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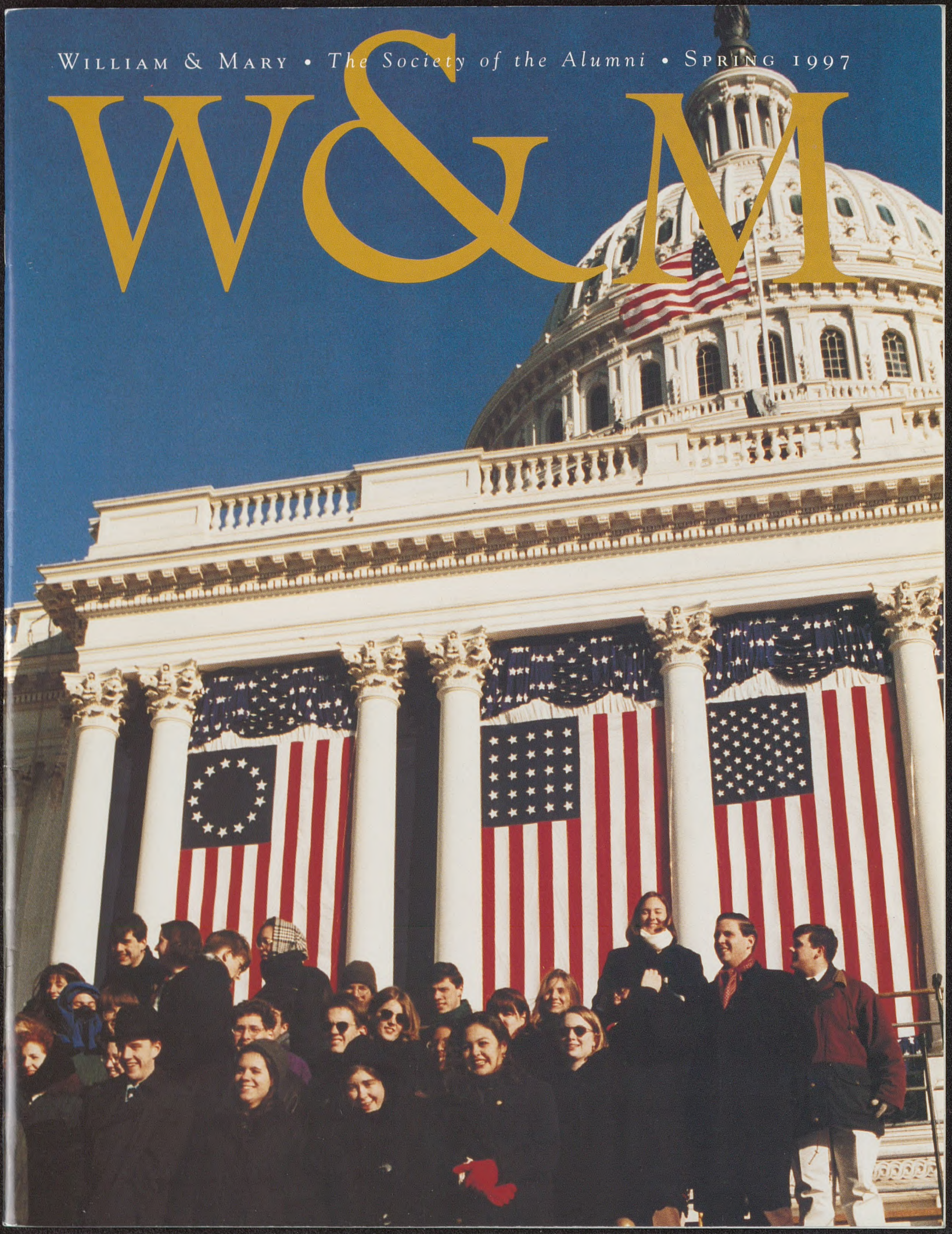

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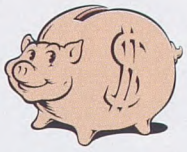
Have a portion of your bill  go directly to the Society of

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On the Cover: The William and Mary Choir rehearses on the steps of the U.S. Capitol before President Clinton's Inauguration in January. The choir performed "The Last Words of David" during the actual ceremony. (Photo by Bill Walker)

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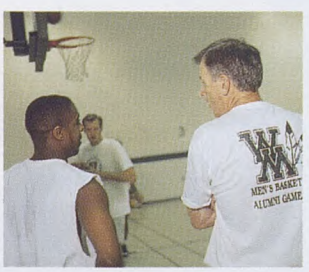

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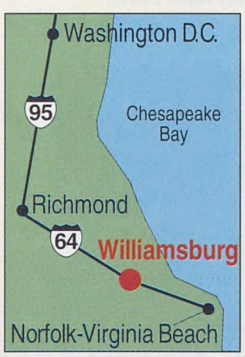

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Singing Their Way Into History

The William and Mary Choir made history when they sang at President Clinton's Inauguration celebration in January. Their presence in Washington, D.C. was the result of a phone call from alumna Susan Aheron Magill '74, chief of staff for Senator John Warner, to her friend and former classmate, Stewart Gamage '72, William and Mary's vice president for public affairs. "Susan asked me if our choir was still as good as it had been," Gamage explains. "And I said 'Of course!'" *(See related Magill story on page 44).* *As a result of that call, the William and Mary Choir, along with the Hampton University Choir, found themselves on the steps of the Capitol on January 20. Following is a personal account of that historic experience, written by Margaret Walsh '97, student president of the Choir.*

It was a cold and dreary December afternoon when I trudged into the Ewell Music Building, in my worn William and Mary sweatshirt, old blue sweatpants and sneakers, to meet with Dr. James Armstrong to discuss the choir's spring schedule.

The halls of Ewell, normally echoing with instrumental and vocal music, lay in disquieting silence now that it was the second week of exams. It was strange as I passed by the darkened choir room with my legal pad and blue folder with "CHOIR" emblazoned across the front, the familiar voices no longer murmuring behind the closed door. But further down

The W&M Choir performed at President Clinton's Inauguration in January and at the February memorial service for Pamela Harriman, U.S. Ambassador to France and former member of W&M's Board of Visitors.

Photo by Bill Walker

the hall the light shone from under Dr. Armstrong's door, reminding me that we had a lot to talk about to ensure that we were prepared for the next semester. Little did I know how unprepared I would be for what he would tell me as soon as I walked through his door: "We're going to sing at the President's Inauguration."

"The President? *Which* President?" I asked. "The President *of the United States?*" With smiling eyes and a nod, Dr. Armstrong handed me the press release he had just received from Senator John Warner's office. It seemed too incredible to be real. When I spoke to a reporter a few minutes later, all I could say was, "Wow! What an honor! Wow!" I guess that even English majors can't always find the words.

Dr. Armstrong and I notified the choir of the news through voice mail and by letter over the winter break. Sarah "Tito" Lang '98 was so excited that she returned my message from her home in Florida. "Marge, I can't tell you how excited I am! This is awesome news!"

The real excitement began when we returned from vacation and plunged into a week of extra rehearsals and special press coverage.

Despite the extra rehearsals, it was a great way to start off the semester. What would have otherwise been a week of returning to the routine of college life was a week of excited and dream-like preparation. Senator Warner's office continued to update Dr. Armstrong and President Sullivan's office while a continuing stream of reporters and television crews appeared at our choir rehearsals. By a stroke of good fortune, we had been transformed overnight from local college kids to celebrities.

When we all crowded into Paul's Deli on the night of our television news debut, we felt a new sense of pride and importance. Our cheering and clapping replaced the music blaring over the loudspeakers as we saw ourselves on television for the first time. Our faces shone as we saw ourselves and our director interviewed on the screen, knowing that thousands of other people were also watching and listening to our music and that thousands more would do the same in Washington, D.C.

But they weren't necessarily going to be hearing us live. Due to logistical and acoustical concerns, we wouldn't be singing "Live from Capitol Steps." Instead, the W&M Choir would be "Puttin' on the Hits" as we lip-synched to a tape of our own voices playing over the loudspeakers.

We left at 8:30 a.m. on Sunday to go to the U.S. Marine Barracks in Quantico for our recording session. The choir was certainly a sight to see as we arrived at Ewell that morning, lugging our suitcases packed with our choir uniforms and layers of thermal underwear and leggings. It was so cold that a thin layer of ice had formed on the windshield of the College van that I had to scrape off with a credit card. But that was nothing — Monday morning would be even colder.

When we arrived in Quantico, we were officially escorted to the Marine Barracks and told to keep silent as we walked past the recording room and climbed the stairs to the band room. Our dream-like week was slowly becoming a reality. Soon it was our turn to record and we were brought downstairs where we met up with the Marine Corps Band. Lt. Col. Tim Foley stepped down from the platform and handed his baton over to Dr. Armstrong, who conducted the choir and band through "The Last Words of David." I have never felt such strength and majesty as I did when the band played that piece.

Following our recording session, we drove into the city. The setting sun cast a golden glow over the monolith federal buildings, casting shadows behind them. After passing through security, we assembled on the choir risers overlooking the inaugural platform, flanked on either side by tall towers of scaffolding set aside for the press. The platform and the towers were both empty with the exception of a few reporters, including Sam Donaldson, Maria Shriver and Barbara Walters. The next day, however, both would be teeming with politicians, reporters and other celebrities we had only read about in *The Washington Post* or seen on "Dateline": the Clinton and Gore families, the Supreme Court Justices, Ted Kennedy, Newt Gingrich, Richard Gephardt and Cokie Roberts.

Behind us, American flags hung solemnly between the columns of the Capitol, and a lone flag flapped in the wind on top of the dome. The empty lawn and the Mall stretched out before us, lined by trees and the Smithsonian Institute buildings and punctuated by the tall and graceful obelisk of the Washington Monument. The next day, the drab brown of the grass would be replaced by colorful blue and red dots of thousands of winter coats assembled for the Inaugural ceremony. My parents would be somewhere down there, looking for me among the white, blue, green and black dots forming on the choir risers behind the President. After a week of feeling rather special and proud, I suddenly felt rather small and insignificant. I was so overwhelmed that it was difficult to focus on Dr. Armstrong, who stepped up in front of us to cue us to sing. However, as soon as the triumphant opening of "The Last Words of David" began to play and our voices echoed across the Mall, I regained my sense of purpose and significance.

Moving together as one and joining with the other choirs and bands that were part of the Inaugural festivities, we became part of something incomprehensibly greater than ourselves. It was an experience none of us will ever forget.

— *Margaret Walsh '97*

Ellis Explores Jeffersonian Paradoxes

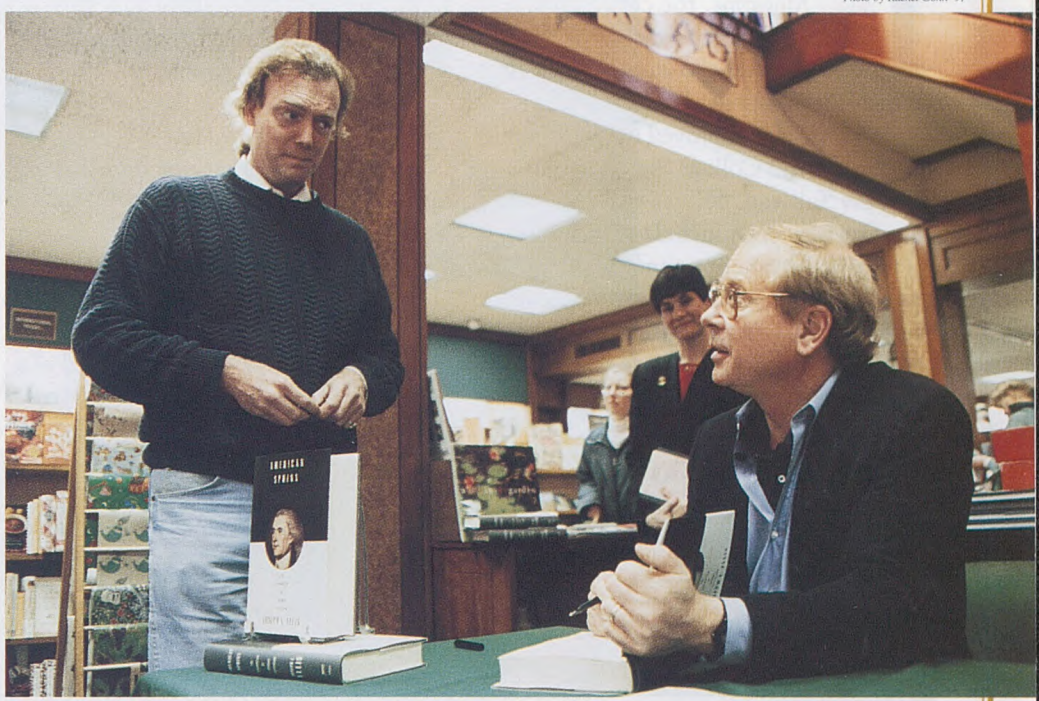
Joe Ellis '65 visited Williamsburg on March 1 for the signing of his newest book, *American Sphinx: The Character of Thomas Jefferson*. The book, hailed by *Newsweek* as "magnificent," looks like it's destined for the best-seller list and perhaps a Pulitzer Prize nomination. In addition, Ellis was featured in Ken Burns' documentary on Jefferson that aired on public television in February — no small achievement for a scholar whose first love is John Adams, not Thomas Jefferson.

Although the acclaim and public recognition are new to Ellis, who is the Ford Foundation Professor of History at Mount Holyoke College, he's remained quite level-headed about the attention. Over breakfast before his book signing in Williamsburg, Ellis said the tour was going well, but he really missed his six-year-old son, Alex. "I won't be there to drive him to school," he explained sheepishly. Also the father of two older sons, Scott and Peter, Ellis noted, "I'm happiest when my professional life is in harmony with my life as a parent, and this isn't one of those times."

Not that he's complaining. Ellis is excited that so many readers have confirmed his feeling that "Thomas Jefferson is America's 'Field of Dreams,'" and that both the documentary and his book are educating a vast number of Americans about the third President of the United States.

It's just a paradox of Ellis' life — trying to balance a satisfying career with the demands of being a father and a husband — that Ellis felt he might better understand by an examination of the numerous paradoxes in Jefferson's life. Concerning one of those paradoxes, Jefferson's view on slavery, Ellis writes, "It's a disconcerting form of psychological agility that would make it possible for Jefferson to walk past the slave quarters on Mulberry Row at Monticello thinking about mankind's brilliant prospects without any sense of contradiction."

Photo by Rachel Cohn '97



Joe Ellis '65, signs a copy of his book on Thomas Jefferson, *American Sphinx*, for Bill Barker, who portrays Jefferson for the Colonial Williamsburg Foundation. Laughing, Ellis told Barker, "I think Tom's hair looked just like that."

It is the examination of Jefferson's paradoxical nature that sets Ellis' book apart from the numerous volumes already written about the red-haired Virginian. Ellis said he "tried to steer an honorable course between idolatry and evisceration" with the realization that "affection and criticism toward Jefferson are not mutually exclusive postures."

The result is a book hailed by Pulitzer Prize-winning author David McCullough, as "a lively, provocative book by a thorough scholar who is also a very engaging writer." Indeed, Ellis' sense of humor comes through in his work — he notes that Jefferson is one of the "dead white males who still mattered," and dubs the current renewed interest in the author of the Declaration of Independence the "Jefferson Surge."

And lest all the attention and success go to his head, Ellis just needs to return to his classroom, where his students seem to be happily oblivious to their teacher's fame. Laughing, Ellis said that only one of his students had mentioned it, in a sort of "round about" way. "She said, 'Oh Professor Ellis, my grandmother said something about seeing you in *Newsweek*, and that I should take your class. You know how grandmothers are.'"

— Jacqueline Genovese '87

One College, One Code

In the fall issue of the *William and Mary Magazine*, the cover story addressed a topic that affects students, faculty and alumni alike: the College's honor code. On Feb. 25, a revised code was approved by the student population and College President Timothy Sullivan '66.

The new code includes a provision for consistent sanctions among the different schools. For instance, a graduate or undergraduate student will receive the same sentence for an honor code violation. This provision gives the College more legal protection against any charges of inconsistent punishment that may arise, says Marla Diaz '97, chair of the undergraduate honor council.

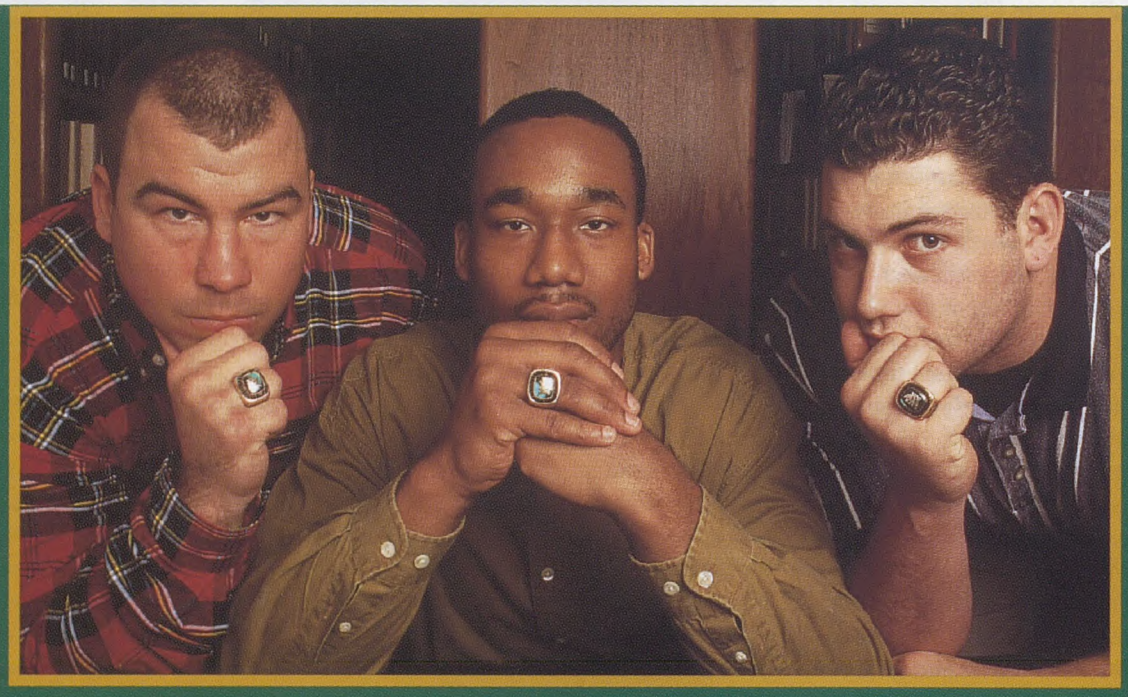
"As much as can be assured, this will be a consistent system," Diaz says. "This code has a unified administration and unified procedures, but different councils."

Other provisions of the code include the elimination of graduate students from undergraduate hearings and vice versa; a two-part hearing process, comprised of a verdict hearing and a sanction hearing; and an allowance for the accused to have counselors, trained by the honor council, speak on their behalf at the hearing. The new code also addresses the issue of stealing and states that all forms of theft, instead of strictly academic examples, are considered honor code violations.

