



ALUMNI ASSOCIATION

SPRING/SUMMER 2004 VOLUME 69, NO. 3/4

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PASSAGES

ntdy Searle

Publisher's Note

"It's the journey, not the destination," or so the saying goes, "that defines the success of our lives." Such is a revelation long described in a myriad of languages, cultures and communities. Approaching my 17th year at William and Mary, I had cause to reflect on the journeys that have propelled me along with my adopted tribe. From the beginning the excursion has been one of exhilaration and wonderful intervals of accomplishment, friendships and creativity. There have been times, as there are in practically everyone's passage, that the challenges seemed omnipresent, but when one is accompanied by a corps of exceptional staff, devoted alumni, strong leaders and supportive friends the trials of the journey fade quickly into the beauty of the pilgrimage.

In mid-April I announced my decision to leave the William and Mary Alumni Association to take a different path on the journey. In just a few weeks I will be on a different trail as the president of the Florida State University Alumni Association in Tallahassee, Fla.

Many of you have already sent letters, e-mails and messages that left me speechless by the warmth, the depth and the gratitude each conveyed. Several of you even reminded me of the journey that we took in building the alumni organization William and Mary enjoys today. A few of you who labored with me in the early years — when the construction of a new Alumni Center seemed to be short too many bricks — wrote about how the building makes you feel whenever you visit campus. Some of you recalled the limited resources we had and how our endowment has gone from zero to one, which today provides critical support for the Association's operating budget. Hundreds of you conveyed the friendships we cultivated, not just between us, but among the entire College community. Such reflections do blur the destination because the journey I've experienced with you has been almost magical. Thank you for the wonderful thoughts and wishes as I begin another one.

If it is OK by you, there are some considerations of importance I would like to offer as my departure draws near. There are likely many others worthy of promoting in a farewell column, but these are some that I feel worth emphasizing.

Support the Campaign for William and Mary.

I cannot begin to adequately disclose the importance of this initiative. Your advocacy, your understanding of its consequences and your generosity are vital to its success and, consequently, the health and advancement of your alma mater.

Support the Alumni Association.

It is your organization and one that provides all alumni with avenues for involvement as well as personal opportunities to make a difference here. Regardless of how you elect to participate, the Association values your opinions, treasures your commitment, and applauds your achievements.

Support William and Mary Athletics.

The story found in this issue of the *Alumni Magazine* (see page 32) scarcely scratches the surface of what our athletic program, our athletes and our coaches bring to the W&M experience. There are too few ways, methods or programs that build our character, our reputation, and our leadership with more positive results. All of our athletes, every sport and each coach would be buoyed by your enthusiastic endorsement.

Support Higher Education Funding.

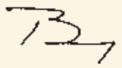
Everyone is aware, I hope, of the struggles that the College has encountered in Richmond, Va. President Timothy Sullivan '66, along with the chief executive officers of U.Va. and Virginia Tech are the leaders in searching for a new relationship with the Commonwealth. While I cannot predict its outcome, their restructuring initiative represents the culmination of years of frustration and unstable funding. Your advocacy can undoubtedly increase the promise of higher education in this state.

Support Academic Excellence.

I dare not declare this a "no-brainer." We have an extraordinary faculty at William and Mary. Classes are generally hard, but our students are worthy of the challenges. Help keep it that way and no congressional committee will ever announce our graduation rates over C-Span.

Those are my most coveted hopes in looking back at my journey. Many of you have been a great influence in my experiences here and the values I will pack with me. It brings to mind my favorite saying: "A candle loses nothing in lighting another candle." Mine has grown to be a torch.

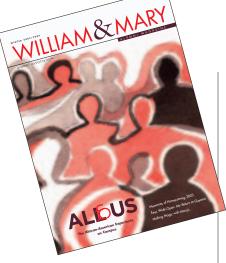
Thank you for all your years of support and friendship. Goodbye and best wishes always.



W. Barry Adams

Executive Vice President and Publisher 1987–2004





Another Experience

I am a black alumnus who graduated from William and Mary in 1990. I was very disappointed after reading the article "All of Us: The African-American Experience on Campus" in the William & Mary Alumni Magazine Winter 2003/2004 issue.

The article is not balanced and does not explore a variety of black perspectives. For example, the writer fails to discuss the problem that some black students have faced rejection by other black students and that there was social pressure by many blacks to only socialize with other blacks. Unfortunately for some of us, these situations are part of black experiences at William and Mary.

The article states that the Black Student Organization was not formed to separate black students from other students, but that is exactly what it does. When I attended William and Mary, many of the office holders and members of the Black Student Organization did not support or accept blacks who socialized with both whites and blacks. I would like to see a student organization that truly brings white students and black students together instead of encouraging separate cliques, sororities and fraternities, parties and programs that have an effect of keeping students apart.

As a student, I didn't find Dr. Carroll Hardy to be helpful or supportive of me or of some other black students. I thought that she contributed to the problem of separation between blacks and whites. I am pleased to learn about the elimination of the STEP program that claimed to help

black students transition from high school to William and Mary, because one of the effects of the program, whether intended or unintended, was to begin socially separating black students from others. Black students should never be made to feel like they have to choose between socializing with either whites or blacks.

Another problem with the article is that it stereotypes black students as victims and white students as Confederates. No experiences of whites exhibiting unprejudiced behavior or having friends across the color line were described.

Instead of writing an article that is one-sided and incomplete, we can all benefit from intellectually honest articles about campus and alumni racial issues. We blacks can also benefit by taking some of the responsibility for racial problems on campus. By viewing problems as a shared responsibility, we are in a better position to solve them.

Anonymous Class of 1990

Editor's Note: Due to work-related conflicts, the author requests to remain anonymous.

Clenise Platt's '94 interviews presented in "All of Us: The African-American Experience on Campus" in the 1970s and '80s do not remotely describe the William and Mary I attended from 1962 to 1966. How could it have regressed so much? Although its doors had not been widely opened in my day to African-Americans, the mixture of students was very cosmopolitan and an open-mindedness to new ideas pervaded the campus. Thoughts about our black brothers and sisters were positive. The faculty especially made every conceivable effort to root out every vestige of provincialism. One of my professors vehemently denounced segregation; another commented that miscegenation was inevitable and that it was precisely what the South deserved for its treatment of the Negro. Yet, when the doors were opened wider to admit blacks after we graduated, we are

now told they were confronted with "coldness and indifference" and "great adversity."

The comment by the Honorable Viola Osborne Baskerville '73 that "she would not have attended the College again if given the choice" was a real eye-opener. Ms. Baskerville earned a Fulbright Scholarship, was admitted to Mortar Board and, by her own admission, was given an education which prepared her for "dealing with barriers and challenges in life." She was given an opportunity denied thousands of other deserving and intelligent young people of every color and creed who applied to the College. If she did indeed suffer some indignities because of her race, what other school in the country could have offered her as much? Some of my memories of my college days are not all that pleasant, either, but the diploma I earned made any negative encounters well worth the effort. As one who is now being touted as a possible Democratic candidate for Lieutenant Governor of Virginia, she should reconsider her assessment of the tremendous opportunities she was given because William and Mary chose her.

Gary M. Williams '66 Waverly, Va.

Recollections of Lake Matoaka

Your photo-feature on Lake Matoaka in the Winter 2003/2004 issue (see Circa: Seasons of Lake Matoaka) brought back memories. I was born and raised in Williamsburg and attended the College, graduating in 1956. One winter, it must have been in the late 1930s or early 1940s, Lake Matoaka froze over. A neighbor took me down there where students and townspeople were skating or just

continued on page 116

LETTERS

continued from page 5.

walking on the ice. If I recall, someone had built a bonfire on the lake ...

Another Matoaka memory is of the area in front of what was the entry to the amphitheater and is now a parking lot. In that space was the College stable and a paddock. I had my first, last and only horse ride there. The stable was later converted to office space and used by The Jamestown Corporation, which produced *The Common Glory*. I found summer employment in that production from 1950 through 1956.

Edward A. Watkins '56 Lilburn, Ga.

Editor's Note: We appreciate your contributions. Please send letters to Editor Melissa V. Pinard at mvpina@wm.edu or to The William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187.



Corrections

I always enjoy being caught up on William and Mary news by the *Alumni Magazine*, but I also think I should point out a slight error in the last issue. "Pocahontas" was the nickname of Matoaka, not the other way around.

— Mary Carroll Johansen Ph.D. '96.

The photo on page 58 of the Winter 2003/04 Alumni Magazine incorrectly identified John D. Rockefeller as standing next to his wife, Abby Aldrich Rockefeller, at the 1937 Christmas party on campus. The man to Ms. Aldrich's left is actually former College President John Stewart Bryan.

Susan Butler '80 Lisa Russell '80 Roommates, Friends

Best of Times '61 — '66 Clyde and M.E. Culp

Like Mother Like Daughter PMB '67 MKB '00 To those I met along the way ... Kara Kornher '90

Craig and Bonnie Amo Met in Math Class Married 9-22-73

> Honoring My Dad Harry C. Hardy Class of 1950



What will your brick say?

Contact Scott Crabbs at 757.221.1176 to purchase a brick, which will be placed in the T.C. '22 and Elizabeth J. Clarke Plaza at the Alumni Center.

Thanks Mom and Dad We did it! Love Shannon Sims '00 Kathy Mae Henry '76 Oh! This learning What a thing it is.

CHARTER DAY 2004: SENATOR CHICHESTER OUTLINES HIS PLAN FOR VIRGINIA'S FUTURE

he 311th anniversary of the College's Royal Charter was not merely a celebration of the past three centuries, but a discussion about the future of the College's relationship with the Commonwealth of Virginia and the importance of public service in today's increasingly complex world.

The Honorable John H. Chichester, president pro tempore of the Virginia Senate, was the Charter Day speaker and the recipient of an honorary doctor of public service degree. He recently made headlines throughout Virginia when he proposed raising state taxes \$2.5

billion a year, a \$1.5 billion increase over Gov. Mark Warner's proposal. A Republican from Stafford, Va., Chichester has stood by his tax plan in the face of opposition from his own party.

"The College of William and Mary stands today as a beacon of light that has shown brightly for 311 years, guiding many of the greatest minds and hearts this nation will ever know toward the fulfillment of their destiny," Chichester told the Charter Day audience in Phi Beta Kappa Memorial Hall. He went on to emphasize the early relationship the state formed with William and Mary and other schools, citing Thomas Jefferson's

work to establish the University of Virginia as a publicly funded institution.

"Admittedly, the Commonwealth has been less than a reliable partner at times — but a partner still," said Chichester.
"We plan to remain a partner, and my hope and dream is that we are on the threshold of infusing that partnership with new vitality."

Chichester plans to achieve this new vitality through the Virginia Investment Act — legislation he introduced to the General Assembly designed to lay a long-term foundation by increasing funding for transportation and education programs. The measure is also designed to retain the Commonwealth's Triple A bond rating, the highest possible, which Chichester warned Virginia may lose if the current state budget crisis is not soon corrected.

Before wrapping up his discussion, Chichester told the audience, "Everyone in this room has a voice, and I ask that you use it to make the point that we absolutely must invest in Vir-



Honorary degree recipients (I-r) David D. McKiernan '72, George W. Johnson and Ronald E. Carrier stand alongside President Timothy J. Sullivan '66 (far right) for the National Anthem.

ginia now. We owe it to our forefathers, and we owe it to future generations of Virginians."

In his speech, President Timothy J. Sullivan '66 addressed many of Sen. Chichester's concerns, discussing personal freedoms and obligations to public service. Sullivan referred to Mark Twain's Huckleberry Finn as an example of the choices Americans are faced with today. "As Huck struggles to decide whether to remain entangled in civilization or to seek solitary independence on the frontier, he takes the archetypical American journey," explained Sullivan. "Ultimately, Huck turns his back on civilization. He chooses to 'light out for the territory' to exercise his Godgiven right to unfettered personal freedom."

Sullivan said many Americans now find themselves at the same cross-road, but in the altered context of modern times.

"The quest for personal freedom has today become a dangerous national obsession," said Sullivan. "In choosing to 'light out for the territory' we too often forsake our neighbors,



The Honorable John H. Chichester

forswear our responsibilities and permit the degradation of our common cultural and educational assets."

Sullivan did stress that many Americans are acting responsibly, citing William and Mary's own students, 70 percent of whom are involved in volunteer activities.

Presentation of the Thomas Jefferson Awards

Three Thomas Jefferson Awards are presented annually during Charter Day. First, the Thomas Jefferson Award recognizes personal and professional character in a recipient who embodies those qualities that Thomas Jefferson would have considered essential to the intellectual, social and political advancement of humanity.

Richard A. Williamson, chancellor professor of law and coordinator of legal affairs for William and Mary, was this year's recipient. He has served as the dean of admission, as well as vice dean and acting dean of the Law School, at various times during his 34 years at the College. Williamson has been an instrumental part of the major developments, which the Law School has undergone over the past several decades.

Second, the Thomas Jefferson Teaching Award is presented to a younger faculty member who has demonstrated the inspiration and stimulation of learning to the betterment of both the individual and society. "Everyone in this room
has a voice,
and I ask that you
use it to make the point
that we
absolutely must
invest in Virginia now."

THE HONORABLE JOHN H. CHICHESTER

Associate Professor of History Kris E. Lane was honored with this award. Since arriving at William and Mary in

1997, Lane has developed 14 new courses, published two highly praised books, supervised student research projects in Ecuador and Peru, and established a volunteer intern-



William and Mary students.

A third award, the Thomas Jefferson Prize in Natural Philosophy, is presented to a deserving undergraduate in recognition of excellence in the sciences, honoring the productive relationship that Jefferson enjoyed with Professor William Small, his College tutor in mathematics and the natural sciences.

ship program for

Biology major Vijay R. Dondetti '04, who has compiled a perfect 4.0 GPA, was recognized with this award. Dondetti, whose work has already been published in bioinformatics journals, plans to pursue biomedical research through a combined M.D./ Ph.D. program following graduation.

Conferral of Honorary Degrees

In addition to the degree awarded to Sen. Chichester, two former Virginia college presidents and a commanding general in the U.S. Army received honorary degrees, which were presented by President Sullivan and Rector Susan A. Magill '72.

Ronald E. Carrier, president of James Madison University from 1971 to 1998, and George W. Johnson, president of George Mason University from 1978 to 1996, each received an honorary doctor of humane letters degree.

Carrier oversaw the change from Madison College to James Madison



Vijay R. Dondetti '04

University in 1978. He increased enrollment nearly fourfold and completed over \$240 million in new facilities during his tenure. Johnson, who transformed a small community college into a

major national university, developed George Mason as an interactive university on the strengths of the dynamic Northern Virginia area.

David D. McKiernan '72 is currently commanding general of the 3rd U.S. Army, the U.S. Army Forces Central Command, and the Coalition Forces Central Command in the Middle East, and led all coalition ground forces during Operation Iraqi Freedom. He was honored during the Charter Day ceremony with an honorary doctor of public service degree.

During his Charter Day speech, Sen. Chichester acknowledged each of the other honorary degree recipients, affirming, "One person with a vision can make a difference."

- John T. Wallace



President Sullivan (I) and Rector Susan A. Magill '72 (r) presented the Thomas Jefferson Award to Richard A. Williamson.



VIRGINIA21 INSPIRES YOUNG VOTERS

ver since Virginia's Higher Education Bond Referendum passed with resounding support in November 2002, the power of the 18-to-24-year-old constituency and the relevance of the student-voter agenda within the context of state politics has become a newsworthy affair.

Not only did the Students of William and Mary Political Action Committee (SWMPAC) raise over \$20,000 and lobby for the passage of the referendum, but their mission and ideals have also led to the formation of Virginia21, a statewide PAC that works on college campuses and with members of the General Assembly to lobby for the interests of Virginia's younger voters.

Chaired by one of William and Mary's more notable alumni, entrepreneur James E. Ukrop '60, L.H.D. '99, and directed by Jesse Ferguson '03, the organization hopes to harness the voting power of this younger group.

"Our generation is tired of being approached to simply 'get active' and 'register to vote,'" says Ferguson. "It's time people started talking to us about the issues and showing us why our involvement will help protect our schools, fund our faculty, provide financial aid and keep tuition affordable."

