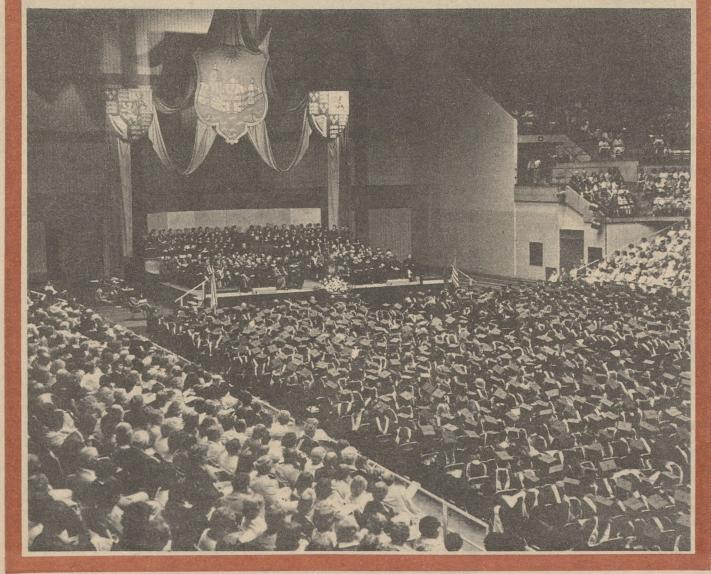
Alumni Gazette

THE COLLEGE OF WILLIAM AND MARY

Commencement '78

Both a Break with the Past and a Return to Tradition for 1,314 Graduates





Commencement Weekend on May 13-14 at William and Mary marked a break with the past and a return to tradition for 1,314 graduates.

Congresswoman Barbara C. Jordan of Texas became the first woman in the 285-year history of the College to serve as commencement speaker. Miss Jordan, who is retiring from Congress this year, told a capacity audience of 10,000 in William and Mary Hall that she decided to forego her vow to quit the commencement circuit for one more year in order to accept the honor of speaking at William and Mary.

The commencement ceremonies concluded a busy weekend of events that included a baccalaureate ceremony for the first time at William and Mary since the mid-sixties.

Several industrious senior class officers, in an attempt to instill more tradition into commencement, arranged for a series of farewell events before the Sunday graduating exercises. They included baccalaureate on Saturday morning, which was attended by more than 1000 students and parents; a luncheon (originally scheduled for Crim Dell Meadow but moved to the Commons because of rain), and a Saturday afternoon reception at the Wren Building. Rain forced cancellation of a candlelight ceremony scheduled for Saturday evening.

On Sunday prior to commencement, the graduates marched from the Wren Building in procession to the William and Mary Hall at the opposite end of the campus. The event symbolized a final walk across campus for the seniors from the site in Wren Courtyard where the first commencement was thought to have been held

Miss Jordan, who has received honorary degrees from 25 institutions and spoken at numerous commencements, told the commencement audience that she had accepted the invitation from William and Mary because the College "never, never, in 285 years, has had a female commencement speaker."

The first black woman elected to Congress from the Southern states, Miss Jordan received an honorary doctor of laws degree. She was honored along with two prominent alumni of the College -- Walter J. Zable '37, a San Diego industrialist, and John W. Tuthill '32, a retired career diplomat who is now president of the Salzburg Seminar in

Editor's Notebook

The following article appeared in this year's final edition of the Flat Hat, and was written by Terese Zeccardi '77 of Glenside, Pa. Because it is so well done, it is reprinted as this month's Editor's Notebook.

My last year's roommate Meg tells me that you have asked Barbara Jordan to give this year's graduation speech.

Aw, shucks. Y'all should have asked us.

"Us" is all the members of the class of '77 who gravitated back to

Williamsburg last weekend. Did you notice us?

We had tearful reunions in the Wren courtyard. We wandered around trying to appear worldly, and made predictable comments about how young everyone looked. We draped ourselves over the sorority porches, moaning about how trying the year had been, until Meg ('78) turned green around the edges.

"If We Knew Then What We Know Now," we said. Certainly the seat-of-the-pants knowledge we've picked up is as useful to this year's graduates as anything Barbara Jordan might say. If we hadn't all gone out drinking Saturday night, we'd have remembered to write it down for you. Here I am, trying:

1. YES, VIRGINIA, PEOPLE DO REALIZE THAT WILLIAM AND MARY IS

A COMPETITIVE SCHOOL

"A William and Mary diploma talks," Dean Livingston told us when we were freshmen, but privately we worried. Does it talk in the out-of-state job market? Is this place worth the effort, or should we have in the words of the old self-pity song, "Gone to Tech and gotten A-AAAAs?"

Good news, kids! Your labor has not been in vain. Three of my own

A university department chairman was "surprised and pleased to have attracted someone from the College of William and Mary." (No idle flattery, either — he offered me a full assistantship.)

An employment agency counselor urged me to "Keep trying. You'll find someone who knows what it means to come from a place like William and

A major publishing company interviewed three employees — and me — for a newly created research job. "They shouldn't even consider someone straight out of school," snorted a friend in their public relations department. "But they're looking for people with excellent educational backgrounds, and that's you.'

See? Some people know. Then again, some don't.

2. I DON'T EXPECT YOU TO BELIEVE THIS, BUT YOU HAVE THE REST OF YOUR LIFE TO GET SETTLED, SO RELAX.

Four years of predictable, programmed living, and now 50 uncharted years loom ahead. The empty vista terrifies. Few but the most creative among us can tolerate such ambiguity.

"A job, a job," you scream. "Now!"

But is it really 9-5 you seek? Or just order, any order?

If you don't know what to do, why not wait?

If only there was more hedonism at William and Mary, you'd recognize a golden opportunity for goofing off!

Job hunt in the fall. American industry will wait for you, and your frame of mind can only improve.

If you can possibly afford it, go to Europe.

Go to Colorado. Go back to Virginia Beach and sell hamburgers for one more

Please don't take a job you don't want, just because, like Everest, it's there. I've tried it. It's terrible.

A corrolary:

3. THE RACE TO KEEP UP WITH THE CLASS IS OVER!

Do you hear me, competitive study fiends that you are? Do you hear me, bio majors struggling for the choice spots on the bell curve? THERE IS NOBODY TO COMPETE WITH ANYMORE. So:

If it takes you a year to get into grad school, don't feel like a shamefaced elementary schooler who got Held Back and will now be three inches taller than everybody else in his class

If your cousin from Sweet Briar is engaged already and you aren't, how nice! Send her a card.

If it takes you a year to assemble your act, well, it takes you a year to assemble your act.

Senior panic is caused by what Passages calls — and forgive me for quoting pop psychology here - "the tyranny of the shoulds." A major motivating force of people in their twenties, it's the feeling that you should get that job, live up to that self-imposed deadline.

But you'd be surprised what you can get away with.

I don't expect you to believe that, either.

4. STAY FLEXIBLE. MAKE NO VOWS YOU CANNOT KEEP.

They tell you that flexibility is the hallmark of the liberally educated person. They tell you that flexibility increases your options.

What they don't tell you is that flexibility also saves face.

A year ago many of us made wild public promises that we could not later keep. We've buried them, furtively, and hoped no one would notice.

Under here, for instance . . . (kick . . . kick . . .) "I WILL NOT STAY IN THIS LITTLE TOWN ONE MORE YEAR."

Said individual now works on your College staff.

"I AM GOING TO BE A FINE ARTS PHOTOGRAPHER. I'LL BE DAMNED IF I'LL SELL MACHINE PARTS FOR MY FATHER.'

Said individual is now selling machine parts. Dad is very pleased.

A med school hopeful from another university confides that he once went to bed and prayed, "Lord, either take me tonight or make me a doctor."

When the sun rose next morning, he was still alive. Since then he has told me — and several others, I'm afraid — that he was going to medical school, after all.

He didn't get in. I have no idea what to tell him.

The decisions you make in the next few months won't make or break you,

anyway. There is always more time, usually another chance.

5. REMEMBER WHEN YOU WERE A SMART KID? Before you came to William and Mary, where brainies lurked behind every tree and you emerged as only mediocre? BUCK UP. IT COULD HAPPEN AGAIN.

Over and over, in letters and conversations over this year, I've heard it: "My 'peers' at this place where I work and my 'peers' at William and Mary are incredibly different." "I hate to inflate your ego, but I don't think we realized what an unusual group we were . . . y'know?'

It was an unexpected surprise. Enjoy it

The flip side, of course, is frustration. If, for whatever reason, you take an unskilled, stopgap sort of job, I hope you operate with more tact and delicacy than some of us had. The future med-school student, working as a nurse's aide, found out that his fellow aides couldn't care less about the free information he dispenses. Would he shut up about streptococcus, please? The EEG technician learned to stop talking about her dental school plans. The author of this article heard, "I hope, kid, that if you go to grad school, you go someplace a little more normal than William and Mary. I'm sorry if I don't know who Braque

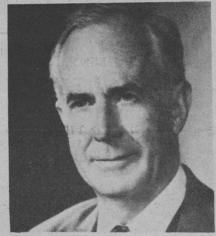
6. NOBODY LOVES A WISEACRE.

I have not heard anyone say that they regretted going to William and Mary, or getting a liberal arts degree, or even majoring in whatever they majored in. Even though we recognize that our school was something of an ivory tower, an unreal atmosphere, all those tired criticisms, we don't seem angry that it did not prepare us better for selling machine parts or talking jive with the dudes on the 151st St. subway. Many of us were glad that we were here.

We hope the same for you.

- Terese Zeccardi

Encouraging Words



S. Warne Robinson, '37 Chairman of the Board G. C. Murphy McKeesport, Pa.

As I take advantage of one of the prerogatives of maturity and look back over my career path, I often think how fortunate I was to have been privileged to attend the College of William and Mary. Offering, as it did, academic excellence, environmental beauty, and cultural opportunities, it made me uniquely qualified to meet the challenges of a very exciting and rewarding career in business.

Many times over the years I have had occasion to draw on the wealth of experience I acquired and capitalize on the prestige that persists through having been associated with the College.

I should think that we alumni would be willing - indeed happy - to show our appreciation to the College by contributing to the best of our ability to the Campaign for the College.



Campaign for the College

"Encouraging Words. . ." is a new series of short statements by successful alumni of the College, written in support of the Campaign for the College and its goals. The Campaign's monetary goal of \$19,000,000 reflects the need to sharply increase private support for faculty development and research, program enrichment, and student assistance. Later this year, all alumni will be asked to make their commitments on behalf of the Campaign, in addition to increasing their annual gifts for support of College priorities and the Society of the Alumni.

Letters

Dear Editor, President Graves, Dr. Catron, Premiere Theatre Staff, and Mr. Mendez:

I have just read the letter from Charles Mendez regarding the Premiere Theatre's production "The Wreck of the Aurora," and the response by the Premiere Board of Directors. Not having seen the play nor having any idea what it was about, I am not attempting to justify "Aurora" nor to condemn Mr. Mendez' personal taste. I do, however, feel compelled to make several observations about Dr. Catron and the subject of "offensive theatre" in general.

I was rather puzzled to read Mr. Mendez' accusation that Dr. Catron had guided and condoned a production that was "Anti-Black, Anti-Jewish, Anti-Church, Anti-Audience" and which would cause negative feelings toward the school and the theatre. Although I was not very actively involved in theatre productions at William and Mary, I was a student of Dr. Catron's and do not recall him ever displaying any of the prejudices Mr. Mendez suggests.

Judge Hooker, Dr. Oliver Tapped for Hall

Two alumni have been given Sports Hall of Fame.

Judge H. Lester Hooker '08 and the late Dr. George J. Oliver '31 received special tribute in Portsmouth in April. Gifts in their honor were made to the Hall of Fame by friends.

The two were cited during the Annual Induction program at which another William and Mary alumnus, Governor John N. Dalton '53, was the featured speaker. Among those inducted into the Hall of Fame were the late Dr. John Todd '25 of Hampton, a William and Mary foursport standout; Eric G. Tipton, who was an assistant football coach and baseball coach at the College following his graduation from Duke University, Bob Rowland '39, Portsmouth, a member of the National Speedboat Hall of Fame.

Rather, I recall him as being broadminded and dedicated to making the theatre at William and Mary as successful as possible. That he would sanction a production whose negative reaction could undermine his own efforts I find difficult to believe.

The comments about the play itself bring to mind the furor caused by another play some years ago. The playwright was attacked and the play banned for "offending piety." The author wrote: ". . .it is filled with abominations from beginning to end, and nowhere is there a line that does not deserve to be burned. Every syllable is wicked, the very gestures are criminal, and the slightest glance, turn of the head, or step from right to left conceals mysteries that they are able to explain to my disadvantage. Eight days after it had been banned, a play called "Scaramouche the Hermit" was performed before the court, and the king, on his way out, said to this great prince: "I should really like to know why the persons who make so much noise about (the other play) do not say a word about 'Scaramouche'." To which the prince replied, "It is because the comedy in Scaramouche' makes fun of Heaven

and religion, which these gentlemen do not care about at all, but that (the other) makes fun of *them* and that is what they cannot bear."