"You have greater representation for the accused and an integrated honor code. It's the best of both worlds," says Chris Clements '97, vice chair of the undergraduate honor council.

William and Mary's honor code is believed to be the oldest in the nation.

Photo by Steve Morrisette



Gridiron Gold

Mike "Spanky" McGowan '97, Stefon Moody '97 and Joshua Beyer '97, Tribe Football Team captains, model the Yankee Conference Championship Rings won by the Tribe, who finished the 1996–1997 season with a 10–3 record.

Biology Professor Charlotte Mangum (center, in red) was honored by many of her former students with an all-day symposium and dinner on Feb. 8.

Alumni Honor Their Former Professor

On a cold, rainy weekend in February, some 60 alumni came from as far away as Portugal, California, Maine and Florida to pay tribute to their former teacher, biology Professor Charlotte Mangum, who is retiring this year after 34 years at William and Mary.

"I don't know what I would have done if Charlotte hadn't invited me into the lab when I was an undergraduate," says Dick Hoffman '69, associate dean of arts and sciences at Iowa State University. "She changed my life and I know she had the same effect on a lot of other people."

It is Mangum's passion for her subject and desire to pass that love on to her students that inspired so many of her former students to come back to campus so many years after graduation, says Lou Burnett '73, professor and director of the Grice Marine Biological Laboratory at the College of Charleston. "Charlotte obviously loved what she was doing, and she had high expectations for us. A lot of us understand that we wouldn't be where we are today if it weren't for Charlotte."

Malcolm Shick '69, M.A. '71, professor of zoology and oceanography at the University of Maine, believes Mangum is unusual among scientists around the country in the impact she has made on students. "Charlotte was a mentor to a large number of students who went on to earn higher degrees, and many of them are professionally active. I think those numbers make her stand out among her peers."

Working together with the department of biology, the returning alumni held a symposium in Millington Hall during the day, giving presentations on their current research. Professor Larry Wiseman, current chair of William and Mary's biology department, noted Millington Hall was a fitting place to hold the symposium. "This is about education, and the profound effect Charlotte has had on her students. That all started in the classroom."

The symposium was followed by a dinner in the Great Hall of the Wren Building, where Wiseman announced the establishment of the Charlotte P. Mangum Prize, to be given each year to the most outstanding student in biology.

Mangum, who describes her teaching style as, "I give students a problem and say, 'Okay. Go to town with it,'" was sincerely touched by the gathering. "I can't say enough...it was so gratifying to know that they cared that much. Many of my students I hadn't seen since their graduation. That meant a lot."

— Jacqueline Genovese '87

Clean Air Laws Make Their Mark

Veterans of freshman biology may remember learning about the peppered moths in England, often cited as the textbook example of evolution-in-progress. Now, William and Mary biology professor Bruce Grant, with the help of colleagues Sir Cyril Clarke and Denis Owen, is writing the next chapter of their story.

Through his study of peppered moths in Michigan, Grant has established a correlation between the number of black peppered moths and the level of air pollution, documenting the first known case of two separate populations of a single species evolving in response to changes in their environments and then both evolving back when the environment changed again.

The peppered moths got their name from the salt-and-pepper coloring that helped camouflage them from predators. Prior to 1900, black peppered moths (melanics) were extremely rare, but when the Industrial Revolution choked the air with soot and smoke, the melanics began to dominate the species.

In 1959, the year Grant graduated from high school, evolutionary biologists Clarke, in Liverpool, England, and Owen, in Michigan, documented the peppered moth population as 90 percent melanic. As clean air laws went into effect, Clarke continued to monitor the ratio of black moths to pale moths in England, discovering that as air pollution decreased, the proportion of melanics also decreased. The frequency of English black peppered moths in Liverpool is now below 20 percent, and by 2010, melanics should be once again extremely rare if present trends continue.

Grant never intended to follow Clarke and Owen's population studies when he began working with peppered moths. But in 1984, fed up with the poor moth samples in Virginia, Grant took a research position specifically to work with Clarke at the University of Liverpool. He had hoped to pursue his

own research sharing Clarke's extensive collections, but it wasn't long before Clarke's studies drew him in.

"Clarke was documenting drops in the frequency of melanics in the Liverpool area, and I became curious as to the reasons why," Grant says. "We knew it had to do with environmental changes, but the reasons given didn't explain what was going on." Because Owen had established that the previous rise in melanic frequencies had occurred in America as well as in Britain, Grant wondered whether the same drop had taken place in America as well.

Clarke introduced Grant to Owen, and from 1994–1995, Grant collected peppered moths at the same place Owen did his collections in 1959. "Everyday's like Christmas when you're running moth traps, because you don't know what's going to be in there," he says. "When you open these things to see what's inside, there are all kinds of moths in the traps and they all have their own stories to tell."

Even more exciting was the fact that Grant's findings exactly paralleled Clarke's: the Michigan melanic frequencies also registered below 20 percent. Using the soot and sulfur dioxide readings from an EPA collection station close to their own trapping site, Grant and Owen also found a solid correlation between low soot and sulfur dioxide and low melanic frequencies — just as Clarke had discovered in England. But Grant expresses their findings carefully. "The link is not necessarily causal, but the same correlation in both places strengthens the argument," he says of their study, which was reported in *Nature* and *The Journal of Heredity* and featured in a *New York Times* review.

A layperson may wonder why this seemingly logical correlation across the ocean is so revolutionary, but Grant notes that nature rarely offers scientists opportunities to replicate experiments and confirm their conclusions.

"That's why we get very excited when we find parallel evolutionary events," he explains. "And when we can find parallel evolutionary events going in one direction and then in the other direction, along with the same environmental changes in both places, this gives us confidence that our interpretation of what happened in England is reasonable."

This summer, Grant plans to return to England in order to find out where peppered moths hide during the day, and he looks forward to spending more time with his subjects. "Nothing has given me more satisfaction and just downright fun than working with these moths — it's really a kick," he says. "Every phase is interesting — they have rather adorable caterpillars that look like twigs, and the adults look like stealth bombers. I've really become personally involved with them."

— *Amanda Roche '97*

On the Rhodes

Hans Ackerman's third-grade teacher once told him to make a mistake everyday and not to worry about being perfect.

Looking back, this advice seems almost ironic, considering Ackerman's near-perfect record at the College and his selection as a Rhodes Scholar. He is only the third Rhodes Scholar in College history. (The two others — George Deshazo '89 and Andrew Zawacki '94, are currently pursuing graduate degrees at Harvard and Oxford Universities respectively.)

"Hans combines all those qualities that we value here at William and Mary," says Sam Sadler '64, M.Ed. '71, vice president for student affairs. "He's well-rounded. He has incredible talent and he shares it with others."

In fact, Ackerman, one of only 32 Rhodes Scholars in the nation and one of only 20 first-team members of *USA Today*'s 1997 All-USA College Academic Team, spent last summer in Africa, using his Monroe scholarship to work with an AIDS foundation, the Red Cross and a vaccination campaign.

Now he's trying to initiate a fund-raising project for a clinic in a Kenyan slum named Kibera that serves over 1 million people, including 3,000 AIDS patients. The clinic has only one nurse and three teachers.

"It's amazing to see that commitment (from the local volunteers) to fellow humans," says Ackerman, who spent four years of his childhood in Africa and witnessed firsthand the daily challenges that people face to stay alive.

"(My time there) made me realize that health is a basic human right — something so basic to human needs that everyone should be able to enjoy it," he says. "I started to think about what I can do to make a difference."

Ackerman hopes to return to Africa as a physician after spending three years at Oxford and attending medical school in the United States. "That education (from medical school) will be valuable to whatever contribution I will be making," he says.

Rhodes Scholarships were established under the will of Cecil Rhodes, a British philanthropist who died in 1902, and are awarded to candidates who display character, leadership and personal vigor.

— *Karen Daly '99*
Excerpted from The Flat Hat

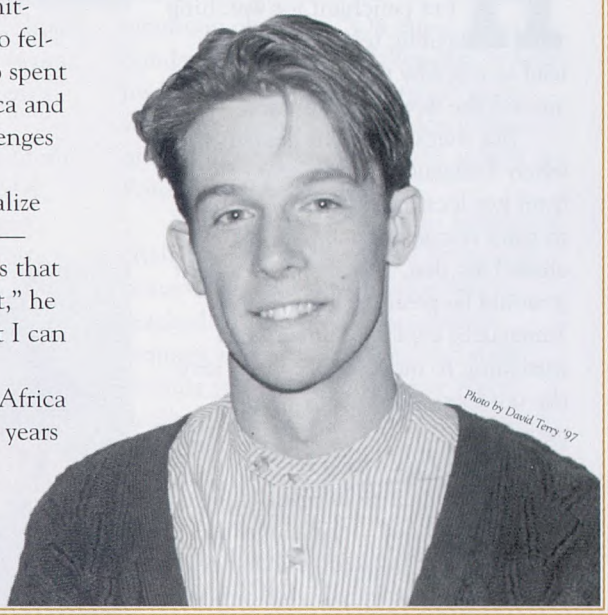


Photo by David Terry '97

Hans Ackerman '97 is William and Mary's third Rhodes Scholar.

Rescue 911

Hideko Yamaguchi '79 and Jeff Stern '92 are in the business of saving lives

Hideko (Heidi) Yamaguchi '79 never imagined that her penchant for watching public television would lead to a hobby that would take her around the world saving lives.

But that's just what happened when Yamaguchi answered a call from her local station for volunteers to train rescue dogs. "I had just purchased my dog, Shiro, and I thought it would be great exercise for her," Yamaguchi explains. "It sounded intriguing to me also, because I love the outdoors and I enjoy helping people."

It didn't take long for Yamaguchi, a research assistant at the University of Virginia Medical School, to get hooked. "I didn't realize how much was involved, or how interesting it would be." As Yamaguchi spent more time with the rescue program, she discovered that there are two different types of search training; A wilderness search, where someone is missing out in the woods or mountains; and a disaster search, such as in an earthquake or bomb explosion, where rescue dogs and their handlers search through debris and wreckage for any possible survivors.

Hideko Yamaguchi '79, pictured here with Kachi, has traveled to the Philippines and El Salvador with her rescue dogs.

"Wilderness searches are interesting because you learn that there are patterns of behavior that people generally follow, and with some determining factors, we're able to map out an area where they could be and start a search." Ironically enough, children and older people tend to survive being lost in the outdoors better than others. "With children and older people, especially someone with Alzheimer's, they don't realize the danger they're in, so they don't panic," Yamaguchi explains. "That seems to help them deal with the situation."

Unfortunately, those types of rescues, where the lost person is found alive and well, don't happen as often as other forms of rescue. "It's really sad, but we seem to be doing more and more searches for bodies, for people that the police are fairly sure are dead," Yamaguchi says. "And that is always hard."

Disaster searches are also difficult. Yamaguchi has traveled with the Fairfax Search and Rescue team to the Philippines and El Salvador after major earthquakes and to Oklahoma City after the Alfred P. Murrah Federal Building bombing. "Those searches are difficult because you're just hoping that you will find someone still alive. And the chances of finding someone alive after a disaster like that aren't very good. But you keep going."

Despite the enormity of the disaster in Oklahoma City, Yamaguchi says the people of the city were incredible. "They provided everything for us when we were there," she remembers. "There wasn't anything we didn't have. The people of Oklahoma City showed remarkable courage in that situation."

When Yamaguchi's team returned from Oklahoma City, Governor Allen invited them to a reception at the Capitol. "Governor Allen gave a nice talk, and then he came out with these red bags tied up with a ribbon." Laughing, Yamaguchi explains, "They were goodie bags for the dogs!"

Yamaguchi has trained two more dogs, Kachi and Fuyu, since having to retire Shiro in 1991. "It's sad, but as the dogs get older, they can't keep up, and it is a strain on them physically, so they can't continue."

Yamaguchi doesn't plan on retiring from her rescue work any time soon, though. "It's hard work, but you know what? It's rewarding."

Jeff Stern's first word wasn't "Momma" or "Dadda." It was "fire truck."

"My mother loves to tell that story," laughs Stern '92, a professional fire-fighter and paramedic in Arlington, Va., and a member of Cabin John Park Fire Department's "River Rats" — a nationally recognized river rescue team that works along Maryland's Potomac River. "I guess I pretty much knew from the very beginning what I was going to do."

Even as a student at W&M, Stern pursued his fire fighting interests, volunteering with the City of Williamsburg Fire Department. "I know my professors didn't appreciate having my pager go off in class," he recalls. "But it was a great experience."

One of Stern's most memorable experiences in Williamsburg came when he helped put out a blaze in a home that looked vaguely familiar. "I remember going through a dark and smoke-filled room and chopping at all this stuff that was in my way, not knowing what it was," Stern says.

Jeff Stern '92 was featured on the cover of the November/December 1995 issue of RESCUE Magazine.

That "stuff" turned out to be a drum set belonging to Giti Khalsa '92, drummer for the band 7 Mary 3. "I had been at their house for a party before, and when I realized what I had done, I felt bad. But that's what you need to do when there's a fire. You're only thinking about everyone's safety."

Thinking about safety on a community and state level is where Stern believes his government degree proves invaluable. "My course work at W&M helped me see the big picture, and see the role government can play, and should play, in fire safety and prevention issues. You have to balance the government's role with individual responsibility."

One area of government that Stern already has experience with is FEMA, the Federal Emergency Management Agency that responds when natural disasters strike.

"We and fellow rescuers are trying to build the River Rats into a national flood response team as a part of FEMA's urban search and rescue program. A lot of people don't realize that each year flooding causes more property damage than all other disasters combined. About 500 people drown each year in these floods," Stern explains. "All rescue work is dangerous, but river rescue is a highly technical and specialized field. You can get killed in a matter of seconds. There's always that element of danger because you're working in an uncontrolled and unforgiving environment."

Stern has experienced Mother Nature's fickleness, but fortunately for him, his pride was the only thing that was harmed. "When I was first training for river rescue, I was in the boat with my instructor, and I somehow managed to capsize the boat," he recalls sheepishly. "Not only did I dump my instructor, but I also lost $3,000 worth of radio equipment. It was pretty embarrassing." That event cemented Stern's future with the rescue team. "They don't let me drive the boat very often," he laughs. "My job is as a rescue swimmer — basically they toss me in the water to perform the rescue."

The water isn't the only place the River Rats perform rescues. Adventurous rock-climbers often need another type of rescue, one that involves rappelling and mountain climbing. "On Super Bowl Sunday, a climber had fallen and broken his leg, and the only way to get to him was for our team to rappel down the side of the cliffs that run along the side of the Potomac," Stern explains.

Those rescues provide an additional challenge when it comes to lifting and transporting the person once they're reached. "This type of rescue really requires a combat-ready mental state, because you never know what you're dealing with until you get there," Stern says. "Especially in the Potomac, because its swift water ranges from Class I to Class VI, basically 'easy' to 'extreme risk.' Olympic kayakers like to train there."

The need to be in a combat-ready mental state often leads to a high burnout rate in the fire and rescue field, in rural communities as well as in urban areas like Arlington. "What I've discovered in rural areas, and even in Williamsburg, is that when an area is so small, there's a good chance you might know the person you're trying to help, and that can be pretty tough."

Despite the high burnout statistic, Stern knows, just as he knew as a child watching television episodes of "Emergency," that his career will always revolve around fire safety, prevention and rescue. "I get to slide down a fire pole, drive the back of the hook and ladder and go through red lights. I've even rescued a cat. I just can't see myself doing anything else."

— *Jacqueline Genovese '87*

Laughing Matters

Heard any good jokes lately? If not, psychology Professor Peter Derks will be glad to tell you a few. But try not to laugh too hard.

"The trouble with really big, chuckling laughs is you get a lot of artifacts in the EEG record," he says. "The perfect situation is when the person kind of chuckles without moving around too much."

A seasoned humor researcher, Derks is working with NASA Langley Research Center to figure out what makes people laugh. As part of NASA's study on how the brain processes incongruities, Derks has discovered the brain responds in the same way when you laugh at a joke and when you solve a problem. He hopes that by pinpointing the conditions that induce laughter, NASA will better understand how to communicate with pilots under high-stress situations.

"There's a great similarity between getting a joke and solving a problem," Derks says. "In fact, the brain is responding in very similar ways, but the big difference is the overt outpouring of breath and emotion."

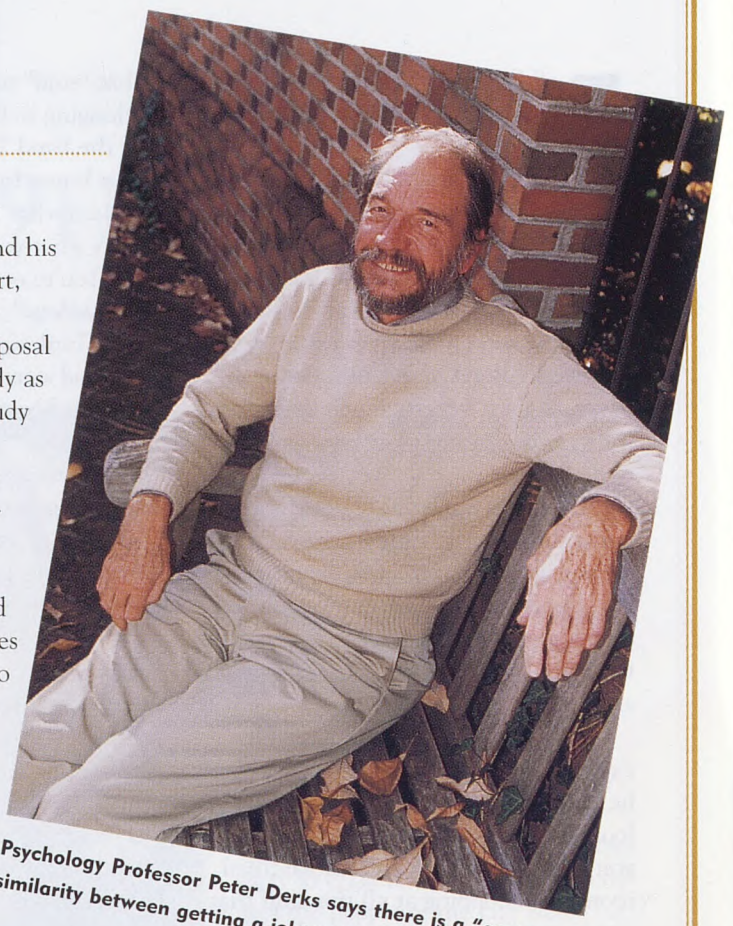
What started as a novelty has turned into an interdisciplinary study that has interested everyone from astronauts to doctors. Derks first became involved with this project when alum Ed Bogart '72, M.A. '74, enticed him with NASA's advanced electroencephalographic (EEG) equipment. "He asked if there was anything I'd like to try, so I went down to NASA one afternoon with a comedy tape that I'd never heard before," Derks remembers. "They hooked me up and I listened to the comedy tape, and Groucho Marx made me laugh. We got some of my records and noticed that my patterns looked like the sort of thing they've been getting with their error-recognition studies." He and his colleagues, including Bogart, Lynn Gillikin '67 and Ray Comstock '76, wrote a proposal that included a humor study as part of NASA's original study on incongruity resolution.

