She is very compassionate, organized and goal-oriented and is an outstanding example of a student-athlete," praised Dr. Mathews.

Miller, an active member of the Fellowship of Christian Athletes, helps coordinate a Bible Study group



**Miller was named the CAA's 2002-03 Female Swimmer of the Year.**

for the swim team and is a member of the Student Athlete Advisory Council, a group that serves as a liaison between the student-athletes and the Athletic Department.

Despite her involvement with William and Mary and the community, perhaps one of the most striking traits about Miller is her caring and kind-hearted nature. Throughout her plethora of activities, she gives 100 percent of her effort while bringing joy to those around her.

"The season has been a great ending to my career at William and Mary," says Miller. "It was definitely exciting to improve each year and to see the women's team do well at the conference championships. I look forward to seeing where the women's team can take their young talent next year."

As for those who are saddened by the thought of Miller's graduation this May, her mom responds, saying, "[Ruth Anne] has made a lifetime commitment to William and Mary. Expect to see her coming back." ●

— Laura Bodine '02



**Ruth Anne Miller '03**

Photos: Bob Keransek





## Tribe Sports

### SPORTS STATS

#### Championships

Colonial Athletic Association (CAA): Men's Cross Country

#### NCAAs

Men's Soccer (sweet 16), Field Hockey, Men's Cross Country (14th), Women's Cross Country (23rd)

#### Player/Athletes of the Year

Ed Moran, Men's Cross Country, CAA Player of the Year; Lindsey Vanderspiegel, Women's Soccer, State Player of the Year, CAA Player of the Year

#### Coaches of the Year

Al Albert, Men's Soccer, NSCAA Regional; Andrew Gerard, Men's Cross Country, CAA Coach of the Year; John Daly, Women's Soccer, State Coach of the Year

#### Rookie of the Year

Matt Keally, Men's Cross Country, CAA Rookie of the Year

#### All-Conference Honors

Football, 12 All Atlantic-10, 1 All American AFCA, 1 All American AP, 1 All American ECAC; Men's Soccer, 3 All-CAA, 3 All-CAA



Lawrence / Anson '88, J.D. '98

#### Ann Ekberg '03

Tournament; Field Hockey, 3 All-CAA; Men's Cross Country, 8 All-CAA; Women's Cross Country, 6 All-CAA

#### All Region Honors

Men's Soccer, 3 All-Region, 3 Honorable Mention All-South Atlantic; Field Hockey, 3 All-Region; Men's Cross Country, 5 All Southeast Region, 2 All-East; Women's Cross Country, 2 All Southeast Region; Women's Soccer, 2 All-Region

#### All State Honors

Football, 4 All-VaSID, 8 All-Roanoke Times; Men's Soccer, 3 All-State; Field Hockey, 2 All-State

#### Academic Honors

Football, 3 Academic All Conference; Women's Cross Country, 1 CAA Scholar-Athlete; Women's Soccer, 1 CAA Scholar-Athlete, 1 NSCAA Academic All-American, 1 Verizon Academic All-American, 2 Verizon Academic All-District III

#### Players of the Week

Football, Jon Smith (10/19/02), Dave Corley Jr. (10/26/02); Men's Soccer, Carlos

Garcia (11/11/02), Trevor Upton (10/26/02); Field Hockey, Ann Ekberg (10/14/02, 10/28/02, 11/4/02); Women's Soccer, Lindsey Vanderspiegel (10/21/02), Taline Tahmassian (9/23/02), Tara Flint (9/9/02)

#### Rookie of the Week

Football, Steven Hargrove (11/09/02), Stephen Cason (11/16/02); Men's Soccer, Andreas Nydal (11/11/02); Field Hockey, Shannon Karl (11/4/02); Volleyball, Megan Eisenman (11/4/02), Kate Woffinden (10/14/02), Caitlin Geraghty (9/2/02)

#### All-American

Women's Cross Country, Ali Henderson, Men's Cross Country, Ed Moran

#### All-American womensfieldhockey.com

#### First Team

Ann Ekberg

#### STX/NFHCA Division I All-America

Field Hockey, Ann Ekberg (Second), Claire Miller (Third)

#### Honorable Mention All-American

Ralph Bean, Carlos Garcia, (College Soccer News); Third Team Preseason All-America (College Soccer News)

#### St. John's Worldwide Soccer Classic

#### All-Tournament team

Andreas Nydal and Phillip Hucles

#### ODU/Stihl Soccer Classic

#### All-Tournament Team

Men's Soccer, Ralph Bean, Alex Brown, Phillip Hucles ●

# 2003 SPORTS CAMPS

#### Jim Farr's Summer Baseball Showcase

Session 1: June 17 - 20  
Youth Day Camp; Ages 7 - 13; \$225

Session 2: June 23 - 24  
Youth P/C; Ages 7 - 13; \$175

Session 3: June 26 - 28  
High School P/C; Ages 14 - 18  
\$225 (commuter) \$250 (resident)

Session 4: June 28 - July 2  
High School Showcase; Ages 14 - 18  
\$350 (commuter) \$400 (resident)

Contact: 757/221-3492

#### Peak Performance and Developmental Tennis Camp

June 18 - 22 & July 8 - 12  
Ages 8 - 18 for all sessions

Contact: 757/221-7375 or bjschr@wm.edu

#### Colonial All-Pro Football Camp

June 22 - 25, 2003

Ages: 8 - rising high schools seniors  
\$275 (day camper) \$375 (overnight camper)

Contact: 757/221-3337

#### Colonial Field Hockey Camp

June 22 - 26

All levels, ages 12 and up  
\$375 (day camper) \$475 (resident camper)

Contact: Peel Hawthorne 757/221-1594

#### John Daly's Soccer Camp for Girls

Session 1: June 29 - July 3

Session 2: July 20 - 24

Session 3: July 27 - 31

Contact: 757/221-3387  
\$325 (commuter) \$475 (resident)

#### Scott King/Nike Junior Golf Camps/Williamsburg

June 29 - July 4

July 6 - 11

July 13 - 18

July 20 - 25

(high school/tournament player week)  
ages 10 - 18; \$1,065

Contact: 757/221-3046 or 1-800-645-3226  
or USSportsCamps.com

#### Rising Star Lacrosse Camp

July 6 - July 9

For high school kids,  
Grades 9 - 12, all levels of play  
\$275 (commuter) \$375 (resident)

Contact: Kristin Hagert at kahage@wm.edu

#### Women's Basketball Day Camp

July 28 - 31

Ages 7 - 15

\$155 (lunch not included)

Contact: Sarah Hicks at 757/221-3140

#### Sports Medicine Camp

July 12 - 15

High School Students

Basic or Advanced Track - \$325

Contact: 757/221-3407 or jacart@wm.edu

#### Tidewater Soccer Camp

July 13 - 17

William and Mary session

Ages 10 - 18

Contact: 757/221-3385  
\$375 (commuter) \$475 (resident)

## TRIBE ATHLETICS RANKED 15TH IN DIVISION I, FIRST IN VIRGINIA

**F**all 2002 proved to be a banner season for Tribe Athletics with many of the College's teams finishing the season with strong results. Recently, their outstanding accomplishments were confirmed when the National Association of Collegiate Directors of Athletics (NACDA) ranked the Tribe 15th out of 154 total schools in overall Division I final fall standings of the Directors' Cup. The Tribe's strong showing ranks William and Mary ahead of every other school in the state, with the University of Virginia attaining the next-highest 18th fall season finish.

