



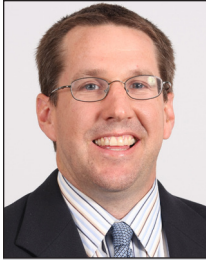
B.W. WEBB

ALL-AMERICA CANDIDATE

Media

Tribe Football

National Semifinalists • 2004 & 2009



PETE Clawson

**Assistant A.D.
Media Relations**

Pete Clawson, now in his 16th year at the College, was promoted to Assistant Athletics Director for Media Relations during the summer of 2006.

Clawson, a 1990 graduate of the University of Pittsburgh, had spent the previous 12 years working in the College's sports information office, including six as the Sports Information Director.

In his current position, Clawson oversees all workings of the Media Relations Department and is the primary contact for the Tribe's nationally-recognized football and men's gymnastics programs.

Prior to his stint at W&M, Clawson was an assistant at Fresno State. Clawson has also spent time as an assistant at his alma mater and at the University of Florida.

A native of Dillsburg, Pa., Clawson and his wife, Catherine, were married on July 19, 2003 and reside in Williamsburg. The couple has a 2-year-old son, Charlie, and is expecting their second child this November.

William and Mary Sports Information

(757) 221-3344

(757) 221-2989 (fax)



ROB Turner
Associate Sports
Information Director



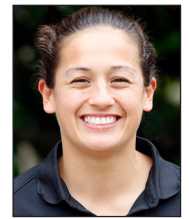
KRIS Sears
Associate Sports
Information Director



JACOB Skipper
Associate Sports
Information Director



SCOTT Burns
Assistant Sports
Information Director



JULIA Martin
Assistant Director
Media Relations

Sports Information Student Assistants:

Alex Farina, Aaron Gregory, Jack Lambert, Wes Stukenbroker

Athletics/SID Directory — All Area Codes are 757

Athletics Department.....	221-3400	Pete Clawson.....	221-3369
Football Office.....	221-3337	pmclaw@wm.edu
Ticket Office.....	221-3340	Rob Turner.....	221-3370
Marketing Office.....	221-3353	rrturn@wm.edu
Tribe Club.....	221-3350	Kris Sears.....	221-3368
Facilities/Operations.....	221-3355	kasear@wm.edu
Sports Medicine.....	221-3407	Jacob Skipper.....	221-3344
Business Office.....	221-3372	jskip@wm.edu
Zable Press Box.....	221-3414	Scott Burns.....	221-3344
		sburns@wm.edu
		Julia Martin.....	221-3344
		jmar2@wm.edu

Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center. Space is limited in the lot, please arrive early. For directions to Zable Stadium, visit TribeAthletics.com and click on the Facilities and Directions link.

Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

Press Box Services

Located atop the East grandstand of Zable Stadium, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, and quotes are available immediately following the game.

Radio

Visiting radio lines may be rented by non-conference opponents through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team. The press box is open air, please plan and accordingly.

Post-Game Procedures

Head coach Jimmie Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located in the Laycock Football Center. Individual W&M players' names should be given to Pete Clawson during the fourth quarter, and they will be made available in the interview room.

Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

Weekly Press Conference

A press conference with head coach Jimmie Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or pmclaw@wm.edu.

Print

Daily Press

7505 Warwick Boulevard, Newport News, VA 23607
(O) 757-247-4630; (F) 757-247-9420; sports@dailypress.com
Nick Mathews, Sports Editor
757-247-4962; nmathews@dailypress.com
Melinda Waldrop, Beat Writer
757-247-4637; mwaldrop@dailypress.com

Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293
(O) 804-649-6554; (F) 804-775-8085; tdsports@timesdispatch.com
Steve Trosky, Sports Editor
(804) 649-6456; strosky@timesdispatch.com
Tim Pearrell, Beat Writer
(804) 649-6965; tpearrell@timesdispatch.com

Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188
(O) 757-220-1736; (F) 757-220-1665
John Harvey, Sports Editor
757-345-2352; jharvey@vagazette.com

Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510
(O) 757-446-2366
Colleen McDaniel, College Sports Editor
757-446-2369; colleen.mcdaniel@pilotonline.com
Rich Radford, Beat Writer
757-446-2463; rich.radford@pilotonline.com

Williamsburg Yorktown Daily

5000 New Point Rd., Suite 2201, Williamsburg, VA 23188
(O) 757-565-1079; (F) 757-565-7094
Jeff Patterson, Sports Editor
jeff@wydaily.com
Kim Lez, Editor
kim@wydaily.com

Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219
(O) 800-552-9935; (F) 804-643-6223
Hank Kurz, College Sports
hkurz@ap.org

Television

WTKR (CBS - Norfolk) Channel 3

720 Boush Street, Norfolk, VA 23510
(O) 757-446-1361; (F) 757-446-1376
Ted Alexander, Sports Director - ted.alexander@wtkr.com

WTVR (CBS - Richmond) Channel 6

3301 West Broad Street, Richmond, VA 23230
(O) 804-254-3645; (F) 804-254-3697
Lane Casadonte, Sports Director - lcasadonte@wtvr.com
Sean Robertson, Sports Anchor - srobertson@wtvr.com

WRIC (ABC - Richmond) Channel 8

301 Arboretum Place, Richmond, VA 23236
(O) 804-330-8829; (F) 804-330-8883
Chip Tarkenton, Sports Director - ctarkenton@wric.com

WAVY (NBC - Virginia Beach) Channel 10

300 Wavy Street, Portsmouth, VA 23704
(O) 757-673-5440; (F) 757-397-8279
Bruce Rader, Sports Director - wavy.sports@lintv.com
Chris Reckling, Sports Anchor - chris.reckling@wavy.com

WWBT (NBC - Richmond) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225
(O) 804-230-2614; (F) 804-230-2789
Joe Sullivan, Sports Director - jsullivan@nbc12.com

WVEC (ABC - Hampton Roads) Channel 13

613 Woodis Avenue, Norfolk, VA 23510
(O) 757-628-6217/6215; (F) 757-628-5855
Scott Cash, Sports Director - scash@wvec.com
Brian Smith, Sports Anchor - bsmith@wvec.com

Radio

The Tide (92.3 FM) and WBACH (107.9 AM) - Williamsburg

Tom Davis - President, General Manager
5000 New Point Rd., Suite 2201, Williamsburg, VA 23188
(O) 757-565-1079; (F) 757-565-7094
tom@tideradio.com/www.tideradio.com

Jay Colley

7 Forest Hill Drive, Williamsburg, VA 23185
jaycolley@williamewood.com
(O) 757-229-0550

Bob Sheeran

118 The Colony, Williamsburg, VA, 23185
wm67voice@aol.com
(O) 757-645-4443

Weekly CAA Football Coaches Call

The CAA Football coaches will hold a weekly teleconference for the media beginning Monday, Aug. 30. The call will take place each Monday throughout the 2010 regular season and postseason. The scheduled calls will come to an end when the final CAA Football team completes its season in the 2010 NCAA Division I National Championships. Coaches and a selected student-athlete will participate in the postseason calls if their teams are still alive in Championship play. The teleconference will open with the release of the selected player of the week winners, a recap of the weekend and a preview of the upcoming week. CAA Football coaches will be available to answer questions beginning at 10:10 a.m. (ET). The weekly lineup is listed below. Beginning Sept. 6 and continuing throughout the 2010 season, a featured student-athlete will conclude the call with a 10-minute interview segment at 11:50 a.m. Media representatives wishing to participate in the teleconference should contact Scott Meyer (804-754-1616 x20) at the CAA Football office for the phone number and password. Audio files from each of the weekly teleconferences will be archived on The CAA Football Pressbox website shortly after the individual calls are complete.