Although funding has recently run out, they continue to examine data collected from their experiments. Derks has examined the effect of several variables on his subjects' tendency to laugh, including the types of jokes they prefer, the degree of exposure to certain jokes and their initial mental states.

For example, whether subjects preferred incongruity resolution jokes (with a punchline) or nonsense jokes, he found that the more they saw a certain type of joke, the more they appreciated it. "That works best for incongruity resolution," Derks explains. "When you're primed for that, and you get something that doesn't have a resolution, it falls flat." But he notes wryly that comedians have yet to ask him for advice.

Also, he varied the subjects' initial mood by having them read happy or sad stories before reading the jokes. "We found that there were individual differences — and they're really kind of surprising," he says. "You'd think that anybody who's in a good mood is going to react more positively to humor, but that's not necessarily true — there are some people who react more favorably when they're in a bad mood."

At William and Mary, Derks is looking more closely at personality's effect on humor, without actually wiring people to the EEG. "The trouble with college students is that they tend to be kind of homogeneous in their personalities — it's hard to get those personality differences even in a large sample. But if you manipulate the situation, you can develop different effects."



Psychology Professor Peter Derks says there is a "great similarity between getting a joke and solving a problem."

Although he has been able to chart tendencies, Derks is careful to note that variables affect every individual differently. He has not yet found any sufficient conditions for incongruity resolution. But he is eager to pursue the study.

"I'm sure personality plays a part, and I'm sure what happened to you before you walked into the lab plays a part," he says. "What's needed is a broader, more extensive collection of data to see just what kind of a role that is. That's the direction the research is going, but it's still a long way from having a final answer."

— *Amanda Roche '97*

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Photos by Steve Morrisette, John Jackson and Betsy Quinzio '84.

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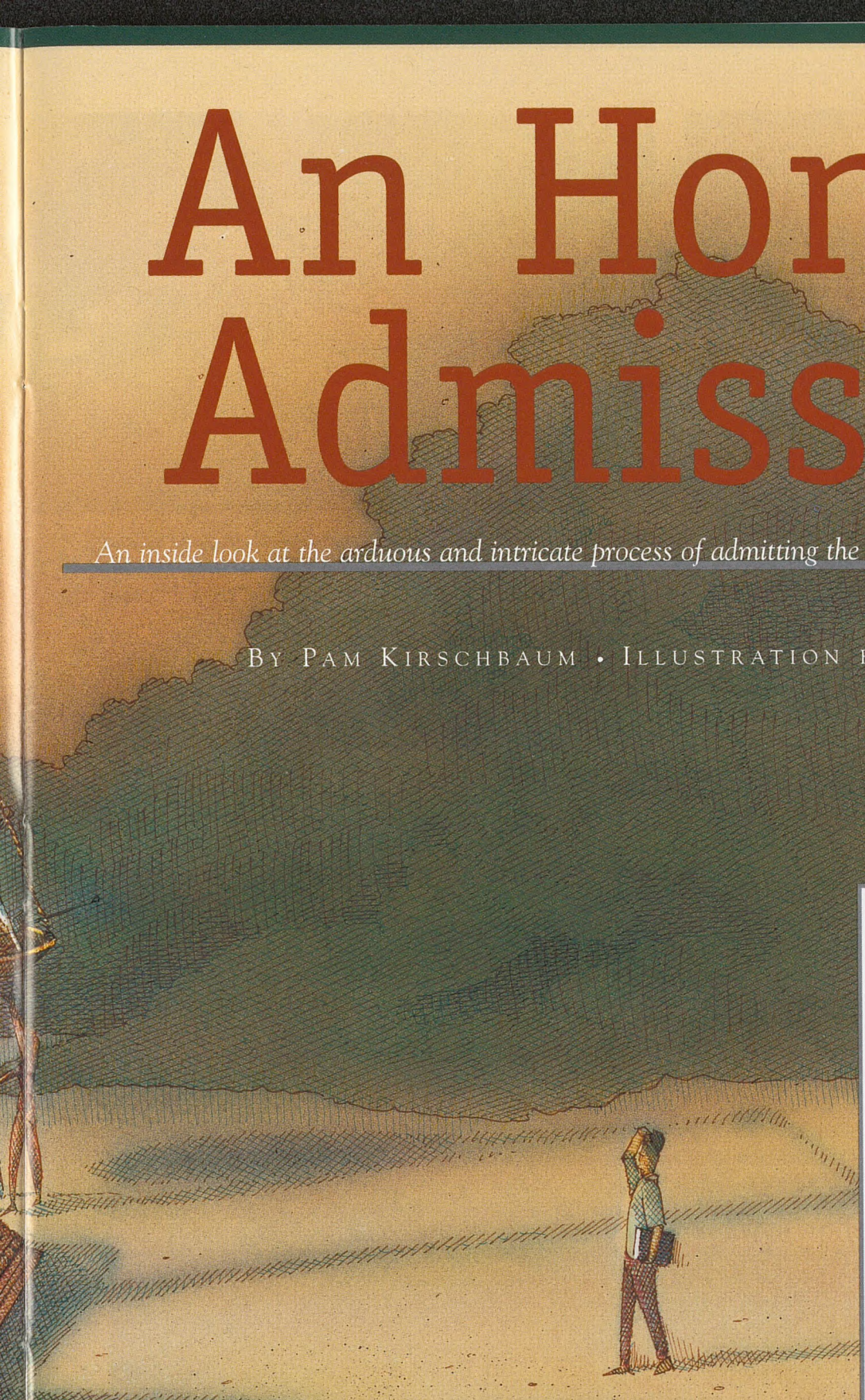
An Honest Admission

An inside look at the arduous and intricate process of admitting the next W&M undergraduate class.

By Pam Kirschbaum • Illustration by Dan Nelson



Before the high school cap and gown, the graduation finery, and the all-night party, before the speeches and prizes, the hugs and grins and welcome checks from relatives, the best and brightest must face that other rite of high school passage: the college application, and all those essays.

In high schools around the state and across the country, anxious juniors and seniors collect brochures and catalogs, tour campuses, talk to friends already witness to the college life, polish lists of their accomplishments, sweat College Board scores and labor over the revealing essays. Are the scores high enough, the accomplishments impressive, the essays sparkling? Will they get in the school they are pining to attend?

"My folks tell me that when I was just two years old I toddled around the Wren Building and played for hours with my brother in the Sunken Garden. When it was time to leave, Dad said we both 'pitched a fit!'" wrote one eager

senior. "Even as a 2-year-old, I knew a good thing when I saw it."

Another applicant, after acknowledging a "major" desire to please the reader, offered, "I like the diversity and intensity of William and Mary's programs, and I'm called by that ever shimmering sense of reputation. I suppose that a university mentioned in my history book…has got to be a good one."

Still others candidly admit their need to consider finances, their less-than-scholarship skills in athletics, and the appeal of in-state tuition: "So I began researching the Virginia state schools. My first goal was to find a school with a rigorous academic program… a low student-faculty ratio, small classes and a well-respected name. Right away it became clear to me that William and Mary would most likely fulfill all my needs."

On the other side of the desk, Virginia Vogel Carey '71 M.Ed. '79 Ed.S. '93, dean of admission, calm and knowledgeable, as pleasant and empathetic as any hopeful parent could desire, sifts through the thousands of applications that have come to the College. She and her associates review, ponder, write notes and make sense of the accumulated numbers and data about each applicant, who through their skilled reading becomes a known person. For some 7,000 to 7,500 students each year, the reasons are numerous and compelling enough to complete and submit an application for admission. They know the odds for acceptance to a highly selective and popular institution; they know the competition; and they present, in general, superb credentials. It does not make the dean's job easy.

"We are building a learning environment here," Carey says, "one in which the human capital of students who form each class is important." Her goal is to bring in a group that encompasses all manner of perspectives, talents and experiences. "The old model," she says, "held up well-rounded students as the ideal — and I have to say that most of the people we admit are still what I'd call very knowledgeable — but we are also very willing to look at the student who is more focused." An American-born daughter of immigrants, for example, who has to work in the family restaurant rather than build a lengthy list of extracurricular activities gets the nod. "She is in her own way bringing perspective to that class," explains Alison Jesse, senior associate dean. So are applicants who may present special talents in the arts, and the Admission Office asks faculty to evaluate portfolios or music that is sent with an application. Potential theater majors have often stopped by to make an impression on theater department faculty.

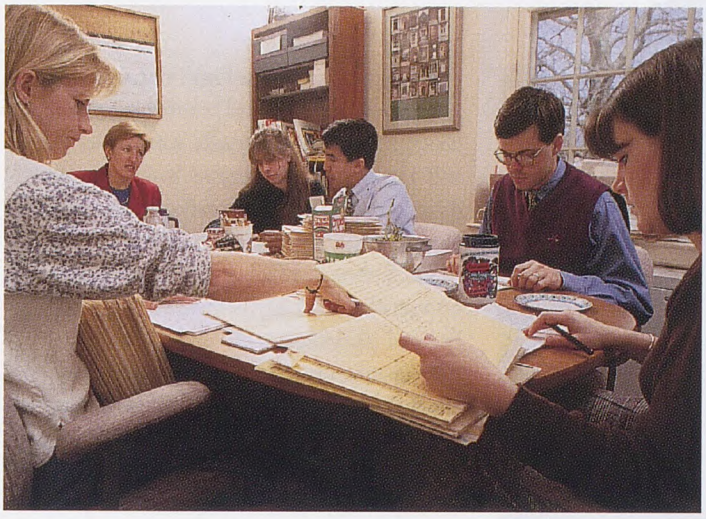
Says Carey: "We want graduates to leave William and Mary as excellent communicators, global thinkers and problem solvers, so we try to bring in a group that will advance those skills, a group that enriches everyone's lives by adding diverse voices." In that regard, the admission officers emphasize that an application should reflect the person, and not what Mom and Dad think a youngster should do to get in to William and Mary. The voices are many at the College, and no single "formula for acceptance" prevails.

Over the past 25 years the applicant pool and the facts of college life have changed. State and national demographics reflect a large increase in first-generation children of immigrants, non-native English speakers and an international population, particularly in Northern Virginia. The applicant pool, and the College's student population, are more heavily female. Nationally, 55 percent

Oh, What They Do To Get In

Just what would you do to sway the dean, make a great impression, stand out from the crowd? If, as some students do, you think super SAT scores, straight A's, leadership skills, devotion to your community, artistic endeavors, or athletic prowess are not enough, you might try one of these. They're for real, tested over the years on William and Mary's Admission Office by anxious students.

- Send a photo of yourself or the whole family outfitted in W&M gear.
- Tie up the office fax machine with a mini-campaign.
- Send a talking card: "I want to come to William and Mary" with a picture of yourself in front of the Wren Building on one side and your essay on the other.
- Play your trumpet or bagpipes for the dean and her pals in the office.
- Produce a *film noir* comic book, 15 pages of 1940s hard-boiled detective fiction á la Raymond Chandler with "amazing creative graphics."
- Send a portfolio of ad-agency style modeling photos.
- Ply admission officers with cheese and fruit baskets, bouquets and goodies.
- Send a video of you ice skating, jumping fences on a horse, debating, or performing in a musical.
- Create a newssheet with an impressive nameplate, say *The Washington Post* or *The New York Times*, and stories about you and your accomplishments.
- Stifle your parents: The work you did in third grade doesn't count, even if your folks send it when you're in third grade.



Photos by Steve Morrisette

Dean of Admission Virginia "Ginny" Carey, center, and her associates (Cory Harris, Alison Jesse, Pamela Mason, Randy Tajan, Patrick Dwyer and Joanna Pleasant), go into "seclusion" during the month of March, meeting without interruption for most of the day. Their daunting mission: to select the next freshman class at W&M from the thousands who have applied.

of all undergraduates now are women, but 20 years ago only 43 percent were. William and Mary reflects that statistic with a 57 percent female student body. The College's applicants reflect as well more commitment to community service throughout the nation. "Pragmatism peaked maybe four or five years ago," Carey says. "What I see that's very different is that these kids are very issue-oriented. They are very directly confronting specific problems, domestic violence, the environment and so on." That concept of service is a very strong theme at William and Mary, "the ethos of this campus," she says.

More recently, cuts in funding from the state have dictated higher tuition and less financial aid. "The cost of college has gone up much faster than other economic indicators," the dean notes. "Many more students are working and paying part of their tuition. Post-Depression-era alumni will relate to that, but it's not exactly the same. You can't pay as you go. It's just not possible, so often students have loans." The gap between the College's aid dollars and its cost means William and Mary is no longer always able to meet demonstrated financial need. And out-of-state tuition has gone up disproportionately, reducing the school's ability to attract non-Virginians, she says.

As the world has changed, so has the degree of sophistication in technology and learning that students bring to campus. "I'm continually impressed by the rigor of academic preparation they present," the dean offers. Many more come now with college credits. Advanced Placement courses are a given. And a number have completed the very demanding International Baccalaureate. "I think the perception," says Carey, "is that our applicants are either very bright or very well-rounded, but, in fact, they are both. They present very strong credentials from high school, and they have interests and talents well beyond that."

The Face of a Class

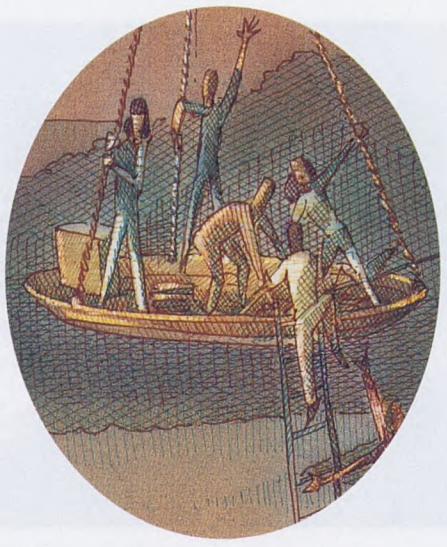
In the last 10 years, the College has had close to 10,000 applications a year at the height of the "Public Ivy" enthusiasm and publicity, and remained unruffled — with no drop in SAT scores — by the big dip in high school graduates in the early '90s. Percentages may shift a bit, but some characteristics are standard. About 65 to 67 percent of each entering class are Virginia residents, a small percentage are from outside the U.S., and the rest are from out-of-state. Between 48 and 52 percent of Virginians who have applied in recent years have been admitted; about a third of out-of-state applicants gain admission. The middle 50 percent of every entering class will score in the 1200 to 1400 range on the SAT. Usually more than 40 percent of students admitted actually enroll. Applicants who are sure they want to attend William and Mary can apply for early decision; acceptance means they will enroll. In the most recent class, 26 percent were admitted early decision. Six percent of the freshmen are sons and daughters of alumni, and 15 percent are African-American, Asian-American, Hispanic/Latino or Native American.

The College is mindful of its strong ties with alumni, and children of alumni receive preference, as the Board of Visitors' admission policy mandates, when other factors are "essentially equal." In most years, 63 to 68 percent of alumni children who apply are admitted, Carey notes. Talented athletes also get special consideration. Each sport has a limited number of slots for recruited athletes annually, and Patrick Dwyer, senior assistant admission dean, works with the athletic department to bring in appropriate students. While the coaches' recommendations count significantly in these cases, the minimum standards for admission at William and Mary are considerably higher than NCAA regulations, and the College is recognized, with Stanford University, for the highest SAT scores in Division I. Once admitted, athletes have no special academic supports and must hold their own along with classmates.

Building a Folder: The Process

Virginia Carey has been reading essays and checking scores for 11 years at

William and Mary. She is herself a 1971 graduate of the College and, you might say, has more than a this-is-my-job interest in bringing fine and intriguing young people to campus. Carey, who is in the final stages of W&M's doctoral program in counseling, became dean in 1994 after serving as acting dean for several years and as associate dean before that. She oversees an office of six associates, a variety of support personnel and a process that a number of students and high school counselors say is cordial and fair.



William and Mary's application has two parts. Both are sent to a student at the same time, and when Part I, which asks for basic data and a $40 fee, arrives, the support staff set up a folder and begin collecting the required secondary school report, transcript, counselor recommendation and test scores. Part II, due mid-December for early decision applicants and mid-January for regular decision, is the groaner, the part that's been known to necessitate overnight delivery to meet the deadline. It's not really all that hard, some students say, but does take time and thought and somehow may get put off. The application asks for family data; activities, leadership, employment and volunteer information; and answers to four short essays, including "To date, what has been missing in your life experience (other than your college admission letters)?" And it offers a choice of three topics for a long essay: How has a work of music, literature or art inspired your life? Who would you put on a 20th century Mount Rushmore and why? How do you use your computer, or if there's not one in your life, how would you use a computer?

"I had to concentrate on writing the essays and filling in all the details," says freshman Christine Sylvest '00 of Ashburn, Va. "It was time-consuming but not impossible — and a little nerve-wracking because I really wanted to get in." Having essay choices — "very good questions that are up-to-date and applied to my life" — made the writing easier, offers Rebecca Herbig '00, a freshman and graduate of Mills Godwin High School in Richmond. "Some other schools are more of a hassle," observes freshman Allen Dvarskas '00 of Wolcott, Conn. "William and Mary has a fair application that doesn't limit people." Dvarskas applied to nine schools, seven in the Northeast and two in Virginia. "After I got in, I really had to look at them and decide where to spend four years," he said.

As each folder fills up with additional recommendations, writing samples, slides or assessments, if needed, from the art, music and theater departments, the first reading begins. The admission officers, each with knowledge of high schools in a specific region, identify the extremes: the strongest applicants and those who will not be competitive and most likely will receive a "deny" letter. All possible "deny" folders go to the dean for a second reading. All other folders go to a second reader in the office. "We

On Mount Rushmore

W&M's admission application received national attention on President's Day this year when CNN, NBC Nightly News and several local newspapers featured some of the answers to one of the essay questions on the application: "If you were to design a Mount Rushmore representing the 20th Century, whose faces would you select and why?"

The question appeals to applicants. The faces they have put on the famous mountain include: Albert Einstein, Dorothy May, Martin Luther King Jr., Earl Warren, John F. Kennedy, Mother Teresa, Mikhail Gorbachev, Gloria Steinem, Jackie Robinson, Bob Hope, Jane Goodall and a host of other prominent thinkers, doers and celebrities for scintillating and sometimes unusual reasons.

On King: "His 'I Have a Dream' speech is one of the most influential speeches given in history."

On Steinem: "No racial, ethnic, gender or religious group has gained more strength than women in the latter half of the century… . Through her tenacity, oral presentation skills, and appropriate concessions for others' views, she has helped forge opportunities for women in business and leadership roles."

On recognizing non-Americans: "The reconstruction of this great American monument is to represent the vast development of the 20th century and world unity. The United States, also known as a 'melting pot,' is taking its first step in recognizing great people of other nationalities."

