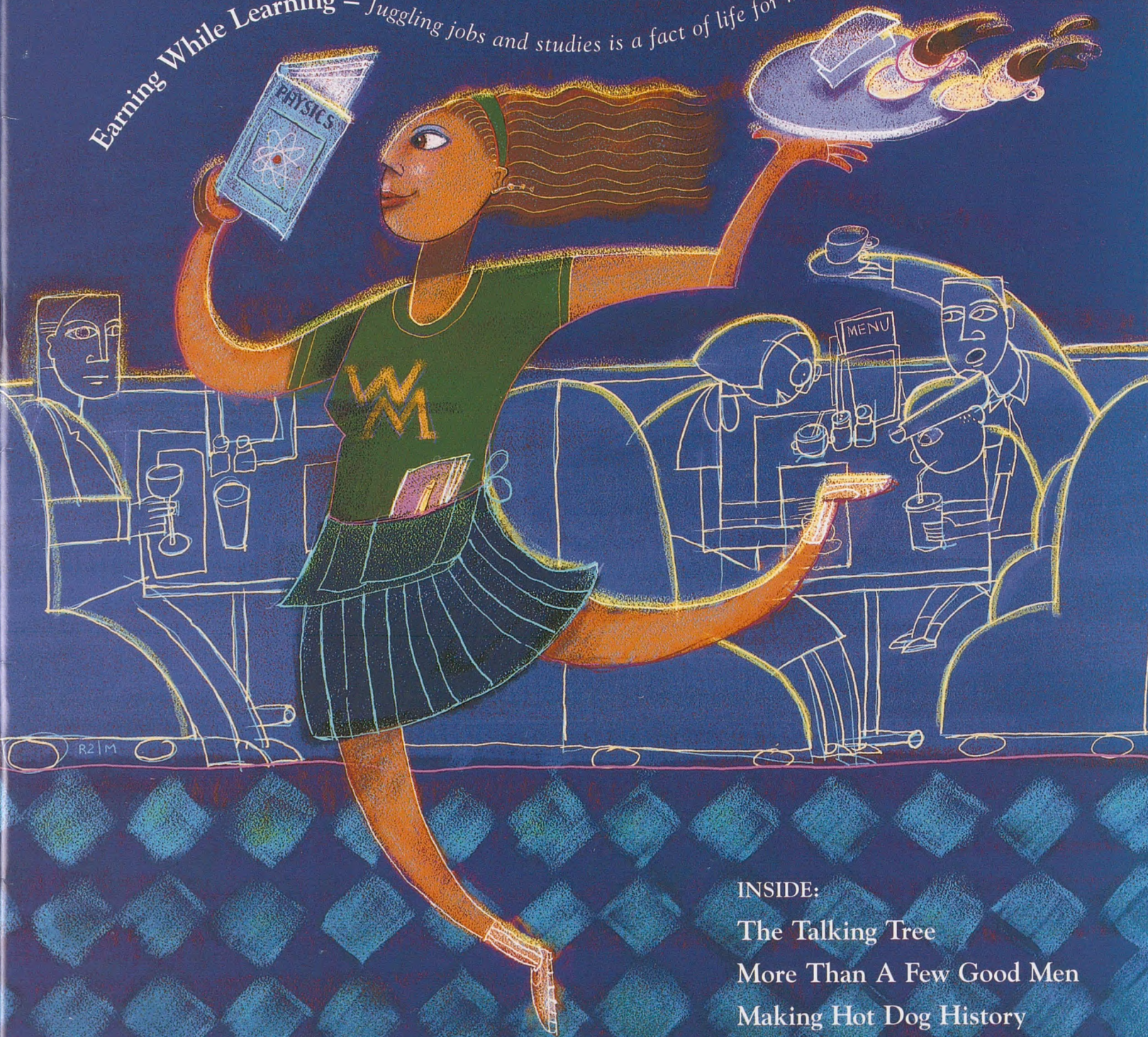


WILLIAM & MARY

Society of the Alumni Magazine · Fall 1998

# W&M

*Earning While Learning – Juggling jobs and studies is a fact of life for many W&M students*



INSIDE:

The Talking Tree

More Than A Few Good Men

Making Hot Dog History

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Cover illustration by *Robert Meganck*,  
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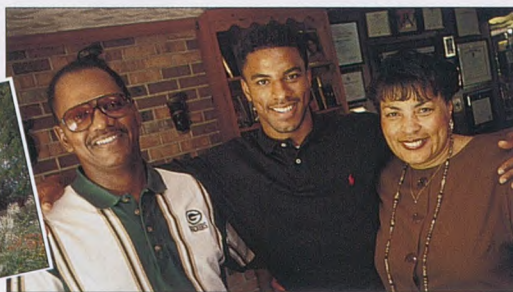
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AROUND THE WREN

## Getting Oriented



Photos: Steve Morrisano



Freshmen joke with their Orientation Aide while waiting for the "drive-in" movie to start in the Sunken Garden. (Above) Colonial Williamsburg's Fife and Drum Corps leads the Class of 2002 down Duke of Gloucester Street during Orientation Weekend.

**S**ome 1,302 freshmen and 155 transfer students went to a "drive-in movie" in the Sunken Garden, were led down Duke of Gloucester Street by Colonial Williamsburg's Fife and Drum Corps, and toured the Sir Christopher Wren Building, stopping in the Great Hall to take the Honor Pledge, during Orientation Weekend in August. Those were just some of the events in an action-packed orientation that included informational and entertaining skits by returning students, a dance party in Trinkle Hall, performances by popular comedians Buzz Sutherland and Vic Henley, and Extraordinist Craig Karges.

The program, which included several new elements this year, received rave reviews from students and parents alike.

In a note to Kelly Crace, assistant dean of students, Rick Import, father of Alison, noted, "I did not expect the level of help and service everyone offered everywhere we turned, beginning with the team of 'porters' who helped us move all of her 'stuff' into her room." Freshman evaluations of the weekend included comments like, "Although I was exhausted with all the mixers and touring, orientation was informative and fun," and "I definitely never had the opportunity to be homesick with all the running around we did."

After one mother saw President Timothy Sullivan '66 pull an Orientation Aide shirt on over his shirt and tie, she said, "When I saw the president do that, I knew I could go home. I knew our daughter was in the right place." ■

### CLASS OF 2002 SNAPSHOT

- 2,174 sports participants
- 350 captains of athletic teams
- 227 editors of publications
- 99 National Merit winners, finalists, semi-finalists or commended students
- 676 students in school governments
- 851 National Honor Society members
- 454 service club participants



AROUND THE WREN

## Meet The Deans

### THE BUSINESS OF EDUCATION

**S**chool of Business Dean Larry Pulley '74 is the first to admit that W&M's Graduate School of Business is not for everyone. He also readily admits that the school, ranked 39th in the nation by *U.S. News & World Report*, does not try to model itself after any other business school program. "If you try to do that, then you're just a 'not-as-good-version' of something that is good," says Pulley.



Instead, Pulley explains, the School of Business concentrates on what it does well: plenty of student interaction with top-notch faculty fluent in the latest technology and trends, a strong emphasis on teamwork among students (particularly in the first year), a firm grasp on the skill sets businesses expect an M.B.A. student to possess, and plenty of involvement from alumni who can bring a real-world perspective to the classroom. "These are things we know we can do, and know we can do well," he says. When the discussion turns to distance learning, a hot topic these days in the world of academia, Pulley is thoughtful. "I'm not sure if we should go into something full bore that may not necessarily enhance what we already do. Sure, it's something to look at and keep a handle on, but for the type of school this is, we'd need to explore how it would fit into what we already do well."

Although he may not be sure about the impact of distance learning, Pulley is absolutely sure about two things: "I love a challenge, and I hate to lose." Fortunately for W&M, Pulley brings those twin traits to the Dean's office, a position he has held since April, after serving as interim dean for a year. Pulley says he is particularly excited about the responsiveness of alumni, whom he hopes will enhance the learning process for present students. "I tell these alumni, 'Look, students today don't want to grow up to be deans, they want to be businessmen and women like you. Come talk to them, let them know what worked for you and what didn't.'"

When Pulley calls on those alumni, he is including family members in that group, lots of family members. "My father and his five brothers went here. And my older brother and younger sister went here. When it came time for college, I didn't apply anywhere else. I didn't really think of going anywhere else as an undergraduate." Pulley majored in math and economics and

went on to the "state school down the road" to pursue his doctorate in economics. "I wanted the full state experience," he laughs. After teaching economics at Brandeis University and the University of Virginia, Pulley returned to his alma mater as a business professor. "I was excited about the vision former Dean Jamison had for the school and where it could go."

Now, 10 years later, Pulley sees the chance to continue the vision. "I'm excited about the possibilities for this school. I think I know what we can achieve here, and I appreciate the opportunity to accept the challenge."

— Jacqueline Genovese '87

### TURNING LAWYERS INTO LEADERS

**I**f his early ambition hadn't been a career in politics, Taylor Reveley might have never become a lawyer. In his senior year at Princeton, Reveley was told the best way to get into politics was to attend law school in the state where he wanted to serve. He never pursued his political ambitions, but Reveley isn't complaining.



Since his graduation from the law school "at the other end of Interstate 64," Reveley clerked for Supreme Court Justice William Brennan, rose through the ranks at the Hunton & Williams law firm to managing partner, and later became the leader of the firm's energy and telecommunications group. On August 1, Reveley added another accomplishment to his career when he became dean of the William and Mary School of Law.

Reveley attributes his arrival at William and Mary to the late William Spong, former dean of the Law School and U.S. senator. Spong, a friend of Reveley's family and the young Reveley, got to know him well when he was clerking for Justice Brennan in Washington, D.C., when both spent time together at the Woodrow Wilson Center for Scholars. "It was clear that Bill truly loved this place," Reveley says. "And he kept after me over the years to come here." Although he was tempted, Reveley deferred Spong's repeated suggestions that he join the law school.

It wasn't that Reveley was averse to teaching. Far from it. His father had been president of Hampden-Sydney College, his mother had been a teacher and so had all four of his grandpar-





ents. Following in their footsteps somewhat, Reveley taught international law at the University of Alabama for a year. But Reveley soon decided he needed experience practicing law. "If I was going to teach lawyers, I felt strongly that first I ought to get a real sense of what lawyers actually did," he says.

After joining Hunton & Williams in Richmond, Reveley rose to managing partner in the firm, which has more than 550 lawyers in its nine U.S. offices and four foreign offices. Reveley served as managing partner from 1982 to 1991.

Reveley hopes to do more than just churn out lawyers. "This is the oldest law school in the country. Thomas Jefferson and George Wythe established it to produce good lawyers who would also be good citizens and leaders of their communities and of the nation. That's what we're still about, working to produce not simply lawyers, but good lawyers who are also good citizens and leaders." ■

— John Jackson

## FIGHTING HATE – PEACEFULLY

**D**uring a September appearance at William and Mary, Morris Dees, co-founder of the Southern Poverty Law Center, was asked what led him to pursue a career in civil rights. The soft-spoken Alabaman replied that as the son of tenant farmers, "I was responsible for bringing a water bucket out to the fields, where my father worked side by



Photo: Brian Zapp '98

side his black employees. At a time when the nation had water fountains labeled 'Colored' and 'White,' I watched my father drink from the same bucket and ladle as everyone else."

That silent lesson on equality resounded with Dees, who has spent his life taking on seemingly David and Goliath-esque battles, fighting civil rights violations and racially motivated crimes against huge opponents – and winning. Dees brought the Ku Klux Klan to its knees in 1987 by winning a \$7 million verdict against the United Klans of America, repossessing their brand-new headquarters and bankrupting the organization. In 1990, Dees won a \$12.5 million judgment against White Aryan Resistance founder Tom Metzger on behalf of a slain man's family. This past summer, he won the largest-ever civil award from damages – \$37.8 million – on behalf of his client, Macedonia Baptist Church, successfully fighting the Christian Knights of the Ku Klux Klan, who were responsible for the burning of two South Carolina churches.