"Achieving this lofty ranking is a direct result of the hard work of our coaches, their staffs and our student-athletes," said Terry Driscoll, director of the Athletic Department. "We strive to maximize the available resources and to give our student-athletes a chance to compete at the highest levels of collegiate athletics. Our outstanding fall season validates the fact that we are succeeding in this goal."

Perhaps most remarkable is the collective success of many of the Athletic Department's programs. The Tribe earned 189 total points to tie California for the 15th spot. Women's cross country, placing 23rd for the season, earned 27 of those points, while the men's cross country squad, finishing in 14th place, secured 48 points. The field hockey team and women's soccer team each earned 25 points, for 50 total points. The men's soccer team, which advanced to the Sweet 16 of the NCAA tournament, contributed 64 points.

William and Mary's only other higher end-of-fall season Directors' Cup ranking took place in the 1996-97 academic year when the Tribe placed ninth. The NACDA Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics and *USA Today*.

Points are awarded based on each institution's finish in up to 20 sports — 10 women's and 10 men's. Each national champion sport receives 100 points. William and Mary's 189 point finish was good enough to best every other team in the Colonial Athletic Association. On a broader scale, the Tribe ranked higher than seven Pac 10 squads, six Big Ten teams, six Atlantic Coast Conference schools and 11 members of the Big 12. ●

— Sports Information

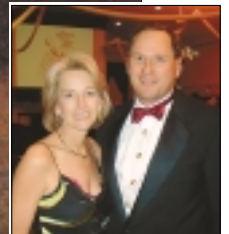
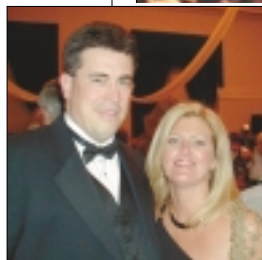


### 2003 W&M FOOTBALL SCHEDULE

Sept. 6	at Western Michigan
<b>Sept. 13</b>	<b>at VMI</b>
Sept. 20	at Northeastern*
<b>Sept. 27</b>	<b>Maine*</b>
Oct. 4	at Delaware*
<b>Oct. 11</b>	<b>Massachusetts*</b>
<b>Oct. 18</b>	<b>James Madison*</b>
Oct. 25	at Rhode Island*
<b>Nov. 1</b>	<b>Hofstra*</b>
	<b>HOMECOMING</b>
<b>Nov. 15</b>	<b>New Hampshire*</b>
Nov. 22	at Richmond*

\*Atlantic 10 Conference game

Game times to be announced. All dates subject to change. Home games are in red.



**The 14th annual Lord Botetourt Affair and Auction, organized by the Tribe Club, raised nearly \$150,000 to benefit student-athletes at William and Mary. Held on Feb. 7 at Trinkle Hall, this year's auction not only sold out for the sixth consecutive time, but raised more money than any other occasion in its history.**



### MORE THAN A TEAMMATE

**D**ave Brown '78 was just a regular person like you and me. He could easily be your friend sitting at a desk in your dormitory at midnight discussing the day's events or aspects of morality and virtue. He could be the guy who, on the spur of the moment, would take you up on an offer to go fishing in a dinky Jon boat on the York River at Croaker Landing. Even if the fish seemed to swim around his hook to jump on yours, he would still enjoy the moment and the



**Mission Specialist David M. Brown '78**

relentless kidding. He is the neighbor who'd call you at night and say you had to come over to see the brand new telescope that he just set up in the driveway. When you got there and looked into the eyepiece, you'd see Saturn perfectly centered with rings in view. As you looked up, Dave would be jumping up and down with his classic ear to ear grin, yelling, "It's Saturn, it's Saturn. I've discovered Saturn!"

Dave never met a good opportunity of which he didn't take full advantage. During his four years at William and Mary, he was a member of our gymnastics team. Our mission is to use the fantastic sport of gymnastics to help people grow and learn more about themselves. A major objective includes learning how to be a good teammate. As a result, you are always expected to help everybody else get better, even if it means that they could possibly beat you out for the coveted number one position. Even though Dave was a

four-year letterman and scored one of the first 9.0s on vaulting in the history of William and Mary gymnastics, he wasn't a national level competitor. However, he was the gymnast you wanted on your team. He was a great teammate — one with whom you'd travel to Mars.

Dave was also the good friend who always kept in touch. At age 7, his appetite for flying began to develop when a family friend took him for a ride in a small airplane. During college he earned his pilot's license at the Williamsburg-Jamestown Airport where he met some recent William and Mary graduates who'd done the same. After graduating from William and Mary, Dave took a year off before going to medical school, and one of his first adventures involved flying to Alaska with one of the William and Mary alums he met at the local airport. They took off in a single engine, putt-putt of a plane. His dream of flying was just beginning to take off.

Soon after, he graduated from medical school and became a flight surgeon for the Navy. I remember him calling to tell me how exciting it was to get his first ride in a fighter jet. In that same phone call, Dave also mentioned that he had been selected as the Navy's Flight Surgeon of the Year. Eventually Dave, who became the first Naval physician in 10 years to be accepted into flight school, graduated first in his class; top flight surgeon, top gun — amazing. Later he sent me e-mails about how exciting it was to land on an aircraft carrier in the middle

**LCDR David Brown '78 (l) with pilot Lt. Bruce "Puppy" Fecht on the deck of the Carl Vinson. Caption courtesy of *The Alumni Gazette*, May 1987.**



Photos Courtesy of NASA, except where noted



Mary Braunstein '80

**Above: Before he was selected as an astronaut in 1996, David Brown was a U.S. Navy pilot. Right: Brown was an R.A. at the College.**

of the ocean (at night, no less). Soon he became a test pilot and I found myself filling out a recommendation for him to become an astronaut. Initially, Dave wasn't accepted to NASA's astronaut training program, but he kept at it, and two years later he called to tell me that he was actually going to be an astronaut. Before long, my wife and I were watching his launch from the Kennedy Space Center. We followed him in space through the NASA Web site, and on his third day in space, we opened our e-mail and discovered "you've got mail" from Dave in space. Mail from space — Wow!

Each of us have our dreams and know that they are important and special. Some of you may be living



WMAA Archives



**Above: Brown works out on equipment at SPACEHAB, a NASA training facility at Cape Canaveral, Fla. Right: Columbia crew members pose outside of the Double Module, one of the mission payloads.**



your dream of being the first in your family to go to college. Some of you may dream to be a great mom or dad. Others of you may dream of buying your first set of tools on your way to becoming a carpenter or a mechanic. Mine are to be a teacher and coach who invests in people. After all, you never know when you'll end up investing in a Dave Brown.

Dave had dreams of flying and learning and those dreams took him into space, which ultimately ended in fame through tragedy. But had Dave not gone into space and been famous, he still would have been the same Dave — one of those everyday souls. He was a man who always pushed the envelope. Life, to Dave, was to grow as a person and to learn more about himself. Along the way he inspired everybody around him to grow and learn in the same manner.

What made Dave extra special was the way he pursued his dreams and goals. It seemed like Dave took advantage of every opportunity that came his way — and always in a most noble and forthright manner. I know if Dave had the opportunity to speak today, he would tell you something like this: Never hesitate to take a risk and follow your

dreams. And when following those dreams, pursue them with complete honor, dignity and integrity.

Thanks, Dave, you've made a difference.