The play: "Tartuffe or The Imposter," 1669.

The playwright: Jean-Baptiste Poquelin Moliere.

Sincerely,

Kati Warren '75 Roanoke, Va.

House Notes

Two books of poetry, Journey and In Measured Pace, by Marian Spelman Baker, '38, have been added to the Paschall Library through the generosity of the author. Another addition is Huntington Silversmiths, 1763-1885, by William Johnston Hogan, '27. Julia Woodbridge Oxrieder, '48, kindly sent to the library the Spring issue of The Colonial Lawyer, which contains her article "Dudley Warner Woodbridge, Professor and Humanitarian."

Emma Waring Walbridge, '28, attended the 50th reunion of her class during Commencement Weekend and gave to the Alumni House a photograph of the May Day program of the late 20's.

Yelverton O. Kent, '30, very

graciously added to the collection of memorabilia by giving a propeller from an airplane of the William and Mary Flight School, 1931.

The Alumni Office is endeavoring to locate past issues of the Alumni Gazette, so that a complete set will be available in the Paschall Library Urgently needed are issues from 1933 to 1938. Also needed are Flat Hats, particularly copies of Volumes 2 through 12, and 20 through 48. Scattered issues of other volumes are also missing. We would be most grateful to receive the assistance of any alumnus who has copies of the Alumni Gazette or the Flat Hat. Please send them to the Paschall Library, Alumni House, Post Office Box GO, Williamsburg, Virginia 23185.

THE SOCIETY OF THE ALUMNI PRESENTS

ALUMNI TOURS

MOSFILE BIVER CRUISE & PARIS ESCAPADE

(Washington Departure)

Aug. 24-Sept. 2

\$989.00

POLAND

Oct. 19-27

\$527.85

All prices subject to fuel surcharges and possible dollar fluctuations.

All tours Dulles Departure unless otherwise specified.

For further information and/or reservation coupon, contact: Society of the Alumni, P.O. Box G.O., Williamsburg, Va. 23185. PHONE: (804) 229-7545

Vital Statistics

BIRTHS

To: Knox Lovell, '63, a daughter, Claire Elizabeth, October 21, 1977. First child. To: Carol Bethel (Ball), '64, a daughter, Aileen Crothers, November 25, 1976. Second child.

To: David M. Pond, '64, a son, David Mitchell, August 7, 1977. Third child, first son.

To: Lorraine Benson (Hancock), '68, and William Alex Hancock, '68, a daughter, Jill Alecia, October 1, 1977. Third daughter. To: Richard B. Jolliffe, '68, a daughter,

Melissa Noel, December 20, 1977. Second daughter.

To: Martha McCuire (Keating) '69, a son.

To: Martha McGuire (Keating), '69, a son, Michael Burns, Jr., August 11, 1977. First child.

To: Fran Pollock (Grochmal), '69, a daughter, Anne Ewell, January 18, 1978. Second child, first daughter.

To: Chris Taylor (Nance), '69, and George Nance, '69, a son, George Oliver, November 25, 1977. First child.

To: Arnita Woodson (Hallman), '69, and Brian Hallman, '69, a daughter, Julie Briana, March 5, 1978. Second child, second daughter.

To: Sharon Bailes (Perry), '70, and Daniel Joseph Perry, '70, a son, Craig Scott, July 27, 1977. Second child, second son.

To: Alynne Clark (Pilch), '70, and Joseph John Pilch, Jr., '70, a son, Joseph John, III, August 29, 1977. Second child.

To: Jacquelyn Stump (Henneberg), '70, and Daniel M. Henneberg, '70, a son, Robert Daniel, February 25, 1978. Second child, first son.

To: Patricia Smith (Bronson), '71, a son, Daniel Harry, July 14, 1977. First child. To: Robert W. Barger, '72, a daughter, Tiffany Ann, April 23, 1978. First child. To: Charlotte Hummel (Watkins), '72, and

Roberta, March 14, 1978. First child. To: Michele Korczowski (Peters), '72, a son, John Matthew, April 27, 1978. First

Thomas Watkins, '70, a daughter, Alison

child.
To: Lane Pruett (Jacobsen), '72, a son, Eric Davis, March 8, 1978. First child.

To: Becky Deans (Crews), '73, and Chip Crews, '71, a daughter, Katherine Deans, January 22, 1978. First child.

To: Barbara Dugan (Broomall), '73, a son, James Dugan, September 8, 1977. Second

child, second son.

and John Scott Stewart, '75, a daughter, Kathleen Elaine, September 15, 1977. First child.

To: Mary Ann Conkle (Boston), '76, and Ward Boston, III, '75, a son, Daniel Ward, December 14, 1976. First child.

To: Beverley Forss (Vehrs), '76, and Will Vehrs, '75, a daughter, Heather Ellen, December 18, 1977. First child.

To: Richard F. Daughtry, Jr., GRAD, a son, Richard Fetner, III, October 29, 1973, a daughter, Emily Reaves, July 5, 1977.

To: Mary Gillespie (Monroe), GRAD, and Alexander Monroe, GRAD, a daughter, Anne Kress, September 27, 1977. Second daughter.

MARRIAGES

Marilyn Woodberry (Brown), '47, and W.C. McCarver, September 15, 1977.

Carol Jackson (Verser), '67, and Tom E. Scott, August 1, 1976.

Kendra Miessler (Kortz), '69, and Robert Brown, December 24, 1976. Robert T. Andrews, '71, and M. Susan

Grubb, May 21, 1977. Jane Frances Badinelli, '73, and John Harrison Criss, December 3, 1977.

Patricia Ann Sanderlin, '74, and Michael Dean Burton, April 8, 1978.

Cynthia Leigh Anderson, '75, and James Hamilton Thompson, September 24, 1977. Robert L. Lamberson, '75, and Pamela D. Burnupp, December 23, 1977.

Carol Ellen Radford, '75, and Douglas Kent Plambeck, April 29, 1978. Phyllis Anne Ashley, '77, and Dana N.

Phyllis Anne Ashley, '77, and Dana Pescosolido, '74, June 11, 1977.

DEATHS

Ethel Virginia Alexander (McMillan), '29, April 21, 1978, in Chickamauga, Georgia. Mary Abercrombie Colpitts, '41 B.S., December 27, 1977, in Palm Coast, Florida. John Frank Korczowski, '43 B.S., May 16, 1978, in Richmond, Virginia.

Ann Cecelia Quindsland, '72, April 26, 1978, in Prince George's County, Maryland. John Thomas Kratzer, '78, May 18, 1978, in Tucker, Georgia.

Yelverton Oliver Kent '30 B.S., May 30, 1978, Williamsburg, Va.

Alumni Gazette

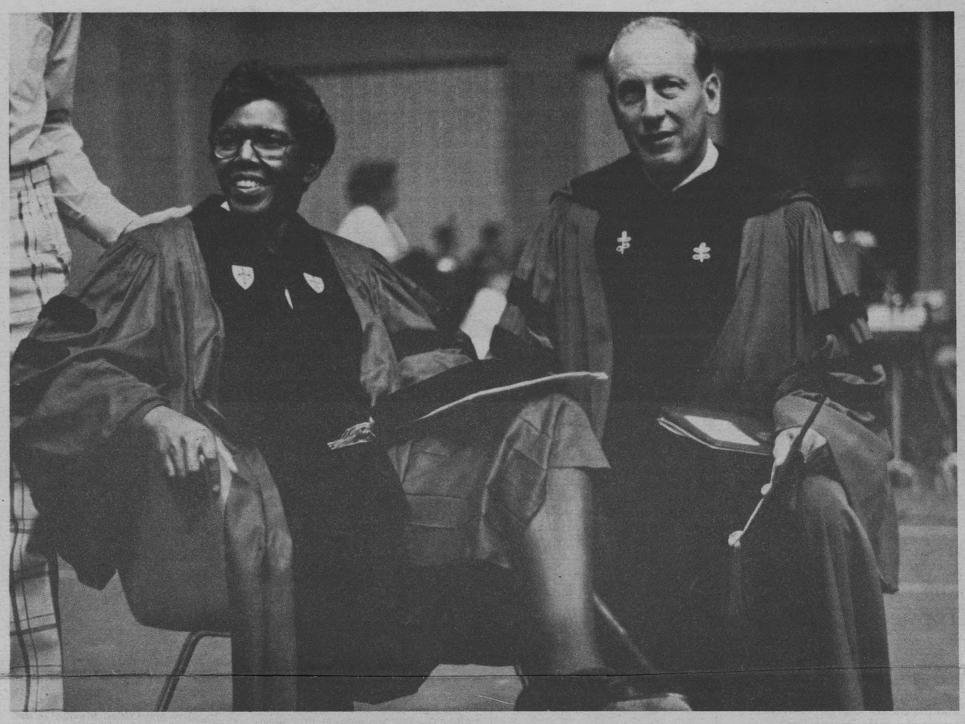
THE COLLECE OF WILLIAM AND MARY

June, 1978 Volume 45, No. 10

Editor, Ross L. Weeks, Jr. Associate Editor, S. Dean Olson Class News, Trudi Topping Typesetting, Sylvia B. Colston Design, Jim Rees

Established June 10, 1933, by the Society of the Alumni of the College of William and Mary, box GO, Williamsburg, Va. 23185; monthly. Second-class postage paid at Williamsburg and Richmond. Subscription rates \$5.00 a year.

Officers of the Society are: President, Harriet Nachman Storm, '64, Hampton, Virginia; Vice President, John H. Garrett, Jr., '40, Irvington, Virginia; Secretary, Patricia King Sell, '58, La Jolla, California; Treasurer, Denys Grant, '58, Richmond, Virginia; Executive Vice President, Gordon C. Vliet, '54. Board of Directors: To December 1980: Marilyn Miller Entwisle, '44, Meadowbrook, Pennsylvania; R. Stanley Hudgins, '43, Virginia Beach, Virginia; Norman Moomijan, '55, New York, New York; Patricia King Sell, '58, La Jolla, California; Marvin F. West, '52, Williamsburg, Virginia; To December 1979: Elaine Elias Kappel, '55, Pittsburgh, Pennsylvania; John H. Garrett, Jr., '40, Irvington, Virginia; Denys Grant, '58, Richmond, Virginia; Jane Spencer Smith, '48, Grosse Pointe Shores, Michigan; Henry D. Wilde, Jr., '53, Houston, Texas; To December 1978: Jean Canoles Bruce, '49, Norfolk, Virginia; J. W. Hornsby, Jr., '50, Newport News, Virginia; James E., Howard, '43, of Richmond, Virginia; R. Bradshaw Pulley, '39, Virginia Beach, Virginia; Harriet Nachman Storm, '64, Hampton, Virginia.



Continued from page one

American Studies. Both received honorary doctor of laws degrees.

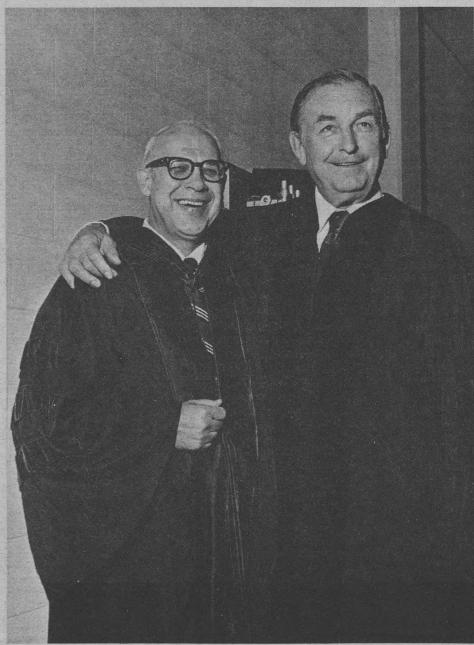
Others receiving honors at commencement were Mary Jean T. Kelly of Richmond, who became the first woman in the history of the College to receive the James Frederick Carr Cup, awarded on the basis of character, leadership, and scholarship; Joellen S. Jacoby of Hamilton, Ohio, Mark W. Stanley of Seoul, South Korea, and Lois S. Hornsby of Williamsburg, who received the Algernon Sydney Sullivan awards in recognition of influence for good; and John G. Strickler of Roanoke, who received the Lord Botetourt Medal for attaining the highest grade point average in the senior class. Mrs. Hornsby serves the College with her husband Robert as a counselor for the First Church of Christ Scientist.

Both the School of Law and School of Business Administration conferred honors in separate ceremonies

that followed the main commencement.

Jeffrey L. Schreiber of Oak Park, Michigan, and Kenneth V. Geroe of Norfolk received the Law School Faculty Citation for exceptional service and James W. Howel of Shelbyville, Texas, received the Virginia Trial Lawyers Association award for trial advocacy. The Weber Diploma for intellect, character, leadership and professional promise went to James R. Cox of Williamsburg.

