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Society of the Alumni Magazine · Spring 2000

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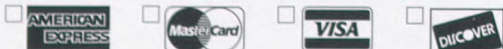
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Photo: Bob Keroack

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## PUBLISHER'S NOTE

### *Exceed With Caution*

**F**or a quarter of a century the Society of the Alumni has published both a gazette and a magazine. The *Alumni Gazette*, of course, began decades prior to the first edition of what was initially titled the *Alumni Gazette Magazine*. If one ventures into Webster's it was a natural progression. A gazette is defined as "a newspaper" and "in England, any of various official publications, as of the government or a university, containing announcements or bulletins."

A magazine, on the other hand, is described as being derived "from the idea of a storehouse of information." It is "a publication, usually with a paper back and sometimes illustrated, that appears at regular intervals and contains stories, articles, etc. by various writers and, usually, advertisements."

Indeed, the two publications have had very distinctive missions for the Alumni Society. The *Alumni Gazette* was more akin to a newspaper. It arrived with great regularity, eventually being published eight times a year, until 1989 when two issues were dropped to provide funds for sending the *William & Mary Magazine* to all alumni. Though it began as an additional Society publication, by the 1980s the *Magazine* was being sent to donors only — a common theme among alumni associations of the time.

Both had changed dramatically since inception. The early *Alumni Gazette* provided a range of stories and with announcements and bulletins it inspired many of our alumni to become involved in Society and College activities. It sold advertisements, was more current with sports scores and offered readers an eclectic assortment of articles.

The magazine, less tied to upcoming events and unable to provide an outlet for current issues or activities, took a

more academic direction. During this time many fine, often in-depth, articles were published in the *William & Mary Magazine*. A substantial number were penned by faculty members.

The *Alumni Gazette* and the *William & Mary Magazine* were cited more than once by professional organizations as being "excellent examples of outstanding alumni publications."

The *William & Mary Magazine* began to take on a fresh look as the College approached its 300th anniversary. More alumni features, interviews and news briefs were incorporated. The *Alumni Gazette*, meanwhile, became less time-sensitive and was relegated largely to reporting class, chapter and program news.

Though technology eventually allowed for more color, graphics and photographs to be incorporated into the *Alumni Gazette*, the newsprint (paper) never provided the backdrop for the exciting people and places that reveal William and Mary. Color helped, but by its limitations we realized that the *Gazette's* day in the sun was fading.

By the end of the 1990s it was clear that most people preferred the magazine format . . . except for the class notes. Alumni often kept back issues of the magazine and shared copies with others. The Internet, after all, could provide them with announcements and bulletins.

After much discussion, the Board of Directors of the Society determined during its spring meeting that the August 2000 issue of the *Alumni Gazette* would be the final edition.

In December, you will begin receiving the Society's new quarterly, the *William & Mary Alumni Magazine*. Complete with class notes and birth, death and marriage announcements, the newly formatted quarterly will combine the very best aspects of our magazine with the traditions of our venerable *Gazette*.

This issue of the Society's *William & Mary Alumni Magazine* is being managed by a new editor, Jeb Stuart Rosebrook,

and a new assistant editor, Melissa Pinard. Stuart, who holds a Ph.D. in American history, comes to the Society from *Arizona Highways* magazine, the premier state travel publication in the nation. Melissa, who arrived at the Society with a master's degree in journalism, was formerly a special sections editor for *The Daily Advance* newspaper in Elizabeth City, N.C.

The board might have hesitated in proceeding with this publication merger were it not confident in the exceptional background and commitment these two professionals bring to the Society's communications department. They are exceptionally well prepared to guide our magazine.

The conversion to a quarterly alumni magazine was unanimously endorsed by the Board of Directors. It will include much of what we have done well in the past. It will expand the horizons of the College, the Society and all of you by bringing colorful, interesting and informative stories and news.

I am confident it will shortly exceed all of our expectations. But we will do so with caution. It wouldn't be wise to forget who "brung us to the dance." Class notes, births, marriages and obituaries will be a major part of your new alumni magazine format.

The Society looks forward to a new era of publishing one of the country's finest alumni magazines. It will be a magazine for you so let us hear from you often. Your ideas and comments will be most helpful as we begin a new edition of a chapter started long ago.

W. Barry Adams  
Executive Vice President and Publisher



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## 'CAF' EMPLOYEE INSPIRES STUDENT BENEFIT

**W**hether it's sending a strange boy over to give a sad-looking girl a hug, belting a cheery song across the Dining Commons (called the "Caf" by students), affectionately nicknaming every student "Boo," or even counseling a student through her mother's battle with cancer, Ernestine Jackson has become somewhat of a campus legend during her nearly two decades as a member of William and Mary's dining services staff. With her melodic singing voice and affectionate personality, she functions as every student's "mom away from home." Indeed, she is so popular with students that Director of Dining Services Frank Caruso said he needed to move her from the cash register to the waffle and deli sandwich lines to prevent back-ups.

So when students returned from winter break, they soon missed Ernestine's infectious smile and bright, twinkling eyes. Unfortunately, it seemed a December's visit to her daughter turned into a longer stay as Ernestine suffered a minor heart attack and stroke. When co-workers learned of her condition, they chipped in to help pay Ernestine's medical insurance premiums from their own hourly wages. Recognizing the financial hardship this placed on Ernestine's co-workers, sophomore Bob Lockridge, a dining service employee himself, organized a benefit concert for Ernestine.

All in all, despite midterm exams and spring break's approach, 14 groups, including a *cappella*, sketch comedy, improvisational theater, dance and step troupes, performed for a crowd of 700 in the three-and-a-half hour variety show held March 2 at Phi Beta Kappa Hall. The concert, as well as donations from the public, raised more than \$6,000 for this College celebrity — the 1992 recipient of the Algernon Sydney Sullivan Award and a Grand Marshal for the 1999 commencement exercises.



Ernestine Jackson

"It was incredible," Ernestine says, sighing contentedly at the memory of the concert. "It was the best show I have ever seen in my entire life." A videotape of the concert affords Ernestine the opportunity to watch it over and over again while she continues to recuperate at her daughter's house in Charlotte, N.C.

A Jehovah's Witness, Ernestine credits her religion and her scriptural studies as the source of her endless exuberance she shares with students. "But I'm a little selfish too," Ernestine adds. "Not only was I able to share my life's experiences with [the students], they share theirs with me. I'm a well-rounded person because of all the people I've come into contact with.

"I have thousands of good friends and not many people can say that," Ernestine says. And while almost every student has their own special Ernestine memory, she remembers everyone fondly and cherishes the times when graduates come back to visit.

For instance, the College's 300th anniversary brought hundreds of alumni to campus. "It was so amazing that year to see so many kids with their wives and babies and strollers," she recalls. "For me it was like, 'I am getting old!' But it's always nice being able to talk to someone I haven't talked to for years."

Ernestine reports she feels much better. In addition to a surprise campus visit before students leave for the summer, she is hopeful that she will be able to return to work on campus soon. "Wild horses could not keep me away," she says, laughing.

Aided by her daughter, a plethora of greeting cards and letters and even an occasional bouquet of yellow roses from recent graduates, Ernestine is enjoying a speedy recovery. "It's looking at the bright side," she says of her outlook on life and recovery. "You can always find things to be upset or displeased about, but I focus on the precious moments." To be sure, her life's work, dedicated to serving and loving others, must be full of precious moments — like the concert — that enliven her with reminders that she is missed and loved by her many "Boos." ■

— Elizabeth Billingsley '00

## STAY IN TOUCH WITH IBELONG.COM

**T**he weather in Williamsburg is sunny, 85 degrees with 99 percent humidity, the Alumni Gift Shop is offering a great deal on cool summer fashions and the College just received another award for its dedication to providing the best education in the country. This scenario may not be totally true, but if it were, the only place to find all three facts in one place would be the Alumni Society's new Internet portal. With the proliferation of custom portals online, this is the only one endorsed by the Alumni Society and that focuses on the College of William and Mary community's interests.

Alumni and friends of the College have responded strongly and favorably to the Society of the Alumni Internet portal, [www.wm.ibelong.com](http://www.wm.ibelong.com). The Internet entryway and online community center





AROUND THE WREN

has attracted more than a thousand alumni and friends since its launch during Homecoming in October, and promises to become the most dynamic Web site for those who use the Internet and care about the College.

The portal has continued to introduce new services to make it the ideal one-stop Internet home for the William and Mary community. Using it on a daily basis will make you feel like you are living steps away from the historic Wren Building, while you enjoy a state-of-the-industry Internet Service Provider at a value price,

a free William and Mary e-mail address and Web-based e-mail management — plus your favorite news, sports scores, stock quotes and more.

As the portal and ISP become more popular, many alumni chapters and special-interest groups stand ready to fully utilize the online community to keep members nationwide up-to-date, to conduct online meetings and to continue to bring alumni and friends the best possible online shopping mall available. Each person —

whether they attended W&M or not — who uses the portal for their daily Internet business and personal needs will also know they are helping William and Mary. Each of the portal's registered users and online shoppers ensures that the Alumni

Society receives important financial support for alumni chapter programs, publications and student programs.

If you haven't already tried the portal, visit today and see what you've been missing. ■



### IN MEMORIAM: DEAN OLSON

**A**fter more than 25 years, a name is absent from the masthead of this magazine — that of Samuel Dean Olson, editor emeritus and director of publications for the College. Dean passed away on Oct. 22, 1999, following a courageous battle with cancer.

In her eulogy, Vice President for Public Affairs Stewart Gamage '72 said of Dean, "He was a man of iron with a heart of gold who loved life — and his family — and who cared deeply about this place — William and Mary — as very few have or ever will."

The Alumni Society Board of Directors has created a lasting tribute to his career, directing that a memorial plaque be placed in the Society's Office of Alumni Communications.

Hired as news director at William and Mary in 1967, Dean was soon named assistant to President Davis Y. Paschall '32, M.A. '37 and continued to serve in that role for President Thomas Graves Jr. Dr. Paschall has called him "my 'second

self'" as conservator of the College's heritage and traditions.

In 1974, Dean was named director of publications. The Society also appointed him editor of the *Alumni Gazette* and *William & Mary Magazine*. During the next quarter-century, he won almost every

regional and national award presented by the Council for the Advancement and Support of Education. He developed and edited a range of publications for the College's Tercentenary celebration and was instrumental in the production of numerous books about the College, including *Hark Upon the Gale*, *Traditions*, *Myths and Memories*, *Goal to Goal*, *100 Seasons of Football at William and Mary* and *The College of William and Mary: A History*, a scholarly history of the College's first 300 years.

As devoted to the Williamsburg community as he was to the College, Dean served as past president of the Williamsburg Kiwanis and as a board member for the Hospice of Williamsburg. (Few

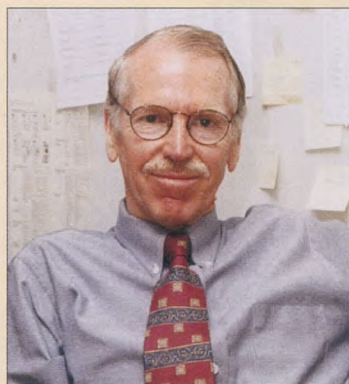
escaped his office without buying a sack of peanuts or Shrimp Feast tickets to benefit the Kiwanis' charitable causes.)

Possessed of a sharp wit and blunt manner, Dean set high standards for himself and others. "For so many of us he was our mentor, our tormentor, our conscience, often our critic — and always our friend," said James Kelly '51, assistant to the president.

At commencement in May 1999, Dean received the Algernon Sydney Sullivan Award for service to the College, calling it "the greatest honor I have received in my life." The award citation aptly summed up his contributions:

"To thousands of students, potential students, alumni, friends and donors, Dean has been the unseen voice of William and Mary, shaping their impressions of the College and always reflecting his deep affection for its legacy and for its future." ■

— Sara Piccini



Dean Olson

Photo: C. James Gleason/WISCOM

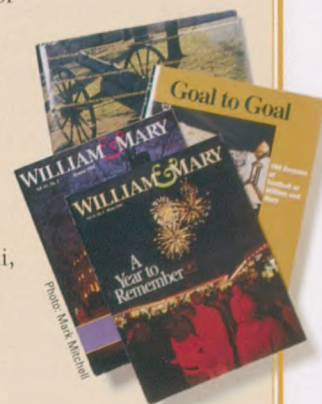


Photo: Mark Mitchell



## LEGISLATURE FUNDS MILLINGTON OVERHAUL



Photo: Melissa Pinard

The Virginia General Assembly recently approved a \$16-million appropriation to fund renovation and expansion of Millington Hall, the home of

three popular concentrations, biology, psychology and biological psychology.

Although the funding provided in this year's budget does not fully cover the estimated \$18.2-million total cost of the project, Millington's funding was one of only six major capital projects for Virginia universities approved by the General Assembly this year. Samuel Jones, vice president for management and budget, said College officials intend to secure funding for the building's equipment once construction is completed.

Vice President for Public Affairs Stewart Gamage '72 credited the success

of the Millington campaign to the College's ability to put a human face on the project. "We had an impressive case, and our students, faculty and alumni helped strengthen it. Stories of research damaged by periodic storms and problems created by overcrowded labs were backed up by persuasive data and photographs," said Gamage.

Constructed in 1968, Millington Hall suffers from what Assistant Professor of Biology Martha Case terms "old building syndrome." Heating, air conditioning, plumbing and electrical difficulties, not to mention the leaky roof, have posed serious problems to the experimental work done in the building. Although architectural plans and equipment purchase decisions remain tentative, the life sciences departments expect that the renovation and expansion will accommodate the College's growing commitment to collaborative student research.

"Governor James Gilmore approved the General Assembly funding in April," said President Timothy J. Sullivan '66. "We want to express our appreciation to the friends of higher education in the Gen-



Photo: Melissa Pinard

**Don Fox '00 works on a project studying the nematode *C. elegans* in Professor Diane Shakes' overcrowded "worm lab" in Millington Hall.**

eral Assembly and the administration who understand that academic excellence cannot be achieved in outmoded facilities." ■

— Elizabeth Billingsley '00

## NEW PH.D. PROGRAM

**A**t their Feb. 5 meeting, the Board of Visitors approved a new doctoral program in anthropology with emphases in historical archaeology and historical anthropology. The College will now forward the proposal to the State Council of Higher Education for Virginia for approval to launch the program during the 2000-2001 academic year.

"No better foundation for a Ph.D. program in historical archaeology could be found than the College's anthropology department, and no better place than Williamsburg," said Provost Gillian Cell. Collaborative relationships with the College's doctoral programs in history and American studies, the Center for Archaeological Research, the Omohundro

Institute of Early American History and Culture and the Colonial Williamsburg and Jamestown-Yorktown foundations will enable the department's doctoral candi-



Photo Courtesy Colonial Williamsburg Foundation

**William and Mary and the Colonial Williamsburg Foundation co-sponsor summer field schools for graduate and undergraduate students at Jamestown Island.**

dates to benefit from an abundance of training opportunities.

This unique learning environment will prove beneficial to the candidates

who will enter the job market after their studies. Public interest in cultural heritage and preservation, in addition to recent legislation providing for the identification and preservation of the nation's archaeological sites, has increased the demand for anthropologists with training in historical archaeology and historical anthropology. For example, more than 500 private consulting firms employ archaeologists and anthropologists in the United States, and only one in four members of the Society for Historical Archaeology works in a college or university.

William and Mary is among only 13 nationally ranked universities to offer an anthropology doctorate in historical archaeology and historical anthropology. Of those, only three have faculties equal in size to William and Mary's and only one other is east of the Mississippi River. ■



CLASS ACTS

## Translating Teaching Into Service

By Elizabeth Billingsley '00

**F**or centuries the rich soil, temperate climate and abundant supply of fresh water on Virginia's Eastern Shore has made it a fertile agricultural region. The annual maintenance of such robust farmland requires skilled agricultural labor: each year 3,000 to 10,000 migrant workers from Mexico, Central America and the Caribbean find work in the fields of the Eastern Shore.