#### **William and Mary Remembers Dave Brown '78**

Dave's memorial service took place at noon on Feb. 12, in the Wren

Courtyard. The ceremony commenced with the ringing of the Wren Bell and the presentation of the colors by the Queen's Guard. Following the presentation, the William and Mary choir sang the "Navy Hymn." After David Hindman of the Wesley Foundation welcomed the guests and read Psalm 8, Sam Sadler '64, M.Ed. '71, vice president of student affairs, presented a short biographical sketch. I then spoke about Dave. The group, One Accord, performed a refrain from the song, "On Eagles Wings," which bracketed a reading by Kirk Anderson '04 from Isaiah 40, verses 28-31. Pete Parks, the Baptist campus minister, led a prayer which was followed by the singing of the William and Mary "Alma Mater." Once the Queen's Guard retired the colors, the Wren bell tolled one last time for Dave. ●

— Cliff Gauthier  
Head coach, men's gymnastics

### **MEMORIES OF A MENTOR**

The following is an excerpt from a letter from Leslie Porter Braunstein '80, who was kind enough to send us the college photos of Dave Brown '78 which her husband Marty '80 took:

*"Here are the pictures of Dave Brown and some of the freshman for whom he was an R.A. in 1976-77 ... They were at an end-of-the-year picnic behind Dupont. Their hall was Dupont 2nd center. For fun, my husband said they had gone onto the roof and*

*thrown a bunch of couch cushions onto the lawn. Doesn't that sound like fun? The entire hall is not present, but the names of those pictured are as follows: (l-r) Phillip Kilgore '80, Chris Armstrong '80, M.A.Ed. '82; Luis Falcon '80, Chris Romeo '81, David Kitchen '80, Bob Green '80, Tom Grasberger '80, David Fratt '80 and Dave Brown.*

*"Over the past few days I have spoken to several of these guys in regard to Dave Brown. In addition to the fact that he was a very nice, laid-back person, everyone has one thing they all remember about him: he taught them how to juggle! This may seem like a small thing, but once you have kids, and they have friends, schoolmates, etc., it's a pretty awesome thing to know how to do. Dave Fratt, in Cairo, Egypt, said his little son now knows that one of the astronauts who died [in the Columbia tragedy] taught his father how to juggle." ●*



Marty Braunstein '80

# Charting Our Destiny

## THE COLLEGE ANNOUNCES \$500 MILLION GOAL FOR THE CAMPAIGN FOR WILLIAM AND MARY

Charter Day 2003 was a day unlike any other in William and Mary's history. The day's ceremonies featured Secretary-General of the United Nations Kofi A. Annan, and the evening marked the public launch of the Campaign for William and Mary. At the launch, Campaign Chair James B. Murray Jr. J.D. '74, LL.D. '00 made a momentous announcement to President Timothy J. Sullivan '66 and the more than 500 alumni, parents, students and friends on hand. "It is my pleasure, it is my honor," Murray said to the dra-

matic accompaniment of a drum roll, "to announce that the goal of the Campaign for William and Mary is — *500 million dollars!*"

The startling news didn't end there. Murray went on to announce that in the 30 months prior to that historic night — during the "quiet phase" of the Campaign — the College had raised \$201 million in gifts and commitments. He then turned to President Sullivan, shook his hand and said, "Tim, we are going to do this — you have my word."



The public launch of the Campaign for William and Mary included performances by several student groups, including the William and Mary Choir and the William and Mary Concert Band (below), Vision (left) and a testimonial by Marija Ugrinich '03 (right).



Photos: Elaine O'Dell and Doug Buerlein



Photo: Doug Buerlein

**President Timothy J. Sullivan '66 and James B. Murray Jr. J.D. '74, LL.D. '00, chair of the Campaign for William and Mary, respond to the audience's enthusiastic applause seconds after Murray's announcement of the \$500 million campaign goal.**

## WHY THE CAMPAIGN FOR WILLIAM AND MARY?

*In a heartfelt address at the public launch, President Sullivan answered the \$500 million question:  
Why the Campaign for William and Mary?*

"... The enterprise which we launch tonight is about William and Mary. About its history, partly, about its future, mostly. The real question is whether we care enough about a treasure such as this to give it, while we can, the support it needs to soar on the wings of our generous affection to a place it has never been. To a place that all of those who have loved it for three centuries past have wanted it to go, but to which they could never quite take it. And that is to a secure and honored place among the world's greatest universities.

"And why, you might ask, should we want that for our College? And why should it matter to the world? There are a thousand reasons. Let me share a few.

"Because the faculty here are so fine that their brains and passion together have the power to make humanity's best dreams real.

"Because the students here, young and beautiful every one, have the intellectual gifts and the moral courage to shake cynicism by its throat, to overthrow the world's weariness, to cast aside the counsels of despair and to lift some, if not all, of the burdens of a humanity oppressed.

"Because in a world that has fatally confused achievement and celebrity, William and Mary's stubborn habit of

doing homage only to excellence is a moral touchstone that reminds us all of what is truly important. ...

"Each of you, I know, has your own list of reasons. A list that belongs to you alone. It is the sum of those lists — had we the power tonight to add them all together — which leaves me utterly confident that the great campaign we launch now will succeed in ways we cannot dream, and for the good purposes beyond the boundaries of our wildest imagining.

"In the end, you see, we must make our lives count for something. Count not just in terms of personal and professional achievement, but count in a broader and deeper sense and for bigger things than we as individual women and men could possibly achieve alone. ...

"This Campaign for William and Mary is a precious gift to every one of us. It is an opportunity, given to no prior generation, to redeem the hopes of our founders. To touch the stars that will make our destiny, and to make William and Mary, not just now, but forever, a place devoted to the education of those few in every generation blessed with the intellectual power and moral strength to make their world more just, more caring and more beautiful."

## THE \$201 MILLION QUIET PHASE

There would have been neither a public launch nor a grand goal announcement without the generosity of alumni, parents and friends who stepped forward and made donations and commitments to the College during the quiet phase of the Campaign, which began in July 2000.

During those critically important 30 months, the College worked out general details of the Campaign, formed a Campaign Steering Committee and a National Campaign Committee, established working priorities for the Campaign and raised 40 percent of the Campaign goal.

The College also inaugurated a new publication, *Ringin' Far and Near*, to chronicle the progress of the Campaign and the generosity and commitment of the William and Mary family. Stories featured in the first two issues included:

- A \$2.2 million commitment from Suzann Wilson Matthews '71 to establish a scholarship endowment and to support faculty research
- A \$21 million commitment from two anonymous donors to establish a merit scholarship program
- A \$4 million bequest commitment from June '48 and John L. Dawkins '51 to establish an endowment for football scholarships
- A \$250,000 commitment from Theresa Thompson '67 to establish a philosophy lecture series
- A \$50,000 commitment from Tracy A. Leinbach '81 to establish a women's athletics endowment
- A \$50,000 commitment from Chris and Anne Louise Modlin to establish a public policy endowment in honor of their father, Carey "Pete" Modlin Jr. '46

**Marion and Arthur Seder (right) have established a library endowment in honor of their longtime friends, Bill '44 and Jane Spencer Smith '48 (left).**



Photo: Visconti/Jim Gleason



Robert A. M. Stern Architects

**SunTrust Banks committed \$250,000 to the new School of Business building. The SunTrust commitment was just one of the more than \$201 million in gifts and commitments received during the Campaign's quiet phase, which ran from July 2000 to Feb. 8, 2003.**