Receiving honors in the School of Business Administration were Mrs. Carol R. O'Connor of Williamsburg, who received the Wayne F. Gibbs Senior prize, given to the undergraduate student with the highest overall academic average in business; Anthony V. Anderson of Newport News, the Board of Sponsors award as the MBA student with the highest academic average; and Sarah A. Bane of Halifax, Va., who received the Dean's award as the graduate student in the MBA program who contributed the most to the school.



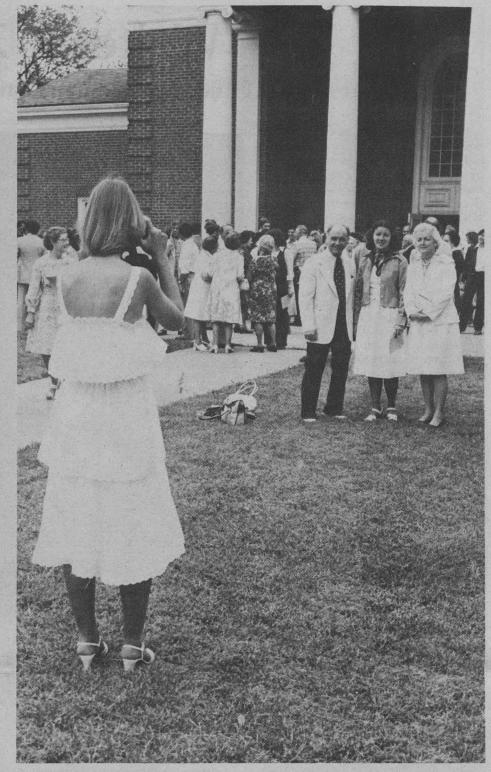
At top, speaker Barbara Jordan, U.S. Congresswoman from Texas, relaxes with President Graves before the beginning of Commencement. At right, Charles Quittmeyer, dean of the School of Business Administration, laughs it up with honorary degree recipient Walter Zable, '37.

Thomas Williams photo



Thomas Williams photo

Above left, President Graves passes out congratulations during the Commencement ceremony. At right, Pat Keenoy of Caldwell, N.J., poses with her parents for pictures following the baccalaureate service, and below, members of the 50th reunion class have their picture taken during Commencement Weekend.





Walter J. Zable, '37

He Turned a 'Post Office Box Business' into a Multi-Million Dollar Conglomerate

Walter J. Zable is an electronics wizard.

The Japanese saki salesman riding an elevator down to his commuter train in the heart of Tokyo, the Navy flyer banking his aircraft in a simulated battle maneuver for NATO, and the family in Washington punching buttons for a computerized ticket on the Metro. All owe some portion of their locomotion to Walt Zable.

Zable is president and chairman of the board of Cubic Corporation which does business in electronics on a worldwide scale. As a young man Zable thought he had some better ideas for the development of electronics equipment for both military and commercial applications. He proved he was right.

Cubic Corporation was founded in San Diego in 1951. Zable used a post office number for an office and hired off-duty firemen to assemble electronic components. Today Cubic employs some 4,500 workers in the main plant and several subsidiaries and has an annual payroll of \$35 million

Zable recently bought a British company in preparation for work on the world's largest underground system in London. The corporation also lists as customers for its electronics piograms the commuter service in San Francisco, PATCO, the line from Philadelphia to Camden, N.J., the R&D system in Morgantown, W.Va., the subway system being installed in Hong Kong and the subway system in Sydney, Australia

A computerized tracking system developed by Cubic, in operation both in this country and abroad, has reduced plane losses for the Navy from one plane a month to about one a year. An accurate tracking system enables control centers to warn pilots immediately of developing stress problems and, consequently, avoid the loss of aircraft and men.

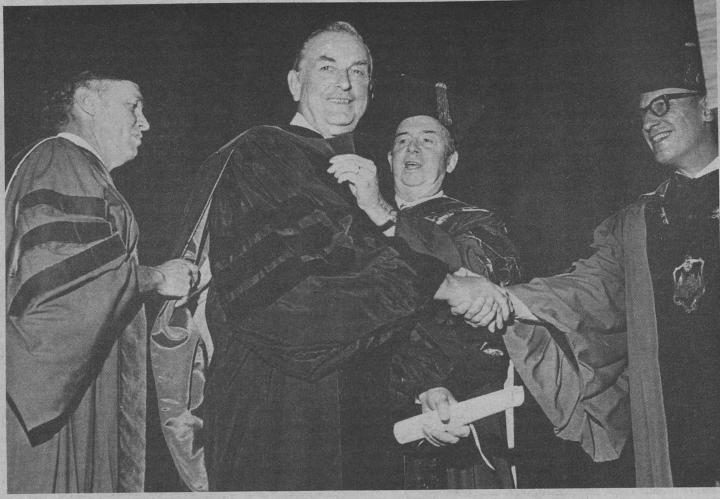
How does one man keep track of such an empire?

"After a number of years you know what your organization is doing and with computer techniques and the milestones you have established," he said, "all you do is look and see where you are on your profit and loss statement. And you have to have good people. You cannot run an operation by the book. There is no way of running any organization without good people."

Zable, after he had mastered the "state of the art" at William and Mary, the University of Florida, and Brooklyn Polytechnic, applied his skills with a number of companies including VEPCO, the Newport News Shipbuilding and Drydock Company, Sperry Gyroscope, Flight Electronics in Richmond and ITT.

In the late 40's Zable leased a 40-acre World War II training airport in Chino, outside of Los Angeles, for 15 years, for \$5,000 per year.

"And there we were and we needed money," said Zable. "We went down to the bank and the banker told us that he didn't know enough about electronics to loan us money. If we had been going to use the money for farming or raising pigs he would have known how to



Walter J. Zable, '37, is congratulated by President Graves (right) as he is hooded for his honorary doctor of laws at Commencement. Zable, an all-around athlete at William and Mary, built a multi-million dollar electronics empire -- although he was too poor at his 1937 commencement to pay the fee for his diploma.

give us money but he didn't know enough about how to lend money for this electronics game."

Fortunately Zable found the Bank of America a little more progressive.

While he was in Williamsburg for Commencement, Zable told a dinner assemblage that one of the pleasures of receiving an honorary degree was the fact that he didn't need \$10 to claim it. He was referring to the diploma fee he had trouble financing back in 1936. He did not have his picture in the yearbook, he expiained, because he didn't have the \$5 for that fee either.

"If it hadn't been for Vernon Nunn there would have been a lot of kids who would never have gone through William and Mary," said Zable, explaining that Nunn would often allow students to get extended credit for such things as diploma fees.

Zable was recruited from the Boston Trade School by two football captains, George Murphy and Jerry Quirk. They almost lost him after his freshman year, though, because he was looking for a school where sports were big time. "But," Zable recalled "I thought it over and decided it was just too nice down there not to go back and I am glad I did."

Zable was a four-sport athlete. He held the 220-yard Southern Con-

ference championship in the low hurdles, could burn up the cinders in the 200 and 100-yard dash, played basketball and baseball and, with George Bunch, made up the best passing combination in state football.

He was elected to the Sports Illustrated Silver Anniversary All-American team and is on the planning committee for reinstatement of the award which was halted because of the war. He played professional football with the legendary Don Hutson and helped organize the Greenwaves football team made up of players from many schools that played other teams in the state before the days of the football draft.

Zable was also the ham operator who had a transmitter hidden in the basement of Old Rogers that eluded Dean Lambert in his attempt to appease the ire of the FCC. Zable ran an aerial wire out through the basement window in the front of the building, a wire so thin it was never detected. Because of his knowledge of electronics as an undergraduate, Zable got a lot of calls from coeds to repair radios or improve reception. He admits he used to heighten the complexity of the situation sometimes when all he really did was scrape a little silver paint off the radiator pipe and reattach the aerial wire. Zable was also a member of the well known 8 o'clock Club on

campus which he recalls was "a bunch of guys who used to go down and raise hell someplace."

Perhaps because of his own youthful interest in business and industry, Zable is an enthusiastic supporter of the Junior Achievement program for high school students and a firm believer that a college career should include an introduction into the real world as well as classroom work.

And people who put a crass connotation on the word "profit" will spark a quick and emphatic response from Zable. "Profit is not a bad word, you have to have profit," he says. "The United States was created by free enterprise and as soon as you take the incentive away people start going for giveaways."

There is another Zable in the ranks of the Cubic Corporation. Zable's son Walter Carter has undergone some of the rigorous training to learn "the state of the art" that his father prescribes. He is doing well, says his father, who adds that he has the added factor of a good disposition and an ability to get along well with people.

Zable's daughter Karin has risen to the top in her chosen profession. She is an excellent horsewoman and one of the top show horse riders in the country.

Barbara Ball

John Wills Tuthill, '32

At the Ripe Young Age of 67, He's Still Deciding What He Wants to Do in Life

Members of the graduating class have little chance to get to know the people selected to receive honorary degrees. They are robed figures up on the platform and names on the program to them but little more.

The class of 1978 would have liked John Wills Tuthill '32. They would have considered him a "neat guy."

A few chronological years separate this graduate of the class of 1932 and his contemporary counterparts but Jack Tuthill is as interested in how young people prepare for their futures as he is in current issues in international relations. He has a zest for life that keeps him looking for challenges and keeps him in touch with the dreams of his youth.

It may not be generally known, but the former United States Ambassador to Brazil and the president of the Salzburg Seminar in American Studies once harbored a secret desire to be a pugilist.

"I always wanted to be a professional prizefighter," said Tuthill. "They didn't have boxing when I was here but some undergraduates would go down to Newport News or Norfolk and if you fought down there against one of the sailors you could earn anywhere from \$10 to \$25. It seemed pretty easy money but I remember one of my classmates went down and got his jaw broken and for weeks he had it wired up and he could barely talk. I remember the football coach told me about a dream he had that I had been in a fight and was taking a terrible beating and he tried to stop it but there was no way anyone could stop it.

"I never knew whether this was a sign from the Lord or whether the coach realized I was lacking in talent and this would happen and this was his way of warning me. Anway I took it seriously - but to be a professional pugilist was a secret longing at one stage of my life. This is what a deep depression will do to your mind - it sounded so easy, but this fellow with the wired jaw gave several of us reason to pause.

"One thing I did think I would like to do when I graduated from college was to coach football," reflected Tuthill. "When I was an undergraduate the man who was far and away the most influential person in my life was Branch Bocock.

Bocock was a lawyer, he ran an agricultural research farm and he came down every fall, basically because he had an interest in the boys on the squad. He was a fine man in every way and he was a good football coach too.

"He had the highest standards of personal conduct and so at one stage of my life I thought it would be fun to do a combination of teaching and coaching. I have this fixation in my mind that athletics and academics should be mixed together and so at one time I thought of being a varsity coach and then I thought of being a backfield coach and then maybe freshman coach, and then freshman backfield coach and then assistant freshman backfield coach - I'd settle on that right now," he chuckled.

Tuthill didn't become a prize fighter and he didn't become a coach either. He has had a distinguished career in diplomatic service which has taken him to many countries of the world.

Tuthill started out after college working in his uncle's bank. It didn't take him long to decide that banking was not for him. He tried investments, and then he turned to teaching economics, before he took the foreign service exam. He began his diplomatic career in Canada in 1940.

Tuthill likes the idea of people trying a variety of different jobs in their life. He recalls a worried mother coming to him for advice when he was Ambassador in Brazil. Her son could not decide what he should be; he was 14.

"I said, well Madame, I'm 57, and I haven't decided what I want to be," Tuthill said.

Tuthill would like to see graduates extend this kind of flexibility into the job market.

"I think it is a funny dilemma that we now have," he said. "We have work that should be done for the general good and at the same time people waiting for the perfect job and in the meantime being on unemployment or some form of government relief. I think it is wrong and I have seen so many cases of young people who have come out and sat on their bottoms waiting for exactly the job they feel they are qualified for.

"I don't understand why we don't do something like what was done in the big depression with the Civilian Conservation Corps whereby anyone who was physically fit could get a dignified job while they were waiting to become architects or bankers or professional pugilists or whatever they planned to be," asserted Tuthill.

His advice to his son and other students today is "learn as much as you can without becoming a nervous wreck; passing is a good idea."

"I think at that age when you are finding your bearings, as well as throughout life, you ought to enjoy life. If you can go through college with A pluses, fine, but I knew that was not the case with my son so I would rather he relax and get C pluses and B minuses - but I'm sure this is not considered good advice by many people. Many parents put too much pressure on students and some have complicated arrangements for allowances dependent on grades. I think this is thoroughly wrong. What you want to do is instill in them an appetite for learning."

Tuthill admits to a strong disdain for grading systems. After taking a cram course for the foreign service and scoring higher on those subjects than the ones he was teaching at the time, he's convinced that the grades he got reflected only an ability to answer examination questions and not his depth of knowledge in the field.

A "Back to Basics" advocate, Tuthill applauds the efforts of Henry Rosovsky, Dean of Arts and Sciences at Harvard and a fellow alumnus, who is moving in that direction.

"I think it is ridiculous," he said, "to think that a 17-year-old can decide almost entirely what he or she should take in terms of preparing oneself. . ."