But, as Assistant Professor of Spanish Jonathan Arries discovered during his own volunteer work on the Eastern Shore, the influx of such a large population of Spanish-speakers frustrated the medical staffs and social outreach workers who could not communicate with their clients. To ameliorate the situation, Arries garnered the support of Dean of Arts and Sciences Geoffrey Feiss, the Roy C. Charles Center for Interdisciplinary Studies, the Office of Student Volunteer Services and the Reves Center for International Studies and initiated an internship course for upper-level Spanish students at the College to spend their summers acting as medical translators in the area's clinics and migrant worker camps.

Since its inception three years ago, the course has more than doubled in student participation. It gives students an opportunity to combine public service with a study abroad experience — even if it is just a short

jaunt across the Bay Bridge.

In contrast to other study abroad programs where, Arries says, “a middle-class person stays with a middle-class family and studies at a middle-class university with other middle-class students,” the Eastern Shore internship places students into a different socio-economic situation.



Photos Courtesy Scott Moore '01

**Above: Spanish language student Scott Moore '01 photographed this mother and child while working as a medical translator at a migrant worker's camp on the Eastern Shore. Below: A sign directs workers to their temporary home, Campo El Palacio.**

The migrant work camps are generally made up of cinder-block row structures containing one-room lodgings, where four to five family members sleep on a single mattress on the floor. Families share a communal kitchen with about 20 other residents. Arries believes this environment allows students

to “cross a few internal borders as well as external ones.”

A Latin American Studies major and two-time participant in the Eastern Shore program, Martina Meyer '99 says that the internship “opened my eyes and gave flesh to a very real and odious example of [how] selectively ‘liberty and justice for all’ is upheld.” Inspired by her summers on the Eastern Shore and encouraged by Arries, Meyer now works in Florida as an advocate for farmworker justice. “He was my advisor in college and that hasn't stopped now that I've graduated,” Meyer says of her supportive former professor. “He's a good advisor and that's what makes him good for this course.”

“My real interest,” Arries says, “is putting

William and Mary students in touch with different people in different situations than they would normally enter into.” For Arries, this includes his classroom. In addition to the internship course and his Cultural Perspectives of U.S. Hispanics class, he teaches a course on the Art of Spanish Text Translation. As part of the course, Jasan Ortiz '01 and her classmates translated a promotional brochure for the Medical Alliance of Virginia. At the

CONTINUED



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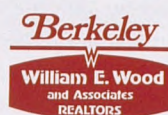
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CLASS ACTS CONTINUED FROM PAGE 9

insistence of Arries, Ortiz has now found herself discussing translating rights with publishers for her rendition of a collection of Puerto Rican folk tales. "Without Professor Arries I would have never taken the first step," Ortiz says. "But he's been there by my side, pushing me the whole way. Without him, I wouldn't have all these doors opened for me."

Arries, who is only in his fifth year at the College, jokes that he's in the business of "promoting culture shock" and hopes to open international doors for Spanish majors as well. Although he was able to take a student to Honduras to act as a translator for an international team of eye surgeons, Arries would like to initiate more study abroad

programs involving service projects but admits he needs more collaborative support in order to accomplish this goal. A new major in Hispanic Studies will begin to replace the current Spanish major in spring 2001, and he anticipates



Above: Dr. Jonathan Arries (far left) with three of his students who worked as translators on the Eastern Shore (left to right): Zachary Mall '00, Jasan Ortiz '01 and Scott Moore '01. Left: Migrant housing on the Eastern Shore.



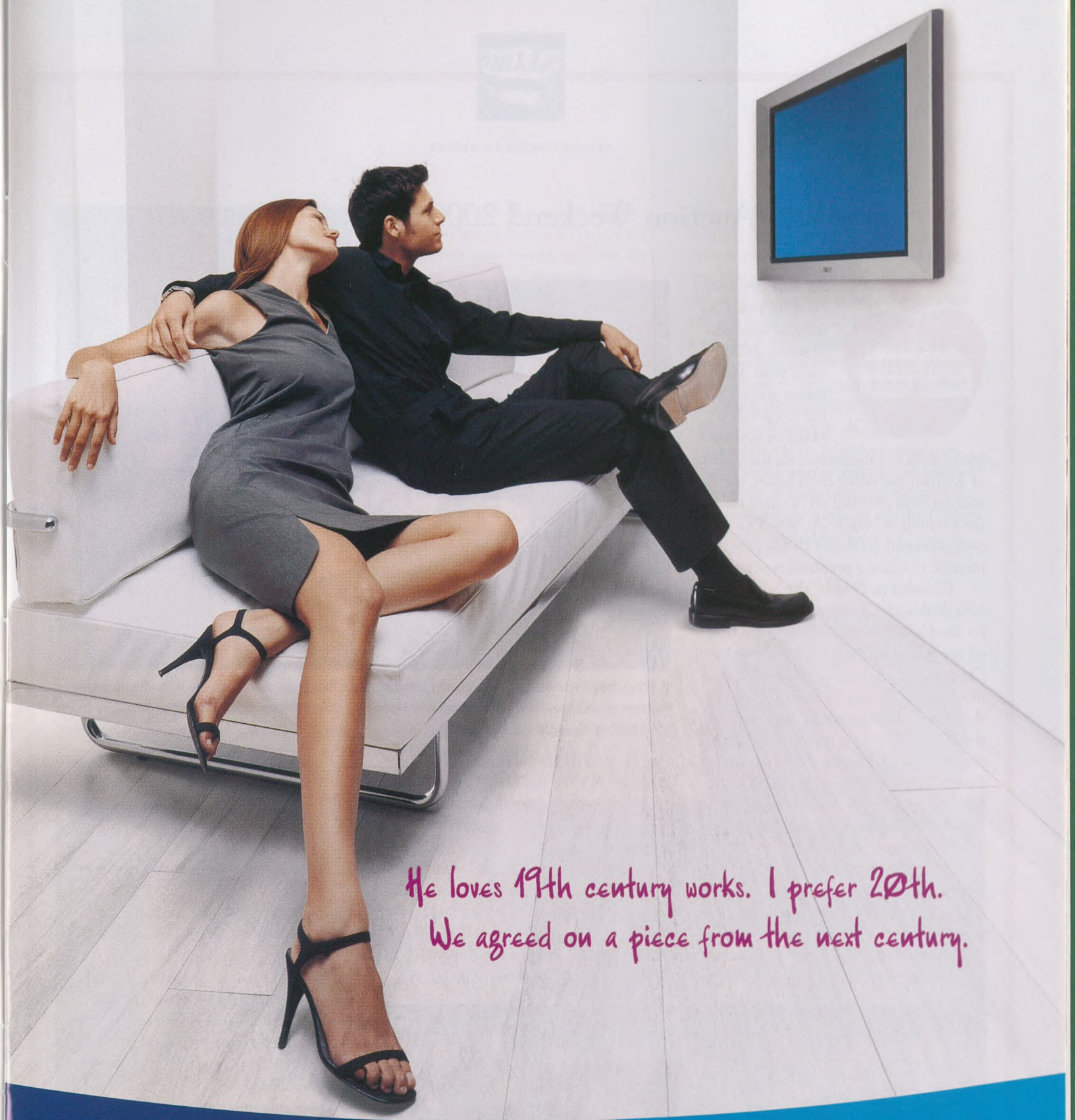
Photo Courtesy Scott Moore '01

that soon more internships that combine service and learning will be available for those majors.

Meanwhile, with the addition of a newly approved minor in English as a Second Language, Arries expects to

give students an opportunity to work as instructional assistants in public schools on the Eastern Shore. "We're very popular there," Arries says. "And the demand for Spanish speakers is booming." ■

Photo: Melissa Pinar



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ALUMNI SOCIETY SPIRIT

## New York Auction Weekend 2000 Breaks All Records!



As dusk descended on New York City the first weekend of spring 2000, more than 340 guests arrived at the Roosevelt Hotel in midtown

Manhattan to raise money for the College of William and Mary. Even before the first auction item received an opening bid on the evening of March 24, New York Auction Weekend 2000 had all the pre-gala promise of being a smashing success.

Founded in 1984 by the Society's New York City Chapter to raise money for the College's Tercentenary, and now co-sponsored by the Northern New Jersey Chapter, the biennial auction has raised more than a quarter-million dollars over the last 16 years for the College and the Society. Citing a record number of registrants and donated items, Society Board President Howard J. Busbee '65, J.D. '67, M.L.T. '68 announced before the evening began that "this year's auction promises to be even more spectacular."

As the Society staff and volunteers placed the last auction items out for display and the hotel staff whisked refreshments and hors d'oeuvres through the gathering alumni, the silent auction bidding began with a buzz of excitement



Photo: Tom Rollo

(Left to right) Honorary Co-chairman Peter Neufeld '58, President Timothy J. Sullivan '66, auction coordinator Jennifer Hayes and Honorary Co-chairman Gene Galusha '63 pause from the bidding during the silent auction.

that seemed to grow with each passing moment. For the next hour and a half the crowd moved in concert from item to item, from old friend to new, excited with the hope of winning the prize that they eyed. While the bidding was competitive and at times downright fierce, the spirit of giving prevailed. Before the live auction began at 8:30 p.m., everyone knew Auction 2000 would be a record night. As New York City Chapter volunteer Whit-

ney Untiedt '99 raved afterward, "Everyone there was in a great mood, and there was definitely a party down atmosphere."

With the silent auction closed, the guests moved to the Roosevelt's Grand Ballroom and the greatest live auction of all. After Executive Vice President of the Society of the Alumni Barry Adams introduced the evening's honorary auction co-chairmen, Gene Galusha '63 and Peter Neufeld '58, College President Timothy J. Sullivan '66 officially opened the live bidding by asking the audience, "Are you ready to spend some money for the best university in this country?" The answer was a resounding "YES!" For the next hour the honorary auctioneers — Howard J. Busbee, Clyde E. Culp '65, Gene Galusha, James R. Kaplan '57, Gale Gibson Kohlhagen '69, Timothy J. Sullivan, Patrick J. Walsh '66 and James E. Ukrop '60 — captured the hearts and minds of their audience. With bids extending up to \$9,000 the auction attendees of 2000 set a new record in generosity, topping the



Photo: Tom Rollo

For many who attended New York Auction 2000, the weekend became a mini-reunion — including this group of Kappa Kappa Gammas from the 1960s and 1970s.



ALUMNI SOCIETY SPIRIT



Photo: Tom Rollo

**Society board member and Auction Weekend 2000 sponsor Joe Plumeri '66 and his wife, Nancy, were enthusiastic bidders (and winners) during the live auction.**

\$90,000 mark in bidding proceeds. All the funds netted from this year's auction will benefit an out-of-state student scholarship endowment and the Society of the Alumni Chapter Programming Endowment. According to Adams, "It was really quite extraordinary. Alumni and friends attended from across the nation, not only to support the auction, but to celebrate with others who love this great university

and believe that its future will rely on their active involvement. As one of the Society's signature events, the New York Auction is more than an event, it has become a recognition that we are indeed an institution with a presence far beyond Williamsburg, Virginia."

Adams was not the only one raving about this year's auction. Reflecting afterwards on Auction 2000, Society Board member Gale Gibson Kohlhagen from Charlotte, N.C., said, "This was a tremendously successful auction — not just in a monetary sense but in terms of the positive comments it generated and the fun so many people had." According to Assistant Director of Alumni Programs and auction coordinator Jennifer Hayes, "This success was due to the hard work of many student and alumni volunteers and Alumni Society staff."

The morning after the auction, the weekend festivities continued with an alumni tour of NBC studios. That evening a champagne reception hosted by Society board member Joseph J. Plumeri II '66 and his wife, Nancy, was held at the chic

China Club just off Times Square. The evening continued on Broadway with more than a hundred alumni and friends attending the revival of the musical *Kiss Me, Kate*. After the show, attendees had the privilege of asking questions of the cast, in a special gathering arranged by longtime Broadway manager and honorary auction co-chairman Peter Neufeld.

With the success of the New York Auction still fresh in all our minds, the Society of the Alumni extends its thanks to all who attended and gave so generously of their time and money for the cause which unites us all, the College of William and Mary. ■



Photo: Jean Marcus

**The Auction 2000 Weekend ended on Broadway where more than a hundred College alumni and friends attended the revival of *Kiss Me, Kate*, starring Brian Stokes Mitchell and Marin Mazzie (insert), both of whom answered questions from attendees after the show.**


## Alumni Leadership Assembly Returns

Hurricane Floyd may have called an unexpected halt to the Society of the Alumni's Alumni Leadership Assembly last September, but plans are in full swing for its return this fall. The Alumni Leadership Assembly has been rescheduled for Friday, September 8, and Saturday, September 9, the weekend of the first home football game.



















The Alumni Leadership Assembly is designed to provide the College's key alumni leaders with the opportunity to become more informed about the University, more attuned to the efforts of fellow volunteer leaders and better equipped to successfully usher the College into the 21<sup>st</sup> century. William and Mary staff, students and alumni will run sessions on a variety of topics related to leadership of the College and its volunteer organizations.

Volunteer leaders from a wide cross-section of alumni boards, chapters, constituent groups and councils will receive invitations this summer. We promise that this time around, it will be the speakers and the seminars, not a hurricane, that will blow you away!

**HOMECOMING 2000**  **OCTOBER 26-29**

## BACK TO THE FUTURE

 Reunions  Tennis  Academic Festival  Parade   
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Sunset Ceremony  Homecoming Ball  Balloon Rides  
 Golf  Young Guard Pregame Tailgater  Concerts  
 Post Game Tailgater at the Alumni Center  
 Class Photos  and much more!

Look for more information in your  
August issue of the *Alumni Gazette*.

*year 2000*  
**BACK**  
*to the*  
**FUTURE**  
HOMECOMING 2000 - October 26-29  
Society of the Alumni  
College of William & Mary



# New York Auction 2000 Raises \$90,000



The curtain has fallen on New York Auction 2000, where everything from a puppy dog to a tour of the "TODAY" show studios hit the auction block. Many, many thanks to the over 150 sponsors and donors who helped the Society of the Alumni and its New York and Northern New Jersey Chapters raise over \$90,000 to support an out-of-state student scholarship endowment and the Alumni Society's Chapter Programming Endowment. Take a bow!

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SPORTS

## Winter Sports Roundup

### Men's Basketball: Improving Tribe Basketball Squad Places Sixth in CAA



At first glance it might appear that the William and Mary men's basketball team did not have the greatest of seasons, finishing with an 11-17 overall record and a 6-10 mark in the Colonial Athletic Association. But a closer look at the 1999-2000 Tribe team and what they accomplished shows that, indeed, the first basketball season of the new millennium was more successful than the win-loss record would indicate.

Junior Jim Moran was chosen as a second team all-CAA performer and to the CAA all-defensive team, while freshman Adam Duggins was selected to the CAA all-rookie team. Duggins would go on to be one of the mainstays of the Tribe, leading the team in rebounding and blocked shots. His blocked shot total (52) is the fourth best single season total in the Tribe record book and is the most ever achieved by a freshman.

### Women's Basketball: Victories Hard Commodity In Injury-Plagued Season

Although victories in a season don't reflect a team's desire and dedication put forth, the William and Mary women's basketball team suffered through a common theme of injuries, meshed with losing and winning streaks resulting in a 6-21 overall record and a 1-15 mark in the Colonial Athletic Association.

Freshman guard Jen Sobota and senior tri-captain Mary Ranone established the Tribe's offensive firepower throughout the winter season, sharing the team high in points in all but three of the 27 games played.

Ranone led the team in scoring with a 14.4 points per game average and remained a conference leader in various offensive and defensive categories. She capped her four-year career ranked 10th all-time in W&M scoring (914 points) and rebounding (532) and third all-time in blocked shots (55). Sobota earned all-CAA rookie team honors averaging 13 points a game. She was also a standout performer on both ends of the court, handing out 108 assists and swiping 80 steals.

### Men's Swimming Breaks Nine School Records

The men's swimming team broke nine school records, finishing its season 4-7 in dual meets and 2-4 in the CAA. The team tallied a fourth place finish 3.5 points behind third.

Junior Rusty Hodgson swam to the fastest CAA time in the 50-meter freestyle with a W&M record of 20.59. The 200 freestyle relay of Hodgson, freshman Chris Craig, and seniors Daniel Mee and Mike Lovett rewrote the school record book with a 1:22.94. Senior Chris Robinson placed among the top three in 17 of 24 races, ranging from the 50 free to the 1,650 meters. He will leave the College holding four individual freestyle school records and assisting on two relay records. In the breaststroke, Dan Gowetski led the Tribe in every event this season garnering two school records (100 and 200 breast) along with two relay records. The Tribe also set two school records in the 200 and 400 medley relays at the CAAs.