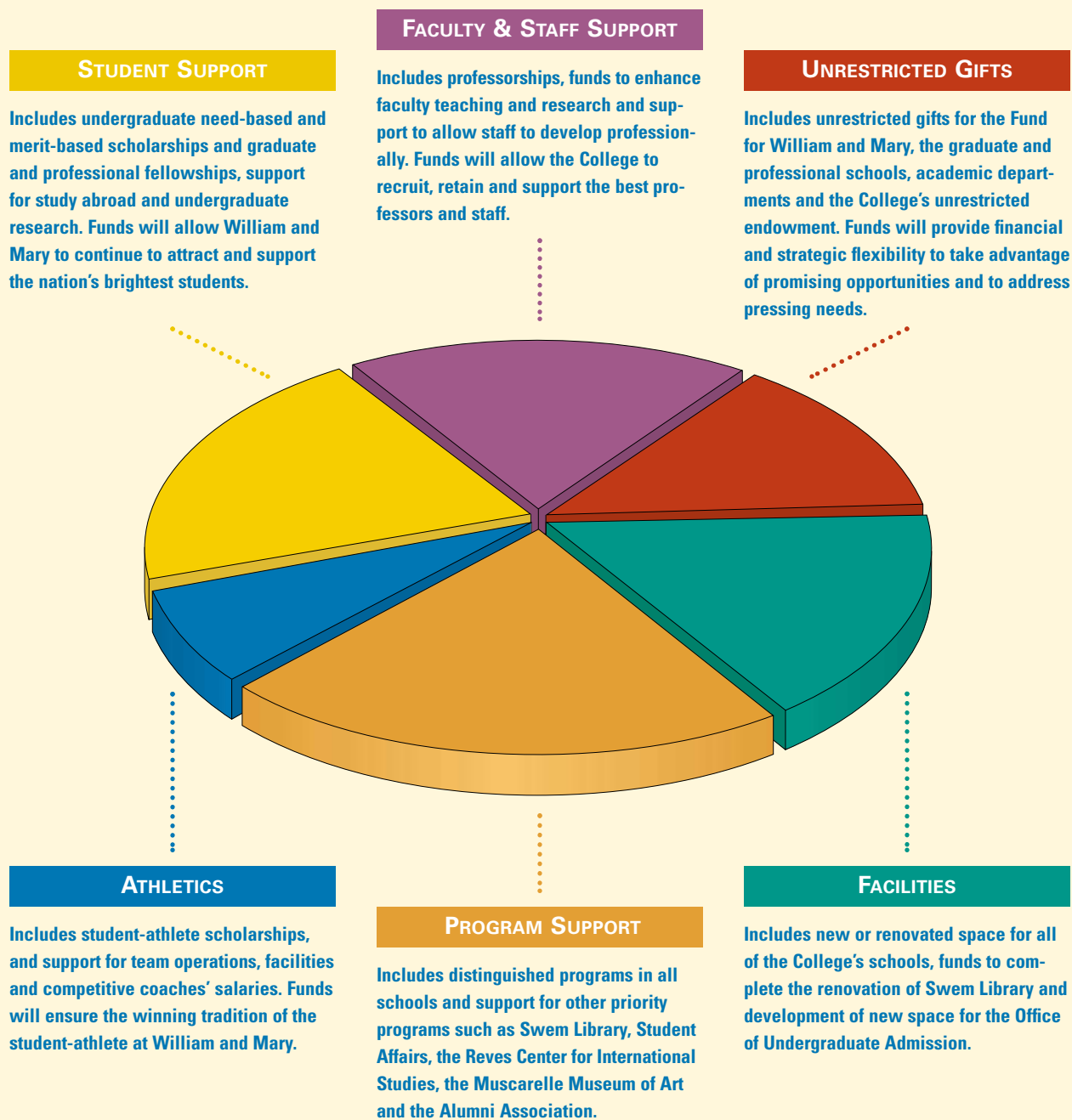
- A \$1.5 million commitment to establish an endowed professorship in the School of Education by Patricia Lee '64 and Robert D. Pavey '64 and their family
- A \$100,000 commitment from Olinda Elliot '63 and John M. Simon '64 to establish an endowed teaching prize in mathematics
- A \$1.6 million grant from the Howard Hughes Medical Institute to support undergraduate science research, cutting-edge curricular initiatives and K-12 outreach programs
- A \$400,000 challenge grant from an anonymous foundation to support construction of the new wing of the Law School
- A \$100,000 commitment from Margaret Divens Hauben '59 and Lawrence A. Hauben to establish a distinguished lecture series in the School of Education
- A \$100,000 commitment from Hunter '42, LL.D. '93 and Cynthia Andrews to establish an endowed graduate fellowship at the Virginia Institute of Marine Science
- A \$400,000 commitment from Alfred F. Ritter Jr. '68 to establish an endowed professorship and support faculty development
- A bequest of more than \$3 million by the late Doris Lamberson to support the Muscarelle Museum of Art
- A significant commitment by John W. '52 and Audrey Leslie to establish the John W. Leslie Presidential Discretionary Endowment
- A \$50,000 commitment by R. Peter Freeauf '54 to establish a basketball scholarship endowment
- A \$1.48 million grant in support of Asian Studies from the Freeman Foundation



THE CAMPAIGN FOR  
William & Mary

## PRIORITIES OF THE CAMPAIGN FOR WILLIAM AND MARY

*Proportion of Campaign Goal by General Purpose*





## THE VALUES WE SHARE

The Campaign for William and Mary will allow the College to continue to improve and to fulfill the values that the William and Mary family holds dear:

- At the core of the College, a strong liberal arts and sciences education
- A small number of carefully selected graduate and professional programs of distinction that take advantage of William and Mary's location and complement each other as well as the undergraduate program
- Small classes and close relationships between professors and students made possible by the College's modest scale
- The residential character of the campus
- Academic rigor and a dedication to excellence that fosters critical thinking, intellectual self-reliance and confidence
- Inspired faculty — with an unquestioned commitment to teaching — who bring the excitement of discovery from their research into the classroom
- Successful athletic and intramural programs in balance with the College's academic values

## OWNING OUR FUTURE

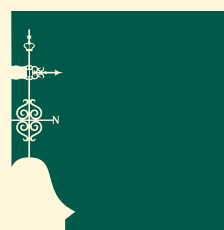
So what happens now? One answer is: we must raise an additional \$300 million by 2007. Another is — in the words of Peter Atwater '83 — we must own the future of this College. And owning the future means providing private support at a level that allows the College to take its rightful place among the world's best institutions. It means telling everyone that William and Mary is, as Joseph Plumeri '66 says, "a terrific thing to get passionate about." It is passion, after all, that distinguishes the good from the great. And it is passion and commitment that will provide the foundation for the College's success for this new century and *for all time coming*.\*

— Jacqueline Genovese '87



For more information on the Campaign for William and Mary, please call Dennis Cross, vice president for university development, at 757/221-1012 or visit our Web site at [www.wm.edu/campaign](http://www.wm.edu/campaign).

\* Phrase from William and Mary's Royal Charter.



THE CAMPAIGN FOR  
William & Mary

### William and Mary's Endowment as Compared to Other Universities

(Latest Comparative Data Available)

	2002 Endowment (in millions)	Endowment per full time equivalent student
<b>William &amp; Mary</b>	<b>\$357</b>	<b>\$50,156</b>
<b>Brown</b>	<b>\$1,414</b>	<b>\$187,124</b>
<b>Dartmouth</b>	<b>\$2,187</b>	<b>\$403,136</b>
<b>Duke</b>	<b>\$2,927</b>	<b>\$254,475</b>
<b>Emory</b>	<b>\$4,552</b>	<b>\$412,121</b>
<b>Notre Dame</b>	<b>\$2,554</b>	<b>\$234,592</b>
<b>University of Delaware</b>	<b>\$868</b>	<b>\$55,924</b>
<b>UNC-Chapel Hill</b>	<b>\$1,071</b>	<b>\$46,507</b>
<b>University of Richmond</b>	<b>\$998</b>	<b>\$252,645</b>
<b>University of Virginia</b>	<b>\$1,687</b>	<b>\$85,239</b>
<b>Vanderbilt</b>	<b>\$2,020</b>	<b>\$201,157</b>
<b>Wake Forest</b>	<b>\$733</b>	<b>\$118,635</b>

### Gifts to the Campaign for William and Mary

#### What counts?

All gifts to any area of the College made between July 1, 2000 and June 30, 2007.