Currently, Virginia21 includes the student body presidents of each public college or university in the state, all of whom are members of a steering committee, which meets once a month to discuss goals and grassroots work on each of their respective campuses. The association also counts several members of the William and Mary community as officers and members. The College's current Student Assembly president and SWMPAC chair, Brian Cannon '04, serves on the steering committee and

as secretary for Virginia21's board of directors. Vice President for Public Affairs Stewart Gammage '72 and H. Van Smith '03 are both members of the advisory council.

In addition to these representatives, Virginia21 boasts a membership of over 12,000 people, many of whom are taking the initiative to ensure that their voices are heard.

"In the last week, we have had almost 7,000 letters sent to members

of the General Assembly from their constituents urging greater support for higher education," reports Ferguson. It is exactly this spirit of activism which the organization promotes: "At its core, Virginia21 is about involving young people in the political process as advocates for their future," says Ferguson. "We are the AARP for tomorrow's generation."

- Daniella Grossman '06



Brian Cannon '04 donated 200,000 pennies to the state treasurer on behalf of students on campuses across Virginia, who collected the pennies as a sign of support for a one-cent sales tax increase dedicated to education.



IT'S OFFICIAL: STUDENT FROM THE 1940s GRADUATES IN 2004

any college students may think four years is a long time to wait for a diploma — but imagine waiting 60 years.

Robert S. Seeherman '04 completed his degree requirements through the College's pre-professional program in the mid-1940s. During World War II, William and Mary, like many other colleges and universities, participated in a program that allowed students to pursue professional degrees after completing their junior year. The students then completed their final year of undergraduate work simultaneously with their first year of professional study. The accelerated program was designed to meet critical workforce shortages during the war.

Seeherman completed his junior year at William and Mary after transferring from the University of Scran-



President Timothy J. Sullivan '66 (r) presented Seeherman with his undergraduate diploma on Feb. 6.

ton, and then matriculated to Hahnemann Medical School in Philadelphia, Pa. While Seeherman completed the necessary credits at Hahnemann to finish his undergraduate degree, he didn't apply for his William and Mary diploma until the summer of 2003.

Seeherman's motivation for seeking his degree so many years later was quite simple. "It's just the accomplishment of having it and saying 'I did it,'" he said. "I just loved it at William and Mary."

Seeherman is a member of the Class of 2004 because the College does not award degrees retroactively. No matter, according to the new graduate, "It's a dream come to fruition."

— Suzanne Seurattan

FULBRIGHT SCHOLAR GRANT SENDS W&M PROFESSOR TO AUSTRIA

an cultural differences translate into personality traits and predict how a consumer will spend his money? That is the question Todd Mooradian, associate professor of marketing at the William

and Mary School of
Business, seeks to
answer

Mooradian
was recently
awarded a Fulbright Scholar
Grant to conduct research
entitled "Culture,
Personality and
Consumer Behavior," as

well as teach a course called "International Consumer Behavior," at the University of Innsbruck in Austria.

"Cultures have been described in similar ways," Mooradian said. "The Italians as emotional, Germans as analytical, and so forth. It turns out that these familiar descriptions of people and cultures also emerge as valid, measurable descriptions of more scientific constructs of 'personality' and 'national character.'"

Researching cultural stereotypes will not be his only mission abroad: The Fulbright grant will also build connections between William and Mary M.B.A. students and international businesses and executives.

"Part of my visit will be spent teaching in an M.B.A. program and in an executive M.B.A. program and we are already considering ways to link our students in Williamsburg with students in Austria for video-conference

case discussions and online business simulations." Mooradian said.

He credits the business school's administration, particularly Associate Dean John Boschen, for supporting the faculty research and professional growth that is associated with the prestigious Fulbright honor.

Recipients of Fulbright Scholar awards are selected on the basis of academic or professional achievement and extraordinary leadership potential.

A native of Durham, N.H., Mooradian received his bachelor's degree from the University of New Hampshire, an M.B.A. from Wake Forest University, and his Ph.D. from the University of Massachusetts.

— University Relations

OMOHUNDRO INSTITUTE HOSTS CONFERENCE WITH INTERNATIONAL APPEAL

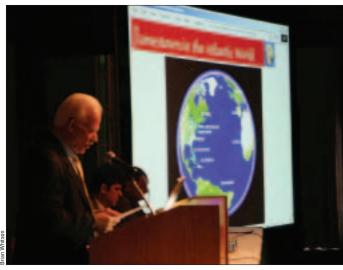
o mark the 400th year since the founding of the first permanent British settlement in mainland North America, the Omohundro Institute of Early American History and Culture organized and hosted a major international conference. "The Atlantic World and Virginia, 1550-1624," was held in Williamsburg, March 4-7, 2004, representing both the Institute's and the College's contribution to the events planned for the 400th anniversary of Jamestown in 2007. The Omohundro Institute intends to develop a volume of essays from the conference that will be available in time for the celebration.

Judging by the reaction of the scholars who presented papers and the more than 500 people who composed the audience — and participated enthusiastically in the discussions that followed — the conference achieved its goal of situating the founding of Virginia within the context of the geopolitical, socioeconomic

and cultural forces that shaped the Atlantic world prior to and immediately following the arrival of the English on the shores of the James River.

The participation of scholars from universities in Africa, Australia, Europe and the Americas reflected the international scope of the program. Sir John Elliott, Regis Professor Emeritus of the University of Oxford, delivered the keynote address. The roster also included professors Kathleen Bragdon, Kris E. Lane and Richard

Price from the College of William and Mary; Thad W. Tate, director emeritus of the Institute; and Cary Carson, Joanne Bowen, Willie Graham, James Horn, Martha McCartney '59 and



William Kelso M.A. '64, of the Association for the Preservation of Virginia Antiquities and the Jamestown Recovery project, spoke on "Recapturing Lost Landscapes of the Emerging Atlantic World."

Lorena S. Walsh of Colonial Williamsburg. Ron Hoffman hosted the proceedings, which former William and Mary provost Gillian T. Cell (Honorary Alumna) opened.



Don and I moved back to Williamsburg almost 11 years ago and since that time, I have been associated with William E. Wood & Associates, listing and selling real estate. This was a natural transition for me, as I co-owned a real estate company on Cape Cod.

William E. Wood & Associates has now formed a partnership with The Alumni Association — The Home Advantage Program. If you are buying or selling a home either here in Williamsburg or anywhere else in the country, I look forward to helping you and having you become eligible for a cash back bonus through our Home Advantage Program.

I welcome the opportunity to assist you whether you are moving "back home" or relocating to another area.

Come Home to Williamsburg!

Susie Beck — Realtor

Accredited Buyer Representative Proud Williamsburg Resident

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THE USA PATRIOT ACT: IS IT AMERICAN?

ibrarians have long defended the freedom to read, the freedom to read, the freedom of Americans to use their libraries, public and academic, in pursuit of knowledge and information. A strong defense of these freedoms is clearly evident today in libraries across the country. So much so, it seems we librarians have raised the ire of Attorney General John Ashcroft.

Why would librarians so often characterized (undeservedly) as the mild mannered "shushing" types be noticed by the attorney general?

It has to do with the USA PATRIOT Act (Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism), passed a month after Sept. 11, 2001. Given the mood of the country and Congress at that point, this act passed with little debate and equally little scrutiny.

As law, the PATRIOT Act allows library and bookstore records to be searched upon presentation of a search warrant or a subpoena, without probable cause that a crime has been committed. This act violates patron confidentiality rights that librarians have defended as a principle of the code of library ethics. To quote the American Librarian Association (ALA) Code of Ethics: "We protect each library user's right to privacy and confidentiality with respect to information sought or received and resources consulted, borrowed, acquired or transmitted." While we expect that measures need to be in place to help the FBI prevent terrorism, the changes should not come at the expense of our privacy.

Personally, I have encountered challenges to this confidentiality a couple of times in my career as an academic librarian. In both cases faculty members wanted to know what materials were checked out by their students. One wanted the list of all class members who had used reserve materials, the other wanted to see if a particular student was telling the truth that he had used the materials. Only in the latter case, when the student asked for his own record to show the faculty member, was the information divulged.

It is not outside the realm of possibilities that Swem Library could be asked for this information. We are located in an area with a large concentration of military operations, and in the weeks following Sept. 11, Swem and other regional libraries were visited by the FBI with pictures of several of the terrorists.

The library profession as a whole has taken a strong stance against the PATRIOT Act, using our lobbying efforts in Washington, D.C., and also creating awareness among librarians, library users and the general public. On the local front we have worked with our colleagues at the Marshall-Wythe Law Library and the Williamsburg Regional Library to develop procedures on how to respond, should we get such a query from the FBI or other government agents.

We have also examined how we store patron information. We remove confidential information about circulation records as soon as possible. Obviously that information is linked while the item is checked out, but once it returns, we purge the patron information. We can still track how many times a particular book has been checked out, but we will no longer know "who" checked it out.

The PATRIOT Act forbids the library from revealing if it has been visited by the FBI. Staff may contact

their supervisors and we would, in our case, contact university counsel. But beyond that we would not be able to publicly indicate that we had a request for patron information. Various libraries across the country have posted signs in the library reading, "The FBI did not visit the library today."

There are recent efforts to change these invasive procedures. Bernie Sanders, Vermont's at-large representative, voted against the PATRIOT Act along with 66 representatives and one senator. In March 2003 he introduced HR



Connie Kearns McCarthy

1157, the Freedom to Read Protection Act to revise section 215 of the Act and return the government's ability to search library records to pre-PATRIOT Act standards. The momentum for support of this resolution has grown as the public and the press have learned more about the impact of the Act.

Protecting the confidentiality of those who use our libraries further supports the academic freedoms of a campus to teach, explore and discover the world around us. It's an issue librarians care about and will vigilantly defend.

— Connie Kearns McCarthy Dean of University Libraries

Editor's Note: Viewpoint does not necessarily represent the opinions of the College, the William and Mary Alumni Association, or the editorial staff.





SIX FRIENDS OF THE COLLEGE INSTALLED AS HONORARY ALUMNI

ach year before Charter Day weekend the William and Mary Alumni Association recognizes a select few friends who, although they are not alumni, have demonstrated a lasting commitment to and genuine affinity for the College. On Feb. 6, six such dedicated individuals were presented Honorary Alumni status at an induction ceremony at the Alumni Center.

"The Honorary Alumni Awards are tributes to your sustained dedication and service," said Alumni Association President James E. Ukrop '60, L.H.D. '99, who introduced each of the Honorary Alumni at the reception. "Service, volunteer service like yours in particular, isn't a single thing; it is a thousand small things. ... On behalf of the William and Mary Alumni Association, I hope today's awards will let you know how we, and many others, feel about

what you have added

to our community."

A longtime supporter of William and Mary Athletics, Charles F. Crone of Williamsburg has offered encouragement to student-athletes and coaches for three decades. Along with his wife, Ginny M.B.A. '83, Crone has served as co-president of the Williamsburg Chapter of the Tribe Club, where he has worked to promote local support for William and Mary Athletics.

According to Bobby Dwyer M.Ed. '94, assistant athletic director, "Charles Crone is the definition of a friend of the College and an integral part of the William and Mary athletic family."

The Crones participate in the annu-

al Welcome Back dinner for the football team and have even invited players over to their house for dinner.

They also helped establish the annual Run for the Cure, which is a race around campus sponsored by the William and Mary track and field teams and a fundraiser for cancer research. This year, the teams raised over \$4,000 for the Massey Cancer Center at the Medical College of Virginia.

Eric G. Friberg served as director of McKinsey & Company, an international management consulting firm, from 1969 until 2002, when he joined Kohlberg, Kravitz, Roberts & Co. as a senior advisor. Friberg, who lives in Charleston, S.C., brought this wealth of experience to William and Mary in 1992 when he joined the School of Business Spon-

sors, Inc., and became chair in 2002. In 1999, he led a strategic planning effort, which became the Vision and

Action Plan.

"Friberg was the motivation and energy behind the entire strategic planning process as well as the principal architect of the plan," says Lawrence B. Pulley '74, dean of the School of Business. "Today, that plan continues to provide a results-oriented and



Alyce G. Willis (second from right) was joined by friends and family at the induction ceremony.

measurable blueprint for the financial, educational and programmatic future of the Business School."

Friberg, who also serves on the College's Council of Chairs, volunteered not only his own efforts, but those of his McKinsey colleagues (including E. John Warner '89) when, at the request of President Timothy J. Sullivan '66, they conducted an administrative and operations study, which in turn provided exceptional



Above, left: Capt. J. Maury Werth (I) and James E. Ukrop '60, L.H.D. '99. Above: Eric G. Friberg (third from left) has assisted the School of Business and the College on a number of projects.



(I-r) Henry and Bonnie Nunnally with Jim Ukron.

management support to the College, resulting in significant cost savings and streamlined administrative functions.

"I am deeply humbled and touched to be counted as a member of the William and Mary family," said Friberg. "We look forward to delivering more good things to this College."

Henry and Bonnie Nunnally, of Richmond, Va., have been supporters of the athletics program for decades.

"They go to extraordinary lengths at their own expense to attend all of our home and away football games," says Athletic Director Terry Driscoll. In fact, Henry Nunnally has been attending Tribe football games since the 1940s and hasn't missed a single game since the early 1950s. Bonnie has been to most of those games as well, where she and Henry are both clothed in green and gold, a signature style that has convinced most Tribe Athletics fans that the Nunnallys have



been alumni of the College all along.

"We've met an awful lot of good people," said Henry, who spoke on the couple's behalf. "The fellowship we've [encountered] is unbelievable."

Capt. J. Maury Werth, the greatgrandson of Mathew Fontaine Maury, the nation's first oceanographer and a native Virginian, has kept the family legacy alive as a career oceanographer. He even served as oceanographer of the Navy, the same post his great-grandfather held three generations earlier. William and Mary and the Virginia Institute of Marine Science (VIMS) have long been beneficiaries of Werth's extensive oceanographic knowledge, and of his time and generosity. A founding member of the VIMS Development Council in 1984 and a member of the Maury Society since that time as well, Werth has been a member of the President's Council since 1989. He and his family also established the Maury Fellowship Award at VIMS in 1989.

"Capt. Werth is a dedicated supporter and volunteer of the College and VIMS," says L. Donelson Wright, dean and director of VIMS. "With his frequent campus visits and close personal relationships, Capt. Werth is a widely known and active member of our community."

In 1998, Werth helped organize an exhibit at the VIMS Library, which showcased contributions his great-grandfather made to oceanography and ocean commerce in the 1800s.

Alyce G. Willis, of Colonial Heights, Va., remembers visiting the William and Mary campus for the first time in 1947, recalling that she "fell in love with it immediately." She encouraged her husband, Hulon Willis Sr. M.Ed. '56, and children, Hulon Willis Jr. '77 and Kimberley Willis '80 to attend William and Mary.

Over the subsequent years, Alyce Willis has reached out and inspired other prospective students to apply to the College, and sought every chance to lend her advise and counsel to

Charles F. Crone (I) was joined by his wife, Ginny M.B.A. '83, at the ceremony.

those who followed in her husband's footsteps. She has been a continual supporter of the Hulon Willis Association (HWA), formed in 1991 and named for her late husband, the first African-American student accepted into William and Mary.

"Mrs. Willis works tirelessly in her efforts to help the HWA remain a viable group," says Gloria Waller Coleman '76, M.Ed. '80, past president of HWA. "I believe that her participation is not only to keep the memory of her husband alive, but because she feels a genuine respect for the College."

Herself a graduate of Virginia State University, where she also worked for over 50 years, Willis said, "I did not include myself in my early dreams [of attending William and Mary]." She feels as though she has "come full circle" since first setting foot on campus, adding, "I am deeply grateful to become an Honorary Alumna of William and Mary."

— John T. Wallace

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Alumni Spirit

ALUMNI SERVICE AWARDS

igi Guin Cramer '66, M.F.A. '67; Steve McNamee '81 and John Munger '53 were each recognized with a 2003 Alumni Service Award for extraordinary dedication and service to their alma mater.



President Sullivan (I) and Gigi Cramer.

Gigi Cramer was presented with her Alumni Service Award by President Timothy J. Sullivan '66 on March 2, 2004, during a joint Campaign for William and Mary and San Diego Alumni Chapter gathering.

Cramer has served the San Diego

Alumni Chapter as president and as a board member for nearly a decade. She has hosted alumni events and helped with admissions through the

College's Alumni Admission Network. Cramer. who worked with University Development as a class agent, also served on the Alumni Association's 2003

West Coast Auction Committee.