### Women's Swimming Finishes Fourth

While breaking eight school records at the CAA Championships, the Tribe women completed their season with an outstand-

ing fourth-place finish, an 8-4 overall record and a 4-3 mark in the CAA.

Freshman Ruth Ann Miller became the only CAA champion for the Tribe with a victory in the 200 individual medley (2:05.34).

Breaking the school record in the 200 (1:54.81) and 500 freestyle (5:02.15) at the CAAs was sophomore Aubrey Boles. Leading W&M in the sprint events was senior Katie Grauman placing fourth in the 50 free and 100 free at the CAAs. The relay team of Miller, Grauman, Boles and Meg Frisbee shattered the former school record in the 800 free relay by almost three seconds at the CAAs with a time of 7:44.21 and a fourth-place tally.

### Men's Indoor Track: Lane Captures Eighth All-American Honors

Senior Matt Lane captured his eighth All-American honors with the bronze medal in the men's 5,000 meter final at the NCAA Championships held at the University of Arkansas. Lane's time of 13:57.29 was three seconds shy of second place and just five seconds off the first-place mark. As a team, the Tribe finished 24th at the indoor championships.

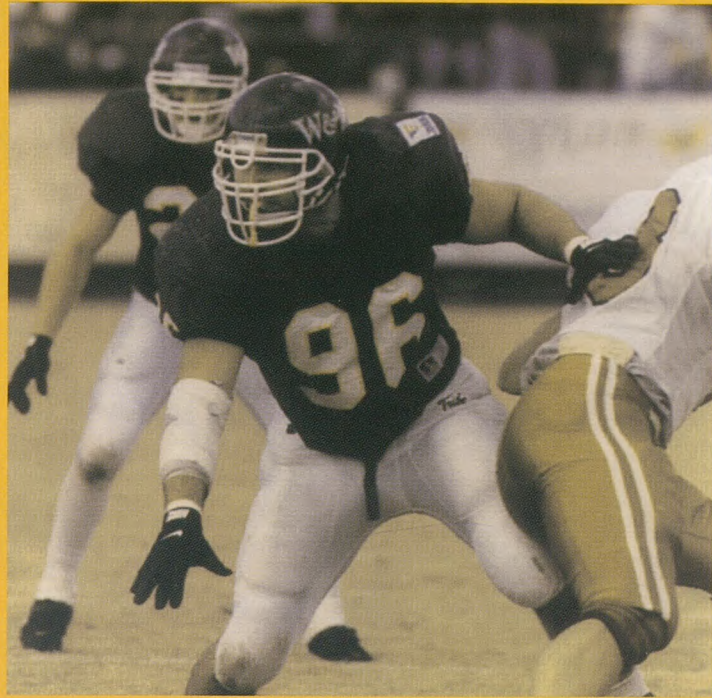
The rest of the squad completed its season at the IC4A meet in Boston, March 4-5. Both of the indoor relay teams advanced to the finals.

The 4x800 relay team of Chris Wilber, John O'Connor, Josh Watson and Sean Conway captured first in their preliminary heat. Wilber, Watson, Conway and Todd Swenson teamed up for the 4x800 finals, but fell to ninth in the event (7:41.61).

The DMR quartet of Swenson, Yuri Horwitz, Ben Jenkins and Mike Hogle placed third in their heat with a season-

CONTINUED

## A Winning Combination Tribe Huddles and William & Mary Football



### 2000 Tribe Huddle Schedule

September 9 (VMI)  
October 7 (Rhode Island)  
October 14 (Delaware)  
November 18 (U. of Richmond)  
(Schedule subject to change.)

**GREAT FOOD & BEVERAGES**  
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Show your Tribe Pride at the Alumni Society's pregame catered lunches at the Alumni Center!  
A registration form will be included in the June issue of the *Alumni Gazette*.



# WILLIAM & MARY SUMMER CAMPS

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June 19-22 (Beginner/Youth)  
June 23-25 (High School Specialty)  
June 25-29 (High School Showcase)  
June 30-July 1 (Beginner/Youth Specialty)  
Call 757/221-3475

#### Charlie Woollum's Boys' Basketball Camp

June 25-29  
Call 757/221-3404

#### PP&D Tennis Camp

[www.ppandttenniscamp.com](http://www.ppandttenniscamp.com)  
June 11-15; June 18-22  
July 2-6; July 9-13; July 16-20  
Call 757/221-7375

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[www.tidewatersoccercamp.com](http://www.tidewatersoccercamp.com)  
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CONTINUED FROM PAGE 16

best of 10:05.04. Jacob Frey set a new freshman school record in the 5,000 at the Terrier Classic (14:45.39).

### Women's Indoor Track: Teams Shatter Three School Marks

The Tribe set a new distance medley relay record after the quartet of Ali Mann, Gwen Hartman, Colleen Wrenn and Kathy Newberry broke the previous school record with an 11:39.85 performance at the Virginia Tech Last Chance Invitational on Feb. 25. Junior Kellie Gordon's effort in the weight throw at the Pepsi Invitational on Jan. 21 set a new school mark with a throw of 47'1/4".

The Tribe qualified 12 different runners and two relay teams for the ECAC meet in Boston. The highlight performance came from senior Emily Furia as she garnered third place in the 1-mile run with a personal best 4:47.42.

Freshman Lora Meekins received All-East recognition for her performance in the pentathlon with a high jump of 5'3", ranking her third and propelling her to a sixth-place finish overall.

W&M finished with nine points for 25th place out of 46 schools.

### Men's Gymnastics: Team Finishes on a Roll

The 2000 season was an eventful one for Head Coach Cliff Gauthier, as he achieved milestones in recording his 500th career win at James Madison and an unprecedented 26th consecutive Virginia State Championship.

W&M finished the season with a No. 17 national ranking and an 8-4 record, including dual meet wins over James Madison, Springfield College, Navy and Air Force. The Tribe also finished third at the ECAC/EIGL championships and fourth at the USA Collegiate Championships. At the Collegiate Championships Brendan Hoffman and Craig Wetmore each claimed individual titles and USA Gymnastics All-American honors.

### Women's Gymnastics: Young Team Shows Strength of Future

The William and Mary women's gymnastics team found itself in a year in which the young squad gained a lot of valuable experience that bodes well for the future.

The sophomore tandem of Nikki Dattoli and Jessica Dancu led the way on the vault with each averaging more than

a 9.5. Dancu scored a 9.725 twice, the team's high-water vault mark for the season, with Dattoli and junior Brooke Sawyer each reaching the 9.700 level.

Dancu qualified for the NCAA Region 6 Championships at the University of Georgia recording a 9.550, finishing third among the individual competitors and in a tie for 27th overall. She also won her second consecutive ECAC vault title, scoring a school record 9.825.

Overall this season W&M set two school records as well as having 12 personal career-highs broken or tied. ■

Contributing writers are Pete Clawson, Andrew Green, Phil Hess, Steve Mencarini, Dan Wakley.

*Editor's Note:* Tribe Sports will now be a regular department in the *William and Mary Alumni Magazine* and the *Alumni Gazette*. For additional information about William and Mary's 23 intercollegiate sports, check out the Tribe's Web page at [www.tribeathletics.com](http://www.tribeathletics.com).

## SWISS FAMILY ADVENTURE PLANNED FOR SUMMER 2001



The Society of the Alumni has sponsored alumni travel programs for more than three decades, but the 2001 venue has a special twist — an Alumni College

Abroad geared just for families.

The Swiss Alps for Families program will center on Meiringen, a quaint village offering the best of Switzerland and a wonderful insider's view of its people, folklore and seemingly endless natural beauty. For families who want to travel and experience a country together, this program affords parents and/or grandparents the

opportunity to learn about a country in a setting that no classroom can capture.

Children from 7 to 13 can participate in the program with a parent or grandparent accompanying them. The program lasts for nine days and eight nights and includes three full meals a day, all excursions and educational programs. Children have their own counselor throughout the trip but they will join their parents or grandparents on some family adventures throughout the week.

The educational focus centers around the historical and cultural diversity of Switzerland, Swiss Farming, Architecture and Crafts, and Contemporary Life.

Excursions take families to Lucerne, the Aare Gorge and a thrilling walk through the Bernese Oberland, including views of the Rosenlauri Gorge, Grosse Scheidegg and Reichenbach Falls. Even a family-to-family cookout and campfire with local residents of Meiringen is planned.

The program is scheduled for July 2001. Alumni parents and grandparents are strongly encouraged to reserve their space as soon as possible. This program opens the doors to world travel and understanding for William and Mary families and friends. It promises to be one of our most exciting offerings ever! ■

# WHERE IN THE WORLD IS WILLIAM & MARY IN 2001?



You are invited to participate in an unforgettable journey—a journey that incorporates learning, curiosity, relaxation and friendship. Join alumni families and friends for one of 12 **Alumni Journeys** in 2001.

- 1 **Eastern & Oriental Express** .....January
- 2 **Legends of the Nile** .....February
- 3 **Trans-Panama Canal Cruise** .....March
- 4 **London Escapade** .....March
- 5 **Alumni College on the Fabled Island of Sicily** .....April
- 6 **Alumni College in Chianti** .....May
- 7 **Alumni College in Portugal** .....May
- 8 **Elbe Passage** .....June
- 9 **Treasures of the Seine** .....July
- 10 **Alumni College in the Swiss Alps for Families** .....July
- 11 **Alumni College in Wales** .....August
- 12 **Alumni College Aboard on the Legendary Rhine River** .....August



For more information, send a postcard with the name of the tour(s) to :

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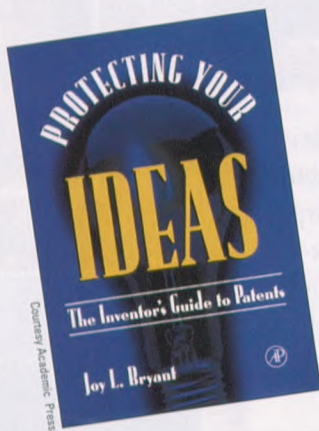


JUST OFF DOG STREET

## Joy Bryant M.A. '94: Mother of Invention

By Amy Ruth

**J**oy Bryant is as strong — and as successful — as the caulking sealant she invented and patented in 1990. The product, Tremflex, which prevents corrosion in concrete expansion joints, holds together sections of the sidewalk in Norfolk's Southern Shopping Center. At its high point, Bryant's sealant saw sales in the millions.



While patenting an invention is an impressive milestone in the career of any scientist, Bryant's 1990 experience was really more of a stepping stone. In the decade since, she has both significantly supported and improved the patent profession, lending her skills — and credibility — to the field.

The first student to graduate from the College's Patent Practice program when she received a master's degree in applied science in 1994, Bryant opened her own practice in Newport News a year later. Now working from her home in Williamsburg, she prepares patent applications for a variety of clients, including the College.

"I get to see everything new that is coming out before anyone else," says Bryant, who has a bachelor's degree in chemistry from Valparaiso University and a master's in polymer science from the

University of Akron. "Each client and each invention are different, and I often have to learn a new technology before filing an application."

Patent agents have science and engineering backgrounds and must pass a rigorous U.S. Patent and Trademark Office examination before they may practice as patent agents. Working closely with inventors, the agent prepares the application and guides a patent search to gauge an invention's novelty and prevent any infringement of existing patents. If an invention passes the test for patentability, the agent completes and files an application with the U.S. Patent and Trademark Office for review.

In the patent agency specialization of the applied science department, students take coursework in an applied science track and complete a one-year practicum, which includes a research lab component as well as counseling inventors, conducting patentability searches and preparing patent applications and legal briefs.

Bryant, whose clients all come to her by referrals, is very selective about the projects she takes on. She has to be. The

relationship between an inventor and patent agent lasts as long as the patent is good — at least 20 years.

"I actually have debates with my clients about each invention," she says. "They have to prove to me that their inventions are patentable before I'll agree to file the application. Otherwise I'd just be taking people's money. If clients can't convince me, chances are they won't convince the Patent and Trademark Office, either."

While Bryant wanted the flexibility of staying home with her two small children, she soon missed the collegial interaction she had grown accustomed to when she completed a professional practicum at NASA in 1994.

"After I started my agency I was out on my own and really needed a support network," she says. "I searched for a professional organization to join, only to learn that there was no association just for patent agents. The American Bar Association has an intellectual property law section, but you have to be a lawyer to join."

Like inventors before her, Bryant quickly realized that necessity is indeed the mother of invention. In 1996, she began the National Association of Patent Practitioners (NAPP), the world's first professional organization for patent agents and other patent law professionals.

"I knew if I didn't do it, no one would," Bryant says. "I didn't really know what I was doing — how often do you start a non-profit organization yourself? And in a way I'm glad of that because I didn't realize what I would be putting on the line, namely my reputation with the U.S. Patent and Trademark Office."

Her reputation still very much intact, Bryant has created an association which today boasts more than 200 members

*"I actually have debates with my clients about each invention. They have to prove to me that their inventions are patentable before I'll agree to file the application."*

JOY BRYANT



JUST OFF DOG STREET

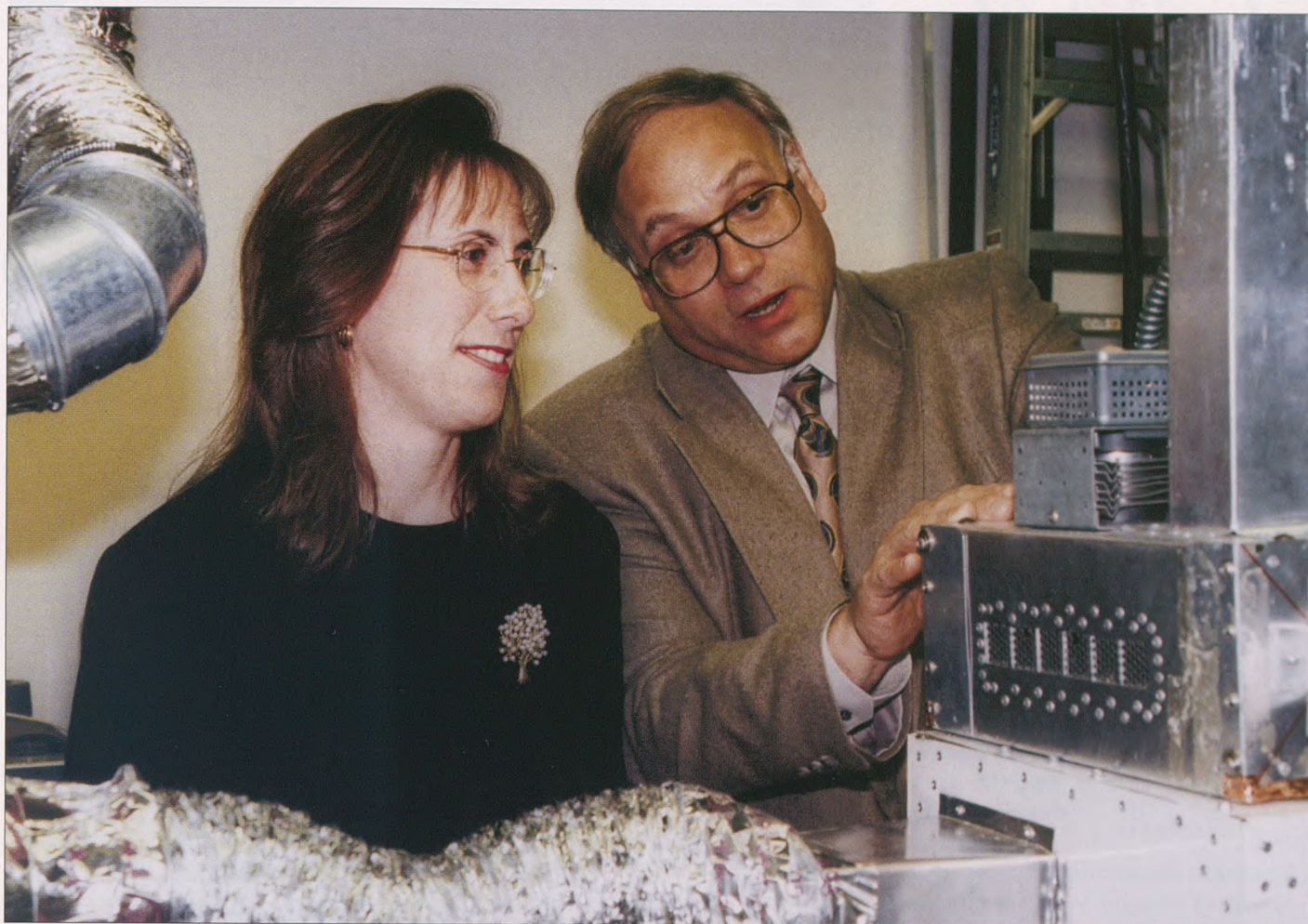


Photo: C. James Gleason/WISDOM

**Joy Bryant M.A. '94 with one of her inventors, CSX Professor of Applied Science Dennis Manos, and his invention — a very high-powered lamp that produces a narrow-band light source, with multiple applications in materials processing, photo lithography and medicine. The patent application has been filed and an award is expected by the end of the year.**

representing about a dozen foreign countries and a number of patent practitioners working for such corporations as Johnson & Johnson, 3M and Pioneer Hi-Bred. NAPP has the respect and support of the Patent and Trademark Office.