Speaking of his alma mater, Tuthill said: "I have always appreciated very much the fact that from 17 to 21 years of age I was in a small college where I knew everybody, the faculty, athletic department, students, and I was given a wonderful opportunity to mature, and I think the College, even though it has grown, has managed to keep a good bit of the intimacy of a small college. There is a great role for small colleges that stick to fundamentals and give boys and girls a chance to find themselves and make very very close lifelong friends."

Would Tuthill recommend the foreign service today as a career option?

"The foreign service at the moment is going through a bad period but that doesn't alter the fact that the foreign service is vital to the strength and health of the nation," he says, "and it needs highly independent people to report what's going on abroad, whether the government in Washington likes to hear the truth or not."

Two of the problems plaguing the foreign service at the moment include the threat of terrorism, slow promotions and a greater than usual number of political appointments in the state department. Tuthill is outspoken about the recent bill eliminating the retirement age in most government jobs.

"I can't think of a more ridiculous law," he says. "As a result the foreign service structure is cluttered at the top with people, most of whom should have been retired." Another current problem is terrorism.

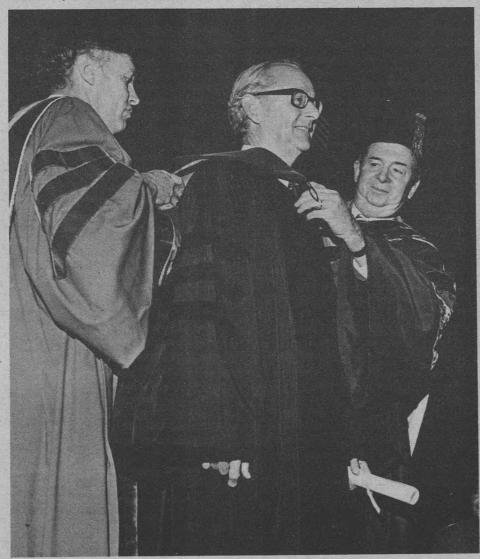
"It means," said Tuthill, "that you have to take precautionary security measures that inevitably start to build barriers between you and the people in the country and so it is more difficult to be an effective diplomat than it was a few years ago."

When he talks to students about foreign affairs, as he did last fall as a Woodrow Wilson Visiting Fellow at a college in Iowa, he uses some statistics to dramatize what he feels is the most pressing problem in international relations today. In North America, Europe and the Soviet Union, between 20 and 26 percent of the population is under 17 years of age while in Latin America, Africa and South East Asia, the percentage is 40 to 50 percent.

"I try to impress on students the significance of those figures," said Tuthill. "The expanding, exploding part of the world's population is in the poor countries. I try to stress that it is impossible to live in a peaceful world when there is hunger and starvation and poverty in any magnitude in any part of the world and therefore it is not just a question of the humane and Christian aspect of doing something about it, but in fact it is extremely dangerous and impossible for us to live peacefully with this situation with the good things in life as they exist in the northern countries lacking in the southern countries."

Tuthill has written many articles about foreign service matters but he hasn't started on a book yet. "I haven't had time yet, you see I haven't decided what I want to do in life."

Barbara Ball



John Wills Tuthill, '32, here receiving his honorary degree from the College at Spring Commencement, carved out a distinguished career in the diplomatic service, but at 67, he still has a youthful interest in exploring new horizons.

We Will Miss You, John

Remember John Kratzer Smiling--He Wouldn't Want It Any Other Way

(Editor's Note: The obituary tells us that John Kratzer, 22, Atlanta, Ga., a senior at the College of William and Mary, died on May 18 in his hometown after a two-year battle against cancer. But what were those two years like for the courageous, four-year member of the Tribe basketball team. Bob Sheeran '67, sports information director at the College and a friend of John's, writes about John and his final season at William and Mary.)

"Good men must die, but death can not kill their name or our memory of them."

John Kratzer came to William and Mary from Tucker, Georgia, on a basketball scholarship four years ago. From the early days of his arrival on campus, he was the team jester, the guy who lifted others' spirits when they were down. He was almost instantly called "Kraze," a nickname with which he would have been tagged even had his last name been Smith.

John lettered his first two years as forward and following his sophomore season, a cancerous growth was discovered, for which he underwent surgery. He was forced to leave school before semester's end to receive treatment in Atlanta.

He returned his junior year, won a

starting assignment, and everything appeared to be in order. Then, after that third year, additional lumps surfaced and he again spent the better part of his summer undergoing chemotherapy treatments.

It again seemed the treacherous disease had been stymied, and John returned to William and Mary for the fall semester of his senior year. He underwent a rigorous reconditioning program, and when the '77 preseason practice began in mid-October, John was at full strength.

About two weeks before the season opener, having worked his way back to a starting forward, growths were again detected. John had to return to the Atlanta Cancer Research Center for more of the painful treatments which he dreaded, but knew were necessary.

John fully believed he could, and would, overcome these setbacks and return to the College to play basketball his senior year.

However, following those treatments, his doctors informed him he would not be able to participate in basketball. In addition to the chemicals taking their toll on him physically, he had developed a blood clot in his lung for which he had to take anti-coagulates.

During his absence, and with the season about to begin, his teammates named him captain for the 1977-78 season. John was able to return to William and Mary in early December, and though he never played a minute of basketball he was as integral a part of the team as the five starters.

The "Kraze" asked only one thing of teammates and friends. . . "Don't treat me any differently now than you did before this happened."

John never lost his sense of humor, continued to be the "player" who kept the team loose with his antics, and served as an inspiration for everyone who was a part of or who saw William and Mary basketball.

He attended the practices, sat on the bench during games, and traveled with the team. John Kratzer was indeed the team captain, the leader on and off the floor.

His arrival on December 7th played a big part in William and Mary's 78-75 win over nationally second ranked North Carolina. When the team captured major tournament titles at Brigham Young's Cougar Classic and the Tangerine Bowl, it was the team captain, John Kratzer, who accepted the championship trophies.

Invariably in the team's travels, some opposing and uninformed fans would "ride" John about his shaved head. He would smile at them and respond, "You know, crew cuts are coming back in style."

Towards the end of the season, his condition grew worse and he was again forced to leave college. Examinations at the research center found the cancer spreading, and John was now aware that he was facing a terminal condition. But that did not stop him. He returned again to William and Mary in late March to be on hand for the basketball banquet and "spend some time with my friends."

Physically he had lost a great deal of weight, but the smile, the ability

to make people laugh, and his unpredictable antics were still very much there.

He candidly discussed his condition. Yes, he had asked "Why me?". . .but he had overcome the questioning phase because inwardly and emotionally he had found positive answers.

The final night of his two week stay at college, he sat down with several members of the team and other close friends and told them, "not to feel bitter or be mad" about what had happened to him; rather, they should grow from it and gain strength.

He answered questions, offered direction, conveyed confidence, and displayed a positive attitude, all of which left an indelible impression on everyone of this young man's courage.

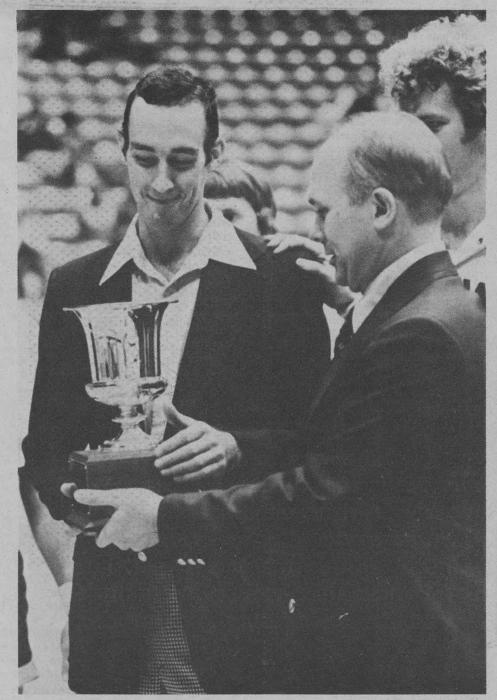
It is said that "courage" is a contradiction in terms. . .it means a strong desire to live, while taking the form of readiness to die.

John returned home and faced each day with a desire to live and, most assuredly, he faced tomorrow with courage. . . The very same courage which thousands of people witnessed in him this past season, but a courage which few of us really comprehend or fully appreciate.

John's warmth, cheerfulness, and courage touched countless people. He was life. Even in the final days, he had a complete grasp on himself and all those around him. Head Coach Bruce Parkhill, who was with John in Atlanta, stated, "I have never encountered such strength and character. John was totally prepared for what lay ahead. He was so at ease and exhibited a peace of mind that made all of us stronger. I know I speak for everyone in saying, we will miss you, John, and we will never forget you."

When you think of John Kratzer, remember the smile. He wouldn't want it any other way.

--Bob Sheeran



As the team captain, John Kratzer accepted the championship trophy on behalf of the Tribe at the Cougar Classic in Utah in December.

"John returned home and faced each day with a desire to live and, most assuredly, he faced tomorrow with courage. . . The very same courage which thousands of people witnessed in him this past season, but a courage which few of us really comprehend or fully appreciate."

Mime: The Ultimate Magic

Susan Dirende Looks for a Way to Fuse Her Different 'Rhythms of Performance'

"Our culture is so object-oriented that mime is the ultimate magic. Mime does what technology tries to do--make everything out of nothing."

With hands that seem to have life of their own, Susan Dirende, '76, can easily draw a teacup and saucer out of the air to illustrate her point. Susan's skill as a mime is the result of years of training in France with the man she calls "the father of modern mime," Etienne Decroux.

According to Susan, Decroux is an exacting teacher who demands discipline down to the tiniest detail. "He kicked Marcel Marceau out of his school," she added. "One of the old masters, Decroux says 'you do what I do' and he demands that you give absolutely to art." Now in his eighties, the famous mime and teacher never tolerated his pupils studying with other teachers or developing a different style, as Marceau wanted to do.

When she graduated from William and Mary with a B.A. in theatre, Susan had already studied in Maine at Tony Montanaro's mime school and in France at the Ecole de Cirque, a circus training school. She spent her junior year in France as an exchange student at the University of Montpellier, in the first year of the William and Mary exchange pro-

French were three skills Susan sharpened in France, but she also picked up juggling and unicycle riding "in the boondocks of Maine," at Montanaro's school. Those skills came in handy, Susan recalled, "because the minute I got out of school I was in a circus as a clown."

Performing with "Circus Kingdom," the twenty-year-old clown toured from St. Louis through New England to Canada, where she doubled as a clown ringmaster because she was bilingual. After her stint with the circus, Susan found herself back home in Silver Spring, Maryland, working in a local department store. She described herself at that time as "miserable, awfully miserable," before winning a role in "The Smell of the Greasepaint, The Roar of the Crowd," with a community theatre.

That job bankrolled Susan's trip back to France, to Decroux's school. After three months she was out of money, feeling not at all like Gene Kelly in "An American in Paris."

"Being broke in Paris is not what it's cracked up to be, especially when the rooms are unheated," Susan commented. "It's a lot of bread and butter and coffee, with not much of anything else." Nevertheless, her eyes took on a shine when she described life in Paris. "Parisiennes like to go out for a stroll, sit in a sidewalk cafe for hours and then wander aimlessly homeno hurry and rush."

Just when Susan was deciding what to do next, she was asked to come back to Washington for a television filming within a week. It led to her being hired as a clown for another television show. In actors' slang, Susan has "gotten" every audition since, including a children's special for television commissioned

by Library Theatre. Chosen as director and choreographer, Susan also played Alice in an innovative review based on the characters of *Alice in Wonderland*. Only a few days from performance, the unthinkable happened, according to Susan: "I lost my Jabberwocky." Another nearby William and Mary Theatre alumnus, Mark Martino, '75, came to the rescue, learning the part in one day.

A White House staffer watched the review and liked it so much that the cast was invited to perform at the annual Egg Roll at the White House this year. "It rained that day, but we

got the invitation," Susan added with a smile.

Although she says that her first love is acting, Susan doesn't draw the line between acting, singing, dancing and mime. "I don't see where they all don't interact. The word is just the easiest way to describe the difference between the actor and the mime, although actors sometimes don't use words and mimes do. The word becomes the mime, the mime becomes the heart, and then you can call it dance."

Searching for a way to fuse all these different "rhythms of performance" is on Susan's mind these

days. Given the resources and time, she'd like to have a producing colony, with a school. She describes her dream as "a troupe in the sense of diversified talents -- a brain bank or body bank, depending on how you look at performing."

Until that opportunity comes, this alumna with a style all her own will be busy performing. "I'm the only one in my family who ever wanted it, and I've wanted it ever since I was little. There's never been a time, ever since I can remember, that I haven't been doing theatre."

Lisa Liberati



Susan Dirende, '76, a student of the father of modern mime, Etienne Decroux.

On Campus

Parkhill Named "Good Sport"

William and Mary's Bruce Parkhill has been honored for outstanding sportsmanship by the Collegiate Basketball Officials Association.

Parkhill was named recipient of this year's greater Washington Area Sam Schoenfeld Sportsmanship Award, the highest honor bestowed by the Association.