William and Mary Alumni Association President James E. Ukrop '60. L.H.D. '99 presented Steve McNamee with his Alumni Service Award on Feb. 28, 2004, during halftime at the Tribe vs. Virginia Commonwealth University basketball game in Williamsburg.

McNamee is co-founder of the William and Mary Football Club, which is made up of former players and friends of the football program. Through the Football Club, McNamee has worked tirelessly since its inception, developing a line of clothing for members and co-hosting a tailgate reception at every home football game.

With the help of Tom Mikula '48, McNamee instituted a giving program known as Hundred Each Year For A Rising Letterman (HEYFARL), which helps support football scholarships.

Associate Director of Alumni Pro-



Jim Ukrop (I) and Steve McNamee.

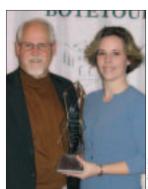
grams Kristin Tarrant presented John Munger with his Alumni Service Award on March 19. 2004, during the Botetourt Alumni Chapter's annual meeting at Ware

Episcopal Church in Gloucester, Va.

Munger served as president and past vice president of the Botetourt chapter and is also active with the

Lower Northern Neck Alumni Chapter. He served as a member of his class's 50th reunion aift committee.

Munger is a past chair of the Newport News/ Hampton, Va., Alumni Admission Net- Kristin Tarrant. work and has



John Munger (I) and

participated with the Northern Neck Alumni Admission Network. He serves as an Alumni Association volunteer, helping to locate and contact "lost" alumni.

ALUMNI BOARD OF DIRECTORS OFFICERS ELECTED

former vice president and treasurer of the Alumni Association Board of Directors, Walter "Pete" W. Stout III '64 of Richmond. Va., was elected president. Stout has participated with the Tribe Club and Richmond Alumni Chapter, of which he is a past president. He is a judge for the Richmond Circuit Court.

Henry H. George '65 of Richmond, past treasurer of the Board, is now vice president. He has served on the Tribe Club as president and a member of its executive committee. George was active on his 25th and 35th reunion committees, served as a class agent, and was president of the Richmond Alumni Chapter. He is a managing director for Investment Management of Virginia.

Formerly the secretary, Marilyn Ward Midyette '75 of Atlanta, Ga., was elected treasurer of the Board. She has served as president, vice president and treasurer of her local Alumni Chapters in Chicago, III., and Atlanta. Midyette participated on her 25th reunion committee. She is cur-



rently a regional vice president with Sprint Communications Co.

Russell E. Brown Jr. '74 of Hilton Head, S.C., was elected secretary of the Board. He has taken an active role in William and Mary Athletics, serving as a Tribe Club board member since 1984, and participating with the Tribe

> Football Club and the Football Scholarship Club. He is chairman and CEO of RBC Enterprises, a resort development company.

New Board Officers (I-r): Russell E. Brown Jr. '74, Marilyn Ward Midvette '75, Walter "Pete" W. Stout III '64 and Henry H. George '65.

LIFE AFTER W&M: YOUNG GUARDE COUNCIL CREATES CONNECTION WITH NEW ALUMNI

hat is life after college?
That is the perennial question facing recent graduates of William and Mary. Since 1984, the Alumni Association's Young Guarde Council has worked to provide answers for William and Mary alumni who suddenly find themselves part of a larger community after leaving campus.

The 50-member organization, chaired by Lisa
Butenhoff '00, works to
give new alumni (those
who have graduated in
the past five years) a
foundation that, according
to Butenhoff, serves as "a
vehicle for networking, social, cultural
and service opportunities." The Young
Guarde also fosters "a link between
recent graduates and the College,
keeping them connected with their
alma mater."

Currently, the Council is trying to expand its membership, especially through more socially oriented programming based in areas with denser populations of alumni. Since approximately 25 percent of younger alumni live in the Washington, D.C.-area, it has become the location for several Young Guarde events. At the group's first official meeting in two years, Aug. 9, 2003, Council members discussed the biggest challenge that the Young Guarde now faces: introducing recent graduates into the larger alumni community.

"After graduation, William and Mary alumni are often busy with continuing education, careers, new



friends and new experiences," says Butenhoff. "Our challenge is to maintain a presence in their lives so that we too become a part of their postcollege experience."

In 2004, the Council is taking steps to engage younger graduates and keep them interested in maintaining ties with the school and with

> each other. One of their major efforts has been the revival of Life after DoG Street, a guide to the post-under

an on-campus young alumni weekend during the summer months. Butenhoff believes these upcoming events have more cultural appeal and are a reflection of the "varied and fascinating interests" of younger alumni.

"What we know is that these highly mobile, active graduates want a variety of options," says Barry Adams, executive vice president of the Alumni Association. "They have a desire to identify a mission, find the way to its resolution and get on with



Above and below: Seniors of 2002, Young Guarde of today.

graduate world with information about everything that is pertinent to new alumni — from graduate schools to finding the right bank.

The Young Guarde Council has also sponsored several events since their last meeting, including a performance by former campus band Gonzo's Nose during Homecoming Weekend 2003, and more recently a winetasting that was held on March 2 at the College's Washington, D.C., office. The event, which was co-sponsored by the D.C. office, boasted an attendance of over 90 people, and was highly successful in raising money for William and Mary's 14th annual Alan Buzkin Memorial Bone Marrow Drive, the largest collegiate bone marrow drive in the nation.

Plans for future activities include a whitewater rafting trip and hopes for

the next challenge. The Young Guarde Council will certainly play a major role in shaping our efforts in these areas and attracting the talent that these young alumni bring to the table."

The Council and the Alumni Association hosted the first annual Alumni Induction Ceremony on May 14, when members of the Class of 2004 were formally welcomed into the alumni community during Commencement Day with a formal pinning ceremony and reception at the Alumni Center. This newest event, in which the Young Guarde helped to facilitate the formal transition from student to alumnus, signifies a new wave of the group's activism and influence on the William and Mary campus.

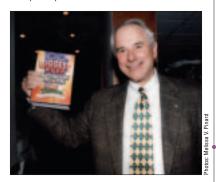
— Daniella Grossman '06



BOARD OF DIRECTORS MEETS IN NEW YORK CITY

he Alumni Association's Board of Directors gathered in New York City for their spring meeting on March 25-26, 2004, prior to the 11th biennial New York Auction.

At the full Board dinner on March 25, the Association honored retiring Board members, Warren W. Buck III M.S. '70, Ph.D. '76; Lynn Melzer Dillon '75 and James E. Ukrop '60, L.H.D. '99, and presented them with parting gifts. Ukrop will continue to serve the Board next year as immediate past president.



Outgoing Alumni Association President Jim Ukrop '60, L.H.D. '99 accepts a parting gift he received for his service to the Board.

Several members of the College community were on hand to confer with the Board, including Provost Geoffrey Feiss; Dennis Cross, vice president of university development; and Karen Cottrell '66, Ed.D '84, associate provost for admission and enrollment.

The Board also heard from Shawn Knight '94, vice president of the Hulon Willis Association (HWA), who spoke on diversity issues, and Jennifer Hayes, director of Special Events, who gave a New York Auction update and a 2005 West Coast Auction preview. At a joint meeting with the Endowment Association, Brian Cannon '04 and Jesse Ferguson

'03 gave a presentation on Virginia21. (See story on page 8.)

Among many actions taken during the meeting, the Board voted on the 2004 Alumni Medallion Award recipients and selected Donald C. Beck '64; Howard J. Busbee '65, J.D. '67, M.L.T. '68; Carl Wayne Cheek '61 and Patrick J. Walsh '66.

The Board also passed the following new resolutions:

Acknowledging the Lower Northern Neck, Botetourt, Jacksonville, Fla., and Southwest Florida Alumni Chapters, as well as the Association of 1775, for their support of the Chapter Alumni Providing Support (CAPS) program and for their "critical leadership, commitment and exceptional support" of the Alumni Association, the College and the Campaign for William and Mary.

Recognizing the Olde Guarde's Alumni Lawn \$100,000 Campaign that will benefit the Campaign for William and Mary by creating an endowment in support of the Alumni Center and traditional programs.

Supporting the establishment of a Memorial Garden as presented by John "Jack" H. Garrett Jr. '40.

Recommending that "the College review and publicly reaffirm its commitment to the diversity statement previously approved by the Board of Visitors."

Expressing gratitude to the staff of the College's Information Technology department for their extraordinary service to the Alumni Association.

Further Board actions:

Named the five 2004 Alumni Fellowship Award recipients: Philip H. Daileader, assistant professor of history; Eric Kades, Cabell professor of law; Sarah L. Stafford, assistant professor of economics; John P. Swaddle, assistant professor of biology; and Elizabeth A. Wiley, assistant professor of theatre, speech and dance.

Chose James Anthony '52 as the 2004 Homecoming Grand Marshal.

Approved the selection of Matthew Trowbridge, university arborist, as recipient of the 2004 Staff Service Award.

Granted associate alumni status for 23 retiring non-alumni employees of the College.

Reviewed and approved the 2004-2005 operating budget for the Alumni Association.

 Adopted changes to the policy and procedure for chapters and clubs'
 Standards of Excellence and for the Outstanding Chapter selection process.

Amended the guidelines for selecting Alumni Medallion recipients.

Reviewed and approved Strategic Objectives Annually Reviewed for Success (SOARS) for each Alumni Association department.

— Melissa V. Pinard



Also retiring, Warren Buck M.S. '70, Ph.D. '76 (I) and Immediate Past President Lynn Melzer Dillon '75 were thanked for their service to the Board.

NEW YORK AUCTION 2004 BREAKS ALL RECORDS

he 11th New York Auction broke all prior records grossing over \$200,000, including \$63,000 from sponsorships, during the biennial event held on March 26, 2004, at the Grand Hyatt New York hotel. Proceeds will benefit the Alumni Association's out-of-state student scholarship endowment and the dean's endowment for the arts, as well as the Alumni Association's programs and publications.

"The New York Auction has become one of our most successful Alumni Association events. It brings together a number of alumni leaders, administrators, faculty, and alumni from the East Coast and a number of other states," says Barry Adams, executive vice president of the Alumni Association. "As one alumna wrote to me recently, 'it is a program that gives us a chance to show our sup-

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While the bidding was competitive, the general atmosphere was more fun than fierce.

port and celebrate the special spirit of the College that we cherish throughout our lives."

The auction provides an opportunity for alumniand friends to gather at a different venue in support of their alma mater.

"What a great way to attract alums wh

to attract alums who
might not otherwise come to
Williamsburg," says Connie Warren
Desaulniers '75. "I saw many people
I have not seen for years."

On Saturday, auction attendees enjoyed tours of NBC studios, Radio City Music Hall and Greenwich Village restaurants. Tickets sold out to see Hugh Jackman in the Broadway musical *The Boy from Oz*, followed by a presentation from the show's costume designer, William Ivey Long '69.

For details about the Association's West Coast Auction, which will be held May 19-22, 2005, in Sonoma, Calif., please contact Jennifer Hayes, director of Special Events at alumni.specialevents@wm.edu or 757.221.1183.

— Melissa V Pinard



Above: Guest Auctioneer Bob

Sheeran '67 kept the bidding

lively. The black lab puppy (I),

auction item. Marilyn Ward

donated by Guiding Eyes for the Blind, was arguably the cutest

Above: One of over 50 silent auction items. Below: The auction was a great place to reconnect with friends.



Alumni and friends enjoyed a guided tour of Radio City Music Hall.

ate professor of art and art history, and Julian Fore '71, an auction committee member.



NOT YOUR AVERAGE COMIC BOOK GUY:

DAVID LASKY 900



David Lasky '90 is surrounded by a project from *Fine Comix*, a cartoonist collective of which he is a member. Together, all the boxes form a three-dimensional comics story.

avid Lasky '90 is not the guy who keeps his comic books wrapped in plastic to protect them from curious fingers. Nor is he the guy at the convention trying to trade you his mint *Green Lantern* for your vintage *Batman*. He is the guy trying to write a story while educating his readers and himself along the way.

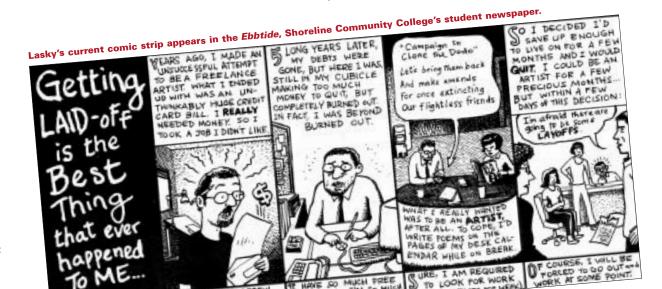
Almost every American has read comic strips in the local Sunday paper or perhaps has picked up an old comic book featuring superheroes like Superman or Spider-Man. But how many people are aware of a whole culture of noncommercial comic books that get published across the country every year by folks like Lasky?

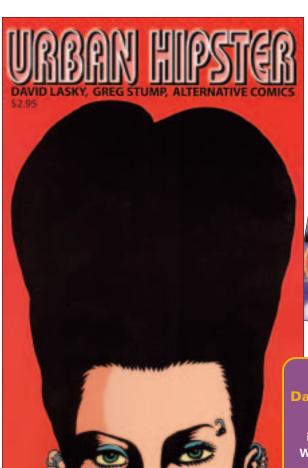
If you search the Web, you will find a plethora of comic book resources — it's a very popular hobby for collectors, but it is also an art form for those creating alternative comic books. Plenty of people may be familiar with the commercial comics like Marvel, but the alternative comics have an even smaller following and are considered well-crafted stories or pieces of art compared to the formulaic best sellers. Lasky has been trying to make a living by creating these niche publications since graduation and it hasn't been easy.

"The main thing I try to do is make a comic that's intelligent, something I'd be interested in reading," he says. "I also want them to be funny."

At the age of 13, Lasky began reading comics that his mother picked up for him at flea markets. At William and Mary, where Lasky majored in fine arts and minored in English, his interest in comics was rekindled by a crowd of comic book enthusiasts who would loan their books to each other. Who knew William and Mary had its very own alternative comic book circuit?

While at the College, several people influenced Lasky's work. In 1989, his first collaborator was Patton Oswalt '91 (now a stand-up comedian and also an actor on *King of Queens*), who wrote comics that Lasky drew for the *Flat Hat* — Lasky's first published strips. Paul Bonelli '89, Lasky's first comic book collaborator, created the Radio Man character, which appeared in the *Boom Boom* comics. Radio Man, a satire on the traditional comic book hero, lives in a town modeled after Williamsburg. His only special power is a walkie-talkie he can use to call the police for help (this was before the age of cell phones). It was Bonelli who encouraged Lasky to pursue a living as a





comic book creator, so after graduation Lasky ventured to Seattle, Wash., to explore his dream.

Lasky took a lot of odd jobs to support this dream — even a five-year stint as an internal auditor, which was especially odd since he never took a math class in college. Eventually he found something he would love to do as a career if he couldn't survive on his comic book money — working as a graphic artist at Fantagraphics, a comic book publisher. Before leaving that position, Lasky collaborated on a comic book called *Urban Hipster (UH)* with his co-worker, Greg Stump. The first edition was a hit and has had a second printing (3,000 copies), which is available in select comic bookstores around the country.

Urban Hipster explores the antics and day-to-day lives of a young, alternative
Seattle crowd. It's just one example of Lasky's diverse comic book work. He also gleans from a variety of artistic sources, such as musicians John Lee Hooker and the Carter family of Virginia, as well as the writings of James Joyce.

"I really hope more intelligent adults become unafraid to read a comic book if it is well-written and well-illustrated," says Lasky.

Where to find David Lasky's work:

Big Planet Comics in the Maryland and Washington, D.C., area

Jim Hanley's Universe in New York City

Million Year Picnic in Cambridge, Mass.

Confounded Books in Seattle, Wash.

Quimby's in Chicago, III.

Comic Relief in Berkeley, Calif.

Meltdown in Los Angeles, Calif.

Reading Frenzy in Portland, Ore.

In his latest project, "The Carter Family" stories, Lasky and his collaborator, Frank Young, give a semi-fictional account of the lives of the Carter family, including Maybelle Carter, mother of June Carter Cash. Although he is originally from Northern Virginia, it wasn't until he lived in Seattle that Lasky became interested in this type of old Blue Ridge music. The stories will be published in anthologies, the first of which was in *Kramer's Ergot*.