While NAPP primarily serves patent practitioners, the association is also a resource for inventors who may search the NAPP's membership roster to find an agent to represent them before the Patent Office.

As NAPP's founder and president, Bryant is very much a leader in her field. In 1998, she was asked to write a book about the patent process for a lay audi-

ence. The result, *Protecting Your Ideas: The Inventor's Guide to Patents*, has been popular enough to warrant book signings nationwide.

"There's a lot of fraud associated with the invention and patent process," says Bryant. "My objective was to provide a tool for those inventors who have ideas, but don't know what the next step is."

She has also met with congressional lawmakers and staffers to lobby on behalf of pending patent reform bills.

"I helped educate them about patent agents because in both bills there was language that restricted us," she says. "They weren't informed about what we do."

What Bryant has accomplished — and created — professionally, however, represents only a fraction of her success. Bryant volunteers two hours a week at D.J. Montague Elementary School, teaches summer Bible school and volunteers at home meets for the Ford's Colony swim team. And she also sings with her church's band, performing twice a month.

"I have the best of both worlds," says Bryant. "I still pinch myself every morning to see if this is all for real." ■

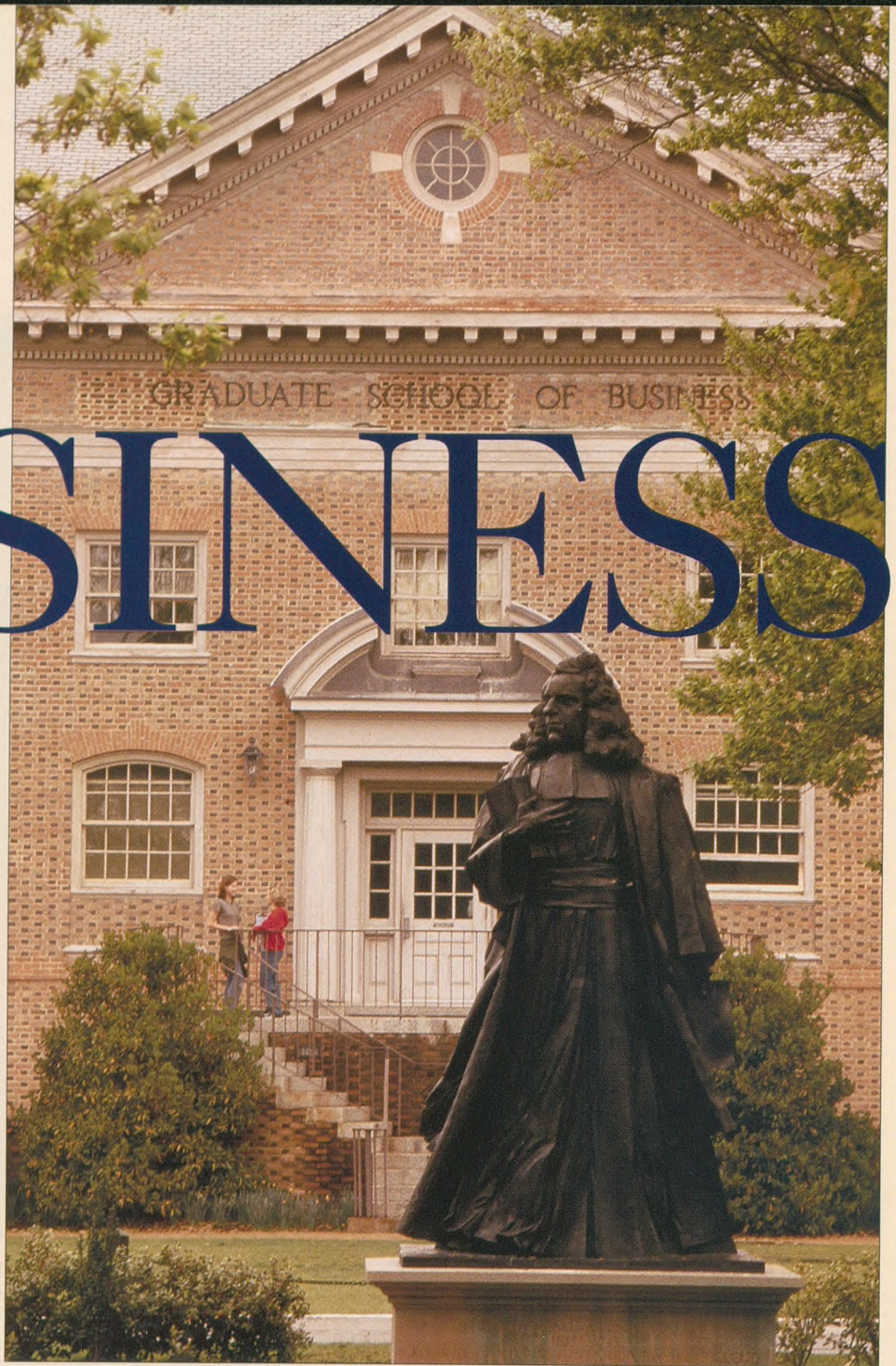
*Amy Ruth is the College's associate director of university relations.*

# *Taking Care of* BUSINESS

*The Personal Touch  
Fuels the MBA Program's Rise  
in National Prominence*

BY MEGAN RHYNE

Photo: Mark Mitchell



The story of the William and Mary MBA program might just be summed up in two words: pig roast.

Euphoric with exams completed, mock business problems solved and new jobs on the horizon, students, faculty, staff and administration gather to celebrate the year's end. In the early years, students traded off pig roasting duties at the Lake Matoaka shelter. Depending on the skill of the student-cook, the pig

might be smoked or grilled, burnt or raw, tasty or, well, not.

Tired of inedible fare, students began hiring professional roasters. Now, business schoolers throng the street in front of the University Center, feasting on a fully catered menu of barbecue, hamburgers and vegetarian fare.

A pig roast isn't the prettiest analogy. Nor is it one that the current or aspiring business elite may want to embrace. But it's an apt one: in just 34 years, the MBA program at William and Mary has gone



from a hit-or-miss, unaccredited program, awarding just eight degrees in 1967, to an internationally known graduate program that ranks among the country's top 50 business schools.

Dean Lawrence B. Pulley '74 has no intention of stopping at a top 50 ranking. As part of the ambitious six-year "Vision Action Plan," conceived by the business school's advisory board, Pulley is aiming for a top 30 ranking [see sidebar right].

That the school has attained this stature already is nothing short of remarkable, considering the school's resources. For the 1997-98 academic year, according to the *BusinessWeek* Web site, the school operated on a \$6.5 million budget. Schools of similar size and reputation (Wake Forest, Georgetown and Notre Dame) operated on budgets at least twice as much (\$13.1 million, \$15.6 million and \$20.1 million, respectively).

"We are currently at a tremendous resource disadvantage with the schools we compete head to head against, not

to mention the ones we aspire to have as peers," says Pulley.

The school's vulnerable financial status got a shot in the arm in March when an anonymous donor presented the MBA program with a \$10 million gift. Just how significant is \$10 million?

Consider this: the school's entire endowment for the 1997-98 academic year was \$10.5 million; Georgetown's endowment was \$26.1 million for the same period, yet its business school is only 19 years old.

All three MBA programs — full-time, evening and Executive MBA — will benefit. The gift is divided into three parts: faculty, student and discretionary funding.

Tony Somers, director of the MBA Career and Employment Development Center, keenly appreciates the impact additional resources will have on his office. He came to the College in November 1999 with two professional goals: to market the MBA program to prospective employers; and to improve student services offered, from career management advice to communication training.

"Our students really have to be prepared," Somers says. Because of William and Mary's relative isolation geographically, its graduates may not show up on the radar screens of prestigious companies. Consequently, students may only have "one bite of the apple" when those companies do come to town.

Somers works one-on-one with students to prepare them for interviews, whether for internships or post-graduation jobs. And he's not the only one who takes a personalized approach.

Susan Rivera, director of the full-time MBA program and the director of admissions and student services, boasts that after seven years on the job, "I can truly say that I know all of the students

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## THE VISION ACTION PLAN

### Advisory Board Sets Six-Year Goals

**N**o school is ever content with its reputation. Good schools want to be great. Great schools want to be greater. But how does a school organize itself to rise to the next level?

If you're the advisory board to the College's School of Business Administration, you take action. Since the school wanted to climb into the top 10 percent of business programs in the country, the board had to create a plan.

Treating the challenge as another business problem to be solved, the board devised a 10-member Vision Task Force, designed a work plan and further divided the group into work modules. One module compared the College's resources to peer institutions, which Dean Pulley describes as an "eye-opening experience." The modules identified key areas in which to make distinct improvements, from adding more faculty to increasing the endowment.

What emerged in late 1999 was a set of eight councils within the board, each charged with implementing specific components of the Vision Action Plan. The plan is divided into three overlapping phases, each with its own set of substantive and budgetary goals.

Dean Pulley can't say enough about the leadership the board took in creating the plan. "'Overwhelmed' is probably not a strong enough word," he says. "I am humbly grateful for what they've done for us."



Photo: Mark Mitchell

Dean Lawrence Pulley '74 and the graduate school advisory board examined more than 50 schools and "benchmarked" their activities to the best practices in various categories.



Photo: Mark Mitchell

**Experienced and fresh voices: Betsy Crowell (left) has been with the school since 1965, while Tony Somers (center) joined the staff in November 1999. Susan Rivera (right) signed on in 1993.**



Photo: Mark Mitchell

**When Professor Ron Sims, a nationally known expert in managing and leading corporate change, asks students to read and prepare materials for the very first class, he isn't kidding. An opening-day quiz is not out of the question. "In the business world, you have to be prepared for the worst-case scenario," says Sims.**

when they graduate." Ninety percent of them, she says, stay in touch by phone or e-mail. A notebook filled with information on 300-plus alumni volunteers is always open on her desk. Rivera routinely calls on these dedicated alumni to interview prospective students or to assist her at national recruiting forums she attends.

The dedication that graduates show to the school was something of a surprise to Rivera. She came into the job suspicious that MBA students would be interested only in money.

"But I've found just the opposite to be true," she says. "We tend to get people who are real human beings, who have a very strong sense of community service."

That's a two-way street, according to Lee Scruggs '88, M.B.A. '92. Accepted to other MBA programs in 1990, Scruggs

stopped in on the business school pig roast to check things out. He was immediately impressed by the close sense of community percolating through the crowd. It

"absolutely sealed the deal," Scruggs says.

"There were students, administrators, department secretaries sitting with faculty, students' spouses or students' kids," says Scruggs, president and CEO of Williamsburg-based College and University Computers Inc. On its way to becoming a top-notch graduate business school, W&M has not lost sight of its sense of humanity and compassion, Scruggs says.

Scruggs personally experienced the school's commitment to its students. He had just recently launched his company when he began the MBA program. From the start, professors worked with him to implement class concepts in his business. Even eight years after graduating, professors still call him.

"When they ask, 'How's business?', they really want to know. All they want out of it is the satisfaction of seeing me succeed. It's really that pure and that simple," marvels Scruggs.

Students, too, create strong bonds of friendship and camaraderie. In the first year, directors assign students to teams. They study, share notes and work on projects. Students form their own teams

*"When professors ask, 'How's business?', they really want to know. All they want out of it is the satisfaction of seeing me succeed. It's really that pure and that simple."*

LEE SCRUGGS '88, M.B.A. '92

based on career interests and/or objectives during the second year. "You end up knowing all 100 people in your class," says first-year student Jean-Paul Molyneaux. "You bond with them."

Floyd Dewey Gottwald, Sr. Professor of Business Ronald Sims, one of 11 winners this year of the state's Outstanding Faculty Award, said in an interview with the *William & Mary News* that he even gives group exams because students will be working in groups in the business world.

"I work hard to establish a community in which students support one another, are open with one another about their ideas and feelings, and are willing to confront or compare different insights and experiences," Sims said in the interview.

Another avenue of personalized attention was added in 1997, one unique to William and Mary: the Senior Executive Resource Corps (SERC). SERC harnesses the power of the expanding num-

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Photos: Don Montaux



## NOT YOUR TYPICAL STUDENTS

*Students From D.C. to Norfolk Earn MBAs While They Work*

**W**e've all heard the stories from the generations before us: how they had to walk for miles to school, in the snow, uphill . . . both ways.

For a dedicated few MBA students, it doesn't sound too farfetched.

To attend evening MBA classes three times a week at the Peninsula Center in Newport News, many students may drive from Franklin in the east or Richmond in the west. Students in the Executive MBA program (EMBA) may travel from as far away as Charlottesville or Washington, D.C., for all-day classes in Williamsburg on alternate Fridays and Saturdays.

But then, these aren't your ordinary students.

Virtually every evening student, and all EMBA students, are working full-time while also taking classes. Many have families or other commitments. They may work in business already, but many hail from backgrounds in engineering, the military, healthcare or banking. Some get financial support from their employers. Some are looking to move up the corporate ranks, while some simply want to hone existing skills.

They are all taught by the same faculty that teaches the full-time students. All walk away from William and Mary with the same degree that carries the same cachet with prospective employers.

When the MBA program started in the '60s, it was only part-time. As the full-time program gained strength, the part-time program was revamped. Instead of a 60-hour, seven-year window in which to finish, the curriculum was designed to support a 48-hour, four-year schedule. The 12-hour difference was made up by prerequisites.

Betsy Crosswell has directed the evening MBA program since its inception. She says the faculty enjoys teaching in the evening program because the students are

well prepared and often bring interesting day-to-day situations to the classroom.

"I think that level of preparation comes from the number of years our students have been in the workforce," Crosswell says. "They are used to being presented with a situation and having to deal with it."

Both the evening and EMBA programs spend a lot of time dealing with "situations." Less book work and more hands-on problem solving is de rigeur. Students analyze case studies, create models or act as mock consultants.

The EMBA program, like the full-time program, assigns students to formal study teams to accomplish a lot of the projects. The teams are organized for efficiency: for example, all students from Fredericksburg may be in one team, or five students with different but complementary business skills may be in another.

"It's not the latest business school fad," says John Boschen, EMBA director. "It really is a necessary part of getting through a program like this in 20 months."

*Both the evening and EMBA programs spend a lot of time dealing with 'situations.' Less book work and more hands-on problem solving is de rigeur. Students analyze case studies, create models or act as mock consultants.*



Associate Professor Karen Locke, winner of the College's 1999 Thomas Jefferson Teaching Award, talks with Executive MBA students in her organizational behavior class.

In addition to weekly classes, students are required to attend four residency weeks. The first week coincides with students' first week of classes in January. Students stay at Colonial Williamsburg (CW) hotels and take classes on campus. CW also hosts the third residency week. The whole operation — classrooms, meals and lodging — moves to the Kingsmill Resort for the second week. The fourth week isn't really a residency week because the students travel abroad. In May, students travel for 12 days to cities such as Hong Kong, Budapest and Milan, meeting with leaders from embassies, universities and private corporations.

On the homefront, the school works hard to provide a sense of community to their widely scattered students. Family and significant others are invited to meet professors and sit in on classes for a taste of what their loved ones are "going through."

Boschen adds, "Family support is as critical to getting through this program as is corporate support."