There are many kinds of gifts that count in the Campaign, including:

#### All outright gifts of cash and property

• Pledges, normally up to five years

• Charitable remainder trusts

• Lead trusts

• Gift annuities

• Contributions to pooled income fund

• Bequests

#### Irrevocable life insurance policies

Face value of fully paid-up policies, and/or cash value of new or existing policies plus total amount of all premiums paid during the Campaign

Return to campus and help us celebrate  
the College of William & Mary's  
310th year!

HOMECOMING 2003

# Still the One

October 30 - November 2, 2003  
The William & Mary Alumni Association



Don't miss these Alumni Association events:

- Academic Symposium
- Alumni 5K Run
- Alumni Beer Garden
- Children's Carnival
- Homecoming Ball
- Fall Festival
- Family Picnic-on-the-Lawn
- Football Game (W&M vs. Hofstra)
- Homecoming Parade
- Mess Hall Breakfast
- Postgame Tailgater
- Reunion Class Parties
- Sandy Kelly Alumni Tennis Tournament
- Sunset Ceremony
- Trick-or-Treat Trail
- W&M Golf Classic

Visit our Web site at [www.wmalumni.com](http://www.wmalumni.com) often as more details are added.  
Registration will begin in August 2003.



# ROCK COLLEGE

## THINK BACK

to your freshman dorm. Chances are there were a few dozen budding musicians who brought their guitars, drums and basses to school. They hooked up with other players and — depending on their era — bashed out covers of the Stones, Led Zeppelin, R.E.M. or Nirvana. Some just annoyed their roommates. Some got gigs at the delis or parties. And some decided to keep dreaming rock dreams even after they got their diplomas.

While their classmates break out the guitar only to entertain the kids, these devoted musicians continue to tour bars and stages. They don't have plans to hit it big; they're just there for the music ... and maybe a bit of beer money.

**Above, top left, clockwise: Adam Diamond of Gonzo's Nose, Consider the Source plays at Luna Park in Arlington, Va., Steve Spishak '92 on drums during a Gonzo's Nose show, John Cunningham '91 drumming for Down Holly. Left: Gonzo's Nose performed at the Alumni Center for Senior Spring Day 2001.**

W&M Alumni Keep Rocking  
After Graduation

BY JAMES BUSBEE '90



Williamsburg may not have the musical pedigree of, say, Athens, Ga., or Seattle, Wash., but the town has produced world-class pianist Bruce Hornsby, and the College is the home of Seven Mary Three, whose song “Cumbersome” is an alternative-rock standard. And, there are countless other musicians who’ve spread far and wide since their days playing Paul’s Deli, the ’Leafe, freshman dorm mixers and frat parties.

Do you ever wonder what happened to these bands after graduation? The truth is, many of these musicians are still out there, and some are even with the same lineup they performed with at William and Mary. One of the best places to catch up with your favorite College musicians is the summertime Tribestock festival in Washington, D.C. Featuring music ranging from blues to rockabilly, pop to punk, jazz to hip-hop, Tribestock ([www.tribestock.com](http://www.tribestock.com)) welcomes any and all bands with at least 20 percent (i.e. one in five) alumni membership, and almost every College-connected band in the D.C.-area has played the festival at one time or another.

“William & Mary has all these alumni with either creative or performing talents,” says Tribestock co-founder John Fedewa ’89.

“We had nothing to do with generating it, but we’d like to draw attention to it!”

The College musicians who play Tribestock, and tour countless bars the rest of the year, arrive at their shows in their own cars and unload their own equipment. After the show, they’re more likely to go home and kiss their kids good night than trash hotel rooms. Even so, these bands will guarantee you a fine evening of music, hang with you at the bar between sets, and maybe even take your requests. Try getting U2 to do that.

## GONZO'S NOSE

### PLAYING ALL YOUR FAVORITES

One of the most popular W&M-based bands of the last few years is the crowd-pleasing institution known as Gonzo’s Nose. Hands down the ultimate D.C. party band, the Nose are a living case study in how to do the cover band thing right. With a set list of hundreds of songs, including dozens added by fans’ requests, the band connects with its listeners night in and night out.

A five-member crew that includes Adrian Felts ’94, Steve Spishak ’92 and Kevin Schutt ’96, Gonzo’s Nose first started jamming at the College. The members played in various bands all over Williamsburg — Taze-well Hall, the Lodges, frat parties, Paul’s Deli and the

Green Leafe — so chances are, if you were anywhere near the College in the mid-’90s, you caught at least one member of the Nose performing.

After graduation, the members of the band hooked up in Northern Virginia in 1996. The group now plays four to six shows each month, with a regular rotation of clubs and the occasional road trip.

A familiar fixture on the Northern Virginia scene, the band’s gigs run the gamut from fist-pumping rock concerts to Spinal Tap-esque debacles. The band welcomes song suggestions from fans, and even its impromptu ideas have met with rousing acclaim.

“One night, we decided to do an all-80’s night,” Felts recalls. “So we found a keyboard player to play all those cheesy 80’s songs, then told everyone about it. We didn’t know if anyone would even show up, but the line was around the block. It’s one of the best shows we’ve had in the last couple of years.”

But not all gigs have gone so well. “At one corporate event, we ended up going on at 10:45 p.m. before an audience that had just sat for three or four hours of an awards ceremony,” Felts recalls. “We played for a full three hours in front of maybe 20 people. It was painful.”

So how does the band juggle its home and musical life? “It’s not easy!” Spishak admits. “We manage ourselves and maintain a consistent practice schedule on top of shows, so in an average week, the band consumes 20 hours — too many of them after midnight.”

Gonzo’s Nose have gone global. The band recently did a tour for Armed Forces Entertainment in Bosnia, Kosovo, Macedonia and Hungary. In June 2003, they will once again be traveling outside the United States for another Armed Forces tour — this time to entertain troops at the Thule (pronounced TOO-la) Air Base in Greenland. The base, far beyond the Arctic Circle on the western coast — is about 20 degrees Fahrenheit in June. Despite the cold, the band is thrilled to pro-

**(L-r) Adam Diamond (bass), Adrian Felts ’94 (lead singer), Jen Dandridge (singer, keyboards), Kevin Schutt ’96 (guitar) and Steve Spishak ’92 (drums) are Gonzo’s Nose.**

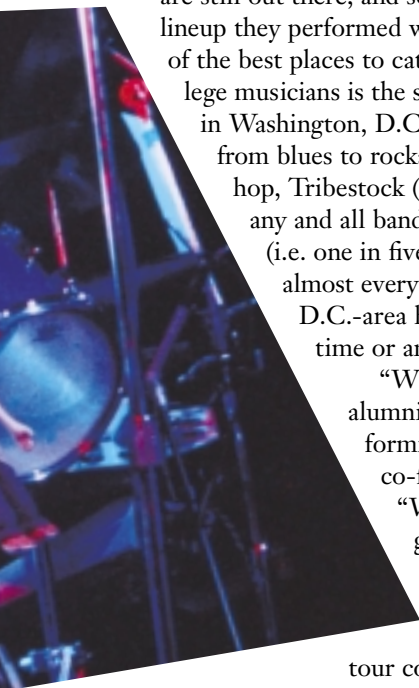


Photo courtesy of Gonzo's Nose



vide entertainment. “U.S. troops around the world do difficult jobs far from home and loved ones,” says Spishak, “it’s life-altering to see firsthand the commitment and sacrifices they make in the service of their country.”