On Einstein: "He is recognized as one of the greatest thinkers in this century… . His ideas are linked with the creation of the atomic bomb, television and other inventions… . Without his thought, space travel would not be possible."

On the century: "This is our world. This is what we've done… . Who to praise? Who to blame? How can we say that one person is more deserving in that respect than another? … we can't pick one person or even a small group… . But we can still show pride for our world and our times through Mount Rushmore: we can leave her as she is. Why mar her boundless beauty with deep gouges and rough chisels? Why risk dissent by picking people whose achievements may not have been great for everyone?"

On dad: "[He] symbolizes the American Dream. Born into poverty in [Latin America], he still graduated at the head of his class in both high school and college… . Hard work was the only thing paying for medical school, where bills took priority over meals… . He made his dreams happen… . I believe the forefathers had people like him in mind when they promised freedom and justice for all."

spend a lot of time looking at what a high school offers," Carey explains, "in terms of how students have challenged themselves within that environment. We really go high school by high school and region by region and try to judge in context." The readers also develop a "global feel" for the applicant pool as a whole also, Alison Jesse notes, although "you never have the exact apples and apples to compare, even within the same high school." They look as well for possible Monroe scholars, who get siphoned off to a separate stack.

In March, the dean and her assistants go into "seclusion," meeting together in committee without interruption much of each day. They make their initial admit and deny calls by in-state region first, then look more closely at how many places are left from a given region based on the percentage of that region's applicants in the pool. If applicants from Tidewater, for example, are 17 percent of the Virginia pool, that translates into a specific number of offers. Says Carey: "We are always working towards the middle, towards the hardest calls — the people who look a lot alike. As we do that, we have to come in under our percentages, then go back and look at those people who are on the cutting edge between admit and the wait list." That's when having alumni parents, strong essays or in-depth recommendations can make a difference. "We look at what important enrichment that person can bring," the dean observes. "We can't just line everybody up and turn them into numbers."

Out-of-state applicants must present even stronger credentials. It's a question of space. Virginia's higher education system is seen as preeminent in the nation, and the demand is there. But, Carey emphasizes, "no study by the state indicates that any Virginia student is being forced to go out of state for his or her education. That doesn't mean students can always get their first choice." And geographical diversity is a consideration. Most students don't want to go to a college that's a replica of their high school.

Committing Early

While David Hiett's friends were staring at computer screens composing appropriate essays during the holiday break, he was writing, "I'm sending you a Christmas card because I have time to send you one."

He wasn't exactly gloating, but he was certainly pleased to have the college chase behind him. The 17-year-old Richmonder, who will graduate in June from the Governor's School for Government and International Studies, decided after wading through lots of materials, talking to people and touring several Eastern schools that William and Mary was his first choice.

Hiett found the school impressive, his parents liked it, and his guidance counselor, Wendi Spalding '87, is an alumna, but he was "a bit apprehensive" because he hadn't been on any other tours, although he had seen UVa. and taken a course at Virginia Commonwealth University. So the family took off to visit Georgetown, Loyola of Baltimore and Johns Hopkins last summer. After considering where he'd like to be and talking with his parents, Hiett decided to go for early decision at W&M, got his application in by the Nov. 1 deadline, and heard in early December that he was accepted.

Now that he's had a few months to ponder the outcome, he's still happy. "For awhile I wondered what if I'd decided differently, but I saw all the tension with my classmates and was glad to have it settled." With interests in history, philosophy and math, hiking, backpacking and juggling, Hiett is "looking forward to a school where the students are as interested in their education as in getting away from their parents."

Neil Frye, of Cedar Rapids, Iowa, who will join David Hiett in the Class of 2001, agrees that if you know your top choice, it's good to get the process out of the way. "I started looking sophomore year at a whole range of places including Dartmouth, Bucknell and UVa.," says Frye. "William and Mary was one of the most beautiful campuses I saw, and the people were great. In comparison to other schools I visited, the cost was a little lower but the quality of the academics was as good."

While he admits the week he knew the letter was coming was stressful, the application process offered less stress than for his classmates who opted for regular decision. And almost always, those who choose to commit early have chosen well for themselves. "Applying early was a lot easier than having to wait," says freshman Rebecca Herbig of Richmond, "and yes, it was the right decision. Definitely. I love it."

"I Got In!"

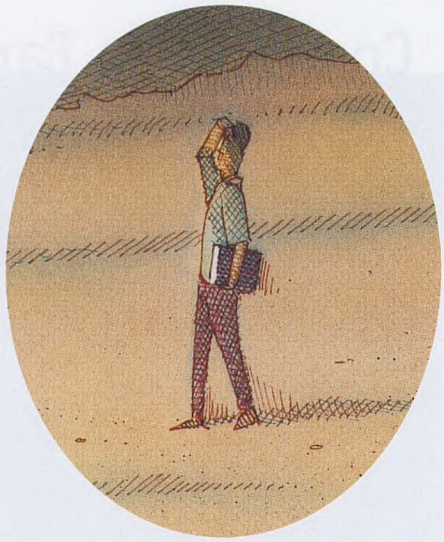
What kind of students do college counselors steer toward William and Mary? What's their message about the College? Who do they think will get in and do well? "A student with a good deal of ability and an impressive record. A student who's serious about academics, willing to be hands-on, involved," says Shelley Blumenthal, a guidance counselor of Blacksburg High School, a school that sends the majority of its 1,000 students to college. "My perception is the student who's successful there is the active learner, a hard working, organized, conscientious kid." It's hard to get in, he says, but once his students attend, they rarely transfer. Those he counsels who are considering W&M and UVa. often find one or the other more appealing; the undecided are told to look at both. If they truly want a larger university and bigger athletics, Blumenthal points to Charlottesville. William and Mary, he says, "is a great place for the true liberal arts and science student who wants that smorgasbord of courses, who wants to learn for the sake of learning."

Edie Enright, director of college counseling at Park-Tudor, an independent school in Indianapolis, has had a diverse group of students with interests in science, American studies, pre-law, premedicine and business choose W&M. "Its academic reputation is very, very strong, right up there with the national private universities," she says. Park-Tudor posts the highest SAT scores in Indiana, offers a wide range of AP courses and sends students to top institutions around

the country. The feedback from those in Williamsburg is entirely positive: "They love the atmosphere. It's competitive but not cutthroat. They all stay."

College counselor Shirley Bloomquist at the Thomas Jefferson High School for Science and Technology in Northern Virginia echoes that sentiment. Although many of Jefferson's students opt for engineering, which William and Mary doesn't offer, a healthy contingent of the 400 or so in a graduating class go to the College each year. Says Bloomquist: "People go to college for a lot of different reasons. Students who choose William and Mary are putting the academic experience as a high priority. If they're concerned about the social life, I tell them, go for a weekend. At least stay for a Friday night and find out for yourself. It's not a party school — that's not the reputation, but the students get a lot going for themselves. There's lots to do."

The student perspective? Here's what they say about why they apply: First



and foremost is the College's reputation for offering a superb liberal arts education, a great value compared to similar schools whether you pay in- or out-of-state tuition. Academic choices are abundant and appealing. The size is right, the campus is beautiful, and yes, Virginia, there is plenty of social life. What's more, the people who do go to William and Mary love it, and they go home and tell their younger schoolmates just how much. You can't beat a sales pitch like that.

Still, college admissions has become more of a business, the deans say, more pressure-filled for students and more market-oriented for colleges. It means you can send for the College's "A Place of Possibilities" videotape, find the College on the World Wide Web, read a virtual viewbook, and print an application from the site. And you may be able to file that application electronically next year. "We grapple constantly with what is an appropriate use of the new technology," Carey says. "Certainly we want to move into some electronic communication with applicants, but we also want to be careful not to cut people out. It's affected us profoundly. And that definitely is very different from 20 years ago."

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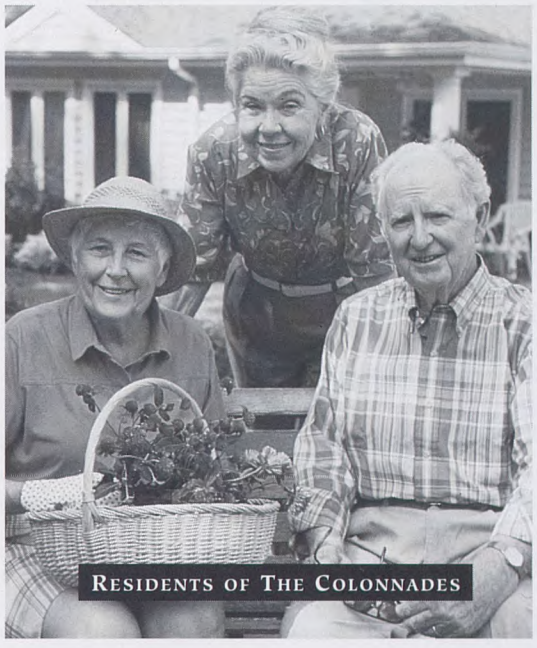

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JEWELS *in the* CROWN

These three gems add sparkle to the William & Mary campus.

THE JOSEPH AND MARGARET MUSCARELLE MUSEUM OF ART

by Peggy Shaw

Bonnie Kelm, new director of William and Mary's Joseph and Margaret Muscarelle Museum of Art, likes to say she's a woman with a mission: to guide the 14-year-old fledgling museum from childhood into young adulthood.

"In terms of museums, this institution is only a baby and it's going through adolescent growing pains," Kelm says. "It's in the process of learning what it needs to be when it grows up."

From all indications, the Museum is headed in the right direction. The Muscarelle is nationally known for having an exceptionally fine collection of Colonial Era European portraits, and is the only college or university museum in Virginia accredited by the American Association of Museums.

"There are more than 8,000 museums in the country and only 750 or so are accredited," Kelm explains. "That means our museum is operating at the highest professional level in the museum field. We are in a very elite company. This accreditation enables us to borrow works from any museum or private collection in the world."

One of Kelm's primary goals to move the museum toward further distinction in the field is to refine the use of space in the museum and to better serve visitors' needs.

Kelm's credentials for the task are impressive — Fulbright Scholar, former director of the Miami University (Ohio) Art Museum, founding director of the Bunte Gallery at Franklin University in Columbus, Ohio, and winner of numerous awards, including the Kenneth A. Marantz Distinguished Alumni Award at Ohio State University.

In addition, Kelm is dedicated not only to art, but art education. "I made a commitment early on to higher education because I think museums have a significant role to play in it," she explains. "This is where students can learn how and why culture is important to their society at a crucial point in their lives — as they are about to enter the adult world. We are grooming the next generation of patrons and supporters of the arts."

To achieve the goal of exposing students to the arts, Kelm has found she must first overcome a surprising obstacle: lack of awareness of the museum's existence on campus. Arielle Monaco '00 remembers when she toured the campus last spring, "The guide didn't know where the museum was." Tess Schiavone '99 says that if students know the museum exists, they don't know the extent of its offerings. Or, perhaps just as important to students, "that it's free." Kelm admits, "The students, faculty and staff are not using the museum as much as I had envisioned."

Kelm, along with Rachel Strawn M.A. '93, museum educator, sought to remedy the situation by enlisting the help of the students themselves. About 30 student volunteers now comprise three working committees: promotions, gift shop and special events. The students have done everything from designing a flyer announcing an exhibition to helping organize and plan a family "Art on the Lawn of the Muscarelle" day, complete with a treasure hunt and ice cream. Kelm is thrilled with the students' energy and enthusiasm. "Our student volunteers are not just art and art history majors. Most, in fact, come from a variety of majors, including physics, business, education and American studies, among others. This is valuable hands-on experience for them. I'm so amazingly impressed with the quality of the students. This is really exciting for us and for them."

The Birth of the Muscarelle

Interestingly enough, it was a former student, Margaret Muscarelle, a 1927 graduate of the college, and her husband, Joseph '27, who helped make the museum possible. The couple had returned to William and Mary for their 50th reunion, and decided to make a donation to their alma mater. Former William and Mary President Tom Graves remembers that it was Margaret who felt strongly that the campus needed a museum. In a recent note to Kelm, Graves wrote, "I remember sitting at dinner with the Muscarelles and talking to them about what they wanted to do. Joseph was interested in scholarships, but Margaret wanted to fund a museum."

The Muscarelle's generous gift allowed a home — in the form of a triangular-shaped building near Phi Beta Kappa Memorial Hall — to be built in 1983 for the some 3,500 original prints, sculptures, drawings, paintings, photographs and decorative art works in the William and Mary collection.

Begun in 1732 when the third Earl of Burlington gave the College a portrait of physicist Robert Boyle, the collection includes artists such as Rembrandt Peale, Jean Dufy and Georgia O'Keeffe, an impressive collection of original works on paper, and an internationally recognized

Bonnie Kelm, director of the Muscarelle Museum (front) and Rachel Mayes Strawn, M.A. '93 (center) have assembled a group of 30 student volunteers who are helping to increase campus and community awareness of the Museum and its offerings. The volunteers include (left to right) Jessica Fraser '99, Ashley Martin '99, Monica Gramatges '98, Rachel Mikeska '99, Armandina Macias '97, Shelia Debrunner '99, Shannon Nally '98, Tess Schiavone '99 and Amanda Lember '99.

Photo by Steve Morrisette

group of 17th through 19th-century American and European portraits.

It was a diverse group of objects from many cultures and historical eras, with works interpreted in a variety of materials and media — abstract expressionist paintings, colonial portraits, Japanese prints, and even the colorful and controversial *Sun Sonata*, a contemporary art work/solar collector. Kelm describes it as an amorphous collection. "Like most other university museums, it was not built in any cohesive way. Many museums start from a guiding vision and the collection of art objects follows suit," she explains. "University museums, however, often get built only after an eclectic collection is given to numerous departments in a college over time, and some people get the idea of bringing it all together."

The Muscarelle Today

Currently, the Muscarelle carries out an ambitious mission with a small staff. This summer, in addition to fielding calls from "as far away as Europe and New Zealand," Kelm and her colleagues will complete a reinstallation of the permanent collection galleries. In addition, says Kelm, "There will be more educational information available and better signage. We'll also make more use of our beautiful outdoor setting by using the space for public events."

Kelm's biggest dreams, however, involve the direction of the collection itself. "There's a simple goal that's been here all along. We're in Colonial Williamsburg and we're at a college that has a strong American studies program. We should be filling the gap between our colleague museums, the DeWitt Wallace Decorative Arts Gallery and the Rockefeller Folk Art Center — as a fine arts museum with American painting, sculpture and works on paper. Then we would have a full complement of American art in Williamsburg."

Gene '52 and Mary A. Burns have made it possible for Kelm to begin to realize her goal. Burns, a retired New Jersey executive who collects American art, has committed $400,000 for works to be purchased at the director's discretion. "The College would be better off to have three very important artists," he says. "This is one of the oldest American colleges, and it needs three or four outstanding American pieces."

The Burns Fund has been used to acquire *Raising the Red Lantern* (oil on canvas with antique architectural panel) by the Asian-American artist Hung Liu, and *The Madonna and Child with Tobias and the Angel* (oil on panel), an early 16th-century painting attributed to the Italian artist Bonifazio de Pitati. With its yellowed varnish and surface covered by a layer of grime, the painting underwent a careful conservation and is currently being displayed at the museum along with photos that document the course of treatment. "This fits into the collection because it's part of our teaching mission," Kelm says. She notes core collections of European, African and other art are also important for the collection, if it relates to the academic curriculum.

Looking down the road, Kelm says she is optimistic about the Muscarelle's future. "William and Mary is a distinguished university and as this museum continues to grow it should aspire to be just as distinguished."

THE WENDY AND EMERY REVES CENTER FOR INTERNATIONAL STUDIES

by Jacqueline Genovese '87

When Williamsburg native Erin Shy '98 was preparing to travel to Syria through William and Mary's study abroad program last summer, some of her friends warned her that she would need a bullet-proof vest.

Shy didn't need a vest, nor anything close to it. "I was absolutely overwhelmed by the friendliness and hospitality of the people," Shy remembers. "Their kindness to a stranger was on a level that you hardly ever see in America." That kindness extended not only to American strangers, but to their own people as well. "I saw some very, very poor areas of Syria, but I never saw a homeless person. People are taken care of by their family and community there in a way that amazed me."

For Adib M. Mattar '99, a Palestinian refugee who has lived all his life in Abu Dhabi, United Arab Emirates, there were many things that surprised him when he came to America — the ability to speak freely about the government, MTV, compact discs and lines at the grocery store, to name a few. But the biggest surprise, and the most troublesome for the soft-spoken Mattar, is the existence of nursing homes. "Why would you want any one else to take care of your grandparents?" he asks, truly puzzled. In the Arab world, the elderly are cared for within the homes of the family. "To send your parents to a nursing home is an unheard of concept in Middle Eastern culture."

The experiences both Shy and Mattar have been exposed to by living in other cultures, are experiences James Bill, director of W&M's Wendy and Emery Reves Center for International Studies, hopes every W&M student will have.

Photo by Steve Morrisette

James Bill, director of the Reves Center, chats with Zenobia Attari '99, Pooja Kochhar '98 and Richard Oulahan '99. Behind them is a portrait of Wendy Reves.

"An experience abroad is worth two or three years of formal education," Bill says, tapping his desk for emphasis. "When one is on the ground in another country, you have the opportunity to see, hear, taste and smell a new culture: in brief, you come to truly understand that culture."

Bill speaks from experience. As a college student, he seized an opportunity to work one summer in France. "I came back a changed human being," he says, his face alive with memories. "The experience of working with the people in a factory in the French countryside pried open my mind and taught me tolerance. I grew in a way I never could have if I only had a classroom education."

As director, Bill has many goals — but perhaps the closest to his heart is the desire to see that every W&M student who wishes to experience life abroad has that chance. To that end, he has increased the number of study abroad scholarships from one to 36 in less than a decade while helping build a $1 million endowment to support study abroad. Last year, 487 students traveled to 27 countries, including Japan, France, China, Egypt and Italy, on various study abroad programs. By increasing the number of students who learn about other cultures firsthand, Bill and Ann Moore, head of Programs Abroad, believe they are taking steps — one student at a time — toward fulfilling a major mission of the Center: to promote global understanding.

That understanding is paramount in a world where a fundamental transformation is taking place — a world where old systems have broken down and new ones are not yet in place. "Those systems — family, social, political, educational and religious — are all shattering," Bill contends. "The 21st century will find us in a fundamentally different world. What we see happening today is unprecedented in history. The technological revolution in communications and computers has enabled us to live in each other's backyards; increasingly we crisscross national boundaries. This situation offers both pain and promise."

At the Reves Center, the emphasis is on the promise.

Home to 55 students from all over the world — not all international studies majors — the Center is in a way a mini-United Nations, says Zenobia Attari '99. "It's pretty neat. Over dinner I can have discussions with people about the way things are in their country, and they learn how things are where I come from. Every day becomes a learning experience." For Attari, living at Reves has also demonstrated just how small the world can be. Born in India, Attari also lived in Abu Dhabi, United Arab Emirates, before arriving at W&M. "Here I am, coming all this way to America, and who do I meet but Adib, who lived in a neighboring town. Can you believe it?" she laughs.