## NEW KID ON THE BLOCK

### *A Brief History of the Business School*

**T**he School of Business Administration, a mere baby compared to some academic departments at the College, has already matured into a solid contributor to the College's overall reputation.

"The College has a 307-year history and tradition of producing citizen leaders, people who excel at their professional and personal domains," says Business School

Dean Lawrence B. Pulley '74. "We take from that the heritage of producing graduates who exemplify not only the greatest achievement in business, but leadership, ethical behavior and character as well."

Things weren't always so lofty.

It wasn't until William and Mary was transformed from a college with an Anglican curriculum to a sectarian university in the late 18th century that College President James Madison taught a course anywhere close to business: "Political Oeconomy." The class bounced from department to department until the Board of Visitors approved a School of Finance and Business Administration in 1919. President John Stewart Bryan dissolved the school in 1934, moving most of the classes into the economics department in an attempt to model the College after private liberal arts schools in the Northeast. Eventually convinced that William and Mary had to prepare the steadily growing male student population "to live and make a living," President Bryan

brought the school back as a department during the 1941-42 term.

After years of dogged wrangling by Dean Charles L. Quittmeyer, the faculty approved an MBA degree in the mid-1960s. On Feb. 1, 1968, a wholly separate School of Business Administration opened its doors to students.

Professor Wagih Dafashy, an accounting specialist, remembers those early days well. His first day on the job was Sept. 1, 1965. A new kid on the block, Professor Dafashy found himself teaching anything and everything because there were not enough professors to teach the necessary courses in the proper sequence.

According to a history Quittmeyer wrote in 1984, the MBA students and faculty of the 1960s were "island[s] of relative quiet in the eye of a stationary academic hurricane." Quittmeyer added that "[n]o male in Business Administration wore a pigtail."

"Sure, the students are going to be more conservative, but part of that has to do with the maturity level, the fact that most of them have already been out in the working world," says Professor Frank "Bud" Robeson.

And if pigtails and counterculture aren't exactly the rage among MBA students, the school constantly expands its focus to reach many different kinds of students, students who go on to jobs as consultants, financial advisors and entrepreneurs.

"We can't be overly focused on the past, on tradition," explains Dean Pulley. "We must have an appropriate vision, not only at the school but also at the College, of what we want to accomplish and how we are going to best serve our students, our alumni and all of our constituencies in the 21st century. And that's going to require some change."

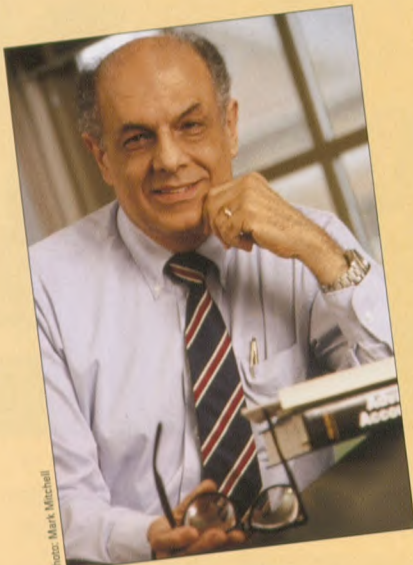


Photo: Mark Mitchell

"I used to be the only one who knew people in my class," says Wagih Dafashy, 35 years an accounting professor. "Now, I see that everybody knows everybody, and I'm the stranger there!"

CONTINUED

ber of retired and active businesspeople in the Williamsburg area. Made up of 50 executives from a multitude of industries and functions, SERC members meet with students to conduct mock interviews, advise on field studies, lecture or write recommendations. Joe Pinotti, a one-time vice president at BASF Corp. and Dow Chemical Co. who also chairs the SERC steering committee, has gone so far as to forward a student's résumé to one his past business contacts. Pinotti says he and his SERC colleagues recognize the College's importance in the community.

"No doubt their [spouses] are tired of hearing about all of their great war stories," Pinotti jokes about his SERC colleagues. "And if they can find an audience that has an interest in them, that's a great reward."

And no doubt SERC members will find their way to the annual pig roast. They will throw themselves into the polyglot of business school talk. They will toast new graduates and serve coleslaw to the first-year student from Japan. They will tease Dean Pulley about his nine-plus relatives who attended William and Mary and ask Tony Somers about his passion for literature. And everyone will look back on that day as the encapsulation of all that is good and promising about the College's Graduate School of Business Administration. ■

*Megan Rhyne, a free-lance writer in Williamsburg, is the daughter of Professor Edwin Rhyne, who taught sociology at the College for 45 years, and the sister of Rebecca Rhyne M.B.A. '95.*

Photos: Don Montaux





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Portrait: Nelson Shanks

# Portrait of a Lady



LADY THATCHER  
REFLECTS ON HER YEARS AS CHANCELLOR  
OF WILLIAM AND MARY

**O**n June 30 Margaret, The Lady Thatcher will officially end her term as the 21st chancellor of the College of William and Mary.

Appointed in 1993 to succeed former U.S. Chief Justice Warren Burger, Lady Thatcher was the College's first woman chancellor and the first British subject to hold the post since the American Revolution. As President Timothy J. Sullivan '66 noted in his Charter Day remarks this year, "Lady Thatcher's tenure as chancellor has allowed us to repair — finally and firmly — a long-standing rupture that we famously trace to July 4, 1776."

Trained as a chemist at Oxford University, Lady Thatcher subsequently practiced as a barrister and was elected to the House of Commons in 1959. She became leader of the Conservative Party in 1975 and was named Britain's first woman prime minister on May 4, 1979. In June 1992, she was appointed Baroness Thatcher of Kesteven. She continues to play an active role in the House of Lords and in politics.

During her last official visit to the College for Charter Day weekend, Lady Thatcher graciously agreed to sit for an interview with William T. Walker Jr., associate vice president for public affairs. President Sullivan joined them during the course of the interview.

*Lady Thatcher, what led you to accept the chancellorship at William and Mary?*

**Lady Thatcher:** The invitation was brought to me by a very great friend of mine and of the College — Sir Ian Percival — whose scholarship I valued greatly, and whom I knew very well. So anything he suggested, I naturally considered.

The moment I looked into it, I was just enthralled. You've got the history of the second oldest college; it is marvelous to belong to a college with such a distinguished history. And you have a wonderful reputation for scholarship. Both were very tempting. I have always been so pleased I accepted, and I have had a wonderful time here.

*What do you consider the strongest elements of the College?*

**Lady Thatcher:** There are so many. What impressed me at the time when I came was that it does dominate, obviously, the town of Williamsburg — a city of history. I had been here when Ronald Reagan had a G7 [Economic Summit] meeting and saw the beauty of the architecture of the place, and that it is so very attractive for students. When you come to a place of history, you obviously understand that because you have inherited so much you have a job to do in ensuring that by your efforts you build a better future. So as you inherit, so are you expected to give to the future.

*You've chosen to be particularly involved with our students. What observations do you have of them?*

**Lady Thatcher:** They are wonderful! None of the problems we used to have with students years ago. These students come here to learn. I also am very impressed by their very mature personality. They understand the importance of scholarship and education. And, I think, they truly appreciate the opportunity of being able to learn in such a wonderful place, and in a place where the university dominates. There is a much closer relationship between your staff and your students. That, too, is an enormous benefit to all who study here.

*As you know, the tradition of educating public-spirited leaders is very strong at the College. Do you see this as an important function of higher education?*

**Lady Thatcher:** Oh, yes indeed! Most people now who are in leadership positions will have had university education. Now, there are exceptions, many of which come from the past when university education was not widely available. It is widely available now, and I think it is almost expected that people who are going to lead will have had a considerable period of educational learning. It is not only learning their own subject, it's rubbing shoulders with people who are learning other subjects, so it is an all-

round education as well as a specialized education.

And then you meet some people who contributed in the scientific world to new discovery. So you recognize that as part of the life of the university, and you know it has all worked marvelously. This has been the century of science, and thanks to our excellent minds and wonderful people who can adapt, we have used all those benefits of science — whether they're in medicine, whether they're in the small chip and therefore in information technology — we have used them, greatly to our benefit. When we look back on this century, you will realize it has been quite a remarkable period, somehow a bridge between the old world, which was just mechanization, and the new world, which is information technology.

*What are the greatest challenges facing the College today?*

**Lady Thatcher:** I think the challenges are always two-fold. First, you must keep up the level of scholarship and learning and the feeling that you get something even more than that from university, because you get the friendship and wider understanding. Also, however well you do, you always want to embark on new ventures, new scholarship, new research, and so you have to try to get the monies for that, and there are so many people now trying to raise money.



**In keeping with her education in chemistry, Lady Thatcher evidenced great interest in the sciences, including this marine biology experiment at William and Mary's Virginia Institute of Marine Science.**

But in America, people recognize how fortunate they are themselves to live in such a wonderful country. And I think a bigger proportion of the citizens of America want to give back to the next generation in proportion as they themselves have gained from past generations.



**Today's educational institutions, as you have indicated, require sound leadership. Do you feel that William and Mary is well prepared in this regard?**

**Lady Thatcher:** Yes, I do. It is a part of the dominance of the university in the area. You have this one great mission, and it really is a mission, not just teaching young people — it is a mission. And, it comes out much more strongly here



Photo: C. James Gleason/VSCOM

**Lady Thatcher's expertise in international security enriched a number of conferences held at the College, such as this exploration of NATO's future that also attracted the participation of U.S. Senator John Warner.**

than it does where you have a university for which it is very important, but also where you have so many other things going on in a big town or city that can perhaps be a little distracting. They don't distract here because the university is the center of the life of Williamsburg.



**What are the roles of public and private funding in the College?**

**Lady Thatcher:** I would like to think that almost all universities had something of both; some have almost only state

funding. The ones that have a considerable amount of private funding I think can offer something that the others can't, because they can offer the interest of all the alumni from the past. And, they see the example of how people are giving back, and that too is very important for the life of the nation. It welds the nation for several generations into one people.



**What are your personal aspirations for the College as we plan for the future?**

**Lady Thatcher:** I would like more and more people to know what it does, appreciate it so that it would become ever more widely known. That would mean that more young people would have the chance to come here. It also would mean generosity, private benefaction and perhaps public, also in extending the facilities.

There are the two sides of education. Philosophy and literature and all that we call the arts and sciences are becoming an ever-more important part of the future. I remember my time at college; some people who took science were absolutely expert at some of the arts. For example, the mathematicians were often wonderful at music, not surprising because of the mathematical element. Perhaps it was that in spending so much of your life in logic, you love to spend some of it also in creation of literature or music — in the exposition of that music either by learning an instrument, or as many of us used to do it in the Bach choir, so we learned the marvelous Bach chorale. There is something about singing in a big choir that is ... exciting isn't quite the right word; it is just deeply moving.



**As you know, we will have three Rhodes scholars resident at Oxford next year. What has been your reaction to that?**

**Lady Thatcher:** I'm thrilled! At Oxford, of course, we have the big Rhodes House, and Rhodes Scholarships. It enriches us all when these people come to spend their studying lives with us. It increases our knowledge of them, it increases our worldwide knowledge, and it is a part of the world coming closer together.

"You've got the history of the second oldest college; it is marvelous to belong to a college with such a distinguished history."



LADY THATCHER

You know the more one can do to help education worldwide, the better it will be for us all. In my generation education was our great ambition; it was not easy to get it. It was understood it was not only a path to the top as far as income was concerned; it is the path to the top of richness and the way of life.



**What are your favorite memories of the College?**

**Lady Thatcher:** Because I usually come here to the College on great occasions, I remember those most vividly. Are they my favorite memories? When you are speaking, they are never your favorite memories.

It is difficult always to select one memory. There is a feeling about the place when everyone comes together and your own song, the *Alma Mater* song is absolutely marvelous, and your choir is wonderful. Also, those who have been educated at the College turn up in great numbers to some of the occasions. So it is not only a celebration of the four or so generations at the College, but it is a celebration of the whole history of William and Mary and what it has done for this country. If it hadn't been for colleges like William and Mary, this country would never have been able to do so much for the wider world or been such a wonderful example of a law-governed liberty and democracy.



*I've heard you use a statement you learned from your father that speaks very eloquently to heritage and what one must do to earn that heritage.*

**Lady Thatcher:** Yes, although I was a scientist I liked reading very widely, and often used to collect a little notebook of sentences which I had come across. One, whenever I think of education, I always recall is, "That which thy fathers bequeathed thee, earn it anew if thy wouldst possess it." It tells us that as we have benefited from previous generations, we have a duty to give to future generations.

[William and Mary President Timothy J. Sullivan joined the conversation at this point.]

**President Sullivan, what has Lady Thatcher's service as chancellor meant to the College?**

**President Sullivan:** It has meant more than I can possibly describe in the time I have to answer that question. First, I think perhaps the most important thing that Lady Thatcher has brought to William and Mary is the person that she is — a person of extraordinary ability, world renown, exceptional character — and that has shown through in everything that she did here.

And, I think it served as an inspiration to our students, our faculty and our alumni. It made us all feel a little bigger and a little more confident, that we might aspire as an institution, and as individuals, to achievements at the level that her life evidences.

**Lady Thatcher:** I was very lucky — as are you — to have President Sullivan. He and his lovely wife have a great understanding of young people and everything that education means. Such an understanding,

and the bond between the ones being taught and their teachers, is the greatest thing we have in education.

**You two have formed a very effective team in advancing the College. President Sullivan, what do you think are the most important elements of your partnership?**

**President Sullivan:** From my perspective it is founded on great respect, and may I say personal affection. That is the foundation of the relationship from my perspective that has developed over this time. I sensed that Lady Thatcher, by virtue of her experience, her education, her instincts, would find William and Mary an immensely sympathetic place, a place where she would see reflected in what we would try to do the values that have characterized her own life, public and private. And, I think it didn't take Lady Thatcher very long to sense that, and I believe that sympathy based on commonality of outlook has been the basis for a partnership that has been a treasure for me, immensely valuable to the College.

**Lady Thatcher:** I think the President has put it absolutely marvelously. There are really two things, I suppose, that shape your life in your early years — one is your family, and the other is your education. If you have both, you are extremely lucky. If you have one, you are

still lucky. But the education expands your horizons in a way that your family life couldn't. By spending time on the learning, whether it be the learning in science or the learning in philosophy or the learning in literature, you come in contact with all that is best. And, if you go away from here with a feeling that only the best is good enough, then you've really learned something and you will be a better person in everything you do, not only just in the subject of your learning.

**President Sullivan, what would be your most memorable recollections of Lady Thatcher's service?**

**President Sullivan:** It is impossible for me to put one memory over another. The most important thing in my memory is the accumulative experience that I have had and all of us have had by virtue of her visits — and her tireless efforts to support the College and her willingness to do more than we should have asked her. But she has done it all so cheerfully and with incredible enthusiasm. She has done many things that don't appear because they're done when she isn't here, and she has helped us in many, many ways very quietly. No single memory, just a great large happy memory of seven years.

**Lady Thatcher:** I have received enormous affection and inspiration, and I shall miss it very much. ■



Photo: C. James Glasgow/VISCOM



Lady Thatcher had recently been appointed chancellor of William and Mary when she joined participants of the Alumni Society's Tercentenary Tour to England. Here she is greeted by a receiving line at Draper's Hall in London, just before Queen Elizabeth II arrived for a reception with alumni and a performance by the William and Mary Choir.