AEON COMICS

"Frank and I want to create a full novel, a story of their career from the 1920s to the 1940s," says Lasky. He's interested in traditional story-driven comics, which he hopes will entice everyday people and not just comic book collectors.

Currently, Lasky is pursuing a career in graphic design while writing and illustrating comic books on the side. In 2002, he

enrolled at Shoreline Community College (SCC) where he's working toward an associate's degree and drawing comic strips for SCC's paper, the *Ebbtide*, that are based on his own life — one of which was titled, "Back to School at 35." His ultimate goal though? "I would like to look at my bookshelf and see a row of graphic novels [written and illustrated] by me — that would be exciting."

— Melissa V. Pinard





Arts & Humanities

BOOK REVIEWS

Biography

Hayek's Challenge (Chicago, III.: The University of Chicago Press, 2004) is the first intellectual biography of Frederich Hayek to trace in depth the



origins and development of the famed economist and social theorist's ideas. Author Bruce Caldwell '74 sets out to analyze the complex evo-

lution of Hayek's thought, beginning with the Austrian School of Economics, to reach what was ultimately a unique perspective on how to best understand social and economic phenomena. Caldwell is the Joe Rosenthal Excellence Professor in the Department of Economics at the University of North Carolina, Greensboro, and author of Beyond Positivism: Economic Methodology in the Twentieth Century. He is also the general editor of The Collected Works of F.A. Hayek.

Lisa Jo Sagolla '80 chronicles the spirited, yet poignant life of the influential dancer and actress Joan



McCracken in The Girl Who Fell Down (Boston, Mass.: Northeastern University Press, 2003). As an overnight sensation for her 1943 comedic

role as "The Girl Who Falls Down" in the groundbreaking musical *Okla-homa!*, McCracken established the prototype dancer-comedienne, headlining in ballet, stage, film and television productions, before her life was tragically cut short by diabetes. This is the first biography of the charismatic dancer. Sagolla is a dance historian, critic, choreographer and lecturer in dance education at Columbia University. She writes for *Back Stage* and *Dance Teacher*, and currently lives in New York City.

Cooking

Carole C. Baldwin Ph.D. '92 and Julie H. Mounts M.A. '90 recently co-authored One Fish, Two Fish, Crawfish, Bluefish: The Smithsonian Sustainable Seafood Cookbook (Washington, D.C.: Smithsonian Books, 2003). In the book, the authors present a variety of U.S. seafood species that are fished or farmed in an ecologically sound man-



ner, while providing delicious and innovative ways to prepare them. From French to Thai, bouillabaisse to ceviche, and

lobster cakes to reduced-fat fish fry, One Fish, Two Fish, Crawfish, Blue-fish includes simple as well as gourmet recipes complete with side dishes, sauces, chef's commentary, cooking strategies and a glossary of culinary terms. The book also includes presentation ideas that will inspire the novice cook and the experienced fish fancier alike. Baldwin is a marine biologist at the Smithsonian's National Museum of Natural History and star of the IMAX film Galápagos. Mounts is a research assistant at the museum.

Fiction

Williamsburg author **Aleck Loker '64** recently wrote and published his first novel, *A Matter of Space* (Williamsburg, Va.: Solitude Press, 2003), which weaves science and history into a charming coming-of-age story. Set on

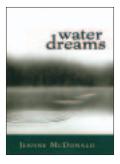


the waters of the Chesapeake Bay, the Patuxent River Naval Air Station, and Historic St. Mary's City, Md., the story's hero, Paul Melton,

is accidentally swept up into the U.S. Navy's recovery, analysis and flight test of a strange aircraft that has intruded into their airspace. After Paul becomes an integral part of the test team and saves the day, he earns the respect of Naval engineers and pilots. Aleck Loker is also the author of A Most Convenient Place, Leonardtown, Maryland 1650-1950 and numerous magazine articles. He is currently dividing his time between Williamsburg, Va., and Leonardtown, Md., with his wife, Ann, and working on a series of children's stories, as well as a biography of Capt. John Smith.

Jeanne McDonald's '57 first novel, Water Dreams (Jackson, Miss.: University Press of Mississippi, 2003), begins on a Tennessee lake where the main character, Miller Sharp, is

fishing. When Miller sees a young man dive into the water and not resurface, he dives in to rescue him. Underwater, Miller finds

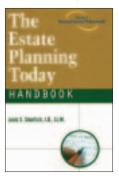


himself in a life-and-death struggle to keep from drowning as the victim begins to climb his body in a desperate attempt to gain the surface. Then, to save his own life, Miller bites the victim's hand and rises to the air. Convinced that he has caused the death of the man he attempted to save, Miller spirals into a personal crisis so frightening that it threatens his marriage, family, job and soul. McDonald lives in Knoxville, Tenn., and is the co-author of *The Serpent Handlers*:

Three Families and Their Faith and Growing Up Southern: How the South Shapes Its Writers.

Finance

Louis S. Shuntich J.D. '71 is the author of three new books. *The Life Insurance Handbook, The Complete Guide to Compensation Planning with*



Life Insurance and The Estate Planning Today Handbook (Ellicott City, Md.: Marketplace Books, 2003) are all concise and straightfor-

ward guides that allow the reader to benefit from Shuntich's years of legal experience in business insurance and estate planning. All three books cover the key concepts necessary when advising clients or analyzing portfolios and estates. Shuntich served in the law department of a major life insurance company for 26 years; he is also an associate editor of the *Journal of Financial Service Professionals*.

History

In his new book, Love and Hate in Jamestown: John Smith, Pocahontas, and the Heart of a New Nation (New York, N.Y.: Alfred A. Knopf, 2003), **David A. Price '83** offers a rare and balanced view of the relationship



between the settlers and the natives of the Jamestown settlement, while dispelling the age-old myth that Pocahontas and Capt.

John Smith were lovers. By drawing on period letters and chronicles, Price is able to illuminate daily life in the colony and give readers a broader sense of what the founding meant for the future of the English presence in America. Named a New York Times "notable book of 2003," Love and Hate is a superb work of popular history, reminding us of the horrors and heroism that marked the dawning of our nation. Price was formerly a reporter in the Washington, D.C., bureau of Investor's Business Daily and has written numerous articles that have appeared in the Wall Street Journal, the Washington Post, USA Today, Forbes and Business 2.0. He lives with his wife, Susan, and their two sons in Washington, D.C.

Hobbies

J. Sam McIntyre '67 has written *The Esso Collectibles Handbook* (Atglen, Pa.: Schiffer Publishing, 1998), which is the first book ever written exclu-

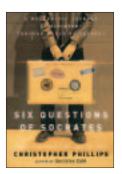


sively about collectibles from the Standard Oil Company of New Jersey and its affiliate companies. Along with informa-

tion about valuable Esso collectibles, the 184-page handbook also show-cases full-color photographs, including comments on the origins of more popular items. As an avid collector of Esso memorabilia for over 25 years, McIntyre enlisted the help of other collectors and has included photographs from their prized collections, as well. McIntyre lives in Richmond, Va., with his wife, Lenore, and is currently retired from the ExxonMobil Corporation.

Philosophy

In Six Questions of Socrates (New York, N.Y.: W.W. Norton & Co., 2003), author **Christopher Phillips '81** discusses the same questions posed by the fifth-century thinker: What is virtue? What is moderation? What is justice? etc. Following in Socrates' footsteps, Phillips begins his journey at a modern-day marketplace in Athens, Greece, investigating the



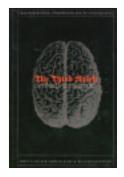
timely responses of people from different cultures and backgrounds. Introducing us to less familiar thinkers in non-Western traditions who

were kindred spirits of Socrates, Phillips enlarges our perspectives on life's fundamental questions. Phillips is the founder and director of the nonprofit Society for Philosophical Inquiry and is also the author of *Socrates Café*.

Psychology

The Third Reich in the Unconscious: Transgenerational Transmission and Its Consequences (New York, N.Y.: Brunner-Routledge, 2002), co-authored by Dr. William F. Greer Jr. '66, Dr. Vamik D. Volkan and Dr. Gabriele Ast, examines the effects of the Holocaust on second-generation survivors

and specifically describes how historical images and trauma are transferred. The authors reveal the many ways in which the psychological



legacy of the Nazi regime has manifested itself in subsequent generations. Among the detailed case histories, the text provides insight for developing strategies that will tame and eventually prevent transgenerational transmission. Greer is assistant professor of clinical psychiatry and behavioral sciences, and faculty member of the Center of Psychoanalytic Studies at Eastern Virginia Medical School.

The Alumni Magazine usually reviews alumni publications in the Arts & Humanities section. If you are an alumnus of the College and would like to submit your publication for possible review, please contact the Alumni Communications office at alumni.magazine@wm.edu or 757221 1742



Arts & Humanities



Half-Pest Swing

MUSIC REVIEW

he Uptown Vocal Jazz Quartet was formed over 15 years ago by Ginny Carr '75 and Robert McBride '79 who first met at the College in the late 1970s. Today, along with fellow group members Lisanne Lyons and Roger Reynolds, the quartet has been captivating audiences across the globe with their creative, lush vocal arrangements in harmony with a premier iazz band. The tracks off their latest CD, When the Sun Goes Down, include arrangements of compositions by Dizzy Gillespie, Chick Corea, Gershwin and others, interspersed with the quartet's originals. An array of incredible jazz instrumentalists back up the guartet and soar on the occasional instrumental solo that rounds out the mix. Widely compared to the Grammy Award-winning group Manhattan Transfer, the Uptown Vocal Jazz Quartet's first release, Half-Past Swing, was a top-selling jazz CD on Amazon.com in 2000. To learn more about the group, visit www.uptownvocaljazzquartet.com.

ARTISTS GALLERY

fter working for several years as an architectural designer, **Joan Huiner Ranzini**'83 of Waynesboro, Va., took time off to stay home with her two children and work on a solo career as an artist. In the fall of 1999, she enrolled at the Beverley Street Studio School in Staunton, Va., to brush up on her painting skills. She has since received numerous awards for her work, including the 2003 Judge's Choice



"Colonial Chairs," oil pastel on prepared paper.

Award for the 37th annual Art in the Park Show in Staunton. Ranzini is now a professional painter who works primarily in pa



"Yellow Pitcher, Cow Pitcher," oil on canvas.

professional painter who works primarily in pastel and oils. She was the featured artist in the November/December 2003 issue of *Pastel Journal* and her work was included in the October 2003 issue of *Art Calendar*. Ranzini's artwork has been displayed in various solo exhibitions throughout Virginia, including the Beverley Street Studio School Gallery; the Lynchburg Fine Arts Center in Lynchburg, Va.; and the Shenandoah Valley Arts Center in Waynesboro. She is currently an adjunct instructor at the Shenandoah Valley Regional Governor's School for the Arts. For information on upcoming exhibitions and examples of her work, visit www.joanranzini.com.

uring his senior year at William and Mary, **John**Frost '96 was honored to have three of his works purchased as part of the President's Collection. His painting, *Fall Evening*, *5:17* (shown below), currently hangs in the information center of the Wren Building; his sculpture, *Turning Tides*, is displayed at the Virginia Institute of Marine Sciences; and his self-portrait is hanging in the Brafferton building. Frost's primary medium is acrylic paint on canvas, and shortly after graduation he moved to St. Augustine, Fla., where his work was selected in several juried art shows. During his time in Florida, Frost also donated paintings to a local Habitat for Humanity chapter and worked at a Swedish Clogs factory where he sketched shoes for their catalog. Since returning to Virginia in 1998, he has held several graphic arts jobs, and is

currently working as a creative media specialist for the Institute of Defense Analyses (IDA).

Most recently, Frost's job at the IDA brought him to Northern Afghanistan with



"The Rose," acrylic on canvas.

a team of U.S. Special Forces and Northern Alliance Leaders in an effort to document — with photography and digital video — the post-Sept. 11 battles. Frost is a board member of the Fredericksburg Center for the Creative Arts and is currently preparing a series of 12 Virginia-themed, framed works for a show, which he estimates will take more than a year to complete. For more information about his work, e-mail frostjjf@earthlink.net.



FIVE TRIBE ATHLETES INDUCTED INTO SPORTS HALL OF FAME

lumni, friends and family turned out in support of five of the Tribe's most legendary athletes for the William and Mary Hall of Fame dinner on March 20. Held at the Williamsburg Hospitality House, the event showcased the incredible talent each of these inductees exhibited as student-athletes at the College.

Janice Brown Martin '93

Track and Field

Janice Brown Martin, the Colonial Athletic Association's (CAA) Cross Country Athlete of the Year in 1992, is a five-time All-American. During her tenure on the cross country squad, Brown helped lead her team to four-straight CAA cross country titles (1990-93). In 1992, she captured Academic All-American honors for cross country and set a school record, which holds today, in the 3,000m with a time of 9:18.25. She also secured a second-best record time of 16:08.02 in the 5,000m.

Chris Hakel '92

Football

Leading the football team to the playoffs in 1990, Chris Hakel racked up a single-season best 3,414 yards as the Tribe's quarterback, accounting for 33 touchdowns that fall. Throughout his career at William and Mary, he amassed 7,025 passing yards, good enough for the fourth highest career total in school history, despite only playing 30 games. In 1990, the squad ranked No. 7 nationally and led the nation in total offense, averaging better than 500 yards per game. Hakel graduated to a career with the Washington Redskins (1992) and the Atlanta Falcons (1993).

Lisa Miller '87

Lacrosse

By the time she was named the College's Outstanding Female Athlete in 1987 Lisa Miller had established herself as a force on the lacrosse field. She earned First Team All-American honors in 1987, and today ranks fifth in school history with 145 total points and third with 118 career goals. Miller, who also earned Honorable Mention All-American honors in 1986, made the U.S. Lacrosse Team her senior season and was an alternate on the U.S. World Cup team in 1989.

Scott Mackesy '91

Tennis

An integral part of the men's tennis team's 1990 CAA Championship searecord for single-season winning percentage with an .800 average. The two-time CAA Player of the Year ranks second in career singles wins with a record of 90-42, third in career singles winning percentage with a .682 average, and is tied for third with a .750 winning percentage for doubles wins in a season.

Russell "Buzz" Wincheski '90, Ph.D. '99

Wrestling

son, Scott Mackesy holds the school

Three-time NCAA qualifier Buzz Wincheski holds over 100 career victories under his belt and is an Eastern Intercollegiate Wrestling Association champion. The two-time Virginia State Collegiate Champion was the Virginia Outstanding Wrestler in 1989 and also won the Tribe's Iron Indian (for durability), Most Dangerous (for most pins on team) and Outstanding Wrestler awards that same year. Wincheski earned First Team Academic All-American honors and graduated Phi Beta Kappa in the top 1.5 percent of his class, with high honors in physics, from the College. After graduation, he went on to become a twotime Navy tournament champion.

Sports Information

Call for 2005 Hall of Fame Nominations

Do you know a Tribe athlete worthy of consideration for the William and Mary Hall of Fame?

Contact Athletics Media Director
Pete Clawson at
pmclaw@wm.edu or
757.221.3369
for more information about
submitting a nomination.



Pictured (I-r): **Scott Mackesy** '91, tennis; Russell "Buzz" Wincheski '90, Ph.D. '99. wrestling; Chris Hakel '92. football: Terry Driscoll. athletics director: Janice **Brown Martin** 93, track and field/cross country and Lisa Miller '87, lacrosse.



Tribe Sports

ACADEMIC ALL-AMERICAN ADAM HESS '04 EARNS FIRST TEAM ALL-DISTRICT HONORS FOR SECOND TIME

elected as the Colonial Athletic Association's (CAA) Preseason Player of the Year in October 2003, Adam Hess '04, a forward on the men's basketball team, has lived up to his preseason expectations, leading the conference in scoring with

20.2 points per game in 2004.

Adam Hess '04

3.5 points per game over his closest competitor. A standout in many areas, Hess is ranked in the CAA's top 10 in seven other categories, including rebounds and steals, and was named a First Team All-Conference selection for the second straight season

An outstanding student as well, Hess, a finance major with over

a 3.5 GPA, was named a First Team Academic All-American this season, W&M's first in men's basketball since Keith Cieplicki '85 earned the honor in

1985. For the second straight year he was voted to the Academic All-District III team, with W&M's district including all Division I players from Virginia to Florida. Hess was voted to the National Association of Basketball Coaches District IV First Team for the second straight year, the first player in school history to earn First Team All-District honors more than once.