Their Web site, [www.gonzosnose.com](http://www.gonzosnose.com), is a catchall repository about the band, including tour information, current song lists and even band member action figures. But, despite all of their globe-trotting, the band concedes that there are limits to their ambitions. “No weddings or bar mitzvahs at all,” laughs Spishak. “Not one of us owns a baby blue leisure suit.”

## DOWN HOLLY

### BIG HOOKS, BIG FUTURE

Cover bands have a built-in potential audience. While talent is required to do covers well — as anyone who’s ever suffered through bad karaoke can attest — a bad band can destroy audience goodwill before the first chorus. The other approach — writing and playing your own songs — is a riskier play, but can pay off big if you’re willing to stick it out.

Down Holly, which features drummer John Cunningham ’91, are a relatively new band making a go of the D.C. club scene. A big-hook band in the vein of Weezer and the Foo Fighters, Down Holly ([www.downholly.com](http://www.downholly.com)) won raves for their first CD, *Japanese Bonus Track*.

“These guys are real go-getters,” Cunningham says of his bandmates. “We started practicing in April [2002], and we had recorded the four-song EP by July.” The band gigs twice a month, touring the Arlington, Va./ Fairfax, Va./D.C. circuit while trying to keep a balance with the real world.

“We’re all family guys now,” Cunningham says. “I’m a lawyer, two guys are computer techies and one’s in investment. We’ve all got lives and wives, so we’re

not going to try to do this every week. We’re looking to make some money off a full-length CD, and make some beer money off our performances.”

Cunningham played in various cover bands at W&M, including Rocky Mountain Oysters (RMO), Leper Messiah and Latex Agony, and was part of the first band to play at Paul’s Deli. After graduating, he burned up the miles between D.C. and southeast Virginia trying to make a go of music, playing everything from jazz to hard rock in bands like Idiotstick and General So.

He admits that he’s somewhat surprised at the turn his music career has taken. “I come from a hard rock background,” Cunningham says. “This is different for me — it’s very much a pop rock band. I used to say I would never want to be on the pop scene, but once you start writing those songs and getting hold of those big hooks, it’s addicting.” The band has tried to break into radio, but has had difficulty scaling the high walls of corporate-driven radio play lists.

“The D.C. scene is really tough; the local radio market is not very receptive of the idea of playing local bands,” Cunningham says. “You’ve really got to work your way in there, but it’s doable.”

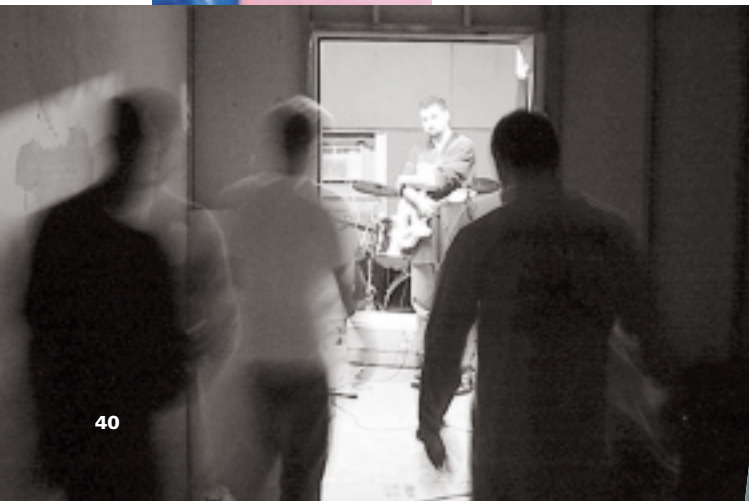
During the daytime, Cunningham is a commercial litigator for Caplan and Drysdale, a tax litigation firm in downtown D.C. This past summer, he was juggling work, recording sessions and a new baby girl — all on three to four hours of sleep a night.

“The first reaction you get from other lawyers is, ‘how do you find time to do that?’” Cunningham laughs. “There’s an element of envy there — lawyers, for the most part, have such a difficult profession, time-wise, that they don’t get a lot of time to do outside things.”

**Below, left: Down Holly are John Cunningham ’91 (drums, vocals), Ted Morgan (lead guitar, vocals), Will Roberts (lead vocals, guitar) and Lee Solomon (bass, vocals). Below, right: Cunningham plays drums in RMO’s last show at Paul’s Deli.**



Images courtesy of John Cunningham '91



**Consider the Source are (L-r) Steve Jabo (guitar), Ken Collins (drums), Roy Wright '89 (guitar, lead and backup vocals) and Elmer Bigley '89 (bass, percussion, lead and backup vocals).**

Photo courtesy of Consider the Source



# CONSIDER THE SOURCE

## MUSICAL GUMBO

Elmer Bigley's '89 band, Consider the Source, arose out of that most humble of origins — the happy hour sing-along. Bigley and Roy Wright '89, fellow Sigma Chis, began singing together as an acoustic duo at the College. After hooking up with other guitarists and drummers, the group has cut several CDs and continues to gig around Northern Virginia.

"We're all getting up there in age, and different priorities take precedence," Bigley says. "It's unfortunate — a lot of the places we used to play are gone. Once that happens, you lose those regular gigs; there are not too many places interested in a band of 35-year-olds who play an eclectic brand of music." The band plays everything from R.E.M. and Jimmy Eat World to Lou Reed and obscure church tunes.

"We play all kinds of music, but we try to please the crowd," Bigley says. "At one of our shows, pretty much everybody should hear something they like."

Some more than others. Bigley recalls one of his most memorable gigs was at a seedy little backroom bar in Vienna, Va., that was only accessible by walking through a Chinese restaurant. At the gig, a drunken patron sang filthy versions of the Source's tunes while his girlfriend was passed out atop a nearby table. "By the end of the night, the guy was fiddling with our sound equipment, and to top it off, we didn't get paid," Bigley laughs.

But Bigley's greatest success in music has come behind the stage rather than on it. Along with festival organizers John Fedewa and Dave Sobel '97, Bigley helped kick off Tribestock in 2000. That first festival — held at Jones Point Park near the Potomac River — was a modest success, with about 500 people in attendance. But the second year saw a torrential rainstorm wash out most of the audience, and provided quite a few object lessons for the planners.

"I was one of five people trying to hold down the sound tent from going airborne," Fedewa recalls. "I felt like I was on the moon with light gravity. So one thing we learned from that was, we need rain insurance."

The Tribestock planners took 2002 off because of individual family and work commitments, so they've decided to put all their efforts into the upcoming 2003 festival. "We need this next one to be a home run," Fedewa says. "Maybe doing it every other year makes more sense. People want to support what we're trying to do."

This year, the festival will take place on Sept. 20, a time when most potential festival goers are back in town, but the D.C. weather is still pleasant for a day of music, according to Fedewa. He's considered developing similar festivals at other large alumni chapters such as Richmond or Williamsburg.