"We're excited that we were able to bring someone of Mr. Dees' stature to campus," says Ed Cowell, director of W&M's office of multicultural affairs, who worked with the Student Activities committee to ensure a wide variety of speakers this year. "To see someone like Morris Dees is a once-in-a-lifetime experience for some of our students. It enables them to bring so much back to the classroom." ■

— Joan Weakland

## GOODBYE MR. JAMES, WE'LL MISS YOU



**Ralph James '16 celebrated his 100th birthday in 1996 at the Society of the Alumni's Olde Guard Day celebration.**

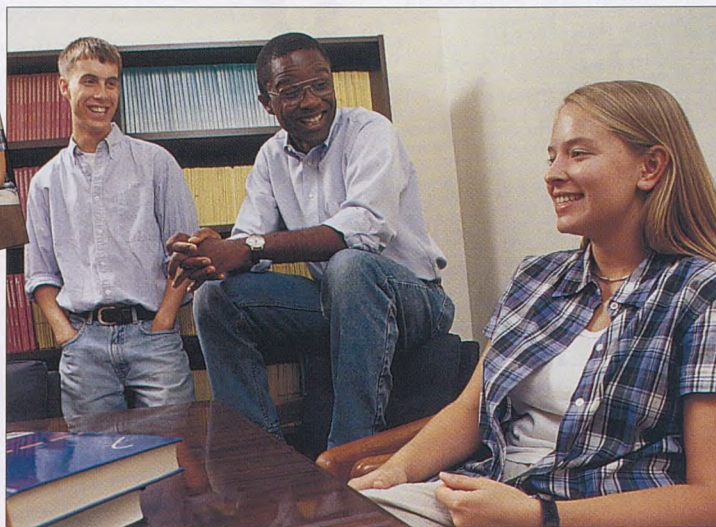
The College of William and Mary lost a legend when E. Ralph James '16, the College's oldest alumnus, died on September 16. "He was a man of remarkable modesty and generosity and the legacy of his wonderful spirit will continue to inspire us," says President Timothy Sullivan '66. James brought his life's philosophy – "Lead a good life, have a great love for little children, help people who are truly in need" – to various callings in his career, including husband, father, teacher, coach, high school principal, member of the Virginia General Assembly and loyal alumnus. "Ralph was one of our most active and supportive alumni," explains Barry Adams, executive vice president of the Alumni Society. "He really loved this College family and he was loved in return. We will miss him."



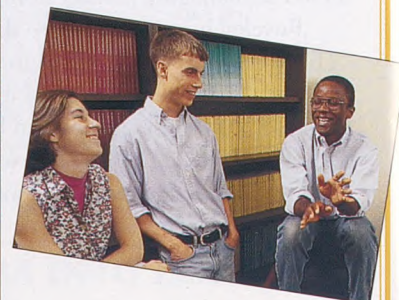
## The Responsibility of Teaching



**Bill Rodgers, associate professor of economics, leads a lively discussion with three of his students; Sarah Beavers '00, Paul Helms '01 and Catherine Tyler '01.**



Photos: Steve Morrisette



**T**aking great interest in the growth and development of young people comes naturally to W&M's Edwin L. and Francis L. Cummings Professor of Economics, William Rodgers. "We teach the way we are taught," he asserts, and he considers himself fortunate to have benefitted from enthusiastic mentors during his own student years. The late Michael McCarthy, a professor of economics at the University of Pennsylvania, for instance, began as Rodgers' math tutor when Rodgers attended a 1986 summer program in economics that McCarthy directed. Later, McCarthy helped him develop strategies for getting a Harvard Ph.D. and then to explore the job market. "He was a great teacher," Rodgers notes fondly. "I try to carry on a lot of the principles he lived by."

Rodgers, who came to Williamsburg in 1993 with his wife Yana (also an associate professor of economics), sees many of these same principles at William and Mary. "The mission here is that our students come first," he says. "I like our efforts to blend good teaching with good

scholarship and with good research. One thing that ties my department together is that we all value our teaching in and out of class."

This teaching places great emphasis on small classes and close attention to each student. "Working with me allows students to become doers," Rodgers says. "Certain students even become colleagues who further my own research in labor economics." One recent graduate is now working with Rodgers on the impact of Child Tax-Care credits on the supply of women in the national workforce; another is measuring how different educational experiences affect personal economic growth. One of his current students is writing an honors thesis evaluating school-to-work programs.

Critical to such research is the development of strong quantitative and qualitative analytical skills that students can apply beyond the classroom. "Numbers really have to be sound in determining public policy," Rodgers asserts – something he personally observed as assistant to Labor Secretary Robert Reich's chief economist in 1996. Thus

Rodgers gets his students "to challenge themselves to be independent thinkers" and to "evaluate the effect of programs, in a credible and responsible manner." In the process, students also learn that the quality of public service can and does rest with them.

Indeed, "responsibility" best encapsulates Rodgers' philosophy of teaching: "There are three ways we can influence society," he explains: "The first is through our teaching; the second is through our research; and the third is through community service."

The need for the latter regularly impels Rodgers to take his classroom ideas into the civic arena. Believing that "institutions do matter," Rodgers is a member of the Williamsburg-James City County School Board, as well as a Trustee of the New Horizons Vocational Education Center and the Secretary-Treasurer of the New Town Community Development Authority. "After having so many people invest their time and energy in me," he says, "it's nice to be able to give back in all these different dimensions." ■

– David F. Morrill M.A. '87



ALUMNI SOCIETY SPIRIT

## YOUR SOCIETY, YOUR SPIRIT

**A**lways do whatever's next," is standard lingo for George Carlin. This page is what is next for the Alumni Society's *W&M Magazine*. Only next is now and after this issue, it will simply be a department set aside for the latest "new stuff" since, as Carlin points out, the expression new "traditions" is an oxymoron. From now on, the Society's

Spirit department will bring you quick agendas and promos on programs and services that your alumni society is offering.

The Society is committed to finding ways to involve, inform and create interest about William and Mary among the over 72,000 readers of this magazine. In the long run, the Society hopes to expand the magazine in both issues and pages. Hopefully, by then this department

will have become one of your standard reference checks as you receive publications in the mail or on your computer. Like the addition of our sections on Class Acts, Philanthropy and Just Off DOG Street, Society Spirit will try to tell part of the story that is William and Mary. We hope you will catch it often. ■ **Barry Adams, executive vice president and publisher**

## ALUMNI COLLEGE 1999

Ever itch to get back in the classroom? Want to catch up with your old professors? Then mark your calendar now for Alumni College 1999 (June 10-13). This year, participants in this popular program traveled to Jamestown Island for a behind-the-scenes look at the recent discoveries there, debated the legacy of the Vietnam War, and learned about the

art of Feng Shui. Join fellow alumni next summer to see why learning never grows old at William and Mary. ■



## YOUNG GUARDE NEW YEAR'S EVE

Make plans to ring in the New Year in D.C. and "party like it's 1999" at the fourth annual Young Guard New Year's Eve Party on December 31! The Hyatt Regency Crystal City will be our host once again for a celebration loaded with great music, plenty of food and fine spirits and hundreds of fellow alumni! Call your friends now and save the date. Watch your mail for a flyer and registration form after Homecoming. ■

**Former Miss Virginia Michelle Kang '96 (left center holding balloons) made new friends and joined old ones at the 1998 Young Guard New Year's Eve Party in Washington, D.C. Plans are underway to ring in 1999 with the Young Guard. Watch your mail for details.**



Photo: John Jackson

## DID YOU KNOW?



Photo: Steve Morrisette

- There is a W&M alumni event happening every 10.7 hours somewhere in the United States or abroad.
- Each year, more than 15,000 individuals visit or participate in an event or meeting held at the Alumni Center.
- The Alumni Society mailed 1,209 bibs to babies of alumni last year.
- There are 48 Chapters of the Society of the Alumni through-out the nation.





ALUMNI SOCIETY SPIRIT



Photo: Brian Zopf '98

**Brian Kalbas and Charlie Woollum '62, M.Ed '64**

CO-COACHES OF THE YEAR

At first blush this year's Alumni Society Coach of the Year Award winners seem worlds apart. Men's basketball coach Charlie Woollum '62, M.Ed. '64 had returned to his alma mater in 1996 after a successful 19-year career at Bucknell. Women's tennis coach Brian Kalbas, a 1992 graduate of Notre Dame, is the youngest head tennis coach in the nation. The coaches share common ground, however, when it comes to winning. Woollum's Tribe team finished the 1997-98 season with a 20-7 record, one of the best in Tribe history. The women's tennis team completed their season ranked eighth in the nation

with a record of 23-9, reaching the quarterfinals of the NCAA tournament.

"The Coach of the Year Awards not only recognize outstanding coaching at William and Mary, but also the exceptional achievement of coaches as mentors, motivators and teachers," remarked Clyde Culp '65, president of the Society of the Alumni during the Society's Fall Awards Banquet. ■

TRAVEL WITH PRIDE



If you're thinking of traveling in the near future, you may want to consider an Alumni Journey. But don't take our word for

it. Listen to what some past travelers have said: Donald and Enod Hillman,

who traveled to Tuscany last summer, said they "thoroughly enjoyed the Cortona/Tuscany experience and being with the good people of William and Mary." Homer and Denny Dudley traveled to Ireland for an Alumni College Abroad and said the program was "Unforgettable." So, if you've got travel on your mind, check out an Alumni Journey. (757-221-1165) ■

THE REAL WORLD

In 1994, the Society's Board of Directors established the Society of the Alumni Board of Directors Internship Program to give rising juniors and seniors valuable experience in the working world. Since its inception, the program has grown from three companies, MBNA, GEICO and WorldCom, to include *Commodity Magazine*, WheatFirst Union, Merrill Lynch, Primerica and Ukrop's Supermarkets. To find out how your company can get involved, or to receive an application, contact Paula Hicks Mooradian M.B.A. '92 at 757-221-1168. ■



Photo: John Jackson

**Sandra Ungerer, Courtney Rosenberg and James Joseph D'Agostino, all members of the Class of 1999, spent their '98 summer working with Merrill Lynch, Ukrop's Supermarkets and Wheat First Union, respectively.**



Photo: Brian Zopf '98

**Margaret Saha, Nancy Schoenberger, Christy Burns, Jenny Taylor and Todd Mooradian.**

FACULTY FELLOWSHIP WINNERS

**P**at Walsh '66, a member of the Alumni Society's Board of Directors, and senior vice president of group employee services for Merrill Lynch was shaking his head in dismay. He was preparing his introductory remarks for the Society's Alumni Fellowship Award Winners, and he was overwhelmed. "Look at everything these professors have done," he said. "They've published books, they've won research grants. They're amazing."

The Fellowship winners – Margaret Saha, biology, Jenny Taylor, German, Christy Burns, English, Nancy Schoenberger, English and Todd Mooradian, business – were all cited by the chairs of their departments as outstanding not only in the classroom, but in the research arena as well. The Alumni Society Fellowship Award was established in 1965 and first presented in 1968. The Award, endowed permanently in 1993 by the Class of 1968, "recognizes promising young members of the faculty who are particularly outstanding as 'teachers' and who ensure that the high academic standards of the university are retained." The honorees received a trophy and check for \$1,000 at the Society's Fall Awards Banquet, held this year for the first time in the newly renovated Alumni Center.