Attari, Mattar and Shy were all members of a 57-student team who placed second behind Georgetown in a Model United Nations Conference held at Magill University in Canada in January. "The students initiated and

organized the venture all themselves," Bill explains, the pride evident in his voice. "They planned everything, from reserving the buses to getting the passports."

This type of student initiative is encouraged at W&M, says Mattar, who knows that things are not quite the same at many other universities. "I have friends at Georgetown and Boston University, and I know I wouldn't have the same chance to get involved at such large schools," he explains. "Here there are so many opportunities, and the faculty and administration provide constant encouragement."

That type of atmosphere led to the organization of Mosaic '97 — the first-ever multicultural celebration in William and Mary's history. "This 304-year-old college will make 20th-century history in 18th-century Williamsburg," says organizer Krisha Chachra '98, who is excited about what the festival can mean to the students and to the College. "We needed to do this," she says.

Sponsored by the Student Assembly and the Office of Multicultural Affairs, the six-day (April 1–6) event included an outdoor street fair, with information booths from all nations represented in the student body, an appearance by Arun Gandhi, grandson of Mahatma Gandhi, and an Arabian Nights dinner. Mosaic '97 united some 32 student groups representing various cultural and religious organizations.

Bill says it was the quality of students like Shy, Attari, Mattar and Chachra, and of the W&M faculty, that convinced him to give up a prestigious position at the University of Texas in Austin in 1987 and start from scratch to build a program at W&M. "When I arrived, there were already many talented faculty members at the College who promoted international studies and taught foreign languages. There was excitement in the air."

Bill and his "dedicated professional" staff, including Associate Director Craig Canning, Assistant Director Michael Clark and Head of Programs Abroad Ann Moore, with the guidance of an elected faculty committee, have worked hard to create an integrated, interdisciplinary program. According to Bill, many other universities have splintered international centers, where different area study units and academic disciplines exist in competition with one another. "We have managed to avoid this system of academic fiefdoms," Bill says. The College's 1994 Strategic Plan, prepared under the direction of Provost Gillian Cell, has emphasized the importance of collegial interdisciplinary programs.

In the Fall of 1996, the Reves Center, with assistance from President Timothy Sullivan '66 and Vice President for Public Affairs Stewart Gamage '72, came within "an eyelash" of convening an unprecedented Middle East Peace Conference, designed to bring together Israeli and Palestinian leaders and investors. The idea for the conference originated through a generous gift in 1996 from Jack Borgenicht, a successful New Jersey businessman who has dedicated his life and fortune to the search for world peace.

After several months of preparation, the event was canceled at the last minute due to political considerations in the region. "That really hurt," Bill says quietly. "But that is what happens when

Banana Splits

It's Valentine's Day at the Wendy and Emery Reves Center for International Studies, and the 55 students who live there are gathered in Reves Hall for a good old-fashioned ice cream social. "Wendy insisted that the whipped cream be real and the chocolate shaved," laughs James Bill, director of the Center.

The ice cream social was Wendy Reves' way of saying "Thank You" to the students who had sent her Christmas cards and letters during winter break. In a letter to the students, Reves wrote, "I start by telling you how dear you are to me. Each of you is so individual, so full of love and caring — Wow! I am so proud to be a tiny part of your life."

In addition to the letter and the ice cream, the women received a necklace while the men got a key chain, engraved with the logo of the Reves Center on the front and the words "I Care, Wendy" on the back.

This type of genuine caring is nothing new for Reves, who helped transform the dream of the Center into a reality in 1987 with a generous donation in honor of her late husband, Emery Reves.

Emery Reves had twice been a refugee, forced to abandon his home and possessions to escape the Nazis. His tragic experience gave him a special appreciation for insecurity in a world consisting of nation-states.

In *The Anatomy of Peace*, Reves argued that a divisive nation-state system made violence and war inevitable. Reves felt that lasting peace could be established only by reaching beyond the nation-state in the quest for new forms of human community.

By helping to establish an international studies center dedicated to the analysis of global issues, Wendy Reves feels that she can help fulfill her late husband's goal.

one wants to take risks for peace and make a difference in our violent world. We want to make a difference."

But far from being discouraged by the cancellation of the summit, Shy says it helped her develop a deeper understanding and appreciation for how complicated the peace process is. "There are so many issues that we as Americans don't understand, or think are significant. But there is so much that must happen in order for this process to work. Seeing how difficult it can be makes me appreciate how far the process has already come."

Bill believes the world's future lies in the hands of young people, and he's determined that the Reves Center provide the best education it can for tomorrow's leaders. "By studying history, students know where we have been; by studying languages and culture, our students learn how to communicate in the present; by studying the social sciences, our students gain a sense of where we are going in the future. They are all, in one way or another, undertaking an unprecedented global journey. We need to see that they are well-equipped to take that journey."

THE OMOHUNDRO INSTITUTE OF EARLY AMERICAN HISTORY AND CULTURE

By Bill Walker & Jacqueline Genovese '87

When Margaret, the Lady Thatcher, was appointed chancellor of the College in 1993, the *Times* of London cited three facts about William and Mary: the U.S. Presidents it had educated, its chemistry department and its Institute of Early American History and Culture.

Given the Institute's world-renowned reputation as the premier organization dedicated to the advancement of the study, research and publications bearing on the history and culture of early America, it comes as no surprise that postdoctoral fellow Chris Brown, who had earned his doctorate at Oxford, was a bit, well — disappointed — when he first laid eyes on the Institute. "This is IT?" he asked, walking into the Institute, which is housed in a portion of the ground floor of Swem Library. "I've been hearing about this place all throughout my graduate career, and this is IT?"

Institute Director Ron Hoffman says he consoled himself at the time by chalking Brown's amazement up to British culture shock. "It's true we haven't been rolling our lawns out daily for 400 years, but the Institute has its own, distinctive charm — a homey, 'lived-in' feel."

What the Institute may lack in appearance — it was once described by a visiting intern as "a dungenous, badly lit corridor with tiny offices " — it more than makes up for in achievement. Consider this: the Institute is one of only 11 centers in the U.S. designated for advanced study by the National Endowment for the Humanities; it is one of only nine centers to receive an award from the Andrew W. Mellon Foundation — $150,000 for five years — to establish a third post-doctoral fellowship. It boasts 47 major book awards, including a National Book Award, four Bancroft Prizes and a 1983 Pulitzer Prize for Rhys Isaac's *The Transformation of Virginia, 1740–1790*. The Institute also publishes the *William and Mary Quarterly*, a journal of scholarly articles on topics ranging from the "Archaeology of African-American Slavery" to "Dressing for Success on the Mohawk Frontier."

Begun in 1892 as a magazine devoted to Virginia history, the *Quarterly* expanded its focus to include work on all of early America when it became an Institute publication in 1943. Given the reputation the *Quarterly* has earned for scholarly excellence, it's not surprising that in 1994 the Andrew W. Mellon Foundation cited the publication as "one of the five core historical journals published in the English language."

Seldom has such a scholarly institute been conceived, nourished and reared to prominence in such a short time. Over its 54-year history, the Institute has benefitted from the vision and energy of several extraordinary individuals, including John Pomfret, Kenneth Chorley, Carl Bridenbaugh, Lester J. Cappon and Thad Tate. Recent developments have added the names of M.H. Omohundro '28 and Ronald Hoffman to that list.

The Birth of the Institute

The brainchild of former W&M President Pomfret, the Institute was created in 1943 when Pomfret proposed that W&M and the Colonial Williamsburg Foundation pool resources to sponsor historical research and publish books as well as the existing *William and Mary Quarterly*.

In 1945, the fledgling organization took wing with the appointment of historian Carl Bridenbaugh as its first director. Under his leadership, the Institute published its first seven books, hosted a number of courses and lectures, partici-

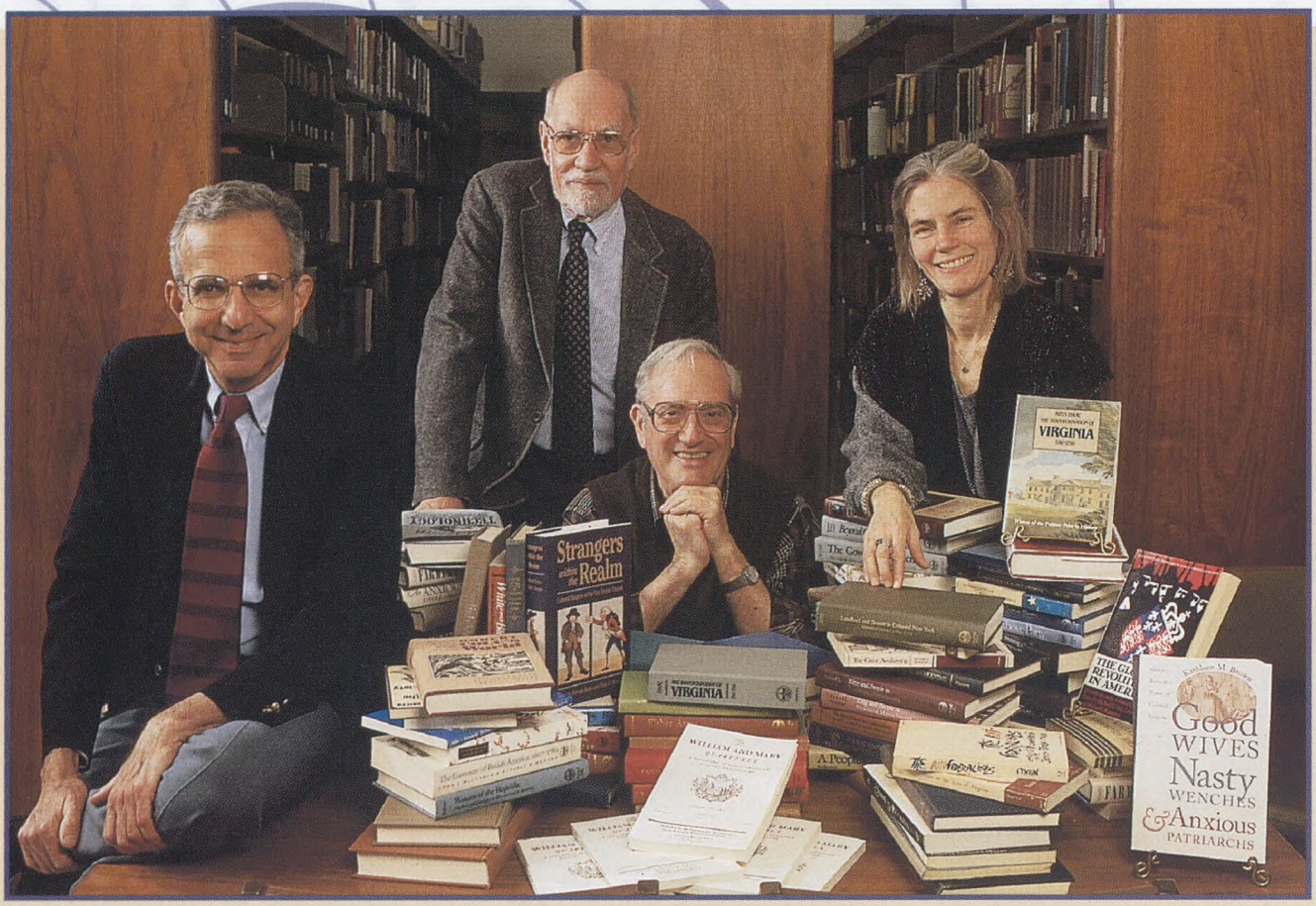

Photo by Steve Morrisette

Institute Director Ron Hoffman, front left, Thad Tate, back left, former director of the Institute, Michael McGiffert, editor of the *William and Mary Quarterly*, and Fredricka Teute M.A. '76, editor of publications, are surrounded by some of the 147 books published by the Institute.

pated in academic research activities at the College and Colonial Williamsburg, and initiated programs to encourage young scholars — all endeavors that have remained Institute hallmarks for the last half century.

Although a succession of capable historians would contribute to the development of the Institute, the name that will most readily come to mind for many W&M alumni is that of Professor of History Emeritus Thad Tate. Tate was director of the Institute for 17 years, establishing an enviable record of publishing 43 books and leading the drive for recognition by the National Endowment of the Humanities. Additionally, Tate began strengthening relationships with alumni and friends who had an interest in history, an effort that led to M.H. Omohundro, a Richmond businessman who attended W&M in the 1920s. Omohundro recalls that during his days on campus, "I soaked up the history all around me. I particularly enjoyed the lectures of Dr. John Pollard, one of the college's most distinguished constitutional historians."

Throughout his business career, Omohundro kept in touch with Tate, and often met with him and former history Professor Ludwell Johnson to discuss history. "I had known for some years he was interested in the College, and particularly in early Virginian and American history," Tate explains. "We tried to help him with some of those interests."

Wanting to ensure that "later generations have the same opportunity to understand the past as I have," Omohundro and his wife, Elizabeth, made a multi-million-dollar gift in 1996 to endow the Institute. A portion has been placed in an irrevocable trust, with the remaining funds to come in the form of a bequest. In gratitude, the College and the Colonial Williamsburg Foundation renamed the organization the Omohundro Institute of Early American History and Culture.

When accepting the gift on behalf of the college, President Timothy J. Sullivan '66 said, "Mr. and Mrs. Omohundro's magnificent gift will assure the continued vitality of an Institute that for more than five decades has helped define our understanding of what it means to be an American."

The Future

Thomas Jefferson wrote that the study of history is vital to educating citizens capable of protecting liberty: "History, by apprising them of their past, will enable them to judge of the future: it will avail them of the experience of other times and other nations: it will qualify them as judges of the actions and designs of men."

In many ways, W&M is the embodiment of Jefferson's words — excellent academic departments of history and American studies, well-known archaeol-

ogy and anthropology programs that probe the past, and a campus that is itself an historical landmark — all speak to the College's commitment to the study of history.

But it is the Institute that is the zenith of this commitment — the place scholars from around the world look to when studying our nation's early past. Ever mindful of the Institute's responsibility, Hoffman plans to continue the excellent work conducted by this "collective enterprise," which he says "represents the investment of intellectual talent, time and energy by hundreds of scholars and a select number of extraordinarily capable editors, supported by dedicated staffs."

Hoffman also has plans for continuing the Institute's ambitious conference schedule. Building on the widespread interest and praise generated by the January 1997 issue of the *Quarterly* titled "Constructing Race," which examines how people differentiated themselves in the early modern world before contact with the Americas, the Institute will sponsor an international conference on the African diaspora in January 1998. Co-sponsored and hosted by the University of Haifa, Israel, the meeting will explore "Black responses to enslavement, exile and resettlement."

Within the next 18 months, Hoffman will add his own scholarly research to the prestigious list of titles published by the Institute. Hoffman's book centers on Charles Carroll, the only Roman Catholic signer of the Declaration of Independence. The Institute's current postdoctoral fellows, Sharon Block and Chris Brown, are also busy writing books. Block's manuscript is based on her dissertation "Coerced Sex in British North America 1700–1820," while Brown is tracing the influence of the American Revolution on the development of abolitionism in Great Britain. When he begins his fellowship at the Institute this summer, art historian David Steinberg will further enrich this vigorous intellectual climate with his work on the portraiture of Charles Willson Peale.

As Hoffman guides the Institute into the 21st century, he is only too aware of its responsibility for encouraging and advancing the study of early American history. He's just not sure if that responsibility includes rolled lawns and tastefully decorated offices. With a wry smile Hoffman says, "Some of us keep our noses so fiercely to the grindstone that we sometimes overlook our physical surroundings."

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Make A Lasting Impression

Photo by Steve Morrisette

Judd Hark '92 and Amy Thompson '94 put their wedding date on it. Craig Amo '79 described how he met his wife, Bonnie '76, in math class. Evelyn Tokas honored her son, Andrew '89. Now you can join them. The Society of the Alumni is offering alumni, parents and friends of the College the opportunity to remember a loved one, a particular date or a memorable experience at William and Mary with an engraved brick on the T.C. Clarke Plaza of the new Alumni Center. Your $500, tax-deductible gift ensures your legacy will be set in stone for years to come. For more information, call the Society at 757/221-1166.

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Captains of

William P. Fricks M.B.A. '70 and Shep McKenney '62, B.C.L. '64 are steering their companies on new courses.

by John Jackson

His undergraduate degree may contain the words "industrial engineering," but don't expect William P. Fricks M.B.A. '70 to talk about the latest engineering trends.

Fricks, chairman and chief executive officer of Newport News Shipbuilding, is more inclined to talk about quality management, marketing and finance. Although originally hired as an engineer in 1967, the Auburn University graduate realized he was different from his fellow engineers.

"I was the odd one. I didn't think like they thought," he says. "I wanted to know what time it was. I wasn't necessarily interested in how the watch worked." Like most new graduates with their first job, Fricks had planned to learn the basics and move on, or up, after a few years. But almost 30 years later, the Georgia native remains with the same company that offered him his first job.

Earning his M.B.A. from William and Mary provided Fricks, who sits on the College's Board of Visitors, a window to move from engineering to the financial side of Virginia's largest private employer, notable for its construction of aircraft carriers and submarines for the U.S. Navy. "If I hadn't gone to William and Mary, I'd probably still be in the engineering side of the business," Fricks says from his office, with paintings of various ships and a commanding view of the shipyard. "It opened up a whole lot of options."

Since the transition from engineer to numbers cruncher, Fricks successfully climbed the company's management ladder, holding positions such as vice president of the marketing, human resources and financing departments. Throughout his ascent, Fricks was tempted by attractive offers from other businesses. But every time a company showed interest, he found a new challenge that kept him at NNS. "I've had a number of job offers — good ones," he says. "(But) I've been in almost all the different functions of a company. It's been very rewarding."

In September 1994, Fricks was named president and chief operating officer of NNS. In November 1995, he was tapped to succeed William R. "Pat" Phillips and lead NNS into the 21st century. With Fricks at the helm, the company has sought to diversify its workload, attracting clients outside the U.S. Government. In 1994, the company scored a major coup by becoming the first U.S. shipyard since 1957 to obtain a commercial ship order from an international customer.

In order to keep winning those outside contracts, Fricks launched "Process Innovation," also known as "Full Speed Ahead." Introduced at a February 1996 employees rally, "Full Speed Ahead" aims to halve the time needed to complete a construction cycle while doubling the company's output with the same manpower. "Each of us owns a process, whether it's welding a pipe or paying a bill," Fricks told employees at the rally. "Your goal is to perform that process twice as fast as you do now." This is accomplished, he explains, by examining every process within the company and eliminating the "non-value-added" steps to complete a project.

"We need to reinvent ourselves," Fricks says. "We've done a lot of this on a micro-business level. It takes a while, but I think we've made very significant changes."

As if the internal overhaul wasn't enough to keep him busy, Fricks also oversaw the company's spinoff from Texas-based parent company Tenneco, who bought the yard in 1968. The spinoff, which became official in December 1996, made NNS its own independent company, complete with a board of directors, 34 million shares of publicly traded stock and investors. "It's a daunting task, especially at the same time when we're changing internally. It's a double challenge," he says. According to *The Wall Street Journal*, since its opening on the New York Stock Exchange on Dec. 12, NNS stock has reached as high as $17 per share.