The award goes "to the college or university which best exemplified the highest degree of sportsmanship, character and ethics among its players, coaches and spectators," according to longtime sports official Bill Brill.

In related basketball news, Parkhill announced the signing of two more outstanding prep stars.

They are 6-10, 210-pound center Kenny Bowen of Oak Hill Academy in western Virginia and 6-8 forward Craig Larisch of Morristown, N.J.

The signings complete Parkhill's recruiting. Earlier he had signed 6-4 guard Billy Barnes of Washington D.C. and 6-6 Dale Moats, a forward from Buffalo Gap, Va.

Parkhill won the recruiting battle for Bowen, one of his priority relisted as one of the top 100 prospects in the country, from Virginia, Georgia Tech, Evansville, and Appalachian State.

Larisch, who earned a perfect scholastic record of 4.0, averaged 15 points and 16 rebounds for his New Jersey high school and is a track standout in the hurdles and high jump.

Trible Wins Study Grant

Brooke Trible, a junior at William and Mary, has won a \$1,300 scholar-ship from the Richmond branch of the English Speaking Union for summer study at a British university

Brooke has been accepted at Oxford University. She is not sure yet what her program will be but it will be in the area of political and constitutional history or foreign policy. Classes begin July 3 and run through August 11.

Board Honors Retiring Staff

Five staff members, including three long-time faculty members, retired at the end of the current academic year. All were honored by the Board of Visitors with resolutions at the Board's May meeting.

Retiring from the faculty are Stanley B. Williams, professor of Psychology, Dr. Pierre C. Oustinoff, professor of Modern Languages, and Frances H. Nelson, assistant professor of Education.

Retiring from the staff are Anna B. Johnson, who has served on the staff of the Law Library for 19 years, and

John C. Bright, director of Veteran Affairs

Professor Williams, who received the Thomas Jefferson Award this year, joined the College as professor of psychology and chairman of the department in 1948. During his years as chairman from 1948 until 1976, he built the psychology department into one of the best in the South.

Professor Oustinoff, who taught French and Russian, served as chairman of the Department of Modern Languages from 1959 to 1968. He was the senior member in the department.

Professor Nelson joined the School of Education as a lecturer in 1968 and was promoted to assistant professor in 1972.

Ms. Johnson served as Law Librarian from 1959 to 1971, and had been associate law librarian since 1971

Mr. Bright served in many positions at the College since he was appointed to the Norfolk extension division (now Old Dominion University) of William and Mary in 1946. He served as assistant professor of history, director of Admissions, Registrar, and director of Veteran Affairs (at Norfolk) and as director of the Work-Study Program, director of

Student Aid and Placement, assistant to the Vice President for Student Affairs, and director of Veteran Affairs at William and Mary.

Publications Win Award

The College publications program has been named one of the nation's best by the Council for Advancement and Support of Education.

The council has awarded the College's publications program, which is directed by S. Dean Olson, a third place citation for its catalogs, pamphlets, newspapers and brochures.

Faculty Newsmakers

Norman S. Fiering, Editor of Publications at the Institute of Early American History and Culture and lecturer in history at the College, is one of twenty-six scholars who have been appointed Fellows and Asso-

ciates for the academic year 1978-79 by the National Humanities Center, Research Triangle Park, North Carolina.

Fiering is the only Virginia scholar named to the list which includes well known figures in the scholarly world and promising younger scholars on the threshold of significant work in the humanities.

Gary Smith, associate professor of modern languages, has been awarded a Fulbright grant to attend a five and one-half week cultural seminar at the University of Bonn in West Berlin this summer.

Several professors at William and Mary have won coveted research grants from national organizations that will enable them to pursue scholarship over the coming months.

Three of the most prestigious grants went to **Mark Fowler** in the Department of Philosophy, **Miles** L. Chappell in Fine Arts, and **Thomas N. Finn** in the Department of Religion.

They received research awards from the National Endowment for the Humanities. Fowler's is for one year while Finn and Chappell received summer grants.

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FRIDAY

- * Alumni Golf and Tennis Tournaments
- * Bus Tours of the Campus
- * Class Cocktail Parties
- * Annual Alumni Banquet
- * Annual Meeting of the Society

SATURDAY

- * Homecoming Parade Duke of Gloucester St. * Luncheon-on-the-Lawn at the Alumni House
- * Egothall Wil-M ve James Madison II
- * Football W&M vs. James Madison U
- * "5th Quarter" Reception
- * Alumni Dinner-Dance

The Alumni Office has reserved blocks of rooms for returning alumni at many of Williamsburg's fine motels and hotels. The OLDE GUARDE will be staying at the Williamsburg Lodge; Class of '33 - Hospitality House; Class of '38 - Mount Vernon Motor Lodge; Class of '43 - Williamsburg Motor House; Class of '48 - Howard Johnson Motor Lodge; Class of '53 - Williamsburg Lodge and the Sheraton Motor Inn; Class of '58 - Parkway Motel; Class of '63 - Lord Paget Motor Inn; Class of '68 - Hospitality House; Class of '73 - the Captain John Smith Motor Lodge; OWJ - Heritage Inn; Classes of '39, '40, '41 - Williamsburg Motor House; and Non Reunion Classes - Ramada Inn East, 1776, and Holiday Inn West. Contact Trudi Topping at the Alumni Office for reservations.

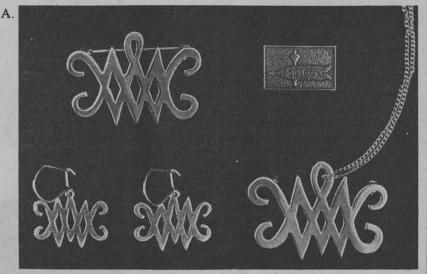
Don't miss out on all the fun and excitement of Homecoming '78. Make your plans now to come back to see old friends and make new ones. The weekend is packed with fun-filled activities and we don't want you to miss a minute!



LOOK FOR MORE DETAILS AND RESERVATION FORMS IN UPCOMING ISSUES OF THE ALUMNI GAZETTE.

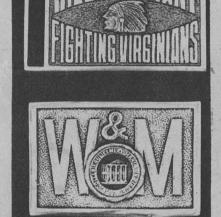
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- B. Pottery plate: coat-of-arms plate, 12" dia, dark green, can be hung on the wall, used for an ashtray or decorative piece. \$17.50. Hand-blown glass mugs created with the same tools, techniques and materials used by craftsmen at the Jamestown Glasshouse in 1608. Combining elegance with tradition, each has been stamped with the William and Mary cipher taken from the College boundary stone. \$8.95. Coasters, boxed set of 4 with the coat-of-arms and the cipher. Heavy duty to protect your furniture and promote our college. \$6.00.
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- D. Handsome brass trivet crafted by Virginia Metalcrafters under the supervision of the Williamsburg Restoration. Royal monogram of King William and Queen Mary measures 7 3/4" by 6", \$16.50.
- E. Striking watercolor painting of the Wren Building by Kenneth Harris. Unframed size, 22" by 141/2", \$7.00.
- F. Full color facsimile of the earliest known watercolor published for the Bicentennial, \$4.00.

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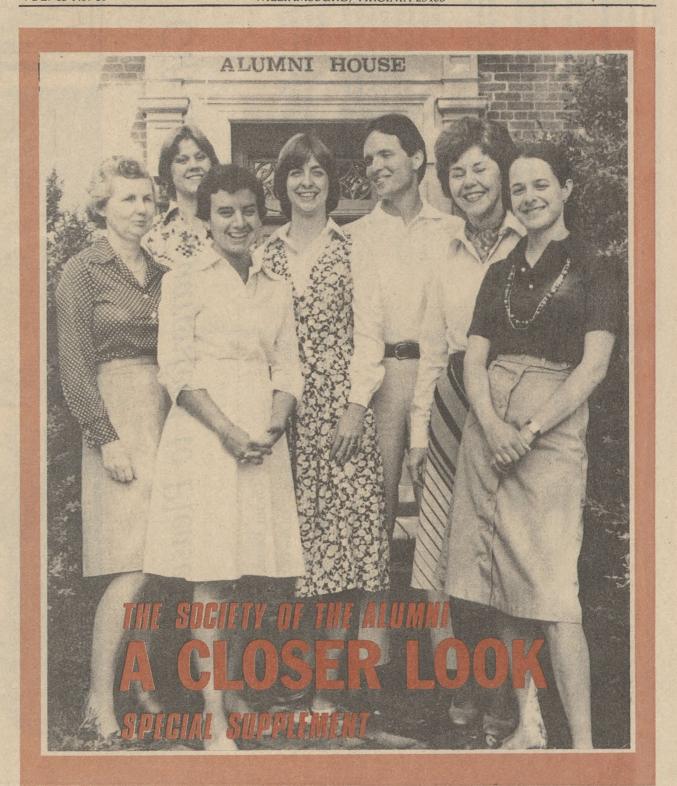
Alumni Gazette

THE COLLEGE OF WILLIAM AND MARY

VOL. 45 No. 10

WILLIAMSBURG, VIRGINIA 23185

JUNE 1978





The Society of the Alumni

A Closer Look

The Society of the Alumni

A Long and Eventful History, a Promising Future Ahead

The Society of the Alumni and the United States have at least two things in common: they were founded on the same date -- July 4 -- and both have long and flourishing histories.

The Society's roots date to July 4, 1842, when the President of the College, Thomas Roderick Dew, class of 1820, convened the first recorded meeting of the Society. Dew and Nathaniel Beverly Tucker, the Alumni Orator at the first meeting, were among the most influential Virginians of their time, and helped to establish the mission of the Society.

From 1842 until 1888 when a secretary began to keep minutes of the annual meetings, the history of the Society is fragmentary. In this century, several dates stand out as watersheds of activity:

*In 1923, under the impetus of Dr. J.A.C. Chandler '91, the Society was incorporated under the laws of the Commonwealth.

*In 1929, George Guy '21 became the first full-time secretary of the Society and began organizing alumni clubs.

*In 1933, Charles W. Taylor '09 (1933-37), established the Alumni Gazette as a newspaper.

*In 1934, the Society established the Alumni Medallion to honor alumni for service to the College. Under Charles P. McCurdy '33 (1937-52), the Society developed an extensive records system vital to the establishment of a strong alumni program.

*In the 1950s and 1960s, under the leadership of Jim Kelly '51 (1954-71), the Society developed Homecoming as the major alumni event of the year. It enjoys a reputation today as one of the finest of its kind. During this period the William and Mary Fund annual solicitation replaced the old dues program.

*In 1971, the Board of Visitors passed a resolution approving the use of the former Bright House as the Alumni House. Under the leadership of Gordon C. Vliet '54, executive vice president, the Society launched a successful, \$300,000 "New Era" campaign to restore and refurbish the House. Since 1971, the Society has also launched the Alumni College, extended the chapter programs and greatly enlarged the merchandising and travel programs.

The growth and progress of the Society continue today under a board of 15 directors, five of whom are elected each year to three-year terms. No director may serve more than two consecutive terms, although they may serve any number of terms.

The officers of the Society are elected by the Board from among its own members. They serve one-year terms and can serve no more than two consecutive terms. The Board is required to meet at least twice yearly.

Any student who has attended the College for one semester or more during the regular session becomes a member of the Society. All members receive the *Alumni Gazette*, mailings, and other benefits provided the Society has a current address for them.

The Society conducts its operations through the executive vice president and a full-time staff of eight

from the Alumni House.

Harriet Nachman Storm '64, the current President of the Society, recently characterized the role of the Society of the Alumni:

"The involvement of alumni in the life of the College and the many alumni programs which are important to the well-being of the College have continued to produce during the past years a remarkable expression of alumni interest and concern," she said.

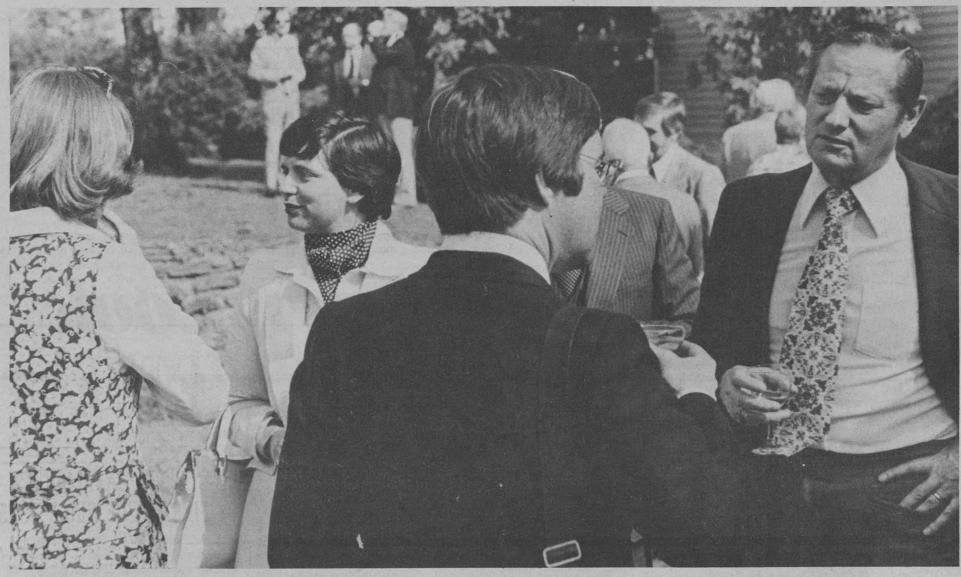
"Our objectives are a never-ceasing effort to improve the standards of service of the Society, the development of new programs for alumni involvement at William and Mary, the establishment of new standards and a new image. While we have confidence and faith in the old image, we see a bright future ahead for the growth of the Society as the College evolves. Wherever there is a member of the Society of the Alumni, there is a part of William and Mary."