JUST OFF <sup>HOT</sup> DOG STREET

## Making Hot Dog History

*Editor's note: Chad Carr '98 is starting a whole new William and Mary tradition. The winner of the 1998 Sydney Carr Cup is the first graduate of the College to ever drive the Oscar Mayer Weiermobile.*

They don't even recruit on our campus," Carr explains. "I had to seek them out." And it was a dog-eat-dog world out there – over 1,000 people vying for only 23 spots. "We even went through extensive training," Carr says. "We had to graduate from Hot Dog High." Following is Carr's brief description of life as a "Hot Dogger."

**C**ruising down the interstate in a giant hot dog brings new meaning to fast food. It is a unique driving experience that continues to amuse me. Excited travelers lean out their car windows to snap pictures, truckers honk, construction workers give a thumbs up, hitchhikers wave, and children's faces light up with giddy amazement.

I have been hauling buns in the Wienermobile for two months now, visiting a total of 10 states with my two partners. People are always asking if we live inside of the Wienermobile. Fortunately, it's not quite a Weeniebago – we stay in hotels. However, the Wienermobile is a

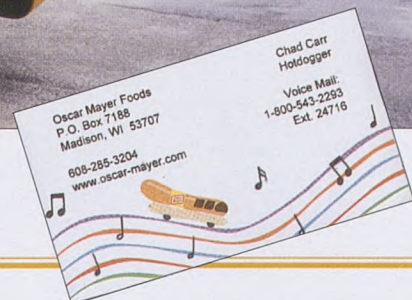
dog with all the fixings, including a TV, VCR, cell phone, and laptop computer.

In addition to spreading miles of smiles, our main task is to run a talent search. We are looking for one child who really cuts the mustard to star in the next Oscar Mayer commercial. We have auditioned over 3,000 kids singing 'Oh, I wish I were an Oscar Mayer Wiener...' in a variety of styles including rap, opera, blues and country. Working with the children is both fun and rewarding. After seeing us on a morning TV show, a mother in Alabama told me that her son made her drive two hours just so that he could meet "Chili Dog" Chad in person.

You know, I truly relish this job. ■



**Chad Carr '98, a former member of the Gentlemen of the College, says the only singing he's been doing these days is singing the "Oscar Mayer Wiener" song with children as he travels across the country.**



# EARNING



while

# LEARNING



## *Many W&M Students Juggle Jobs And Studies*

BY AMY RUTH

William and Mary students have always been imaginative when it comes to earning the money needed to pay for their education. In the 1920s, for example, *The Flat Hat* newspaper reported that one-fifth of William and Mary's students were "engaged in some form of lucrative activity." In total, students worked in 31 different positions that "replenished the exchequer." Maintaining a full-time class load, students were employed as soda jerks, barbers, newspaper correspondents, janitors, furnace tenders and window cleaners.

In the 1970s, Carol Carpenter raised and sold Siberian Huskies to finance her English degree. Two decades earlier, one student paid his way through school working summers as a comedian in New York City nightclubs, contending with drunks and hecklers to pay his way back to William and Mary in the fall.

But today, college costs are no longer a laughing matter, and students must be more ingenious than ever in devising ways to pay tuition, board, and other expenses. More and more, William and Mary students – one-third of whom receive financial aid – are finding that securing the money to finance an education can sometimes be as challenging as the pursuit of knowledge itself.

Just ask Gayle Holt '99, of Boston, Mass. Each year she scrambles to find the funds to pay her out-of-state tuition. Her savings and Stafford loans helped her through her freshman and sophomore year, but this year she is "loaning it" entirely. During semesters she works an average of 20 hours a week as a resident assistant and in Swem Library. But each year she comes up several thousand dollars short. "I have about \$7,000 this coming year that I don't know where it's coming from," she said this past summer. Her senior year also is particularly difficult as she must find additional funds to pay for her medical school application fees and the travel costs associated with admissions visits.

While Holt admits that juggling work and school has fine-tuned her time management skills, she is painfully aware of the sacrifices she has had to make. "Working is frustrating because I can't always put as much time into my classes as I would like," she says. "One major drawback of working so much is that I won't be able to do an honors thesis this year. I just won't have the time for that. It's a pretty big disappointment."

Amy von Keyserling '00 of Kents Store, Va., receives loans and College grants and works three jobs in the summer and two during the academic year to pay her way through school. And she finds

herself with additional expenses that most students don't encounter, such as paying her own health insurance premiums.

"Without scholarships, there would be no way for me to go to college," von Keyserling says. "I am paying my entire way through school. Someday I hope I can give back to students in the way I have been given to. I have been so richly blessed."

Notification that she received a College scholarship arrived last winter break, just in time to ease the burden she faced spring semester. When von Keyserling had the opportunity to meet her scholarship donor, Franklin Tillery of Hampton, Va., who endows four scholarships a year for William and Mary students in honor of his wife and alumna daughter, she was surprised and touched by his concern for her well-being.

"It was so exciting to meet him," she says, "and so nice to see him interested in my future. He invests his time and interest in his students. That's really incredible." (For more information on alumni who support student financial aid, turn to page 42.)

## Student Entrepreneurs

In the face of rising college costs, some William and Mary students have adopted an entrepreneurial flair to earn money.

"Where there is a need the William and Mary student will develop an enterprise to meet it," says Jim Kelly '51, assistant to the president. Kelly remembers when he was a student, industrious classmates began a laundry delivery service and sold sandwiches, "dorm to dorm," before there were delis.

Years after Kelly and the sandwich entrepreneurs graduated, Lars Thorn '99 saw a similar need when he noticed the frequent comings and goings of pizza delivery people to his dorm, and decided that his dormmates needed a steady and nearby supply of food. Simultaneously, Thorn and members of the College Choir needed to raise a significant sum of

money if they were going to travel to Europe to perform with the group.

"Every problem is an opportunity," Thorn says. Last year, the senior from Arlington sold bagels and cream cheese from the Yates Hall basement, earning enough to cover the travel expenses.

"It was such an ultimate experience for me," Thorn remembers, "Addressing a need and seeing it through to the end. It was very gratifying."

Thorn's other entrepreneurial endeavors include leading the well-known campus ghost tours which take students and their families, College organizations, and Williamsburg tourists, to notorious haunted spots, including Crim Dell and the Wren Building. The money he earns goes towards living and other expenses.

"My parents are great," says Thorn. "They basically cover my bill for college."



Robert Mearns, Communication Design, Inc., ©1998



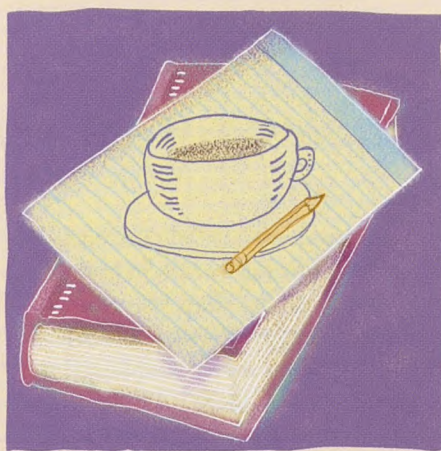
But it's a team effort. My parents and I work together to make it work. We share a college account and I contribute to it when I can."

## Techno-enterprises

Increasingly, students are also turning to technology to earn money, and the access to high-tech computer equipment means students can go into business for themselves, designing resumes and building web pages, all from their dorm rooms and campus computer labs.

Consider Pitamber "Pitou" Devgon, '00. The junior from Annandale, Va. taught himself "html," the language of the World Wide Web and works independently designing pages for small businesses – from bed and breakfasts to law firms. Never advertising his talents or services, he has built his business, Pitou's Web Site Creation and Design, purely on referrals. Devgon's enterprises allow him to help his parents with his college expenses. "Anytime I can help out by working, it makes me feel like less of a free-rider," he says.

While improving his own lot, Devgon has taken his webmastering one step further, benefitting the College and fellow students. With the help of the College's Information Technology department and a group of friends, Devgon has created the Student Information Network (SIN), an interactive on-line campus marketplace where students can post and find rides, sell textbooks, read take-out menus, find jobs and complete a host of other interactive activities. A semi-autonomous student-run subsidiary of information technology, SIN employs seven full-time students, and gives other students a place to advertise their services and enterprises. Lauren Wood '99, a senior from Chester, Va., for example, has used SIN to advertise her hot glue gun services which she offers for five dollars an hour.



Robert Meganck, Communication Design, Inc. ©1998

## Working for a Living

While borrowing is another option to battle rising college costs – last year 60 percent of American college students borrowed a record \$55.7 billion – an increasing number of William and Mary students are favoring steady part- or full-time work over loans in an attempt to reduce the debt load (averaging \$13,300 nationally) they'll face upon graduation. Two-thirds of American college students work, at least part time, while in college. Last year, one in five U.S. college students carried both a full-time job and a full-time class load.

Solomon Smith '98, knows this scenario well. The history major paid his own way through William and Mary by working between 40 and 60 hours a week, sometimes juggling two or more jobs at a time. An internship as a historical interpreter at Colonial Williamsburg led to a night job setting up for CW's evening events. He chose other positions, such as hotel clerk, that also allowed him to work at night and gave him the flexibility to study on the job.

"In a given week I had between 300 and 800 pages to read," Smith says. "Luckily I was able to at least do my reading while I was working. When I wasn't checking in people at the hotel, I could read. While I was waiting for the Colonial Williamsburg evening program to finish, I could read."

The downside of this schedule, of course, is the lack of breathing room. For many students who work, the quintessen-

tial college experience of friends, social events and extracurricular activities is simply not doable. "I wasn't involved with the campus community whatsoever," Smith says. "That was the biggest thing that I had to give up. I just didn't have the time."

Ditto, says Ling Ling Phung '99, a senior from Warrenton, Va. The business major is always busy, either working or studying, and her schedule doesn't leave room for much of anything else. And that has many implications, says Phung, besides missing out on the American college experience and seeing your friends doing things you don't have time for. Recent research has shown that students rate interaction with the peer group as one of the most important parts of collegiate life. Missing out on this denigrates the college experience.

Phung's job with Aramark Food Services has allowed her the flexibility of as few or as many hours as she needs, depending on her class and study schedule. In the summers, Phung works full time in procurement for Lockheed Martin in Maryland, saving as much of her earnings as possible. Without scholarships, a job and loans, Phung would have to become a part-time student, something she hopes to avoid.

## Summer Jobs

For most students with financial need, summer is the time to stockpile funds for the coming year. Matt Keel '99, of Virginia Beach, works full time as a computer support technician for the office of information technology, a job that becomes part-time during the fall and spring semesters. "Work is my extracurricular activity," he says, declaring that he enjoys summer pursuits like fishing and movies only if they don't interfere with his work schedule.

Justin Hendrix '99, of Danville, works 40 to 65 hours a week in the summers waiting tables, but puts in less hours as a waiter during the school year. He

## Waiting Tables: A W&M TRADITION

One of the foremost opportunities for students to earn money in Williamsburg – a tourist town overflowing with restaurants – is to wait tables or to serve in other culinary capacities.

Food service has a venerable and proud history at the College. In the 1880s, William and Mary President Lyon G. Tyler offered

needy students jobs in the refectory in exchange for room and board. For more than 50 years, student waiters, dressed in crisp white jackets, served family style meals in the College's dining halls, until the cafeteria system was adopted in the 1940s.

By then, women students had joined the ranks of the College's food service employees and gifted

athletes were given athletic "scholarships" in the form of dining hall jobs.

In 1942, William and Mary enrolled a handful of students who worked for the war effort in exchange for tuition, room and board. Colonial Williamsburg, meanwhile, was experiencing a staff shortage. During an evening bridge game, William and Mary president John Pomfret and Colonial Williamsburg president Vernon Geddy conceived the Work Study Program, the first official work program between the two organizations, placing the War Work Program students as waiters in the newly opened Travis House, a now-closed CW tavern. This type of exchange continues today, with many William and Mary students finding jobs in CW eating establishments.