Being the chairman and CEO of the state's largest employer with thousands of

INDUSTRY

Fricks is the chairman and chief executive officer of Newport News Shipbuilding.

Photo courtesy of Newport News Shipbuilding

people watching every corporate move may be enough to keep most people awake at night with worry. Not Fricks. "I don't think about it," he states plainly. "What's on my mind is how do we make Newport News Shipbuilding more successful."

Although Fricks would like to employ as many workers as possible, he concedes reality must play a role in determining the number of workers needed to complete the tasks at hand. "I think we're making headway," Fricks says. "By looking to foreign businesses, we're working to become a world-class diversified shipbuilder." Since securing the 1994 foreign contract, the potential client list has grown to include the United Arab Emirates and Kuwait. "Four or five years ago, our only customer was in Washington, D.C.," he says.

With the end of the Cold War, shipbuilders like NNS have been compelled to find customers outside the U.S. government. Businesses that failed to recognize that change have experienced layoffs, or worse, closings. NNS itself was forced to cut its work force from 30,000 to 18,000 over five years. But by attracting outside contracts, Fricks has held layoffs to a minimum while keeping the doors of the 111-year-old yard open.

Military downsizing and streamlining still dominate talks on Capitol Hill, with taxpayers and elected officials alike questioning the need for massive aircraft carriers, like the *Harry S. Truman*, christened in Newport News on Sept. 7, and the *Ronald Reagan*, currently under construction. But Fricks says the Navy, not NNS, shoulders the burden to justify that continued need. "They basically carry that ball. I don't think our job is to say what the Navy needs," he says. "But

we always hope it's aircraft carriers and submarines."

In 1995, the company won a showdown when the U.S. Navy wanted to give all future sub contracts to the electric boat division of General Dynamics Corp. The move would have shunned NNS from competition. Fortunately for the company, NNS won the battle when Congress approved legislation that permitted the shipbuilder to compete for new attack submarine contracts. Recently, at the request of the Navy, NNS and General Dynamics agreed to build the new attack submarine together. According to the agreement, the companies will be equal team members on construction of each of the first four submarines in the new class.

"This teaming of two great submarine builders was the best approach," Fricks says. "The Navy will get the most capable and advanced submarines possible, while saving hundreds of millions of dollars in near-term ship acquisition costs. At the same time, we are assured of a more solid outlook in our submarine business."

Despite their obvious differences in size, shape and purpose, Fricks says building a submarine is not at all different from building an aircraft carrier. "The skills required are very similar. There are some special skills involved because you're building something that goes under the sea, but in essence, the processes are very similar. They use the same people."

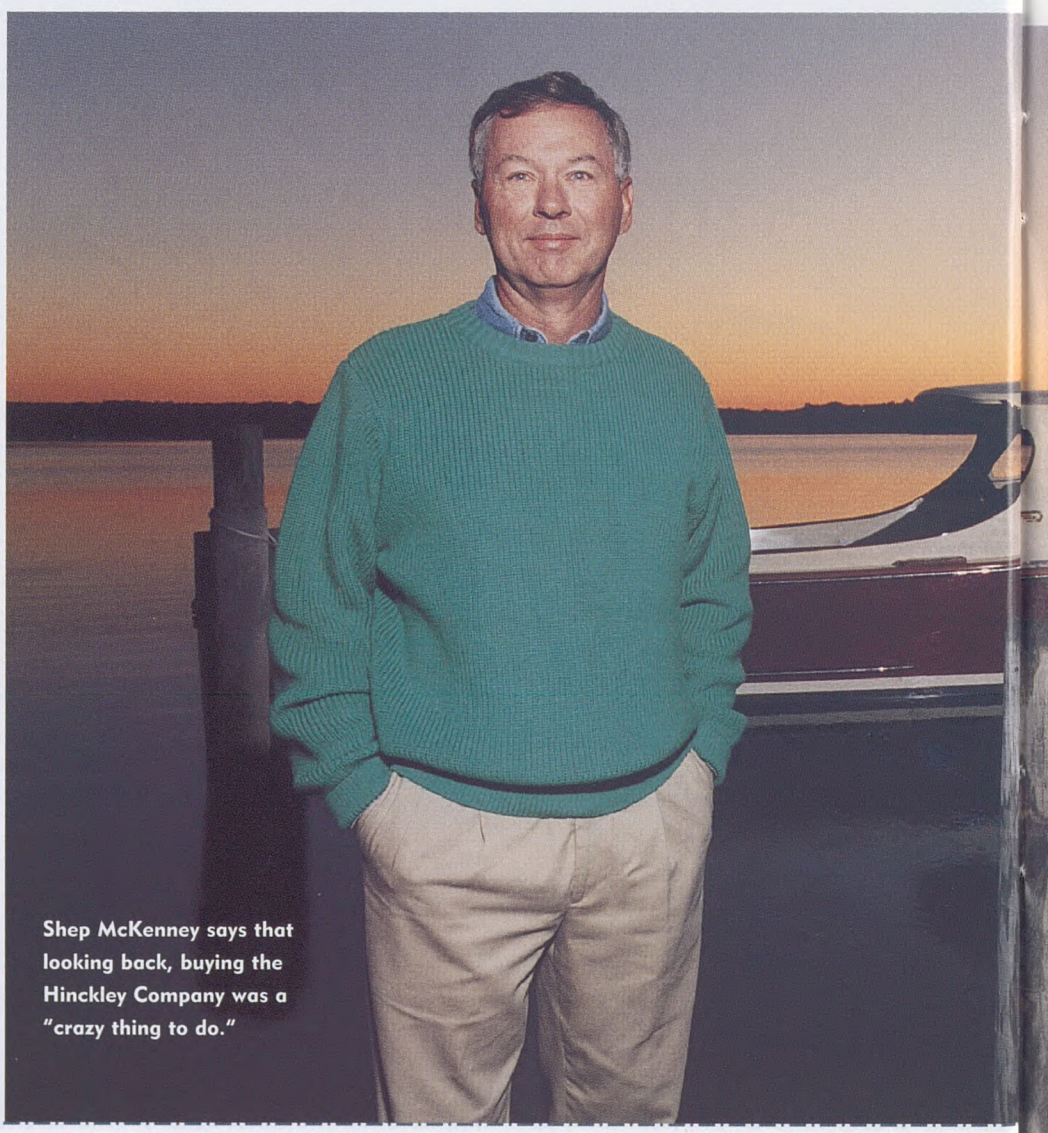
Instead of using drawing boards, engineers use computer models with enhanced 3-D graphics to produce a mockup of the desired ship. Thanks to new technology, human welders and welding robots work together to cut steel to fit the precise measurements outlined in a computer program. High tech wizardry has perfected the shipbuilding process to an exact science. "It's done to very precise terms," Fricks says. "It's a very scientific affair." From there, the shipbuilding process continues until an aircraft carrier, like the *Truman*, stands ready for launch.

With a new century three years away, Fricks sees a continued push to diversify NNS and its client list. His eyes carry a gleam when he talks about future goals for the company — goals that include an increased use of technology and growth that will bring jobs back to the shipyard. "I see ourselves as a much broader-based company, capable of building any type of ship." NNS has been around for 111 years. Fricks plans to do everything he can to keep it around for 111 more.

Sailing on the Wind

by Paul Pegher

Life on the water began at an early age for Shep McKenney '62, B.C.L. '64. As a young boy, he loved nothing more than puttering off in his grandfather's cypress skiff, fishing the Chesapeake Bay's nooks and crannies. With similar boyhood glee, McKenney returned to those same secluded waters two years ago, but this time it was in no skiff. Rather it was in a brand new, high-tech, eye-popping Hinckley Picnic Boat — his very own brain child as chairman and CEO of the Hinckley Boat Co. Quite a change — but change is what McKenney thrives on.



Shep McKenney says that looking back, buying the Hinckley Company was a "crazy thing to do."

OF CHANGE

The boat itself symbolizes change — a power boat made by a company often referred to as the Rolls Royce of the sailing world. From a life spent on the water, McKenney has learned to quickly react to changes in the wind, and, as evident throughout his career, the lawyer-turned-boatbuilder reacts even better when the waters get rough.

During the Great Depression, Henry Hinckley established his company in Southwest Harbor, Maine. By the 1950s, the company had earned a reputation as America's finest producer of customized sailing yachts. It laid claim to that title until the late '70s, when Hinckley sold the boatyard to a Canadian furniture manufacturing company, shortly before he died. It soon became apparent that the new management lacked the old man's boat-building savvy, and the Hinckley Company quickly lost ground in the market.

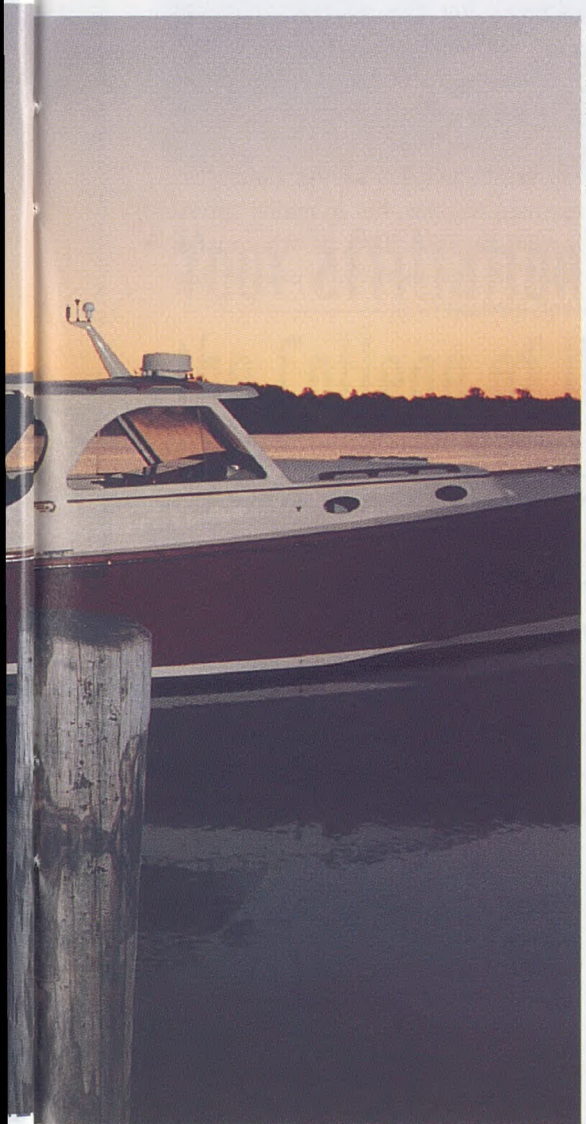


Photo courtesy of Hinckley Boat Co.

McKenney's relationship with the company began in 1976, when he purchased his first Hinckley yacht. It was then that he became close friends with fellow fly fisherman Bob Hinckley, Henry's son. As the two men saw what was happening under the new owners, and heard talk of investment groups and committee management, they knew that the pride and tradition of the Hinckley name was at stake. So in 1982 they joined together and bought the company back.

"Looking back, it was a crazy thing to do," says McKenney, who at the time was president of Guest Quarters Inc., a hotel chain that was suffering heavy losses affected due to the oil crash. "But boats are something that have always been in my blood and I couldn't resist the opportunity to jump into the business and at the same time save a company that I truly loved." Perhaps it was more of a spiritual inclination, he says, that inspired him to buy a company that was losing $50,000 a month.

"Shep and Bob conducted a renaissance that re-established Hinckley as the premier boat company of the U.S. and one of the best in the world," says Rigdon Reese, Hinckley's former marketing director. "And they did it all without any big financing drive or outside investment but rather through internal growth." They set their sights on rekindling the values that were once synonymous with the Hinckley name: quality, beauty, technological superiority and customer satisfaction.

They also reconfigured management policies, hiring back many who had worked for decades at Hinckley (coastal Maine's largest employer), establishing a team-oriented environment that acknowledged diverse backgrounds and education. McKenney holds a high regard for each employee; he views their livelihood as more of an art than an occupation. "People who are attracted to boat building are a different breed of cat — it's almost a cult thing. Hinckley people are very serious about the quality of the boats; if they think there's something the owners or designers are doing to hurt that quality, they are not bashful about letting us know."

Since the buyout, Hinckley's market share has dramatically increased. The key to the successful turnaround, McKenney says, was understanding change. "You can't stand still in anything, you can't keep doing things the same way. But you can translate long-used values and traditions into whatever milieu is existent at the time, whatever medium the people are working in, whether it's fiber glass or aluminum, sailboats or powerboats."

Among McKenney's personal priorities in a Hinckley boat: beauty and state-of-the-art technology. "It has to be beautiful before it's anything else." Although McKenney has no formal training in boat design, listening to him discuss hybrid hulls, torque jet drives or resin infusion processes leaves no doubt that he knows his stuff.

According to his Hinckley associates, McKenney's strengths involve far more than understanding change or technology. "Shep's motives are more broadly based than any simple businessman's — he's actually more of a philosopher than a businessman," says Phil Bennet, sales director at Hinckley. "Shep takes pride in the tradition and quality of Hinckley, but he also sees the company as a means for other (Hinckley) people to achieve their goals. That's the way Shep is, he instinctively looks for the deeper meaning in anything he takes on."

The same is often said of McKenney in Williamsburg. Since helping to found the Marshall-Wythe School of Law Foundation, of which he has served as president and vice president, the 1992 Alumni Medallion winner has helped identify the College's "deeper meaning"

as a member of the Endowment Association, the law school faculty (adjunct) and the Board of Visitors. "Shep is a man who has great spirit and infuses others with it," says President Timothy Sullivan '66. "(He is) a tremendous blend of warmth, integrity, creativity and dedication."

For nearly a decade, Hinckley sailed smooth waters, struggling only to keep up with a demanding order quantity without sacrificing quality. But in 1990, a storm erupted. In closed session, U.S. Congressional budget negotiators devised a 10 percent federal luxury tax on yachts and other high-ticket items. The tax was imposed Jan. 1, 1991, and within six months sales of yachts costing more than $100,000 were down 70 percent from 1990. McKenney and his associates, who didn't produce many yachts under that price, foresaw imminent disaster.

McKenney teamed up with other representatives of the industry to lobby for the tax's repeal. Since the Senate majority leader, George Mitchell, was from Maine, McKenney was selected to be the group's primary spokesman. In several newspaper articles and even at a Congressional hearing on the matter, he testified that such a tax, designed to redistribute wealth, did not hit the wealthy. They simply found other ways to spend their money. As he wrote in *The Washington Post* in November 1992, "Who is being hit is the American blue-collar worker. Thousands of people have lost their jobs because of the tax... the truth is that while yachts are luxury for the rich, they are a necessity for American yacht workers. Yachts are, in fact, great redistributors of wealth."

Persuading lawmakers that the tax was a bad idea, however, was only half the battle. It had to be repealed through a new revenue bill, and because of additional, unrelated riders, President Bush vetoed several bills the repeal was attached to, even though he supported the repeal itself. Only after two years of hardship did the yachting industry find relief from the painful tax.

But again with flexibility and a sharp focus of values, Hinckley charted a prosperous recovery. By 1994, the company was again struggling to keep up with orders. That same year, Hinckley introduced the Picnic Boat, a personal project that McKenney had "fooled with" for years. Combining the design of a lobster boat (with a luxurious flair) and the propulsion concepts of a jet boat, this was the "go anywhere" model thousands of boaters were looking for — a 36-ft. craft which safely navigates the shallowest of waters (thanks to the jet drive) or gracefully darts the open sea. It is a uniquely standardized endeavor for Hinckley, which has traditionally built customized sailing yachts.

According to Donald A. Macaulay, publisher of *Sail* magazine, the Hinckley Co. and the Picnic Boat together are testimony to the "rigid and flexible" McKenney. "Rigid in the sense that he demands adherence to quality, construction and traditional design. He's flexible and has shown this in his new, successful Picnic Boat. But he doesn't allow the Hinckley Company to get too caught up in itself as a 'down Maine' shipyard. He wants it run as a business. Believe me, that is not the norm in the yacht building world."

McKenney says the Picnic Boat is a safeguard for Hinckley's future, as he points out how market winds are changing once again. "Increasingly in the world, people are looking for things that are easy to use, that you don't have to read the manual for. Well, sailing is none of that, and no technology is going to make it so. This is one of the reasons why powerboats continue to outsell sailboats."

A harsh reality indeed for a company so devoted to the production of sailboats. But despite a shrinking market and tireless competition, McKenney remains confident the Hinckley Co. will prevail through the rough waters ahead. "Pressure is the greatest thing about capitalism. We may say we just want a moment to relax, but in reality (pressure) is what keeps us alive. It's what makes us think about tomorrow, or even better, look forward to it."

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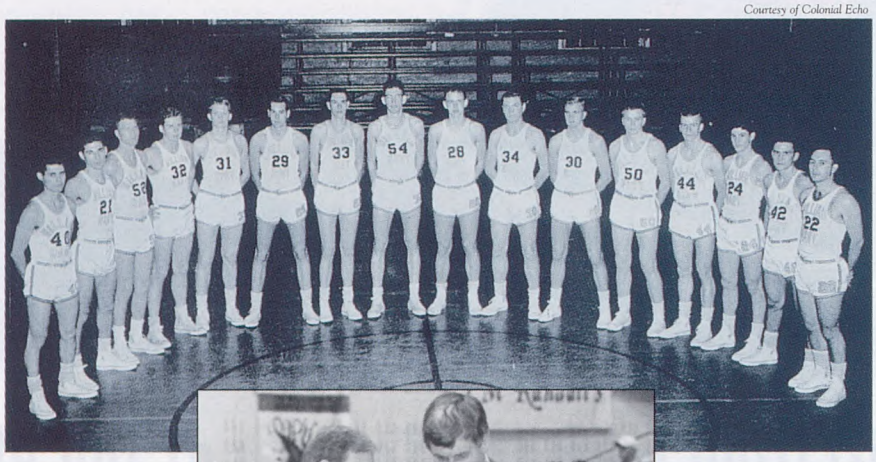
Teammates Once More

Reunion brings four decades of Tribe basketball together

BY JOHN JACKSON

Courtesy of Colonial Echo



Some of the players at the basketball game were hitting 12-foot jumpshots for the Tribe when many of their pickup teammates were learning to talk. A few of them hadn't even been born yet. No matter. Differences in age, size, playing style or career choice took a holiday for the men who played that Saturday afternoon. Wearing the green and gold uniform of the Tribe at one time or another in their lives was enough to bring the 20-plus men together on Valentine's Day weekend for a reunion of men's basketball teams.

Unlike the football team, which boasts a strong alumni base thanks to longer coaching tenures, the basketball team suffers from a lack of continuity between the years. Coaches have come and gone more frequently than their football counterparts.

"We've had different coaches come through here. The basketball teams have been fragmented because so many of us played for different coaches," says John Leone '91, a coordinator for the weekend. "We're trying to establish continuity between the classes." Obviously the reunion was important to Leone and two of his teammates, Matt O'Reilly '90 and Andrew Emory '91. All three travelled from Bermuda to take part in the weekend.