10:00 a.m.	CAA Football Update
10:10 a.m.	Latrell Scott, Richmond
10:20 a.m.	Jimmy Laycock, William and Mary
10:30 a.m.	Andy Talley, Villanova
10:40 a.m.	Mickey Matthews, James Madison
10:50 a.m.	Jack Cosgrove, Maine
11:00 a.m.	Kevin Morris, Massachusetts
11:10 a.m.	Joe Trainer, Rhode Island
11:20 a.m.	K.C. Keeler, Delaware
11:30 a.m.	Sean McDonnell, New Hampshire
11:40 a.m.	Rob Ambrose, Towson
11:50 a.m.	Selected Student-Athlete

Weekly Football Press Luncheon

Every Tuesday afternoon during the regular season, members of the media are encouraged to join coach Laycock and various Tribe players for the W&M weekly football press luncheon, starting at noon at the Hospitality House on Richmond Road across from Zable Stadium.

Lunch is served at noon, followed by opening statements by Laycock and a question-and-answer session for members of the media. Student-athletes are available for one-on-one interviews following the luncheon.

The date of the first luncheon will be announced in August. Please confirm your attendance with Pete Clawson in the sports information office.

The William and Mary Radio Network



All W&M radio broadcasts can be heard via a live simultaneous web stream online at TribeAthletics.com, the official Internet home of Tribe sports. Click the Live Audio link at the top of page for more information.

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for more than 20 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 graduate of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 25 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HEYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

William and Mary Radio Network Affiliates		
"The Tide"	92.3 FM	Williamsburg
WBACH	107.9 FM	Williamsburg
Stretch	Internet	TribeAthletics.com



Tribe Football

National Semifinalists • 2004 & 2009

Date	UMass	VMI	Old Dominion	Maine	Villanova	Rhode Island	Delaware	North Carolina	New Hampshire	James Madison	Richmond
Sept. 2				ALBANY		at Buffalo	WEST CHESTER				
Sept. 3					at Temple						
Sept. 4	W&M	LOCK HAVEN	JACKSONVILLE					vs. LSU	CENTRAL CONNECTICUT ST.	MOREHEAD STATE	at Virginia
Sept. 11	HOLY CROSS	at W&M	at Campbell	at Monmouth	at Lehigh	at Fordham	SOUTH DAKOTA ST.		at Pittsburgh	at Virginia Tech	
Sept. 18	at Michigan		W&M	at Syracuse	TOWSON	New Hampshire	DUQUESNE	GEORGIA TECH	at Rhode Island		ELON
Sept. 25	at Stony Brook	at Virginia	at Monmouth	W&M	PENN		at Richmond	at Rutgers	LEHIGH	LIBERTY	DELAWARE
Oct. 2	at Towson	PRESBYTERIAN COLLEGE	GARDNER-WEBB	NEW HAMPSHIRE	at W&M	BROWN	at James Madison	EAST CAROLINA	at Maine	DELAWARE	COASTAL CAROLINA
Oct. 9		at Stony Brook	CAL-POLY	at Delaware		at W&M	MAINE	CLEMSON	RICHMOND	at Towson	at New Hampshire
Oct. 16	RICHMOND	LIBERTY		VILLANOVA	at Maine	at Delaware	RHODE ISLAND	at Virginia	at James Madison	NEW HAMPSHIRE	at UMass
Oct. 23	at New Hampshire	at Charleston Southern	GEORGIA STATE	at Rhode Island	JAMES MADISON	MAINE	at W&M	at Miami	UMass	at Villanova	TOWSON
Oct. 30	at James Madison	at Army	at Hampton		RICHMOND	at Towson		W&M		UMass	at Villanova
Nov. 6	MAINE	COASTAL CAROLINA	SAVANNAH STATE	at UMass	at Rhode Island	VILLANOVA	TOWSON	at Florida State	W&M	at Richmond	JAMES MADISON
Nov. 13	DELAWARE	at Old Dominion	VMI	at Towson	NEW HAMPSHIRE	at Richmond	at UMass	VIRGINIA TECH	at Villanova	W&M	RHODE ISLAND
Nov. 20	at Rhode Island	at Gardner Webb	at UNC Central	JAMES MADISON	at Delaware	UMASS	VILLANOVA	NORTH CAROLINA ST.	TOWSON	at Maine	at W&M
Nov. 27								at Duke			