Fred F. Frechette '46, who made the transition from war worker to waiter, was delighted with his transfer. "We had been working outside in the cold and we were handling explosives," he remembers. "We had to be up before dawn and we came home dirty and tired and then we had to study on top of that."

In 1972, alumni of the College organized the Order of the White Jacket (OWJ), a fraternal organization and constituent group of the Society of the Alumni, to honor those who worked their way through college in food service. Inspired by Yelverton O. Kent '28, one-time manager of the dining hall, Arthur A. Matsu '27, Lee B. Todd '27, and M. Carl Andrews '27, founded OWJ, naming the group for the white serving jackets and adopting as its emblem



Photo courtesy of College Archives

The Order of the White Jacket gets its name from the white jackets once worn by students, including most football players, who served family-style meals to their fellow classmates.

an outstretched arm bearing a serving tray.

"The members are proud of the fact that they made their way by menial work," says Andrews, OWJ's first president and former editorial page editor of the *Roanoke World News*.

That pride hasn't waned. The current generation of food service employees continues the tradition of its predecessors, adamant about reaping the rewards of employment, no matter how little glamour is associated with the work. "Food service teaches you a lot: customer service, team work, patience," says Ling Ling Phung '99, who works for Aramark Food Services and is president of the student OWJ.

Don Fox '00, who works as a waiter at Colonial Williamsburg's Regency Inn and is the student OWJ's vice president, agrees: "Part of what Colonial Williamsburg emphasizes is customer service. As soon as I started working there I noticed a change in my general attitude. I started to change my personal demeanor – not just toward the guests – but to everyone. I ended up treating people a lot nicer."

Jim Brinkley '59, now president of Legg Mason, Inc., says he learned a similar lesson as a waiter at the King's Arms Tavern and on campus. "You learned that your tips depended on how you made the customers feel." Brinkley worked year-round to pay for his education and says he has no regrets. "It forced me to discipline my time. My experience at William and Mary was all that anyone could ask for."

OWJ members have included former Governor of Virginia,

Mills E. Godwin '36 and Davis Y. Paschall '32, president emeritus of the College. At last year's annual OWJ banquet, held over Homecoming weekend, Fox remembers sitting at a table with a former New York Yankee center fielder, a successful engineer and a member of the Colonial Williamsburg board. "It's amazing," Fox says, "to see such a gathering of successful alumni who you know started out where you are. It's very inspiring."

Today, at 450 members strong, the alumni OWJ awards scholarships to current William and Mary students working in food service. The student and alumni groups also provide moral sustenance. "It's sort of like a little support group," says Fox, who must work to help pay his college expenses. "It's neat to find other people who are in the same situation and have the same job."

Phung, who pays her own way through college, relies on the OWJ scholarship program. "I can't say enough good things about OWJ," she says. "When I'm an alumna, I definitely want to be involved, especially after all the help I have received." ■

*by Amy Ruth*  
*Research assistance by Carol Arnette*

For more information about OWJ, call Nancy Scogna, associate director, Alumni Affairs, at 757-221-1204.



also works seven-and-a-half hours a week as a caller for the William and Mary Annual Fund Phonathon, contacting alumni to share information about campus events and to ask for pledges. He must come up with about 80 percent of his college costs on his own.

Gayle Holt, the biology major from Boston, pulls double shifts during her "vacation" from school, waitressing evenings at a local restaurant and spending days in Professor Shakes' biology lab, pursuing her research.

The hours that Keel, Holt, Hendrix and others like them put in over the course of one summer alone are long, but all agree that their labor and sacrifices are worth the payoffs down the road. They just wish the course wasn't so rocky.

While the need for financial aid is not new, the costs students and their parents face are increasing at a disturbing rate. In Virginia, the financial pressure on students began to grow in the early 1990s, when a recession and a resultant decline in tax revenues led Virginia to reduce state support for many programs. In 1990, state funds accounted for 43 percent of William and Mary's operating budget, but today that figure has declined to only 23 percent.

"During the most recent legislative session, only \$10 million was appropriated to address the student-aid problem statewide, while our students' unmet need alone is \$3 million and steadily rising at a rate where unmet need will soon surpass the \$3.4 million we are able to award students," says President Timothy J. Sullivan '66. "In terms of dollars, we are nearing a 100 percent shortfall. In human terms, however, the situation is more serious, as it limits the development of promising but needy students." ■

*Amy Ruth, a news writer for the College, says she understands the dilemma of the working student. She worked part-time through undergraduate and graduate school.*

THE  
TALKING TREE



*Trees that Talk, Rocks that Walk.*

*No, It's Not Disney.*

*It's Archaeology.*

BY JACQUELINE GENOVESE '87  
PHOTOS BY STEVE MORRISSETTE

## Dennis Blanton's face glows as he describes finding his first arrowhead.



He was 10 years old, and it was love at first sight. "I can take you back to the exact spot where I found it," says Blanton, the director of the State of Virginia's Center for Archaeological Research based at the College. "I knew at that moment what I wanted to do for the rest of my life." Last spring, that impassioned focus led Blanton to perhaps one of the biggest scientific discoveries of the decade.

The tree rings.

Blanton's discovery that a drought – manifested by tightly grouped tree rings in 800-year-old cypress trees along the banks of the Blackwater and Nottoway Rivers – most likely contributed to the hardships of the Lost Colony and the settlers at Jamestown, was big news. Stories ran in *The New York Times*, *The Washington Post* and *Nature* magazine – even on a ship out in the middle of the Indian Ocean. Jim Bill, a professor of international relations at the College, was on a cruise when he was approached by passengers asking him questions. "There I was, in the middle of nowhere, and people were asking me about the William and Mary tree," he laughs.

But if it wasn't for Blanton's dogged determination, the talking tree may have remained silent for many years. "Now, tree work is not my area of expertise," Blanton explains in a soft, Southern drawl. "But I was familiar with the work of some scientists in Arkansas who study tree rings as they relate to climate, and I wanted them to look at our cypress trees." For three years, Blanton was politely persistent. He kept up a steady stream of calls and letters to local colleagues and the Arkansas scientists, explaining, "I have a hunch we might find something."

It was a great hunch. A spectacular hunch. An accurate hunch.

The discovery took the scientific community by storm, and the mainstream media was quick to pick up on it. The story played big in Europe, especially England, where the press took comfort in realizing that English settlers' demise was not due to "stupidity or laziness," but the drought. As they say in the



Dennis Blanton examines a portion of a cypress tree whose tightly bunched rings may help explain the demise of the Jamestown settlement and infamous "Lost Colony" of Roanoke Island, N.C.



Debbie Davenport (left), Veronica Dietrick and Dennis Blanton display a portion of the 500,000 artifacts housed in the lab of the Center for Archaeological Research.

business – the story had legs. “We were doing pretty well until Viagra knocked us off the front page,” Blanton laughs.

Although the popular media has gone on to hurricanes and sheep cloning, the scientific community is just starting to gather steam with the implications of the tree ring study. In July, Blanton was invited to an international workshop of historical climatologists in Spain. Historical climatologists are attempting to

reconstruct weather patterns that predate modern weather-recording instruments. “There’s pretty good data for the last 150 years, but there isn’t good data for years before that,” Blanton explains. “Scientists all over the world are looking at diaries kept by farmers, records kept by churches, anything to try and establish patterns from the past that may help us predict the weather in the future. Tree ring analysis can be a part of that.” Leaning forward slightly, Blanton’s voice lowers to almost a whisper. “Just think what it would be like if we could better predict

el niño or when tornadoes or hurricanes were going to strike. We could literally save lives.”

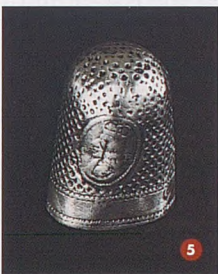
## THE CENTER CELEBRATES 10 YEARS



Blanton remains a bit awestruck by the attention and implications of his discovery, but he’s grateful that the media blitz has served to throw light on the Center for

Archaeological Research. Celebrating its 10th anniversary this year, the Center provides archaeological research to state agencies, private companies and individuals. The Center does not receive any money from the College, relying instead on the revenue stream created by its customers. Those customers include the Virginia Department of Transportation, private developers and individuals. “When we’re at full strength, we have about 40 archaeologists on staff,” Blanton explains. “And they could be all over the state of Virginia.”

Thanks to federal legislation, in particular the National Historic Preservation Act of 1966, much new construction – including roads and shopping malls – requires some type of archaeological survey. That’s where Blanton and his team of archaeologists, including W&M graduate students, step in. “There is probably no better place to be for an archaeologist than Virginia,” Blanton comments. That’s because there is so much history in the dirt. Even Williamsburg residents planting tomatoes come across arrowheads and pottery. “Almost every project we handle has what we call ‘hot spots,’” Blanton says. “Places where we find



## SOME AWESOME ARTIFACTS

- 1 PROJECTILE POINTS**  
 (Known as arrowheads to the rest of us.)  
 The Center is home to over 20,000 projectile points (arrowheads) dating from 10,000 B.C. to 1600 A.D.
- 2 CHARLES I FARTHING**  
 copper alloy;  
 1636-1644;  
 Jamestown Island Evaluation.
- 3 U.S. BELT BUCKLE**  
 leaded copper alloy;  
 Civil War period;  
 Fort Pocahontas Evaluation.  
 Wilde's Headquarters site.
- 4 BRAZIER**  
 copper alloy, c. 3rd quarter 17th century;  
 Pentran Data Recovery.
- 5 THIMBLE**  
 sterling silver, Charles II;  
 1660-1685; Pentran Data Recovery.
- 6 ALARM BELL**  
 iron; Civil War period;  
 Fort Pocahontas Survey, Wilde's Headquarters site.
- 7 WALL SCONCE**  
 iron; mid 17th century;  
 Pentran Data Recovery.

## A WARRIOR FOR THE PAST

**W**hen Harrison Tyler '49 says he has "a bit of history" in his family, it's a bit of an understatement. The affable Tyler is the grandson of John Tyler, the 10th president of the United States and the youngest son of Lyon Tyler, William and Mary's president from 1888 to 1919. ("He was the one who made William and Mary co-ed.")

Despite that impressive lineage, the 70-year-old Tyler sheepishly admits that he didn't think much about his family legacy until he was invited to the White House 10 years ago. "It was a celebration for all the living descendants of presidents," Tyler explains. "I really started thinking about it then."

For years leading up to that point, Tyler says he focused on his wife and three children and his Richmond-area business, Chemtreat. "You know, a lot of

the old Tyler money was Confederate money, so after the war, the family lost everything," he explains. "When it was time for me to go to college, my mother wanted me to become a doctor or a lawyer, because she figured I could make some money." The young Tyler was unsure of which direction his

career would take until he took a chemistry class from Professor William Guy. The wonder still evident in his voice, Tyler says, "He was the most incredible lecturer I ever had on any subject. I remember that first day when he was talking about electrons and atoms and protons and neutrons, the likes of which I had never heard of," Tyler says. "From that point I was hooked." Tyler says he was given no special treatment at the



**Harrison Tyler's father, Lyon, was president of W&M from 1888 to 1919.**

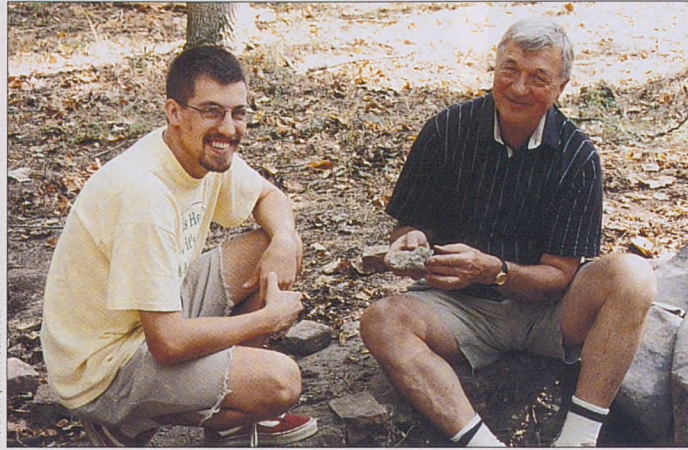


Photo: Jacqueline Genovese '87

**Graduate student Jamie Harwood discusses his crew's latest discovery at Fort Pocahontas with Harrison Tyler '49, son of former College president Lyon Tyler and grandson of former U.S. President John Tyler.**

College, and his classmates didn't know who his grandfather was. "And frankly, I'm sure they didn't care," he laughs.