Photo by Logan Wallace '97

Top: **Dick Savage '56 then, (third from left wearing #52) a W&M Hall-of-Famer, and now, accepting the Alumni Service Award from Connie Desaulniers '75 chair of the Athletic Education Foundation and secretary of the Alumni Society's Board of Directors, and Terry Driscoll, W&M's athletic director.**

The shirts and skins games drew a small crowd of spouses, family and friends who cheered for their particular player and the teams in general. No one kept score in any games, but that didn't remove the competitiveness from any of the players.

Alumni basketball games have been held in the past, but those who participated this year believe the response was positive enough to make the weekend an annual event.

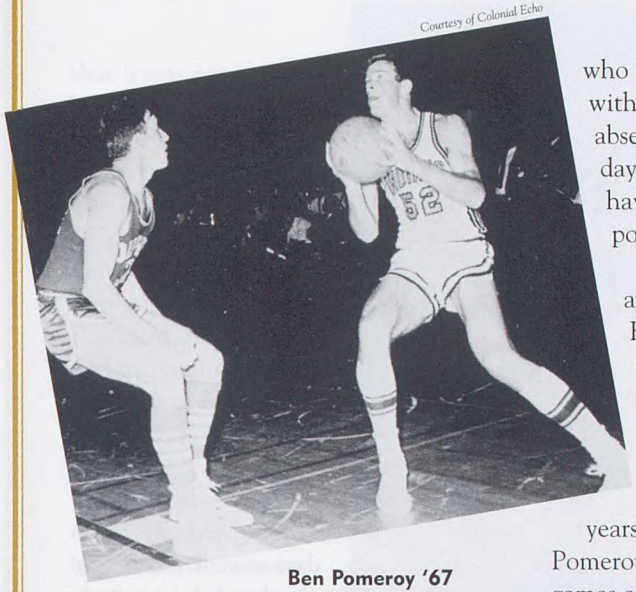
"It's a good opportunity to get back together," says Mark Boddy '87. "Unfortunately, most of the contact you have with guys on the team is with weekends like this."

Although the 1987 men's team experienced a disappointing season, Boddy says he remains close with his teammates who graduated with him. David Bond and Pat Franko, both members of the Class of '87, attended the weekend and echoed the sentiment. Playing basketball for W&M gave Bond, a forward, some great memories.

"We had the opportunity to play against great people," he says. Duke, Maryland and Navy, whose teams featured players like Len Bias and David Robinson, were just some of the Tribe's opponents during Bond's tenure.

The teams of years past may not have experienced championship, or even winning seasons, but Leone pointed to a different record that he says former players

Courtesy of Colonial Echo



Ben Pomeroy '67 (wearing #52) prepares to shoot against a Florida Southern opponent. Pomeroy was named to the first team of the Southern Conference in 1966 and 1967.

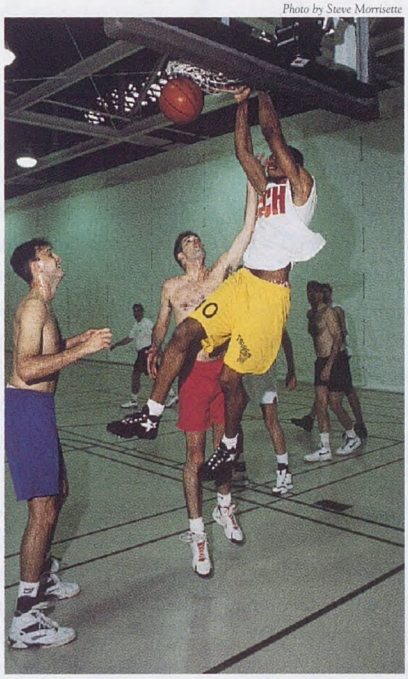
can take pride in. "Number one, we graduate our players. Number two, the players that graduate are quality people." For instance, Bob Andrialis '65, a recent winner of the Alumni Medallion, travelled from New York to take part in the weekend. Dick Savage '56, a basketball Hall-of-Famer, received the Society's Alumni Service Award for his 25 years of volunteer work with the Athletic Educational Foundation during halftime of the Tribe's game that night. Both are examples of the well-rounded athlete that William and Mary produces, Leone says.

For Savage, the reunion game allowed him to get off the golf course and on to the basketball court. The man who led the 1956 team in scoring with 16.6 points a game lamented the absence of the three-point line in his days with the Tribe. "That could have added another four or five points to your average."

Savage and Ben Pomeroy '67, another member of the W&M Hall-of-Fame and a two-time All-Conference player, recalled the days when freshmen were required to play on a separate squad before advancing to the regular team their sophomore years. "We had a full schedule," Pomeroy says. "We played at least 20 games a season. It gave freshmen an opportunity to play and was a tremendous advantage to William and Mary." Playing on that team also gave freshmen players one year to adjust to the physical and educational rigors of being a student-athlete at William and Mary.

Juggling that burden is just as difficult today as it was when Savage and Pomeroy ran the court. Just ask A.J. Hamlin '98, a current shooting guard for the Tribe who took this year off to raise his grades. "Time management is really tough," he says. "You've got practice, classes, a game either here or on the road, and then you've got homework to do." Despite this year's hiatus, Hamlin is looking forward to playing next year. "It's a nice experience. You're playing against some quality competition."

Photo by Steve Morrisette



Carl Parker dunks the ball over John Leone '91 (left) and David Bond '87.

Hamlin and Carl Parker '96 were the two youngest players to participate in Saturday's games. Although they could outrun and outjump their older teammates, both enjoyed the opportunity to play with them. "You can just look at them and know they're enjoying this," Hamlin says.

Besides the pickup games, a post-game dinner and a round of golf, the alumni players used the weekend to show their united support for the Tribe's current basketball team, which finished its 12–16 season on March 2 with a 70–62 loss to Old Dominion in the semifinals of the Colonial Athletic Association Tournament.

"We're really excited to have Charlie Woollum '62 here, and we'd like to unify alumni players and interest behind the team," Leone says. Savage added his support for Woollum's leadership. "He's had a good recruiting year. I think you're seeing what he can do show up now." At the end of the season, Woollum was named Virginia Coach of the Year by *The Richmond Times-Dispatch*.

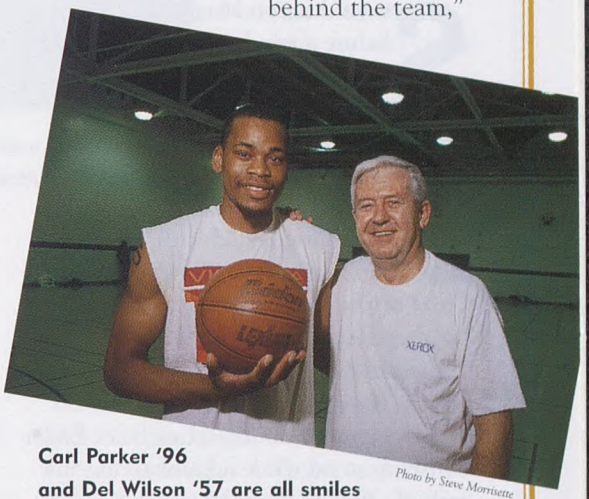


Photo by Steve Morrisette

Carl Parker '96 and Del Wilson '57 are all smiles before the Alumni Basketball Game on February 14. Wilson and Parker represented the mix of old and young who had gathered to play in the game.

Most of the weekend's participants were encouraged by the turnout and are optimistic that it will become an annual event, instead of one that occurs every few years.

"This is just the beginning," Pomeroy says. "I think we've just scratched the surface here."

William & Mary's Woman in Washington

BY PHYLISS WOLFTEICH '87

Susan Aheron Magill '72 sits before a window overlooking the East Front of the U.S. Capitol. Behind her desk hangs her diploma and a poster of William and Mary, tangible signs of the affection she holds for her alma mater.

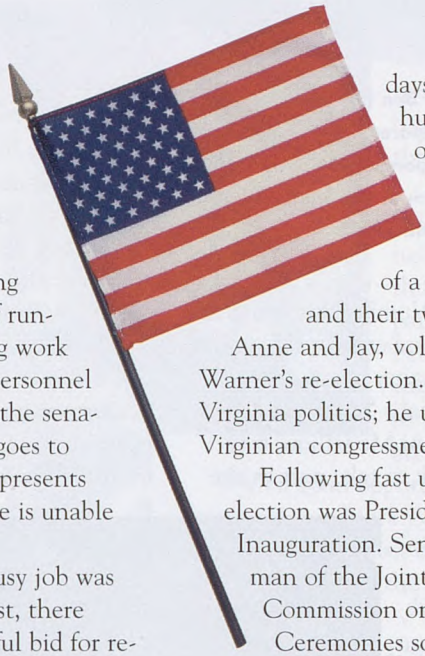
Her desk is covered with the many projects and tasks that fill her day as Chief of Staff for Senator John Warner (R-Va.). Remnants of the 1997 Presidential Inauguration surround her. On the floor by her desk is the step on which Supreme Court Justice Ruth Bader Ginsburg stood while administering the oath of office to Vice President Al Gore. The table behind her holds two three-inch binders in which she is collecting the facts, figures, details and traditions that are part of planning an inaugural celebration. Newly arrived pictures of the swearing-in ceremony wait to be distributed.

As chief of staff, Magill oversees the staff and activities of Sen. Warner's offices — this includes his four offices in Virginia as well as his Washington office. "It's a full day; I'm always really busy," she says. "I try and set priorities for the staff based on what the senator wants to achieve. I make sure the press and legislative staffs are working toward the same goals. I spend a lot of time working on the senator's schedule, making sure he is attending the right events, is well-prepared for them, and having staff on hand to follow up on requests. People frequently don't have any idea how busy he is... he can't possibly go to all the events people want."

In addition to handling the administrative tasks of running an office — including work on the office budget and personnel issues, Magill travels with the senator (particularly when he goes to William and Mary) and represents him at some events that he is unable to attend.

What is normally a busy job was even more so last year. First, there was Sen. Warner's successful bid for re-election in November against Democrat Mark Warner. During the campaign, Magill had two jobs — Sen. Warner's re-election and his Senate responsibilities. "It was a real juggling act," she laughs. As a Senate staffer, she could work on Warner's campaign as long as she did it outside the office, off the government clock and as long as no government resources were being used. "I was very fortunate to have a (campaign) office in Alexandria...it was about five minutes from my house."

In addition to volunteering evenings and weekends on the campaign, she took about a month off from the Senate right before the primary. "The first thing my family learned is that elections are seven-days-a-week jobs." Her husband, John, chief of staff for Representative Wally Herger (R.-Calif.), was also in the middle of a campaign. Both he and their two children, Beth Anne and Jay, volunteered on Sen. Warner's re-election. "John understands Virginia politics; he used to work for two Virginian congressmen," Magill says.



Following fast upon the heels of the election was President Clinton's Inauguration. Sen. Warner was chairman of the Joint Congressional Commission on Inaugural Ceremonies so Magill, as his chief of staff, was responsible for overseeing the myriad details involved in planning the festivities. It was in this role that Magill was instrumental in arranging for the William and Mary Choir to participate in the Inauguration. "I went back and looked at tapes of past inaugurations. I saw that the Chairman has a lot of discretion as to who performs...the senator thought it would be wonderful to have the William and Mary and Hampton University Choirs there. It was exciting to see the whole Inauguration come together."

Planning the Inauguration involved handling a variety of details and being prepared for anything to happen. Magill said she had to keep reminding herself

A temporary 90-day appointment with Sen. John Warner turned into a 14-year career for Susan Magill '72, pictured here with Warner and President Timothy Sullivan '66.

that it was not going to be perfect, that as long as the President was sworn in, everything else would get done. "Everyone wanted the same thing — for it to be a great event for the President, the Congress and the country. We had a lot of talented people working to make it happen."

As with any major event, the Inauguration had its frantic, sometimes funny, moments. Magill recalls one experience with the opera singer Jesse Norman. A few days before the ceremony, Norman's agent gave Magill a sheet detailing the expected setup of Norman's dressing room. "I told her, 'I'm sorry, this is the Congress of the United States. We don't do dressing rooms'," she says. At the Inaugural luncheon, Magill sat with Chelsea Clinton, who spent most of the lunch detailing her quest to get her driver's license.

Before the inaugural festivities began, Magill says she was up before dawn, tying up the remaining loose ends. While she was watching the cleaning staff vacuum the platform at 5 a.m., Magill realized that no matter how large the ceremony was, basic things, like vacuuming, were always a necessity.

Although she clearly enjoys her current position as chief of staff, Magill thinks the best job is to be a legislative assistant. "I loved being a legislative assistant in the Senate... You can really make a difference." She speaks with pride of her work in locating the Thomas Jefferson Laboratory, a physics research facility (also known as CEBAF, the Continuous Electron Beam Accelerator Facility) in Virginia and ultimately in Newport News. (CEBAF is a joint project of William and Mary, the Jefferson Lab and the City of Newport News).

Magill's involvement with the project began when she was a legislative assistant, focusing on energy and the environment. "It was a huge team effort," she says. "We worked with the Virginia delegation, the Department of Energy and the site selection committee. When we first started, I thought it was a dream...everyone thought it would go somewhere else."

Magill has always been fascinated by the legislative process. It was this fascination that brought her to Washington in the months following her graduation from William and Mary to work for Representative Caldwell Butler. "It was his first term, and mine." A member of the Judiciary Committee, Butler worked on the impeachment proceedings of President Nixon. "It was a baptism by fire, in the national media, in the government," she laughs. Magill's three years with Rep. Butler introduced her to the workings of Congress. "I did a little bit of everything...receptionist, caseworker, press secretary in the last few years. It was a good first job. I was real fortunate to have him as a boss. He was exceptionally bright and had very, very high moral standards."

As a caseworker, Magill handled any type of personal problem brought to the congressman by his constituents. That work led to Magill's interest in the problems and concerns of the elderly. In 1976, she joined the staff of the newly formed House Select Committee on Aging. In 1977, she became the director of the Washington Office of the Governor of Virginia. "I learned a lot about state government. My job was to be an advocate for Virginia — to Congress, to the Federal government, and to different regional groups."

With the election of Governor Chuck Robb, Magill lost her job. Sen. Warner offered her a 90-day appointment while she looked for work. "I was offered other jobs but what I knew, what I wanted to work on, were Virginia issues." Her 90-day appointment was the beginning of a 14-year career with Sen. Warner. "He is an interesting, demanding and kind boss with the highest ethical standards," she says. "He always puts the country and Virginia first regardless of any potential political fallout for himself. His staff has one of the lowest turnovers."

As things return to normal, with the election and the Inauguration behind her, Magill hopes to get more involved in policy issues. And she encourages W&M students interested in politics to become part of the process. "Ignore the negative. There is a lot of positive change that can and is taking place."

Personal Touch Boosts Annual Fund

BY MARY THEOBALD '74

If anyone around William and Mary ever doubted the old fund-raising truism, "People don't give to institutions; people give to people," their doubts have been swept away by the rising tide of donations in the past few years to the William and Mary Annual Fund.

Since the College expanded its use of alumni volunteers in its annual giving program, unrestricted donations have shot up 24 percent, shattering records along the way. Lee Foster, director of the annual fund, credits the phenomenal growth to an upsurge of alumni involvement. "It is clear to me that the personal touch is making quite a difference."

That personal touch comes from W&M alumni asking other W&M alumni to contribute to their College's future. Up until two years ago, only a small number of alumni volunteers were directly involved in the Annual Fund; today over 150 give their time and expertise in the pursuit of individual donations. The result? The highest dollar amount ever donated to the College — $1.994 million dollars last year — as well as the highest ever alumni participation: 29 percent. The program was recently recognized by the Council for the Support and Advancement of Education with a District III Grand Award.

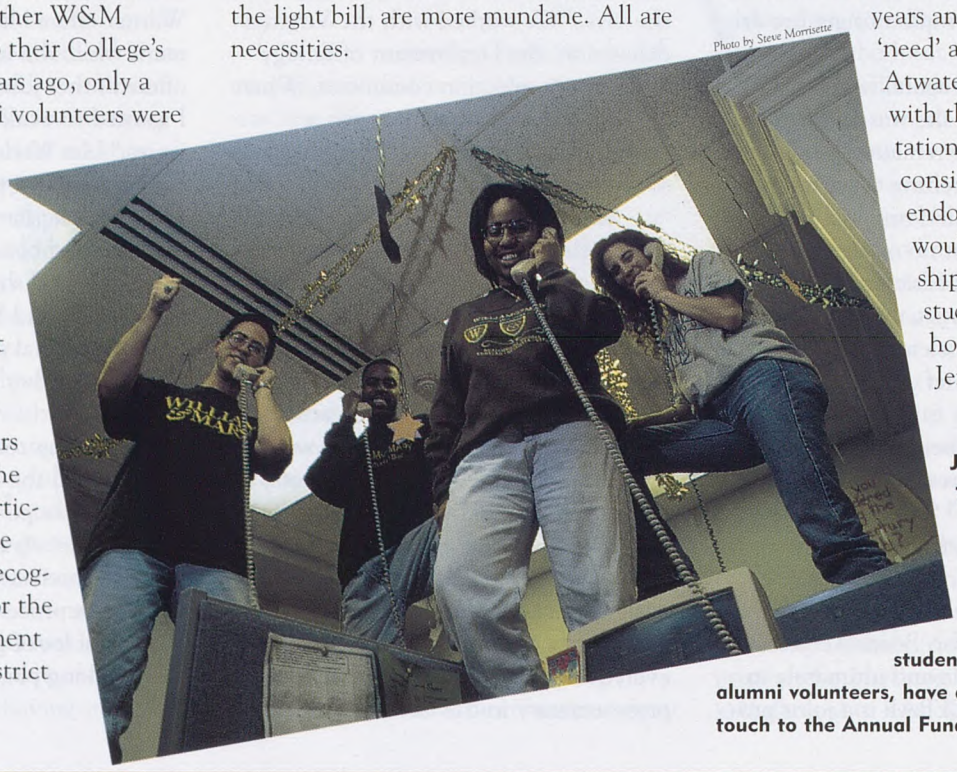
While annual giving has been around since the Flood, recent cuts in state funding have put it in the spotlight. With the level of state support down from 53 percent of the total university budget in 1990 to 24 percent today, the Annual Fund has assumed a leading role in the overall success of the College. President Timothy Sullivan calls private sources of support like the Annual Fund "absolutely essential to William and Mary's future."

The money goes for the nuts and bolts essentials, the immediate needs. Some, like financial aid, faculty research projects, and books for the library, have wide appeal; others, like purchasing computer hardware and software and paying the light bill, are more mundane. All are necessities.

The Annual Fund generates financial support through student phonathons, direct mail, the Senior Class gift, a brand new web site (www.wm.edu) and a growing network of volunteer alumni. Those alumni are involved with the Annual Fund Board of Directors, the class agent program and the reunion class gift efforts.