Time will tell where Hess will rank in the list of W&M's greatest men's basketball players. He is just the third player in Tribe history to have two seasons averaging more than 20 points per game, along with Chet Giermak '50 (1949 and 1950) and Jeff Cohen '61 (1960 and 1961). In less than three full seasons. Hess is ranked 13th on the College's all-time scoring list with 1,318 points, while his average of 17.8 points per game is sixth in school history, the most at W&M in more than 30 years.

— Dan Wakely '98, M.B.A. '01

For the latest news about William and Mary sports, log on to www.tribeathletics.com.

2004 W&M **FOOTBALL SCHEDULE**

Sept. 4	at North Carolina
Sept. 18	at New Hampshire*
Sept. 25	VMI
Oct. 2	NORTHEASTERN* Family Weekend
Oct. 9	at Liberty
Oct. 16	RHODE ISLAND Homecoming
Oct. 23	at Delaware*
Oct. 30	at Towson*
Nov. 6	VILLANOVA*
Nov. 13	at James Madison*
Nov. 20	RICHMOND*
*Atlantic 10 Conference game	
Home dates in BOLD CAPS	
Game times to be announced.	

2004 Soccer Camps

All dates subject to change.

the most current information.

Visit www.tribeathletics.com for

John Daly's Soccer Camp for Girls

Session 1: June 27-July 1 Session 2: July 18-22 Session 3: July 25-29

All camps are on campus with air-conditioned accommodation in Dupont Hall.

Contact: John Daly at 757.221.3387

Tidewater Soccer Camp

July 11-15

Directed by Al Albert and staffed by William and Mary's men's soccer coaches.

> Air-conditioned accommodation in Dupont Hall.

Contact: Al Albert at 757,221,3438

FALL SPORTS RECORDS

Cross Country

Men's Cross Country

- Colonial Athletic Association (CAA) Champions
- Third place at Southeast Regional
- 31st at NCAA Championships

Women's Cross Country

- CAA Champions
- Fifth place at Southeast Regional

Field Hockey

• 12-6, 6-1 — Lost in first game of CAA Tournament

Football

- 5-5 overall, 4-4 in Atlantic 10
- Four-game winning streak to end season

Soccer

Men's Soccer

- 9-6-4 overall, 4-3-2 in CAA
- Lost in first round of CAA Tournament

Women's Soccer

- 14-6-3 overall, 5-3-1 in CAA CAA Tournament Champions
- Lost in first round of NCAA Tournament

Volleyball

• 10-17 overall, 4-10 in CAA

Overall Fall Records

- 50-40-7, 23-21-3 in conference play
- Two teams qualify for NCAA Tournament



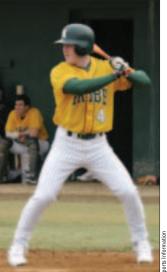
PITCHING STAFF BUILDS ON PAST SUCCESSES FOR 2004 BASEBALL SEASON

f you haven't been following William and Mary baseball closely, take another look. Under the guidance of Head Coach Jim Farr, the Tribe baseball squad has compiled four consecutive 30-win seasons, and the prospect for a fifth such season looks promising.

"The strength of our team is the

quality of our pitching staff and the depth we have," says Farr, citing the pitching staff as a key ingredient for the 2004 season. "We have the abilitv to have three solid arms for a weekend series along with a quality mid-week starter, and we shouldn't have to bring anyone back on short rest."





Mitch Walk '04

being drafted by the Tampa Bay Devil Rays with the first pick in the 24th round. A left-handed pitcher, Shaver has a good fastball and slider. Also returning is 2003 Colonial Athletic Association (CAA) Rookie of the Year. Forrest Corv '06, who earned Freshman All-American honors with an 8-2 performance last year. One of the top closers in the country, Bill Bray '05, a second-team All-CAA selection in 2003, compiled a 1.95 ERA with three saves in 37 innings. Rounding out the Tribe bullpen are Phil Bartleski '06, Jeff Dagenhart '05, Joe Kantakevich '06, Paul Knackstedt '06, Chris Page '04, Joe Roenker '07 and Sean Sosonko '06.

Offensively, Mitch Walk '04

returns as a designated hitter. Walk was a Freshman All-American in 2001 and an Academic All-American in 2003. A .320 hitter, he had eight homeruns last season.

"Mitch is going to be the auv we have in the middle of the lineup to get the big hits," savs Farr. "Mitch has hit a solid average for each of his first three vears and has Ideveloped] much stronger physically. We feel

that he will give us needed power in the middle of the lineup."

Also adding strong hitting potential to the middle of the lineup is Chris Rahl '06

"Chris has the best bat speed of anyone in our lineup, and has power potential along with the ability to steal bases," says Farr.

Yancey Jones '05, a right-handed hitter, shares designated hitting duties with Walk, a left-hander. Second



Bill Bray '05

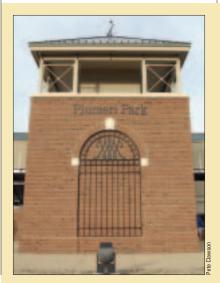
baseman Will Rhymes '04 brings a variety of talents offensively, as a strong bunter and hitter, as well as a quick baserunner.

Perhaps the most visible sign of the strength that the baseball program has acquired in recent years is the school-record four players who were drafted into the ranks of Major League Baseball

from last year's team. Along with Shaver, pitchers Mark Harris '03 and Chris Ray '03 were drafted, as well as outfielder Michael Brown '03, who was also named the very first, First-Team All-American in school history.

Will any Tribe baseball players be drafted following the 2004 season? Keep your eye on them by following the latest developments at www. tribeathletics.com.

— John T. Wallace



PLUMERI PARK

The improved performance of the baseball team over the past five seasons can be attributed in part to Plumeri Park, a state-of-the-art 1.000seat, lighted facility that includes a grandstand, team locker rooms, press and box seating, concession space, dugouts and a batting cage. With a commitment of \$1.8 million by Joseph J. Plumeri '66 and his wife, Nancy, the park, which is used primarily for the William and Mary baseball program, was publicly dedicated on March 20, 1999.





SUPPORTING THE HEART OF WHAT WE DO: A GREAT YEAR FOR CLASS REUNION GIFTS

ant evidence that class spirit is alive and well at William and Mary? Then look no further than 2003's reunions. Thanks to members of 10 reunion classes and over 200 reunion gift and activity committee members, a total of \$5.93 million in gifts and commitments was raised for the College. Of that total, a record-breaking \$2.46 million supports the Fund for William and Mary, which provides unrestricted funds to help meet the critical needs of students and faculty.

"These class reunion gifts say so much about William and Mary alumni," says Dennis Cross, vice president for university development. "Our alumni care deeply about the College, and are willing to devote considerable amounts of time, effort and money to honor the past and build a great future for today's students."

Laura Flippin '92, a member of the Fund for William and Mary board of directors who co-chaired her class reunion gift in 2002, is impressed by the increase in reunion giving.

and Mary."

"In just five years, the reunion program has more than doubled the amount of unrestricted dollars raised for the College," she says. "This is a major achievement for the classes celebrating reunions in 2003 and a vital part of the Campaign for William

The College's \$500 million campaign benefits significantly from the Reunion Giving Program, which is designed primarily to increase giving to the Fund for William and Mary and to promote awareness of the importance of alumni support. At each year's Homecoming, reunion classes announce three results: the total amount of money raised for the Fund for William and Mary; the total amount of money raised for all areas of the College, including gifts to Athletics and the graduate and professional programs; and class participation.

To help reach their goals, reunion chairs rely on hard work and a little help from their friends. Reunion Gift Chair Patricia King Sell '58, for instance, was elated when fellow committee member Alan Miller '58 offered to match new gifts and pledges to their class's reunion effort. "Alan's generosity really energized our class — allowing us to more than double \$35,000 in new gifts," she says.

Indeed, that increase allowed the Class of 1958 to establish a new record for 45th reunion giving, for which it received the Class of 1925

MEET THE "SUPER CHAIR"

"I love goals," says Bob Blair '68, chair of the Class of 1968 35th Reunion Gift Committee.

Blair not only loves goals, he loves surpassing them and setting even bigger ones. Easily reaching an initial target of \$368,000 by April 2003, the Class of 1968 committee set a stretch goal of \$419,680. By Homecoming, they had raised an amazing \$1,461,900 for the College (a record for reunion giving other than the 50th Reunion), including \$484,455 for the Fund for

William and Mary.

"The Class of 1968 is unique," says Blair, affectionately dubbed "Super Chair" by his friends. "The success of this class gift is an objective manifestation of that uniqueness."

Blair attributes his class's success to three things: a rebounding stock market, awareness that the Commonwealth is providing insufficient funding to the College, and, most importantly, excitement about the Campaign for William and Mary.

Reunion Gift Officer Pam Michael '65 is quick to direct credit closer to home. "Bob kept me and the whole committee focused and committed to reaching new heights," she says. "It truly is the dedication of alumni like Bob that keep the sights and standards of this College so high."

A mathematics major and tennis star who was active in student and College poli-

tics and who later studied law at the University of Virginia, Blair served his class in various leadership capacities for many years before agreeing to head up his 35th Reunion Gift Committee. And although his class set a 35th reunion giving record that will be hard to beat, he has great expectations for the future.

"I hope other classes will look at what we've done and break all of our records," he says with a smile.



Class of 1968 Gift Committee members (I-r) Phil Franklin '68, Gordon Kellett '68 and Bob Blair '68 celebrate a recordbreaking reunion gift effort during the 2003 Homecoming Parade.



From 1693 to 1963 — the Class of 1963 honors William and Mary's past and helps create a better future for students and faculty. The class surpassed its \$200,000 reunion goal for the Fund for William and Mary, raising an amazing \$235,566 with 41 percent participation.



A big check for big reunions was unveiled at Homecoming 2003. Celebrating reunion gift chairs and committee members included (I-r): Stephanie Tsacoumis '78, Patricia King Sell '58, Wayne Meyer '78, Patti Pound Barry '63, Ray Warner '63, Virginia Leggett Stevenson '93, Bob Blair '68 and Jane Shivers Hoffman '98.

Trophy at Homecoming. The award recognizes the class with the most outstanding increase in giving to the Fund for William and Mary over the previous year's effort.

The increase in reunion gifts points to the larger role private contributions are playing in the life of the College. Speaking to alumni donors at Homecoming, Vice President for Student Affairs Sam Sadler '64, M.Ed. '71 said, "We used to talk about how private giving created that extra margin of excellence. Now such funds are vital because the College has reached the point where private giving is so substantial that it supports the heart of what we do."

— David F. Morrill M.A. '87

GEROCK HELPS CLASSMATES RECONNECT

usan Lilly Gerock '88 enjoyed many things about chairing her 15th reunion gift last year. Chief among them, the Class of 1988 itself.

"I loved being able to reconnect with classmates, many of whom I hadn't talked to in 15 years," Gerock says. "One of the nicest things was that I was able to put people in contact with each other."

The Class of 1988 made short work of its initial \$180,000 goal. By Homecoming last fall, the class had committed \$193,217 to the Fund for William and Mary and \$276,052 overall to the College.

Part of that success came from a challenge issued anonymously by a member of 1988's gift committee. "This person agreed to add \$50 to the gift of anyone who had not given in the previous year, and who made a minimum three-year pledge of \$250 a year," she explains.

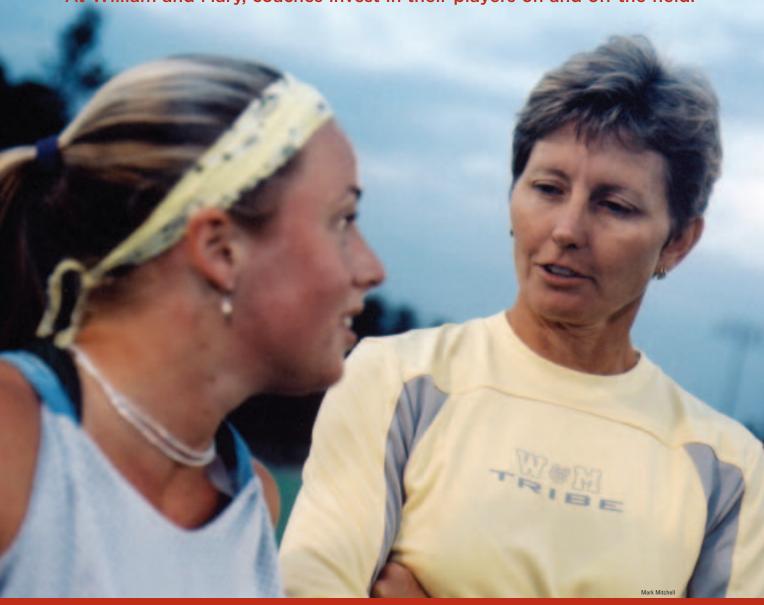
The challenge really sparked giving to the Fund. "In fact, we had a number of people contribute who either hadn't given for years or had never given," Gerock notes. "That was really exciting, because if we can get alumni in the habit of giving — for any amount — that's fantastic."

Gerock is working as a senior director of systems integration and support for CarrAmerica, pursuing a master's degree in management of information technology at the University of Virginia and serving on the Fund for William and Mary board of directors. She is grateful for the social maturity, growth and wonderful learning environment she experienced at William and Mary. "There's not a day that goes by that I don't appreciate what I got out of my four years there," she says.

OVERTIME

BY JAY BUSBEE '90

At William and Mary, coaches invest in their players on and off the field.



Women's Head Field Hockey Coach Peel Hawthorne '80 mentors one of her players, Kate Baird '06.

T'S A TOUGH TIME to be a college sports fan. Stories of institutional corruption, recruiting violations, academic dishonesty and felonious behavior dominate ESPN and the sports pages. Coaches, athletes, administrators, boosters — all are complicit in tarnishing their sports and their universities in a hundred different ways.

Of course, these stories do have one thing in common, not one of them originated in Williamsburg.

Recruiting, competition, academics — at William and Mary, it's all in perspective and aboveboard. Demands for on-field success are balanced with expectations for academic achievement. Athletic potential becomes athletic accomplishment, and it all starts with the Tribe coaches — an exceptional group of men and women dedicated to their jobs, their university, and most importantly, their athletes.

William and Mary's 23 head coaches are as different as their varied sports, but they share a few traits. "They all have great personal integrity and are very knowledgeable in their sports," says Athletics Director Terry Driscoll.

"Across the board, these coaches are very competitive," says Bobby Dwyer M.Ed. '94, assistant athletics director for development. "They like to win every contest they compete in. And that includes helping to develop student-athletes' potential. The coaches really get to know the kids, more than just, 'How high can you jump? How fast can you run?"

That's not to say William and Mary doesn't place the same high premium on success, indeed, it adds an impressive dimension to the winning ways of the 23 Tribe teams. The College regularly sends at least half-a-dozen teams to their respective NCAA tournaments, and holds 70 Colonial Athletic Association (CAA) championships, best in the conference by a wide margin. And the 500 athletes who wear green and gold regularly include dozens of Phi Beta Kappas and All-Americans; in 2002-03, athletes averaged a 3.03 GPA.

As a result, the College is the proud home of a model blend of academics and athletics, where sports exist to complement, not dominate, the educational mission of the university. It makes William and Mary an attractive place for coaches to work ... and a tough place for them to leave.

Decades Of Success, A Season At A Time

lip through any *Flat Hat* or *Colonial Echo* printed since the Nixon administration, and you'll read about at least one coach who's still patrolling the sidelines at William and Mary. Now that Al Albert '69, M.Ed. '71, Tribe men's soccer coach for 33 years, has stepped down (see sidebar), men's gymnastics coach Cliff Gauthier leads the seniority list with 31 years at William and Mary. But he has plenty



With a victory against Norfolk State University on Sept. 23, 2003, Debbie Hill clinched her 500th win, becoming the 19th volleyball coach in NCAA history to reach the milestone.

of company in the longevity department — other long-termers include Volleyball Coach Debbie Hill with 26 years at the College, Women's Soccer Coach John Daly and Football Coach Jimmye Laycock '70 with 24 years, Track Coach Dan Stimson with 18 years, Track and Women's Cross Country Coach Pat Van Rossum with 18 years ... it's an impressive list for any occupation, but for coaches, whose jobs are only as secure as their last season, it's downright astonishing.