But years later, a historian named Ed Besch did care. Hired by the government to research the secondary battles of the Civil War, Besch came across Union reports of "some action at Wilson's Wharf on the James River." In addition, the historian found a letter from a Union soldier who describes "breaking into President Tyler's mansion on the James." Besch queried Tyler about the letter and the battle and asked if he could come and look around. "Our property was adjacent to the property where the battle was fought, so we took a look around, and sure enough, underneath the brush we could see parts of the fort that the soldiers had named Fort Pocahontas."

Being that close to history was enough for Tyler. He bought the land from a Maryland developer – "He was going to build a nursing home here, can you believe it?" – and hired the Center for Archaeological Research to study the area. "Mr. Tyler has really given the state of Virginia and archaeology quite a gift," says Dennis Blanton, the director of the Center. "Our graduate students came out here to investigate this summer, and on the second day they found a belt buckle from a Union soldier." Laughing, Blanton says, "I told them not to get too excited, because that is not a typical experience."

On a warm day in August, one of those students, Jamie Harwood, is showing Tyler a brick foundation he and four other students recently uncovered. Listening to the animated conversation, it's hard to tell who is more excited. "So Jamie, do you think this was a kitchen? Where do you think the chimney would have been? What do you think is under those mounds over there?" Tyler asks Harwood a rapid series of questions, all the time picking up pieces of plaster and brick, examining them.

Listening to Tyler "talk archaeology and history" as he escorts guests around his property" – "See that gully? That's where the Confederates charged the fort. And see that dip there? That's where the Union soldiers placed their cannons. Some of the soldiers who died are buried here on the property" – it's hard to believe Tyler is a relative novice in terms of time spent studying the subjects. Looking out over the James River from a hill above Fort Pocahontas, Tyler is reflective when asked about his new-found knowledge. "I worked hard for a long time," he says quietly. "Now I have time to enjoy what I accomplished with that hard work, and I'm able to use that success to hold on to pieces of history. And that's what I plan to do." ■



artifacts not just from the 18th and 17th centuries, but prehistoric artifacts as well."

Those artifacts travel in brown paper bags to the old *Common Glory* ticket booth, now a lab for the Center, where they are washed, studied, reconstructed if possible, labeled and neatly stored in rows and rows of drawers. Information on artifacts is compiled in reports, and often used by other archaeologists or historical associations. The lab is run by Debbie Davenport, who can look at just about any artifact and explain its significance, the project it came from, and what it meant for the life of the people living at the time. "See the space in the back of that iron?" she asks, indicating a small but very heavy iron covered in rust. "That space is where hot stones were placed for the ironing." Picking up a piece of ornately decorated pottery, Dav-

enport laughs and says, "That's actually a piece of a chamber pot, believe it or not."

The Center serves as a training ground for undergraduate and graduate students alike, who can see the process through from the first shovel full of dirt to an assembly of carefully-pieced artifacts – a story drawn from the soil.

### THE IRONY OF PROGRESS



The Center stays quite busy (they've completed more than 500 projects in 10 years), and with the current construction boom, Blanton doesn't think they'll slow down anytime soon. "I truly believe the future of archaeology is contract archaeology, like this," he says. But Blanton is fully aware of the irony of a situation that sees development and progress aiding in the discovery of our past. "Once a site is

built on, it's destroyed and gone forever," he says quietly. "We go in with a very strong preservation ethic in the hope that an identified site will be important enough to save before construction occurs. That has happened, but not as often as I'd like. In the meantime, we focus on what we are able to find and try to make the best use of that information. If we do our jobs right, we can at least preserve a part of the past." ■



You can visit the Center at [www.wm.edu/cas/wmcar](http://www.wm.edu/cas/wmcar) or call 757-221-2584.



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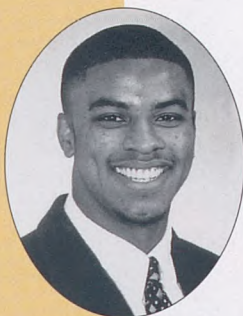
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# MORE

*than a few*

# GOOD MEN



**Darren Sharper '97**

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There's an old saying that goes something like this: "A liberal arts education will train you for nothing but prepare you for everything." If you read the following alumni profiles, we dare say you'd agree wholeheartedly. These men, representing different generations of the William and Mary experience, are making their marks in vastly different areas: professional football, rural medicine, photography and architectural renovation. They are all pursuing careers totally different than what they had envisioned going into college. (Except for Darren Sharper '97, who *always* wanted to play professional football.) They are proof that in today's ever-changing world, a liberal arts education may just be the best insurance you can get.

MORE

than a few

GOOD MEN

# A SHARPER IMAGE

By Jacqueline Genovese '87

**I**n the family room of the Sharper household in Glen Allen, Va., there are shelves filled with trophies, medals and plaques: a testament to the athletic prowess of the three Sharper children, Darren '97, Jamie and Monica. Hanging amidst the shiny trophies is a simple plaque inscribed with the Ten Commandments: a testament to the priorities in the Sharper household. "My kids know it's basically God, family, education and *then* sports," explains Harry Sharper, an assistant principal at Henrico High School.

Not bad for a family that has two – count 'em – two, sons playing in the National Football League. "Well, I'm just glad they have paying jobs," laughs Sharper. "But they both got a good education, so they know they can find jobs after the NFL."

Darren Sharper, starting free safety for the Green Bay Packers, and, according to *Sports Illustrated*, the key to the Packer's defense this year, says he learned early on that his parents weren't kidding when it came to education. "When I was

*Green Bay Packer  
Darren Sharper '97 is putting  
William and Mary on the  
NFL Map.*

in middle school, I hadn't finished a project, so they wouldn't let me play in a basketball game I needed to play in to get my letter," Darren explains. Pausing and rolling his eyes for emphasis, Darren says, "I never let *that* happen again."

## QUARTERBACK TO FREE SAFETY

When it came time to pick a college, Sharper had several offers but chose William and Mary for two reasons: its academic reputation, and its coaching staff. Sharper credits Tribe Coach Jimmie Laycock '70 for seeing his professional potential as a safety. "I played quarterback in high school, and when I got to William and Mary, Coach Laycock moved me and said 'You have a better

chance of going pro if you play safety.'" Sharper admits to being a bit of a "knucklehead" when he first got to William and Mary, and credits Laycock with setting him straight. "When you play for Coach, you definitely know he's the Coach. He doesn't try to be your friend. I respect him for that."

As for Coach Laycock, he laughs at the reference to Sharper being a knucklehead, conceding only that, "It was fun to watch Darren grow as a young man. Particularly in his junior and senior years, when he really buckled down and studied the game. He had the physical talent all along, it was just a matter of him putting the academic part of the game together with his talent."

Poring over playbooks has paid off for Sharper, who is a starter in only his second NFL season. His ability may have come as a surprise to some teammates who were a bit, well, underwhelmed, by Sharper's college credentials. "When I got to Green Bay, some of the guys teased me about William and Mary," Sharper



explains. "They asked if it was a Catholic school, and called me 'small school boy,' because William and Mary isn't a big football name." Smiling, Sharper adds, "But I think I showed them that we can play with the big boys. Now they think a little differently when they hear William and Mary."

#### THE ROAR OF THE CROWD

Sharper admits that there is one area where being from William and Mary put him at a disadvantage.

Stadium noise.

"It is like nothing you have ever imagined," he says shaking his head. "I remember my first few NFL games, the coaches were asking me if I was okay because I was overwhelmed by the noise and everything that was going on on the field and I seemed really out of it."

In addition to the stadium noise, Sharper admits he was surprised at just how *hard* being an NFL player is. "As a kid, you only see the glamorous side of the NFL, but the reality is that it is hard work every single day, not just on game day. And along with that hard work is the knowledge that if you don't perform, you could lose your job."

Sharper says that having a family like his has helped him deal with the intensity and temptations that are a part of life in the NFL. "Sometimes it's hard to know who to trust," he says quietly. "I know my Mom and Dad love me and want what's best for me. I feel bad for the guys who don't have that support system."

Not that the high profile life of a professional football player is *all* bad. "In Green Bay, they actually recognize me when I'm out and about," he says, a bit incredulous at the thought. And of course, there are the groupies. "I don't know if it's worse in Green Bay because there isn't much else to do," Sharper says, half-joking. "But you just need to be careful."



Photo: Steve Morrisette

Darren Sharper '97 wore green and gold long before his W&M days. Sharper credits his parents, Harry and Pauline, with putting academics first.

#### NO SPECIAL TREATMENT

In case you think playing in the NFL, and the *Super Bowl* for goodness sake, have jaded Sharper's outlook, just watch him respond when asked about his parents' attendance at his games. "It's always nice to look up in the stands and know they are there," he says. Harry and Pauline Sharper hardly missed a college game for either son (Jamie Sharper played at UVa. and is now a linebacker for the Baltimore Ravens). But this year, they will have to watch their sons play against each other for the first time. "We're having shirts made up that say 'We're Raven Packer fans,'" laughs Pauline, who works as a supervisor for Bell Atlantic.

Pauline says Green Bay was probably the best place for Darren to play after William and Mary – their similarities run deeper than uniform colors. "Green Bay is a tight community, just like William and Mary is," she explains. "You really develop a bond with the players and their parents. There isn't the big city glitz that might come with other teams."

Darren Sharper applauds the chance athletes are given at William and Mary to be a part of a tight-knit community. Whether it was helping freshmen move into their dorms (Hank Sadler '99 thinks it's "pretty cool" that Darren helped move him in when he was a freshman. "I'm happy that he's done so well"), or tutoring at-risk middle-schoolers, Sharper says, "I was a student, just like everybody else, and I liked that. No separate dorms. No special treatment." Laughing, Sharper adds, "definitely no special treatment. Sometimes I think the professors were harder on me because I *was* an athlete."

But he's not complaining. "I know I can do whatever I want after football. Part of that is because I got my degree, and it wasn't on any special terms."

And part of that is because he has Harry and Pauline in his corner. Always has. Always will. And that has made all the difference. ■

*Jacqueline Genovese '87 is editor of the W&M Magazine and a life-long Washington Redskins fan...but this year, she may just be a cheesehead.*



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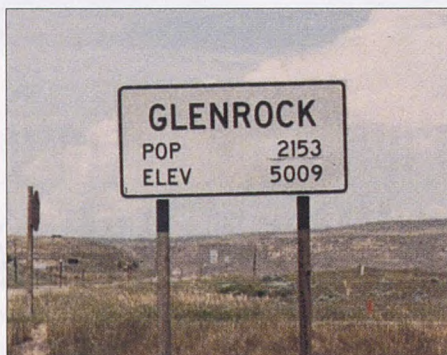
**GOOD MEN**

# WESTERN EXPOSURE

By John Jackson

It's a long way from Williamsburg to Glenrock, Wyoming, a small dot on the landscape of the least-populated state in the Union – easily missed if it weren't for the cutout cowboy that accompanies the “Glenrock-5 miles” sign on Interstate 25. But Pat Schembri '87 doesn't mind. The former history major (who never thought he'd end up in medicine) serves as one of two physician's assistants in this small town, and he loves it.