## CROSSING A

# DEEP RIVER



*Joanne Braxton  
makes a  
personal pilgrimage  
through her  
Middle Passage  
Project*

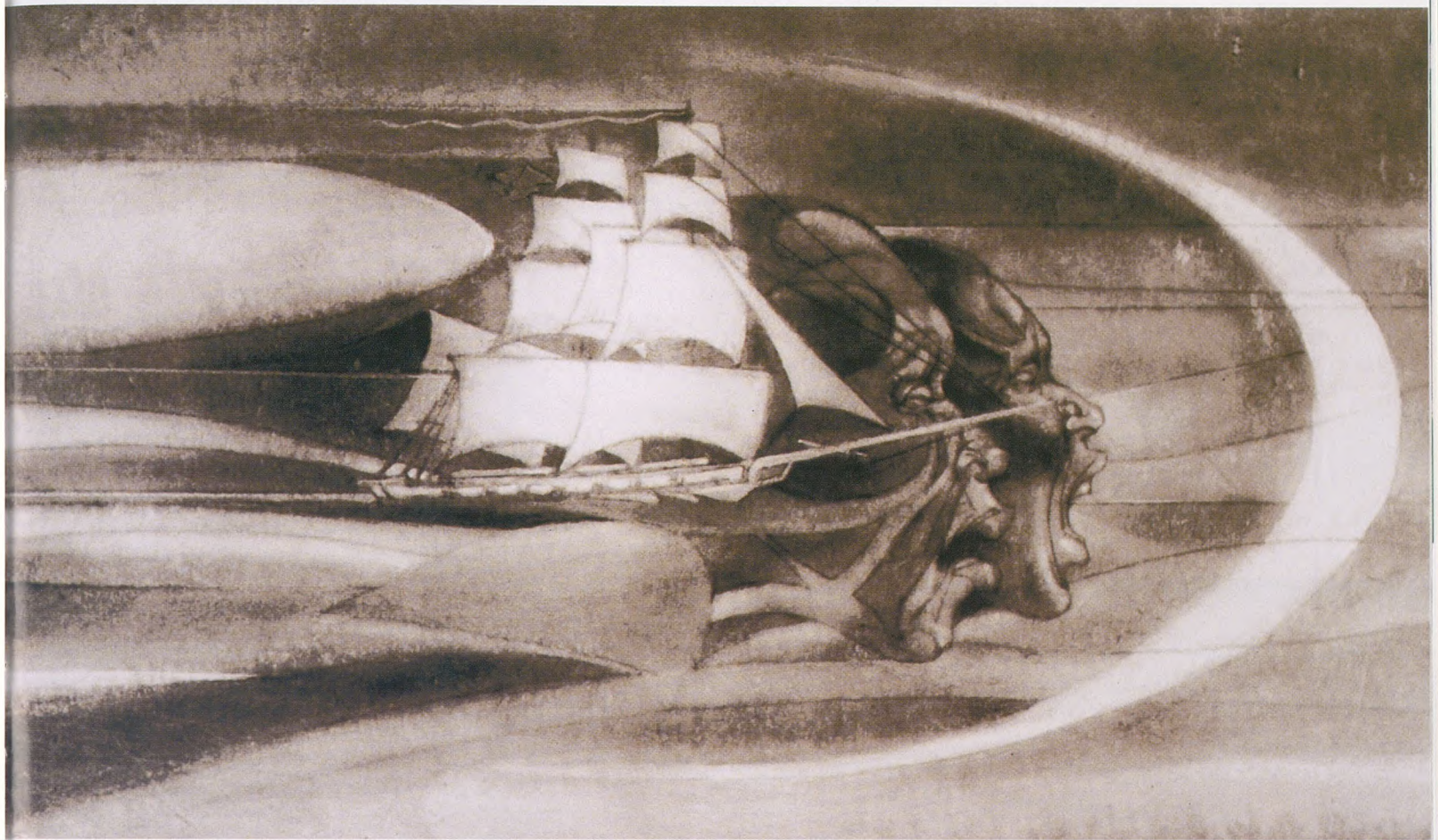
BY JACKSON SASSER '98

*Illustrations courtesy of  
Tom Feelings*

The sea brought Joanne Braxton to the beach in Kokrobiet, Ghana, on a July day two summers ago, for a fortnight's field trip on the West Coast of Africa. Braxton's exploration of the earliest chapter of the African-American experience — the Middle Passage — was to begin with an eastern view of the Atlantic.

But Braxton got more than she bargained for on that beach. That afternoon, when she met six young men in their early teens, she told them that for more than three years she had centered her teaching, research and writing around a rediscovery of the experiences of Africans and their forced migration under slavery. So enthusiastic were they about her journey, nothing would do but for her to read a portion of her journal. "When I read the phrase 'the sea took us away and the sea will bring us back,' the boys abandoned English and started speaking excitedly to each other in Twi, their native tongue," Braxton says. "Where did you hear that phrase?" they finally asked me. Before I was able to answer, they told me that the expression was an African proverb they had known all their lives."

Having discovered that "the blood that binds us is deeper than the waters that divide us," as she later wrote, Braxton began a correspondence with her six adopted sons — Godwin, Charles, Jonathan, Justice, Elias and Thomas — that would eventually help her cross a deep river separating cultures, continents and consciousness.



The College's Frances L. and Edwin L. Cummings Professor of English and the Humanities, Braxton has, over the past few years, created "The Middle Passage Project." From its beginnings as an American studies course on the Middle Passage, the project has grown to include everything from consulting for local schools and museums to an international conference — "Monuments of the Black Atlantic: History, Memory and Politics," held on campus May 24-27 — to an original play by Braxton titled *Deep River*. For Braxton, the project continues to fulfill the mission of her course's subtitle — "Rediscovering the Self Through African-American Literature."

Braxton, a 20-year veteran of teaching at the College, came to her interest in the Middle Passage by way of American autobiography, a field in which she is considered a scholar of the first order. Her work has been recognized with numerous awards, including the College's

Thomas Jefferson Teaching Award and the Commonwealth's Outstanding Faculty Award. She has keynoted several international conferences, was a resident fellow of the W.E.B. DuBois Institute at Harvard University, and next year she will travel to Germany's University of Munster as a Fulbright scholar.

"My work has involved reclamation, creating a place in the literary canon for voices that might have otherwise been lost," Braxton says. Her chief interest is best captured by the title of her 1989 study *Black Women Writing Autobiography: A Tradition Within a Tradition*.

Another of her publications, a volume of poetry titled *Sometimes I Think of Maryland*, demonstrates that, in a sense, Braxton herself writes from within this tradition. In fact, while a graduate student at Yale University, Braxton taught part-time in the Connecticut Poets and Writers in the Schools Program and lectured for the Academy of American Poets

as a way to underwrite her own creative endeavors. After arriving at William and Mary, however, Braxton approached poetry as more of a scholar than an artist. In 1993, she edited *The Collected Poetry of Paul Laurence Dunbar*.

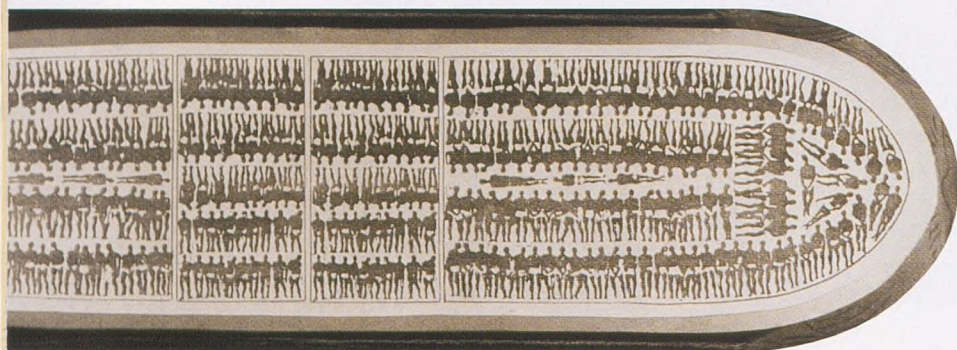
Then, a few years ago, Braxton experienced two very different moments of epiphany. The first occurred at a surprise birthday party, but not the kind you'd expect. "I felt a bad case of the blues coming on, so I invited 70 or so friends over to the house," Braxton says of her get-together. The surprise was on her guests — none of them knew it was Braxton's birthday. Perhaps this was fortuitous, because the evening occasioned some serious self-reflection. "I realized that I was, by any measure, solidly middle-aged, and started thinking about the shape of my career," Braxton explains. "I was facing the real challenge: 'What can I contribute that no one else can? What's missing?'"

**“Slave narratives  
that I had been reading  
for 30 years started  
taking on lives of their own,”  
Braxton says of  
*Deep River’s* genesis.**

The answer, Braxton’s second revelation, was delivered by an African ancestor she began to encounter in her dreams. Initially, the recurrent vision of a large, powerful man, and his ubiquitous message — “the sea took us away, and the sea will bring us back” — was a mystery. Then Braxton realized she must tell her ancestor’s story in her own voice. *Deep River* was the result, a collaboration among Braxton, her ancestors and the slave authors she had studied for so long.

“Slave narratives that I had been reading for 30 years started taking on lives of their own,” Braxton says of *Deep River’s* genesis. “Characters from different narratives began to have conversations in my head, and it felt completely natural — I knew I had to write this play.” The writing was only half of the experience, though, as Braxton and a host of helpers soon learned.

A short time later, Braxton’s scholarship and art came together in “The Middle Passage Project” and its dramatic expression, a multimedia “performance anthology” Braxton named *Deep River* after a slave spiritual. Funded by the Virginia Foundation for the Humanities, the College, the W.E.B. DuBois Institute of Harvard University and other institutions and organizations, the project stud-



ies the Middle Passage along with its representations in literature, art and history. Drawing on the expertise of faculty from several disciplines, including history, English, music, theatre and Black Studies, the project also encourages collaboration with museums, libraries and historical societies throughout Virginia.

At the heart of the project, though, remains *Deep River*. In it, Braxton tells the story of two young Africans who journey from enslavement in Ghana to their arrival in the Caribbean — and her modern-day rediscovery of their story. The letters Braxton exchanged with her adopted sons are central to the action of the play, opening up the possibilities for powerful cross-cultural and cross-chronological exchanges. With the help of Assistant Professor of Theatre and Speech Jasmin Lambert, the play's director, and Daniel Gutwein, associate professor of music, who composed *Deep River*'s computer-music score, Braxton and a cast of about 20 students have been working on the play for several months.

The cast was clear from their first meeting — when Braxton oriented the students to the material by showing photographs and reading letters from her travels in Africa — that this project would be unlike any other. “We made the

initial meeting a dinner,” says Lambert, “because we wanted everyone to really feel a part of the project. When you deal with material that can bring actors to tears in rehearsal, the ensemble begins to feel like a family fairly quickly.”

Braxton's creative process as playwright extended into rehearsals and to the entire cast as the play developed into a “reader's theater” production. Marybeth Canty '03, one of the show's lead actors, recognized the process as a unique chance to collaborate with a talented and committed playwright. “She's giving a bunch of students a great opportunity,” she says. “Joanne could have easily taken the play to New York to have it workshopped, but she is really interested in giving something back to the College community.”

The project has a special meaning for junior Daniel Amoako-Boateng, who is not only Ghanaian but is also of the same Akan tribe as the play's main characters. Since language is such an integral part of the performance, and a good deal of it is written in the Ghanaian dialects Twi and Ga, Amoako-Boateng has been

a handy linguistic consultant. “The African languages accentuate the beauty of the play and also make it seem more realistic,” he says. “For me, coming from Africa, hearing the languages throws me back to what I know about the history and what I've learned from my family. It helps me remember where I'm coming

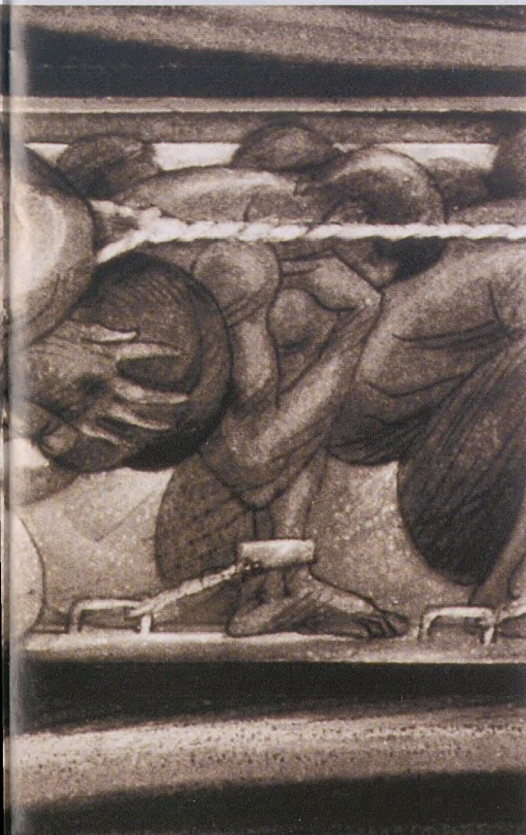


Photo courtesy of Joanne Braxton

**Joanne Braxton met six young men on the beach in Kokrobiety, Ghana, during a research trip in 1998. The exchange of letters that ensued between Braxton and her adopted sons became an integral part of her three-act play about the Middle Passage, *Deep River*.**

from and where I want to go.”

*Deep River*, and “The Middle Passage Project” in general, have afforded Braxton unique opportunities to collaborate both with colleagues at William and Mary and in the larger community. Hermine

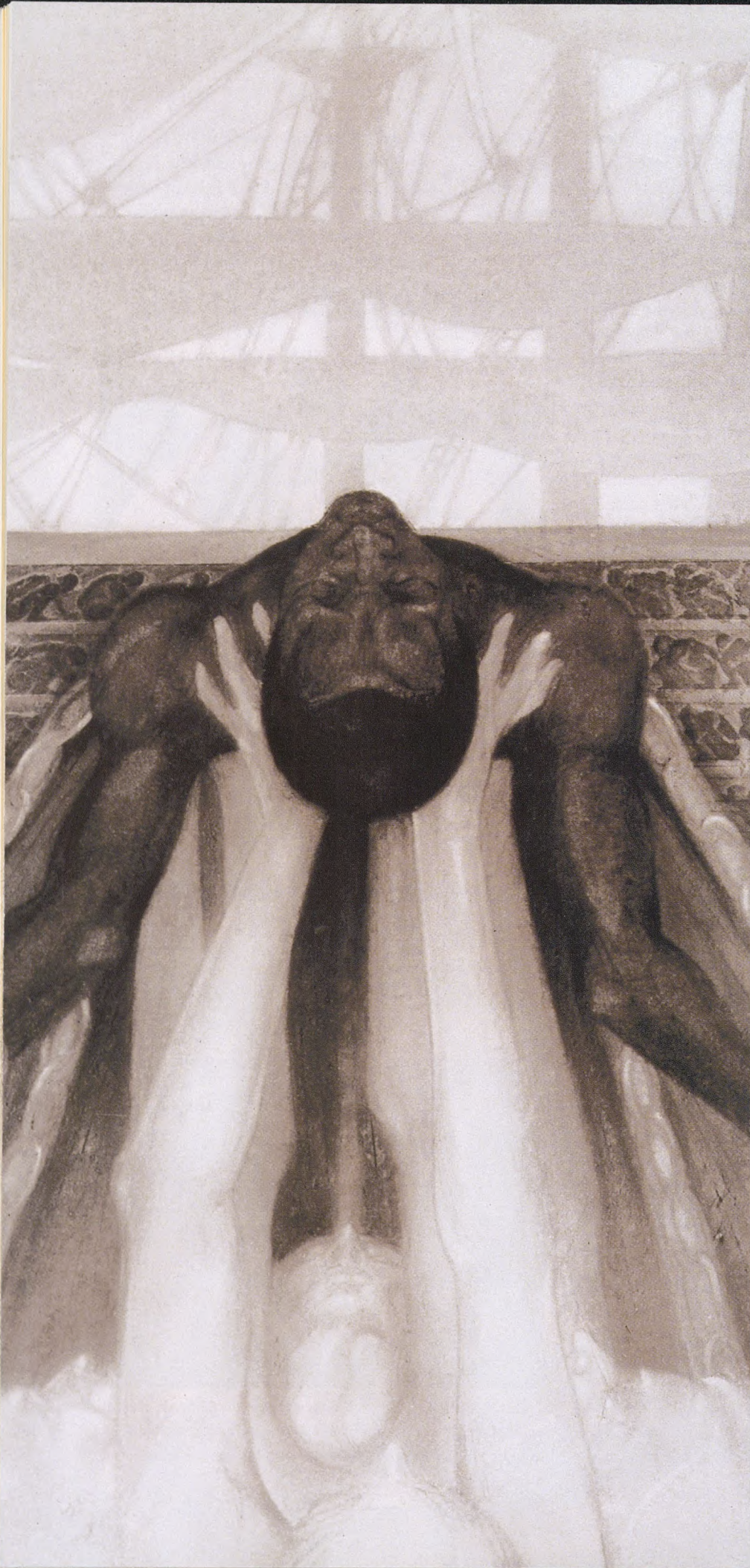


**The illustrations featured here are among 64 original works in pen-and-ink and tempera created by Tom Feelings for his 1995 book, *The Middle Passage*. Like Joanne Braxton's “Middle Passage Project,” Feelings' book is the result of a lengthy journey of discovery — a journey that took him from Brooklyn, N.Y., to Africa, the Caribbean and South America, retracing the passage of his ancestors.**



Photo: Joanne Braxton

**Cape Coast Castle, a former slave factory in Ghana's central coastal region, was among the “Monuments of the Black Atlantic” remembered at the College's May conference.**



Pinson, associate professor of English and Black Studies at the College and “passionate consultant” for the project, speaks to its broad appeal. “I’ve heard Dr. Braxton lecture on the project to William and Mary students and international scholars, and the overwhelmingly positive response is the same.” In addition to giving lectures, Braxton has exhibited her photographs of Ghana at Newport News Public Library and the Virginia Black History Museum and Cultural Center. Braxton is also quick to emphasize the importance of workshops she developed for secondary school teachers that seek to make the Middle Passage a part of local high school curricula.