The renovated Alumni House was officially dedicated in 1975 with a ribbon-cutting ceremony. Manning the clippers are then - president of the society Colin R. Davis, '50; President Graves; W. Brooks George, '32, chairman of the "New Era" campaign to restore the house; former President Davis Y. Paschall, '32; and Gordon Vliet, '54, executive vice president of the Society.

On the Cover

On the cover of this month's Gazette are members of the hard-working staff of the Society of the Alumni. Left to right are Pat Foran, Pat Giermak '77, Martha Buhrman '79, Minta McNally, John Phillips '78, Frankie Martens, and Elizabeth Daniel.



Harriet Nachman Storm, '64, (second from left), current president of the Society, talks to Minta McNally, director of chapter programs, Gordon Vliet, '54, Executive Vice President, and Colin R. Davis, '50, current member of the Board of Visitors, at a recent reception at Ash Lawn.

An Aggressive Board of Directors

Storm, Garrett, Sell and Grant Serve as Leaders During '78

Harriet Nachman Storm '64, Hampton, Va., is President of the Society of the Alumni. A free-lance writer and former staff member of the Newport News Daily Press, Mrs. Storm has served the College in many capacities, including membership on the board of trustees of the Athletic Educational Foundation. Mrs. Storm is active in civic affairs in the Peninsula area. She is married to Charles Ray Storm, an attorney. They have two children.

John H. Garrett, Jr., '40, Irvington, Va., is Vice President of the Society. An investment broker and retired Navy captain, he and his wife Ann '40 have both served as class agents of the William and Mary Fund. He is active in many civic organizations in the Irvington area. A graduate of the Advanced Management Program at Harvard Business School, Jack and his wife have five children, including three who are alumni of the College.

Patricia King Sell '58, La Jolla, California, is secretary of the Society of the Alumni. Wife of Dr. Stu Sell '56, professor of Pathology at the University of California at San Diego, Mrs. Sell has been active in the alumni Chapters of Boston and Washington, D.C. and she helped establish chapters in San Diego and Pittsburgh. Mrs. Sell is active in a variety of civic groups in the La Jolla area. She and her husband have four children.

Denys Grant '58, Richmond, is treasurer of the Society. A vice president of the First and Merchants Corporation in Richmond, he has served in many capacities on behalf of the College including past president of both the Richmond Alumni Chapter and the Richmond chapter of the Athletic Educational Foundation. Denys and his wife, the former Barbara Turner '60, are the parents of two children.

Marilyn Miller Entwisle '44, Meadowbrook, Pa., is a housewife whose active interests include her family, enrichment of city school children's classes, horticulture, wildlife, and the College. She is a member of many civic organizations. She and her husband John '44, president of Harry Miller Corporation of Philadelphia, are parents of four children.

R. Stanley Hudgins '43, Virginia Beach, Va., is a 1948 graduate of the Marshall-Wythe Law School and an attorney in the city of Virginia Beach. A Navy veteran and civic worker, he is now Commissioner in Chancery and Divorce Commissioner for the Circuit Court in Virginia Beach. He is married to the former Frances Capps '49.

Norman Moomjian '55, New York City, is a well-known restauranteur who worked his way through William and Mary as a waiter in many Williamsburg restaurants. He is active in the Order of the White Jacket and has worked for the William and Mary Fund. His restaurant, The Copain, is a gathering place for New York area alumni. Norman has been active in the New York chapter for many

Marvin F. West '52, Williamsburg, is a dentist who has served the College in many capacities including his membership in both the President's Council and the Athletic Educational Foundation. He was an area vice chairman of the Alumni House New Era Campaign, and his civic affiliations include the Rotary Club. His wife, Millie, is chairman of the Women's Physical Education Department at the College.

Elaine Elias Kappel '55, Pittsburgh, has served the Society for many years as class agent and class chairman for the William and Mary Fund and as president of the Pittsburgh chapter. Active in civic work, she is a noted Pittsburgh artist. She and husband Richard have two children.

Jane Spencer Smith '48, Grosse Pointe Shores, Michigan, is a partner in a tennis retail and mail order business. She has been honored for her volunteer work in the Detroit area. She is a past president of the Detroit Alumnae Association. She and her

husband Bill '47 have four children, including two who are alumni of the College.

Henry D. Wilde Jr. '53, Houston, Texas, is an orthopedic surgeon of international reputation. A charter member of the Houston Alumni Chapter, he is active in many medical associations. A class agent for the William and Mary Fund, he and his wife Sis '56 have four children. Dr. Wilde is a medical graduate of both Tulane and Harvard.

Jean Canoles Bruce '49, Norfolk, is past president of the Society of the Alumni. She is senior planner with the Health-Welfare-Recreation Planning Council of Norfolk, Portsmouth and Virginia Beach, and is Project Director for a grant from the Virginia Foundation for the Humanities and Public Policy. Mrs. Bruce is active in many civic organizations and has served the College in a variety of capacities. She and her husband Jack '49 have two children, both of whom are William and Mary alumni.

J. W. Homsby Jr. '50, Newport News, Va., is a partner in a law firm and a former Mayor of Newport News. He is past president of the Law School Alumni Association. He serves in many civic organizations. A 1952 graduate of the law school, Bill and his wife Susan '48 have four children.

James E. Howard '43, Richmond, is a banker and a member of the William and Mary Athletic Hall of Fame. He is active in OWJ, the Athletic Educational Foundation and the President's Council. He serves in many civic capacities. A former World War II naval officer, he won letters in both football and baseball at William and Mary.

R. Bradshaw Pulley '39, Virginia Beach, is associated with the Equitable Life Assurance Society. Named "First Citizen of Virginia Beach" in 1969, Pulley has an extensive record of community service. His company has honored him many times for outstanding accomplishment. He and his wife Louise have three children, all alumni of the College.

Changing with the Times

For 45 Years, the Gazette Has Communicated with Alumni Near and Far

Of all the services the Society of the Alumni provides, probably none is more visible than the Alumni Gazette.

For 45 years, the Gazette, has been mailed, free of charge, to William and Mary alumni. Currently, the mailing list includes approximately 30,000 located alumni of the College, as well as another 6,000 parents of undergraduate students and friends of the College. Some 1,300 new graduates will receive their first issue this month. The Gazette is distributed internally to faculty and students.

The Gazette is the major means of communication

to keep alumni throughout the country and overseas informed of the facts and events of changing life on campus and of the news affecting alumni.

The Gazette's newsmagazine format, adopted in the early 70s, has proven popular with alumni. Published 10 times a year, the Gazette gives immediacy to news events and provides space for classnotes and vital statistics, one of the most popular

Beginning this year, the Gazette will have a new wrinkle. Twice a year, at no increase in cost, the Society will publish a 32-page, slick paper magazine, devoted to articles of cultural and intellectual interest. Frequency of the current newspaper will be cut back to eight times a year. The new magazine will be mailed only to contributing members of the alumni body, and to contributing friends of the College.

"We are very excited about this new magazine," says Harriet Nachman Storm '64, president of the Society. "It will help establish that type of image that is fitting and appropriate for our college and it will reflect the academic image of the College and its faculty.'

Alumni Grants, House Facilities Assist College Faculty

If dozens of President Carter's top economic advisors and a host of Congressional energy experts cannot find a seemingly workable answer to the country's energy problems, who can?

The answer, unfortunately, may be that no one can. But if a solution to this perplexing problem does exist, the first step to discovery may be a logical, understandable statement of our energy options. An economics professor at the College recently did just that with the financial support of a summer research grant from the Society of the Alumni.

Robert B. Archibald is a young, energetic professor who recently moved from Washington, the place where the energy decisions will eventually be made, to his teaching spot at William and Mary. He's just the type of professor who, with a little financial support, can continue valuable research that not only contributes to our information about the energy problem, but also adds an extra dimension to his classroom lectures.

Archibald was one of five professors who received support last summer from the Society. Five more-representing departments of chemistry, government, psychology, modern languages, and English--are currently working on projects supported by 1978

In addition, the Society has created a corpus under the Endowment Association of the College which provides income to be used as direct payments of salary and research grants to faculty.

On the 275th anniversary of the College's founding, the Society created a third program designated as the Alumni Fellows grants. Five outstanding younger members of the faculty, who have demonstrated strong interaction with students and a special ability to communicate through their lectures, receive a stipend of \$500 each.

The use of the Alumni House as a meeting place for the faculty club has done a great deal to increase attendance in their social functions. Faculty groups meet at the Alumni House, and the House is the scene of numerous departmental socials, dinners, and receptions for visiting speakers. There are number of undergraduate scholarships, which the Society established under President Chandler.

The majority of the funds in the Endowment Association providing scholarships, faculty salary supplements, and research funds was contributed by or through alumni. Alumni are the major contributors to the Athletic Educational Foundation, a separate entity providing scholarship assistance to student athletes. Alumni support of the educational program takes many forms such as guest lecturing, providing equipment and source material, summer employment, and career counseling.

LUMNI GAZETTE

THE COLLEGE OF WILLIAM AND MARY IN VIRGINIA

WILLIAMSBURG, VIRGINIA, SATURDAY, SEPT. 30, 1933.

WILLIAM & MARY INDIANS HOLDS HOMECOMING FACING TOUGH SCHEDULE DAY ON NOV. 18th.

Squad of 30 Men Have Schedule of 11 Games: Navy, V. M. I., W. & L., and Georgetown on List.

TOM DOWLER NEW COACH

Club Concludes Season on Nov. 30th Against Richmond; Ger-ry Quirk Captain of Outfit.

ry Quirk Captain of Outfit.

September 1st saw the beginning of 1933 football activities ushered in at William and Mary. The thud of stout toes against the pigskin echoed over Cary Field and the sharp command of coaches started the Varsity squad on a long grind that callfor eleven games against the best teams in the State and against three teams out of the State that will be no set-ups, namely: Navy, Georgetown and Davidson, Navy, W. & L., and V. P. I., will be played on successive Saturdays beginning September 30th Starting October 28th, the boys take on Georgetown, V. M. I., Emory and Henry and Davidson and wind up the season on Thanksgiving with our traditional rivials, Richmond University. There will be no game this year to continued on page 4) team out of the State that against there team of the State that will be no seedups, namely: Navy, George and V. P. L., will be played on successive Saturdays beginning September 5th Starting October 28th, the Conspicuous and Usestins Starting September 5th Starting October 28th, the Services to College of W. S. M. L. Brown and Henry and Development of the Starting October 28th, the Services to College of W. S. M. L. Brown and Henry and Development of the Starting October 28th, the Services to College of W. S. M. L. Brown and Henry and Development of the Starting October 28th, the Services to College of W. S. M. Services of the College, S. M. M. S. M. Services of the College, S. M. S. M. Services of the College, S. M. M. S. M. Services of the College, S. M. M. S. M.

MEMBERSHIP DUES With your membership, you get stored.) The Alumni Gazette, (Monthly.)

Extracts from Old Faculty Minutes them much success Prove to Be of Unusual Interest

These ancient records are among appear in each issue of the Alumni the most precious at William & Mary Gazette.

and are carefully guarded in a fire-proof vault in the College Library.

The minutes that have been savel through the many fires at William fer and Mary cover the following periods: and Mary cover the following periods: ed.

1729 to 1784; 1817-1830; 1830 to 1883 to 1884; 1886; 1836 to 1846; 1846 to 1883; are kept in the Registrar's Office.

Extracts from these minutes will

Ometime of August 16, 1729

Being the next day after the transfer of the said College was completated and saters:

At a meeting of the President and Masters:

Present: The Rev. Mr. James Blair, President; The Rev. Mr. Francis

(Continued on page 4)

Elaborate Plans Have Been Arranged for Outstanding Alumni Event of Year; Entire Student Body to Cooperate. DANCE ON NOVEMBER 17

Davidson - W. & M. Football Game One of Features of 2-Day Program.

Day Program.

Mark this on your calendar and fix it in your mind. The most elaborate plans ever undertaken for a Home Coming Day at William and Mary will soon be under way and the full program-will appear in the November 1st, Alumni Gazette.

The celebration will start Priday.

ROCKEFELLER AND BRYAN

The celebration will start 'Pridar ight, November 17th, with a dance and the big event on Saturday with the beginning of athletic relations with this well known North Carolina ichnol.