"Ten of our 18 head coaches have 10 years or more of experience," Driscoll says. "They are all very successful, they've had other opportunities, but have chosen to stay at William and Mary to teach and coach the types of kids that we attract."

When Hill started her job at William and Mary, she coached both volleyball and track, in addition to teaching a full load of physical education classes. Throughout the years, things have changed, but Hill has remained. "I love the quality of life here," she says. "The students are intelligent and highly motivated — they're good people. The athletic administration is extremely supportive, knowledgeable [about volleyball], and concerned about us," she adds. "That's impressive because we're not a major revenue sport."

Track Coach Dan Stimson agrees that studentathletes play a large role in keeping coaches at the College. "The kids come here for the right reasons,"



Debbie Taylor '86 returned to her *alma mater* in 1999 as the women's head basketball coach. Following the 2003-04 season, three of the basketball team's players were honored by the CAA for their accomplishments.

"I want to deal with really special people, so I have a nationwide search to find people who match up to the philosophy driving our program and can reap the benefits of going to a school like William and Mary."

CLIFF GAUTHIER
MEN'S GYMNASTICS COACH

he says. "The quality of life here is tremendous for them, for me, and for my family."

Stimson is one of several coaches whose résumé includes stints at big-name athletic institutions — in his case, the University of Tennessee. Comparing coaching in the Volunteer Nation and in the 'Burg is like "apples and oranges," he says. "Admissions [at Tennessee] was not a problem, frankly. We had an unlimited budget — in 1985 we spent \$25,000 just on recruiting in 38 states. We'd spend more money on one spring trip than we spend in a whole year [at William and Mary]."

Financing in the athletic department, as with the College as a whole, is always a matter of concern. Athletic officials freely admit that they'd love to have better training and competition facilities to attract more talented recruits, and more money to bring their coaches' salaries in line with their peers. But money brings its own set of demands.

"Big-time sports universities are driven by dollars," says Jim Kaplan '57, a trustee of the Tribe Club and a member of the College's Athletic Hall of Fame. "That's not the case here. When you're driven by dollars, coaches and athletic departments have great pressure to succeed — and that kind of pressure can cause the kinds of problems we see at other universities."

Student-Athletes: Study Hard, Play Hard

ne way William and Mary's coaches avoid a lot of the problems that their colleagues face is by holding athletic recruits to the College's high academic standards. It's not an easy position to take. These are times when the concept of a "student-athlete" is an oxymoron, if not an outright joke. At the University of Georgia in 2001, for instance, basketball players sweated through a final exam featuring questions like "How many points is a 3-point basket worth?" as noted in a story appearing in the *Atlanta Journal Constitution*, March 5, 2004. But William and Mary holds to the classical definition of the student-athlete, one who values success in the classroom even more than on the field.

"Our athletes here are true student-athletes," Driscoll says. "They're students first, and athletes second. We look at our coaches as our faculty, teaching and educating our student-athletes not only in their chosen sports, but also as people. Hopefully, through the process of competing at an intercollegiate level with the types of coaches we have, these students will leave the university having a great education, a great athletic experience, and having learned a great deal about themselves and their sport."

That balance — the ability to take what you've learned on the field and apply it to the classroom, and vice versa — defines the William and Mary student-athlete. "The NCAA indicates that the athletic department should meet the academic level of the institution and be an inte-



Jim Farr, head baseball coach for the past 11 seasons, has led the team to five consecutive 30-win seasons.

gral part of the institution," Driscoll says. "We do that at William and Mary in simple ways — no separate dorms, no separate dining facilities, everybody takes the same classes." At William and Mary, athletes graduate at a rate within 4 to 5 percentage points of the College, and 99 percent of the student-athletes who complete their eligibility at the College end up graduating.

Driscoll acknowledges that the College's high standards present difficulties in recruiting. "The joke in recruiting is, 'what's your name, what's your SAT score?" he laughs. "In reality, the College is not going

to admit anyone who doesn't have a reasonable chance of graduating. That eliminates the vast majority of athletes who apply to this institution. We find ourselves competing at the very top of the recruiting pyramid."

"Right off the bat, when I'm recruiting athletes, I talk to them about the mission, the values, the philosophy of the [gymnastics] program," Gauthier says. "Quite frankly, it's not for everyone. If you want to just be an athlete, you're not going to do as well. I want to deal with really special people, so I have a nationwide search to find people who match up to the philosophy driving our program and can reap the benefits of going to a school like William and Mary."

Honoring the Academic Obligation

nyone who's spent a day at college knows full well the range of distractions that can keep any student away from the books. Add in several hours of practice, weight training, and travel to away games, and it's easy for athletes to let their studies slide. But William and Mary's coaches don't let their students off that easily.

"We're very conscious that these kids have a big obligation to school," Stimson says. "All the coaches know when midterms are coming. We try to do what we can to take a little of the stress off. Hopefully we use athletics as a stress reliever, not a stress builder." He's on to something; the team has one to two Phi Beta Kappas every year, and one of the College's five Rhodes Scholars, Andrew Zawacki '94, ran track.

"For us, volleyball skills are about fourth in line," says Hill. "We teach academic skills, life skills, social

Al Albert '69, M.Ed. '71 Hangs Up the Cleats

hen Al Albert '69, M.Ed. '71, the recently retired men's soccer coach at William and Mary, began his coaching career 33 years ago, times were very different indeed.

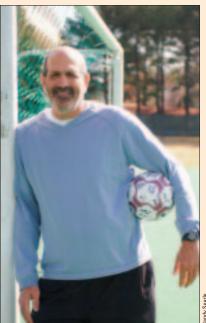
"Back then, we used to line our own fields," he laughs. "I coached both soccer and lacrosse, and taught a full load of physical education classes. It was a whole different world."

One of the most successful coaches in both College and NCAA history, Albert racked up 401 wins in his career, the eighth-highest total ever in NCAA Division I. He also guided the Tribe to 29 consecutive winning seasons, the fourth-longest active streak in Division I.

"The College basically has been my entire professional life," Albert says. "I didn't want to walk away, but I did feel like I wanted to make a change in my day-to-day routine." Albert will now assist in development efforts for the Tribe Club, the athletic department's fundraising arm. Taking over the team is longtime assistant Chris Norris '95.

Albert's accolades include 12 NCAA Tournament appearances, seven conference titles, and 10 end-of-season top-25 national rankings. Dozens of his players have gone on to play professional soccer, including New England Revolution goalkeeper Adin Brown '01 and Major League Soccer All-Stars Wade Barrett '98 and Steve Jolley '97.

Like many other coaches at William and Mary, Albert had a reputation for helping players reach their fullest potential. He did so by training their minds in addition to their bodies. "Soccer is such a subjective sport," he



Before taking the reins as head men's soccer coach in 1971, Al Albert '69, M.Ed. '71 played fullback and goalkeeper for the Tribe during two of his years as a student. Albert's son, Graham '04, recently completed his soccer career at the College and was drafted by the Baltimore Blast.

says. "Everybody is a complete player except the goalie. So, more than diagramming plays, you're teaching your players how to think. Here, we're not necessarily recruiting the best guys, but we're recruiting guys who are willing to think and work hard. That's what has made our program successful."



Tribe Head Women's Soccer Coach John Daly encourages athletes during a late season contest at Busch Field.

"We look at our coaches as our faculty, teaching and educating our student-athletes not only in their chosen sports, but also as people."

TERRY DRISCOLL
ATHLETICS DIRECTOR

skills, and along the way, you'll pick up some volley-ball skills."

And while William and Mary keeps academics and athletics in balance, it's competing against universities that don't necessarily have the same perspective. For that reason, the College's athletes must bring their "A" games, week after week, season after season.

In fact, "achieve your potential" could serve as the unofficial motto of Tribe Athletics. Raw talent only takes an athlete so far; the best coaches are able to turn potential into achievement. It's a specialty of William and Mary's coaching staff, and it's common to see unheralded freshmen become star athletes in their later years.

"[At William and Mary] you have to look at the whole picture," Laycock says. "As a coach, you have to focus on not only the player, but the person and the student. We can't isolate ourselves in football and football only. That won't work here."

Mentoring On and Off the Field

t William and Mary, the coaches' jobs don't end when the game does. Tribe coaches make commitments to their athletes that can last 24 hours a day while they're in school, and, often, for a lifetime after they graduate.

"The people we get here are very self-motivated, very Type A," Stimson says. "Your main job is to protect them from being so hard on themselves." In many ways, it's not so different from being a parent — a comparison that many former athletes are happy to make.

"Coach Stimson was very much a father figure, my 'dad' away from home," says Jessica Unger Stanek '98, a triple jumper at the College and now a New Jersey veterinarian. "He was very understanding — he made it fun to go to practice, but he understood that sometimes there was more going on than practice. It felt like I was part of a big family — the closest friends I made at the College were on the team."

"We try to make it a family atmosphere," Stimson says. "When I got here, the men's and women's teams didn't get along at all. Since then, I think we've kind of overdone it — we've had at least six couples get married, and I don't know how many 'track grandchildren' I've got."

Pick another sport, and you'll find a similar story. "Coach [Gauthier] puts so much energy into the [gymnastics] program, it gives me a model for the pursuit of my own goals," says Matt Roosevelt '04, a gymnast from Berkeley, Calif. "He's always encouraging us to do things outside the gym — he'll let us miss practice as long as we have a good reason."

Sometimes, the knowledge that athletes gain is its own reward. "I would like all of my students to understand the game well enough to be able to coach," says Field Hockey Coach Peel Hawthorne '80, a 17-year

veteran at the College. "I try to give them the ability to make good decisions once they get out on the field. William and Mary students are highly capable of handling things when there's a lot going on — a lot happening on all fronts — whether it's on the field or off it."

Beyond Graduation

or every athlete, there comes a time when the clock reaches 00:00 once and for all. And how they deal with what comes afterward depends in large measure on how they've been coached in their careers.

"I've learned as much, if not more, after college from Cliff than I learned in college," says Doug Casey '89, a former Tribe gymnast now working at an advertising firm in Hartford, Conn. "Cliff teaches more through action than through words — he taught us to be self-sufficient, to ask questions, to use our intelligence and share our ideas. It was never just about gymnastics — nobody goes into gymnastics professionally unless you're in the circus. For Cliff, academics and a knowledge of yourself came first."

That kind of ongoing appreciation is a common sentiment among athletics alumni. "I hear former student-athletes saying all the time, 'some of the most important lessons I learned were the ones I learned from my coach," says Dwyer.

The gratitude runs in both directions. When asked about their proudest moments, Albert echoes the sentiments of his fellow coaches when he says, "Many of my proudest moments lie ahead. It's most rewarding to see where my players end up after they graduate." Some of William and Mary's athletes have turned pro after graduation, but many more have notched significant success in business, medicine, entertainment and politics. The coaches' pride in their former charges is evident, and well-deserved.

"Most coaches see their athletes for four, or at most five years, and then they wash their hands of them," Gauthier says. "At William and Mary, it's a lot different. You come in, you get a good education, and you and your teammates are part of a family. The associations you make here with your teammates and your coaches, you keep for a lifetime."

"I have long-term relationships with so many of my student-athletes," Stimson says. "I'm not far from recruiting their kids. Then I'll know I'm *really* old."

Jay Busbee '90 was the sports editor of the Flat Hat in 1989-90. He is the author of two books and numerous national magazine articles, and lives in Atlanta, Ga., with his wife and two children.

"Many of my proudest moments lie ahead. It's most rewarding to see where my players end up after they graduate."

AL ALBERT '69, M.ED. '71
RETIRED MEN'S SOCCER COACH



Jimmye Laycock '70, who will reach a milestone 25 years as head football coach this fall, has compiled an impressive 159-110-2 record during his tenure.

SHAPING THE FUTURE

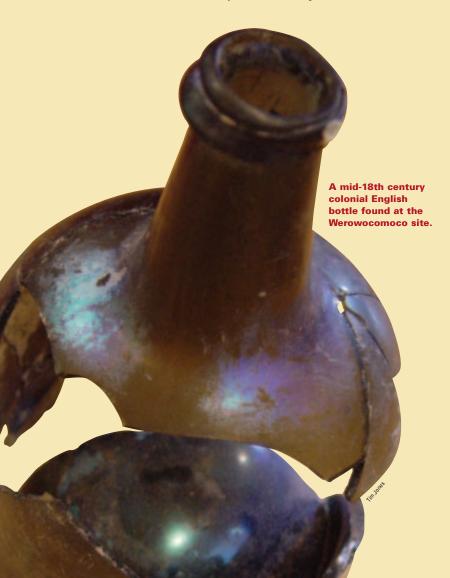
Of

William and Mary's

Anthropology Department

STUDYING THE PAST

By W. Matthew Shipman '98



he College of William and Mary is an exciting place to be if you are interested in uncovering the past. From American Indian villages to the dawn of the industrial age in the South, the area surrounding the school's Tidewater Virginia campus is providing a wealth of opportunities for students and faculty alike to conduct hands-on research and study what life was like during various key points in our nation's history.

Researching the past is nothing new at William and Mary. The College's anthropology department branched out from the sociology department in the 1960s and has always had a strong archaeology component. In addition to the branches of archaeology, the anthropology department explores other subfields of study, including biological anthropology, linguistic anthropology and sociocultural anthropology.

"The goal of anthropology is to advance knowledge of who we are and how we came to be that way," says Tomoko Hamada, chair of the anthropology department.

The College is also fortunate to have a friendly neighbor who can assist in reaching this goal. As home to one of the largest historical archaeology databases in the country, the Colonial Williamsburg Foundation has contributed to the College's success by providing professional expertise and labs to William and Mary's own group of knowledgeable professors and staff.

WEROWOCOMOCO RESEARCH GROUP

Currently, one of the most exciting projects that the anthropology department is undertaking is the excavation of Werowocomoco, believed to be the village known for the famous meeting between Capt. John Smith and Indian chief Wahunsunacock — known as Chief Powhatan to the English — in 1607. While the research likely won't shed much light on the historically

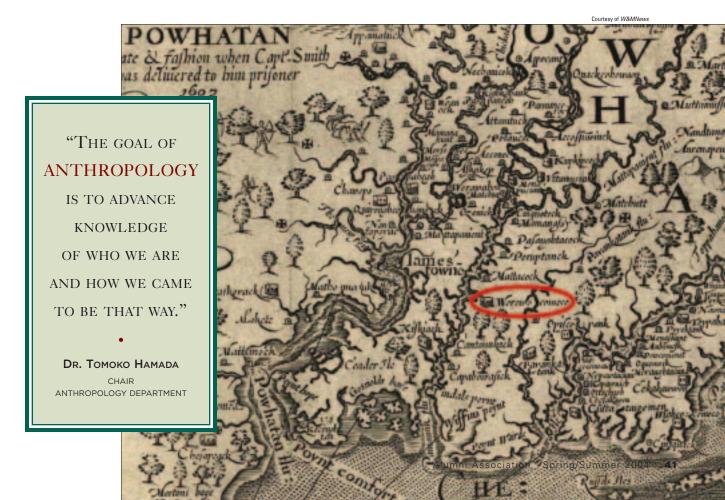
uncertain scenes between Smith and Pocahontas, it will help us understand the culture that existed here before English colonists arrived.

The Werowocomoco site is located on the York River in Gloucester County, Va., within easy driving distance of the College. The current landowners brought a variety of artifacts that were found on the property to the attention of David Brown '96 and Thane Harpole '96, archaeologists who founded the Fairfield Foundation to conduct research in Gloucester County. Brown and Harpole understood the potential significance of the site, and began the process of forming the Werowocomoco Research Group (WRG). In addition to Harpole and Brown, the WRG consists of representatives from the Virginia Department of Historical Resources and the Virginia Council on Indians, as well as Assistant Anthropology Professor Martin Gallivan and Research Assistant Professor Danielle Moretti-Langholtz — who directs William and Mary's own American Indian Resource Center. By including Virginia Indians in the project, the WRG has worked toward a model of archaeological research based on close partnerships with communities descendant from Virginia's original residents.