“The Middle Passage Project” reached its full flower during the last week in May, when scholars from all over the world gathered in Williamsburg to consider all manner of questions on the African Diaspora and attend the debut of *Deep River*. “Monuments of the Black Atlantic: History, Memory and Politics” included more than two dozen panels, who considered everything from “Myth, Memory and Ancestorization” to “Images of Water in African-American Memory and Writings.” Attendees also toured Carter’s Grove plantation with noted historical archaeologist John Michael Vlach.

“The symposium was an incredible international jamboree focusing on the greatest intercontinental migration known in world history prior to the middle of the 19th century,” says Philip Morgan, editor of the *William and Mary Quarterly*, professor of history at the College and a featured speaker at the conference. “The Middle Passage is a monumental and tragic story that needs to be explored from every conceivable angle — this conference did exactly that.”

Of all the voices Joanne Braxton hears in her current work — ancestors, colleagues, community members, international sons — those of her students remain central to her mission. “I think I am one of those rare and fortunate cases of someone finding their true calling,” Braxton says of her love for teaching. “William and Mary undergraduates, whom I have learned not to underestimate,” Braxton continues, “have qualities of both intellect and character that make them a joy to teach.” Her students are

just as devoted. Braxton is one of those teachers that students never get around to referencing in the past tense; you are unlikely to hear "I used to be her student." Professor Braxton is a teacher you keep.

Why the fierce loyalty? Gutwein contends that Braxton's "emotional connection to her work is inspirational to students." Kymberly Whitlock '00 was a bit incredulous, even, of Braxton's catching enthusiasm. "I couldn't believe that she was that enthused about her subject. I thought to myself, 'I've really got to take her.' So I did, and she has passed that excitement on to me." Tim Cunningham '00 concurs, adding that "Dr. Braxton builds a community in every class."

Braxton is also fond of taking her classes into the community, as she did not long ago when she invited her classes to Colonial Williamsburg's presentation of *Remember Me*. Written by Colonial

Williamsburg's Harvey Bakari, *Remember Me* is the story of an enslaved African's journey to 18th-century Virginia. Waiting for the Colonial Williamsburg drama to begin, Braxton makes a tour of the auditorium renewing acquaintances; the scene resembles nothing so much as a family reunion. It begins with Edwin Cook '88, the fellow who took her ticket as she entered the room; he had a class with Braxton as a freshman some 15 years ago. "She refined me to the civilized person I am today," he says.

Culled from some of the same slave narratives that show up on her syllabi, the script for *Remember Me* concludes with a challenge. Maducah, the play's protagonist, implores the audience to remember his experiences: "Will you remember me? Will you remember?"

Joanne Braxton remembers. ■



Photo: Joanne Braxton

**Canoes like these transported freshly branded African captives to waiting slave ships, usually at night.**

Jackson Sasser '98 is the editor of the William & Mary News. Besides teaching his first — and best — class at the College, Joanne Braxton is the only person who can call him "Tex" and expect anything approaching a civil response.

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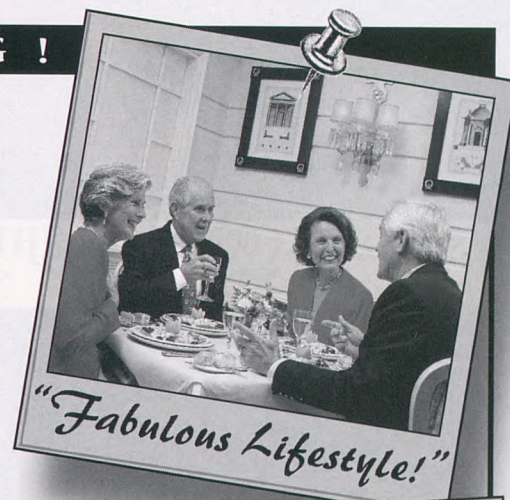


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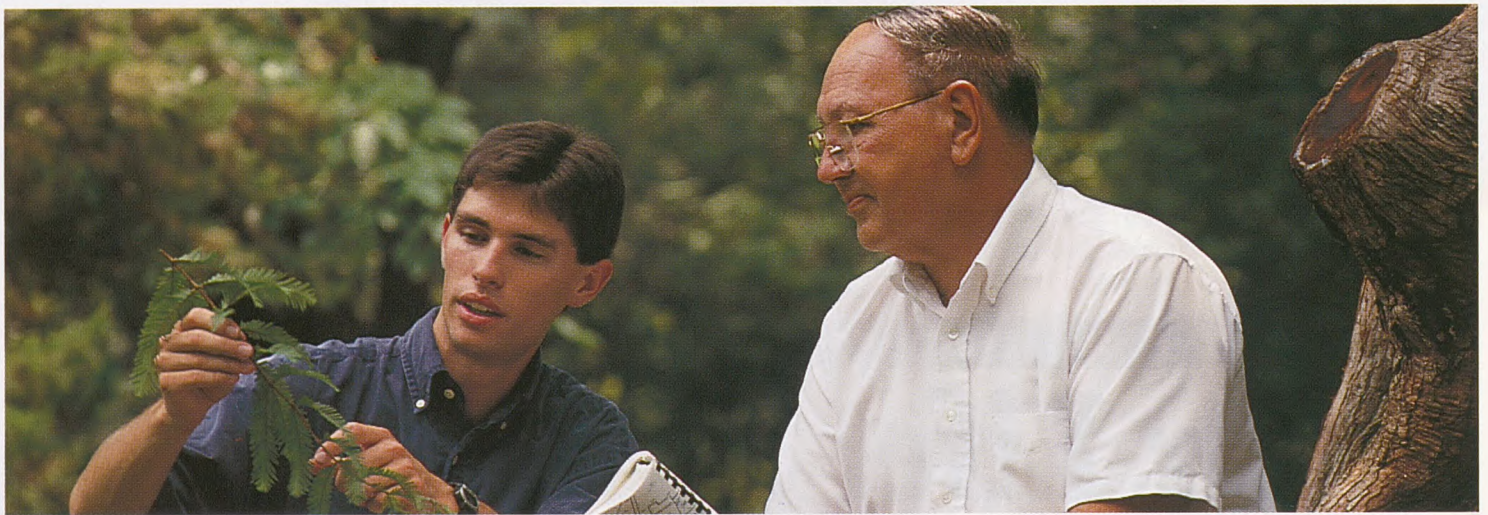
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# Evolution of ANIMAL RIGHTS

BY  
JACQUELINE  
CONCIATORE

**Steven Wise '72 rattles our conscience in the defense of animals.**



Photo courtesy Monophoto

There's Steven Wise, on page 6 of the March 13 issue of *Time*, in a blue business suit that, after the photographer finishes snapping, will have fur all over it, not to mention saliva, since Wise is sitting there hugging a panting, jowly, brown-and-white mottled hound. It's a familiar p.r. chore — media people are always taking the Boston attorney to the pound and plopping dogs in his lap.

Which actually is apt, since many of Wise's clients are people with dogs on "death row." Wise and his wife, Debra Slater-Wise, also an attorney, have successfully represented more than a hundred of these canines sentenced to death for biting or other crimes. For the 49-year-old Wise, the litigation is part of a broader expanse of work that's earned him both accolades and notoriety. This work includes teaching animal-rights law — the William and Mary alumnus just got a new gig, at Harvard Law School. He's also written scholarly articles, served as president of the Animal Legal Defense Fund and, with his wife, founded the Center for the Expansion of Fundamental Rights.

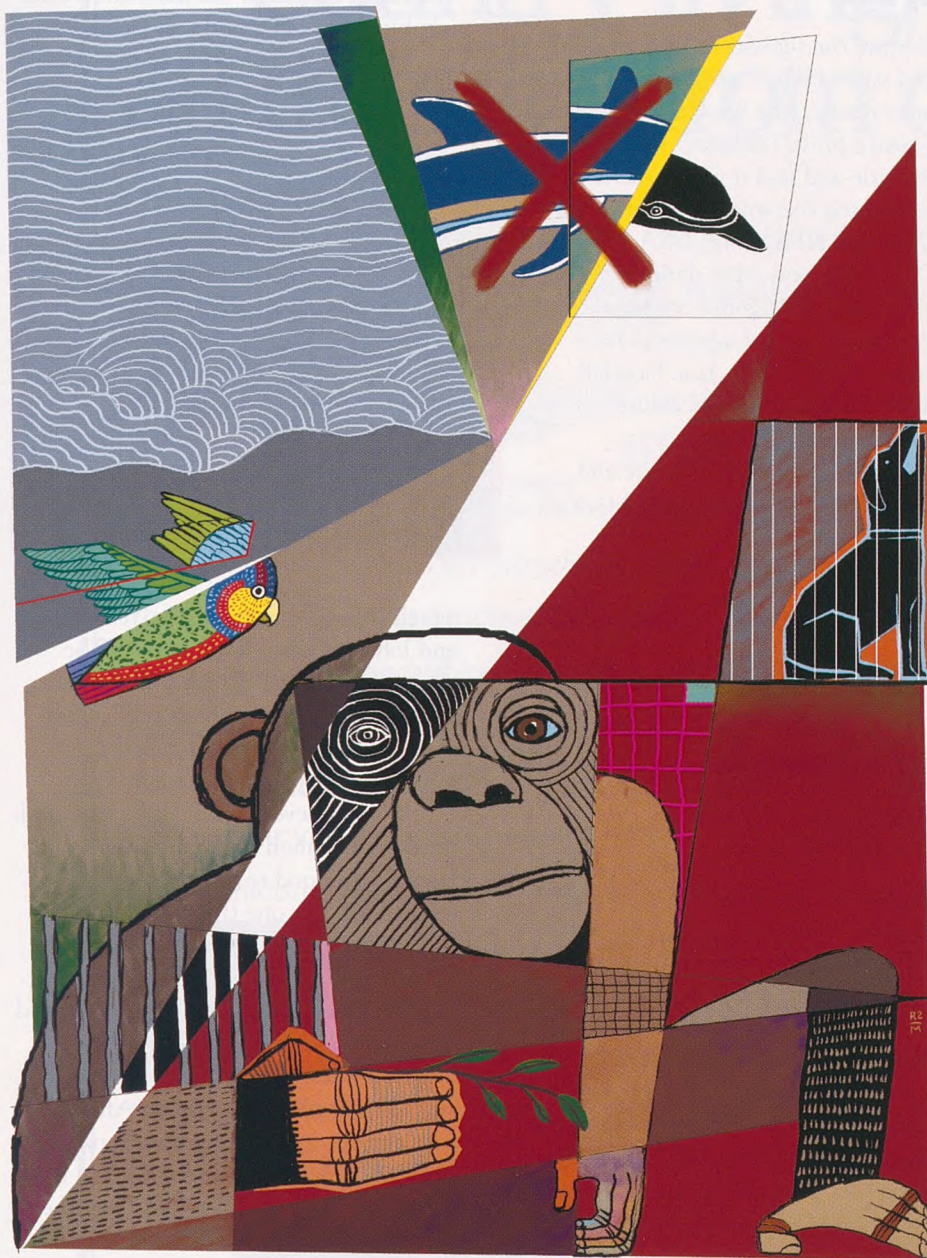
Now he's written a groundbreaking book that should bring animal rights in from the margins, at least a bit. Promi-

nent media outlets have responded respectfully to the provocative argument Wise makes in *Rattling the Cage* — that chimpanzees and bonobos deserve legal rights as persons.

## A fighting spirit

Wise's animal advocacy began early, then took a hiatus. He was 8 years old the day he visited a farmer's market, saw animals in small cages, and promptly wrote a complaint to his state legislator. His commitment to animal activism wouldn't resurface until after law school, but he continued to demonstrate an activist, revolutionary spirit. At William and Mary, he was at the forefront of student political activity, participating in a 1970 takeover of the administration building.

Wise majored in chemistry, giving play to scientific leanings apparent in the intensively researched *Rattling the Cage*, which delves into cognitive development, consciousness and brain functioning. At Boston University Law School, Wise didn't even take a course in environmental law. But a few years later, while working as a criminal defense and personal injury lawyer, he read Australian philosopher Peter Singer's *Animal Liberation*, which details practices of factory farming and animal experimentation. "It made a huge



impression on me,” Wise says. He stopped eating meat and educated himself about animal issues. This period had him visiting a slaughterhouse, farms and research laboratories that used animals. He became active in the Animal Legal Defense Fund, serving as president from 1984 to 1994. Most significantly, Wise took on animal cases. Within a few years, they accounted for the bulk of his practice.

In addition to defending death-row dogs, he would argue the rights of condo owners to have pets, sue veterinarians for

malpractice and represent activists arrested at demonstrations. He’d also help organizations fight for wildlife by suing under the federal Endangered Species and Marine Mammal Protection acts. In a high-profile case, Wise tried to stop the New England Aquarium from sending a dolphin to the Navy. (As a dominant male, “Rainbow” didn’t get on well with the other performing dolphins.) The judge said Rainbow couldn’t sue, but the aquarium changed its mind anyway, citing negative publicity.

By the late 1990s Wise was being called the country’s best-known animal rights lawyer. Locally, he had a reputation for tenacity and sophisticated arguments that outdid opponents — oftentimes municipalities that had sentenced dogs. He and Debra were so effective that the Massachusetts Town Counsel Association sponsored a workshop on fighting dog cases, using Wise cases as illustrations.

Which is not to say Wise never lost. Judges repeatedly tossed out his potentially groundbreaking suits, such as *Rainbow’s*, ruling the animals lacked standing. Says Wise now: “It was clear to me I couldn’t make significant progress. It was clear to me what we really needed was for animals to have rights.”

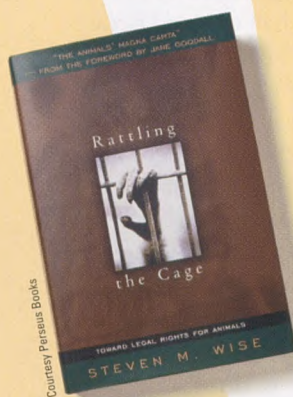
### Time for change

“Washoe was a signing chimpanzee who lived on an island in a pond at the Institute for Primate Studies in Norman, Oklahoma,” Wise writes in *Rattling the Cage*. One day a primatologist brought her a baby chimp he had removed from a mother at the Yerkes Regional Primate Research Center in Atlanta. The mother had undergone so much brain work it appeared she didn’t know her son. She sat huddled in a corner, a ghastly sight, with four bolts protruding from her head.

Once the baby was on the island, Wise continues, “Loulis did not want to sleep in Washoe’s arms . . . and curled up instead on a metal bench. At four o’clock in the morning, Washoe suddenly awakened and loudly signed ‘Come, baby.’ The sound jerked Loulis awake, and he jumped into Washoe’s arms. Within eight days, he had learned his first sign. Eight weeks later, he was signing to humans and to the other chimpanzees in Washoe’s family. . . . At the end of five years, he was regularly using fifty-one signs; he had initiated thousands of chimpanzee conversations and had participated in thousands more.”