FIGHTING VIRGINIANS

Oh! Fight away you Indians, Oh! Fight away Today. The team that held the Crims Will surely win the fray. And as the ball goes over, And the game is won, Our voices swell, To sing the song of Victory!

In-n-ndians! In-n-n-dinas! Yea-n-a-a Team! Fight 'Em!

ETCHING OF WREN BUILDING

WILLIAM AND MARY NEW ALUMNI CATALOGUE

The Etching of the Sir Christo-pher Wren Building, Restored. (The Original College.) free to all alumni taking membership in the Alumni Association, is a beautiful product of the etcher's art. It is a copper plate etching, made by one of the best engraving compa-nies in the country. This Etching is 9" by 5 1-2". The price far extra copies is one dollar.

Oldest Catalogue at William & Mary was Issued in 1859; Second Given in 1879, Follow-ed by 1925 Issue. 7000 NAMES IN NEW LIST

FIRST ISSUE SINCE 1925

New Catalogue Quite Complete Regarding All Phases of Al-umni Life and Membership.

one of the best engraving companies in the country.

This Etching is 9" by 5 1-2". The price far extra copies is one dollar.

DR. W. A. MADDOX, 1904, OF WILLIAM & MARY DIES IN ILLINOIS TRAIN CRASH

Maddox, a Member of the Classs of '0-1, Killed when Car is Struck by Train.

RECEIVED A. B. AT W. & M. Bry Charles of the Alumni Ary Saculty.

RECEIVED A. B. AT W. & M. Saciation from 1929 - 1932 and his assistant, Mrs. Gertrude Harwood, It came off the press in June, 1933.

(Continued on page 1) serve these honors. The Alumni Association extends congratulations to both and wishes congratulations to both and wishes 'Old Spottswood' Once Provided Delight de Luxe for the Students

Transported from the wilds of Presented by Friends of the College Brunswick county, where it one belched forth defiance to marauding Indians, to the campus of William lenger and Dr. Tyler, who accepted the and Mary, this noble piece of ordinance has been a familiar sight here peace of old Williamsburg was being for 32 years. It bears the following inscription:

CANNON

Taken from Fort Christanna, which was built by Governor Spottswood in Brunswick County, Va., in 1713.

(Continued on page 4)

The cover of the first Gazette: the start of a tradition.

When There's No Time for Debate

That's When the Society Can Provide Fast Support for a Special Cause

In 1976, the College had the opportunity of a lifetime -- but also a problem. The League of Women Voters told William and Mary officials that Phi Beta Kappa Hall was a potential site for the Third Presidential Debate.

The problem: the need for immediate financial support to prepare the campus and PBK Hall for the Debate. The solution: call on the Society of the Alumni, which provided the funds immediately -- without delay or restrictions.

The Society has been that kind of friend to the College over the years. When it sees a good opportunity to help the College, the Society will generally find the assistance without the costly delays other approaches may entail.

Professors John McKnight and Hans von Baeyer of the Department of Physics found that to be true a few years ago when they developed an intriguing plan to reconstruct an 18th century lecture and scientific apparatus collection that would be available to various public schools.

The professors, however, needed to visit England in order to conduct research for the program. Since the College had no money available, they contacted the Society which quickly came up with the

necessary funds. The program is now such a success with the schools that the professors cannot meet all of the demand.

During the Bicentennial Celebration, the Society struck handsome Bicentennial Medallions for visiting dignitaries to commemorate their visit to campus. As a result, some of the state and nation's most distinguished citizens took a remembrance of the College with them when they left Williamsburg.

The Society's quick and flexible response to problems and opportunities benefits alumni as well as the College. Two years ago the Society learned that the College planned to get rid of a number of old desks that had been in the Wren Building for many years. The Society seized on the opportunity, purchased the desks, and made them available to alumni through its Merchandising Program. All of them sold within days.

The Merchandising Program, another of the many services of the Society to Alumni, provides many of the funds with which the Society aids deserving causes. For instance, the money raised from the desks went to support several activities including the purchase of security warning devices that were made available to students through the Campus Police Department.

In 1976, in conjunction with Homecoming, the Society explored and confirmed that a major Revolutionary War encampment laid out by Patrick Henry had existed in an area to the west of the Wren Building. The area is now marked by a commemorative plaque contributed by alumni who attended the 1976 Alumni College.

The athletic program is another area which frequently calls on the Society for assistance. While the Society in no way tries to usurp the role of the Athletic Educational Foundation, it has taken an active part in discussions on the athletic policy, provided assistance for the production of the annual athletic recruiting and fund-raising film, and made major contributions to the Tangerine Bowl in which the College participated and to the Back Track Program, which resulted in a tartan track for Cary Stadium.

Such relatively unnoticed and low profile assistance to the College is in the tradition of the Society, notes Gordon C. Vliet '54, executive vice president.

"We are proud of our involvement and our record of support for the College throughout the life of the Society," he says.



The Society provided quick financial support for the preparations necessary before the Presidential Debate in 1976. Above, former President Gerald Ford joins singer Pearl Bailey in William and Mary Hall, a scene viewed on televisions across the nation.

Tracking Down Alumni on the Go

That's the Job of the Busy Records Department at the Alumni House

Have you ever heard of William W. Reynolds Jr.? Probably not. But the records department in the office of the Society of the Alumni has. A resident of Baltimore and member of the class of 1864, he attended William and Mary one year, served as president of the Alumni Association from 1893 to 1894, and gave the Alumni oration on July 3, 1891.

That's just one tidbit in the vast array of information on 38,000 alumni, both living and deceased, contained in cards, dating to 1856, on a gigantic rotary drum in the Alumni House. And while maintaining and updating the records is not glamorous work, it is one of the most important functions the Society performs.

Two people work full-time on the records. Everytime the Society learns of an address change, a birth, a marriage, a death, or a career change, the information goes into the records. After the 1978 commencement, information on the approximately 1,300 new alumni was entered into the records, as well as information on those 300 who did not receive a degree.

"We feel that it is an important part of our function to maintain such records about alumni," says Gordon C. Vliet '54, executive vice president of the Society. "It is a part of our service to alumni and to the College."

On just an ordinary day, the Society receives at least 35 inquiries for information on alumni. They come from alumni interested in ex-classmates, from businesses and agencies who are employing alumni, and from administrators and faculty at the College who need the information for their work. It has proved an especially valuable resource during the current Campaign for the College.

Maintaining the records manually, as the Society does currently, is a big job. One estimate shows as many as 20 per cent of the alumni may change addresses each year. An average alumnus will move 10 times during his lifetime. Each time he changes addresses, the Society devotes at least 10 minutes to his records.

It is important for alumni to forward information on

careers and personal information, as the Society staff simply is to small to process that information without such help. Much of this information shows up in the classnotes section of the *Gazette* as it is received by the records office.

Next year, the Society will begin automating its records which will speed up the process considerably and improve service to those who benefit most from alumni records - the alumni themselves.



Society staff members John Phillips '78 and Martha Buhrman '79 add some new information to the constantly changing master file of alumni names and addresses.

Filling the Void in Far-Away Places

That's the Role of Alumni Chapter Programs in 47 Different Cities

William and Mary has more than 30,000 alumni, many of whom can visit the campus only infrequently. To fill the void for those alumni who cannot visit Williamsburg, the Society of the Alumni takes the campus to them through its active Alumni Chapter Program.

"The chapters are a means," says Society
President Harriet Nachman Storm '64, "through
which we can show our interest in alumni, a way in
which we can reach out to them rather than asking
them to serve only our needs."

In 1974 the Society appointed a fulltime person to direct the Chapter Program. That position is now held by Minta McNally.

In the past five years, chapter meetings have been held in 47 different cities around the country. By having the staff assistance of the Alumni House behind their efforts, the chapters have been able to remain more active and to take the initiative in exciting new programs.

"We can give the chapters full logistical support," says Mrs. McNally. "For instance, our staff is organized to do all of the mailings for chapter meetings, which takes an immense load off of the

shoulders of chapter officers."

Mrs. McNally's staff not only helps organize the meetings, but it arranges for speakers from campus who keep alumni informed about William and Mary. President Graves is a familiar figure on the Chapter circuit. Many professors and administrators talk to the

chapters, bringing their special insight on the campus to alumni.

"We see chapters as a way in which we can build a continuing education program," says Mrs. McNally.

The Chapter Program has opened up a number of opportunities to assist both alumni and the College. For instance:

*The Chapters help identify leadership potential for both the Alumni Board and the Board of Visitors, as well as other organizations associated with the College

*Through the Chapters, the Society initiated its Career Counseling Program through which alumni experienced in their field give advice and assistance on careers to students at the College.

*The Chapters provide a base for the College admissions program. The Society recently completed a rapid tour of Virginia conducting, in cooperation with the admissions office, a series of meetings with admitted students, encouraging them to accept admission to the College. In addition, the Society sends personal letters to each of the children of alumni parents, after they have been accepted, urging them to accept admission.

*The Chapter Program assists the College in fund-raising. For instance, the Society is involved in the upcoming canvass of alumni for the Campaign for the College. Although there will be no solicitation at regional dinners, the Chapters are helping the College organize information sessions that will in-

volve alumni in about 20 different regions around the country.

One of the strengths of the Chapter Program is a Chapter Handbook developed a few years ago that details procedures for organizing a successful chapter meeting and outlines the assistance the Alumni House staff provides.

The Outstanding Chapter Award, instituted in 1976, is given annually by the Society of the Alumni Board of Directors to the chapter which has shown a strong program, innovation, involvement, and has been of service to the College and Society. The Charlottesville Chapter is the current holder of the award. The 1976 winner, Atlanta, ran a close second.

The Chapter Program is more than a means of just keeping alumni informed of what is happening on campus, however; it is valuable in channeling opinions of the alumni back to the campus.

"It is through such groups and meetings," says Mrs. Storm, "that alumni opinions and input are heard on campus."

The two-way process -- alumni keeping in touch with the College and the College keeping in touch with alumni -- is really what the Chapter Program is all about, notes Gordon C. Vliet, '54, executive vice president.

"Alumni are one of the College's most vital resources," he says, "and it is of critical importance that they remain involved with the College."



An old saying goes that it takes a lot of living to make a house a home. Although it has been just over five years since the Society of the Alumni moved its headquarters to the beautiful old farm house, fraternity house and apartment house on Richmond Road, the house has already seen a lot of living and developed a reputation as being the warmest of homes.

As Society President Harriet Nachman Storm, '64, says, the Alumni House "has turned out to be all we had hoped it would be." It is used day and night, during virtually every season of the year, for hundreds of meetings, receptions, dinners and reunions.

Most importantly, it offers some 30,000 alumni a common meeting place and a center for reorientation. "It provides that one place on the campus where alumni can gather to recall the good times of the past and work together for the good times of the future," says C. Randolph Davis, '50, former president of the Society and current member of the Board of Visitors.

The Society moved into the Alumni House in 1972, amidst an extensive remodeling that changed it from seven faculty apartments to the offices and

reception rooms now serving alumni who visit Williamsburg from across the country. The refurbishing of the rooms, as well as most of the furnishings and artwork, were provided by alumni gifts made during the "New Era" campaign headed by former Board of Visitors member W. Brooks George, '32.

The house has a number of antiques, nostalgic photographs, memorabilia of all kinds. But as rich and beautiful as it appears, the Alumni House still places its accent on comfort and practicality.

On the first floor is the large living-meeting room which serves as a focal point for receptions and social activities. The Paschall Library, named after the former President of William and Mary and

donated by a classmate, the late J. Edward Zollinger, '32, a member of the Board of Visitors, is a favorite nostalgic stop for Alumni. It contains all of the Colonial Echos from 1899 to date, copies of Flat Hats and College catalogs, and books by and about alumni and the College.

A third room on the first floor is the J.A.C. Chandler room, named for another former William and Mary president and alumnus, and given by alumnus Roy Charles, '32, of Norfolk. This room serves as a meeting place and social room.

The meeting room in the basement was sponsored by Tim Hanson, '37, and Jane Hanson, '41, and is furnished in appropriate 18th century style as a small dining room. The room was donated by the Order of



This is the way the Kappa Alpha fraternity house looked just before its contents were auctioned during World War II.



FROM HOME ALUMNI

the White Jacket and includes a bar area.

The main floor center hallway has been named by New York area alumni for J. W. Lambert, '27, longtime dean at the College, and the lower level hallway for W. Brooks George, '32, and his family.

The walls of the stairwell display pictures of former alumni secretaries, presidents of the College, and presidents of the Society.

The top two floors serve as offices and storage file space for the Society.

Almost every location on campus is within easy walking distance of the house -- familiar places such as the sororities and fraternities, both the old and new campuses, and, just across the road, Cary Field.

It's not surprising that the Alumni House has been

used more and more by groups from across campus and throughout the community. During the first six months of last year, the house was reserved an average of three-and-a-half days each week above and beyond the regular working hours. Student groups such as the Law Review, the Botetourt Bibliographical Society, the Flat Hat Club, the Queen's Guard, and the Black Student Organization are frequent users. The Faculty Club, as well as individual departments, reserves the house for social events and guest speakers. Alumni ready to "tie the knot" at a Wren Chapel wedding now look to the Alumni House for the wedding reception. Recently-purchased tents help bring the party outside to take advantage of the greenery that surrounds the house.