Gallivan notes that while historians have studied the written documents recording Powhatan's interaction with the English settlers, the archaeological evidence of this contact has remained essentially unknown until now. By uncovering things from a perspective that is not



Assistant Professor Martin Gallivan (I) and Assistant Professor Danielle Moretti-Langholtz examine artifacts obtained from the Werowocomoco site. Below: A section of Capt. John Smith's 1612 *Map of Virginia*.



centered on English accounts, Gallivan says, "archaeological investigation at Werowocomoco holds the promise of adding significantly to our understanding of Native perspectives on colonial encounters in the Chesapeake." He explains that by combining written accounts of the English colonists' arrival in Virginia, along with archaeological research, one can learn more than by examining each resource individually.

Following a survey to determine the boundaries of the 35-acre site, the WRG launched its first "field season" in the summer of 2003, bringing 16 William and Mary students to Gloucester County for five weeks. The opportunity gave students practical experience in archaeological field methods, and began the process of investigating various areas on the site in order to establish a preliminary sense of the village's organization.

The most exciting aspect of the Werowocomoco site is that it has only begun to be unearthed. Gallivan says the excavation of the site is envisioned as a multi-year project that will last at least through 2007.

The next step for the project includes expanding excavation "to recover additional evidence of daily life within this prominent Native village," Gallivan says. "We're particularly interested in Werowocomoco since it represents an ideal place to study the Powhatan chiefdom's origins and development over the long run." In the process, Gallivan hopes to increase understanding of early colonial contacts with Indians, events that often placed the Powhatans in a decidedly predominant position.

CENTER FOR ARCHAEOLOGICAL RESEARCH

William and Mary's involvement in unearthing Virginia's history is not limited to the colonial period, and its discoveries are not of interest solely to academic journals. The College's Center for Archaeological Research (CAR) focuses primarily on supporting pub-



A tiny toy ship was among the later finds on a lot in the City Point section of Hopewell, Va.

lic outreach by performing practical research projects outside of the College community. In order to identify and study places of historical significance before new developments move in, CAR Director Dennis Blanton says that "CAR does 30 to 50 projects each year, and most of what we do is in advance of construction."

But sometimes CAR is called in to do something a little more unusual — like resurrecting the history of an entire town that has seen many different incarnations over a span of several hundred years. In 2002,

CONTINUED ON PAGE 44



Dr. Audrey Horning '89 (center) shares discoveries from the excavation of an early 17th century English village in County Londonderry, Northern Ireland, with local children during filming by Ulster Television.

W&M GRAD COMES FULL CIRCLE AS ANTHROPOLOGY PROFESSOR

ho says you can't go home again? At least one former William and Mary undergrad has gone on to do big things and is back to help shape the school's innovative historical archaeology doctoral program.

Dr. Audrey Horning '89 graduated from the College with a bachelor's degree in history and anthropology before going to the University of Pennsylvania to earn a master's degree in American civilization and a Ph.D. in historical archaeology. Even at Penn she couldn't completely stay away from southern Virginia — conducting the archaeological research for her doctoral thesis at Jamestown, Va.

After working for several years at Queen's University in Belfast, Northern Ireland, Horning returned to William and Mary as an assistant professor in the anthropology department in 2002. Not that she ever really left: Horning served as a project archaeologist on the Jamestown Archaeological Assessment for the National Park Service from 1993 to 1997, and has been a research fellow for the Colonial Williamsburg Foundation's Department of Archaeological Research since 2000.

Horning says one of the things that appealed to her about coming back to the College was the possibility of having a role in shaping a new Ph.D. program in historical archaeology. "Historical archaeology is important because it helps people realize the connection between the past and the present," she says. "Not only does this help us learn more about our own background, it helps provide us with perspective in relation to ongoing current events, as well as providing the College's students opportunities to conduct fieldwork in an area very different from those found in southern Virginia."

During her time at Queen's University, Horning was involved in a number of excavations. Now she is sharing her experiences and getting students involved

with archaeological fieldwork in Northern Ireland. In particular, Horning is interested in the comparative archaeology of British expansion into the Chesapeake and the movement of mainly Protestant British settlers into the north of Ireland during the early 17th century.

"I am fascinated not just by the similarities in sites and materials, but in the ways that the colonial process is remembered in both lands," says Horning. "The significance of the archaeology of British expansion is perceived very differently in contemporary Northern Ireland than it is at Jamestown, yet the overall process and the experiences of individuals — both

native and newcomer — are very reflective of one another."

In the summer of 2003, Horning brought William and Mary students to Northern Ireland to survey a site that may have been a 17th century Catholic Scottish village, which is particularly interesting, as relatively little is known of Catholic Scots as settlers in Ireland, compared to their Protestant counterparts.

In 2004, Dr. Horning accepted an additional position as the field director for the Achill Archaeological Field School on Achill Island, County Mayo, Ireland. Archaeological fieldwork on the island is directed toward understanding life in a deserted village inhabited from at least the 18th through mid-19th centuries. Horning hopes to work with the College's own Reves Center for International Studies to offer credits for William and Mary students studying abroad on Achill Island. Currently, field school students earn credits

from the National University of Ireland at Galway.

Horning explains that doing fieldwork at the Achill school would provide students an opportunity to work in a culturally different atmosphere, with a very different landscape and different building materials than those that can be found in Virginia.

Courtesy of Audrey Horning '89

"HISTORICAL ARCHAEOLOGY
IS IMPORTANT BECAUSE IT
HELPS PEOPLE REALIZE
THE CONNECTION BETWEEN
THE PAST AND THE PRESENT.
NOT ONLY DOES THIS
HELP US LEARN MORE
ABOUT OUR OWN BACKGROUND, IT HELPS PROVIDE
US WITH PERSPECTIVE
IN RELATION TO ONGOING
CURRENT EVENTS."

Dr. Audrey Horning '89

ASSISTANT PROFESSOR
ANTHROPOLOGY DEPARTMENT

In the summer of 2003, Horning and several William and Mary students surveyed the traces of an early 17th century Scottish settlement on the cliffs above Murlough Bay, County Antrim, Northern Ireland.



A sample of artifacts from one location in City Point is testament to human occupation over several thousand years.

the leaders of the city of Hopewell, Va., contacted CAR to draw attention to their history — to boost community pride and, possibly, attract tourism to the area.

Hopewell has a long and colorful history in shaping events from pre-European settlement through the modern age. Before colonists arrived, an Indian settlement was located in modern-day Hopewell at City Point, where the Appomattox and James Rivers merge. Capts. John Smith and Christopher Newport noted the spot when they scouted the James, and later, Union Gen. Ulysses S. Grant recognized the strategic importance of the location and made his headquarters there near the end of the Civil War. In the early 20th century, the DuPont Co. named the city "Hopewell" when they turned

William and Mary graduate student Courtney Birkett M.A. '04 (r) and CAR staff member Kelly Ormond record stratigraphy at an excavation in Hopewell, Va.



the area into an industrial powerhouse that produced guncotton during World War I.

CAR has done some archaeological work at City Point, bringing students into the dig-site during the summer and getting students involved in the lab all year long. That lab work includes washing, cataloging and analyzing materials collected on the site. CAR invited Professor Hamada to take part in the project as well. By having her students interview local residents and record their recollections of life in Hopewell, Hamada has incorporated cultural anthropology and created an oral history project at the same time.

Oral history and various other forms of oral testimony are now widely recognized as important means of documenting historical events as well as the everyday life of communities, whether defined by geography, shared work, or the special places which merit preservation. By conducting carefully researched, tape-recorded and transcribed interviews of Hopewell senior citizens, Hamada is reconstructing multiple social and cultural histories concerning major historical events in Virginia.

Work at one of the Hopewell sites also provided a William and Mary alumna another chance to interact with the College. Margaret Price Koehler '36 and her husband, Frank Koehler, allowed CAR to perform an archaeological survey of their property near Broadway Landing in Hopewell. Their daughter, Frances Koehler, volunteered to help with the excavation and assisted CAR in unearthing some interesting artifacts.

The Broadway Landing area was one of the earliest English settlements in Virginia, and CAR workers uncovered two sites on the Koehlers' property. Blanton described one as a prehistoric tool-making site, dating back to somewhere between 2,000 and 5,000 years, and the other to a late 18th or early 19th century dwelling that, most likely, was home to a laborer on a nearby plantation. The Koehlers found the experience so rewarding that they are now urging other William and Mary alumni to get involved in opportunities to further historical projects and archaeological research in Virginia.

THE ANTHROPOLOGY DEPARTMENT

Perhaps this wealth of nearby research opportunities, as well as connections to international sites, are some of the reasons why the College's growing anthropology department is drawing students from around the country. The graduate program offers a master's degree in anthropology with a specialization in historical archaeology, and a doctorate in anthropology with a specialization in either historical archaeology or historical anthropology. William and Mary launched its anthropology Ph.D. program in 2001, making it one of less than a dozen national programs committed to historical archaeology. Currently, the College is accepting five anthropology Ph.D. students every year, with 20 Ph.D. students

expected to be in residence by the fall 2004 semester.

Shannon Mahoney M.A. '03, a Ph.D. student in her third year at William and Mary, says that one reason the program intrigued her was the opportunity to work with Colonial Williamsburg and Jamestown. Now, having made the move to Williamsburg from California, she is working to further our knowledge of what life was like in African-American communities dating from just after the Civil War.

But professors and graduate students aren't the only ones who are taking advantage of these archaeological resources. "When I came to school, I had no idea what I wanted to do," says Ginny Horner '05, who is now a declared anthropology major. What helped make up her mind was the Archaeology 201 course taught by Dr. Gallivan, followed by two summers of fieldwork and hours in the lab — opportunities that are not widely available to undergraduates at other institutions.

Those opportunities to get your hands dirty and take an active role in archaeological research are not limited to Virginia either. Matt McCrobie '06 spent time with Assistant Professor of Anthropology Audrey Horning at an excavation site in Northern Ireland. (See related story on page 42.)

"Working on the [Irish] site, you really got to see the continuity of history," says McCrobie, a history major who used his Monroe Scholarship grant to finance a research project based on his fieldwork with Horning. McCrobie recognizes that opportunities like these set William and Mary apart from other schools. "Talking with my friends at home, I was the only one who had an opportunity to work with a professor after my freshman year," McCrobie says, "and I did it in Northern Ireland."

At its heart, the anthropology program at William and Mary is creating chances for students to explore a field of study they would ordinarily never have been able to experience, illuminating the past and showing its connection to the present.

"Anthropology has great relevance in today's world, far beyond mere academic pursuits," emphasizes Hamada. "Organizational and social concerns in large corporations; issues confronting developing nations;



Handfuls of debris from prehistoric toolmaking litter the Hopewell area.

health and dietary deficiencies among traditional cultures; and modern waste practices have all been effectively addressed through anthropological study."

Every year approximately 30 undergraduates at William and Mary earn their bachelor's degree in anthropology. Professor Hamada says about 45 percent of them are interested in archaeology, another 45 percent in cultural anthropology, and 10 percent in biological anthropology. Through programs for its undergraduates, the College exposes students to anthropology and allows them to decide if it's something they want to pursue further. And for those who are already convinced of their passion, the M.A. and Ph.D. programs are another way William and Mary's anthropology department is shaping the future of how we study the past and prepare for a better tomorrow.

W. Matthew Shipman '98 is the managing editor of Water Policy Report and a contributing writer for Inside EPA Weekly Report. He splits his time between Arlington and Gloucester, Va., where he lives with his wife, Julia Ellis '96, M.S. '03, and their two dogs.



HEALTHY HARVEST

Growing Organic with Alumni Farmers

by Callan Bentley '96

n the spring at Quail Spring Farm in Louisa County, Va., the Piedmont soil yields tart radishes. Stephen Vargo '96 plucks one and chews on it, while he and his wife, Adrianna Weaver Vargo '96, pick aromatic bunches of basil and thyme at opposite ends of a furrow. Baskets of cut flowers sit stacked in the shade beyond a perky horde of chickens and the battleship gray 1951 Ferguson tractor.

The family farm is an American icon. If you close your eyes and imagine a farm, you are likely to envision a scene of bucolic idyll where contented cows ruminate in the shadow of a red barn, yet this is an era when most of the nation's food is produced by large agribusiness factory farms.

Today's farm is an enormous building — a factory — with thousands of drugged, immobile animals held in prison-cell pens. Cows never see sunlight or eat fresh grass. Chickens go insane, attacking one another. The factory owners can't stand to see their merchandise

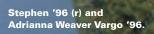
mutilating itself, so they cut the chickens' beaks off. In the fields of mega-farms, robot sprayers douse the crops with pathological doses of chemical pesticides, decimating local insects both good and bad. The food chain relays these toxic compounds from bugs to the birds that eat them. The pesticide is washed into local streams, which flow into rivers, killing aquatic turtles and fish. People who eat the pesticides will suffer as well, with maladies ranging from upset stomachs to neurological disorders.

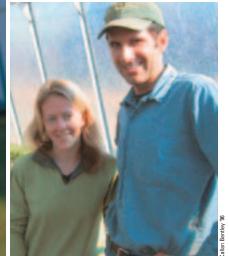
Sound appetizing? What if your fast food restaurant told you that every time you eat one of their hamburgers, you're also getting a dose of antibiotics? Among community oriented and environmentally conscious people, there is a movement to reject the cruelty and environmental damage of industrial agriculture. As an alternative, several William and Mary alumni like Steve and Adrianna Vargo are farming organically.



"I want to create not just a product, but also an environment, a lifestyle."

> Adrianna Weaver Vargo '96





WHAT IS ORGANIC?

What does organic mean? Why are so many alumni now committed to the organic style of farming? Why are consumers buying organic products?

Much of our food today is processed, plastic-wrapped, tasteless, and either lacking in nutrition or positively bad for you. Eating it hurts us, and its production hurts the planet. The U.S. Department of Agriculture acknowledges some of the environmental ills associated with industrial farming: over 400 harmful insects and 70 fungal pests that have become resistant to pesticides; stresses on pollinators and other beneficial species through pesticide use; loss of wetlands and wildlife habitat; and reduced genetic diversity in most crops and livestock breeds.

Most factory farms are monocultures: they only grow one thing. They are also prone to being crippled by diseases and pests specific to their single crop. The solution? Industrial farming employs pesticides for crop monocultures and antibiotics for livestock monocultures. Organic farming rejects the monoculture altogether in favor of a farm that seeks balance with its surroundings. Not only is organic farming easier on the land, it produces healthier food.

"Sustainable agriculture" was defined by Congress in the 1990 Farm Bill as farming practices that generate food while enhancing environmental quality, making efficient use of nonrenewable resources, and sustaining the economic viability of farm operations. As a rule, organic farms use no pesticides and no antibiotics. The Farm Bill says that organic farms "enhance the quality of life for farmers and society as a whole."

To be sustainable is to integrate natural biological cycles and controls. The Vargos do this with Integrated Pest Management (IPM), which is ecological pest control that utilizes a multidisciplinary knowledge of crop/pest relationships. IPM is not a "scorched earth" strategy; aphids and weeds are not encouraged, but some are allowed. By rotating crops and timing harvests intelligently, the Vargos tap their familiarity with Virginia Piedmont ecology and eliminate the need for pesticides.

The word "organic" is now regulated by the U.S. Department of Agriculture. It is an assurance that the food has been grown in accordance with national organic standards. Unfortunately, getting the organic label, like any government approval, involves jumping through some bureaucratic hoops. Because they can sell their products as ecologically sound without being officially "organic," the Vargos have decided to eschew the paperwork for now.

A Fresh Generation of Farmers

When the rooster crows tomorrow morning at Quail Spring, Steve will drive with vegetables, flowers and several cartons of eggs to the Takoma Park Farmers Market in Takoma Park, Md., north of Washington, D.C. It's a long way to drive a truckload of food and flowers. The distance, the effort, the blood, sweat and tears all beg the question: Why do they farm?

For Steve and Adrianna, the act of working the land is its own reward. "More people should experience the gratifying parts of farming. It's not all about being sweaty and achy and dirty and tired," says Adrianna. She recalls a gratifying moment after a long day of work: "You see the light playing on the field. Everything is in its place; there's such potential in what you're doing. It's a consuming moment. You realize that you are really part of the environment around you. It's all worth it."

Small-scale farming must draw on many skills to be successful: marketing, publicity, environmental stewardship, the science of growing

things well. It is a full-brained occupation. The Vargos and the other Takoma Park farmers are intelligent, creative people. "I want to be able to have my own ideas and follow through with them," Adrianna says. "I want to create not just a product, but also an environment, a lifestyle."