In *Rattling the Cage*, Wise set out to write a book that will topple the ancient and, he argues, currently shaky legal wall that protects even the most trivial interests of humans and allows them to trod

all over nonhumans. *Rattling the Cage* lays out a thorough argument that chimpanzees and bonobos are entitled to bodily liberty and integrity, as is any being that demonstrates some level of autonomy. Chimp and bonobo cognitive capacities and abilities — including making mental representations, having a self-concept, using tools, knowing that other minds exist, and using language — help demonstrate their autonomy. Wise tracked down scores of fascinating findings and observations. In a section on mental representation, he tells of a bonobo, Kanzi, whose games include putting on a monster mask and pretending to chase or bite. Sometimes Kanzi would ask others to be a monster and chase him. There are stories of animals attempting to deceive each other and their caretakers. A section on empathy tells of Washoe's reaction to news her caretaker had miscarried. "She looked into Kat's eyes and signed 'cry,' touching her cheek just below her eye."



***Rattling the Cage* lays out a thorough argument that chimpanzees and bonobos are entitled to bodily liberty and integrity, as is any being that demonstrates some level of autonomy.**

The book travels many paths on the way to its final conclusion. It charts the history of humankind's relationship with animals as influenced by philosophy and law. Wise goes back as far as 3000 B.C. to discuss cuneiform codes and traces the origins of belief in a Great Chain of Being that culminates in man and has other beings existing for him. Wise also gives a crash course in the nature of legal rights and discusses common law, which he believes is the avenue through which animal rights will be won. "Common law is inherently founded and focused on principles of justice," he says.

## Up ahead

Despite the significant shift in thinking and values Wise's proposition requires of most readers, the book is getting largely positive press. *Publisher's Weekly* starred the title and said it was "a clarion call for rethinking the animal-human relationship." NPR, *Time*, *USA Today*, *Daily News* and other dailies have given Wise thoughtful coverage. Prominent animal advocates have embraced the book. Jane Goodall wrote the introduction, calling it "the animals' Magna Carta, Declaration of Independence and Universal Declaration of Rights all in one."

Not all animal activists are fans, however — some want Wise to advocate rights for *all* animals. "I'm attacked by people within the movement," he says. Smiling, he adds: "I'm accused of chimpanocentrism." (Wise is not an animal fanatic. He and his wife have a dog and a cat; of late they have their hands full with 2-year-old twins.)

Of course Wise is not stopping at chimps and bonobos. He's currently at work on his next book, which will address gorillas, orangutans, parrots, elephants, dolphins, dogs and cats.

There are those who respond with derision. Rush Limbaugh, for example, has called Wise an "animal-rights wacko." But Wise is utterly confident in his position. "[The cause] is just something I so firmly believe is right that it's going to be hard for you to dissuade me. It's an inner touchstone I just pay attention to." Plus, he's been arguing these issues a long time. At any given time, "I know more than anyone in the room by several factors of 10," he says. "There are only a handful of arguments that people use to justify oppression."

Wise says there are "large and growing segments" of the population that care about animal rights. Great Britain and New Zealand have outlawed the use of great apes in biomedical research. The first casebook on the subject was recently released. The number of law schools offering animal-rights courses is growing steadily. Wise counts 17 or so now,

including, of course, the institution that just hired him, Harvard Law School.

Harvard included the course after students asked for it, saying many students would face an animal law issue at some point in their careers. Wise emphasizes the rigorous nature of his course,



which he's also taught at the Vermont and John Marshall law schools. "The class is far from being an animal rights propaganda exercise," he says. He warns students: "Do not submit papers that boil down to the fact, 'I love animals.'"

Wise believes there will be a groundbreaking common law decision granting legal personhood to animals within 10 to 20 years. For one thing, more judges will have taken an animal rights course. There will be fewer who bristle with outrage at cases brought on behalf of winged or furry creatures. One judge was so annoyed with Wise for suing on behalf of a woman who had lost two African grey parrots during an international flight, he ordered Wise to appear in his Chicago courtroom every day until the case was gone. Wise lived in Boston.

Time is on his side, Wise argues. In *Rattling the Cage*, he quotes those who observe that new scientific truths make inroads only as their opponents die; economist Paul Samuelson has said that knowledge tends to advance "funeral by funeral."

Also in his favor is the nature of common law, Wise says. It's flexible enough to adjust to changing knowledge and morality. All that's needed, he argues, is one great judge.

And, perhaps, one determined lawyer. ■

*Jacqueline Conciatore is a free-lance writer in Washington, D.C.*

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PHILANTHROPY

## A Virtual Reality

*Swem Library Campaign Reaches First Critical Goal*

*By Sara Piccini*

**I**n her office on the ground floor of Earl Gregg Swem Library, Dean of University Libraries Connie Kearns McCarthy keeps a hard hat and floor plans — not in anticipation of a career change, but to keep close tabs on the activity taking place outside her window.

The Swem renovation and expansion project is underway.

A 160-foot tower crane looms over the building, visible from miles away. The cars that once parked along Landrum Drive have been replaced by cement mixers and dump trucks.

“It’s the biggest construction project on campus since William and Mary Hall was built,” notes McCarthy. As the foundation and structural beams fill in, so do the names of donors on McCarthy’s floor plans — the Clark Foundation Administrative Suite, the Ford Classroom, the Eisenberg Periodicals Room, to mention just a few.

Those names now represent more than \$6 million in private gifts, surpassing the fund-raising goal set by the College for bricks-and-mortar support. The private funds are designated for construction of a new special collections wing, while the Commonwealth of Virginia has allocated more than \$24 million for renovation and expansion of the existing building.

With the first phase of the campaign successfully completed, the College is now focusing on meeting the goal of \$4 million in endowment funds.

What’s impressive about the growing list of donor names is not only the level of private giving, but the wide variety of contri-

butors to the effort — including some friends new to William and Mary.

“We’re seeing indications of support from corporations and philanthropists outside of the College’s natural constituency,”

says W. Edward Bright ’78, former chair of the Friends of the Library Board of Directors. “To be able to tap that new support is very promising for the future.” Bright gives significant credit to his colleagues on the Friends of the Library board for their part in bringing additional contributors to the fold.

Another key ingredient in attracting new support is the Warren E. Burger Pavilion in the special collections wing, which will house the lifetime papers of the late U.S. chief justice and former William and Mary chancellor. Philanthropist Dwight Opperman of Minneapolis, former head of West Publishing Co. and a close friend of Justice Burger, helped to jump-start the campaign in 1996 with a remarkable \$1 million gift. That single gift has been exceeded only by a \$1.25 million contribution from the United Company, headed by James W. McGlothlin ’62, B.C.L. ’64.

In addition, Burger’s former clerks, who welcomed the opportunity to pay tribute to their mentor, together have contributed more than \$200,000. Kenneth Starr initially headed their fundraising effort but stepped aside after being named independent counsel in the Whitewater investigation. Charles Hobbs, a Washington, D.C., lawyer and husband of Harriette Harcum Hobbs ’55, then

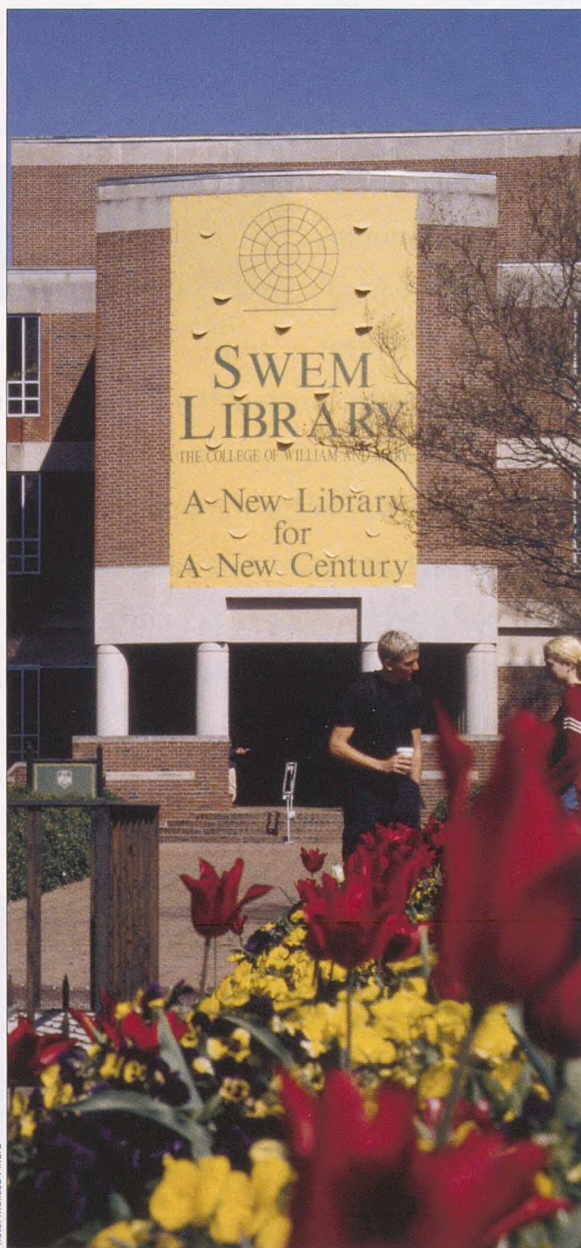


Photo: Melissa Pinar



PHILANTHROPY

volunteered to help out and was instrumental to the campaign's success.

Meanwhile, the support of the College's traditional constituency — its alumni — has been overwhelming.

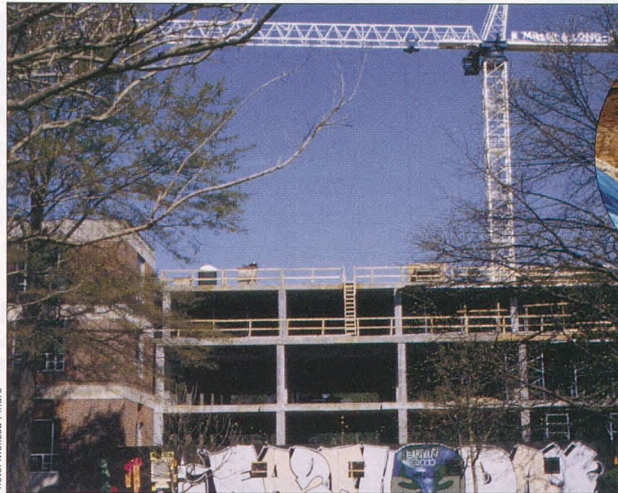
"Those of us who have benefited from William and Mary's reputation as one of the finest universities in the country have a duty to see that it's preserved," explains Bright. "The College needs to have a library of the highest caliber, a library supported by public funds but enhanced through private donations, to attract the future generations of outstanding students and faculty who will carry the reputation forward."

Citing his favorite quote from former library dean Nancy Marshall, Bright adds: "Nobody graduates *from* the library, but nobody graduates without it."

Thus the 25th and 50th reunion classes have been steadily raising the bar in their support of Swem. The Class of 1948's name will appear on the Rare Book Gallery in the Burger Pavilion, in recognition of their \$200,000 gift. The class garnered a 52 percent participation rate overall.

Not to be outdone, the Class of 1949 presented a gift of \$240,000 to Swem as part of their record-breaking \$1.1-million reunion gift. The new entrance will be named in their honor. And now this year's 50th reunion class has set a goal of \$250,000 for Swem in expectation of naming the Class of 1950 Veterans Memorial Plaza in front of the Burger Pavilion.

Interestingly, these classes graduated long before the "new" library was completed in 1966. "People who are interested in education recognize the importance of the library," explains Mary "Tuga" Adams,



**Construction of Swem's new special collections wing is supported by \$6 million in private gifts.**

co-chair of the Class of 1949 reunion gift committee and a former elementary school librarian. "It was perfectly obvious that Swem was where our funds should go."

The campaign for Swem has always been a group effort, ever since the College began lobbying the Virginia General Assembly in the early 1990s. "Students have been a key piece of this," says Dean McCarthy, citing their letter-writing campaigns and trips to Richmond outfitted in "Sink or Swem" T-shirts and baseball caps. With the frankness of youth, one student wrote of Swem in *The Flat Hat*: "Some students avoid it like the plague, since the conditions are cramped...and it provides an uncomfortable environment to work."

Over the next few years, Swem will remain the site of an enormous amount of activity. The 98,000-square-foot addition is scheduled for completion in June 2001. At that time, the existing building will be closed for renovation.

But the library itself can't close. "I use the analogy of a grocery store," says Dean McCarthy. "We have to keep the

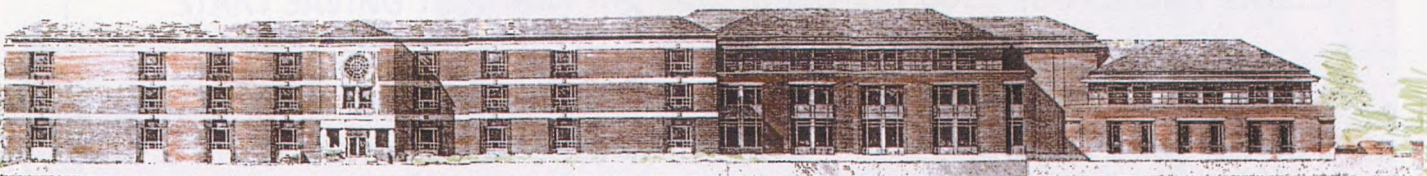
shelves stocked and provide a high level of service, even as the renovation is going on." The solution? In an operation worthy of D-Day planners, the library's staff and many of its holdings will be moved into the new wing, and then moved back when the renovation is complete.

The grand opening of the new Earl Gregg Swem Library will occur in 2003, fulfilling the goal outlined by President Timothy J. Sullivan '66 in his 1992 inaugural address: "to create a library worthy of a great university in the technological age."

The 21st-century Swem Library promises to be a source of pride for all members of the College community. As Ed Bright says, "The new library will be a destination again, a welcoming place, and also a crossroads of information and resources from around the world.

"I'm looking forward to walking into that building." ■

For more on the Swem building project, visit [www.swem.wm.edu/Building/building.html](http://www.swem.wm.edu/Building/building.html).



**A recent architectural rendering of the renovated and expanded Swem Library shows the new facade with a Wren-like window.**

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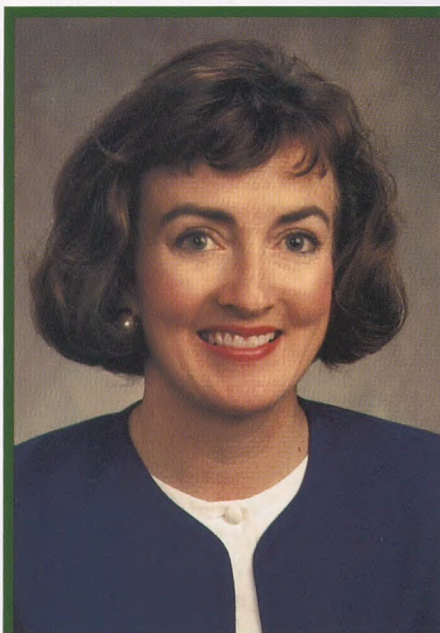


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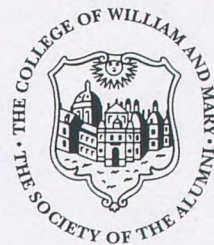
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## There's No Business Like Snow Business



Photo: Society of the Alumni Photo Archives



Photo: William T. Walker Jr.

Fashions may change in 60 years, and so may artistic expression, but one thing never does: students love a good snowfall. Two co-eds (above) during the winter of 1939-40 pose with a snow couple while modern-day students (left) clamber atop a snow sphinx/igloo. Nearly a foot of snow buried Williamsburg on Jan. 25, forcing the College to cancel classes for three days. With all that snow to be molded, sledded on and packed into projectiles, it's not likely that students used the extra time to stay indoors and study.

*If you can help us identify the students from 1940 or 2000 please send the editor an e-mail at [jsrose@wm.edu](mailto:jsrose@wm.edu) or a letter to "Letters to the Editor," W&M Magazine, Society of the Alumni, P.O. Box 2100, Williamsburg, VA 23187-2100.*

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There are a variety of commemorative rooms, gardens, and endowments available to appropriately recognize gifts from \$25,000. With sufficient knowledge of your needs and inspirations, the College can help you select an appropriate commemorative plan which will best accomplish your charitable and financial objectives.

If you would like more information about commemorative gift opportunities, please return the attached card or write to Lee Walsh in the Office of Development, The College of William and Mary, P.O. Box 1693, Williamsburg, VA 23187. There is no obligation.

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