For Bigley, one of the high points of the festival is its friendliness; patrons don't have to worry about dodging teenagers in the center of mosh pits, and can enjoy the music in a carefree atmosphere. "This is a family event," he says. "We've got a lot of friends who have kids, but can't get out to see us at the bars. So this is a nice event where they can do that."

"It takes a lot of commitment to stick with music after college, when the real world starts," Fedewa says. "We want to support that commitment any way we can." ●

# Tribestock

2003

## WHERE

Arlington, Va.  
(in the streets outside  
of Ballston Common)

## WHEN

Sept. 20

## MORE INFO

[www.tribestock.com](http://www.tribestock.com)

## CONTACTS\*

John Fedewa '89  
[hypemaster@tribestock.com](mailto:hypemaster@tribestock.com)

Elmer Bigley '89  
[president@wm-alumni.org](mailto:president@wm-alumni.org)

\*Any bands interested in playing Tribestock are encouraged to contact John Fedewa or Elmer Bigley.

# A CUT ABOVE

COSTUME DESIGNER  
WILLIAM IVEY LONG '69  
DRESSES BROADWAY

BY MELISSA V. PINARD

Every morning costume designer William Ivey Long '69 starts his day at a local French café near his home in Manhattan, N.Y., sipping coffee, while reading *The New York Times*, *Women's Wear Daily*, *The Daily News* and *The New York Post*. The latter two, he said, are quick reads. Long stays abreast of what's going on in the world; not just so he can be in the know about what's happening in his city, on Broadway and in the fashion industry, but also to inform his social consciousness, which he said was nurtured during his time at William and Mary.

A native North Carolinian, Long, whose parents were both theatre professors at various universities, decided to be the rebel and venture "north" to William and Mary for college instead of attending the family institution, the University of North Carolina-Chapel Hill. Being raised in the theatre by theatre educators, Long strayed from the family tradition once again by majoring in history.

"I love Colonial Williamsburg," says Long who regularly visits CW on his way to Manteo, N.C., where he has a second home. "I thought I was going to become a historian and research and write books." But after spending three years as a fellow in art history at Chapel Hill, Long discovered his true calling.

"I had an epiphany — I wanted to be a production designer," exclaims Long.

So, he traveled even further north to the Yale Drama School to get his Ph.D. Yale was quite different



from the southern schools and Long said he experienced a bit of "a culture shock" upon arrival. "I definitely would not have been able to go there first," he commented. He roomed with Sigourney Weaver and Meryl Streep in a house while at Yale, but unlike his roommates, Long's future was not in Hollywood, Calif., but on the Great White Way.

Although his time at William and Mary may not have prepared him for life in New York City, Long says his W&M education did teach him how to conduct his-

torical research, which is essential for creating costumes, whether it is a period piece or something from the 1960s. He credits Dr. Gerald Turbow, former history professor at William and Mary, along with Ming Cho Lee, a professor from Yale University, with setting him on his course. "They sparked all the thinking, all the questioning, all the doubting," remarks Long.

"I recommend to anybody what I did — the study of history has so influenced my work. My William and Mary training was invaluable," he adds. "It was an unbelievably great education."

At the height of the Vietnam War era, Long says his experiences at William and Mary also helped him "gain a social and political consciousness." Today he worries about the textile mills in North Carolina and wishes he could buy enough fabric to revitalize the industry in his home state. He remarked that hundreds of mills have closed, and expressed concern about the workers losing their jobs.



Long's connection with North Carolina remains strong. He will return this summer for his 33rd year working with Paul Green's *The Lost Colony*. Green, who is a personal family friend and mentor, also wrote Williamsburg's *The Common Glory*. Long began his career starring in *The Lost Colony* when he was 8 years old; now, in 2003, he will be production designer for the show.

#### A DAY IN THE LIFE

William Ivey Long says he spends a great deal of time in New York City taxicabs. On a normal day, before the opening of a new production, he may conduct up to 15 costume fittings, in addition to shopping for fabrics and discussing designs with a jewelry maker. But when the show is up and running, the job is far from over. Long must continue to do fittings when the cast changes, or make new costumes — as he did with the golden chorus girls in Mel Brooks' *The Producers*, after two years of gen-

**Above: Long does hundreds of sketches for each show, such as these for *Hairspray*.**

**Left: Edna Turnblad (Harvey Fierstein) sings with her daughter Tracy (Marissa Jaret Winokur). Both are dressed in fabulous Long creations.**



Photo: Choice Images, Serino Coyne, Inc. Sketches courtesy of William Ivey Long



eral wear and tear to their garments.

The process of creating his sensational costumes begins with the script and a meeting with the director. Long does his homework and brings reference materials to the meeting so that he can work with the director on his vision for the production. Sometimes playwrights are involved as well, such as Mel Brooks (*The Producers*) and John Waters (*Hairspray*), whom Long calls two of the greatest living satirists. Then he will draw 8-inch thumbnail sketches for all the costumes in the production.

In *Hairspray* there were approximately 350 costumes and Long drew full size sketches for some of them in an elaborate presentation. "It was the most professional, beautifully drawn, well-prepared presentation I've ever seen," says Waters. "When he presented the drawings, everyone was moaning in ecstasy."

After the drawings are approved, the fabric is selected. Long spends time going to costume shops and fabric houses searching for the perfect material for every detail of the costumes, from hat to shoe. Once



**While on campus in 1990 to receive the Cheek Award, Long visited with former theatre professor Howard Scammon '34, who happened to be a family friend.**

the fabrics have been chosen, it is time to start the fittings. There are at least three for every costume. The first fitting is the fabric over a dummy; the second is putting the fabric on the person; and the third fitting is to tailor the costume.

John Waters raved about Long's work on *Hairspray*. "We didn't choose him. He decided to work with us and I am thrilled he did," Waters says. "He's such a legend; I had complete confidence

when I heard he was doing the costumes."

Long used bold, garish colors to dress the cast of *Hairspray* in a 1960's Baltimore style. "You have to know good taste to do bad taste well and he certainly knows good taste," Waters adds.

Probably the best examples of outlandish costumes in *Hairspray* are worn by Edna Turnblad's character played by Harvey Fierstein.

Waters was especially impressed with the shoes, which he describes as "puke green," created for Corny Collins — another character in *Hairspray*. On opening night, the producer presented Waters with a pair of



**The producers — Leo Bloom (Roger Bart, middle right) and Max Bialystock (Brad Oscar, far right) — pay a visit to Roger DeBris (Gary Beach) and his assistant Carmen Ghia (Brad Musgrove, far left).**



Photo: Paul Komik

**Leo Bloom (Roger Bart) performs with his golden chorus girls in Mel Brooks' *The Producers*.**

the shoes which Long designed. "I wore them to a lecture I gave the other night," Waters said. "Even a pimp would be scared to use these shoes."

Currently, Long is the costume designer for four Broadway productions — *Hairspray*, *The Producers*, *Cabaret* and *Chicago*; many are also touring and some are playing in cities around the world such as London, England, and Vienna, Austria.

Soon, he will start the design process all over again with the Jerome Kern musical *Never Gonna Dance*, based on the classic Fred Astaire and Ginger Rogers film, *Swing Time* (1936). One can only imagine the brilliant dresses Long would have designed for Rogers. There would be a whole new level to Katherine Hepburn's statement that, "Astaire gave her class; Rogers gave him sex," because Long certainly knows how to design sexy dresses for women with curves.