Schembri treats infants, the elderly, cancer patients and cold sufferers and anyone else who walks through the door of the Glenrock Health Center from 8:30 a.m. to 4:30 p.m. Monday through Friday. On a warm day in July, Schembri is treating eight-year-old Alex who has been bitten in the face by a dog. Although the young boy's injury is serious, Schembri is calm and relaxed, explaining to his patient why his wound needs to be cleaned. “Cats and dogs have bacteria in their mouth that humans don't. When they bite, the bacteria is released into the skin and can lead to an infection if not treated.”



Schembri jokes with Alex as he gives him a shot of novocaine in his gum and cheek before cleaning and stitching the wound. Alex clutches the hand of Emily Day, Glenrock's other physician assistant, while his father, a big man with a weather-beaten face, marvels at his courage.

Once Alex's face is soaked with saline solution to clean the wounds, it's time to stitch them up. Just to make sure he's doing the right thing, Schembri checks with an infectious diseases doctor in Douglas, a town about 20 miles southeast of Glenrock. He's primarily concerned with the location of the wounds. “It's right on his face,” he says. “He'll need plastic surgery down the road.”

With the wounds cleaned, and a green light from the doctor in Douglas, Schembri begins to stitch Alex's face. He first closes the larger wound, leaving it open just enough to allow drainage. In less than 10 minutes, Alex has five stitches over the two wounds. After his face is bandaged, Alex is out the door with instructions to return first thing tomorrow while Schembri moves to his next patient, a three-year-old girl with what looks to be a rash on her legs.

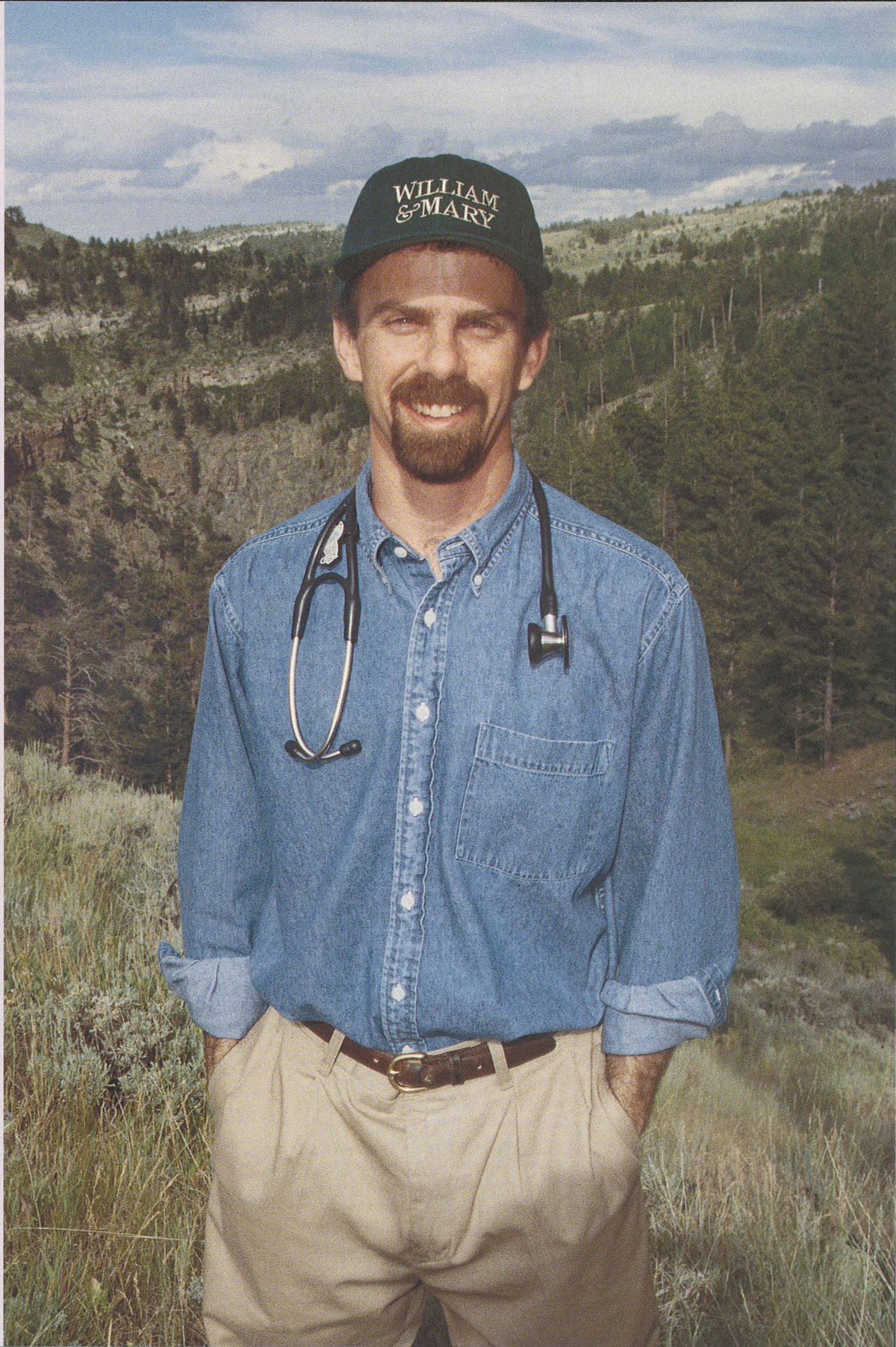
From trauma to dermatology. Just another day in Glenrock.

## ONE LAST FLING

Although he's lived in towns like San Francisco and Denver, Schembri calls Chantilly, Va., his hometown. After graduating from William and Mary, where he jokes his class ranking was somewhere “in the lower 600s,” Schembri worked for a title insurance company. “It was a typical Northern Virginia job,” he says. “After three years, I didn't want to do it anymore.”

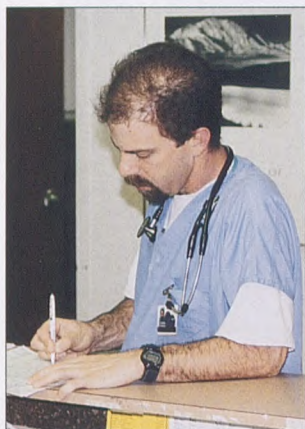
Schembri became interested in physical therapy, but before enrolling in the





prerequisite courses at Virginia Commonwealth University, he decided to have "one last fling." So Schembri, a lifelong outdoors enthusiast, and a friend, Paul Martin '87, took six months off and headed for New Zealand and Australia, where they hiked and camped throughout the mountains, valleys and plains. When he returned to the U.S., Schembri took courses at VCU that would, he thought, prepare him for physical therapy school. Despite doing well in the classes, he says not one physical therapy program showed any interest in him.

While leading a bike trip in the West, (something he's done often, including two trips to Alaska), Schembri



**On weekends, Schembri drives 280 miles to work at an urgent care clinic in Denver.**

learned of the physician's assistant program. "I didn't know this existed, but it sounded more interesting," he says. He was accepted at the University of Colorado and began taking courses in 1993. While in school, Schembri discovered the HEPSA program, sponsored by the National Health Service Corps. The program places physician assistants and doctors in Health Provider Shortage Areas (HEPSA) like Glenrock, which isn't the most attractive place for an ambitious P.A. In exchange for working in Glenrock for two years, the National Health Service Corps sends Schembri a check to pay off the loans he amassed while in P.A. school. He's also paid by the clinic for his services.

"I've learned so much here," he says. The patients who visit the clinic range far beyond the-run-of-the-mill sore throat and ear infection. In just two days,



**Pat Schembri '87 tends to the injuries of a man who has stepped on a nail. His supervisor, Dr. Werner Studer, and fellow physician's assistant, Emily Day, look on.**

Schembri treated a urinary tract infection, a thyroid problem, a newborn with a clogged tear duct, depression, trauma, high blood pressure and yes, even impotence. "I've had my first Viagra patient. He's grinning like a schoolboy."

#### OFF TO DENVER

As the Glenrock bars fill with folks ready to toast the end of another week in the nearby power plant or coal mines, Schembri heads out the door to Denver — a four hour, 280-mile trip down I-25. There, Schembri works at an ICF Kaiser Urgent Care Clinic from 8 a.m. to 7 p.m. Saturday and Sunday, "Some people can tell it's the weekend because they're not working. I can tell it's the weekend because I'm in this building," he says, sitting at the nurses' station at the pediatric unit.

On this particular Saturday, Schembri's time is split. In the morning, he works in the pediatric unit before heading over to the trauma center at noon, where he'll mostly treat children and some adults if the center gets busy, which it does. Sunday may not be as busy, but the drive home through Northern Colorado and Wyoming can be "brutal."

#### W&M IN WYOMING

Schembri may be the only William and Mary graduate in Wyoming, where he jokes he's the president of the Glenrock alumni chapter, but his ties to the College are strong. He's attended both his fifth and tenth-year reunions and keeps in touch with several friends from the 'Burg. "Going to William and Mary (for his tenth reunion) was like coming

home," he recalls. "I met with some folks in the back of Paul's Deli, and it was just like we had never left."

Beyond the usual jokes from Northern Virginia friends about working in Wyoming, Schembri also endures the obvious comparisons to Joel Fleischman, the main character in the once-popular CBS show *Northern Exposure*, where Fleischman, fresh from medical school, works in a small, rural town in Alaska. "This is a different scenario," Schembri says. "For one thing, there's no Janine Turner in my life."

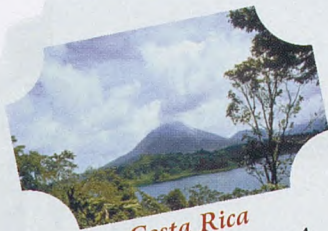
#### BACK IN GLENROCK

8:30 a.m. Friday. Alex is back in the clinic. Although his face is swollen, it's obvious that the wounds have started to heal. Schembri writes a prescription and advises Alex to take it easy, stay out of the sun over the weekend and keep an eye out for any changes. Next week, he'll come back for another checkup. But for now, it looks like he'll recover completely. Although he was nervous about the situation, Schembri is obviously pleased with Alex's progress. Too bad he can't enjoy it for long. A heart patient is waiting. But Schembri's not complaining. "I'm very lucky to be doing this." ■

*Editor's note: To respect their privacy, the names of the patients mentioned in this article have been changed.*

*John Jackson is the associate editor of the W&M Magazine. He thanks Pat for letting him crash on his couch while in Wyoming.*

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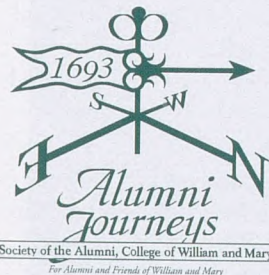


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**GOOD MEN**

# Grand Works

By Amy Ruth

**B**ob Works '69 roots for the underdog, goes for the improbable shot, and enjoys heavy lifting.

Always has. From aligning himself with the anti-war movement as a William and Mary undergraduate 30 years ago, to championing social justice issues, to restoring historic buildings that others have given up on, the 50-year-old Works prides himself on his ability to see the value in what is chronically undervalued.

Works has brought his affinity for the improbable to his most recent project, the renovation of New York City's Grand Central Terminal, the culmination of a 30-year-long career in real estate development. "The crummier the project, the more notorious, the more difficult, the more I like it," says the father of four, who makes his home in Connecticut. "The lay-ups don't interest me as much as the improbable shot."

