

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

September 27, 2018

Room 201 - Blow Memorial Hall

10:30 – 11:15 a.m.

Sue H. Gerdelman, Chair
Anne Leigh Kerr, Vice Chair

- I. Opening Remarks – Ms. Gerdelman
- II. Approval of Minutes – April 19, 2018
- III. Scope of Committee's Work – Vice President for University Advancement
Matthew T. Lambert and Vice President for Strategic Initiatives and Public Affairs
Henry R. Broaddus
- IV. Closed Session (if necessary)
- V. Discussion
- VI. Adjourn

MINUTES
Committee on University Advancement
April 19, 2018
Board Room - Blow Memorial Hall

Attendees: Sue H. Gerdelman, Chair, Christopher M. Little, Vice Chair. Board members present: Mirza Baig, Warren W. Buck III, S. Douglas Bunch, Thomas Frantz, James A. Hixon, Arne Leigh Kerr, John E. Littel, William H. Payne II, Lisa E. Roday, J. E. Lincoln Saunders, Karen Kennedy Schultz, H. Thomas Watkins III, Brian P. Woolfolk, Staff Liaison Terence A. Fassanella.

Others attending: President W. Taylor Reveley III, Virginia M. Ambler, Mark L. Begly, Henry R. Broaddus, Kate Conley, Aaron H. DeGroft, Davison M. Douglas, Kent B. Erdahl, Michael P. Foradas, Lee J. Foster, Michael J. Fox, Daniel H. Frezza, W. Fanchon Glover, Heather E. Golden, Earl T. Granger III, Samantha K. Huges, Matthew T. Lambert, Deborah A. Love, Jeremy P. Martin, Marilyn W. Midyette, Jennifer J. Morgan, John M. Poma, Jennifer Shimp-Bowerman, Ann Marie Stock, Mitch VanderVorst, John T. Wells, Brian W. Whitson and Sandra J. Wilms.

Chair Sue H. Gerdelman called the meeting to order at 10:32 a.m. and welcomed BOV members and introduced Mike Foradas, Chair of the William & Mary Foundation. She thanked Mike for all that he was doing to represent the W&M Foundation.

Recognizing that a quorum was present, Mrs. Gerdelman asked for a motion to the minutes of the November 16, 2017 and February 10, 2018 committee meeting. Motion was seconded by Mr. Little and approved by voice vote.

Mrs. Gerdelman asked Vice President Matthew T. Lambert to share news on the progress of the Campaign.

Chairman Gerdelman updated the committee on the Society of 1918. To date, there are 255 charter members and they have raised more than \$2M. Their goal was to raise \$1.918M by the W&M Women's weekend, September 21-23, 2018.

Ms. Gerdelman moved that the Committee on University Advancement convene in closed session pursuant to Section 2.2-3711.A.8., of the Code of Virginia, in order to discuss specific recommendations related to future fundraising strategies as well as current development activities. Motion was seconded by Mr. Little and approved by voice vote. The observers were asked to leave the room and the Committee went into closed session at 10:53 a.m.

The Committee reconvened in open session at 11:15 a.m. Ms. Gerdelman reviewed the topics discussed during closed session for the benefit of the observers, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Hixon and approved by roll call vote conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended).

There being no further business, the Committee adjourned at 11:16 a.m.

April 19, 2018

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Committee on University Advancement has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

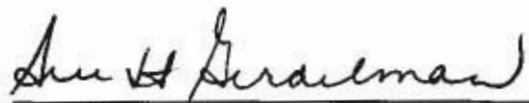
WHEREAS, '2.2-3712.D. of the Code of Virginia requires a certification by this Committee that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Committee on University Advancement, reconvening in open session, hereby certifies that, to the best of each Board of Visitors member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Committee on University Advancement.

VOTE

AYES: 15

NAYS: 0



Sue H. Gerdelman
Chair, Committee on University Advancement