What makes the house even more interesting is its unusual history. From about 1925 until 1943, the house on the knoll beside Cary Field was the home of Kappa Alpha, one of the South's oldest and most popular fratemities. The brothers of KA regretfully auctioned the house, including all household furnishings, during World War II, when most collegeage men were overseas.

The College then converted the home into the Bright House, which served as College apartments until 1971. The last three deans of women -- Katherine Jeffers, Dorothea Wyatt and Birdena Donaldson -- lived in the building.

The Alumni House, which served in the past as an appropriate setting both for wild fraternity parties and serious confrontations with the dean, has now provided a more concrete identity for the Society of the Alumni. "Until we acquired a specific location, the Society was somewhat of a stepchild of the College. It was not particularly visible to students or alumni," says Gordon Vliet, '54, executive vice president. "Now alumni have a special place to return to when they come back to William and Mary — a focal point where they can come, be recognized, feel comfortable, and obtain information and services."



FLASH! FLASH! FLASH! The Event of The Season

AUCTION SALE

June 2

4 to 6 and 7 to 9 P. M.

Entire Household Furnishings, Including Articles *Unobtainable* on the Present Day Market.

AUCTIONEER: BQB MATTHEWS (Better knows to his friends as "Rubber Dog")

KAPPA ALPHA HOUSE

RICHMOND ROAD

Be There and Bring Your Friends

Original auction handbill, June, 1943. on closing of the AA House

The handbill advertising the auction of the Kappa Alpha House furnishings described the sale as "the event of the season." Actually, it proved to be a milestone in the history of the historic house -- instead of being used as a site for fratemity parties it became the home of three of the college's deans of women.

The Olde Guarde: A Special Reunion

Fifty years is a long time to have been an alumnus of the College. And the Society of the Alumni decided in 1975 that it deserved some kind of special recognition. The result: a special reunion during Commencement Weekend when the old grads re-live the memories of a half century earlier.

Explains Gordon C. Vliet '54, executive vice president of the Society, about the origination of the 50th Reunion:

"We had noted that members of the 50th reunion were being lost in the crowds of Homecoming, and we decided they deserved better treatment and greater recognition."

Consequently, an event was bom -- an event that has grown increasingly popular among the old grads in the past three years. Former Director of Special Programs, Lee Wadkins Vliet, '68, with the cooperation of one of the pioneering classes of the College, the class of 1925, set out to establish a program second to none.

The 50th reunion is a stirring occasion.

"They come in on Saturday before graduation," says Vliet, "have a luncheon, take a tour of campus, have a black-tie cocktail party and dinner, at which a special gift to the Society is presented. Each member receives an appropriately beribboned certificate indicating membership in the Olde Guarde. A replica of their original diploma serves as a place card. If they didn't graduate, we give them a Bachelor of Arts diploma. After 50 years of additional work in the School of Hard Knocks, they deserve it.

"The next day the group convenes for a champagne luncheon and then, robed and capped, they attend the graduation ceremony as a group. It is a sight that brings a tear to the eye, when the 1.000 or so graduating students and their families give what is now traditionally the loudest applause of the day to these delightful and entertaining newest members of the Olde Guarde."





The class of 1927 reunites 50 years after their graduation for a special group picture. Above, Mrs. Ouida Boguess Noffsinger (middle) of Gaithersburg, Md., visits with two friends at the 1977 reunion. Below, the class of '27 gathers for a group photograph at last May's fiftieth reunion.





The Society has always maintained close relationships with Virginia's leaders -- particularly when they happen to be alumni, which has been true in the case of Governors Godwin and Dalton. Above, Governor Mills Godwin, '36, receives the first Bicentennial Medallion from Harvey Chappell, '48, then Rector of the Board of Visitors; President Graves; and Colin R. Davis, '50, then President of the Society and current Board of Visitors member.

PACT Stays Close to Lawmakers

When Money Grows Tighter, There's Someone There to Support the College's Goals

Traditionally, the Society of the Alumni has helped the College maintain good relationships with the elected leadership of the Commonwealth of Virginia—the source of 50% of William and Mary's overall annual budget. Now, the tradition is continuing in a brand-new way.

Until the early 1970s, the Society sponsored a biennial event known as Burgesses Day--a visit by the Governor and members of the General Assembly to the campus to symbolically recall the times when the Wren Building was Virginia's temporary Capitol building.

Burgesses Day involved a large luncheon, a football game at Cary Field and a post-game reception. Often, if the Governor was present, it would be the occasion for presentation of an especially-written Latin verse. In colonial times, William and Mary paid its annual rent to the Commonwealth by presenting such a verse, as required by the ancient charter.

At the start of each legislative session, the Society also sponsored a massive reception at a major Richmond hotel, for members of the General Assembly, State officials and the Governor.

Though other major Virginia state universities continue to have such functions, the expense became too great for William and Mary's limited non-State funds, and both were abandoned so the funds could be used for student assistance.

The Society's commitment to supporting William and Mary's relationships with the Commonwealth hasn't changed.

In 1977, the Society and the Alumni Office committed funds and energy to support passage of Virginia's State-wide bond referendum, the package which included the Marshall-Wythe School of Law building. Some 100,000 informational cards, printed at Society expense using proceeds of the sale of merchandise, were distributed throughout the State to familiarize William and Mary-related voters with the referendum. The Society arranged meetings of alumni in various areas of the State to help keep them informed of bond details. The Alumni House served as a headquarters for the Statewide bond speakers program chaired by Dean William B. Spong of the law school.

Later that year, the Society inaugurated a new program of legislative communications, titled the

Public Affairs Communication Team (PACT). Through the program, begun in close collaboration with the College Board of Visitors and administration, volunteers are being identified in all legislative districts to help establish stronger communications between legislators and the College. Harriet Storm '64, now President of the Society, has been acting as Chairman of the PACT organization.

The PACT program reflects the awareness that William and Mary's role in Virginia higher education is state-wide, not urban or regional. Its mission as an institution of special quality, not of growing numbers and diversifying programs, requires careful approaches to insure that the Commonwealth's budget-makers become more acutely aware of William and Mary's unusual role. Though not a lobbying group, and not a substitute for the ongoing relationships between College and Capitol, PACT seeks to help legislators become more familiar with William and Mary. The increased familiarity helps broaden their perspective beyond the numerical data presented to them by State agency reports and legislative committee staff documents.

The Nation's Most Durable Homecoming



Thousands Make The Annual Pilgrimage To the Colonial Campus

". . . a very special time in the hearts and minds of our alumni . . . a time to return to campus, enjoy the fellowship of old classmates, to see new changes on campus, and to share a part of the life on campus."

Homecoming Weekend is one of the major events sponsored by the Society of the Alumni, and if you ask an alumnus why he comes back to the College, he would probably concur with the reasons given by Harriet Nachman Storm '64, president of the Society of the Alumni, in a recent talk.

"We encourage alumni to return in the fall," added Mrs. Storm. "As Homecoming has grown over these past few years, there is indeed an attitude and feeling of pride in returning alumni.

"It is not something that we can lay a finger on, or chart, or demonstrate in any way. But it is there, and it is growing, and we are proud of it."

The Homecoming Parade is both a symbol of Homecoming and of its durability at William and Mary. Only twice in 50 years has it been rained out. During the late '60s and early '70s when students elsewhere found it fashionable to sneer at school spirit and tradition, William and Mary continued its Homecoming Parade. It survived and flourished, and today it continues as a centerpiece of a weekend devoted to renewing old ties with "the Alma Mater of a Nation." Upwards of 30,000 attend the occasion each year.

Homecoming is built around a number of events during a busy 4-day weekend that begins on Thursday evening with the annual Order of the



At top, the alumni band tries to play and march at the same time during halftime ceremonies at Homecoming. At bottom, a fraternity float hides a volkswagen and received some questionable looks from the crowd in front of the Governor's Palace.



One of the most nostalgic events at Homecoming is the sunset ceremony in the Wren Courtyard, with the Queen's Guard providing the pomp and ceremony. Among the happiest spectators in the crowd of about 30,000 who annually view the parade are children bundled up warm to fight the cold fall temperatures. In recent years, the golf and tennis tournaments at homecoming have skyrocketed in popularity. Below, Jack Bruce '48 (right) and his partner ride off after good tee shots an the first hole.

White Jacket banquet. In rapid fashion on Friday follow the golf and tennis tournaments, a campus re-orientation tour, the Sunset Ceremony honoring departed alumni, the class reunions, and the annual alumni banquet.

Alumni begin Saturday with a reception and continental breakfast at the President's House, followed by the Parade, a luncheon on the lawn at the Alumni House, and the football game. Saturday evening brings the alumni dinner and dance.

On Sunday alumni say farewell and depart for home with a new store of memories of the College and their long-time friends.

While Homecoming is filled with good times, it is also an occasion for serious business. On Friday evening, alumni hold their annual meeting at which time President Graves gives a state of the College address and the Alumni Medallion is presented to certain alumni for special service to the College.

The Alumni Medallion is the most coveted award given by the Society, second on a College-wide basis only to the honorary degrees. Only 156 have been given in the history of the Society.

Planning for Homecoming consumes many hours of time of the staff in the Alumni House. Scheduling events and reserving motel rooms, coordinating social events with Colonial Williamsburg, Kingsmill, and other organizations require intricate planning that begins a year in advance.

The Society is constantly sensitive to new innovations for Homecoming. This fall, for instance, Governor John N. Dalton '53, whose class marks its 25th reunion, will be on hand to address alumni in the tradition of the Alumni Orator, a practice which began with the founding of the Society in 1842, but which was dropped after Homecoming replaced Alumni Day as the major celebration of the year. The re-emergence of an Alumni Orator will add further re-enforcement to the purpose of Homecoming -- a link between the College and its alumni, "a representation and recognition of the heritage, the traditions and the pride of the College."





An Exchange of Ideas

Alumni Meet with President Graves to Offer Advice, Assistance

One key group of alumni leaders has a unique assignment--to provide for the interchange of information and ideas between the College administration and the alumni at large.

It is the College Relations Committee of the Society's Board of Directors, now headed by Jack Garrett '40. Previously, Jean Bruce '49 and Harriet Storm '64 chaired the relatively new but vital committee.

The College Relations Committee meets four to six times a year with President Graves and various administrative officers, depending on the agenda.

The committee explores ways by which the Society and its members can assist the College in various ways. From its activities have grown such cooperative ventures as last year's alumni campaign

on behalf of Virginia's statewide bond referendum, which included funds for the new Marshall-Wythe School of Law building. Alumni volunteers in many parts of the country are assisting in the College's career counseling program. Work on behalf of admissions recruitment, especially in Virginia, has been initiated by the committee.

Service by alumni to the College is not the only goal of the committee; it also serves as a fact-finding board. Questions on the minds of many alumni are raised by committee members to President Graves and his administrative officers. Among recent examples were prolonged discussions over two favorite William and Mary controversies—the level of intercollegiate athletic competition, and the Admissions Office's decision—making process.

The Board of Directors of the Society now includes ex officio members from the Law School Association and the MBA Association, the organizations which represent the special interests of law alumni and graduate School of Business Administration alumni, respectively. Assistance is also being provided in the formation of an alumni group representing those with graduate Education degrees.

New on the horizon is a projected Leadership Conference for alumni leaders in a variety of areas including Chapters. The weekend program, currently planned to be held this fall, will include administrators, faculty, students and representatives from other William and Mary constituencies. The aim is to increase awareness among alumni leadership of the resources, problems and opportunities of the College.



From Hawaii to the Swiss Alps, Trips Offer Variety, Friendship

So you've got a week of vacation time to spare, only a handful of cash and an overwhelming desire to go someplace different, where you'll see new sights and meet new people. The answer to your prayers may be a trip to the Swiss Alps or a cruise down the Mosel River culminating in an escapade in Paris.

Sound too expensive? Maybe too adventurous for someone accustomed to a cottage at the beach or a mountain cabin? Think again, and start looking more closely at the variety of tours sponsored by the Society of the Alumni.

The Society sponsored its first trip in January 1973 to Acapulco. Since then, alumni groups have made week-long treks to London, Hawaii, Majorca, Greece, Rome, Copenhagen, Russia, Tahiti, Australia. One of the next trips will hopefully be to China, a country that's just beginning to realize the financial advantages of the tourist industry.

"We feel that the alumni travel tours are of continuing educational value," says Harriet Nachman Storm, '64, Society president. "We not only offer low cost travel, but alumni of all ages join together in a learning experience and develop a new series of friendships."

Many of the alumni trips are fast sell-outs, and a number of alumni have become regular customers, returning each year for a new trip to a faraway city.



At top, members of a 1976 Rhine River cruise pose aboard tour boat for a group picture; in other photo, John Phillips, '78, and William L. Person, '24, of Williamsburg view the city of Hamilton during a trip to Bermuda last year.