As a high school student from Minnesota, Works was drawn to William and Mary's historic setting. He graduated in 1969 with a history degree and left cam-

*Bob Works '69  
is helping to revitalize  
New York's  
Grand Central Station*

pus with a love of historic buildings and architecture that has directed his career ever since. He has spent the past 17 years with LaSalle Partners, a Chicago-based real estate investment and services firm, and is currently managing director of the firm's New York office.

The Grand Central Terminal renovation has been a colossal project dubbed the Holy Grail of the historic preservation movement. Currently a transportation hub for 500,000 commuters daily, Grand Central Terminal fell into disrepair a few decades after its turn-of-the-century grand transformation from Grand Central Depot to Grand Central Terminal. It fell victim to shifts in transportation technology, skyrocketing real estate values, and demolition threats, but

survived the wrecking ball thanks to a 1978 U.S. Supreme Court decision.

But decades of neglect left the building in a sorry state. Pollution and rust set in. The roof leaked. Even the famed Sky Ceiling took a hit. It was so completely covered with dirt that the celestial paintings were blocked from view. In the 1980s work began to stabilize and restore the building, but the terminal needed more to return to its previous splendor.

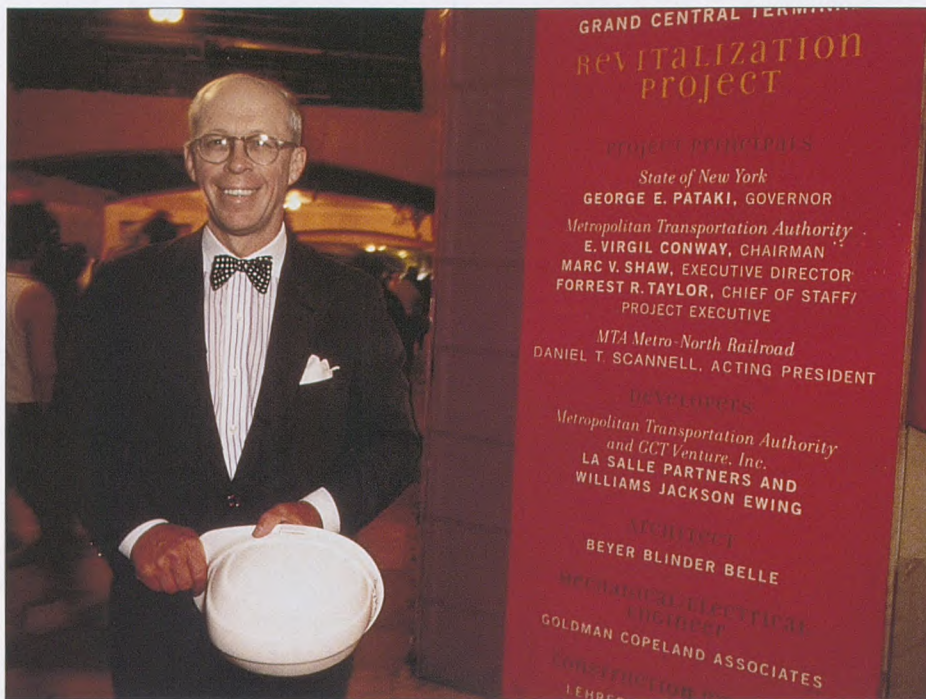
Enter Works and LaSalle Partners, who joined Williams Jackson Ewing, a retail specialist firm, to create GCT Venture, Inc. and implement a retail vitalization plan for the terminal.

"Grand Central Terminal has always been about three things," says Works. "Of course, transportation. Second, real estate. And retail. It's always had retail. The concept of Grand Central Terminal from the beginning was a city within a city — hotels, offices, retail — all captured within the frame of the building and its environs."

The venture between LaSalle and Ewing, plus previous experience renovat-



Photo: Rob Klain



**Bob Works '69 says he's up to the daunting task of renovating New York's Grand Central Station. "The crummier the project, the more notorious, the more I like it."**

ing Union Station in Washington, D.C., gave Works and colleagues the edge needed to beat out 40 firms bidding on the project.

"Make us love Grand Central the way you made people love Union Sta-

*They should think the work that was done wasn't just merely a task, it was work done at such a level that people remembered the quality, the effort, the humor, the enthusiasm, the joie de vivre that the person brought to it.*

tion," New York City's Metropolitan Transportation Authority told GCT Venture. Works and company responded by asking themselves, "How could you energize Grand Central with retail?" The challenge was to appeal to commuters –

who zip in and out of the terminal looking for a fast coffee on the way to work or a take-home family dinner on the way home – while making the Terminal a destination that New Yorkers would throng to for shopping and dining.

Works and his colleagues doubled the available retail space by using underutilized space, particularly on the lower level and loading docks, that other developers had dismissed as worthless.

The result is 119 shops and restaurants, with full occupancy expected in February. Many of the businesses are local, trendy and strategically placed for convenience to commuters. After six years of auditioning potential tenants, GCT Venture came up with a blend of ethnic food stalls, sit-down restaurants – including a champagne and caviar bar – and unique boutiques to entice even the most sophisticated New Yorker, while satisfying the needs of the average commuter consumer.

"You could summarize the Grand Central development as hand-picked tenants with hand-crafted leases," Works says. "It's heavy lifting, doing the job this way, but it's worth it."

For Works, heavy lifting is a lifestyle choice, one that influences all decisions he makes, from the everyday to the life –

changing, such as the recent purchase of a Vermont sheep farm, with wife Ann, for a sideline career in cheese production.

"I tell everyone who has ever worked for me to lead distinguished lives," says Works. "When you leave the table, people should say 'that was a distinguished lady or gentleman. They distinguished themselves.' They should think the work that was done wasn't just merely a task, it was work done at such a level that people remembered the quality, the effort, the humor, the enthusiasm, the *joie de vivre* that the person brought to it. That's what you call distinguished effort."

As an alumnus, Works has distinguished himself as a strong supporter of diversity on campus and as a patron of the Hulon Willis Association, the College's African-American alumni organization.

"Even though I'm not African American, I strongly support it financially," he says. "I lobbied for a portion of our class gift for our 25th anniversary to go to scholarships that encouraged diversity."

Recently named a trustee to the Endowment Association, Works looks forward to putting his skills – and his heavy lifting philosophy – to work for the College.

"There are a lot of real estate issues at the College, both from an endowment perspective and from a campus management perspective, as well as the issues associated with Lake Matoaka," he says. "So I hope to be active in using my real estate background to benefit the school." ■



Photo: Rob Klein



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**MORE**

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**GOOD MEN**

# A Virginia Love Story

By S. Dean Olson

Chiles T. A. Larson '53 has photographed Marilyn Monroe, Queen Elizabeth and Winthrop Rockefeller, but it is Larson's striking photographs of everyday Virginians that cause one to linger over each page of his book, *Virginia's Past Today*.

They are all the face of Virginia; a young Mennonite boy watching his father shave; a Chesapeake Bay waterman hauling in his catch for the day; a mother and daughter, members of the Pamunkey nation, preparing for a ceremony; two jubilant young graduates of Hampton University embracing; Civil War re-enactors awaiting battle in the early morning mist.

Larson says the idea for his book dates to the early fifties, when he had been asked by *National Geographic* to photograph Virginia harbor pilots. "I learned that there had been pilots in Virginia waters beginning shortly after the English settlement took hold, and that continuance – the profession passing from father to son – was evident from the start. Despite having made that connec-



**Photographer Chiles Larson '53 says he got the idea for *Virginia's Past Today* while working on a photo shoot with *National Geographic* in the 1950s.**

tion, it wasn't until about 1963, when I returned to Shirley plantation to do a magazine feature on the family, that I realized there must be a number of subjects around Virginia with a strong connection to the past. It was only then that I began thinking of the possibility of a book linking these various subjects."

The theme of the book – continuance and the Commonwealth's endurance – is illustrated in a striking series of pictures of the Shirley plantation on the James River, where 11 generations

of the Hill and Carter families have lived since the early 1700s. Pictured on one page are Randy Carter as a baby, resting peacefully in a crib once occupied by Robert E. Lee; a photo of Charles Hill Carter III at the age of three, seated on his dog Sally; and another photo, taken decades later, of the two boys, now fully grown, at their Charles City Sporting Clays and Hunting Preserve.

Although Larson had the idea for the book in the fifties, it wasn't until 30 years later, when he was assigned to record the Sir Christopher Wren Building over the course of a year for the College's tercentenary celebration, that he knew he had a starting point. "The Wren Building represented the continuance of one of the great institutions of the Commonwealth," he explains. "After that assignment appeared in the *William and Mary Magazine*, I had something to show a publisher. It was the seed, so to speak, of an idea that had been in my mind since 1959."

It wasn't the first time William and Mary had inspired Larson. "I owe every-





thing to my professors at William and Mary," Larson confides. "Richard Morton, who also taught my father, reinforced my interest in history, Cecil McCulley stimulated my interest in writing, and Carl Roseberg taught me about art and sculpture which trained my eye to see detail."

Although his College education allowed Larson to hone and develop his skills, it was his father, R.T. K. Larson (a graduate of the College and an Alumni Medallion recipient), the legendary editor of the *Virginian Pilot*, who instilled in his son an insatiable curiosity and an instinct to quietly observe the minute details around him. His father, perhaps unknowingly, set the younger Larson's sights on a photography career when he published a photo taken by the then 11-year-old Larson of a Danish freighter moored in the Norfolk harbor at the beginning of World War II. Larson's love for photography grew when, as a teenage summer employee at the *Pilot*, he worked with photographer Charles Borjes, who handed him a Graflex Speed Graphic and exposed him to the mysteries and rewards of picture taking.

Larson earned an athletic scholarship to the College, but he struggled with his studies and left after a year to enlist in the Air Force, where he honed his photographic skill. He was in Korea with the 4th Fighter Interceptor Wing where, among other assignments, he photographed Marilyn Monroe. "There was such a crowd waiting for her to get off the plane, that the photographers weren't going to be able to get very close," Larson remembers. "We decided to be the ones to push the steps over to the airplane when she got out, so I was right there and able to get a great close-up."

After leaving the Air Force, Larson worked for Colonial Williamsburg as a staff photographer and returned to his studies at William and Mary. One of Larson's most memorable assignments during those years was a shoot for *National Geographic* magazine. "They sent me several rolls of film and asked me to shoot some



Photo: Chiles Larson

frames of Hampton Roads and Norfolk's harbor pilots for a spread the magazine was preparing on Tidewater Virginia," Larson explains. Long-time friend and former *National Geographic* photographer and senior writer, Tom Abercrombie, who wrote the introduction to *Virginia's Past Today*, explains that Larson's "Geographic" experience became the germ of an idea. He would begin work on a collection of photographic essays documenting the wealth of the Old Dominion heritage, much of which survives in one form or another down to our time, a vibrant anthology that would grow into *Virginia's Past Today*. For Chiles this would represent a major commitment, indeed, a lifetime's work."

Larson's professional photographic career was interrupted when he found it necessary to go into a more stable and lucrative profession to support his growing family. He joined three fellow alumni – Raymond A. "Chip" Mason '59, James W. Brinkley '59 and Nicholas St. George '60 – at Legg Mason, Inc. in Baltimore, where he worked in public relations. From Legg Mason, he moved to the Securities and Exchange Commission where he worked until 1989 in their office of public affairs.