Janet Rollins Atwater '84, who serves as secretary and as a member of the communications committee of the Annual Fund Board of Directors, and her husband, Peter Atwater '83, are credited with one of the most imaginative forms of fund-raising in William and Mary history: the wedding present endowment. "When we got married," Janet explains, "we had been out of school nine or 10 years and we really didn't 'need' anything." The Atwaters enclosed a note with their wedding invitations asking guests to consider donating to an endowed fund that would provide scholarships to needy W&M students from their home state of New Jersey. By the time of

Photo by Steve Morrisette



Josh Cohen '97, Jason Tabor '98, Latreesha Herring '98 and Liz Femenia '97 are four of the 40 undergraduate students who, along with alumni volunteers, have added a personal touch to the Annual Fund.

the wedding, the endowment — named in honor of the Atwaters' parents "who made it possible for us to go to school," — had about $35,000 in it. Currently at $63,000, the endowment supports several students. "It will continue to help W&M students long after we're gone," says Janet, "and that makes us feel very good."

The class agent program is the largest group of volunteers supporting the Annual Fund, with one or more agents from every class between 1941 and 1996. Shawn Smith, an agent for the class of '95 and a resident of Richmond, came to the position fresh from his role as chairman of the senior class gift committee. Under Smith's direction, the senior class of 1995 set a record for highest participation in College history, with 52 percent of the graduating seniors pledging. He attributes his committee's success to the broadening of their project. "In the past, one specific capital project was selected to be the Senior Class Gift and too often it was a divisive choice. For that reason we decided to have our class gift go to the Annual Fund because it supports so many areas of the College."

"You get to do something important for the College and it's a great way to keep up with old friends."

Christine Kubacki Atherton '87

Alumni who volunteer with the reunion gift programs target their classmates on the occasion of their 10th, 20th, 25th, and 30th reunions. Committees of 10 or more people from each class organize and help solicit donations to the Annual Fund. Christine Kubacki Atherton '87, chair of her 10th Reunion Committee, explains, "Our goal is to increase our class's participation level and particularly participation in the Fourth Century Club (the organization honoring those who contribute $1,000 or more.) W&M students help out tremendously with the phonathon and we follow up with a second letter or thank you notes."

Atherton is also a class agent and finds both jobs "lots of fun. You get to do something important for the College and it's a great way to keep up with old friends."

Thanks to scores of dedicated alumni like these, this fiscal year looks to break all previous fund-raising records. The goal is $2.1 million, and at the six-month mark, they are already more than halfway there.

Bet you didn't know this about Thomas Jefferson

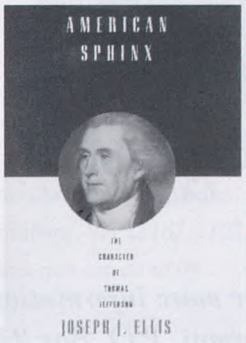
"Jefferson wrote the Declaration of Independence much like a modern college student writes an overdue term paper, in a hurry, with a scattered pile of rough notes around him on a lap-top desk (shades of the modern lap-top). The most resonant section of the Declaration, the part that begins, 'We hold these truths to be self-evident,' was never debated in the Continental Congress."

— Joseph Ellis '65,
Author of American Sphinx: The Character of Thomas Jefferson

Photo by JD Sloan

Joseph J. Ellis '65

The Society of the Alumni is proud to offer you the opportunity to own an autographed copy of American Sphinx by William and Mary alumnus Joseph Ellis. Take this opportunity to see for yourself why Sphinx has been called "compelling" by The New York Times and "extraordinary" by Publishers Weekly. The Washington Post says Ellis "is one of an ever-dwindling number of scholars who believes that it is possible to know Jefferson, or indeed any historical figure, 'as he really was'." The book, priced at $26, can be obtained through the Alumni Gift Shop by calling 757/221-1170.



JOURNEYS FOR THE MIND, SOUL, BODY AND Alumni SPIRIT

You are invited to participate in an unforgettable journey — a journey that incorporates learning, curiosity, relaxation and friendship. Join other alumni, families and friends for one of 13 1997-98 Alumni Journeys sponsored by the Society of the Alumni.

Egypt

It's not too late ... travel offerings for 1997

Scandinavia Cruise
June 27 - July 10

Danube Cruise
September 7 - 20

Egypt and the Nile
November 6 - 16

Mexico's Copper Canyon
November 19 - 26

Carribbean Tall Ship

Oh, the places we'll go in 1998!

Rome Escapade

Carribbean Tall Ship
(7 day cruise)
January 1998

Rome Escapade
(8 days)
February 1998

China/Yangtze River
(17 days)
May 1998

Legacies of Learning
(12 days in Eastern Europe)
May 1998

Journey of the Czars
(14 days in Russia)
June 1998

Northern Italy
Po River Cruise
(12 days from
Florence to Venice)
July 1998

Alaska Midnight
Sun Express
(14 days)
August 1998

Russia

Alumni College Abroad 1997-98

China

Ireland
July 8 - 16, 1997 SOLD OUT

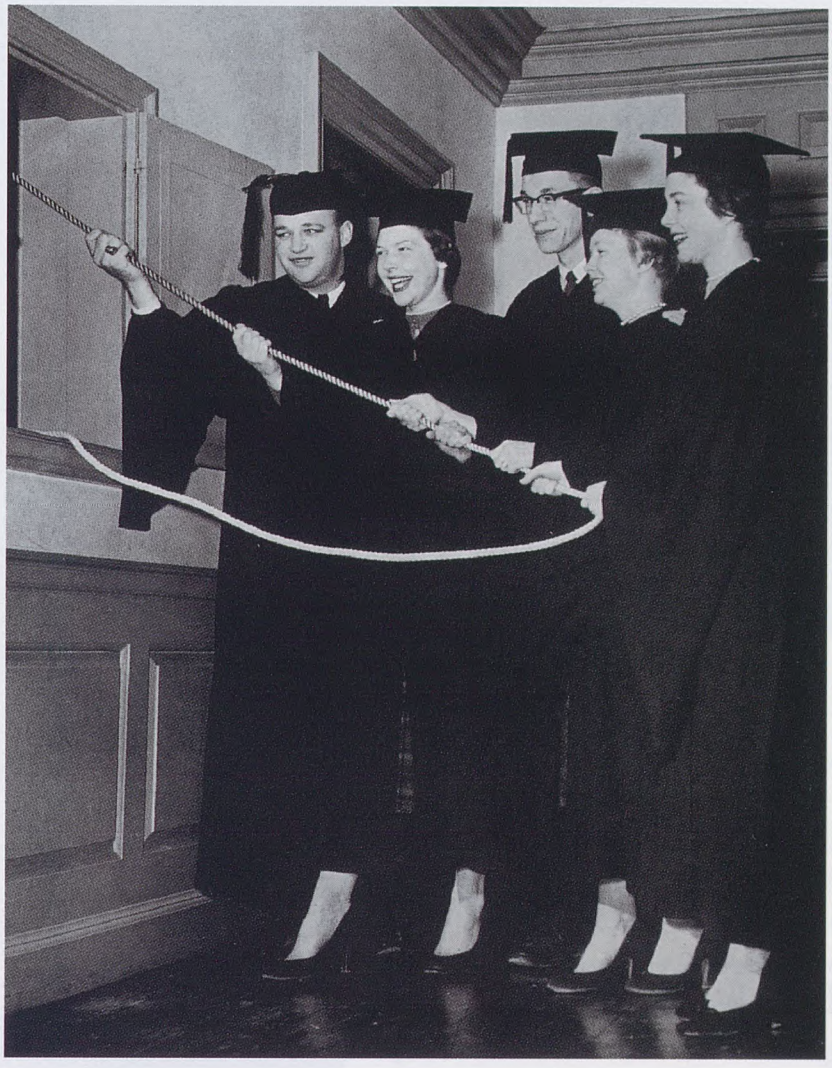
Tuscany
August 6 - 14, 1997

Burgundy, France
July 1998

Voss, Norway
August 1998

Alaska

For more information, send a postcard with the name of the tour(s) to: Alumni Journeys, Society of the Alumni, P.O. Box 2100 Williamsburg, VA 23187-2100 or call 757/221-1165, 8 a.m. to 5 p.m. EST Monday-Friday. Visit our web site at http://www.wm.edu/alumni/ or send an e-mail to egmacl@facstaff.wm.edu



1-2-3 Pull!

Graduating seniors from the Class of '57 complete a tradition by ringing the bell in the Wren Building on the last day of classes. This year, graduates from the Class of '97 will also ring the bell before making that long, last walk to William and Mary Hall.

Have a photograph that captures a special moment in time at W&M? Want to share those memories with your former classmates? Send the information for consideration for an upcoming issue to Editor, William and Mary Magazine, *P.O. Box 2100, Williamsburg, VA 23187-2100. Also, if you have historical items of significance to the College that you would like to donate to the College Archives, you can do so by sending them to Archives, College of William and Mary, P.O. Box 8795, Williamsburg, VA 23187-8795.*

William & Mary Grandfather Clock

The Society of the Alumni takes great pride in offering the official William & Mary Grandfather Clock. This beautifully designed commemorative clock symbolizes the image of excellence, tradition, and history we have established at William & Mary.

Recognized the world over for expert craftsmanship, the master clockmakers of Ridgeway have created this extraordinary clock.

Special attention is given to the brass lyre pendulum which depicts the Official Coat-of-Arms in deeply etched bas relief; a striking enhancement to an already magnificent clock. Indeed, the clock makes a classic statement of quality about the owner.

Each cabinet is handmade of the finest hardwoods and veneers in a process that requires over 700 separate steps and the towering clock measures an imposing 83"H × 23"W × 13"D. Finished in brilliant Windsor Cherry, the clock is also enriched with one of the most advanced West German timing mechanisms. Exceptionally accurate, such movements are found only in the world's finest clocks.

Enchanting Westminster chimes peal every quarter hour and gong on the hour. If you prefer, the clock will operate in a silent mode with equal accuracy. Beveled glass in the locking pendulum door and the glass dial door and sides add to the clock's timeless and handsome design.

You are invited to take advantage of a convenient monthly payment plan with no downpayment or finance charges. Reservations may be placed by using the order form. Credit card orders may be placed by dialing toll free 1-800-346-2884. The original issue price is $899.00. Include $82.00 for insured shipping and freight charges.

Satisfaction is guaranteed or you may return your clock within fifteen days for exchange or refund. Whether selected for your personal use or as an expressive, distinctive gift, the William & Mary Grandfather Clock is certain to become an heirloom, cherished for generations.

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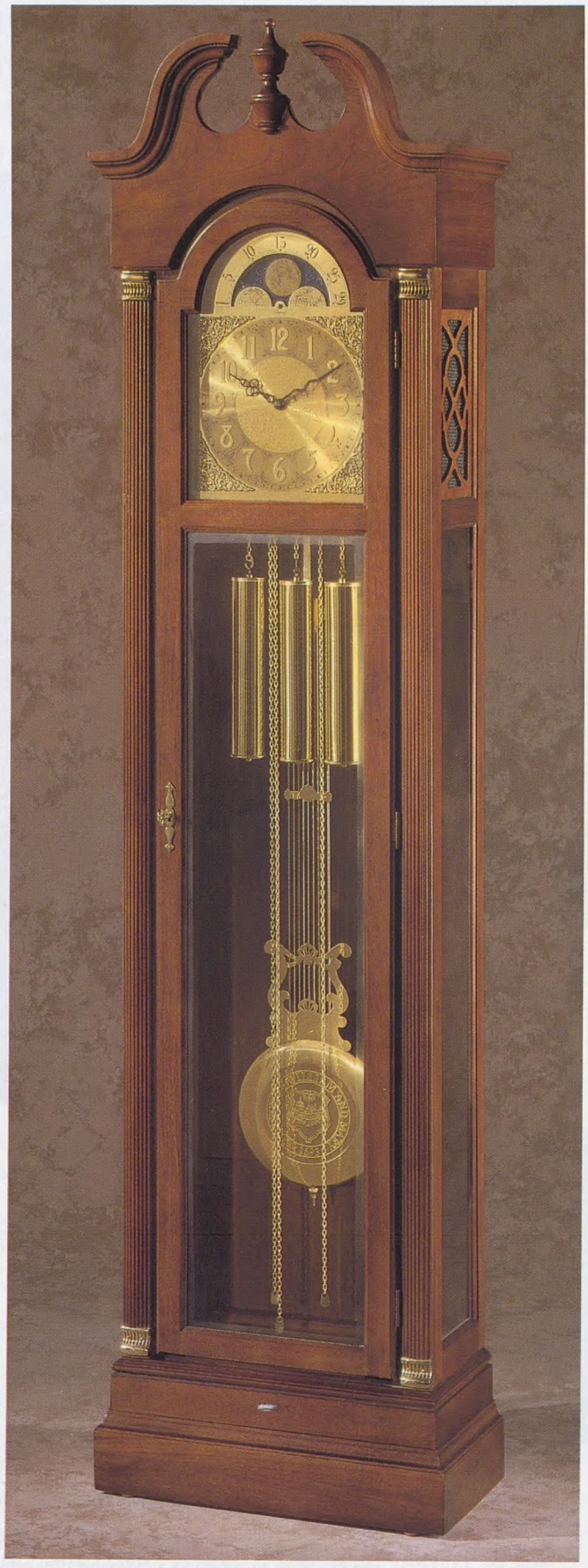
Credit Card purchasers may call toll free 1-800-346-2884.
All callers should request Operator 727WM.
NOTE: All orders telephoned or postmarked prior to December 5 will be guaranteed Christmas delivery. Installment orders subject to credit approval.



Symbolizing a tradition of excellence.
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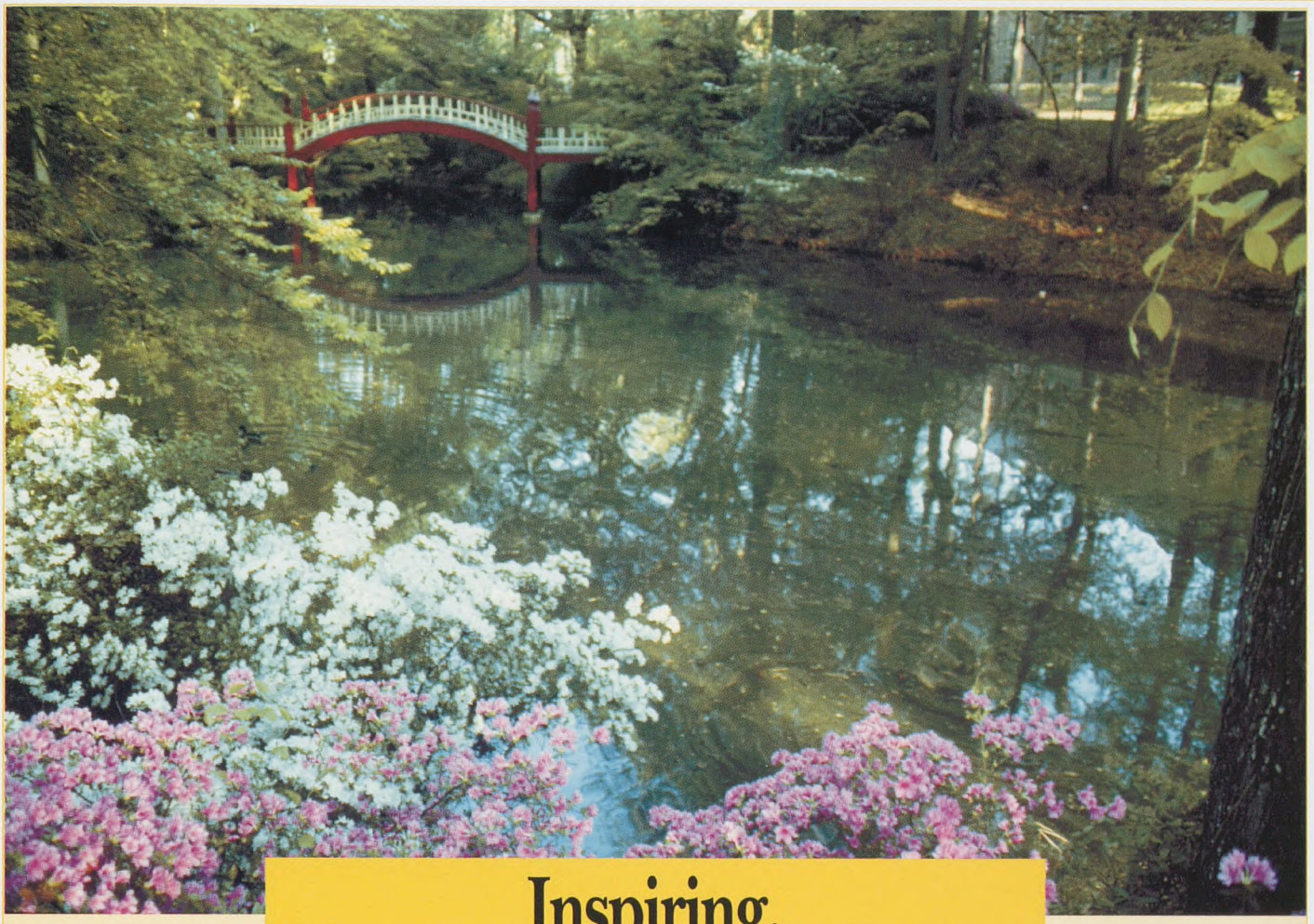

Photo by C. M. Glover

Inspiring.

As alumni and friends are inspired to commemorate their special ties to William and Mary, they in turn inspire others to follow their example. Each commemorative room, garden, and endowment offers enduring testimony to lives enriched and inspired by this wonderful College.

Commemorative giving is an appropriate and meaningful way to honor or memorialize a friend or loved one, express thanks for a scholarship received, or pay tribute to a favorite professor. Many choose to remember their parents who encouraged and supported their education. Others are simply inspired by the opportunity to perpetuate their family name at one of the oldest and most distinguished colleges in America.

These inspirations are captured for all time in the inscriptions and resolutions which are carefully prepared for each commemorative gift. A permanent plaque or endowment bears the name of the donor or honoree in perpetuity.

There are a variety of commemorative rooms, gardens, and endowments available to appropriately recognize gifts from $25,000. With sufficient knowledge of your needs and inspirations, the College can help you select an appropriate commemorative plan which will best accomplish your charitable and financial objectives.

If you would like more information about commemorative giving opportunities, please return the attached card or write to Lee Walsh in the Office of Gift Planning, The College of William and Mary, P. O. Box 1693, Williamsburg, VA 23187. There is no obligation.

Commemorate your special ties to William and Mary

THIS IS PARKS DUFFEY'S THIRD WILLIAM AND MARY PRINT.

Parks' works are displayed in private, corporate and museum collections around the world and they have been included in the White House Historical Association's collection. The newest William and Mary print, which took five months to complete, features a collage of College landmarks. Each print measures 23"x29" and costs $70.00 (plus $3.15 tax for VA residents). Shipping is $8 per address. To order your limited edition signed print, contact the Alumni Gift Shop, P.O. Box 2100, Williamsburg, VA 23187-2100. Telephone 757/221-1170

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