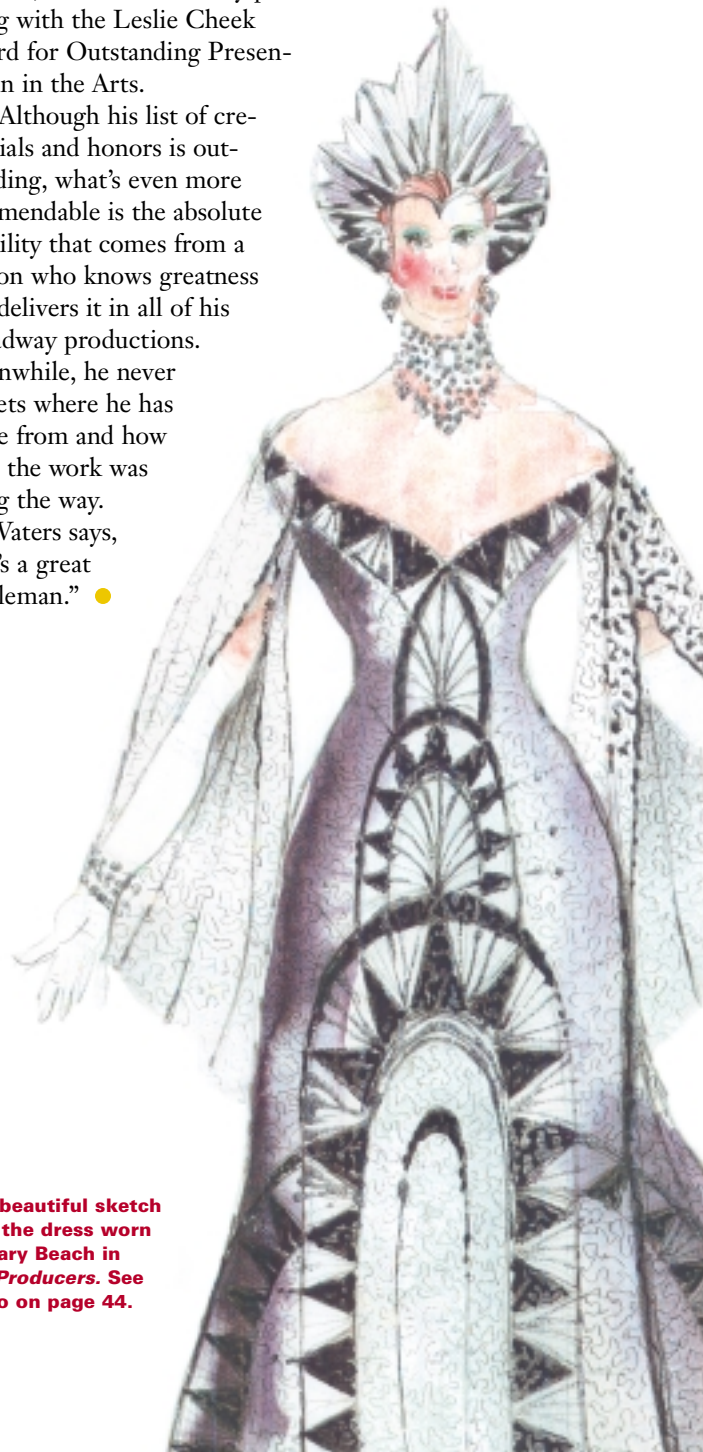
In addition to all his theatre work, in 2000, Long tried his hand at the lingerie business. He called it a "humbling experience," when he decided that it was not going to be a worthwhile venture. Used to designing for the individual body form, Long found it difficult to create pieces in a standard 4, 6, 8 ... 14-size range. That, coupled with the complicated business details, led him to close the doors on the lingerie business. Through the whole experience "I gained a much greater respect for the business of fashion," says Long.

Long does enjoy designing dresses for individuals, and if you pay close attention, you may even see one of his gowns at an award ceremony. One of his favorite dresses, which he designed, was worn by Halle Berry at the 2002 Screen Actors Guild (SAG) awards. "I like shapes, I like curves," he says. And Halle has curves, as does Catherine Zeta-Jones, star of the film version of *Chicago*. "I love her. She's a real favorite," says Long. "The apogee of sensuality and beauty."

Even if you don't catch a glimpse of one of his gowns, you will always see Long at the Tony awards. He won Tonys for costume design of *Nine*, *Crazy for You* and, most recently, *The Producers*. He's been nominated seven times and claims that the most fun he's ever had was when he was nominated alongside the designer of *The Lion King*. "I didn't even write an acceptance speech that year," says Long. He was so confident that *The Lion King* would win (and it did), that he didn't feel the stress he normally has during the Tonys. "I finally got to enjoy the party."

To add to his collection of honors and awards, Long received the Legend of Fashion Award from the School of the Art Institute of Chicago on May 3, 2003. In 1990, William and Mary presented Long with the Leslie Cheek Award for Outstanding Presentation in the Arts.

Although his list of credentials and honors is outstanding, what's even more commendable is the absolute humility that comes from a person who knows greatness and delivers it in all of his Broadway productions. Meanwhile, he never forgets where he has come from and how hard the work was along the way. As Waters says, "He's a great gentleman." ●



**This beautiful sketch is of the dress worn by Gary Beach in *The Producers*. See photo on page 44.**

## Affairs to Remember

Check your mailbox or [www.wmalumni.com](http://www.wmalumni.com) for the latest chapter news or upcoming events in your area.



Bart Shepherd '92 (l-r), Anne Tarbox Hall '96, Stephanie Rose Tuttle '92 and Kathy Bello '90 were among nearly 70 who gathered in February to celebrate the reorganization of the San Francisco Bay Area Alumni Chapter.



Alumni and friends from the Roanoke Chapter gathered to support the Tribe during a tailgate at the William and Mary vs. James Madison University football game on Nov. 16.



Santa made a special appearance for the Alumni Association's Santa Brunch, which was held on Dec. 21, 2002. He came directly from the North Pole to tell stories about his elves and reindeer. Guests enjoyed brunch before Santa's big arrival and children, such as Katie Kane (not to be confused with *Candy*), got to sit on his lap.

## OUTSTANDING *Outstanding* Chapter Awards

During the fall meeting of the Alumni Association's Board of Directors, the Botetourt and Philadelphia Alumni chapters were awarded Outstanding Chapter status. These two chapters were selected based on the diversity of their programs offered to alumni, their support of the College through book scholarships, and their constant cooperation with the Alumni Association.



Philadelphia Alumni Chapter Officers Kerry Budd '00 (l-r), Julie McGravey Waicus '93, Matt Fine '94 and Neil Tanner '93 display the Outstanding Alumni Chapter banner they received during the Villanova tailgate on Nov. 2.



The Botetourt Alumni Chapter accepted their banner at their annual meeting March 7, 2003 at VIMS. Board members pictured include: David Moorman '62 (l-r), Maureen Clark, Bonnie Bates Rilee '63, Mo Lynch M.A. '65, Ph.D. '72; George Grant M.A. '62, Jay Black '87, John Munger '53, Fran Luckett Musick M.A. '74 and John Dayton '50.

### WILLIAMSBURG CHAPTER ACCORDED PREMIER CHAPTER STATUS

The Williamsburg Alumni Chapter was accorded Premier Chapter Status by the Alumni Association Board of Directors for receiving outstanding chapter awards three times over the past decade. Along with the Metro Washington, D.C., and Lower Northern Neck chapters, they are only the third chapter to achieve this distinction. The Williamsburg Chapter will be presented a Premier Chapter banner on June 8, 2003, during their annual summer banquet at the Alumni Center.