Another satisfaction of small-scale farming comes from interacting with their customers at the market. "Farmers market customers appreciate your products and your work," Steve says. "It's not like selling stuff to a store. Direct marketing lets us see the reaction of these people, receive their thanks." In a society where so many of our transactions are accomplished with a minimum of human contact, it's a beautiful thing to witness people shopping at the farmers market. There is genuine good will, evidenced by smiles on both sides of the table as cash is pocketed and food is arranged in canvas shopping bags.

Farmers must be good-natured optimists in order to survive. Steve and Adrianna have needed to maintain their cheerful outlook as Mother Nature hit them with weather challenges. The first year they farmed there was a drought. In 2003, it rained for three months, rotting their crops. "We lost thousands and thousands of transplants, put into the fields by hand. Doing anything three thousand times is difficult," says Steve. "You work all day and then look out there, and it's beautiful. You see all these fresh little plants sticking up out of the soil. You see all this potential. Two months later, when most of them are dead and the field is soaked and sopping with weeds, it can be discouraging."

THE COWS COME HOME

At the Takoma Park market, across the street from Steve and Adrianna, Forrest Pritchard '96 and Nancy Polo Pritchard '95 are staffing the perpetually busy Smithfield Farm booth. Under a striped awning, Forrest and Nancy dispense organic beef, pork, veal, goat, lamb, eggs and homemade pasta. At Thanksgiving, they also sell free-range turkeys. ("Free range" is a term applied to livestock that aren't confined to pens.) On this spring day, eager citizens stand in a line half-a-dozen long.

Forrest explains the interest in his farm's products. "My average customer is educated, either nutritionally, environmentally, or both. They want an identity or some kind of accountability associated with what they put in their bodies."

Smithfield Farm has been in Forrest's family since 1816. (Smithfield is a family name, though Forrest's mother took Pritchard as her name when she married his father.) Forrest has shepherded the transition from selling to stockyards, to selling directly to consumers at area farmers markets. It has been a sea change. Before Forrest took the helm, the cattle that his family raised were sold to a company that shipped the cattle to a Midwest stockyard. After their cushy time at Smithfield, the cows were housed in concrete cubicles, where they were fed corn and drugs and then butchered en masse. "We decided conscientiously to remove ourselves from this cycle," Forrest says.

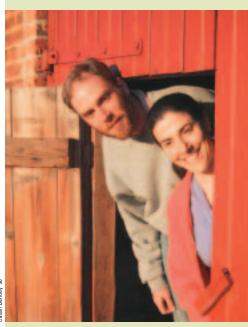
Now Smithfield Farm is a self-sufficient unit: the Pritchards raise organic hens, and sell them at several D.C.-area markets. They also maintain a bed and breakfast in the palatial main farmhouse.

Forrest has favorite moments, both on the farm and at the market. "I love calling the cattle onto fresh pasture, watching them run from one paddock to the next like kids being let out of school for recess," he says. "My favorite thing at the market is seeing how deeply and genuinely people appreciate our efforts. I never got that by getting a check in the mail from the stockyard."



"My favorite thing at the market is seeing how deeply and genuinely people appreciate our efforts."

Forrest Pritchard '96



Forrest '96 and Nancy Polo Pritchard '95.

Joan Danskin Kemble '55 (r) and her husband, Tom, feed newborn lambs.

STILL FARMING AFTER ALL THESE YEARS

Forrest, Nancy, Steve and Adrianna each graduated from William and Mary within the last decade. They are young, energetic and idealistic. But idealism is not the exclusive purview of our youngest alumni. In Glastonbury, Conn., Joan Danskin Kemble '55 has been farming for close to half a century.

She and her husband, Tom, supply a dozen local families with vegetables from their farm, Udderly Wooly Acres. They also sell meat from sheep, chick-

ens and small Irish cows. Though all her crops and livestock are grown with ecological awareness, only Joan's garlic, salad greens, raspberries and eggs are certified organic. Like the Vargos, Joan bristles at the massive amount of paperwork associated with being designated as officially organic. For instance, regulations decree that farmers who use organic compost on their fields must measure its temperature every day. Further, exacting records must be kept of monetary transactions. If a customer stops and picks some strawberries, the rule is that the farmer must record the purchase immediately. Joan is 70 years old. "I can't be bothered with rushing in to write that down every time," she says.

Instead, Joan places a premium on the local aspect of her produce. "The organic name and the organic label have been coopted by huge farms," she says. "If you have a choice between buy-

ing organic from California that comes over the highway for many days, using up energy, or buying fresh stuff from a local farmer that may use some pesticides once in a while, it's better to go with the local farmer."

It is a satisfying life. "You sure don't get rich at it, but you feel good about what you're doing," says Joan.

TO MARKET. TO MARKET

In New York City, the farmers markets are organized by the mayor's office. The Greenmarket program of the city's Council on the Environment coordinates 150 farmers in 32 markets. Gabrielle Langholtz '98 is the Greenmarket's publicity manager. She lives in a Brooklyn brownstone, but spends all her spare time on local farms. Gabrielle organizes food-tastings at markets, arranges for guest chefs to prepare free food, gives market tours to school groups, and edits the *Greenmarket Dirt*, a farming newsletter. It could be argued that Gabrielle was destined for this task: she was born the same year that Greenmarket was founded, 1976. "I love my job," she says, valuing most of her interactions with fellow New Yorkers. "I meet tremendous cooks, who give me fantastic recipes.

I also meet people alienated from food, people who ask me how to bake a potato." Gabrielle's next project is to take her "agtivism" back to school, establishing an initiative that brings organic farming practices and awareness to college campuses. "I think it would increase quality of life for students. It would cultivate a healthy citizenry of environmental stewards who understand the food system on which we rely." She wants to start with William and Mary.

Gabrielle Langholtz '98 cooks soup at a local farmers market.



William & Mary Spring/Summer 2004



Ann Harvey Yonkers '63

In Washington, D.C., nonprofit groups organize the markets. On weekends, certain city blocks are closed to traffic. The only vehicles allowed in are the farmers arriving with their laden pick-up trucks. They arrive early in the morning and unpack. Every farmer worth his salt props up a white canopy — a little tent to protect his wares from the weather. From above, the tents look like mushrooms sprouting after a spring rain.

Ann Harvey Yonkers '63 organizes the D.C. bazaars under the banner of Fresh Farm Markets. She orchestrates the markets in Dupont Circle, Georgetown and Penn Quarter. Ann also coordinates a weekly market in St. Michaels, Md. It takes a lot of energy to organize all these venues. What is her motivation? "The commercial economics of farming

in this country are terrible," she says. "As a society, we consider farmland something waiting to be developed, and not as something to be valued. Markets create an urban-rural partnership that preserves the land." Ann's efforts have built a local food movement that supports the region's farmers.

Organic farmers can get their wares to customers without a formal once-a-week market. If a farmers market isn't nearby, another way of getting good food to the people who want it is through a farm share program, also called Community Supported Agriculture (CSA). Esther James '99 works for Ecosystem Farm of the Accokeek Foundation, a CSA program in Accokeek, Md. People in the area buy a share in the farm, which entitles them to the rewards (and risks) of farming. Each week, Esther delivers a box of produce to each shareholder. In the spring, the box is full of organic strawberries, asparagus, lettuces and spinach. Summertime and early fall bring staples such as tomatoes, squash, beans and garlic. In the fall, customers load up on bulky potatoes, turnips and broccoli.

Esther enjoys the community-building aspects of the CSA system, but her favorite experience came at a market. She spent a year in New York City, working at the Greenmarket, where she learned how good food can touch peoples' lives. "I once sold a bunch of sorrel, a lemon-flavored green often used for salads and sauces, to a Hungarian woman and she said it was the first sorrel she'd seen in the United States. It reminded her of Hungary, and she was weeping as she bought it. That experience was just beautiful."

These alumni farmers are doing what they love, and their customers are supporting them. "Responsibly produced, locally grown food can be a vehicle for social change," says Esther. "Farms help to create community. They bring people together over shared values of environmental stewardship and conservation."

Not to mention a good meal.

Callan Bentley '96 is a freelance writer specializing in science, nature and environmental issues. He lives in Washington, D.C., where he shops at several farmers markets.

WEB SITES	
Accokeek Farm	www.accokeek.org
Fresh Farm Markets	www.freshfarmmarket.org
Greenmarket	www.cenyc.org/HTMLGM/maingm.htm
Quail Spring Farm	www.jennymiller.com/takomapark/qsf.html
Smithfield Farm	www.smithmeadows.com



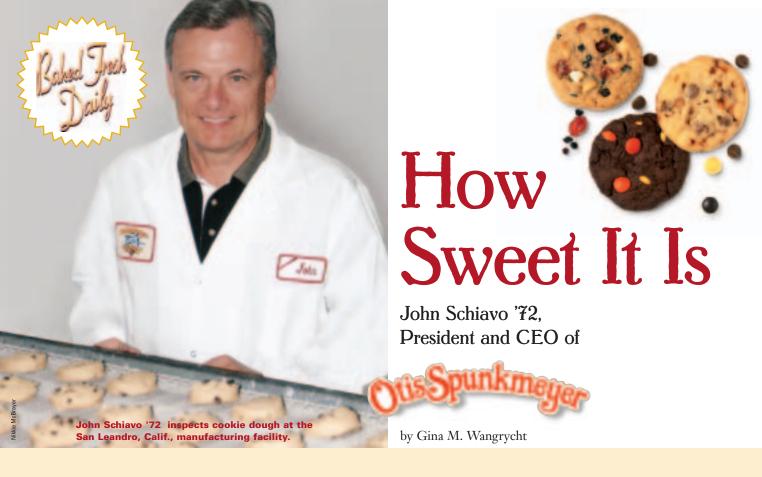
"Farms help to create community.

They bring people together over shared values of environmental stewardship and conservation."

Esther James '99



Esther James '99



PEOPLE LOVE A GREAT COOKIE.

And if you are one of the many cookie lovers out there, you may be familiar with the name Otis Spunkmeyer. What you probably don't know is that Otis Spunkmeyer is not a real man; he is actually a fictitious character that was dreamed up by the then 12-year-old daughter of the company's founder, Ken Rawlings. But there is a real man *behind* the cookie, and his name is John Schiavo '72.

Otis Spunkmeyer originally began in 1977 as a chain of retail cookie stores that could be found in California malls. After five years of success, Ken Rawlings decided to do "something revolutionary," explains Schiavo. "[Ken] said to himself, 'If I could take this great cookie recipe, set up a manufacturing company and mass produce these cookies for food operators to bake fresh at their stores, I might have something."

And apparently he did. Rawlings also knew exactly who to turn to when he decided to call it quits in 1995: his good friend John Schiavo, whom he met 10 years earlier. "Ken was reaching retirement age and was working on an exit strategy," Schiavo recalls. "He sat me down, we had a few long talks, and before I knew it I was running a cookie company!"

Schiavo, a native New Yorker, came to William and Mary because of its "tremendous reputation," but also knowing full well that without persistence and hard work he would never be successful. With his sights set on a degree in business management and his self professed "driven nature," Schiavo paid for college by

working numerous food service jobs — including a stint at William and Mary's Commons Café performing every task from dishwasher to short-order cook.

"My favorite meal to make was scrambled eggs," he remembers, adding with a laugh, "because that was the only thing I could do!"

He also worked as a waiter at Williamsburg's Hilton 1776 (which is now the Ramada Inn 1776) when he wasn't with his Sigma Phi Epsilon brothers. "Between fraternity involvement, my studies and work, I didn't really have time to do other things," says Schiavo. "But they were the fondest days of my life."

After graduating, Schiavo went on to work for a variety of major U.S. corporations, such as Hilton Hotels, J&J Snack Foods, McCrory Corp., and Anheuser-Busch. "I've worked for the food service industry in one way or another since I got out of college," he says. Now, as president, CEO and part owner of Otis Spunkmeyer, he doesn't hesitate when asked to define what sets the company apart from other food service companies. "Because of the driven nature that I have ... hopefully I have attracted and surrounded myself with the same type of people."

Today, with Schiavo at the helm, Otis Spunkmeyer employs 1,500 people nationwide and continues to be the leading manufacturer and distributor of frozen gourmet cookie dough, ready-baked muffins, and a variety of other premium bakery products to food service facilities and retail outlets around the world. "Our goal is to take our

brand name and use it as leverage in manufacturing other sweet baked items," says Schiavo. Between all three manufacturing plants — in Cayce, S.C.; Export, Pa.; and its headquarters in San Leandro, Calif., — Otis Spunkmeyer Inc. manufactures and produces an estimated

7 million cookies a day. And for those of you who are watching your weight, Otis Spunkmeyer also offers low carb versions of their sweet treats. "We're a company that likes to stay on top of current trends," Schiavo says, "so we're introducing a reduced carbohydrate cookie that has a net 7 carbs per cookie, which is available now in double chocolate chip and lemon."

Although it is possible to find Otis Spunkmeyer products in your local grocery store, the company's main customer roster includes four major segments: educational outlets, which include k-12 and college cafeterias (yes, William and Mary carries them); business dining; healthcare, such as hospital cafeterias; and hotel industries. "Schools are our number one segment," says Schiavo. "We're constantly doing promotions through schools."

However, the core of the company's business relies on their frozen cookie dough, which Otis Spunkmeyer



Schiavo (I) accepting the Vendor of the Year Award from Subway founder and CEO, Fred DeLuca.

manufactures and ships frozen in nugget form. They also supply many of their clients with small company ovens, allowing the operator to serve warm, freshly baked cookies on premise. Along with display cases and a full line of point-of-sale merchandise, the Otis Spunkmeyer

company takes much of the legwork out of the way, making sales extremely easy and convenient for their clients. "We bring in a whole solution to the retailer," says Schiavo.

Aside from his important role at Otis Spunkmeyer, Schiavo is also a family man who stays involved in a variety of community activities near his home in Lafayette, Calif., including the Lafayette Arts & Science Foundation, Tony La Russa's Animal Rescue Foundation, Lafayette All-American Baseball Association and the Otis Spunkmeyer Educational Foundation. "I try to spend a portion of each week giving back to the community, especially to organizations involved in educating our youth," says Schiavo. And with five cookie stations that house freshly baked cookies around the office headquarters, Schiavo also puts forth a daily effort to control his own sweet tooth. "I have to resist every day," he adds with a laugh. •

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Circa



Above: The Flat Hat staff featured in the 1945 Colonial Echo.

Foreground, seated left: Ed Griffin '48; Seated right: Lorabeth Moore Fitzgerald '48. At table, seated (I-r): Jean Beazley Clary '46, Dot Ferenbaugh '47, Joyce Remsberg Shank '46, Laurie Pritchard Andrews '47 and Bobbie Steely Hegeler '47. Standing left: Patty Lou Young Thomas '48. Standing right: Eleanor Weber Ellis '47. Left background, (I) Nancy Grube Williams '46; (r) Dottie Hammer '46. Center background, seated: Marilyn "Mac" Kaemmerle Quinto '45; Standing: Fred Frechette '46. Right background, reading paper: Jean "Jacy" Bormann Stroup '46; At desk left:Tommy Smith '46; At desk right: Ruth Weimer Tillar '45.

COVERING THE NEWS

Throughout a year of turmoil both nationally and abroad, the *Flat Hat* staff of 1944-45 covered everything from the loss of President Franklin D. Roosevelt to the ongoing conflict of World War II, which continued to rage across the globe.

Despite the distractions of world events, the staff went about its business as usual, covering campus news about everything from class elections to "Duc" rules.

The staff's coverage was often groundbreaking, although not without criticism. Perhaps the most provocative example was an editorial entitled "Lincoln's Job Half Done," written by Marilyn "Mac" Kaemmerle Quinto '45, who cited examples of Jim Crow laws that prevented racial equality in the South. The fallout following the Feb. 7, 1945, publication of the story cost Quinto her position as editor-in-chief of the *Flat Hat*, but not before her voice was heard.

As the academic year drew to a close, a bold headline on the cover of the May 9 Flat Hat read "W-M Heralds V-E Day," in response to the surrender of German forces on May 7, 1945. ●

The William and Mary Alumni Magazine is always looking for photographs to use in Circa. If you have a photo from your time at William and Mary, please send it to the Alumni Communications office: Melissa V. Pinard, Editor, William and Mary Alumni Magazine, P.O. Box 2100, Williamsburg, VA 23187.