When he left the SEC in 1989, Larson moved to Charlottesville, where he continued the renovation of the historic Spring Hill Farm, home of one of the oldest buildings in Thomas Jefferson's

Albermarle County. Perhaps it was fitting then, that it wasn't until Larson returned home, that he was able to complete his love story, in pictures and words, to his state. "Most people, I believe, at one time or another, want to make a connection with the past, either on a personal, familial level or within a broader historical context. This is particularly true with the approaching millennium," Larson muses. "Although we cannot know what the future may bring, by examining and supporting events linking the past with the present, we may find clues to guide the way." ■

*The Virginia Historical Society will display fifty images from Virginia's Past Today from February through May 1999. For more information on the exhibit or the book, please call 1-800-868-4512.*

*S. Dean Olson is editor emeritus of the W&M Magazine and director of College Publications.*



Photo: Chiles Larson



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PHILANTHROPY

## Students On Their Mind

*These alumni are easing the way for some W&M students by donating to student financial aid*

By Amy Ruth

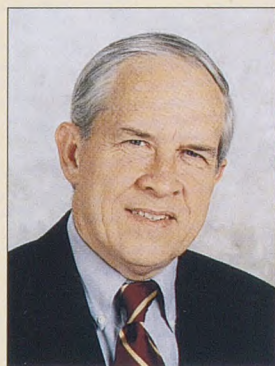
**J**eanne Sheridan Kinnamon '39, Ralph L. Crutchfield, Jr. '60 and W. Edward Bright '78 attended William and Mary years apart, but they share a fondness for their alma mater and a desire to see future generations of students enriched, as they were, by the William and Mary experience. To this end, each has established student scholarships, giving the College much-needed assistance in easing the financial pressures many students experience.

A first-generation college student, Bright – now a partner in the New York City law firm of Thatcher, Proffitt & Wood – finished his government degree in three years instead of four to keep expenses to a minimum. In 1991, he endowed the Girton and Bright Families Scholarship in honor of his grandparents.

“They were so supportive and so excited to have me in college,” he says of his grandparents. “It was a way for me to



**Jeanne Sheridan Kinnamon '39**



**Ralph L. Crutchfield, Jr. '60**



**W. Edward Bright '78**

*I was an out-of-state student going to William and Mary... I know some of the problems they have with finances.*

—  
Ralph L. Crutchfield '60

provide a little immortality for people who have been really important to me.”

Bright’s scholarship gives students opportunities that Bright himself did not have. “These kids are able to do things that I wish I could have done,” he says. “That independent study, that overseas travel, the year abroad, those are the kinds of things that my fourth year of

undergraduate study might have been. It’s nice that these students now have that flexibility.”

In letters from recipients of the scholarship he created, Bright experiences the enthusiasm of their intellectual pursuits as well as their sometimes overwhelming gratitude. One student remarked that research funded by Bright’s scholarship may have contributed to the student’s selection as a Rhodes Scholar.

“It’s really wonderful to hear from the students and to learn how the financial support you provide allows them to do something they might otherwise not have been able to do,” Bright says. “It’s a little humbling, however, because the endowment itself is not that large, but what it manages to do looms so large in the students’ lives.”

Both Bright and Crutchfield believe strongly in providing the tools that help William and Mary make available to students a top-quality education.

“My view of a scholarship is ‘no holds barred,’” says Bright. “While I’m

thrilled to be helping students directly, I’m also giving the College the tools to create a strong and diverse student body.”

Crutchfield’s recently established scholarship was endowed to benefit out-of-state students – students who often fare poorly in the financial aid arena.

“I was an out-of-state student going to William and Mary from South Carolina, and I know some of the problems they have with finances,” says Crutchfield, who majored in economics and went on to receive an M.B.A. from Columbia University and a J.D. from the Woodrow Wilson Law School. “I wanted to make it easier for out-of-state students to attend and it seemed as if this scholarship would help the College to attract the highest caliber students nationwide, and not just from Virginia.”

Kinnamon, now a retired teacher and librarian, established the Sheridan Kinnamon Scholarship in 1976 to honor her family and to provide scholarship aid to Virginia’s students. “A lot of students have difficulty getting through college,”



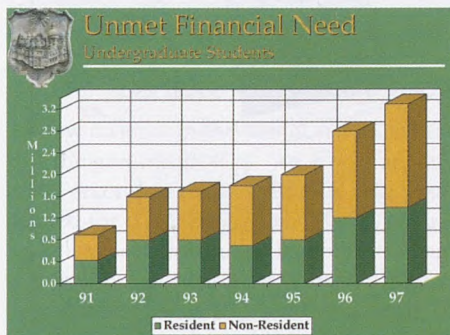
she says. "I remember that from when I was a student 60 years ago and it's still that way today. I wanted to do something to help because William and Mary enriched my life."

Over the years, she has been energized by the scores of students who have received her scholarship. And while she recognizes the importance of scholarly pursuits, she shares with Bright the notion that students should slow down and live a scholarly life balanced with fun. The financial aid they have generously provided makes this kind of balance possible.

Bright, Crutchfield and Kinnamon agree that preserving William and Mary's emphasis on undergraduate education and faculty and student collaboration is a worthwhile endeavor. Their scholarships ensure that William and Mary gives to future generations of students what it gave to them – a solid liberal arts background, integral relationships with faculty and exposure to a cornucopia of people and ideas.

"William and Mary had a dramatic impact on my life," says Bright. "As I remember what William and Mary did for me, I want it to continue to do that for others. That's my concept of giving back."

"The College meant a lot to me when I was there," says Crutchfield, echoing Bright's sentiment. "Now it is up to each generation to do their part to carry forward the tradition of excellence." ■



## STUDENTS HELPING STUDENTS

When the issue of financial aid to college students is raised, most people look to alumni or other outside organizations for support. But what about looking to the students themselves? Since 1987, the Student Advancement Association, under its motto of "Students Helping Students," has worked not only to raise money for fellow students, but also to raise student awareness on the importance of private support for the College's future.

"I knew friends who needed money to go to school, so I wanted to try and help them," says Andrew Norman '00, co-executive director of the SAA. A native of Buffalo, N.Y., Norman understands the increasing need to help out-of-state students attend the College. "William and Mary doesn't really have the endowment that other schools have."

Norman and fellow co-executive director Jeff Palmore '00 have been involved with the organization since their freshmen year. "It's a great way to learn how things work on campus," Palmore says.

Although the SAA, like other fundraising organizations, seeks support from alumni, students and other donors, competition with those organizations is kept to a minimum. In 1994, the SAA established a leadership group of donors called the Friends of the SAA. "These are people who have already expressed an interest in the program," Palmore says. The group also holds fundraising activities, like the Voice for the Future A Capella Concert over Charter Day Weekend, to raise money for SAA scholarships.

In 1989, the SAA received a \$25,000 pledge to its scholarship endowment from J. Andrew Lark '79, a member of the College's Endowment Association and the Annual Fund Board of Directors. Since then, the endowment has grown to over \$100,000. The SAA received national recognition in 1992 with a feature in the *New York Times*.

As the College enters what many think to be a critical phase of its history, Norman and Palmore want to "get the word out" on the importance of giving back William and Mary, and that it doesn't have to be a chore. "We want to raise money, but we still want to have a lot of fun," Palmore says. ■

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– John Jackson



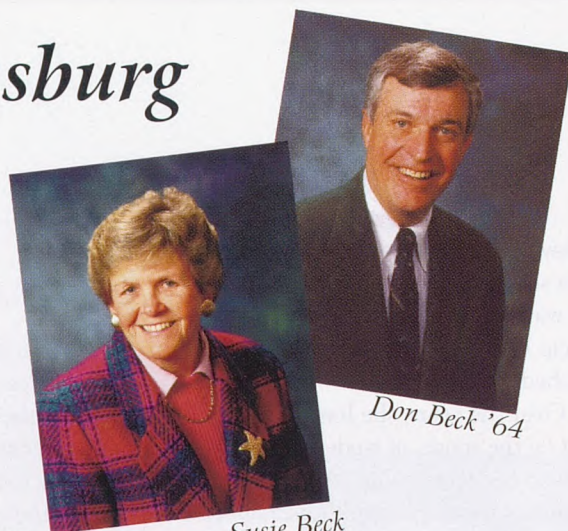
Jeff Palmore '00 and Andrew Norman '00

Photo: John Jackson

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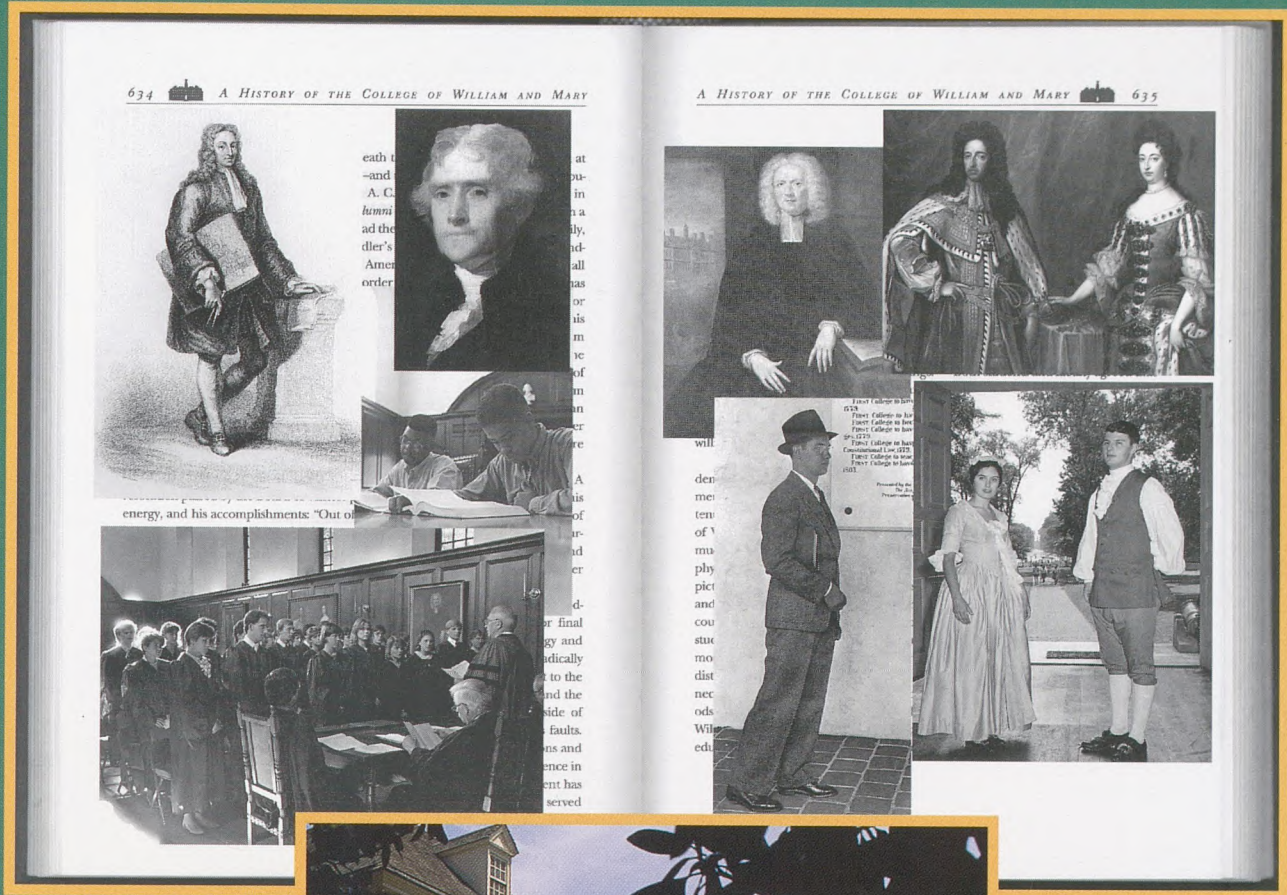
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The College is seeking \$4 million for this renewal project, and a \$1 million endowment for the continuing care of the building.

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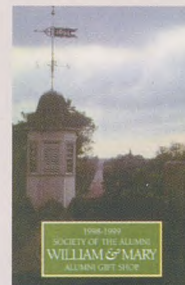
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